

Montego · Cyclone · Comet Sports Coupe







Inside Brougham, luxurious fabrics and woodtone accents

Imagine yourself seated at the wheel of this Montego MX Brougham. You settle back to secure your seat and shoulder belts and the thick, contoured padding of state of the property of the prop







Inside, Cyclone CJ features color-keyed, deep-loop carpeting, comfortable, three-passenger-wide bench seats and regged all-vinyl upholstery. The instrument cluster is accented by woodgrained vinyl appliqué and a Cyclone nameplate positioned





365 days a year. Sun, anow, wind, rais. . . Cyclone leads the way to a new uterlock an driving Swooth, clean fastback lines aweep around country curses, through run-borur raffic, and down the freeway with responsive V-9 power. Cyclone sanswers the call of the open road with a standard 220-hy 202 V, all-synchronized and with a standard 220-hy 202 V, all-synchronized matched perfectly to the mood of fine dry way, Austrian matched perfectly to the mood of fine dry way. A continuous continuous continuous continuous. Add the right ones, then let Cyclone lead the way back to fine dry way.

Standard Cyclone equipment includes:

□ 302 V-8 engine □ all-synchronized 3-speed manual transmission □ bright and black curb molding □ dual thin upper body paint stripes □ all-vinyl upholstery □ color-keyed deep-loop carpeting □ curved and ventless side windows □ tinted rear window □ woodtone appliqué on in-



Cyclone's sporty/luxurious interior combines color-kayed deeploop carpeting with precisely tailored all-vinyl upholstery. Bench seats are standard. Lower instrument panel and instrument cluster are set off by woodlone appliqué and a Cyclone nameplate.



Give your Cyclone the GT image

You've decided on Cyclone. You want that carl And now you're wondering about things like color, engines, and the many options for comfort, convenience, and the many options for comfort, convenience, and the comparison of the com











when Sports appearance group or GT appearance group is ordered.

Options for your Cyclone fastback:

Options for your Cyclone fastback:

A new 351 cu. in. engine in 2- or 4-barrel versions leads the pack of exciting performance options Autolite heavy-duty battery tachometer.

tachometer
Select-Shift automatic transmission
power front disc brakes
power steering
4-speed manual transmission
Traction-Lok differential







Comet Sports Coupe ... the one-model car line One Comet, or a dozen? Who's to know for sure unless you get your imagination working? We'll get you started by pointing out that there are sporty Comets (with options like the gutsy new 290 hp 351-4V engine, 4-speed manual transmission, and deluxe wheel covers with spinner) . . . luxury Comets (with optional special appearance equipment group, 4-way power bench seat, and rim-blow steering wheel) . . and high-performance Comets (with optional CI 428 engine, power front disc brakes, and Traction-Lok differential). Now you take it from there with the options on pages 18-19 and design your kind of Comet. Then own it for less than you'd believe possible! Standard Comet Sports Coupe equipment includes: 250 CID "6" 116-inch wheelbase all-synchronized 3-speed manual transmission bright window moldings curved and ventless side windows cloth-and-vinyl interior color-keyed steering wheel dark teak woodtone appliqué on instrument cluster resistant cloth is used with durable vinvl to render the able and good looking. Dark woodtone applique accents a

1969 Montego Color and Trim

MODELS	OUPE MONTEGO	· MONTEGO · CTCLONE CJ (3)	• MONTEGO MX	MONTEGO MX CTCLONE	MONTEGO MX CYCLONE	*MONTEGO MX BROUGHAM	
INTERIORS	ERIORS Cleck/Vispt		Club/Virgi	Confortweare Viryl Backet Seats (5)	Visyt (2)	Cloth/Vinyl	
EXTERIOR COLORS	INTERSOR COLO	es					
BLACK Black WHITE Blue! Nugget Gold		Black Dk. Red Blue Nugget Gold	Black Dk, Red ¹ Blue Nugget Gold Dk, Ivy Gold ¹ Avus ¹	Black Dk. Red Blue Nugget Gold White	Black Dk. Red Blue White Nugget Gold Dk. Ivy Golds Aquas	Black Dk. Red Dk. Blue Nugget Gol Dk. Ivy Gol	
BURNT ORANGE METALLIC			Black	Black White Black	Black		
YELLOW MED. GOLD METALLIC			Black Nugget Gold			Black Nugget Gole	
YELLOW MED. LIME METALLIC	Black	Black	Black Dk. Ivy Gold ¹	Black White	Black Dk. Ivy Golds White		
DK. IVY GREEN METALLIC	Black Nugget Gold	Black Nugget Gold	Black Nugget Gold Dk. Ivy Gold ¹	Black White Nugget Gold	Black White Nugget Gold Dk. Ivy Gold ⁴	Black Nugget Gol Dk. Ivy Gol	
LT. AQUA DARK AQUA METALLIC	Black	Black	Black Aquat	Black White	Black White Aqua	Black	
LT. BLUE MED. BLUE METALLIC DK, BLUE METALLIC	Black Blue ¹			Blue White	Black Dk. Blue		
MAROON RED	Black	Black Dk. Red	Black Dk. Red ¹	Black Dk. Red White	Black Dk. Red White	Black Dk. Red	
COMPETI- TION ORANGE N.A. on sedans	Black	Black	Black	Black	Black White	Black	

² Confortseave vinyl also available at extra cost in Black, Dk. Red. Blue, Nugget Gold and White (H.T. only). Conventional vinyl not available in MX sedan. 3 Bench or optional bucket seat.

VINYL ROOF* AND CONVERTIBLE TOP COLORS Available in Black or White with all exterior COLORS

Available in Black or White with all exterior CONVERTIBLE With Light Blue, Medium
Blue Metallic, Dark Blue Metallic exteriors with Black, White or Blue interiors. Blue top with only with Blue interiors

*Optional at extra cost,

Optional at extra cost on hardtops only. Conventional vinyl bucket sents only available for MX Convertible at extra ofat in Black, Dk. Red, Blue and White.

TWO-TONE COLOR COMBINATIONS*

LOWER BODY COLOR ROOF COLOR Burnt Orange Met. Yellow Med. Gold Met. Lt. Ivy Yellow Medium Lime Met. White

Black

Dark Aqua Met. Red Competition Orango

Lt. Aqua

Dk. Ivy Green Met. Lt. Blue Med. Blue Met. Dk. Blue Met.

White White Black

The right options lead the way to a more personal car for you

styled steel wheels to AM/FM stereo radio, your new Montego can be equipped to reflect your personality.

From power front disc brakes to tachometer, and from appearance can be ordered with all intermediate models. Availabilities are listed in the chart at right. Choose the right ones for your Montego, and you'll be rewarded again and again in the satisfaction of ownership,



Deluxe Wheel Covers With Spinner



Styled Steel Wheels



Deluxe Wheel Covers









AM/FM Stereo Radio

Whisper-Aire Conditioner

POWER STEERING gives the kind of control most drivers want, yet doesn't rob you of road "feel." POWER WINDOWS add a touch of luxury and save awkward scrambling at a toll booth or the beginning of a storm.

WHISPER-AIRE CONDITIONER pays tremendous dividends in comfort and adds to your car's resale value. You stay warm in winter, cool in summer, in "climate" of your choosing. AM/FM STEREO RADIO offers a tremendous range

of programming with precise, resonant tone quality. DELUXE WHEEL COVERS WITH SPINNER sharpen the already racy features of many intermediate models. DELUXE WHEEL COVERS lend a handsome and distinctive styling touch to the Montego of your choice. STYLED STEEL WHEELS add distinction and are one feature you'll want for sure if a sports-oriented, performance image is your aim.

4-WAY POWER BENCH SEAT responds immediately and precisely to provide maximum driver comfort. POWER FRONT DISC BRAKES team up with Power Steering and Select-Shift Transmission in a trio ordered by many Montego owners.

TACHOMETER has to be considered a necessity for high-performance models with optional power teams.

Option Availabilities

POWER EQUIPMENT	Cemet Sports Ceape	Montego	Mantego	Montego MX Brougham	Cyclone	Cyclone
Ram air induction (a)	NA	NA	NA	NA	X	Х
Autolite heavy-duty battery	X	Х	X	Х	X	X
High-performance axle	Х	X	X	X	X	X
Power transfer axle	X	X	X	X	X	N
Cross country ride package (b)	X	X	X	Х	X	N
Tachometer (c)	X	X	X	X	X	Х
Traction-Lok differential	X	X	X	X	X	X
Power brakes (front discs & rear drums)	х	x	х	x	x	x
Power steering	X	X	X	X	X	X
Power windows	NA	NA	X	X	Х	Х
4-way power bench seat	Х	Х	х	Х	Х	X
INTERIOR ITEMS						
Bucket seats (d)	NA	NA	х	NA	X)
Comfortweave vinyl interior (bench)	NA	NA	х	NA	x	N
Sports console [e]	NA	NA	Х	Х	X)
Deluxe seat and front shoulder belts (f)	x	x	x	x	х	2
AM radio	X	X	X	X	X	3
AM/FM stereo radio (with dual front speakers)	x	X	x	x	X)
Dual rear seat speakers [g]	X	x	X	×	×	3
Whisper-Aire conditioner (h)	X	X	X	X	X	- 2
Comfort Stream	Α	^	^	^	^	_
ventilation system (i)	х	х	х	Std	х	>
Montego decor group [j]	NA	X	NA	NA	NA	N
Special appearance equipment group (k)	x	х	x	x	x	N
Sports appearance group (1)	NA	NA	NA	NA	NA	3
GT appearance group [m]	NA	NA	NA	NA	X	N
Rim-blow steering wheel	X	х	Х	Std	X	3
.Courtesy light group (n)	X	X	-X	X	-X	.3
Electric clock [0]	Х	Х	Х	X	Х)
EXTERIOR ITEMS						
Curb molding	NA	Std	Std	Std	Std)
Tape stripe (p)	NA	NA	NA	NA	X)
Vinyl roof (g)	X	X	Х	X	NA	N
Two-tone paint	X	X	Х	Х	NA	N
Styled steel wheels Wheel covers	X	Х	Х	Х	Х)
-Deluxe (q)	х	х	х	x	х	3
-Deluxe with spinner (q)	X	X	Х	X	X)
Interval windshield wipers	X	X	X	X	X	3
Racing mirror, L/H (r) (remote control)	NA	NA	NA	NA	x	,
Racing mirror, R/H (s) (manual)	NA	NA	NA	NA	x	,
Remote-control L/H	x	x	x	Std	х	,
mirror (q)						

(a) Includes functional hood scoop in black or silver (color-keyed to exterior paint) and center hood tape stripe in black or silver (standard on CJ). Available only with CJ

(b) Extra-duty shock absorbers and springs designed to afford a more controlled ride under travel-load conditions, N.A. with 0-cyl.

(c) N.A. with electric clock or with 6-cylinder engine.

(d) Available only on hardtops or convertible. Available on Cyclone CJ with sports appearance group only.

[e] Available only with bucket seats, GT or Sports appearance group.

(f) Shoulder belts N.A. on convertible.

[g] N.A. on convertible.

(h) Available with CJ 428-4V only with Select-Shift, Traction-Lok and 3.00 axie.

Shift, Traction-Lok and 3.00 axis.

III N.A. with Whisper-Aire conditioner.

 ii) Includes bright wheel lip moldings, trunk lid appliqué, bright upper door frames [sedan only], and deluxe wheel covers (hardtop only).

[6] Includes deluxe wheel covers, WSW tires, courtesy light group and Comfort-Stream ventilation (deleted when ordered with Whisper-Air conditioning). N.A. with optional size tires

or GT appearance group.

(i) Includes bucket seats (conventional vinyl), remote control L/H racing mirror, turbine wheel covers and rim-blow steering wheel.

[m] Includes Comfortweave vinyl bucket seats, WSW wide-tread filberglass-belted tires, rimblow steering wheel, remote control LH racing mirror, turbine design wheel covers, GT decal on trunk lid, and Cyclone GT instrument manel namentate.

[n] Includes two instrument panel lights (standard on convertible), glove box, ashtray and luggage compartment lights (cargo light on wagon) and rear door light switch on sedans.

(o) N.A. with Tachometer.

(p) Dual upper body tapeced tape stripe in black, white, red or gold (color-keyed).

[q] N.A. with Sports or GT appearance groups.

 [r] Included with Sports or GT appearance groups; color-keyed to body color.

[s] Only available with L/H racing mirror or Sports or GT appearance groups; color-keyed to body color.

Std - Standard NA - Not Available

Facts and figures to help you select your Montego

ENGINES	250—1V	302—2V	351—2V	351-4V	390—4V	CJ428-4V (A
ENGINE AVAILABILITIES						
Comet Sports Coupe	Std.	Opt.	Opt.	Opt.	Opt.	Opt
Montego	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX Brougham	Std.	Opt.	Opt.	Opt.	Opt.	N. A.
Cyclone	N. A.	Std.	Opt.	Opt.	Opt.	Opt
Cyclone CJ	N. A.	Std.				
ENGINE SPECIFICATIONS	250—1V	302-2V	351-2V	351-4V	390—4V	CJ428-4V
Displacement (cubic inches)	250	302	351	351	390	428
Bore & Stroke (inches)	3.68 x 3.91	4.00 x 3.00	4.00 × 3.50	4.00 × 3.50	4.05 x 3.78	4.13 x 3.98
Horsepower Adv. @ rpm	155 @ 4000	220 @ 4600	250 @ 4600	290 @ 4800	320 @ 4600	335 @ 5200
Torque Adv. lbft. @ rpm	240 @ 1600	300 @ 2600	355 @ 2600	385 @ 3200	427 @ 3200	440 @ 3400
Carburetor	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.	4-bbl.
Compression Ratio	9.0:1	9.5:1	9.5:1	10.7:1	10.5:1	10.6:1
Fuel	Regular	Regular	Regular	Premium	Premium	Premium
Exhaust	Single	Single	Single	Dual	Dual	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Alternator (Amp)	42	42	42	42	42	55
Oil Capacity (Quarts)	5	5	5	5	5	5
Cooling System Capacity (Quarts)	10	13.5	14.5	14.5	20	20.5
FRANSMISSIONS	250—1V	302-2V	351—2V	351—4V	390—4V	CJ428-4V
Speed Manual	Std.	Std.	Std.	Std.	N.A.	N.A.
leavy-Duty 3-Speed Manual	N.A.	N.A.	N.A.	N.A.	Opt.	N.A.
I-Speed Manual (B)	N.A.	N.A.	Opt.	Opt.	Opt.	Std.
Select-Shift Automatic	Opt.	Opt.	Opt.	Opt.	Opt.	Opt.

(A) Not available on sedans with 4-speed manual transmissions, or Montego MX convertible. CJ 428-4V engine includes competition handling package, dual exhausts, engine dress-up, "CJ 428" decal on front fender and BSW 4-ply rated tires. Cyclose CJ includes wide-trend fiberglass-belied tires. B. Wide ratio (2.78:1 first gear) standard with 251 and 280 CID engines; close ratio (2.22:1) optional at same price for 331 and 300 CID engines; and standard with 251 and 280 CID engines; close ratio (2.22:1) optional at same price for 331 and 300 CID engines and standard with CI 488, 4-speed not available in sociate with CI 488.

Std.-Standard; Out.-Outional; N.A.-Not Available.

IMPORTANT	COMET SPORTS COUPE	MONT	CTEGO MX CTEGO OUGHAM	MON-	CYCLONE	You'll find those Ford Design safety features				
DEMENSIONS	2-Door Formal Hardtop	4-Door Sedan	Z-Door Fermal Hardtep	MX Con- vertible	2-Door Fastback	Dual Hydraulic Brake System with warning light. Glare reduced instrument panel				
EXTERIOR						padding, windshield wiper arms,				
Wheelbase	116"	116"	110"	116"	116"	steering wheel hub, horn ring, rearview mirror/mirror mounting				
Wheel tread - Front	58.8"	58.8"	58.8"	58.8"	58.8"	and windshield pillars.				
Wheel tread - Rear	58.5"	58.5"	58.5"	58.5"	58.5"	· Energy-absorbing steering column				
Overall Leagth	205.2"	206.2"	206.2"	206.2"	203.2"	and steering wheel, "				
Overall Height Design	52.8"	54.1"	52.8"	53.3"	52.6"	 Energy-absorbing armrests and safety-designed door handles. 				
Overall Width	76.0"	76.0"	26.0"	76.0"	76.0"	Front and rear lap belts with fron				
Usable luggage capacity (cu. ft.)	18.0	18.0	18.0	15.5	17.0	outboard retractors. Turn indicators with lane-changing				
FRONT INTERIOR						signal feature.				
Headroom [eff.]	57.2"	38.6"	37.7"	58.7°	37.4"	Inside day/night, yield-away rearries, mirror				
Legroom [eff.]	42.4"	42.4"	42.4"	42.4"	42.4"	Energy-absorbing instrument namel				
Hiprocon	59.0"	50.5"	59.0"	59.0"	59.0"	with padding.				
Shoulder room	57.5"	58.0"	57.5"	57.5"	57.5"	Padded sun visors.				
REAR INTERIOR						Two-speed or variable-speed				
Headroom (eff.)	36.7"	37.4"	36.7"	35.8"	36.2"	windshield wipers. • Windshield washers.				
Legroom (eff.)	33.7"	36.0"	33.7"	33.7"	31.9"	Double-thick laminate safety glass				
Hiproom	58.0"	50.5"	58.0"	43.0"	58.0"	windshield.				
Shoulder room	56.7*	58.0"	58.2"	48.0"	56.7"					

You'll find these Ford Motor Company Lifeguard Design safety features on every Montego model

- Dual byfentille linate system was wering light, were lined to the control of the
- Shouter betts we outer safety-designed door handles.
 Front and rear lap belts with front convertibles). outboard retractors.

 Turn indicators with lane-changing

 Safety-designed coat hooks.
- · Safety-designed window regulator Inside day/night, yield-away · Safety-designed radio control knobs
- Energy-absorbing instrument panel . Outside rearview mirror, driver's · Padded syn visors
 - · Safety rim wheels and load-rated
- · Corrosion-resistant brake lines, Double-thick laminate safety glass
 Uniform transmission shift
 windshield

While the Information herein was in effect when approved for printing, Lincoln-Mercury Division reserves the right to change specifications or design without source and without laidly therefor. Heater-defroster is included as regular equipment on all models. Some illustrations show cars with white addressed lines, delaws whose covers and other syling, convenient or performance items that are optional at reasonable extra cost. Many use described harria; in full linting of options and accessories is available at your local substrated deslery. Form No. 69-102





