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Thank you for your interest in the 2009 Ford Flex. Included in this brochure you'll discover:

How it looks: Ice blue lighting on the inside, deep grooves on the outside and an available White Suede or Brilliant Silver two-tone roof on top.

How it moves: Maneuvers around corners and gas stations. Up to 24 mpg.

How it finds fuel prices: With available SIRIUS Travel Link™, you can find the lowest gas prices, access real-time traffic info, see what movies are playing and more.

How it stretches all the rules: Three rows of seats. All first-class, of course.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Butler County Ford	400 S Main St Butler, PA 16001	(724) 287-2766
Northland Ford Inc	540 S. Main St. Zelienople, PA 16063	(724) 452-7530
Charapp Ford North	110 Route 908 Natrona Heights, PA 15065	(724) 294-2000
Shults Ford, Inc.	10401 Perry Highway Wexford, PA 15090	(724) 934-2388

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.







THIS IS FLEX

It's not your average ride

So get ready to experience it.

The design is simple: stacked forms in perfect proportion. Like modern architecture on wheels.

Deep grooves stream down the bodysides, seeming to move forward, even when Flex is standing still. Up front: a gleaming chrome grille. Up top: an available color-contrasting lid.

And always surrounding it: curious stares and a barely audible "WHAT'S THAT?" as Flex cruises by.







IT RAISES EYEBROWS

and expectations

But most of all, Flex raises questions. Here are some answers...

Actually, it's a crossover.

2 in front, up to 3 in the middle, 2 in back.

Loaded with technology like available voice-activated communications and entertainment.

A 3.5L V6. 6-speed auto. 24 mpg on the highway.¹

It's got you covered. 6 airbags, including a 3-row Safety Canopy® System. Even a rollover sensor. All standard.

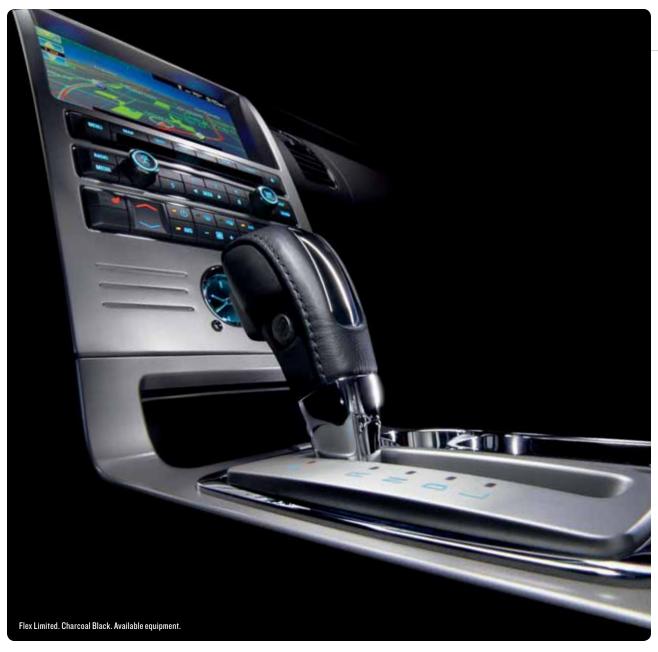
White Suede. Brilliant Silver. Or body-color roof. Your choice.

¹EPA-estimated 17 mpg city/24 hwy. FWD.









IT SHIFTS YOUR ATTENTION

to the details

Inside here, craftsmanship abounds — from the sparkling chrome accents, to the careful stitching on the leather-wrapped shifter. Even the clock, which glows an ice blue, is carefully designed and flanked by horizontal lines like the grooves that define the outside.

Listen. Nothing... but peace.

The fact of the matter: Flex is one quiet crossover, thanks to engineers who carefully applied sound-deadening insulation, specified a 6-mm-thick windshield, and selected road noise-quieting tires.

So keep your eyes — and ears — open. There's a lot more thoughtful attention to come.





IT TINGLES SPINES

like the electric buzz of night

It's all in how Flex moves. It hunkers down and puts a limit on lean, so it grabs the corners without the ungainliness of less lithe vehicles.

A new, fully independent rear suspension helps by soaking up bumps and potholes.

A 3.5L V6 with 262 hp and 248 lb.-ft. of torque provides enough gusto to quicken your heart rate.

It's paired with an uncommonly efficient 6-speed automatic transmission, a combo that promises one of the best EPA ratings in the class¹ — up to 24 mpg on the highway.

Change it up.





IT TANGOS WITH THE UNPREDICTABLE

without missing a step

In addition to standard front-wheel drive, Flex offers the confidence of available automatic All-Wheel Drive (AWD). This intelligent system distributes up to 100% of the available torque to the tire or tires with the most traction. After all, Flex doesn't believe in spinning its wheels.

On top of that, every Flex includes Traction Control to prevent wheel slip during acceleration, as well as this brilliant technology: Ford's AdvanceTrac® with RSC® (Roll Stability Control™).¹ It's the only system in the industry that uses 2 gyroscopic sensors to monitor both yaw and roll motions to provide side-slip control and roll stability control. It's always on and always working. Just follow its lead.







IT OPENS EYES

and lifts spirits

In here, you'll forget you're actually in at all.

An optional multi-panel Vista RoofTM welcomes the sky for all 3 rows to enjoy. Over the front seats, a sliding moonroof breathes in the fresh air. The 2nd and 3rd rows each get their own overhead windows. With panoramic views like this, Flex may soon become your personal skylight lounge. Just sit back and soak in the city.





IT'S ALL ABOUT YOU

in fact, it even suits your mood

The provocative exterior of Flex and those cool grooves travel inside, creating an inviting "horizon line" that opens your view like the great outdoors. In other words, wide-open glass above; instrumentation below. Uncluttered. Crisp. Contemporary.

For a more personalized driving domain, choose available Ambient Lighting. It'll brighten the front cupholders, footwells and 2nd-row control center in any of 7 hues to match your mindset. Happy. Mellow. Or anything in between.





Step inside Flex with your compatible, paired Bluetooth®-enabled phone or plug in a portable digital media player. It'll know you've arrived. Press a button on the steering wheel, speak your mind (say, "call the office"), and it follows your commands. The magic? Ford's exclusive SYNCTM system.¹ Developed in association with Microsoft,® SYNC is an available voice-activated, customizable media system that lets you make calls, take calls, change up music and more — all while keeping both hands on the wheel. To connect your digital media player, just plug it into the USB port. Visit SyncMyRide.com for the latest information about exciting new features.

Clearly, it's like nothing you've ever heard before.

unique, rich sound.

'Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. *SONY is a registered trademark of SONY Corporation. *Dolby and Pro Logic are registered trademarks of Dolby Laboratories.

mr 70" 3:19am





IT IS ROCKET SCIENCE

right from the satellite to your screen

A single glance, and suddenly you become the most informed, up-to-date person you know.

This available voice-activated Navigation System integrates direction guidance with amazing functions including SIRIUS Travel Link^{TM1} and a convenient Reverse Camera System. And it all displays on an intuitive, easy-to-read, 8" touch-screen monitor with bold, colorful graphics. For travel directions, just enter or say your destination. Then get on your way, without worrying about the roads. Thanks to the innovative SIRIUS Travel Link, you can access real-time traffic info, find the lowest gas prices, and even see what's playing at the local theater. And that's not all.

'Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. See your Ford Dealer for details. "SIRIUS," the SIRIUS dog, "SIRIUS Travel Link" and related marks are trademarks of SIRIUS Satellite Radio Inc.



TRAVEL LINK/Aut Pro

from the IO-gig jukebox.





IT STRETCHES ALL THE RULES

not to mention your legs, arms and other body parts too

See that 2nd-row lounging room? It's enough to make a limo green with envy.

Simple truth: Flex has the most expansive 2nd-row space in its class. Relax.



Heated front seats are standard on SEL and Limited models. 2nd-row warmers are available on Limited too.

Dual-zone Electronic Automatic Temperature Control (standard on SEL and Limited) maintains 2 separate environments up front. All models give rear passengers their own auxiliary controls.









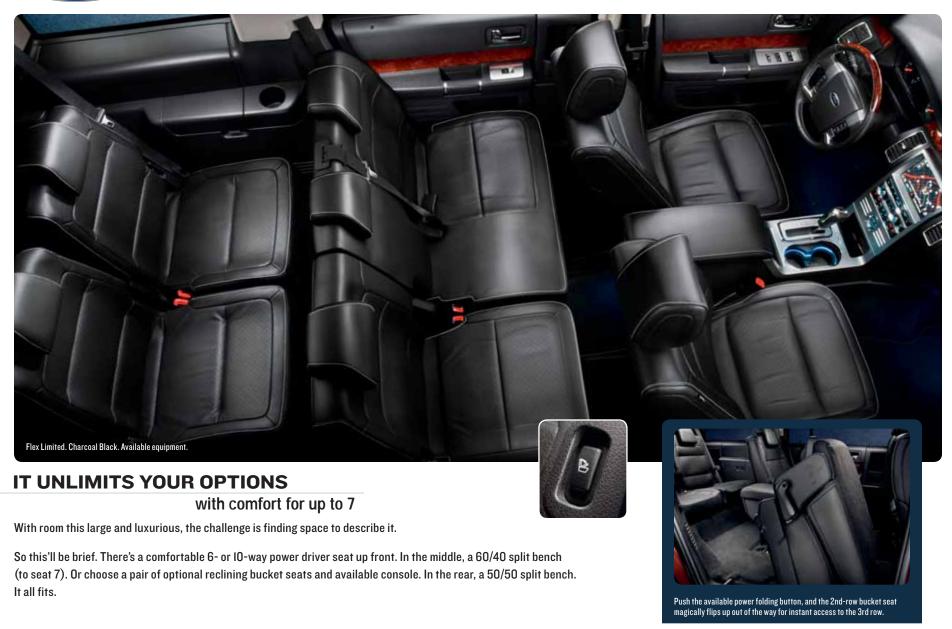
IT LIBERATES YOU

with power at your fingertips

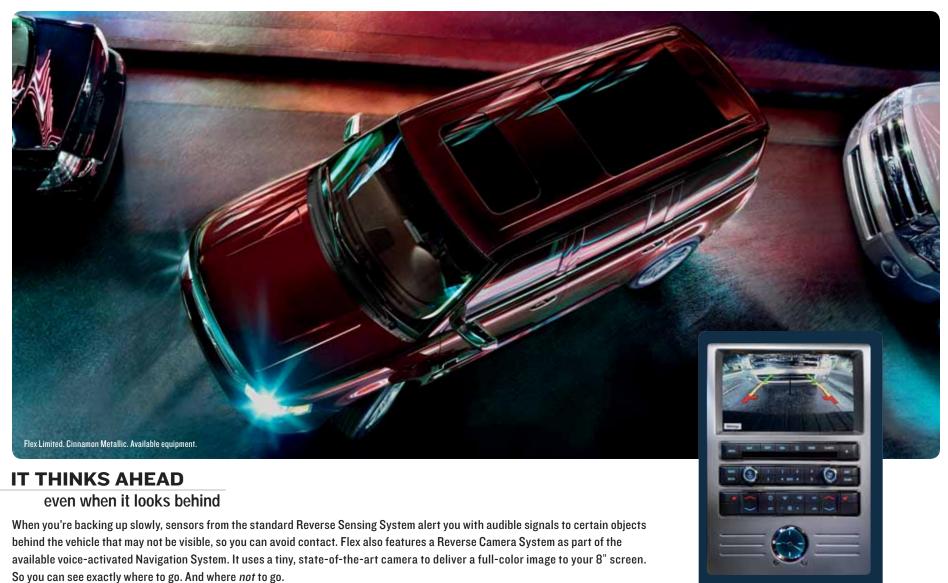
No keys? No problem. Integrated into Flex's driver-side door pillar is a marvelously convenient innovation: our newest SecuriCode™ keypad. Your touch lights it up. Enter your code and the doors unlock and the interior lights turn on.

Suddenly you're free from bulky pockets.













for what matters most

There's really only one way to look at safety: seriously and carefully. At Ford, we do it every day, developing systems that will help protect you and your passengers on today's always-changing, distraction-filled roads. The results of our commitment? Ford has received more 5-Star crash test ratings¹ than any other automaker in U.S. history. And that means the world to us.

At the front, an energy-absorbing structural member, front bumper plate, and tunnel rails assist in front impacts.

As you'd expect, all of this is in addition to features like 6 airbags, including dual-stage front, front-seat side, and the Safety Canopy® System featuring 3-row side-curtain airbags and a rollover sensor, plus a collapsible steering

column, Tire Pressure Monitoring System

and more. All standard equipment on

Just like your rib cage, Flex's structure is designed to protect what's inside. Thanks to extensive computer-aided engineering tools, it provides

outstanding crashworthiness.

Part of this is Flex's class-exclusive SPACE (Side Protection And Cabin Enhancement)

Architecture™ — an energy-absorbing design with a hydroformed cross-car beam between the door frames to strengthen each bodyside.

A strong roof crossmember adds strength.

every Flex model.





IT'S DECISION TIME

but take your time







Brilliant Silver Metallic



Black



Cinnamon Metallic



Sterling Grey Metallic



Redfire Metallic



White Suede



Light Ice Blue Metallic



White Platinum Tri-Coat Metallic (not available on SE, extra-cost option)



White Suede roof



Redfire Metallic with Brilliant Silver Metallic Light Ice Blue Metallic with White Suede roof with White Suede roof





Brilliant Silver Metallic roof



Dark Ink Blue Metallic with White Suede roof



Sterling Grey Metallic with White Suede roof



Black with Brilliant Silver Metallic roof



Cinnamon Metallic with White Suede roof

- A. Medium Light Stone Cloth SE B. Charcoal Black Cloth SE
- C. Medium Light Stone Leather Trim SEL
- D. Charcoal Black Leather Trim SEL
- E. Medium Light Stone Perforated Leather Trim — Limited
- F. Charcoal Black Perforated Leather Trim — Limited













Dimensions & Ratings	
EXTERIOR (in.)	
Length	201.8
Wheelbase	117.9
Width — excluding mirrors	75.9
including mirrors	88.8
mirrors folded	80.1
Height — excluding options	68.0
including options	69.3
INTERIOR (in.)	
1st Row	
Head room	41.8
Shoulder room	58.4
Hip room	55.5
Leg room	40.8
2nd Row Head room	40.5
Shoulder room	40.5 58.1
Hip room	55.0
Leg room	44.3
3rd Row	
Head room	38.7
Shoulder room	50.8
Hip room	41.1
Leg room	33.3
CARGO VOLUME (cu. ft.)	
Behind 1st row	83.2
Behind 2nd row	43.2
Behind 3rd row	20.0 ¹
ENGINE	3.5L Duratec V
Horsepower (hp @ rpm)	262 @ 6250
Torque (lbft. @ rpm)	248 @ 4500
2009 EPA-ESTIMATED	
FUEL ECONOMY (mpg) FWD	17 city / 24 bus
	17 city / 24 hw
AWD	16 city / 22 hw
Fuel tank capacity	18.6 gal.

2009 Flex Standard Features

MECHANICAL

- 3.5L Duratec V6 with 6-speed automatic transmission
- 4-wheel disc Anti-lock Brake System (ABS)
- AdvanceTrac® with RSC® (Roll Stability Control™) Includes Traction Control
- Easy Fuel[™] capless fuel-filler system

SAFETY AND SECURITY

- Personal Safety System® for driver and front passenger Includes dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Adjustable head restraints
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags²
- LATCH Lower anchors and tether anchors for child-safety seats
- Perimeter alarm
- Safety Canopy® System with side-curtain airbags² and rollover sensor
- SecuriLock® passive anti-theft ignition system
- Tire Pressure Monitoring System (excludes spare)

EXTERIOR

- Autolamp Automatic headlamps with wiper-activated headlamp feature
- Fog lamps
- Integrated keyhead transmitter remotes (2)
- Power sideview mirrors
- Privacy glass on 2nd- and 3rd-row windows and liftgate
- Rear-window defroster
- Reverse Sensing System
- SecuriCode[™] next-generation keypad
- Spare tire Mini
- Windshield wipers Intermittent front (speed-sensitive) and 2-speed rear

SEATING

- 6-way power driver seat with 2-way manual front-passenger seat
- 7-passenger seating
- 1st-row bucket seats with fold-flat front-passenger seat
- 2nd-row 60/40 split bench, fold-flat
- 3rd-row 50/50 split bench, fold-in-floor

INTERIOR

- 1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use
- Accessory delay
- Air conditioning
- Auto-dimming rearview mirror
- Autolock Power door locks
- Auxiliary audio input jack
- Auxiliary rear climate control
- Carpeted floor mats in 1st and 2nd rows
- Cupholders/bottle holders (10)
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Grab handles 1st and 2nd rows, retractable
- Leather-wrapped shifter
- Map pockets 1st-row seatbacks
- Message center with trip computer
- Overhead console with map lights and sunglasses holder
- Power points 12V (4)
- Power windows with one-touch-up/-down driver-window feature
- Reading lamps for 2nd- and 3rd-row passengers
- Steering wheel with cruise and secondary audio controls
- Tilt-adjustable steering column





²Always wear your safety belt and secure children in the rear seat.

¹Includes 5.0-cu.-ft. rear cargo storage well.

CUSTOMIZE YOUR FLEX IN 3 STFPS

1 Choose your trim level

Each series includes the standard equipment of the previous series, except when additions/exceptions are noted.

FLEX SE

- 18" painted-aluminum wheels with P235/60R18 BSW tires
- Autolamp Automatic headlamps with wiper-activated headlamp feature
- Fog lamps with body-color bezels
- Black, power, manually folding sideview mirrors
- Body-color door handles
- Bright polished stainless steel exhaust tips
- Air conditioning
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Outside temperature and compass displays
- Color-keyed leather-wrapped steering wheel with cruise and secondary audio controls
- 1st-row cloth bucket seats with 6-way power driver seat and driver manual lumbar
- 2nd-row cloth 60/40 split bench seat with folding seatbacks
- 3rd-row cloth fold-in-floor 50/50 split bench seat

FLEX SEL

- 18" machined-aluminum wheels with P235/60R18 BSW tires
- Fog lamps with chrome bezels
- Body-color, power, heated, manually folding sideview mirrors
- Chrome door handles
- Dual-zone Electronic Automatic Temperature Control
- SONY® AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 12 speakers and SIRIUS Satellite Radio with 6-month subscription
- 1st-row leather-trimmed heated bucket seats, including 10-way power driver seat with manual lumbar and 6-way power passenger seat
- 2nd-row leather-trimmed 60/40 split bench seat with folding seatbacks
- 3rd-row vinyl fold-in-floor 50/50 split bench seat
- Universal Garage Door Opener
- Cargo net

FLEX LIMITED

- 19" polished-aluminum wheels with P235/55R19 BSW tires
- Autolamp with HID headlamps
- Chrome, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory
- Power liftgate
- Satin-aluminum liftgate appliqué
- LED taillamps
- Ford SYNC[™] voice-activated, in-vehicle communications and entertainment system
- Color-keyed leather-wrapped steering wheel with wood inlay and cruise and secondary audio controls
- 1st-row perforated, leather-trimmed heated bucket seats, including 10-way power driver seat with memory and manual lumbar, and 6-way power passenger seat
- 2nd-row perforated, leather-trimmed 60/40 split bench seat with folding seatbacks
- Power-adjustable pedals with memory
- Ambient Lighting
- 110-volt inverter with AC outlet
- 2nd-row removable footrests

Continue building your Flex on the next page.















2

Choose your options

- All-Wheel Drive (AWD) Available on SEL and Limited
- 17" aluminum wheels with P235/60R17 BSW tires Available on SE; snow states only
- 20" bright painted-aluminum wheels with P255/45R20 all-season BSW tires (not available with Class III Trailer Tow Package) — Available Fall 2008 on SEL and Limited
- Black roof-rack side rails Available on SE
- Chrome roof-rack side rails (not available with Vista Roof™) Available on SEL and Limited
- Two-tone roof Available on SEL and Limited
- Multi-panel Vista Roof (not available with roof-rack side rails) Available on SEL and Limited
- AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 6 speakers and SIRIUS Satellite Radio with 6-month subscription — Available on SE
- Ford SYNC™ voice-activated, in-vehicle communications and entertainment system — Available on SE and SEL; standard on Limited
- Voice-activated Navigation System¹ with Reverse Camera System, SIRIUS Travel Link™ services with 6-month subscription, and analog clock — Available on Limited; available Fall 2008 on SEL
- All-weather floor mats in 1st and 2nd rows Available on SE, SEL and Limited
- 2nd-row floor console Available on SEL and Limited
- Rear Console Refrigeration (requires 2nd-row floor console) Available on SEL and Limited
- Family DVD Entertainment System with headliner-mounted monitor Available on SEL and Limited
- 2nd-row cloth 40/40 reclining bucket seats with power folding feature Available on SE
- 2nd-row leather-trimmed 40/40 reclining bucket seats with power folding feature Available on SEL
- 2nd-row perforated, leather-trimmed heated 40/40 reclining bucket seats with power folding feature — Available on Limited
- Power Code™ Remote Start System Available on SE, SEL and Limited

comparisons based on 2008 competitive models, publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of this PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Choose special value packages

■ Class III Trailer Tow Package

Includes hitch receiver with 4500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler and tire mobility kit² — Available on SE, SEL and Limited (Fall 2008 on FWD models)

■ Convenience Package

Includes 110-volt, 150-watt inverter with AC outlet, poweradjustable pedals with memory, power liftgate, memory settings for driver seat and sideview mirrors, and security approach lamps — Available on SEL; standard on Limited

■ Lighting Package

Includes Ambient Lighting, HID headlamps and LED taillamps — Available on SEL; standard on Limited

¹Limited coverage in Alaska. ²In addition to standard spare

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WHEELS

- A. 18" painted-aluminum SE
- B. 18" machined-aluminum SEL
- C. 19" polished-aluminum Limited
- D. 20" bright painted-aluminum Optional on SEL and Limited
- E. 20" chromed-aluminum Available as a Genuine Ford Accessory (available late 4th quarter 2008)
- F. 20" polished-aluminum Available as a Genuine Ford Accessory (available late 4th quarter 2008)
- G. 22" chromed-aluminum —
 Available as a Genuine Ford Accessory
 (available late 4th quarter 2008)
 - 17" aluminum Optional on SE (not shown; snow states only)



















- A. Rear spoiler
- B. Rear tailgate appliqué in Faux Carbon Fiber*
- C. Body kit*
- D. 22" chrome wheels (available late 4th quarter 2008)
- E. Exterior graphics kit
- F. Groove inserts in Faux Carbon Fiber*
- G. Dual INViSiON® DVD Headrests*
- H. Conversation mirror
- I. Front lighted sill plates
- I. All-weather floor mats
- K. Locking fuel plug
- L. Interior cargo organizer (available late 4th quarter 2008)
- M. Interior Trim Kit in Faux Carbon Fiber*
- N. Katzkin® Leather seat covers*

*Ford Licensed Accessories. Garmin is a registered trademark of Garmin Ltd. Also available:
Skyway SmartAlert™*
Ford SYNC™ (available Fall 2008)
HD Radio®*
Garmin® nüvi® Portable
Navigation System*
Trailer hitch balls/draw bars
Thule® racks*
Wheel locks
Bug deflector
Side window deflectors
Flat splash guards
Interior cargo net
Interior cargo protector
All-weather 3rd-row floor mats

Visit **fordaccessories.com** to use the Accessorizer, learn complete accessory details and view purchase instructions.

Premium carpeted floor mats

Ashcup/coin holder/Smoker's



Pack





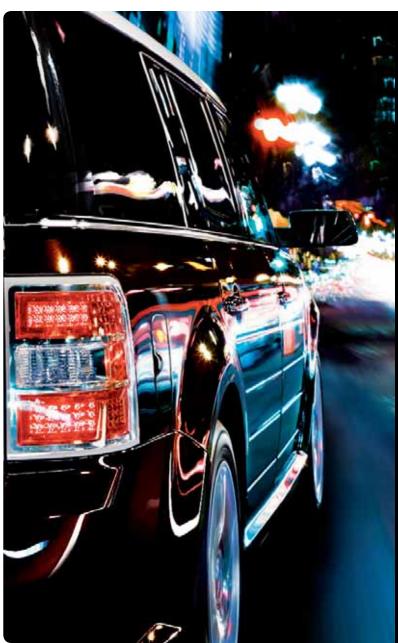
IT EVEN INSPIRES DESIGNERS

just ask Foose and Funkmaster Flex

When master designer and star of "Overhaulin'," Chip Foose, and New York City-based urban legend, Funkmaster Flex, caught a glimpse of Ford's latest release, they knew they had to get their hands on it.

Check out their interpretations. But sorry, we're not giving these up. You'll have to create your own.





Drive quality.

When you hear the solid closing of the door, you'll understand. Ford is in a dead heat with Toyota when it comes to quality.1



Drive green.

An efficient 6-speed transmission and impressive 24-mpg fuel economy² make Flex one of the friendliest ways to transport 7 people.



Drive safe.

Ford has more 5-Star crash test ratings³ than any company in U.S. history. With 6 standard airbags, Flex is ready to pass the test.



Drive smart.

Available Ford SYNC™ communications and entertainment, SONY® premium audio, voice-activated navigation, even a refrigerator. Clever.



¹Based on cumulative survey data of 2007 MY Ford and competitive owners at 3 months of service in 3 surveys conducted 9/06-5/07. ²EPA-estimated 17 mpg city/24 hwy. FWD. ³Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the car, or need towing. Your Ford Dealer can provide complete details on all of these advantages.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit.

Ask your Ford Dealer for details or check us out at fordcredit.com.



Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

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