

Thank you for your interest in the 2013 Lincoln MKX. Included in this brochure you'll find information about:

PERFORMANCE: Lincoln MKX performs responsively and smoothly with 305 horsepower under the hood, compliments of a 3.7L Ti-VCT V6 with 6-speed SelectShift Automatic® transmission that you can shift like a manual (but without the clutch).

INTERIOR: Ride in comfort with soft and plush leather trimmed seats that create an inviting interior cabin. Along with all this comfort, fine craftsmanship is evident throughout this quality-built mid-size crossover from Lincoln.

TECHNOLOGY: Lincoln MKX puts technology at your fingertips with engaging and intuitive technologies like SYNC® with MyLincoln Touch™, Adaptive Cruise Control, and BLIS (Blind Spot Information System) to name a few.

DESIGN: The Lincoln MKX embraces thoroughly modern lines, from its split-wing grille to its oval chrome exhaust tips. This sense of dynamic motion carries over to the modern design of the beautifully crafted interior.

Get an inside look at the benefits of Lincoln ownership at the Lincoln.com website.

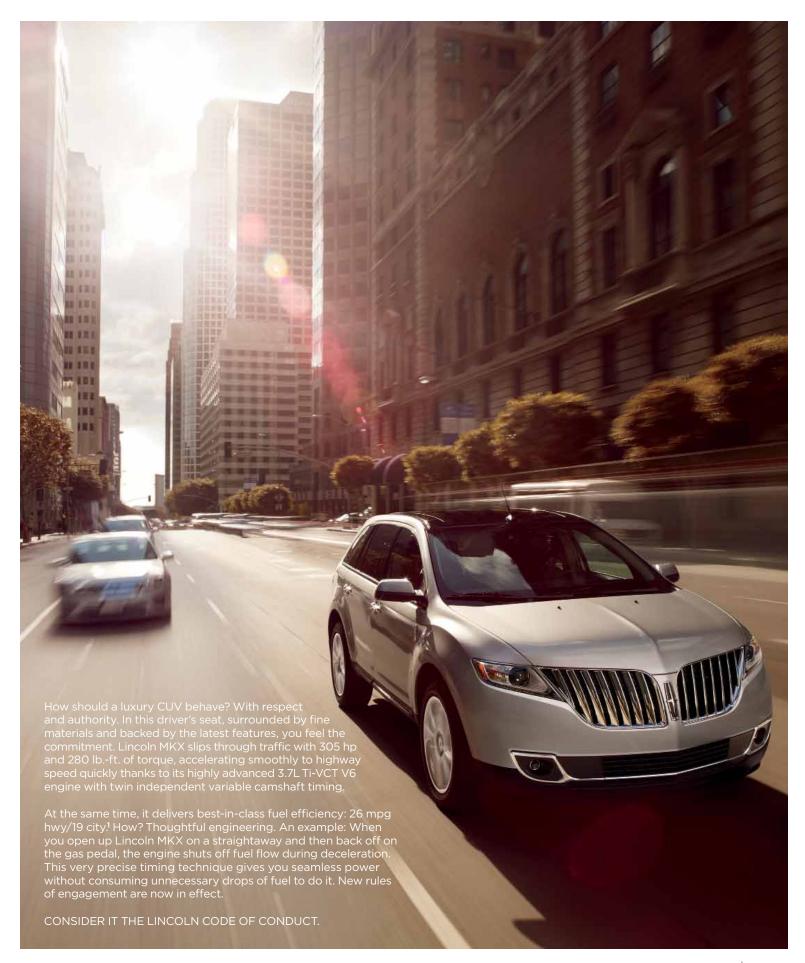
DEALER INFORMATION

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

Donnell Ford Lincoln of Salem	152 Continental Drive Salem, OH 44460	(800) 686-0031
Team Ford Lincoln	905 Brady Avenue Steubenville, OH 43952	(740) 283-4131
Shults Ford Lincoln, Inc.	10401 Perry Highway Wexford, PA 15090	(724) 934-2388
Phil Fitts Ford & Lincoln	3250 Wilmington Rd New Castle, PA 16105	(724) 658-3521

personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.













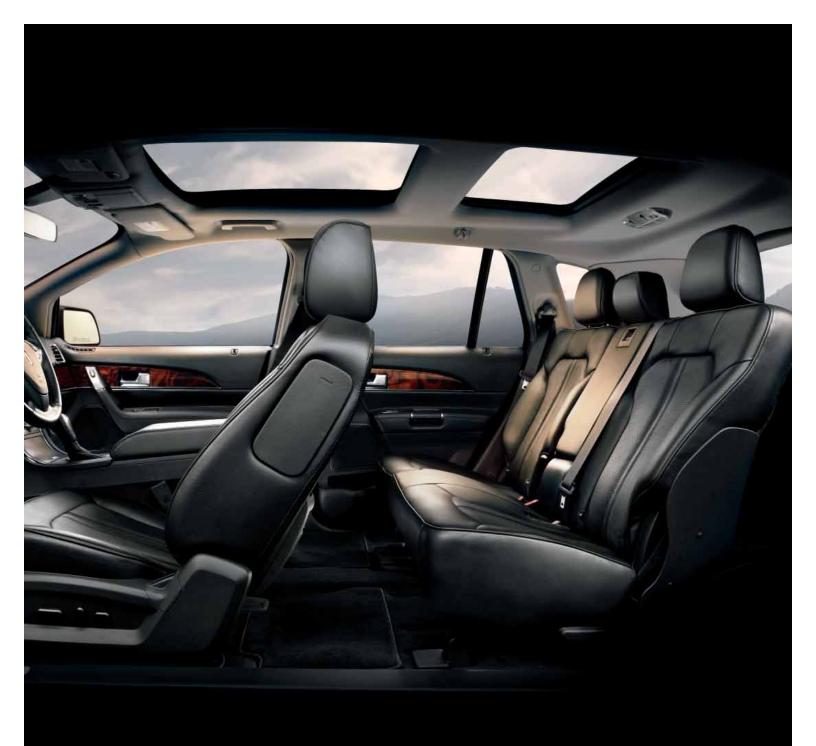




¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services is complimentary for 3 years for owners of new vehicles. Subscription fees apply after 3 years. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. ²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



LINCOLN.COM

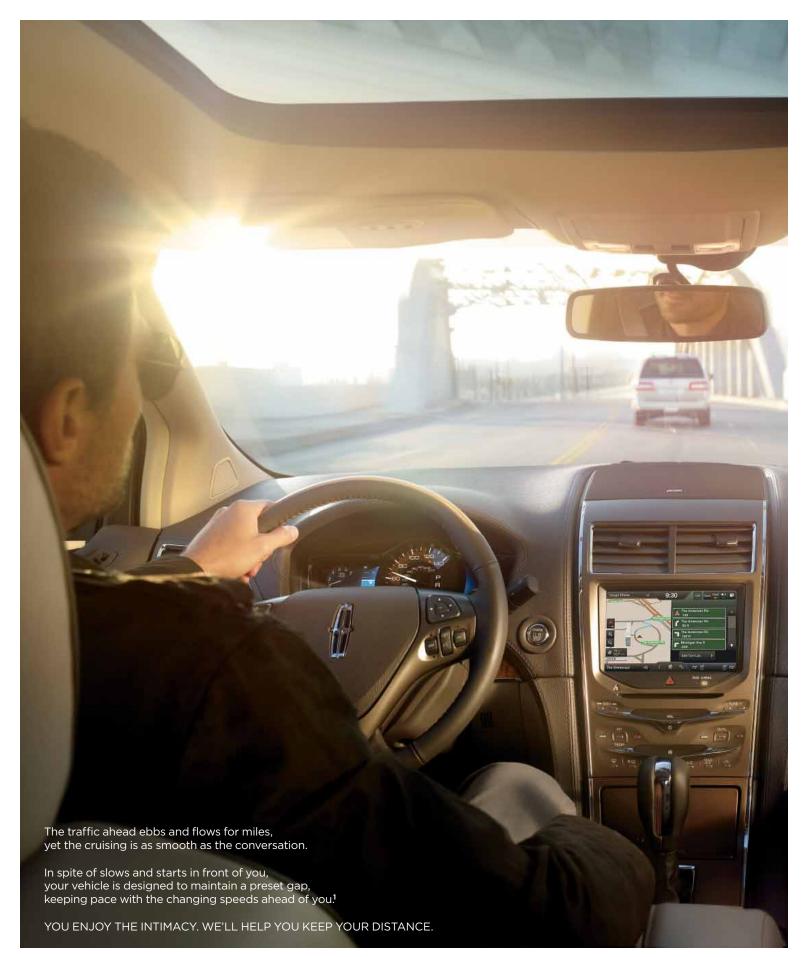


Day in and day out, Lincoln MKX surrounds you in genuine olive ash¹ or walnut swirl wood,¹ and rich Bridge of Weir™ leather trim! Feel the wheel: It warms to take the edge off.¹ Breeze into your front seats – they're perforated and cooled. Dial in the perfect position in 10 different ways, including lumbar. Memory settings for 2 ensure that even if you share with another driver, you'll feel as if Lincoln MKX is tailored just for you.

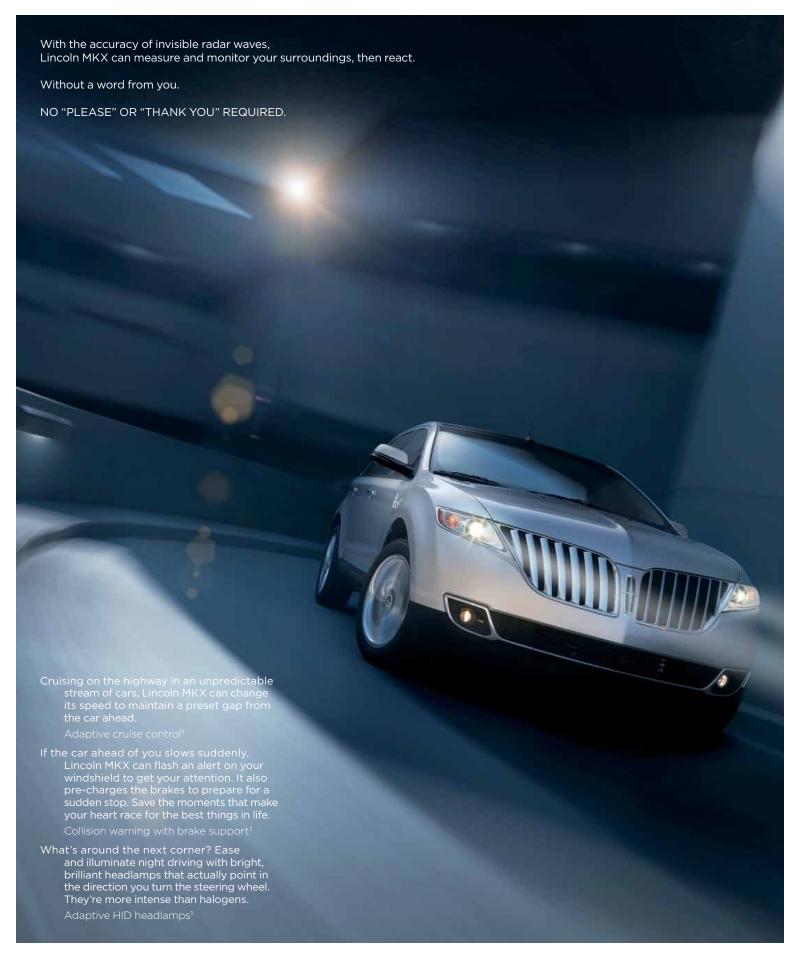
When you choose to transport others, its generous space pleases everyone. A panoramic Vista Roof^{®1} opens the entire cabin to enormous views of the passing clouds. Let them watch the city lights while heat emanates through the front and rear-outboard¹ seating positions. And, if need be, take along even more cargo. The 2nd-row seats fold down for additional rear cargo space. Lincoln MKX always puts on its best.

SPOILS YOU 10 WAYS TO SUNDAY.

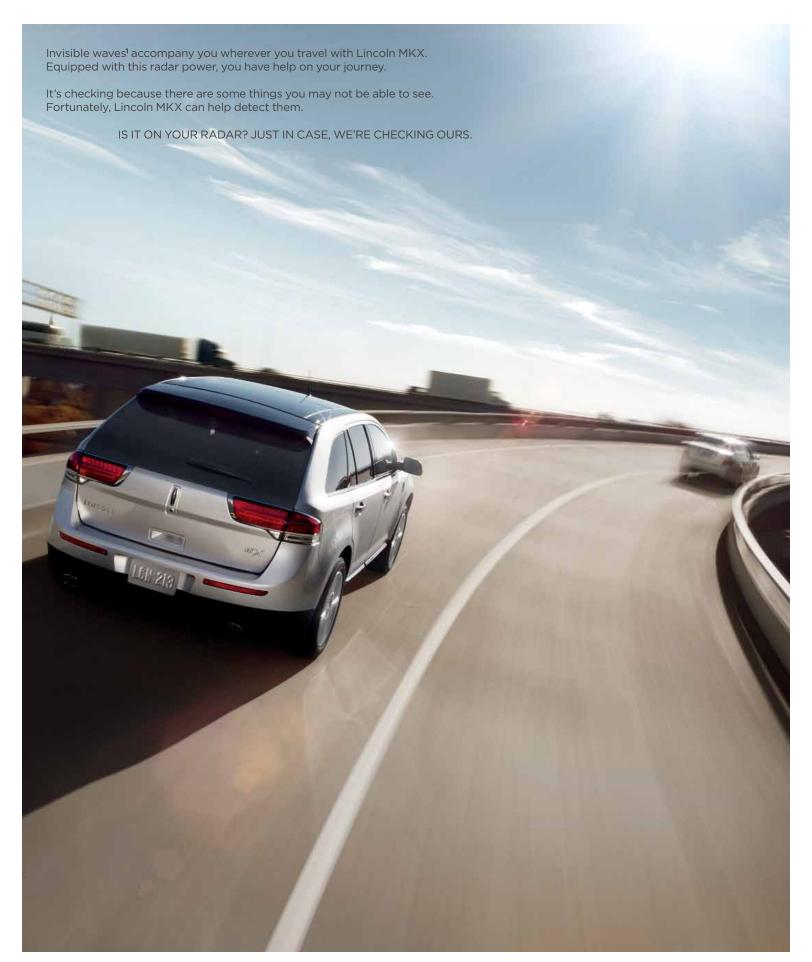




















Tuxedo Black Metallic. Available equipment.



¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner's Guide for detailed information regarding driving through water.

Make every drive more entertaining, and reward your rear-seat passengers as they play video games or view DVDs with crisp images and outstanding sound. Includes 1 remote and 2 wireless headphones.

Dual head restraint DVD by INVISION™1,2





Listen to music, sports, comedy, talk, news, entertainment and more, coast-to-coast, without the hassle of commercials, CDs or playlists with a 6-month trial subscription. Live traffic information, weather, fuel prices, sports scores and movie times are continuously updated.

SiriusXM Satellite Radio and SiriusXM Traffic and Travel Link^{1,3}



Experience theater-quality sound and astounding clarity specifically designed and acoustically engineered for Lincoln MKX with 650 watts of power, a 13-channel amp, and 14 speakers including a subwoofer.

THX® II Certified Audio System¹



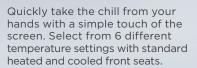
Adjust the volume and fan settings more easily than with a knob. With 10 distinct touchpoints within each slider, simply swipe to quickly set your personal settings.

Touch-sensitive slider controls

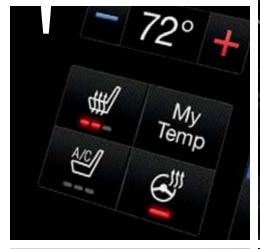


Access your music, browse through photos and even watch videos via 2 USB ports, an SD card reader and audio/video input jacks.¹ Passengers can even surf the Internet by plugging in a Wi-Fi® card.

SYNC® with MyLincoln Touch™



Heated steering wheel² and heated and cooled front seats



ASS OF AS

Back up with confidence. A clear, full-color image of the area behind your vehicle is displayed on the 8" screen whenever Lincoln MKX is placed in Reverse.

Rear view camera²



With your key in your pocket, simply touch the door handle to quickly and easily unlock the doors. Lincoln MKX even starts with the push of a button. Just buckle up and press the brake pedal.

Intelligent Access with push-button start



STANDARD FEATURES: Equipment Group 100A

ENGINE

- □ 3.7L Ti-VCT 24-valve aluminum V6
 - 305 hp @ $6,500 \, \text{rpm}/280 \, \text{lb.-ft.}$ of torque @ $4,000 \, \text{rpm}$ 10.5:1 compression ratio
- Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- 2013 EPA-estimated fuel economy
 - FWD 19 city/26 hwy/22 combined mpg (18.0-gal. capacity) AWD 17 city/23 hwy/19 combined mpg (19.0-gal. capacity)

DRIVETRAIN

- 6-speed SelectShift Automatic® transmission with Sport Mode and paddle activation
- □ Front-wheel drive (FWD)

WHEELS | TIRES

- □ 18" premium painted aluminum wheels
- P245/60R18 all-season BSW tires

BRAKES

- Hill start assist
- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

EXTERIOR DESIGN

- Bi-color combination taillamps with indirect LED lamps
- Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
- Black lower door cladding with chrome accents
- Black-painted spoiler
- Center high-mounted stop lamp on liftgate spoiler
- Chrome door handles
- □ Easy Fuel® capless fuel filler
- Fog lamps
- Lincoln split-wing chrome grille
- Lincoln Star fender badges
- Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design
- Power liftgate
- Reverse Sensing System
- Speed-sensitive intermittent front windshield wipers and 2-speed rear wiper

INTERIOR DESIGN + CONVENIENCES

- □ 12-volt powerpoints (4)
- Carbon fiber weave aluminum accents on instrument panel and door-trim inserts
- Below-floor Rear Cargo Management System
- Burnished Bronze Metallic accents on center stack
- Chrome door handles
- Dual-zone electronic automatic temperature control
- EasyFold® rear seat back release

INTERIOR DESIGN + CONVENIENCES (continued)

- Front center console with floor shifter, dual sliding armrest,
 2 cupholders and tray
- Leather-trimmed, heated and cooled front seats with Tuxedo stripe,
 10-way power including lumbar support, and driver's side memory
 and easy-entry features
- Leather-trimmed 60/40 split-fold, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders)
- Leather-wrapped shift knob and steering wheel
- Overhead console with front-seat map lighting and sunglasses storage
- Particulate air filtration system
- Rear cargo hooks and cargo net
- Reversible rear cargo mat
- Sun visors with illuminated visor vanity mirrors

INSTRUMENTATION | DRIVER CONTROLS

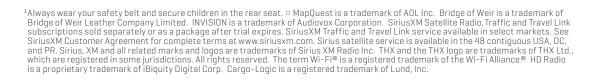
- Accessory timed delays with theater-dimming lighting
- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 remote key fobs)
- MyLincoln Touch™ with 2 configurable 4.2" color LCD screens in gauge cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls (2)
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Tilt/telescoping steering column
- Universal garage door opener

AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- □ Lincoln SYNC® voice-activated, in-vehicle connectivity system
- □ SiriusXM Satellite Radio, including 6-month trial subscription

SAFETY | SECURITY

- □ Personal Safety System™ for driver and front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- □ AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags¹
- LATCH (Lower Anchors and Tether Anchors for Children) in rear-outboard seating positions
- MyKey®
- Perimeter alarm
- Remote Keyless Entry System
- Safety Canopy® System with side-curtain airbags¹ for front and rear-outboard passengers, and rollover sensor
- □ SecuriCode[™] keyless entry keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- □ SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)





AVAILABLE PACKAGES

PREMIUM PACKAGE: Equipment Group 101A

- □ 18" polished aluminum wheels
- Adaptive HID headlamps
- Ambient lighting
- BLIS® (Blind Spot Information System)
 with cross-traffic alert¹
- Bridge of Weir[™] leather-trimmed seating with Tuxedo stripe and piping
- Heated rear-outboard seats
- Heated steering wheel²
- Illuminated front scuff plates
- Power-tilt/-telescoping steering column with memory
- Rain-sensing wipers
- Rear view camera
- Sideview mirror turn signal indicators

ELITE PACKAGE: Equipment Group 102A Includes content of 101A, plus:

- □ HD Radio™ Technology
- Panoramic Vista Roof® with dual power sunshades
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13 amplifier channels
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

LIMITED EDITION PACKAGE³

- 20" polished aluminum wheels with P245/50R20 all-season BSW tires
- □ Etched Lincoln Star in headlamp lenses
- "Limited Edition" badging
- Premium carpeted floor mats with embroidered logo
- Premium leather-trimmed seating surfaces in Bronze Metallic color with Tuxedo stripe and Charcoal Black piping
- Unique aluminum accents on instrument panel and door-trim inserts

WOOD PACKAGE⁴

 Wood appliqués in olive ash or walnut swirl on instrument panel, door-trim inserts and steering wheel inlay

CLASS II TRAILER TOW PACKAGE (3,500 lbs. max.)

- Class II hitch receiver
- Trailer sway control
- Upgraded cooling fan and larger radiator
- Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

- 20" chrome-clad aluminum wheels with P245/50R20 all-season BSW tires
- 20" polished aluminum wheels with P245/50R20 all-season BSW tires³
- 22" polished aluminum wheels with P265/40R22 all-season BSW tires⁵
- Adaptive cruise control and collision warning with brake support³
- All-weather floor mats
- Cargo Package includes cargo area protector and rear bumper protector
- □ Dual head restraint DVD by INVISION™6
- □ HD Radio™ Technology
- Intelligent all-wheel drive (AWD)
- Panoramic Vista Roof with dual power sunshades
- Roof-rack side rails (Black)
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (includes THX II Certified Audio System)⁸

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Remote start and vehicle security systems
- DVD rear-seat entertainment systems⁶
- Warning sensor systems⁶
- □ Sportz® SUV tents6
- Racks and carriers⁶
- Roof rails and crossbars
- Side window deflectors
- Rear bumper protector
- Locking fuel plug
- Full vehicle covers⁶
- Trailer towing accessories
- Wheel lock kits
- Cargo-Logic® systems
- Cargo organizers and protectors
- Carpeted and all-weather floor mats
- Ash cup/coin holder
- Interior light kit
- Sport pedals
- Visit accessories.lincoln.com to shop the complete collection.

YOUR 2013 LINCOLN MKX SPECIFICATIONS



DIMENSIONS

Length 186.7"

Wheelbase 111.2"

Width (excluding mirrors) 76.0"

Width (including mirrors) 87.5"

Width (mirrors folded) 79.1"

Height (without options) 67.3"

Head room (front/rear) 40.0"/39.3"

Shoulder room (front/rear) 58.9"/58.7"

Hip room (front/rear) 54.4"/55.2"

Leg room (front/rear) 40.7"/39.6"

CAPACITIES

Cargo volume (behind front seats) 68.6 cu. ft. Cargo volume (behind rear seats) 32.3 cu. ft.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Yehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

LINCOLN COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2013 Lincoln MKX includes no-charge, 4-year/50,000-mile maintenance. Coverage consists of a maximum of 8 regularly scheduled maintenance services including an oil and filter change, tire rotation and multi-point inspection at each visit at no additional charge. See dealer for complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

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¹BLIS replaces standard integrated blind spot mirrors. ²When equipped with the Wood Package, only the leather portion of the steering wheel is heated. ³Requires Equipment Group 101A or 102A. ⁴Not available with Limited Edition Package. ⁵Requires Equipment Group 102A. Not available with Trailer Tow Package. Available Summer 2012. ⁶Lincoln Licensed Accessory. ⁷Not available with Vista Roof or Equipment Group 102A. ⁸Requires Equipment Group 101A. ⁹Comparisons based on 2012 competitive models (class is Luxury Midsize Utilities), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.







Premium Bronze Metallic Leather with Charcoal Black Piping



Metallic

Tuxedo Black Metallic

Available Limited Edition Package Available with all exterior colors Available with all exterior color except Crystal Champagne Metallic Tri-coat, Ingot Silver Metallic, Ruby Red Metallic Tinted Clearcoat, Ginger Ale