

Thank you for your interest in the 2012 Lincoln MKT. Included in this brochure you'll find information about:

DESIGN: The split wing grille and oval chrome exhaust tips are modern design cues that make the Lincoln MKX stand out, even when it's standing still. That sense of dynamic motion carries over to the design of the interior.

INTERIOR: Ride in comfort with soft and plush leather trimmed seats that create an inviting interior cabin. Along with all this comfort, fine craftsmanship is evident throughout this quality-built mid-size crossover from Lincoln.

PERFORMANCE: Take off with smooth 302 horsepower under the hood, compliments of a 3.7L V6 with 6-speed SelectShift Automatic™ transmission that driving enthusiasts can also shift like a manual (but without the clutch).

TECHNOLOGY: Lincoln MKX puts technology at your fingertips with engaging and intuitive technologies like My Lincoln Touch™, Lincoln SYNC®, Adaptive Cruise Control and BLIS (Blind Spot Information System) to name a few.

Get an inside look at the benefits of Lincoln ownership at the Lincoln.com website.

DEALER INFORMATION

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

Morrow Ford Lincoln, Inc.	201 Seventh Ave. Beaver Falls, PA 15010	(724) 843-1000
Donnell Ford Lincoln of Salem	152 Continental Drive Salem, OH 44460	(800) 686-0031
Team Ford Lincoln	905 Brady Avenue Steubenville, OH 43952	(740) 283-4131
Phil Fitts Ford & Lincoln	3250 Wilmington Rd New Castle, PA 16105	(724) 658-3521

free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.







Charcoal Black premium leather-trimmed seats. Walnut swirl wood. Available equipment.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. ²Available feature.

MyLincoln Touch features correct at time of release. Certain features require compatible mobile devices.







You'll be astounded by all that SYNC® with MyLincoln Touch™ can do in response to your voice or touch. Make and receive calls, play music via Bluetooth® technology, get directions, even change the cabin temperature. The system automatically uploads your phone contacts and remembers them. It also shows you who's calling with pictures from your contact list, and pauses your music so you won't miss a call. You can access music and photos from a USB drive, SD card or other devices. And with the optional Navigation System, you'll view landmarks in 3D on interactive maps.

A 6-month trial subscription to SiriusXM Traffic and Travel Link¹ provides continuously updated live traffic information, weather, fuel prices, sports scores and movie times. Enjoy SiriusXM Satellite Radio with a 6-month trial subscription to the "Sirius Select" package. Hear the music you want without the hassle of commercials, CDs or playlists. Listen to sports, comedy, talk, news, entertainment and more, coast-to-coast.









EVERY SEAT IS FIRST CLASS.

The available panoramic Vista Roof™ spans both rows of seats to provide stunning views for all. Enjoy the scenery while seated on heated and cooled, premium leather-trimmed front seats that are powered in 10 different ways, and include power lumbar support, plus memory settings for multiple drivers.

In addition to available genuine olive ash or walnut swirl wood accents, a heated steering wheel is also available to warm you from the inside out. For the 2nd row, either side of the available outboard heated leather-trimmed seats folds down with just the push of a button.











STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

ENGINE

- -3.7L Ti-VCT 24-valve aluminum V6
- -305 hp @ 6,500 rpm/280 lb.-ft. of torque @ 4,000 rpm
- -10.5:1 compression ratio
- -Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- -2012 EPA-estimated fuel economy

FWD 19 city/26 hwy/22 combined mpg [18.0-gal. capacity] AWD 17 city/23 hwy/19 combined mpg [19.0-gal. capacity]

DRIVETRAIN

- -6-speed SelectShift Automatic™ transmission
- -Front-wheel drive (FWD)

WHEELS | TIRES

- -18" premium painted aluminum wheels
- -P245/60R18 all-season BSW tires

BRAKES

- -Hill start assist
- -Power 4-wheel disc brakes with Anti-Lock Brake System [ABS]

SUSPENSION | STEERING

- -Front and rear stabilizer bars
- -Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- -Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- -Power rack-and-pinion steering

EXTERIOR

- -Bi-color combination taillamps with indirect LED lamps
- -Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
- -Black lower door cladding with chrome accent strip
- -Black-painted spoiler
- -Center high-mounted stop lamp on liftgate spoiler
- -Chrome door handles
- -Easy Fuel® capless fuel filler
- -Fog lamps
- -Lincoln split-wing chrome grille
- -Lincoln Star fender badges
- -Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design
- -Power liftgate
- -Reverse Sensing System
- -Speed-sensitive intermittent front windshield wipers and 2-speed rear wiper

SEATING

- -Leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support, and driver's side memory and easy-entry features
- -Leather-trimmed 60/40 split-fold, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders)
- -EasyFold® rear seat back release

INSTRUMENTATION | DRIVER CONTROLS

- -Accessory timed delays with theater-dimming lighting
- -Auto-dimming rearview mirror
- -Intelligent Access with push-button start [2 remote key fobs]
- -MyLincoln Touch™ with 2 configurable 4.2" color LCD screens in gauge cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls [2]
- -Power windows with global open and one-touch-up/-down for driver and front passenger
- -Remote Start System
- -Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- -Tilt/telescoping steering column
- -Universal garage door opener

INTERIOR

- -12-volt powerpoints (4)
- -Aluminum accents on instrument panel and door-trim inserts
- -Below-floor Rear Cargo Management System
- -Burnished Bronze Metallic accents on center stack
- -Chrome door handles
- -Dual-zone electronic automatic temperature control
- -Front center console with floor shifter, dual sliding armrest, 2 cupholders and tray
- -Leather-wrapped shift knob and steering wheel
- -Overhead console with front-seat map lighting and sunglasses storage
- -Particulate air filtration system
- -Rear cargo hooks and cargo net
- -Reversible rear cargo mat
- -Sun visors with illuminated visor vanity mirrors

AUDIO | COMMUNICATION SYSTEMS

- -AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- -Lincoln SYNC® voice-activated, in-vehicle connectivity system
- -SiriusXM Satellite Radio, including 6-month trial subscription

SAFETY | SECURITY

- -Personal Safety System™ for driver and front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- -AdvanceTrac® with RSC® (Roll Stability Control™)
- -Belt-Minder® front safety belt reminder
- -Child-safety rear door locks
- -Front-seat side airbags1
- -Lower Anchors and Tether Anchors for Children (LATCH) in outboard rear seating positions
- -MyKey®
- -Perimeter alarm
- -Remote Keyless Entry System
- -Safety Canopy® System with side-curtain airbags¹ for front and rear outboard passengers, and rollover sensor
- -SecuriCode™ keyless entry keypad
- -SecuriLock® Passive Anti-Theft System
- -Side-intrusion door beams
- -SOS Post-Crash Alert System™
- -Tire Pressure Monitoring System (excludes spare)



AVAILABLE LUXURY PACKAGES

PREMIUM PACKAGE: EQUIPMENT GROUP 101A

- -18" polished aluminum wheels
- -Adaptive HID headlamps
- -Ambient lighting
- -BLIS® (Blind Spot Information System) with cross-traffic alert1
- -Heated rear outboard seats
- -Heated steering wheel²
- -Illuminated front scuff plates
- -Power-tilt/-telescoping steering column with memory
- -Premium leather-trimmed seating with Tuxedo stripe and piping
- -Rain-sensing wipers
- -Rear view camera
- -Sideview mirror turn signal indicators

ELITE PACKAGE: EQUIPMENT GROUP 102A Includes content of Equipment Group 101A, plus:

- -HD Radio™ Technology
- -Panoramic Vista Roof™ with dual power sunshades
- -THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13 amplifier channels
- -Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

LIMITED EDITION PACKAGE³

- -20" polished aluminum wheels
- -Etched Lincoln Star in headlamp lenses
- -"LIMITED EDITION" badging
- -Premium carpeted floor mats with embroidered logo
- -Premium leather-trimmed seating surfaces in Bronze Metallic color with Tuxedo stripe and Charcoal Black piping
- -Unique aluminum accents on instrument panel and door-trim inserts

WOOD PACKAGE⁴

-Wood appliqués in olive ash or walnut swirl on instrument panel, door-trim inserts and steering wheel inlay

CLASS II TRAILER TOW PACKAGE (3,500 lbs. max.)

- -Class II hitch receiver
- -Trailer sway control
- -Upgraded cooling fan and larger radiator
- -Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

- -20" chrome-clad aluminum wheels3,4
- -20" polished aluminum wheels3
- -Adaptive cruise control and collision warning with brake support3
- -All-weather floor mats
- -Cargo Package includes cargo area protector and rear bumper protector
- -Dual head restraint DVD by INVISION™5
- -Intelligent all-wheel-drive (AWD)
- -Panoramic Vista Roof with dual power sunshades
- -Roof-rack side rails (Black)6
- -Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (includes THX II Certified Audio System)⁷

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Plans to launch in available states in the 3rd quarter of 2011. Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan [ESP] gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumperto-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the 2012 Lincoln MKX includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. Coverage includes a maximum of 8 regularly scheduled maintenance services. See dealer for qualifications and complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance.®

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HD Radio is a proprietary trademark of iBiquity Digital Corp.

INVISION is a trademark of Audiovox Corporation.

Comparisons based on 2011/2012 competitive models (class is Luxury Midsize Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.

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MEASUREMENTS

Length	186.7"
Wheelbase	111.2"
Width (excluding mirrors)	76.0"
Width (including mirrors)	87.5"
Width (mirrors folded)	79.1"
Height (without options)	67.3"
Head room (front/rear)	40.0"/39.3"
Shoulder room (front/rear)	58.9"/58.7"
Hip room (front/rear)	54.4"/55.2"
Leg room (front/rear)	40.7"/39.6"
Cargo volume (behind front seats)	68.6 cu. ft.
Cargo volume (behind rear seats)	32.3 cu. ft.

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- -Vehicle security systems
- -Parking assist systems¹
- -Dual head restraint DVD1
- -Sportz® SUV tents1
- -Racks and carriers1
- -Roof rails and crossbars
- -Side window deflectors
- -Rear bumper protector
- -Locking fuel plug
- -Trailer towing accessories
- -Wheel lock kit
- -Cargo organizers and protectors
- -Cargo security shade
- -Sport pedals
- -All-weather floor mats
- -Ash cup/coin holder

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.



D. 20" POLISHED ALUMINUM | OPTIONAL | INCLUDED WITH LIMITED EDITION PACKAGE



Standard
Carbon Fiber Weave Aluminum trim
Available Wood Package
Olive Ash Wood trim
Available with all exterior colors

Standard Carbon Fiber Weave Aluminum trim Available Wood Package Walnut Swirl Wood trim Available with all exterior colors

Available Premium Package Carbon Fiber Weave Aluminum trim Available Premium Package with Wood Package Olive Ash Wood trim Available with all exterior colors

Available Premium Package
Carbon Fiber Weave Aluminum trim
Available Premium Package
with Wood Package
Walnut Swirl Wood trim
Available with all exterior colors

Available Premium Package with Wood Package Olive Ash Wood trim Available with: White Platinum Metallic Tri-coat Ingot Silver Metallic Mineral Gray Metallic Black

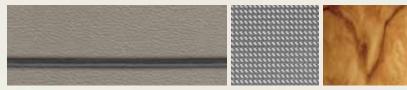
Available Limited Edition Package Unique Aluminum trim Available with: White Platinum Metallic Tri-coat Cinnamon Metallic Mineral Gray Metallic Black



MEDIUM LIGHT STONE LEATHER | CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD



CHARCOAL BLACK LEATHER | CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD



PREMIUM MEDIUM LIGHT STONE LEATHER WITH DUSK GRAY PIPING CARBON FIBER WEAVE ALUMINUM | OLIVE ASH WOOD



PREMIUM CHARCOAL BLACK LEATHER WITH CHARCOAL BLACK PIPING CARBON FIBER WEAVE ALUMINUM | WALNUT SWIRL WOOD



PREMIUM CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD



PREMIUM BRONZE METALLIC LEATHER WITH CHARCOAL BLACK PIPING | UNIQUE ALUMINUM

