

## For the Smart Swinger . . . the Swinging Dart.

If you want compact class without a budget clash . . . Dart Swinger hardtop was made for you. This is one low-priced compact that doesn't slight you on looks, comfort, or extras. Swinger was built with a wide stance for a whole new sporty look. Inside, it's all room and comfort. All-vinyl seast that carry six of the gang around in style. And out in back, Swinger's in front with a trunk that never seems to fill up. For swinging performance, Swinger offers a choice of mint-fuel Sixes or maxi-power V8s. So if you're ready to swing, but you're not sure your budget can swing it . . . see the new Dart Swinger. If you think you can handle the crowds you'll attract . . . you could be DODGE MATERIAL.









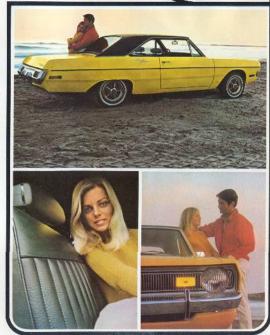


## Swinger Makes You Feel Good Inside.

Some compacts seem to make you suffer for the money you save. Not true with Dart Swinger. This is one compact that comes on big and beautiful. The seats are soft and vinyl-covered for comfort. There's room to relax, to stretch, to get comfortable. In fact, there's nothing little about Swinger's interior, except the little extra personal touches we put in . . . to make it your personal car. You can even add such things as Airtemp air conditioning\* and Music Master AM radio.\* So, if you're looking for big-car comfort in the compact class, try Dart Swinger on for size. You'll find the price will fit your budget, beautifully.

\*These are part of a wide choice of extra-cost options.





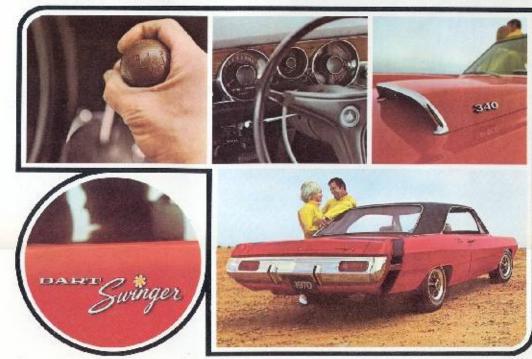
## DART SWINGER 34®



## The Dart That Gives You a Head Start.

If you want a way to stay ahead of the crowd... Swinger 340 answers the call. This is the low-priced performance machine that stays one step ahead of the rest of the scene. And with good reason. Swinger 340 has a lot going for it to make it go. To start with, 340 cubes of V8 muscle. And to flex those muscles, there's a new full-synchro three-on-the-floor. For "whose power," Swinger 340 has front power clisc brakes. And Raliye Suspension. Really! Plus wide-tread tires on wide-rim wheels. And they're all standard. Go wild; go creative! Onder he Swinger 340 with one of the new high impact" do ors: Hemi Orange (shown here), Plum Crazy, Banana, Sublime, or Go-Mango. To wrap up the package, distinct Dodge Scat Pack bumblebee stripes (available in five different colors) wrapped around the rear. Dart Swinger 340. Performance at a price every swinger can pay. If you con't mind being turned on by turning it on ..., you could be DODGE MATERIAL.

\*Optional at extra cost.







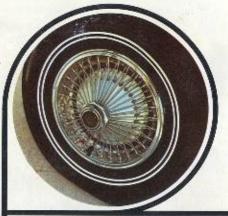
## One Custom That's All-American.

We've got a Custom for your place. Dart Custom. A lot of car for people who don't, want to spend a lot of money. Comes two ways: hardtop or nifty four-door sedan. Dart Custom, with many features as standard that you might have to pay extra for on other cars. Inside the '70 Custom, there's nothing foreign about the comfort. Dart Custom has all the room and stretch-out space that has made it one of America's favorite compacts. If you want to go sporty in your new Custom, here.c., ... you can order the optional GT package that includes thick, foam-padded bucket seats. Whichever way you want your Dart Custom ... you'll find that its price is just where you want it ... nice and low.

We call it the All-American Buy. So, if you don't like spending a lot of money ..., you could be DODGE MATERIAL.















## Design your Dart A La Carte. Here is the menu...

## Comfort and Convenience

Airtemp air conditioner 
All-vinyl front bucket seats (Swinger 340 models and part of GT package on Custom hardtops) 
All-vinyl interior trim (Custom sedans which have cloth-and-vinyl standard) 
Deluxe all-vinyl interior trim (Swinger and Swinger 340 models which have regular all-vinyl trim standard) 
Deep-pile carpets (standard on Custom models) 
Dual horns (standard on Dart Custom models) 
Extra-thick foam-padded front seat cushions (standard with bucket seats) 
Head lamp time delay with lamp-on reminder 
Mirror, left, outside, remote-control 
Mirror, right, outside 
Music Master AM radio 
Power brakes 
Power steering 
Rear seat shoulder belts, left and right (regular lap-type rear belts are standard) 
Rear window defogger 
Tinted windshield 
Tinted windshield and windows 
Undercoating and hood insulation 
Variable-speed wipers and electric washer (2-speed wipers and manual washer are standard)

## Performance

(198 Six and 318 V8 are standard Dart engines.)

□ 225 Six (optional on 6-cyl, models only) □ 340 V8 (standard on Swinger 340, N.A. other Dart models) □ TorqueFlite 3-speed automatic transmission □ 4-on-the-floor manual transmission with Hurst shifter (available Swinger 340 models only) □ 3-on-the-floor manual transmission (standard on Swinger 340, optional on all other Dart models) □ Front disc brakes (standard on Swinger 340 models) □ Firm Ride shock absorbers (standard on Swinger 340 models) □ Rallye Suspension with sway bar (standard on Swinger 340 models) □ Sure Grip differential □ Tachometer (available on Swinger 340 models only) □ Trailer-Towing Package □ White sidewall tires □ Black sidewall tires with raised white letters

## Appearance

Two-tone exterior paint 
Vinyl roof covering (Black, White, or Green) 
Vinyl-insert protective mouldings (N.A. sedans) 
Console (with bucket seats and TorqueFlite automatic transmission only; N.A. with manual shift) 
Door-edge protectors 
Rubber floor mats, color-keyed to interior 
Hood tie-down pins (Swinger 340 models only) 
Special performance hood paint design (Swinger 340 models only) 
Pedal dress-up for brake and accelerator 
Steering wheel, simulated walnut, with "Rim Blow" horn 
Steering wheel with partial horn ring (standard on Dart Custom models) 
Deluxe wheel covers 
Wire-wheel-design covers 
(E70x14 tires required) 
All-steel Rallye wheels 
Bumper guards, front and rear, with rubber inserts

## Light Group\*

Fender-mounted turn signals (N.A. Swinger 340) ☐ Head-lamp-on reminder buzzer ☐ Glove box lock ☐ Lights: Ashtray ☐ Glove box ☐ Map and courtesy ☐ Trunk ☐ Ignition with time delay News sections of group only.

## Radio Group

Music Master AM radio ☐ Power steering ☐ Variable-speed wipers and electric washers ☐ Deluxe wheel covers ☐ Extra-thick foam-padded front seat cushion ☐ Mirror, left, outside, remote-control

## Protection Group

(N.A. sedans) ∐ Vinyl-insert body side moulding □ Bumper guards, front and rear □ Door-edge protectors

## GT Package

(Available on Custom hardtops only) □ GT medallion □ Bucket seats

Some options are available only with certain other items of equipment. Your Dealer will globy assist you in your selection.





# SPECS

## Standard Equipment List

198-cu.-in. Slant Six or 318-cu.-in. V8 engine are standard on most Dart models. The 340-cu.-in. V8 is standard on Swinger 340 models. □ 3-speed manual transmission (floor-mounted in Swinger 340 models) □ Heater/defroster □ Cigarette lighter □ 18-gallon fuel tank □ Self-adjusting drum-type brakes (except Swinger 340 models) □ Front disc brakes (Swinger 340 models) □ Pront disc brakes (Swinger 340 models) □ Desp-pile carpoting (Dart Custom models) □ 3-spoke stearing wheel with partial horn ring (Dart Custom models) □ All-vinyl, front, full-width bench seat (cloth-and-vinyl on Dart Custom 4-door sedans) □ Fiber-glass-belted fires

## Standard Safety Equipment

Dual Breking System ← Turn signals (with lane-change feature) 

Padded instrument panel E Master cylinder and parking brake warning light in Windshield washers - Safety-Action inside door handles □ Mirror, left, outside rearview □ Front. seat belts - Combination side marker lights and reflectors | Soft knobs on window cranks ☐ Energy-absorbing steering column and wheel □ Backup lights □ Padded sun visors □ Windshield wipers, 2-speed, electric; parallel-action blades with glare-reducing finish E Hazard Warning System (4-way emergency flasher) 

Safety-Rim wheels □ Prismatic, day/night, inside rearview mirror with double-ball-joint mount ... Rear seat boits (including belt for center passenger) E. Front shoulder belts, left and right (rear shoulder belts, optional) ( Manual latches on folding-front seatbacks - Nonoverride door lacks, except driver's door - Steering column with three-way lock: Ignition, steering, and transmission - Head restraints C "Key-left-in-ignition" warning buzzer

## **Dimensions and Capacities**

(These are 1970 Dart 4-door-sedan dimensions, Two-door-hardtop models may vary in some decree.)

Wheelbase	1111
Track, front/rear	57.4" /55.6"
Overall length	
Overall width	
Overall height	54.0"
Fuel tank capacity	

## Suspension

All Dart models (except Swinger 340) have regular torsion bars and ball joints in front, asymmetrical leaf springs in the rear, and Orillow shocks at each wheel. The suspension is rubber isolated. The Dart Swinger 340 comes equipped with Rallye Suspension, which includes: HD torsion bars, sway ber, and HD rear springs. Firm Ride shocks are also standard equipment on Swinger 340. Rallye Suspension and Firm Ride shocks are extra-cost options on other Dart models.

## Transmissions

Four transmissions are offered for Dart models.

- Three-speed manual (column-mounted shifter), standard with 198 Six, 225 Six, or 318 V8.
- Three-speed synchronized manual (floor shift), standard on the Swinger 340.
   Optional with all other Dart engines.
- Four-speed synchronized manual (floor shift), optional on Swinger 340.
   N.A. other engines.
- TorqueFile three-speed automatic transmission (selector, column-mounted except on optional console- and bucketseat-equipped models), optional on all Dart models.

## Engines

198 cu. in.	225 cu. in.	318 cu. in.	340 cu. in.
6	6	V8	Va
3.4 x 3.64	3.4x4.12	3.91x3.31	4.04x3.81
6-cyl. engines have mechanical tappets		V8 engines have hydraulic tappets	
1-bbl.	1-bbl.	2-bbl.	4-bbl.
8.4:1	8.4:1	8.8:1	8.8:1
single snorkle	single snorkle	single snorkle	unsilenced
single exhaust system		dual	
4 quarts on all engines—5 quarts when replacing oil filter			
13 qts.	13 qts.	15 qts.	15 gts.
125 @ 4400	145 @ 4000	230 (@ 4400	275 @ 5000
180 @ 2000	215 @ 2400	320 @ 2000	340 @ 3200
regular	regular	regular	premium
standard	standard	standard	performance hood
	6 3.4 x 3.64 8 cyl. eng mechanic 1-bbl, 8.4:1 single snorkle sir 4 quarts on 13 qts. 125 @ 4400 180 @ 2000 regular	6 6 6 3.4 x 3.64 3.4x4.12 8-cyl, engines have machanical tappets 1-bbl, 1-bbl, 8.4:1 8.4:1 8.4:1 single snorkle single snorkle single exhaust syst 4 quarts on all engines—5 quarts on all engines—5 quarts on 13 qts. 13 qts. 13 qts. 125 @ 4400 145 @ 4000 regular regular	6 6 V8  3.4 x 3.64 3.4x4.12 3.91x3.31 8 cyl engines have W8 engines have handcal tappets hydraulic hydraul

## Tires

All Dart models	D78x14 fiber-glass-
(except Swinger 340)	balted (4.5J wheels)
Swinger 340	E70x14 fiber-glass-
	beited (5.5J wheels)

## Brakes

## Rear Axle Ratios

A number of rear axis ratios are offered, at extra cost, with each Dark engine and transmission team. Standard ratios have been carefully chosen to provide a balance of parformance and economy. However, for more specialized applications, your Dodge Dealer can order your 1970 Dark delivered with a more suitable ratio.

## **Electrical System**

Battery: 12-volt, 8-cell, 38-amp-hr, standard on V8s, 59-amp-hr, optional on all Dart models. Alternator: 30-amp, standard on 6-cylinder models: 37-amp, standard on V8s (and Sixes with air conditioning). 50-amp alternator is optional with Six or V8 and standard with air conditioning on V8 models.

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dedge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

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## DART EQUIPMENT CHANGE NOTICE

EFFECTIVE ON UNITS DELIVERED AT RETAIL ON OR AFTER FEBRUARY 13, 1970.

FIBER GLASS BELTED TIRES ARE OPTIONAL EQUIPMENT AVAILABLE AT EXTRA COST ON ALL 1970 DART MODELS EXCEPT SWINGER 340.

PRISMATIC DAY/NIGHT, INSIDE REAR VIEW MIRRORS FORMERLY STANDARD EQUIPMENT ARE NOW OPTIONAL ON ALL 1970 DART MODELS — AVAILABLE AT EXTRA COST



customer

