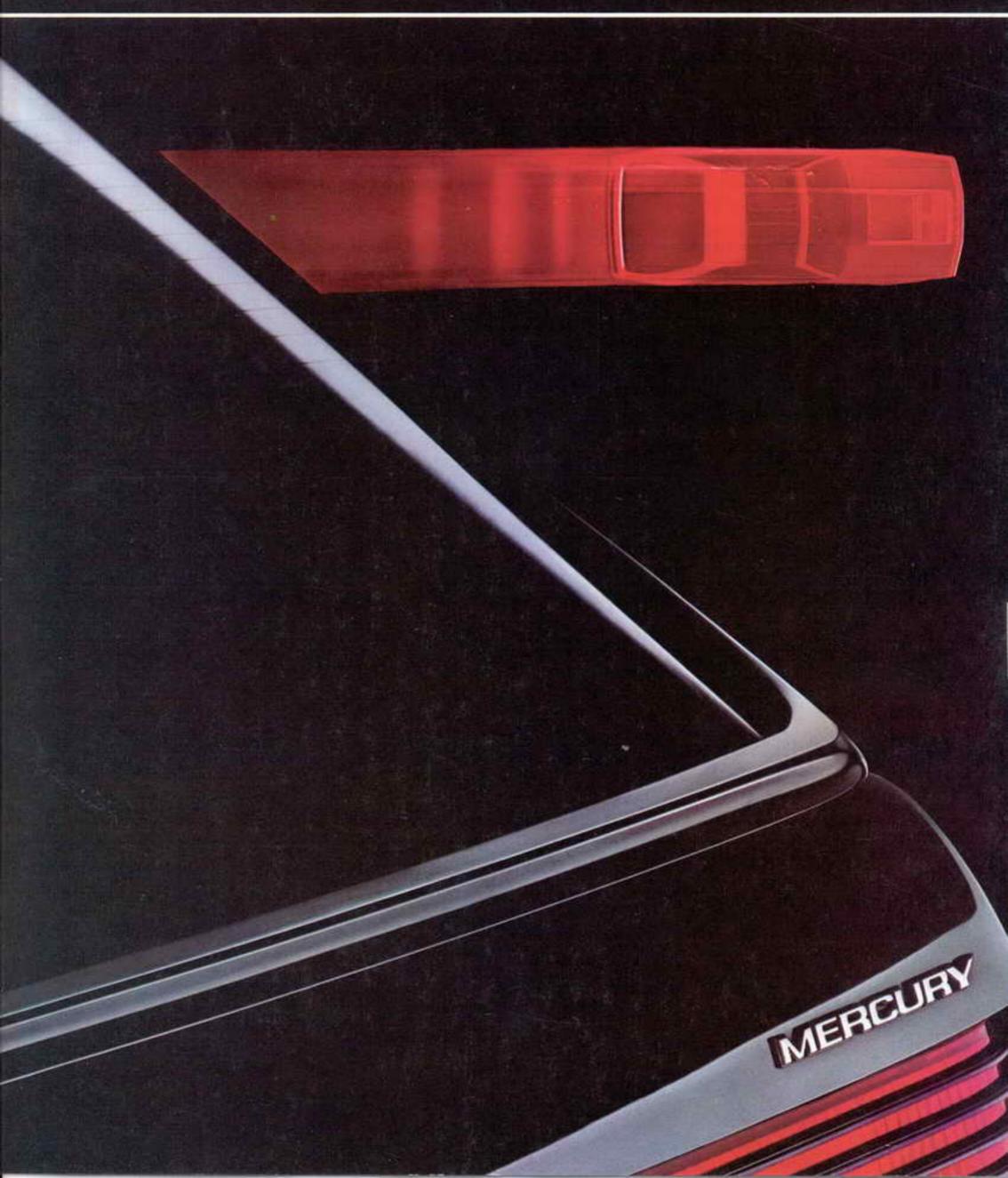
MERCURY CAPRI'83





BEYOND BEAUTY

The quest for quality is alive at Lincoln-Mercury. A good example is the 1983 Mercury Capri. This is a car that performs as well as it looks. A car that gives you style and backs it up with substance.

For 1983, Capri's style is enhanced by a new bubbleback design reminiscent of some of Europe's finest sports cars. Notice how the fluid lines curve, then slope, to meet the rear spoiler. The result is

attractive, but also practical. It improves Capri's aerodynamic shape.

When you come face-to-face with Capri you'll discover a newly designed front grille. The solid black surface is outlined in bright trim and is flanked by dual rectangular halogen headlamps. We chose halogen headlamps over other conventional lamps because they cast a brighter, more natural light. They also use less battery current. A

small detail. But a good example of the care and attention we pay to our product.

We've even made improvements in places you don't normally see. Like under the hood. Certain engine components have been repositioned for easier access. And the do-it-yourself items—dipstick, oil filler cap—are painted bright Yellow for easy identification.

Still, some things never change. Like Capri's uncanny ability to take an open road. It's powered by a 2.3 liter overhead cam engine. With a four-speed mounted next to you on the floor.

If you want more power, just say the words. "High Output." It's the code name for our ultimate engine option: a gutsy 5.0 liter V-8. Matched with a four-speed overdrive manual transmission. For 1983 we've added a 4-barrel carburetor for improved performance.

For handling, Capri responds with rackand-pinion steering, a front stabilizer bar, power brakes and more. Plus an optional handling suspension for real performance buffs (standard with 5.0 liter engine).

This is a car built for people who love to drive. By people who take great pride in what they do.

Some of the equipment shown may be available only at extra cost. Please see pages 8 through 11 for specific information regarding standard and optional equipment.



WELCOME TO CAPRI

This is a world where luxuries like fully reclining individual front seats are standard. Where fine quality fabrics are available in a myriad of patterns, colors and textures.

In Capri, you can relax alone. Or with friends. There's enough room to seat four adults. This is possible because of "ergonomics": the branch of technology that deals with man and his relationship to machine. Our engineers study

ergonomics—and human anatomy—in order to bring you seats like those shown here. These optional Sport seats (available fall of 1982) are designed to conform to you. Not the other way around.

Explore a little further. The view from the driver's seat is spectacular. At night, you'll see an instrument panel aglow with information. All the numbers and symbols

are displayed in a fluorescent blue-green light. For clarity and accuracy.

The equipment includes a tachometer to monitor engine RPMs. A trip odometer to record distances and help you compute gas mileage. And two sets of controls mounted conveniently on the steering column. One handles the windshield wiper/washer functions. The other controls the horn, turn signals and dimmer switch. Naturally, all this is standard.

In the rear, you'll find a cargo area that doesn't look like a cargo area. It's fully carpeted, with the same thick fiber that runs along the floor. Even the rear seatback is carpeted to maintain a uniform, attractive look, especially when folded down.

For added convenience, we've also designed a standard removable cargo cover that operates like a window shade. Roll it up for easy accessibility. When you pull it out, it shields the spacious rear cargo area.

Everywhere you look, you'll find that Capri is a driver's paradise.



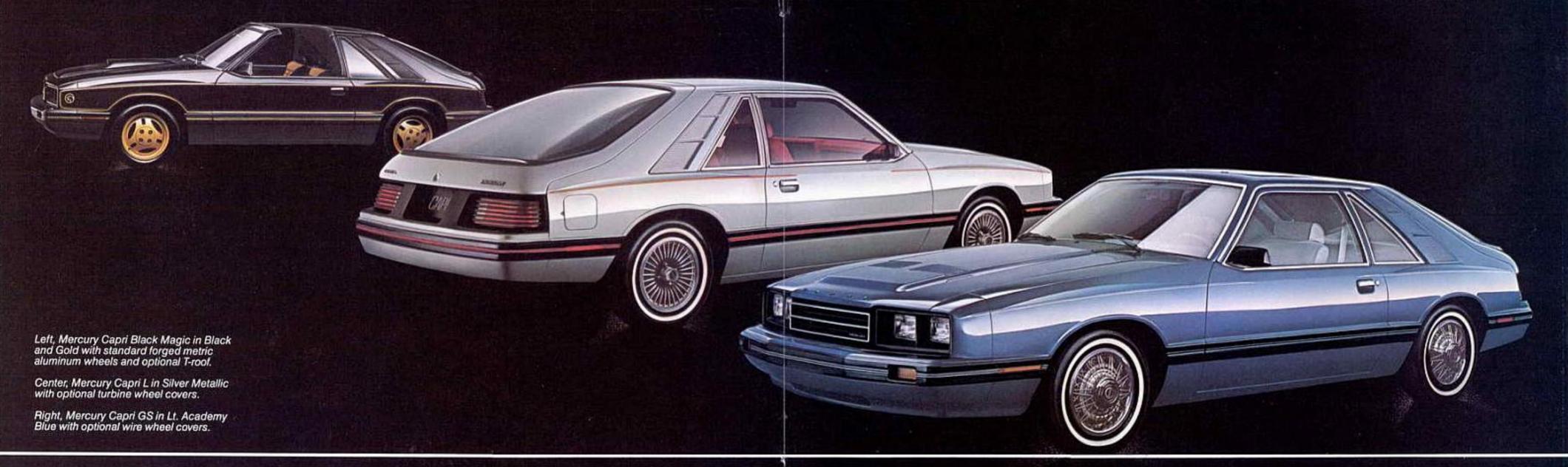




Far left, Black Magic interior, Low-back individual seats with unique Sand cloth seat insert and Black trim.

Center, GS interior. Low-back individual seats in Academy Blue cloth, deep 16-ounce carpet, and luxury door trim.

Left, GS instrument panel with easy-to-read, easy-to-use instrument cluster and optional leather-wrapped four-spoke luxury steering wheel with speed control option.



TOP CHOICES

If no two people are alike, then naturally—no two drivers are quite the same either. That's why we offer you a selection of five distinct Capri models.

The Capri L adds to the impressive standard features found on the base Capri. The center console contains an electronic blueprint of the car. We call it the "Diagnostic Warning Center." Its function: to alert the driver if fuel or washer fluid levels are low; if one of the low beam headlamps is out; or if the brake lights or taillights are malfunctioning.

In addition, there's a digital clock, a front-seat armrest, and upgraded interior trim. That's the Capri L. In short, well-equipped. But you can still add to all this

by choosing the GS, RS, or Black Magic models.

In the GS, the accent is on comfort.
You'll notice the carpeting is a little
thicker, the seats a little softer. There's
even a map pocket resting neatly in the
driver's door.

For convenience, we've included our special lighting arrangement. There's a

rear cargo light that turns on automatically when the hatch is opened. There's a light in the engine compartment that does the same when the hood is raised. And inside, we've included a dual beam dome lamp. One beam is directed to the front passenger's seating area, the other to the driver's.

For performance, pick the Capri RS (shown on pages 2 and 3). In addition to the High Output 5.0 liter V-8 engine, standard features include a special handling suspension, Traction-Lok axle and power steering.

And finally, for those who dare, Capri Black Magic. With its distinctive Gold and Black accents. Its hood scoop and handling suspension system. Its Michelin TRX radial tires and forged metric aluminum wheels. And its special Black and Sand interior. All standard.

Whichever model you select, you'll find that Mercury Capri has something that appeals to the driver in all of us.

STANDARD FEATURES



CAPRI STANDARD FUNCTIONAL FEATURES

- · 2.3 liter 4-cylinder overhead cam engine
- Four-speed manual transmission, floormounted
- High/low ram air ventilation
- Fluidic oscillating windshield washer system
- Inside hood release
- Theft-resistant decklid lock
- Anti-theft door latches
- Power front disc/rear drum brakes
- Rack-and-pinion steering
- MacPherson strut-type front suspension
- Four-bar link design with coil spring rear suspension
- · Front stabilizer bar
- · Electronic ignition system
- Electronic voltage regulator
- · Color-keyed front and rear bumper fascia
- Engine coolant recovery system
- 36-amp-hr maintenance-free battery
- P185/75R14 BSW steel-belted radial tires
- · Full fender splash shields
- · Center-mounted parking brake
- . AM radio* with dual front speakers
- 15.4-gallon fuel tank with tethered gas cap
- *May be deleted for credit.

STANDARD INTERIOR FEATURES

- Easy-to-read gauges and instruments
- Two sets of stalk-mounted controls on steering column
- Horn, turn signals, headlamp dimmer switch and flash-to-pass
- -Windshield washer/wiper
- European-type symbols for operating control designations
- Woodtone instrument panel applique
- Bright window regulator handles
- Bright door-latch handles
- Bright door-lock plungers
- · High-back individual seats
- Reclining seatbacks
- Deluxe color-keyed seat belts with tension reliever
- Color-keyed cargo area cover
- · Fully trimmed door panel
- Full instrumentation, including tachometer, trip odometer, temperature gauge, ammeter
- Cigarette lighter
- 10-ounce cut-pile carpeting
- Cut-and-score headlining
- Hidden rear seat belt retractors
- · 4-spoke sport steering wheel
- · Glove box lock
- · Passenger door courtesy light switch
- Day/night inside rearview mirror
- Carpeted luggage area
- Fold-down rear seat
- Inertia seatback release
- · Driver's sun visor band

STANDARD EXTERIOR FEATURES

- · Bubbleback third door
- · Unique color-keyed hood louvers
- Unique color-keyed rear-quarter louvers
- Dual rectangular halogen headlamps
- Black and bright horizontal grille theme

- · Black headlamp bezels
- "CAPRI" block letters on hood
- "MERCURY" letters on grille
- Unique fender/quarter panel appearance
- Unique fender and quarter panel dual paint stripes
- Horizontal wraparound taillamps
- Left-hand remote-control sail-mounted mirror
- Unique wraparound extra-wide bodyside molding (Black with accent color dual pinstripes)
- Bright drip moldings
- Black window frame moldings with bright bead accent
- Black cowl grille
- Black windshield wiper arms
- · Bright windshield molding
- · Aerodynamic wheel covers



CAPRI L

Includes all Capri standard features plus these additions and/or differences:

- . "L" name badge on decklid
- Low-back individual seats
- Upgraded door trim
- . Console which includes:
- digital day/date/elapsed time clock and graphic warning display
- -stowage bin with armrest
- · Passenger visor vanity mirror
- Improved sound deadening material

SEATING CHOICES



Standard on Capri are high-back reclining individual seats trimmed in vinyl. Colors are: Black, Medium Red, Academy Blue, Opal, and Walnut. These seats also come in optional cloth (shown) in all the above colors except Opal.



Standard on Capri L and Capri RS are lowback reclining individual seats trimmed in vinyl. Colors are Black, Opal, Medium Red, Academy Blue, and Walnut. These seats also come in optional cloth in all the above colors except Opal...also available in Sand (Capri L only).



Standard on Capri GS are low-back reclining individual seats trimmed in cloth. Colors are: Black, Medium Red, Academy Blue, and Walnut. You may also order optional leather trim (shown) in the same colors, plus Opal.

EXTERIOR COLORS

STANDARD COLORS

- Black
- □ White
- Bright Red
- m Medium Red

- Medium Charcoal Metallic
- Dark Academy Blue Metallic

- Midnight Blue*
- Bright Bittersweet*
- Light Desert Tan



CAPRI GS

Includes all Capri L standard features plus these additions and/or differences:

- 16-ounce carpeting
- Luxury cloth seat trim
- Luxury door trim
- Driver's door map pocket
- Light Group (see page 10)
- · Four-spoke luxury steering wheel with woodtone insert
- "GS" name badge on decklid
- Black right-hand remote-control mirror



CAPRI RS

Includes all Capri standard features plus these additions and/or differences:

- Handling suspension
- RS medallion on instrument panel
- · Black brushed instrument cluster and right side appliques
- Leather-wrapped sport steering wheel
- Black grille
- Black window moldings
- Black drip moldings
- Black rear pillar moldings
- Tape treatment (delete pinstripes)
- Hood scoop

- Black door handles and lock cylinders
- Black right-hand adjustable mirror
- Traction-Lok axle with traction bars
- Power steering
 5.0 liter 4-bbl. High Output engine
- "RS" fender decals
- Low-back vinyl individual seats
- Upgraded door trim
- Right-hand visor vanity mirror
- Console with clock, graphic warning display, and armrest
- P205/70R14 BSW tires
- Improved sound deadening material



CAPRI BLACK MAGIC

Includes all Capri standard features plus these additions and/or differences:

- 15.3" forged metric aluminum wheels painted Gold
- Rally suspension system
- Michelin TRX tires (P220/50R390 BSW)
- Black with unique Gold accent tape stripes
- Blackout treatment
 - Window frames
 - Door handles
- Lock cylinders
- Black bodyside molding (stripes deleted)
- · Gold cat head on fender
- Gold paint on leading edge of grille
- Gold license plate frames
- Hood scoop
- Black right-hand adjustable mirror

- Low-back seats, unique Sand cloth seat insert and Black vinyl bolsters
- Leather-wrapped sport steering wheel
- Gold "CAPRI" nomenclature on hood
- Black brushed instrument panel appliques
- Upgraded door trim
- Right-hand visor vanity mirror
- Console with clock, graphic warning display, and armrest
- Improved sound deadening material

CAPRI SPECIFICATIONS

Wheelbase	100.5"
Turning Diameter	37.4'
Overall Length	179.1"
Overall Height	51.9"
Overall Width	69.1"
Wheel Tread	
—Front	56.6"
Poor	57.0"
—Rear	
Front	37.9"
—Front	25 5"
_Rear	
Legroom	44.70
—Front (Max.)	41.7
—Rear (Min.)	29.7
Shoulder Room	
—Front	55.8
—Rear	54.3
HIDIOOHI	
_Front	55.9'
—Rear	47.1
Cargo Volume (Cu. Ft.)	32.5'
Fuel Capacity (Gals.)	15.4
Curb Weight.	
49 States (Lbs.)	2775
*1" less with antional moonroof	CANADA SES

- 1" less with optional moonroof.
- **For high-back seats with rear seat folded down. (30.0 cu. ft. with low-back seats)



Sport seats trimmed in cloth are available as an option on all Capris except base model. Available only in Black on Black Magic. Available in Black, Medium Red and Academy Blue on all other models. (Seats available fall of 1982.)



Standard seats on Capri Black Magic are lowback reclining individual seats trimmed in Black vinyl with Sand cloth inserts.

Dark Walnut Metallic*

- □ Medium Yellow*
- Silver Metallic
- "Not available on Capri RS.

OPTIONAL GLAMOUR COLORS

- □ Light Academy Blue Metallic
- Desert Tan Metallic

OPTIONAL SPECIALTY TU-TONES*

- Medium Charcoal Metallic/Silver Metallic
- □ Medium Red/Silver Metallic
- Dark Academy Blue Metallic/Silver Metallic

OPTIONS

	CAPRI	CAPRI	CAPRI GS	CAPRI RS	BLACK MAGIC
☐ Air Conditioning, Manual (Tinted glass recom-					
mended) Axle, Traction-Lok* (2.73 to 1; 3.08 to 1;	OPT	OPT	OPT	OPT	OPT
3.45 to 1) Battery, Heavy-Duty,		OPT	OPT	STD	OPT
Maintenance-Free Defroster, Electric	OPT	OPT	OPT	OPT	OPT
Rear Window Extended Service	OPT	OPT	OPT	OPT	OPT
Plan (See page 11) Heater-Engine	OPT	OPT	OPT	OPT	OPT
Block Immersion Mirror, Right-Hand Remote-Control,	OPT	OPT	OPT	OPT	OPT
Convex Moldings, Rocker	OPT	OPT	STD	STD	STD
Panel	OPT	OPT	OPT	OPT	NA
POWER Power Door Locks	OPT	OPT	OPT	OPT	OPT
☐ Power Steering* ☐ Power Windows	OPT	OPT	OPT	STD	STD
RADIOS AM/FM Monaural	OPT	OPT	OPT	OPT	OPT
☐ AM/FM Stereo ☐ AM/FM Stereo	OPT	OPT	OPT	OPT	OPT
w/Cassette Tape	OPT	OPT	OPT	OPT	OPT
w/8-Track Tape Premium Sound	OPT	OPT	OPT	OPT	OPT
System*	OPT	OPT	OPT	OPT	OPT
ROOFS		100	1000	-	1000
☐ Flip-Up Open Air Roof ☐ T-Roof* (Requires	OPT	OPT	OPT	OPT	ОРТ
tinted glass and right-hand mirror)	OPT	OPT	OPT	OPT	OPT
SEATS Seat Trim, Cloth	OPT	OPT	STD	OPT	STD
☐ Seat Trim, Leather	NA	NA	OPT	NA	NA
☐ Seat, Sport Bucket ☐ Speed Control*	OPT	OPT	OPT	OPT	OPT
☐ Steering Wheel, Leather-Wrapped ☐ Steering Wheel, Tilt*	OPT	OPT	OPT	STD	STD
(Requires power steering)	OPT	OPT	OPT	OPT	OPT
☐ Tinted Glass (Recommended with air conditioning.					
Required with T-roof.) Tu-Tone Paint, Specialty (See page 9	OPT	OPT	OPT	OPT	OPT
for color availability) Tu-Tone Paint, Black		OPT	OPT	NA	NA
Lower Bodyside		OPT	OPT	OPT	NA
Uinyl Lower Bodyside Protection	OPT	OPT	OPT	OPT	OPT
☐ Wipers, Interval Windshield	OPT	OPT	OPT	OPT	OPT

	CAPRI	CAPRI	CAPRI GS	CAPRI RS	BLACK
ENGINES		la Te			
☐ 2.3 Liter OHC 4-Cyl 1-Barrel Engine ☐ 3.8 Liter (200 CID) 2-Barrel 6-Cyl,		STD	STD	NA	STD
Engine*	NA	OPT	OPT	NA	OPT
4-Barrel 8-Cyl. Engine* Package (See below)	NA	OPT	OPT	STD	OPT
TRANSMISSIONS					
4-Speed Manual 5-Speed Manual	STD	STD	STD	STD	STD
Overdrive* 3-Speed Automatic*	OPT		OPT	NA NA	OPT
STEEL-BELTED RADIA	AL TIR	ES			
☐ P185/75R14 BSW	200		1000	700	53.84
or WSW P195/75R14 WSW	STD	CONTRACTOR OF THE PARTY OF THE	STD	NA NA	NA NA
☐ P205/70R14 BSW* ☐ TRXP220/55R390	OPT			STD	NA
BSW Michelin	VARA V	MARK WAR	OPT	Miles Control Miles	STD
BSW—Black Sidewall.	wsw	—Wh	ite Sid	ewall.	
WHEELS AND WHEEL	COV	ERS*		9 = 9	
☐ Turbine Wheel					200
Covers* Wire Wheel Covers Forged Metric Alu-		OPT	OPT	OPT	NA NA
minum Wheels Cast Aluminum	OPT	OPT	OPT	OPT	STD
Wheels ☐ Styled Steel	838 N	0.58160	OPT	OPT	NA
Wheels/Trim Rings	OPT	OPT	OPT	NA	NA
OPTIONAL PACKAGE	S		2 18		

APPEARANCE
PROTECTION
GROUP OPT OPT OPT OPT
Includes carpeted floor mats, door-edge guards,
and license plate frame(s). (Rear only unless front
license plate bracket is specified.)

TR PERFORMANCE PACKAGE OPT OPT OPT STD
Includes (4) Michelin TRX P 220/55R390 tires and
forged metric aluminum wheels.

□ LIĞHT GROUP OPT OPT STD OPT OPT Includes third door courtesy light, ashtray light, glove box light, engine compartment light, dual beam dome light and "headlamp on" warning buzzer.

buzzer.

POWER DOOR
LOCK GROUP OPT OPT OPT OPT Includes power door locks and remote-control third door release.

☐ HANDLING
SUSPENSION* OPT OPT OPT STD STD
Includes rear stabilizer bar, adjusted spring rates,
bushing rates and shock valving, and upsized front
stabilizer bar. (Included with 5.0 liter engine.)

5.0 LITER ENGINE NA OPT OPT STD OPT Includes power steering, Traction-Lok axle, handling suspension, and P205/70R14 tires.

STD-Standard OPT-Optional NA-Not Available *This equipment is subject to additional ordering requirements or limitations. Please consult your salesperson for details.



AIR CONDITIONING with manual temperature control adds coo comfort to your warm weather driving.

AM/FM STEREO RADIO with cassette is one of four Capri radio choices. Optional Premium Sound System added to any of the stereo radios greatly improves the sound quality. System includes power amplifier and dual rear Premium Sound speakers.



WHEELS AND WHEEL COVERS Dress up your Capri with (left to right) forged metric aluminum



T-ROOF gives you the open-air feeling of a convertible. Features easily removable tinted glass panels.

- · POWER DOOR
 - LOCKS
- POWER STEERING
- POWER WINDOWS



MICHELIN TRX RADIAL TIRES and three-spoke 390mm forged metric aluminum wheels put more sport in your driving. (Standard in Gold on Black Magic.)





wheels (standard on Black Magic in Gold); cast aluminum wheels; wire wheel covers; styled steel wheels with trim rings; turbine wheel covers; and aerodynamic wheel covers (standard on Capri, Capri L, Capri GS, and Capri RS).



FLIP-UP OPEN AIR ROOF. Easy-to-handle feature lets the

moonlight in—sunshine and fresh air, too.

Motorcraft

QUALITY REPLACEMENT PARTS FROM FORD

Your new Capri comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.

MAINTENANCE SCHEDULE

The Ford Motor Company wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And compared to just a few years ago, we're making strides in that direction. For example, in 1973, an engine oil change was called for each 4,000 miles. For 1983, Capri oil changes are recommended at 7,500-mile intervals. Other recommended intervals are now 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 52,500 miles or three years between engine coolant replacements. We're proud of these improvements, and we're working constantly to make them even better.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Lincoln-Mercury Dealer for complete details of the Plan, which is available on cars sold and normally operated in the 50 United States and Canada.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Ford or Lincoln-Mercury vehicle. To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. In Alaska or Hawaii, call 1-800-243-3711. In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System Post Office Box 95427 Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle ID no., as well as engine size; and whether you have a manual or automatic transmission.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-toread explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. In Alaska or Hawaii, call 1-800-243-3711. In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System

Post Office Box 95427 Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle ID no., as well as engine size; and whether you have a manual or automatic transmission. Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation.

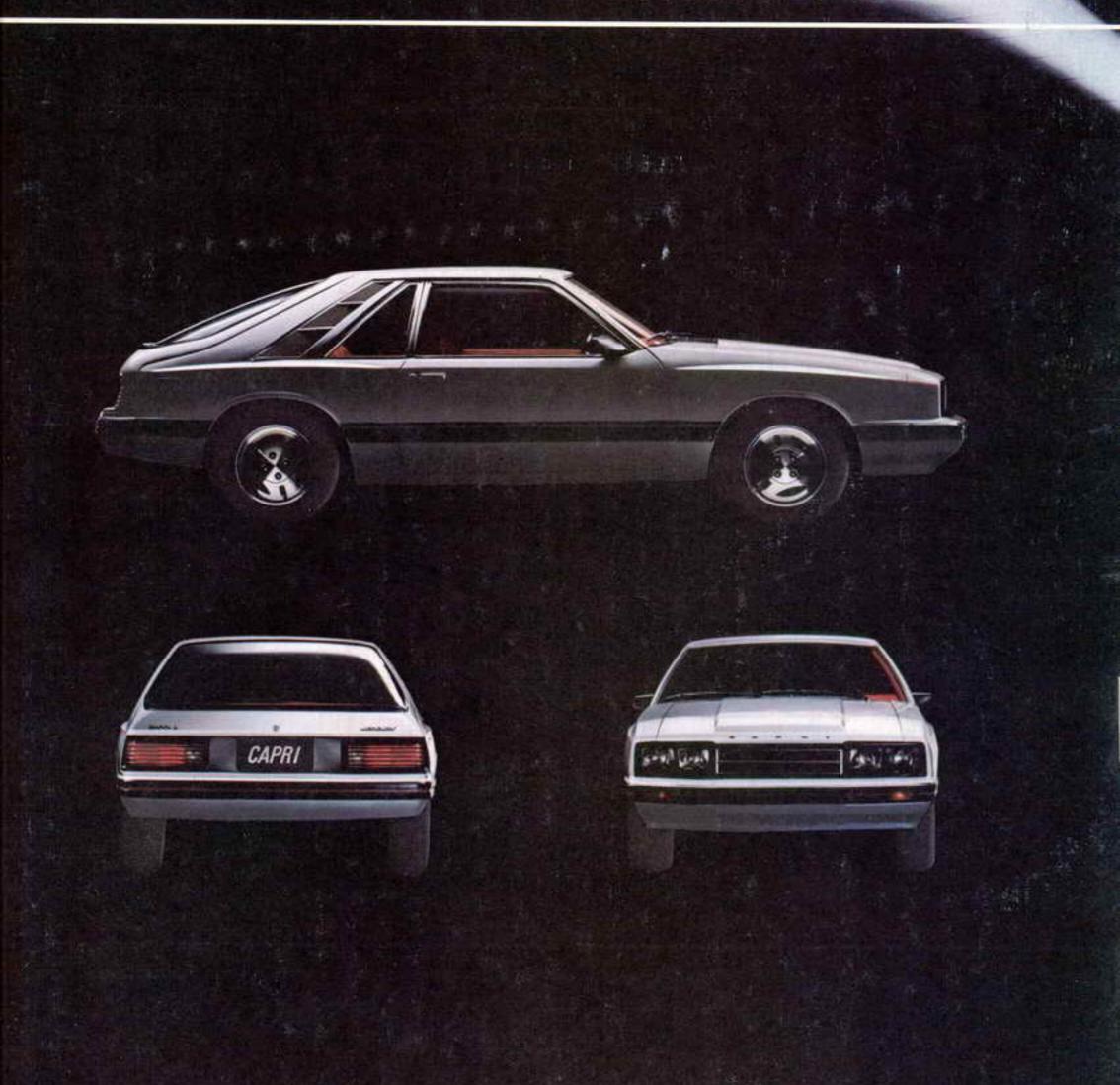
Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.

Get it together-Buckle up.

Buy or lease your Capri from your Lincoln-Mercury Dealer.

MERCURY. THE SUBSTANCE SI



MERCURY CAPRI

ICOLN-MERCURY DIVISION Ford



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