2012 TRANSIT CONNECT



Thank you for your interest in the new 2012 Transit Connect. Included in this brochure you'll find information about:

ENGINEERING: You need a commercial van for your growing business, but not a big van with its size and high operating costs. For you there's the compact and fuel-efficient Ford Transit Connect, the van designed to fit your business plan perfectly.

INTERIOR: Transit Connect provides all the practical benefits of a ruggedly built, hard-working van, But you won't feel as if you've been at the wheel of a truck at the end of your workday, thanks to the comfortable ride and car-like interior features.

EXTERIOR: You can maneuver a Transit Connect as easily as a small car. But don't let the appearance of its compact dimensions deceive you. Transit Connect is a truck built to take on whatever big task you give it, commercial or recreational.

TECHNOLOGY: Your Transit Connect can be equipped with features like hands-free calling and a camera displaying an image of what's behind you. It's all about working smarter, to help make your day on the road more convenient and productive.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Paul Hrnchar's Fairway Ford	366 West Main Street Canfield, OH 44406	(330) 533-3673
Fred Martin Ford, Inc.	4701 Mahoning Ave Youngstown, OH 44515	(330) 793-2444
L F Donnell, Inc.	7955 Market Street Youngstown, OH 44512	(330) 726-8181
West Gate Ford Truck Sales Inc	3680 Le Harps Road Youngstown, OH 44515	(800) 634-7482

It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.





Equal parts capability and practicality.

The 2012 Ford Transit Connect is half economy and half versatility. Combining the maneuverability and efficiency of a large car with the cargo space and durability of a van, it's quite possibly the perfect commercial vehicle. Transit Connect is Built Ford Tough® with a payload rating of up to 1,600 lbs.² up to 129 cu. ft. of cargo space when properly equipped, and best-in-class fuel economy of 24 combined mpg! It's right-sized and purpose-built to work hard, park easily and go a long way. And it does it all while conveying a professional image for you and your business. Day in and day out. The 2012 Ford Transit Connect.







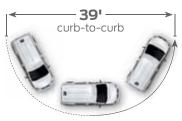




Get in. Get out. Get it done.

With Transit Connect, maneuvering through heavy traffic, parallel parking, and even loading and unloading cargo are no problem. Designed with a low load height (under 2'), it makes getting things in and out as simple as possible. And, at 6'7" tall, it easily negotiates low-clearance areas. But don't let its compact size fool you, it's a truck built to take on whatever you can throw at it. Add in a 39' curb-to-curb turning diameter for working in tight places, and you have everything you need to get the job done, and quickly get on to the next one.









Your warehouse is right behind your seat.

Behind the surprisingly comfortable front seats, you'll find up to 129 cu. ft. of cargo space. You can easily carry items up to 6' long, 4' wide and more than 4' tall. The flat load floor and near-vertical walls help you make the best use of all that space to transport larger loads. And Transit Connect comes with a sliding side door on both the driver and passenger sides, plus swing-out rear doors with 180° or an available 255° hinge angle. Combined with low side and rear load heights, it feels like a warehouse on wheels.



Your new world: order. Transit Connect comes loaded with storage areas. The front overhead storage shelf has a retaining net, perfect for items you need to keep close, and the center console offers twin storage bins to handle receipts, invoices and coins. There's also additional space in the door pockets and a dash-top compartment.





More than tough enough.

Transit Connect proves tough things, not just good things, come in small packages. While compact, Transit Connect is rugged and durable, built with high-strength steel and a reinforced body shell. Designed to withstand hard, on-the-job duty, it's certified to Ford Light Commercial Vehicle Durability Standards, with testing to 150,000 customer-equivalent miles. Transit Connect is engineered for conditions that are tougher than most drivers will ever see, so you can get right to work. No matter how hard the job.



AdvanceTrac® with RSC® (Roll Stability Control™) automatically determines how to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted in uncertain driving conditions! Standard on both Wagons and Vans, the electronic vehicle stability control system measures the roll rate 100 times a second.









Hands control the wheel. Voice controls the rest.

Stay connected to calls and more with SYNC.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. Just touch a button on the steering wheel and say "Call Kevin." Personalize your experience at SyncMyRide.com.

Switch songs and playlists.

SYNC allows voice-activated control of your media player, too. Just plug it into the USB port and your entire music collection can be accessed by voice. Ask for your favorite artist or playlist ("Play genre: Country") and SYNC responds in an instant.



It can easily work even harder.

Transit Connect is already a hard worker right from the factory, but it can do even more with custom aftermarket upfits. Durable bulkhead partitions and flexible storage systems make the most of the one thing that sets it apart: versatility. Tailored specifically for you, your Transit Connect will make you even more productive.









- 1. Leggett & Platt offers: wire, steel and solid bulkheads; Racks & Bins, QuietFlex® and Cargo Management interior packages; drawer storage cabinets; rooftop ladder racks; utility carriers; and window security screens.
- 2. Dejana offers: Katerack® system of heavy-duty pull-out shelves; standard 6" and 10" shelves; and trade-ready packages for contractors, caterers and florists.
- 3. Adrian Steel offers: wire, steel and hybrid bulkheads; Base, Intermediate, Full and Premium Interior packages; flexible shelving; cargo dividers; drawer units; and literature holders.
- 4. Sortimo offers: wire mesh and solid bulkheads (with and without a window); Cargo Management; Multi-Purpose Double Floor; Courier Services and Multi-Rack packages; Tufflex Wall Cladding; L-BOXX set; Sliding Platform; Safety Net and a Mobile Tower.





(3) ADRIAN STEEL

Sortimo

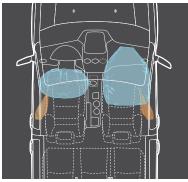


Your truck. Your way.











There are many ways to make the infinitely versatile Transit Connect your own. From spotter mirrors and a rear view camera to standard air conditioning and much more, the options are available to make your work day easy, secure and efficient.

Spotter mirror
Rear view camera¹
Air conditioning
Airbag
Reverse Sensing System¹













Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Transit Connect – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way too. See your dealer for details.

XLT Van customized with smoked hood and side window deflectors, molded splash guards, roof-mounted crossbars and Ford Commercial Graphics by Original Wraps,™ Inc.¹

All-weather floor mats

Ladder tilt by THULE®1

Remote start systems

Rear window grilles



¹Ford Licensed Accessory. **fordaccessories.com**

TRANSIT CONNECT Standard Features

Mechanical

2.0L DOHC Duratec® I-4 engine

4-speed automatic transmission with overdrive

500 Cold Cranking Amps, 50-amp-hr maintenance-free battery

97,500-mile spark plug change interval¹

Alternator - 150-amp

Front-wheel drive (FWD)

Fuel tank – 15.4-gallon capacity

Horn – Single-note

Rack-and-pinion steering

Suspension – Front: independent MacPherson-strut with stabilizer bar; rear: multileaf spring with stabilizer bar

15" steel wheels with 6-spoke covers and P205/65R15 BSW tires

Seating

Driver and front-passenger buckets in cloth

Interior

Air conditioning

Center console with 2 cupholders, 2 stowage bins and 1 additional folding cupholder

Climate controls – Manual

Dome lighting (front, middle and rear)

Driver's sun visor with note strap; passenger sun visor with mirror

Flooring - Carpeted in front

Front overhead storage shelf with net

Headliner – Full-length molded cloth

Instrument panel with speedometer, tachometer, fuel gauge, engine coolant temperature and digital clock

Map pocket in driver and front-passenger doors

Powerpoints – 12-volt, 2 in front (including cigarette lighter)

Rearview mirror – Day/night (Van requires rear glass)

Smoker's Package includes ashcup and lighter

Steering wheel – Tilt/telescoping steering column

Exterior

180°-opening rear doors

Bodyside moldings in gray

Dual sliding side doors (solid panels on Van; windows on Wagon)

Fog lamps – Rear

Full-size spare tire

Locking fuel-filler door

Wheel-lip moldings in gray

Windshield wipers – Front: intermittent; rear: 2-speed (included on Van when equipped with rear door glass)

Safety & Security

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])

Airbags² – Driver and front-passenger front

Airbags² - Front-seat side

Brakes – Power front disc/rear drum with Anti-Lock Brake System (ABS)

Collapsible steering column

Side-intrusion door beams

Tire Pressure Monitoring System (excludes spare)



XL VAN

Includes all standard features, plus:

Seating

Driver's seat with manual 6-way adjustment (fore/aft/up/down/recline, plus manual lumbar) with armrest and map pocket behind seat

Front-passenger seat with manual 4-way adjustment (fore/aft/recline)

Interior

AM/FM stereo with clock, 2 speakers and audio input jack³ Door locks – Manual

Flooring – Vinyl in rear cargo area

Windows – Manually operated

Exterior

Bumpers – Molded-in-gray front and rear

Door handles – Black

Grille – Gray 3-bar with locking hood latch

Mirrors – Black sideview, manually adjustable, flat-folding with integrated blind spot mirrors



XLT VAN

Includes select XL Van features, plus:

Interior

AM/FM stereo/single-CD player with 2 speakers and audio input jack

Cruise control

Dual front map lights

Electronic Passive Anti-Theft System (EPATS)

Power Group includes power windows, locks and sideview mirrors with integrated blind spot mirrors, and Remote Keyless Entry System with 2 key fobs

Powerpoint – 12-volt, cargo area

Exterior

Bumpers - Body-color-painted front and rear

Defroster Package includes rear-window defroster (when equipped with rear glass) and heated sideview mirrors

Mirrors – Black sideview, power-adjustable, heated, flat-folding with integrated blind spot mirrors

XLT badge

¹Under normal driving conditions with routine fluid and filter changes. ²Always wear your safety belt, secure children in the rear seat and follow airbag warning label instructions. ³Audio input jack available late 2011.





TRANSIT CONNECT Standard Features



XLT WAGON

Includes select XLT Van features, plus:

Seating

2nd-row manual 60/40 split-fold 3-passenger cloth seat

Interior

AM/FM stereo/single-CD player with 4 speakers and audio input jack¹

Center console with 2 cupholders, 2 stowage bins, 1 additional folding cupholder and 1 that attaches to side of console

Flooring – Carpeted in 2nd row; vinyl in rear cargo area

Powerpoint – 12-volt, behind 2nd-row seat

Exterior

Chrome hood appliqué

Door handles – Body-color

Fog lamps - Front

Grille – Platinum

Mirrors – Body-color sideview, power-adjustable, heated, flat-folding with integrated blind spot mirrors

Windows – Dual sliding side doors with fixed privacy glass

Windows – Rear-door with fixed privacy glass



XLT PREMIUM WAGON

Includes select XLT Wagon features, plus:

Interior

Rear wheelhouse covers and beltline trim

Storage pocket in passenger-side rear cargo door

Exterior

Windows – Rear-quarter flip-open with privacy glass



XLT TAXI PACKAGE²

Includes select XLT Wagon features, plus:

Interior

Flooring – Vinyl

Repositioned 2nd-row seat for more leg room

Vinyl or cloth seats

Exterior

Van

Wagon

Door handles – Black

Grille – Gray 3-bar with locking hood latch

Mirrors – Black sideview, power-adjustable, heated, flat-folding with integrated blind spot mirrors

Windows – 3rd-row flip-open with solar-tinted glass

Taxi Package includes repositioned 2nd-row seat, heavyduty battery, wiring block connector, rear air/heat blower with passenger controls, grab handle on B-pillar, vinyl or cloth seats, body-color-painted bumpers (except with School Bus Yellow paint), black wheel-lip moldings, solar-tinted glass, roof access hole pre-wired for taxi light, and vinyl floor covering; deletes fog lamps, privacy glass, cruise control, Electronic Passive Anti-Theft System (EPATS) and remote keyless-entry key fobs (n/a with 255°-opening rear doors, modified vehicle wiring, Nokia® Bluetooth® System or Ford SYNC,® spare key fobs, Mobility Motoring Package, electric heated windshield defroster, premium carpeted floor mats or all-weather floor mats)

Exterior Dimensions	
Wheelbase	114.6"
Length	180.6"
Height (at curb weight)	79.3"
Width – Including mirrors	83.2"
Front track	59.3"
Rear door opening height	52.1"
Rear door opening width at floor	50.2"
Rear track	61.1"
Side door opening width	32.1"
Side door opening height	46.9"
Ground clearance (at rear axle)	7.2"
Load floor height (at curb weight)	23.1"
Turning diameter (curb-to-curb)	39.0'

1st Row	
Head room	51.1"
Shoulderroom	54.4"
Hip room	50.8"
Leg room	40.5"
2nd Row (Wagon)	
Head room	50.5"
Shoulder room	59.6"
Hip room	59.8"
Leg room	36.2"
2nd Row (Taxi Package)	
Head room	50.2"
Shoulder room	61.4"
Hip room	61.1"
Leg room	38.5"

Passenger Volume (cu. ft.)	
Cargo Van	65.1
Wagon	132.1
Cargo Area	
Maximum cargo length at floor	81.0"
Floor width at wheelhouse	48.1"
Maximum cargo height (Cargo Van)	53.7"
Wagon cargo volume behind 1st row (cu. ft.) (2nd-row seats folded)	118.7
Wagon cargo volume behind 2nd row (cu. ft.)	78.4
Van cargo volume behind 1st row (cu. ft.)	129.6
Capability (lbs.)	
Cargo Van GVWR	5,005
Wagon GVWR	4,965
Maximum payload	1,600



21 city/27 hwy/23 combined mpg

22 city/27 hwy/24 combined mpg

VAN: XL+XLT



 $XLT\ Van.\ Gray\ cloth\ trim.\ Available\ equipment.\ II\ XLT\ Van.\ Rear\ cargo\ area.\ II\ Tilt/telescoping\ steering\ column.\ II\ 6-way\ adjustable\ driver's\ seat.$









Standard – no rear-door or side-door windows



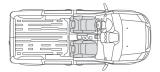
Optional – side-door window



Optional – rear-door windows



Optional – rear-door and side-door windows



Standard – 2-passenger seating



VAN: XL+XLT

XL

Available Packages

CNG/LPG Gaseous Engine Prep Package includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats

XL Power Group includes power windows, locks and sideview mirrors with integrated blind spot mirrors, and cruise control (Fleet only)

Available Options

255°-opening rear doors (Fleet only; requires XL Power Group)

All-weather front floor mats

Daytime running lamps

Engine block heater

Key fobs (2) (requires XL Power Group)

Premium carpeted front floor mats

Rear view camera (n/a with XL Power Group)

Reverse Sensing System (Fleet only; requires XL Power Group)

Spare keys (2) (n/a with XL Power Group)

Splash guards

Window – Side-door with privacy glass (passenger side only)

Windows – Rear-door with privacy glass

Windows – Side-door with privacy glass and rear-door with privacy glass

Ford Work Solutions™

Crew Chief™ powered by Telogis® - Fleet tracking system¹

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

XLT

Available Packages

CNG/LPG Gaseous Engine Prep Package includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats

Modified Vehicle Wiring includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire and 2 instrument panel blunt-cut wires

Available Options

255°-opening rear doors

All-weather front floor mats

Daytime running lamps

Engine block heater

Infotainment – Nokia® Bluetooth® System²

Infotainment – Ford SYNC® voice-activated, in-vehicle communications and entertainment system³

Key fobs (2)

Premium carpeted front floor mats

Rear view camera

Remote Start System

Reverse Sensing System

Splash guards

Window – Side-door with privacy glass (passenger side only)

Windows – Rear-door with privacy glass

Windows – Side-door with privacy glass and rear-door with privacy glass

Ford Work Solutions

Crew Chief powered by Telogis - Fleet tracking system¹

Exteriors	Interior
Frozen White	1
Silver Metallic	1
Torch Red	1
Dark Blue Metallic	1
Panther Black Metallic	1



15" Steel with 6-spoke Wheel Cover Standard

Exterior Colors

- 1	Frozen White









Panter Black Metallic

Interior Color



Gray Cloth





Colors are representative only. See your dealer for actual paint/trim options.



WAGON: XLT+XLT PREMIUM



XLT Premium Wagon. Gray cloth trim. Available equipment. | Folding 2nd-row seat. | XLT Premium Wagon. Rear cargo area. | XLT Premium Wagon. Rear door storage.





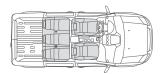




Standard – rear-door and side-door windows (XLT Wagon)



Standard – rear-door, side-door and rear-quarter windows (XLT Premium Wagon)



Standard – 5-passenger seating



WAGON: XLT+XLT PREMIUM

XLT

Available Packages

CNG/LPG Gaseous Engine Prep Package includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats

Modified Vehicle Wiring includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire and 2 instrument panel blunt-cut wires

Available Options

2550-opening rear doors

All-weather front and rear floor mats

Daytime running lamps

Engine block heater

Electric-heated windshield defroster

Infotainment – Nokia® Bluetooth® System

Infotainment – Ford SYNC® voice-activated, in-vehicle communications and entertainment system (n/a with Taxi Package) $^{2.3}$

Key fobs (2)

Premium carpeted front and rear floor mats

Rear view camera

Remote Start System

Reverse Sensing System

Splash guards

Ford Work Solutions™

Crew Chief™ powered by Telogis® - Fleet tracking system4

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

XLT PREMIUM

Available Packages

CNG/LPG Gaseous Engine Prep Package includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats

Mobility Motoring Package includes heavy-duty battery and upfitter wiring harness (n/a with Taxi Package)

Modified Vehicle Wiring includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire and 2 instrument panel blunt-cut wires (n/a with Taxi Package)

Taxi Package Blower Kit5

Available Options

All-weather front and rear floor mats (n/a with Taxi Package)

Daytime running lamps

Engine block heater

Electric-heated windshield defroster (n/a with Taxi Package)

Infotainment –Nokia Bluetooth System¹ (n/a with Taxi Package)

infotainment – Ford SYNC voice-activated, in-vehicle communications and entertainment system (n/a with Taxi Package) 2,3

Key fobs (2) (n/a with Taxi Package)

Premium carpeted front and rear floor mats (n/a with Taxi Package)

Rear view camera

Remote Start System

Reverse Sensing System

Splash guards

Ford Work Solutions

Crew Chief powered by Telogis – Fleet tracking system⁴

Exteriors	Inte	riors
Frozen White	- 1	2
Silver Metallic	1	2
Noisette Metallic ⁶	1	2
School Bus Yellow ⁵	1	2
Torch Red	1	2
Winter Blue Metallic ⁶	1	2
Dark Blue Metallic	1	2
Dark Mica Stone Metallic ^{2,0}	5 1	2
Panther Black Metallic	1	2



15" Steel with 6-spoke Wheel Cover Standard

Exterior Colors

Frozen White













Interior Color



Gray Cloth Standard



Gray Vinyl Available with Taxi Package Only





XLT Premium Wagon. Noisette. Available equipment.

'Limited availability. ²Late availability. ³SYNC does not include 911 Assist;™ Vehicle Health Reports; SYNC Services; Traffic, Directions and Information; or AppLink. ⁴Ford Licensed Accessory. ⁵Requires Taxi Package. ⁶XLT Premium only.









QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Transit Connect ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/ 36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufactu

