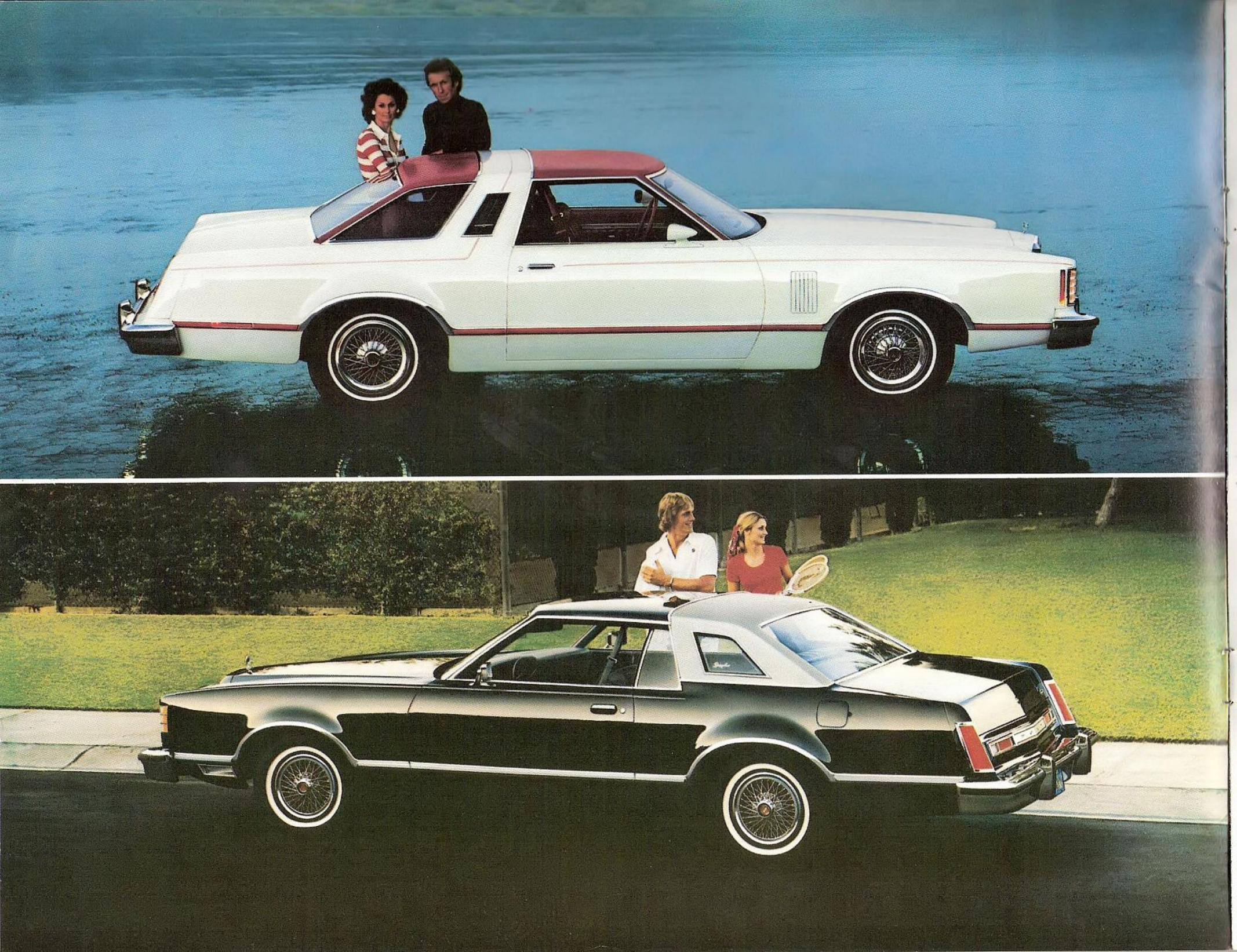


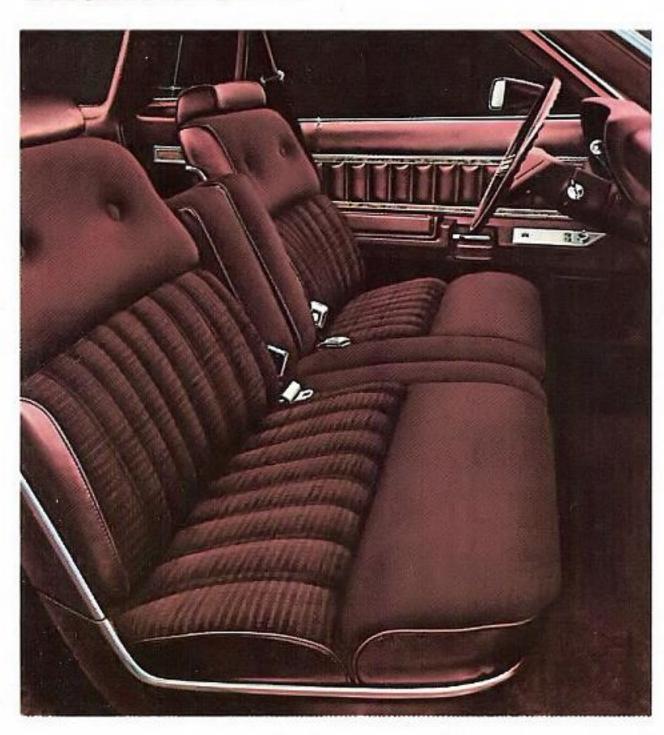


When America needs a better idea, Ford puts it on wheels.





Thunderbird



A new kind of Thunder.

With a new look, a new size, and a new price, thousands less than last year, it's still unmistakably Thunderbird. It's 10" shorter but still seats six in traditional Thunderbird comfort. A new suspension system, and wider track, add new agility and sureness to the legendary quiet and comfort of the Thunderbird ride.

Thunderbird 2-Door (pictured left) in Polar White (Code 9D) with optional Exterior Decor Group. The unique wrapover roof treatment, and window design, with wide glass in front, opera window in center, coach window in rear provide a new level of visibility.

Split bench seats (shown left) richly tailored in Ardmore and Kasman Knit cloth in Dk. Red (Code DD) are part of the optional Interior Decor Group which includes fold-down center armrests, reclining passenger seat, decor door trim panels and 14-oz. cut-pile carpeting, passenger visor vanity mirror, color-keyed seat belts, and more.

Notable Standard Features Thunderbird:

FUNCTIONAL: 302 V-8[†] with DuraSpark

Ignition

Steel-belted radial ply BSW tires

SelectShift automatic transmission

Power front disc brakes

Power steering

Coolant recovery system

Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT: Willshire cloth/vinyl bench seats
AM radio
Electric clock
Wheel covers
Hood ornament
Fender louvers
Concealed headlamps
Full-width taillamps
Beveled glass opera windows
Roof wrapover, wheel lip, rocker panel, hood rear, belt moldings.

†See back cover.

Measurements

| Wheelbase | | | | | | | 940 | | | | 010 | | 114.0" |
|-------------------|---|--|--|--|--|--|-----|---|--|---|-----|---|--------|
| Length | 7 | | | | | | ٠ | , | | 4 | ٠ | 3 | 215.5" |
| Width | | | | | | | | × | | | 14 | | 78.5" |
| Passengers | | | | | | | | | | | | | |

Note: Some items shown are optional, such as wire wheel covers, white sidewall tires, Deluxe Bumper Group, wide bodyside moldings with color-keyed inserts. See back cover for color code reference.

THUNDERBIRD



Thunderbird 2-Door-Dark Jade Met. (46)

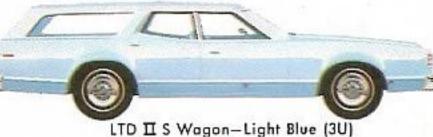
Ford LTD ■



LTD II S 2-Door-Dark Blue Met. (3G)



LTD II S 4-Door-Chamois Glow (8W)



ETO II S Tragon - Eigin Bloc (50)



LTD II 2-Door-Dark Red (2M)



LTD II 4-Door-Brt. Saddle Met. (8K)



LTD II Wagon-Champagne Metallic (8Y)



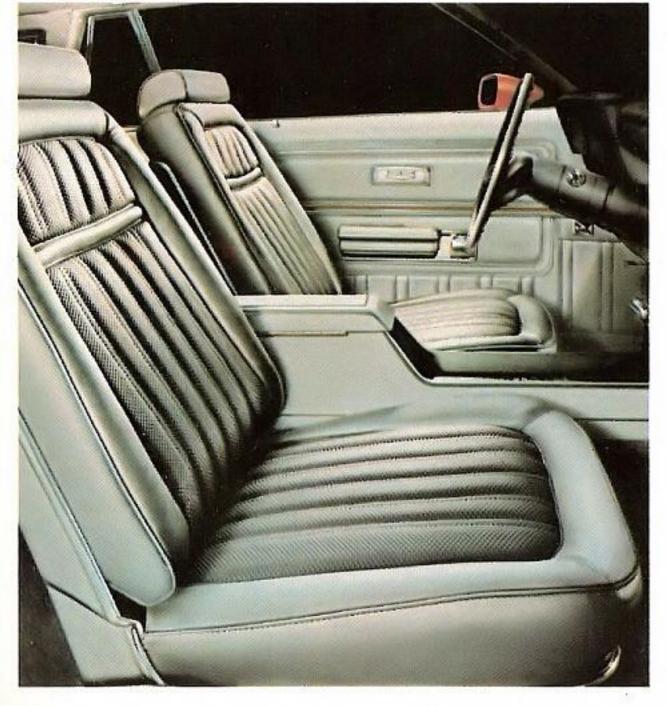
LTD II Brougham 2-Door-Light Jade Glow (71)





LTD II Squire-Black (1C)

LTDII



A new, trimmer, sportier line in the LTD tradition.

The new LTD II combines LTD's traditional high-level of workmanship with Mustang II's sporty spirit. The result: a comfortable new car that's trimmer in size and price.

LTD II 2-Door Brougham (shown left) in Black (Code 1C) with Silver half-vinyl roof Super luxury in a trimmer size. It's our topof-the-line, in 2-door or 4-door models.

Bucket Seats (left) in pleated Lamar vinyl in Dove Grey (Code HS). Comes with center console.

Notable Standard Features LTD II S

FUNCTIONAL: 302 V-8[†] with DuraSpark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Coolant recovery system □ Steel-belted BSW tires.

APPEARANCE AND COMFORT: Kirsten cloth/vinyl bench seat

Dual stacked rectangular headlamps

Chrome-plated grille.

LTD II has most of the above plus additions or differences: Ardmore cloth/vinyl Flight Bench seat □ Deluxe door trim □ Rear panel applique □ Rocker panel, wheel lip moldings □ Hood ornament □ Deluxe sound package.

LTD II Brougham—Most of the above plus additions or differences: Doral cloth vinyl split bench seats □ Luxury door trim □ Deluxe steering wheel □ Electric clock □ Dual horns □ Deluxe wheel covers □ Wide color-keyed, vinyl insert bodyside moldings □ Dual accent paint stripes □ Luxury sound package.

Station Wagons: See LTD II or Wagon catalogs.
†See back cover.

Measurements

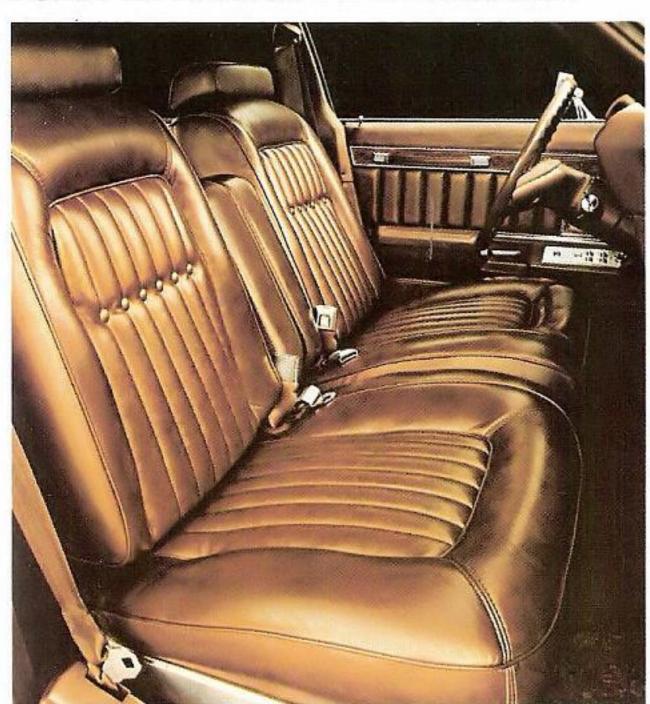
| MCRSuicine | 1143 | | |
|--------------------|---------------|-------------|--------|
| | 2-Dr. | 4-Dr. | Wagon |
| Wheelbase . | 114" | 118" . | . 118" |
| Length | 215.5" | 219.5". | 223.1" |
| Width | 78.0" | 78.0". | 79.6" |
| Passengers | 6 | 6 . | 6* |
| *Eight with option | nal rear-faci | ng third se | at. |

Note: Some items shown are optional, such as wire wheel covers, wide white sidewalls, Deluxe Bumper Group, Convenience Group, front cornering lamps. See back cover for color code reference.





Ford LTD and LTD Landau



The full-size car that kept its size.

Unlike competitors who have scaled down their full-size cars, making them shorter, narrower, and lighter, Ford gives you the full-size Ford LTD and LTD Landau. That's because a lot of people prefer the extra roominess of a full-size car. With its generous hiproom for six. A spacious deep-well trunk, and a longer wheelbase, wider stance, and more road-hugging weight.

LTD Landau 4-Door (shown left) in sparkling Champagne Metallic (Code 8Y). Standard vinyl roof in Brown, top-of-the-line model. Concealed headlamps.

Split bench seats (left) with leather seating surfaces in Saddle (Code YZ), optional with Landau Luxury Group.

Notable Standard Features LTD:

FUNCTIONAL LTD: 351 V-8[†] with Dura-Spark Ignition □ SelectShift automatic transmission □ Power steering □ Power front disc brakes □ Front bumper guards □ Steelbelted BSW radial tires.

APPEARANCE AND COMFORT: Redondo cloth/vinyl bench seat □ Deluxe steering

wheel □ Glove box, ashtray lamps □ Power ventilation □ Hood ornament □ Door belt, drip, hood, rear, rocker panel, wheel lip, vinyl insert bodyside moldings □ Bright hub caps.

LTD Landau—Most of the above with these differences or additions: Ardmore cloth/vinyl Flight Bench seat = Electric clock = Concealed headlamps = Full-vinyl roof (4-door) = Half-vinyl roof (2-door) = Wide wheel covers = Rear bumper guards = Wide color-keyed bodyside moldings = Dual note horn.

Station Wagons: See LTD and LTD Landau or Station Wagon catalogs.

tSee back cover.

| Measurements | 2-Dr., 4-Dr. | Wagon |
|--------------|--------------|----------|
| Wheelbase | . 121.0" | . 121.0" |
| Length | . 224.1" | . 225.6" |
| Width | . 79.5" | . 79.9" |
| Passengers | | . 6* |

*Eight with optional dual facing rear seats.

Note: Some items shown are optional, such as Convenience Group, front cornering lamps, wideband white sidewalls, Deluxe Bumper Group, color-keyed wheel covers, Landau luxury group. See back cover for color code reference.

FORD LTD



LTD 2-Door-Dark Jade Met. (46)



LTD 4-Door-Champagne Met. (8Y)



LTD Landau 2-Door—Silver Met. (1G)



LTD Landau 4-Door—Bright Blue Glow (3V)



LTD Country Squire—Creme (6P) LTD Wagon (also available)

Granada



Looks like cars costing three times as much.

Granada styling is often mistaken for cars priced much higher. And inside Granada, the functional design permits five adults to sit in comfort.

For efficient performance, we've added a new 4-speed fully synchronized manual floor shift transmission with overdrive*—standard.

Granada Ghia 4-Door Sedan (shown left) with Luxury Decor Option in Dark Jade Metallic (Code 46) with Jade vinyl roof.
Granada practicality with Ghia luxury.

Granada Ghia Interior shown at left with flight bench seat and with Luxury Decor Option in ribbed Touraine cloth in Dark Jade (Code QR).

Notable Standard Features Granada:

FUNCTIONAL: 200 CID Six[†] with Dura-Spark Ignition = 4-speed manual floor shift transmission with overdrive = Front disc brakes = Inside hood release = Turn signalmounted wiper/washer controls = Steelbelted BSW radial tires. APPEARANCE AND COMFORT: Opera windows (2-door) - Hood ornament - Window, drip, belt and wheel lip moldings - Bench seats with all-vinyl trim - Cigar lighter - Full wheel covers.

Ghia—Most of above with these differences or additions: Left-hand remote control mirror □ Wide color-keyed vinyl insert bodyside, with integral wheel lip moldings □ Flight bench seats □ Deluxe door trim panels □ Deluxe sound package □ Unique wheel covers.

†See back cover.

*N.A. in Calif.

| Measurements | 2-Dr. | 4-Dr. |
|--------------|--------|--------|
| Wheelbase | 109.9" | 109.9" |
| Length | 197.7" | 197.7" |
| Width | 74.0" | 74.5" |
| Passengers | 5 | 5 |

Note: Some items shown are optional, such as white widewall tires, Visibility Group. See back cover for color code reference.

GRANADA



Granada 2-Door-Golden Glow (6V)



Granada 4-Door-Bright Saddle Metallic (Code 8K)



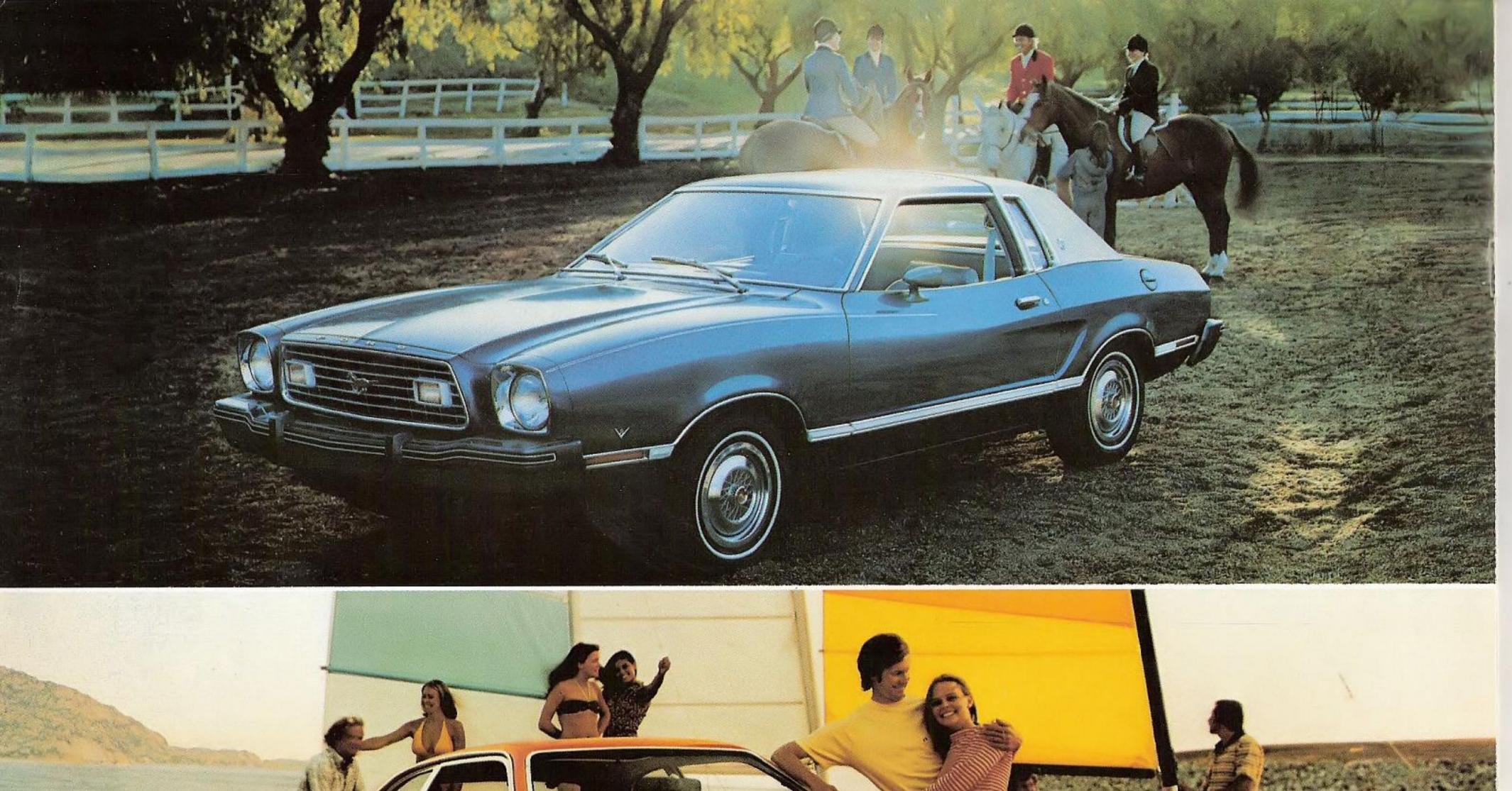
Granada Sports Coupe-Black (Code 1C)



Granada Ghia 2-Door-Brt. Blue Glow (3V)

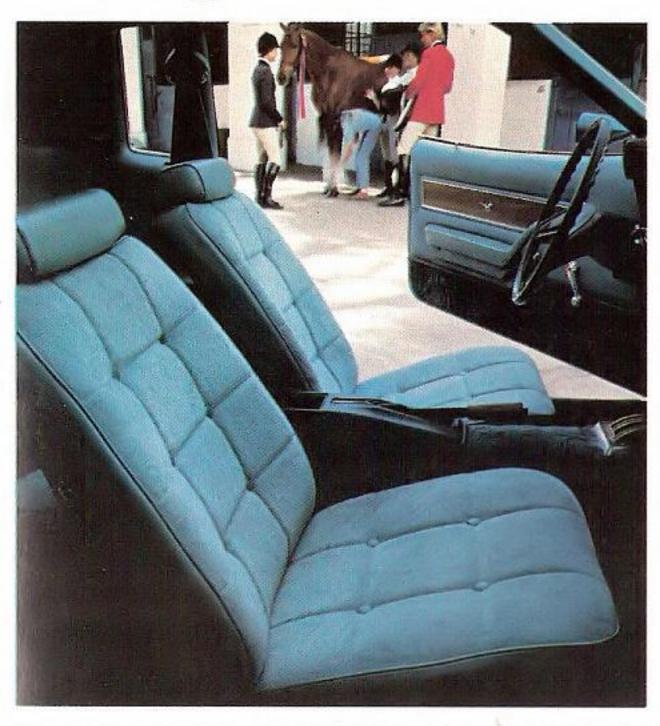


Granada Ghia 4-Door LDO-Silver Met. (1G)





Mustang II



Sweet handling.

Even styling makes that clear with its low sleek lines. Behind the wheel you discover a nimbleness and balance for agility in traffic and quickness on turns.

Mustang II Ghia shown left in Bright Aqua Glow (Code 7H). Sporty, luxurious with elegant half-vinyl white roof.

Ghia Bucket Seats (left) in Media Velour cloth in Aqua (Code CK). Large armrests, deluxe door trim, deluxe color-keyed belts.

Notable Standard Features Hordtop:

FUNCTIONAL: 2.3 liter 4-cyl, with Dura-Spark Ignition = 4-speed manual transmission = Front disc brakes = BSW bias ply tires = Color-keyed urethane bumpers.

APPEARANCE AND COMFORT: Low-back bucket seats with vinyl trim Bright windshield, rear window, drip, belt and center pillar moldings Full wheel covers.

Ghia—Most hardtop features plus: Luxury door panels □ Half-vinyl roof □ Pinstripes □ Unique wheel covers □ Bodyside moldings with color-keyed vinyl inserts.

2+2—Most hardtop features plus: Front spoiler (buyer's choice at no extra cost)

□ Sport steering wheel □ Styled steel wheels

□ Bias belted raised white letter or WSW tires □ Blackout grille □ Brushed aluminum instrument panel appliques.

Mach 1—Most of the 2+2 features with these differences or additions: 2.8 liter V-6[†] □ Lower bodyside and back panel Black paint treatment □ Styled steel wheels with trim rings □ Raised white letter steel-belted radial tires □ Dual sport mirrors □ Mach 1 emblem.

Cobra II—Most of the 2+2 features with these differences or additions: Front and rear spoilers □ Hood scoop □ Flip open quarter windows with louvers □ Stripes and Cobra II identification. †See back cover.

Measurements

| Wheelbase | 96.2" |
|------------|-------|
| Length | |
| Width | 70.2" |
| Passengers | 4 |

Note: Some items shown are optional, such as dual sport mirrors, front/rear bumper guards, white sidewall tires. See back cover for color code reference.

MUSTANG II



Mustang II Hardtop-Bright Aqua Glow (7H)



Mustang II Ghia-Dk. Brown Met. (5Q)



Mustang II 3-Door 2+2-Bright Blue Glow (3V)



Mustang II Mach 1 - Orange (8G)



PINTO



Pinto 2-Door Sedan—Bright Yellow (6E) Pinto Pony (also available)



Pinto Runabout 3-Door-Tan (8H)



Pinto Cruising Wagon-Black (1C)

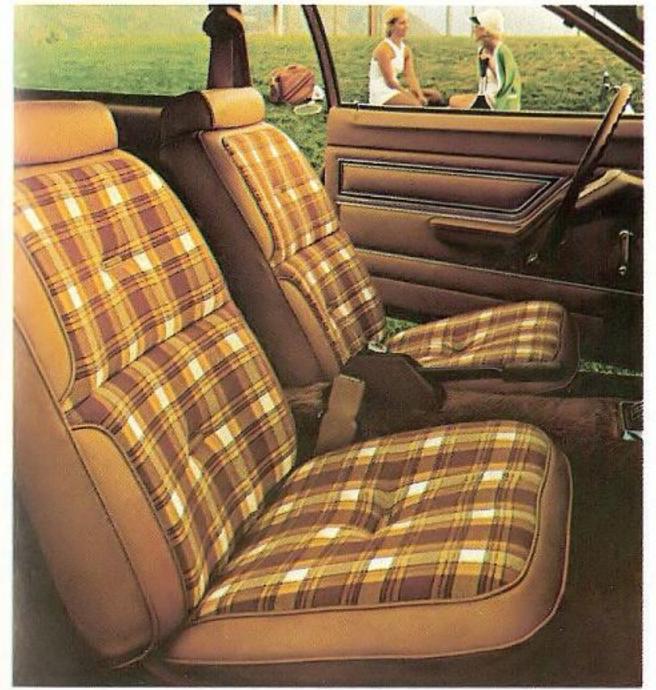


Pinto Wagon-Dark Yellow Green Met. (4V)



Pinto Squire Wagon-Brt. Blue Glow [3V]

Pinto



New style and sporty performance.

Start with the stylish, dent-resistant front end. The new glass third door option on the Runabout with more rear visibility. New bright colors and interiors. America's best-selling subcompact in 1976 looks like it will lead the pack again.

Pinto 3-Door Runabout in Orange

(Code 8G) (left) put the rear seat down and you have over 29 cubic feet of cargo space on a five-foot load floor. Seat up, the Pinto Runabout carries four people comfortably.

Low-back bucket seats (left) in Interior Decor Group in Chamois color Alpine cloth plaid trim (Code DT).

Notable Standard Features Pinto Pony:

FUNCTIONAL: 2.3 liter 4-cyl. with Dura-Spark Ignition = 4-speed floor-mounted manual transmission = Rack and pinion steering = Front disc brakes = BSW tires = Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT: All-vinyl or cloth/vinyl high-back front bucket seats

□ Color-keyed carpeting □ Mini-console □ Argent hub caps.

Pinto 2-Door Sedan—Most of above with these additions or differences: Color-keyed instrument panel and steering wheel □ Bright backlite trim □ Bright drip and belt moldings.

Pinto 3-Door Runabout—Most of the above with these additions or differences:

□ Fold-down rear seat □ Rear liftgate

□ Rubber mat on load floor.

Wagons: (see Pinto or Wagon catalogs).

| Measurements 2- | Dr./3-Dr. | Wagor |
|-----------------|-----------|----------|
| Wheelbase | 94.5" | . 94.8" |
| Length | 169.0" | . 178.8" |
| Width | 69.4" | . 69.7" |
| Passengers | 4 | . 4 |

Note: Some items shown are optional, such as manual Sunroof, Exterior Decor Group, Deluxe Bumper Group, forged aluminum wheels, white sidewall tires, dual sport mirrors.





Maverick

Dependable family compact.

A favorite among compact buyers for years. Tried and tested by over 2,000,000 owners and millions of driving miles. Maverick dependability has built a large family of repeat buyers. They like it because it is family size both in seating capacity and trunk space. They like its economy. low price. Reduced scheduled maintenance intervals. Example: initial oil and filter change is 7,500 miles or six months; beyond that-7,500-mile oil changes with 15,000-mile filter changes.

Maverick 4-Door Sedan with Optional Decor Group pictured above in Bright Blue Glow (Code 3V) with neatly coordinated Blue halo vinyl roof. Room for five adults and a vacation-size trunk to carry their luggage.

Bucket seats (above right) in Medium Blue Alpine cloth and vinyl (Code QB). These optional seats recline and adjust individually for your comfort and support.

Notable Standard Features Maverick:

FUNCTIONAL: 200 CID Six with DuraSpark Ignition - 3-speed column-mounted manual transmission - Front disc brakes - Recirculating ball-type steering BSW tires Ford Lifeguard Design Safety Features.

APPEARANCE AND COMFORT: Full-width bench seat - Random stripe cloth and vinyl trim - Color-keyed carpeting - Armrests with door pull assist handle - Flip open rear quarter windows - Bright drip rail and wheel lip moldings - Bright hub caps.

| Measurements | 2-Dr. | 4-Dr. |
|--------------|--------|--------|
| Wheelbase | 103.0" | 109.9" |
| Length | 187.0" | 193.9" |
| Width | 70.5" | 70.5" |
| Passengers | 4 | 5 |

Note: Some items shown are optional, such as vinyl roof, wide bodyside moldings with vinyl inserts, front/rear bumper guards, full wheel covers, white sidewall tires. See color code reference at right.



Maverick 2-Door Sedan-Brt. Red (2R)

Notes

CORROSION PROTECTION. Ford takes extra steps to see that your new Ford car is engineered and built to high quality standards. And in order to help your car remain new-looking longer, we have increased the use of galvanized steel, rustresistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

TVarious engines N.A. with Calif. or high altitude emission equipment.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Black (Code 1C). Your Ford Dealer can show you color samples of paint and trim materials.



Mayerick 4-Door Sedan-Drk. Yellow Green Met. (4V)

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement. Motorcraft



