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SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

The innovative, purpose-built CROSSOVER.

Rated America's safest¹ 7-passenger crossover, Taurus X is endowed with 3 rows of flexibility for dozens of seating configurations. It goes about its business confidently: A bold chrome grille catches the eye, while an award-winning 263-hp V6 stirs the soul. The versatile Taurus X is spacious, smart and — most definitely — the safest crossover for active families on the go.

SAFEST¹

5-Star crash test ratings from NHTSA; "Top Safety Pick" from IIHS

LIVELIEST

Best-in-class³ standard horsepower; Ward's "10 Best Engines"⁴ 263-hp V6

HANDIEST

Exclusive Ford SYNC voiceactivated communications;⁵ Best-in-class 3rd-row room; Class-exclusive 2nd-row auto-fold seats;⁶ 7-passenger versatility

1 of 12

Based on NHTSA 5-Star crash test ratings, IIHS "Top Safety Pick." Star ratings are part of U. S. Dept. of Transportation's Safercar.gov program (www.safercar.gov).

All-Wheel Drive optional. 37-passenger Crossover class. 4WardsAuto.com, January 2007. 5Standard on Limited and Eddie Bauer, optional on SEL. 6Included in the optional Limited Ultimate Package.







LATCH ^

Taurus X is equipped with LATCH (lower anchors and tether anchors for child-safety seats) in the 2nd and 3rd rows. When the top tether anchor and lower anchor combo is used, safety belts aren't necessary to install the car seat.

Rated America's SAFEST¹ 7-passenger crossover.

PERFORMANCE >

INTERIOR >

SAFETY ▶

Taurus X offers unmatched, class-leading protection. Its crash safety rates the full 5 Stars from the National Highway Traffic Safety Administration (NHTSA). Equipped with standard electronic stability control, Taurus X is an Insurance Institute for Highway Safety (IIHS) "Top Safety Pick" too.

It's the only vehicle in its class to achieve top crash test results across the board from NHTSA and earn the highest ratings in all 3 IIHS categories. Rigorous IIHS criteria include a 40-mph frontal offset crash test assessing structural design, a side-impact crash test simulating what it's like to be struck by an SUV or pickup, and a rear crash-protection test focusing on whiplash prevention. Taurus X = Family Insurance Plan.



¹Based on NHTSA 5-Star frontal and side crash test ratings and IIHS "Top Safety Pick."





Voice-Activated, ▲ DVD-Based Navigation System

Eliminates travel guesswork. The generous 6.5" color LCD monitor clearly displays maps and menus, pinpointing where you are and providing turn-by-turn Route Guidance. More than 20 different functions — many of which can simply be voice prompted — are accessible on this option.

SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

Class-exclusive COMMAND SEATING.™

Take hold of the leather-wrapped wheel of Taurus X and take charge. An experience enhanced by class-exclusive Command Seating, which sits you comfortably upright and tall, allows for effortless entry and exit, and provides SUV-like confidence down the road.

Bright accents abound, from the door handles and instrument panel gauges to the console controls and shifter. The look is rich, with a feeling of assurance: Audio buttons on the steering wheel, and available power-adjustable pedals, extend your command. Take that family trip in style — and in certainty — from San Diego to Savannah with the optional Navigation System as co-pilot.

In-Dash Storage

This covered, centrally located compartment conveniently pops open for lots of on-the-go essentials.





Best-in-Class A 3rd-Row Room

Rear seats were designed to accommodate 6'2" adults. Reading lights, adjustable head restraints, cupholders, storage bins and a power point are a few more 3rd-row rewards.



2nd-Row Ventilation

Climate vents are adjustable, and dual cupholders slide in/out.

SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

A place for EVERYONE and EVERYTHING.

Within its wealth of room, the Eddie Bauer edition surrounds you with the luxury of twotone leather trim, contrasted stitching, an 8-way power driver seat and automatic climate control. Limited models include heated front seats; 2nd-row heated seats are available.

Taurus X ranks with the best of them for interior quietness. It's due in good part to the hydraulic engine mounts, aerodynamic sideview mirrors, specially tuned suspension, whisper-like climate controls, and precise application of advanced, patented sound-deadening materials in the doors, headliner and pillars. The Articulation Index — measuring the clarity of conversation inside Taurus X — is exceptional. Family-friendly for sure.

Center Console >



on Eddie Bauer and Limited: Open the armrest cover to access the upper tier; lift the cover and upper tier to get to the oversized lower bin.







One-Touch Seats -

Class-exclusive auto-fold heated 2nd-row seats are included in the optional Limited Ultimate Package. **SAFETY** >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

The HANDIEST 7-passenger crossover.

Change it aplenty: Whether it's passengers, cargo or a mix of both, Taurus X quickly adapts. Transport 7 people and all their carry-ons with ease. Make way for a smaller group, and there's a remarkable 47.0 cu. ft. of storage space to play with behind the 2nd row. Now fold flat the front-passenger seat and 2nd-row seating, and then simply fold the 3rd-row bench flat into the floor. Just like that, you've got the big-time, weather-protected ability to haul objects a full 10' in length. On Taurus X Limited, the Reverse Sensing System lends an assist when you're slowly backing up that load, detecting objects up to 6' behind the vehicle. It's always looking out for you.

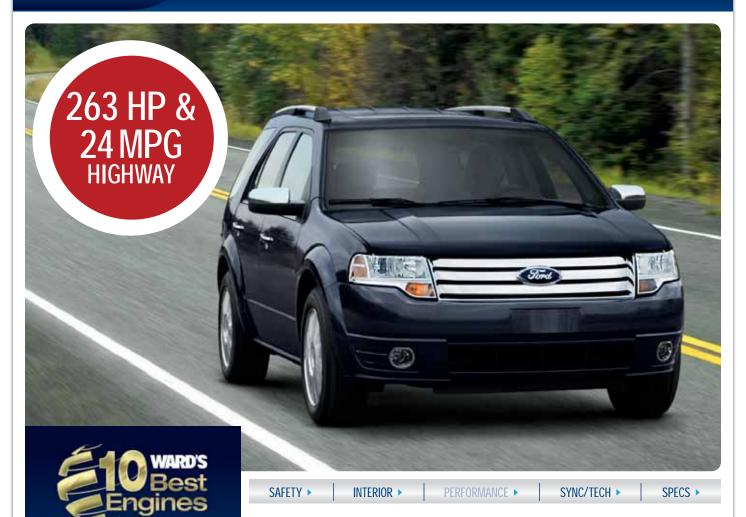
One-Touch Liftgate >

The advantage of a one-touch power-up/-down rear liftgate comes with the optional Limited Ultimate Package.









Calm, cool, collected: CONFIDENT.

On-demand acceleration gives you the strength to make things happen. Ford's most powerful V6 ever is one of the cleanest-running, which marks another first in Ford history: The V6 achieves PZEV (Partial Zero Emissions Vehicle) in certain states² so it's as eco-responsible as a hybrid vehicle.

The die-cast, aluminum-block engine produces a best-in-class standard 263 horsepower and 249 lb.-ft. of torque; employs intake variable cam timing (iVCT) for optimal horsepower per liter; attains peak performance on regular unleaded gasoline; and is perfectly paired with a new 6-speed automatic transmission. It delivers impressive cruising efficiency and precision shifts are ultra-smooth. V6 acceleration never felt so good.

All-Wheel Defense



ALL-WHEEL DRIVE (AWD) is optional on all models for enhanced safety, increased control and superior performance. AWD for Taurus X utilizes an on-demand electronic center coupler to deliver the ideal amount of torque to all 4 wheels independently. So wheel slippage is anticipated — and virtually eliminated — before it can occur.

ADVANCETRAC® ELECTRONIC STABILITY CONTROL is standard. When conditions warrant the need, AdvanceTrac will reduce engine torque and apply braking to help keep Taurus X tracking safely on the intended path. Studies show this feature can be a true lifesaver.

Award winner in the 13th annual *Ward's* 10 Best Engines¹ review:

"Along with inspired mid-range

snap, the Duratec 35 3.5L DOHC V6

fronts what we believe to be classleading refinement." And it posts

some impressive EPA-estimated

15 MPG CITY/22 HWY for All-Wheel

Drive. Just as noteworthy is the

astounding 456-MILE RANGE you

can achieve on a full tank of gas.

1WardsAuto.com, January 2007.

fuel economy figures: 16 MPG CITY/ 24 HWY for front-wheel drive;

²CA, MA, ME, NY and VT.







Link Your ▲ Digital Media Player

Just connect your player to SYNC's USB port, press the %\$ button on the steering wheel and start talking. SYNC even charges most media players for you.



SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH ▶

SPECS >

You talk. SYNC listens.™

Introducing the new standard for in-vehicle communications. Ford SYNC,™ developed in association with Microsoft,® is a voice-activated, customizable media system that integrates Taurus X with most Bluetooth®-enabled mobile phones and most popular digital media players.

With Microsoft Auto software actually embedded in your Ford Taurus X, SYNC allows you to operate your Bluetooth-enabled mobile phone and your media player using simple voice commands. SYNC is so well-designed, it's received an "Editor's Choice" award from *Popular Mechanics* magazine. *Jalopnik.com* concurs: "... definitely the most robust system we've yet seen... for in-auto infotainment."

Link Your Bluetooth-Enabled Mobile Phone ▶

When you enter Ford Taurus X with a compatible and paired Bluetooth-enabled mobile phone, SYNC automatically recognizes its presence. Then you just press a button and use simple voice commands to make calls, take calls and more — with both hands on the wheel.



Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. Go to SyncMyRide.com for more details.



SIRIUS Satellite A Radio¹

This option offers more than 130 channels of crystal-clear, digital-quality sound. This factory-installed option is your passport to an amazing range of music (all of it 100% commercial-free), sports, news, talk and entertainment. SIRIUS coast-to-coast coverage is seamless in the contiguous U.S., and as a subscriber, you'll also receive free online access to all music channels. To top it off, a complimentary 6-month subscription to SIRIUS is included in the price.

¹See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.



Play up the PLEASURE.

Take the show - and those games - on the road. The next-generation DVD Family Entertainment System is the perfect option. Its flip-down, full-color LCD screen is sized a generous 8". Two infrared wireless headphone sets and an infrared remote control are also included.

Another plus for the DVD Family Entertainment System: Its dual-media function lets those in back remain transfixed with on-screen action, while you and your front seatmate listen to the radio, a CD, or all those portable MP3 tunes — courtesy of the built-in auxiliary audio input jack that's wired directly to the acoustically optimized sound system and standard on every Taurus X. It's good to have connections.

Audiophile Sound System

Standard on Taurus X Limited, this audio system features 8 speakers, a 2-channel 90-watt amplifier, subwoofers, speed-compensated volume and a 6-disc in-dash CD player that's MP3-capable.





Specifications



SEL select standard content:

Silver Eclipse cladding • Tri-bar chrome grille · Fog lamps · Body-color, power, heated sideview mirrors with security approach lamps · Remote keyless illuminated entry system with driver door-mounted keypad • 3-row Safety Canopy® System with side-curtain airbags • Front-seat side airbags • Traction Control • AdvanceTrac® Electronic Stability Control • 4-wheel disc Anti-lock Brake System (ABS) · Anti-theft perimeter alarm · Air conditioning · Auto-dimming rearview mirror · Leatherwrapped steering wheel and shift knob · Message center with compass · Steering wheel-mounted cruise and audio controls • AM/FM stereo/single-CD player with clock · Auxiliary audio input jack · Four 12-volt power points • Command Seating™ • 6-way power driver seat with manual lumbar adjustment • 17" 8-spoke bright-aluminum wheels with P215/65R17 tires



INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >



EDDIE BAUER¹ includes SEL content, plus:

Pueblo Gold cladding • Automatic headlamps with on/off delay and wiper-activated headlamps feature • Dual-zone Electronic Automatic Temperature Control • AM/FM stereo/6-disc in-dash CD changer with MP3 capability • Ford SYNC™ voice-activated, in-vehicle communications and entertainment system • Two-tier clamshell front center console • Perforated two-tone leather-trimmed seats (vinyl 3rd row) • 8-way power driver seat • 4-way power fold-flat front-passenger seat • 2nd-row comfort seat tracks with forward/back adjustment (6-passenger only) • 3rd-row 50/50 split fold-in-floor bench seat • Power-adjustable pedals • Outside temperature display • 18" 5-spoke brightaluminum wheels with P225/60R18 tires ¹Available Fall 2007.



LIMITED includes Eddie Bauer content, plus:

Body-color cladding • Chrome-accented door handles • Chrome-accented, power, heated sideview mirrors with memory • Reverse Sensing System • Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and subwoofer • Heated driver and front-passenger seats • Memory settings for driver seat • 2nd-row center floor console (6-passenger only)

Specifications

SAFETY

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

STANDARD FEATURES

MECHANICAL

3.5L Duratec 35 V6 engine with 263 hp

6-speed automatic transmission

4-wheel disc Anti-lock Brake System (ABS)

Compact spare tire

Flat-tow capable

Front-wheel drive (FWD)

Hydraulic power steering

Traction Control

SAFETY/SECURITY

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System 3-row Safety Canopy® System with side-curtain airbags¹ and rollover sensor AdvanceTrac® Electronic Stability Control²

Anti-theft perimeter alarm

Belt-Minder® safety belt reminder

Child-safety rear door locks

Front-seat side airbags

Illuminated entry

LATCH — Lower anchors and tether anchors for child-safety seats

Remote keyless illuminated entry system with driver door-mounted keypad

SecuriLock® passive anti-theft ignition system

SPACE (Side Protection And Cabin Enhancement) Architecture™

Tire Pressure Monitoring System (excludes spare)

Front-row bucket seats with 6-way power driver and fold-flat front passenger 2nd-row 40/40 split reclining bucket seats

3rd-row fold-in-floor bench seat

Command Seating™

INTERIOR

Accessory delay

Air conditioning

AM/FM stereo/single-CD player with clock

Auto-dimming rearview mirror

Auxiliary audio input jack

Beverage holders — Up to 12 (depending on configuration)

Front center floor console with armrest, storage, cupholders and air conditioning ducts for 2nd-row passengers

Front overhead console with lights, conversation mirror and sunglasses holder Power door locks and windows with one-touch-up/-down driver-window feature Power points — 4

Reading lights — 2nd and 3rd rows

Steering wheel-mounted cruise and audio controls

Tilt steering column

EXTERIOR

Body-color door handles

Body-color, power, heated sideview mirrors with security approach lamps

Chrome exhaust tips

Rear-window defroster and wiper/washer

Solar-tinted glass and privacy glass

Sparkle Silver roof rails

Tri-bar chrome grille

¹Always wear your safety belt and secure children in the rear seat. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

ENGINE -

	3.5L 24-VALVE DOHC DURATEC V6
Horsepower (hp @ rpm)	263 @ 6250
Torque (lbft. @ rpm)	249 @ 4500

FEATURES & OPTIONS

I L	AIG	JKL	.5 & OF HONS
			SEL
			EDDIE BAUER
			LIMITED
			MECHANICAL
0	0	0	All-Wheel Drive (AWD)
	_	_	17" 8-spoke bright-aluminum wheels
=	•	•	18" 5-spoke bright-aluminum wheels
_	0	0	18" 7-spoke chrome-clad wheels
•	_	_	P215/65R17 tires
_	•	•	P225/60R18 tires
			SEATING
0	•	•	1st-row perforated leather-trimmed bucket seats
0	_	_	2nd-row cloth 60/40 split bench seat for 7-passenger seating
0	0	0	2nd-row leather-trimmed 60/40 split bench seat for 7-passenger seating
0	<u> </u>	_	3rd-row cloth 50/50 split fold-in-floor bench seat
0	•	•	3rd-row vinyl 50/50 split fold-in-floor bench seat
0	•	•	8-way power driver seat (memory on Limited)
0	•	•	4-way power fold-flat front-passenger seat
0	0	•	Heated front seats (requires SEL Interior Convenience Package and SEL Interior Power Package on SEL)
			INTERIOR
0	0		2nd-row center floor console with bucket seats (6-passenger only)
•	•	_	Premium AM/FM stereo/6-disc in-dash CD changer with MP3 capability
_	_	•	Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and subwoofers
•	•	•	Dual-zone Electronic Automatic Temperature Control (requires SEL Interior Convenience Package on SEL)
0	0	0	DVD Family Entertainment System with 2 sets of wireless headphones (requires SEL Interior Convenience Package on SEL)
	0	0	DVD Navigation System (requires SEL Interior Convenience Package on SEL)
0	•	•	Ford SYNC™ — Voice-activated in-vehicle communications and entertainment system
0	0	0	Power-adjustable pedals — Non-memory (requires SEL Interior Convenience Package on SEL)
0	0	0	Power moonroof
	0	0	SIRIUS Satellite Radio ³
			EXTERIOR
0	•	•	Automatic headlamps with on/off delay and wiper-activated headlamps feature
_	—	•	Chrome-accented door handles
_	—	•	Chrome-accented, power, heated sideview mirrors with memory
			and security approach lamps
0	0	0	Power liftgate
	0	•	Reverse Sensing System
			PACKAGES
0	_	_	SEL Interior Convenience Package — Includes AM/FM stereo/6-disc in-dash CD changer with MP3 capability, Dual-zone Electronic Automatic Temperature Control, automatic headlamps with wiper-activated headlamps feature, outside temperature display, and Cyber Carbon trim appliqués
0	_	_	SEL Interior Power Package — Includes 8-way power driver seat, 4-way
-			power front-passenger seat and power-adjustable pedals
_	-	0	Limited Convenience Package — Includes power-adjustable pedals with

³Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information. Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

memory, Universal Garage Door Opener and cargo net

auto-fold seats and power liftgate (6-passenger only)

Limited Ultimate Package — Includes 2nd-row heated seats, 2nd-row

Limited Wood Package — Includes wood-trimmed steering wheel and

Audiophile is a registered trademark of Audiophile. Inc.

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"SIRIUS," the SIRIUS dog logo and "The Best Radio on Radio" are registered trademarks of SIRIUS Satellite Radio Inc.

Comparisons based on 2008 competitive models (7-passenger Crossover class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Specifications

SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

INTERIORS -



Camel Cloth Standard on SEL

Camel Leather

Standard on Limited;

Available on SEL



Medium Light Stone Cloth Standard on SEL



Medium Light Stone Leather Standard on Limited; Available on SEL



Camel Leather with Sand Leather Insert Standard on Eddie Bauer



Charcoal Black Leather Standard on Limited

	CAMEL
	MEDIUM LIGHT STONE
	SEL
• •	Oxford White
• •	Dune Pearl Metallic
• •	Merlot Metallic
• •	Titanium Green Metallic
• •	Light Sage Metallic
• •	Light Ice Blue Metallic
• •	Dark Ink Blue Metallic
• •	Silver Birch Metallic
• •	Alloy Metallic
• •	Black

TWO-TONE WITH CAMEL BOLSTER AND SAND INSERT

EDDIE BAUER

- Oxford White
- Merlot Metallic
- Dark Ink Blue Metallic
- Alloy Metallic
- Black

DIMENSIONS -

EXTERIOR (in.)	FWD/AWD
Length	200.3
Wheelbase	112.9
Width (excluding mirrors)	74.9
Height	67.6
INTERIOR (in.) 1st Row	
Head room	39.4
Shoulder room	58.5
Hip room	55.5
Leg room	40.8
2nd Row	
Head room	39.7
Shoulder room	58.0
Hip room	56.0
Leg room	40.4
3rd Row	
Head room	38.6
Shoulder room	50.8
Hip room	45.9
Leg room	33.4
Seating Capacity	6 or 7
Cargo Volume (cu. ft.)	
Behind 1st row	85.5
Behind 2nd row	47.0
Behind 3rd row	20.8
Fuel Tank Capacity (gal.)	19.0

2008 EPA-ESTIMATED FUEL ECONOMY

FWD	16 mpg city/24 hwy.
AWD	15 mpg city/22 hwy.

WHEELS —



17" 8-Spoke Bright-Finish Aluminum Standard on SEL



18" 5-Spoke Bright-Aluminum Standard on Eddie Bauer and Limited



18" 7-Spoke Chrome-Clad Available on Eddie Bauer and Limited

		CAMEL
	MEDIUM LIGHT STONE	
	CHARCOAL BLACK	
		LIMITED
• •	•	Oxford White
• •	•	Dune Pearl Metallic
• •	•	Merlot Metallic
• •	•	Titanium Green Metallic
• •	•	Light Sage Metallic
• •	•	Light Ice Blue Metallic
• •	•	Dark Ink Blue Metallic
• •	•	Silver Birch Metallic
• •	•	Alloy Metallic
• •	•	Black



Specifications

SAFETY >

INTERIOR >

PERFORMANCE >

SYNC/TECH >

SPECS >

EXTERIORS







Oxford White

Dune Pearl Metallic

Merlot Metallic







Titanium Green Metallic

Light Sage Metallic

Light Ice Blue Metallic







Dark Ink Blue Metallic

Silver Birch Metallic

Alloy Metallic



Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.



New Vehicle Limited Warranty

We want your Ford Tarrux X ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage and Roadside Assistance, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Oredit. Ask your Ford Dealer for details or check Insurance Services industry-leading benefits and competitive Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.



Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website

at fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.



industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at **fordvip.com** for a

no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford **Extended Service Plan** (ESP) gives you "Peace-of-Mind" protection designed to cover

components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships

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