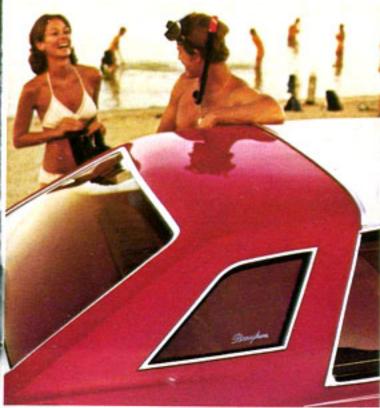


The new Ford LTD II Story.



LTD II Brougham 2-Door.









Our top-of-the-line LTD II has many personalities.

It marries LTD quality and luxury with the sporty spirit of Mustang II.

Sporty—LTD II Brougham looks sporty and it's a great-handling car.

Luxurious—You get a lot of luxury in the LTD **II** Brougham both inside and out.

Roomy—It's mid-size interior seats six comfortably.

Personal—Distinctive styling, a trim size and a long list of options allows you to tailor your LTD II Brougham to your own special needs.

The remarkable thing about the LTD II's

top-of-the-line 2-door is that it gives you all four personalities in one beautiful package—and at a trim, mid-size price.

(A) LTD II Brougham 2-Door. (left)
Sporty luxury on a very nimble 114" wheelbase. And the price is just as easy to handle.
Split bench seats and wide bodyside
moldings are among its many standard
features. Shown with optional Bright Blue
Glow paint (Code 3V) and Blue rear
half-vinyl roof.

(B) LTD II Brougham 2-Door. (above)
Fresh looks in a spirited mid-size car. In
Dark Red (Code 2M) topped with an optional
White half-vinyl roof, but on the front this
time. You can also select your LTD II with a
full-vinyl roof, giving you three vinyl roof
options for the 2-doors in the LTD II line.

Notable Standard Features: LTD II Brougham 2-Door

FUNCTIONAL—302 CID* 2V V-8 with

DuraSpark Ignition □ SelectShift automatic

transmission □ Power steering □ Power front

disc brakes □ Steel-belted radial ply 14"

BSW tires □ Dual rectangular headlamps
□ Inside hood release □ Wiper-mounted

windshield washer jets □ Dual note horn
□ Luxury sound package □ Ford Lifeguard

Design Safety Features.

APPEARANCE & COMFORT—Doral cloth/
vinyl split bench seats with dual armrests
and manual passenger recliner

Luxury door
trim with carpeted lower panels

Colorkeyed deluxe belts

14-oz. cut-pile
carpeting

Deluxe steering wheel

Wood-

tone instrument panel appliques □ Electric clock □ Mat in trunk □ DirectAire ventilation □ Hood ornament □ Opera windows □ Wide bodyside moldings with vinyl inserts and integral wheel lip moldings □ Chrome-plated grille □ Unique Brougham ornamentation □ Bright drip, window and windshield moldings □ Dual accent paint stripes □ Day/night inside mirror □ Deluxe wheel covers.

Note: See Notable Standard Features above. Some items shown are optional, such as Convenience Group, Deluxe Bumper Group, front cornering lamps, dual sport mirrors, certain wheel covers, and wide-band WSW tires. For measurements and color code reference, see back cover.

*302 CID not available with California or high altitude emission equipment.

LTD II Brougham 4-Door.









Its luxurious lines naturally call for an LTD name.

The LTD II Brougham 4-Door Pillared Hardtop is a trim-size car. And its lean, low lines have an elegant look in the LTD tradition. Throughout the car you'll find the same high level of workmanship that LTD is famous for. Inside is ample room for six passengers. With rich upholstery, tasteful appointments, and the all-around look and feel of a truly fine car. The ride is luxurious, too. The LTD II 4-Door's 118" wheelbase reaches out over bumps for a smooth, comfortable ride. The new, elegant LTD II Brougham 4-Door—the most attractive answer yet for a

maneuverable family car that doesn't scrimp on looks or comfort.

(A) LTD II Brougham 4-Door. (left)
The optional Tu-Tone paint treatment enhances LTD II's trim lines. In this case, we've combined Champagne Metallic (Code 8Y) with Dark Brown Metallic (Code 5Q) and the optional Brown full-vinyl roof that includes opera windows.

(B) LTD II Brougham 4-Door. (above)
There's plenty of room for six-footers.
Shown in Silver Metallic (Code 1G) with optional Silver vinyl roof.

(C) Family-size trunk. You get 15.1 cu. ft. in LTD II's trunk. To gain even more room, order the Space-Saver Spare tire at no extra cost to replace the regular spare. (See

(D) LTD II Squire Wagon is shown above in optional Light Jade Glow (Code 7L). The LTD II Squire wagon comes with woodgrain vinyl bodyside paneling and such Ford innovations as the 3-Way Doorgate and lockable below-deck stowage compartment. It seats 6, or with the optional third seat, 8 are accommodated. For complete wagon details, ask for the Ford Station Wagon Catalog.

Notable Standard Features:

LTD II Brougham 4-Door. All the features listed for the 2-Door Brougham on page 5 are standard on the 4-Door Brougham except opera windows.

LTD II Squire Wagon. Most of the features listed for the 2-Door Brougham with these

differences or additions: 351 CID* 2V V-8 with DuraSpark Ignition

Mateao all-vinyl flight bench seat with fold-down armrest

Fold-down second seat

Deluxe door trim

3-Way Magic Doorgate with power tailgate window

Lockable below-deck stowage compartment

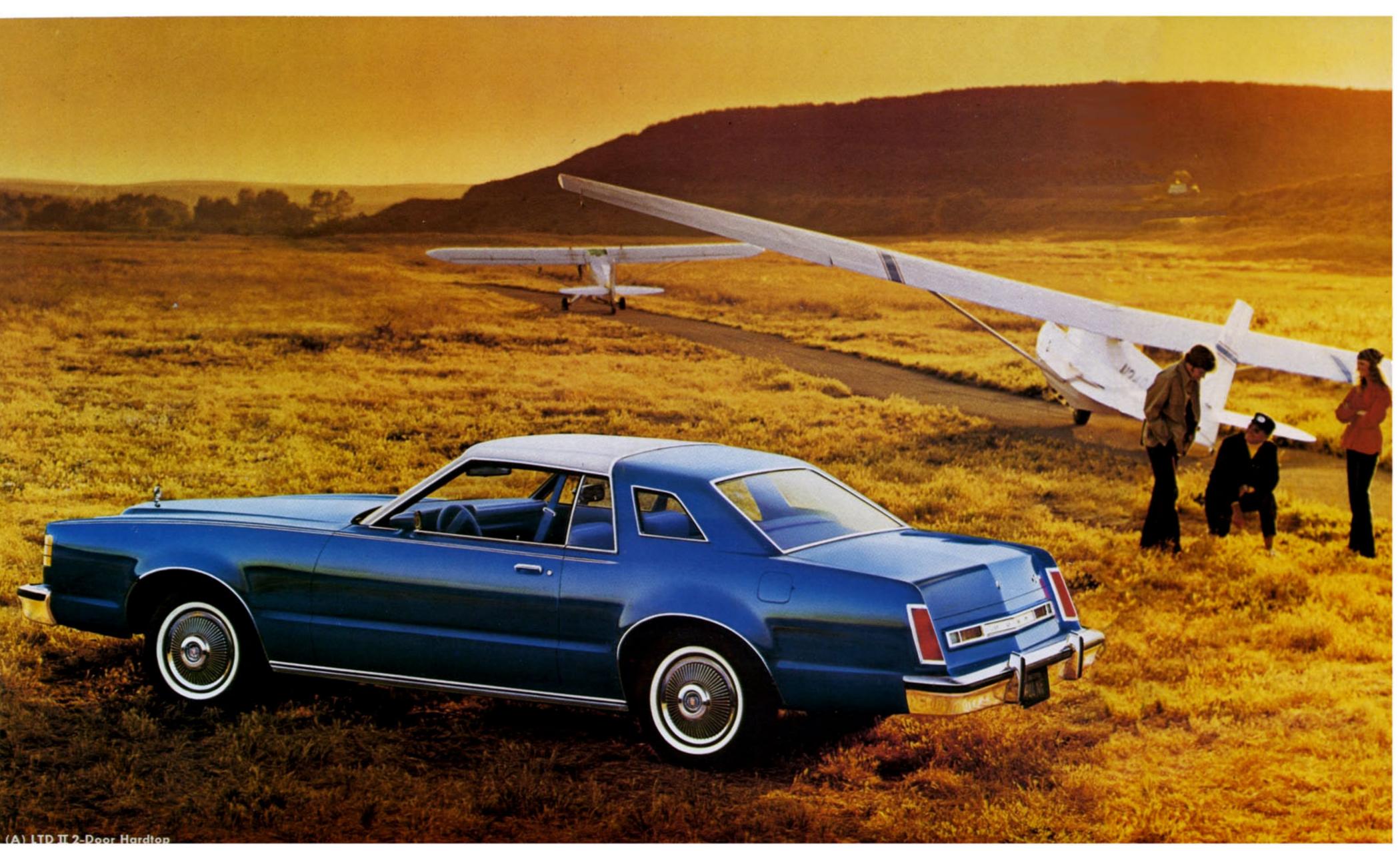
10-oz. carpeting, including removable load floor carpet

Woodgrain vinyl paneling on sides and rear.

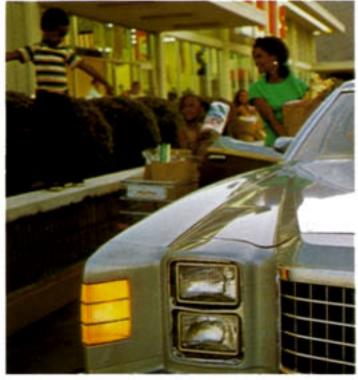
Note: See Notable Standard Features above. Some items shown are optional, such as Deluxe Bumper Group, deluxe luggage rack, front cornering lamps, certain wheel covers, and WSW tires. For measurements and color code reference, see back cover.

*351 CID not available on wagon with California or high altitude emission equipment.

$LTD \Pi$









Practical, but with a lot of class.

The LTD II series combines luxury features wheel lip moldings and a bright rear applique are standard. Also standard are flight bench seats, woodtone appliques on the instrument panel, deluxe sound package, and more.

For a good, all-around family car, the LTD I series stands out as a very good value.

(A) LTD II 2-Door Hardtop (left) in Dark Blue Metallic (Code 3G). A new sporty spirit in a mid-size car. Shown with optional White front half-vinyl roof.

(B) LTD II 4-Door Pillared Hardtop (above) in Dark Jade Metallic (Code 46). With optional Jade vinyl roof.

(C) LTD II Wagon (above) in Silver Metallic (Code 1G). The load floor is over 7 feet with a very attractive price. Rocker panel and long and 4 feet wide between wheelhouses, with almost 85 cu. ft. of cargo space above the floor and 8 more cu. ft. below it in a lockable stowage compartment.

Notable Standard Features: LTD II Series

FUNCTIONAL—All the functional features listed for LTD II Brougham on page 5 with these differences: Single note horn □ Deluxe sound package.

APPEARANCE & COMFORT—Ardmore/ Kasman cloth and vinyl flight bench seat with fold-down armrest Deluxe door trim ☐ Woodtone appliques on instrument panel ☐ Color-keyed carpeting ☐ Trunk mat ■ DirectAire ventilation □ Hood ornament

□ Opera windows (2-door) □ Chrome-plat grille Bright rear applique Bright rocke panel, wheel lip, drip, window and windshield moldings Day/night inside mirror Bright hub caps.

LTD II Wagon: Most of the above with the differences or additions: 351 CID* 2V V-8 with DuraSpark Ignition
Mateao all-vinyl trim - Fold-down second seat - 3-Way May Doorgate Lockable below-deck stowage compartment @ Removable load floor carp

Note: See Notable Standard Features above. Some items shown are optional, such as dual sport mirrors, Deluxe Bumper Group, left-hand remote control mirror, dual accent paint stripes, deluxe luggage rack, certain wheels and wheel covers, WSW tires. For measurements and color code reference, see back cover.

*351 CID not available on wagon with California or high altitude emission equipment.

LTDIIS









Even our lowest-priced LTD II's have an impressive list of equipment.

LTD II S is a roomy, 6 passenger mid-size car with a budget price. Yet its impressive list of standard features compares favorably with our top-of-the-line family cars. A V-8 engine, SelectShift automatic transmission, power steering, power front disc brakes, steel-belted radial ply tires, DuraSpark Ignition system, and more are standard. (See listing of standard features at right.) And you still get LTD II's quality workmanship and comfortable ride.

We've even included a wagon in this lowestpriced series. LTD II S is perfect for the budget-minded family.

(A) LTD II S 4-Door Pillared Hardtop (left) in Light Blue (Code 3U). Like all LTD II's, it's designed to save on scheduled maintenance, with 7,500 miles between oil changes and 30,000 miles between lubes.

(B) LTD II S 2-Door Hardtop (above) in Dark Brown Metallic (Code 5Q) with optional Chamois full-vinyl roof. All LTD II's are rated to tow 6,000 lbs. with the optional Trailer Towing package.

(C) Six-passenger comfort. Seats six adults comfortably with ample hip, leg and shoulder room.

(D) LTD II S Wagon (above) in Creme (Code 6P). With all the innovative features you expect from the Wagonmaster, Ford like the 3-Way Doorgate. And a carpeted load floor that carries 4' x 8' sheets of plywood flat between the wheelhouses.

Notable Standard Features

FUNCTIONAL—302 CID* 2V V-8 with

DuraSpark Ignition □ SelectShift automatic

transmission □ Power steering □ Power front

disc brakes □ Steel-belted radial ply 14"

BSW tires □ Dual rectangular headlamps

□ Inside hood release □ Wiper-mounted

windshield washer jets □ Ford Lifeguard

Design Safety Features.

APPEARANCE & COMFORT—Kirsten cloth/vinyl bench seat

All-vinyl door trim

Bright hub caps

Color-keyed carpeting

Chrome-plated grille

Bright drip, window

and windshield moldings
Day/night inside mirror DirectAire ventilation Trunk mat.

LTD II S Wagon: Most of the above with these differences and additions: 351 CID*

2V V-8 with DuraSpark Ignition Colton all-vinyl trim Fold-down second seat

3-Way Magic Doorgate Lockable belowdeck stowage compartment Removable

Note: See Notable Standard Features above. Some items shown are optional, such as Accent Group, Deluxe Bumper Group, left-hand remote control mirror, deluxe luggage rack, deluxe wheel covers and WSW tires. For measurements and color code reference, see back cover. (Bright belt molding shown in (A) available only with vinyl roof.)

*Not available with California or high altitude emission equipment.

load floor carpet.

Inside LTD II.

Impressive and comfortable.

Step into an LTD II and two things should impress you. The six-passenger roominess. And the high level of luxury.

All interiors are beautifully coordinated and carefully tailored as you'd expect in a car with an LTD name. And the seats are designed for excellent comfort with plenty of back and thigh support.

All trims are available in Dark Red, Blue, Jade, and Chamois—with Dove Grey and Saddle additional color choices on some models. The chart at the right lists the seats and trims available for each model.

(A) Standard Brougham Hardtop Interior.

(Pictured below) The seats are covered with a soft Doral cloth and vinyl trim. Shown in Jade (Code ER). The front split bench seats adjust individually and feature dual fold-down armrests and a manual passenger recliner. Other fine appointments include an electric clock, deluxe steering wheel, and rich carpeting that's carried up the lower door panels.

(B) Mateao All-Vinyl Split Bench.

(Pictured at right) A very fine grain Mateao vinyl shown in Chamois (Code FT) is available on the split bench seats for the Brougham Hardtops. It's also included in the Squire Brougham Option listed on page 14.

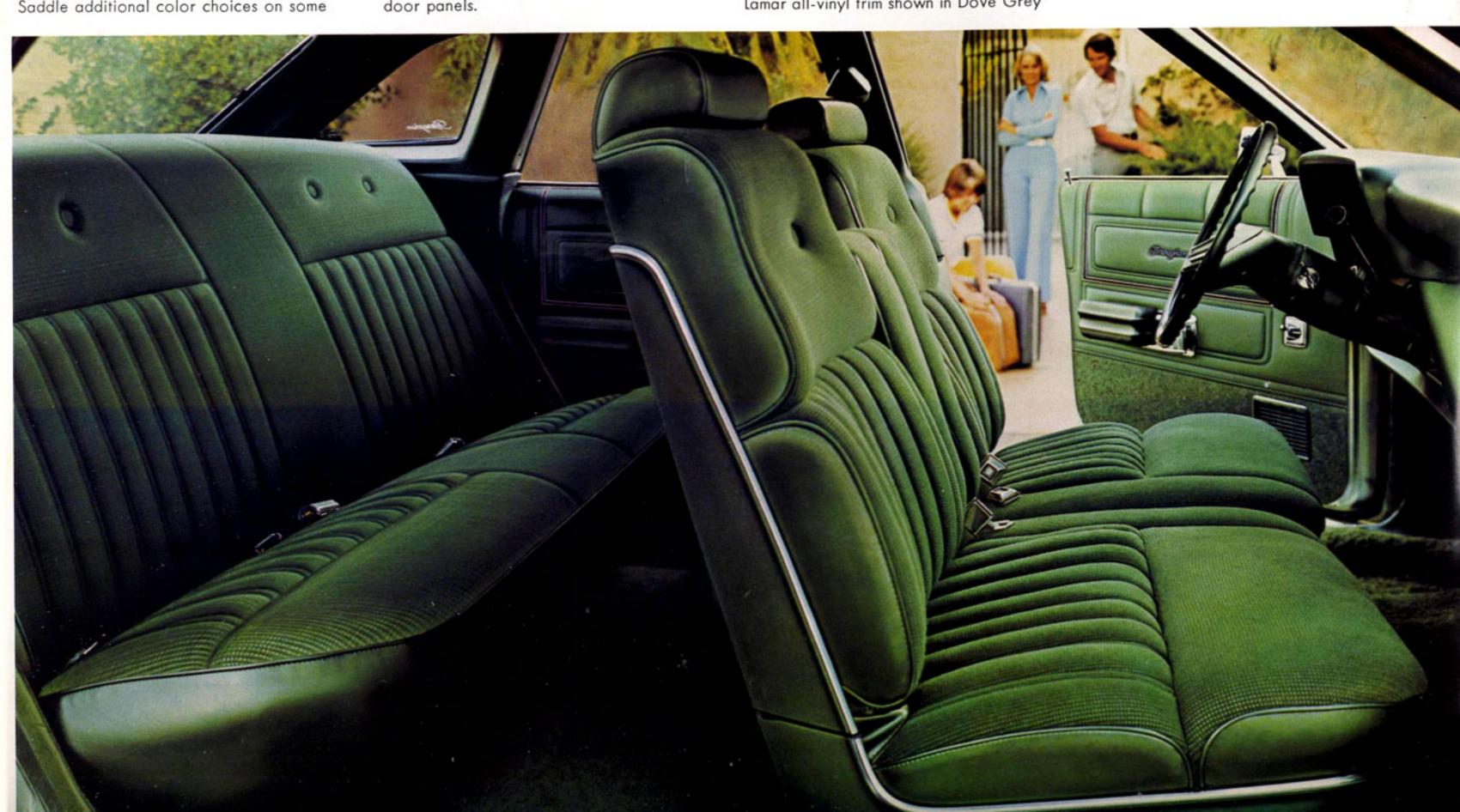
(C) All-Vinyl Bucket Seats.

(Pictured at right) The sporty spirit of LTD II
2-door hardtops can be enhanced with
bucket seats. They're available on the
Brougham and LTD II with basket-weave
Lamar all-vinyl trim shown in Dove Grey

(Code HS). Included is the handsome console with stowage compartment and a padded lid that doubles as an armrest.

(D) Standard LTD II Hardtop Interior.

(Pictured at right) Hardtops in our middle LTD II series have this attractive interior. The flight bench seat with fold-down armrest has Ardmore and Kasman cloth trimmed with vinyl. Shown in Saddle (Code LZ).



(E) Mateao All-Vinyl Flight Bench.

Standard on the Squire and LTD II Wagons is this distinctive flight bench with fold-down armrest and all-vinyl trim. It's also an option on the middle LTD II series hardtops. In Dark Red (Code MD).

(F) Standard LTD II S Hardtop Interior.

With this bold, colorful Kirsten cloth and vinyl bench seat, it's hard to tell this is the lowest-priced standard trim. Shown in Blue (Code AB).

(G) LTD II Brougham Instrument Panel.

Reachable controls. Readable gauges. With metric speedometer graphics. And the woodtone appliques are standard on all models except the LTD II S. Also available is a Sports Instrumentation Group. See page 15.

Note: Air conditioner, radio and certain other items shown are optional. See color code reference on back cover.

Trim and Seat Chart.

Model

LTD II/S 2-Door	S	0					
LTD II S 4-Door	S	0					
LTD II S Wagon		S					
LTD II 2-Door			S	0			0
LTD II 4-Door			S	0			
LTD II Wagon				S			
LTD II Brougham 2-Door					S	0	0
LTD II Brougham 4-Door					s	0	
LTD II Squire Wagon				S		0*	

Dorol Cloth, Winy Solly Bench

Molego All. Viny Soll Bench

Omor All. Viny I Buckers

Moreo Asmon Costs Viny Flight Bench *In Squire Brougham Option. †Not illustrated.

S-Standard

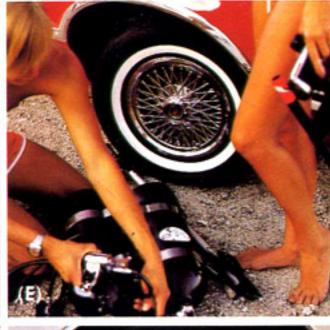
O-Optional



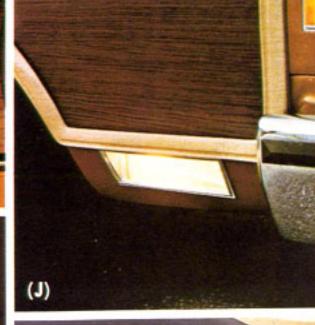
Personalize with LTD II Options.

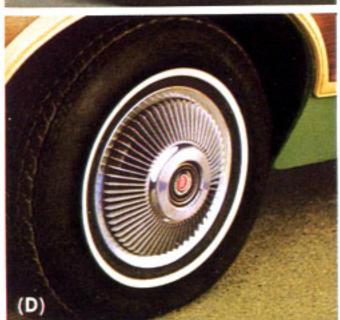


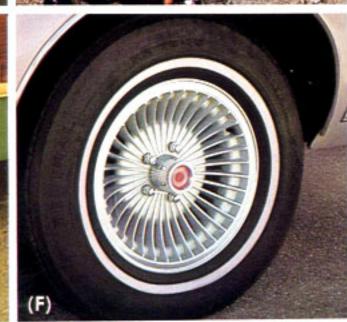




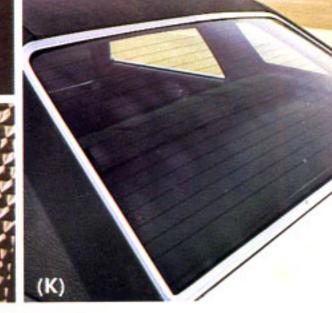












Audio

Aeronutronic Ford Radios are specifically engineered to look good, sound good, and fit well in your Ford LTD II. All have 100% solid state chassis, variable tone control, excellent fidelity, and a fixed length stainless steel whip antenna. For more details, ask your Ford Dealer for a copy of "Dimensions in Sound." Stereo radios include four speakers (two front-door-mounted and two rear speakers). The choice of radios:

- AM with pushbutton tuning and dashmounted speaker.
- AM/FM Monaural. Low-cost system with dash-mounted speaker.
- AM/FM Stereo. With ten pushbutton choices (5 AM, 5 FM). 4 speakers.
- AM/FM Stereo Search. Automatically seeks and scans for stations. 4 speakers.
 AM/FM Stereo with Tape Player. Plays
- 8-track stereo tapes. 4 speakers.
- (A) AM/FM Stereo with Quadrasonic Tape Player. Surrounds you with 4-channel sound from Quad 8 tapes. 4 speakers.

Dual Rear Seat Speakers. (Standard with stereo.) With fader control.

Appearance and Protection

- Accent Group (LTD II S). Includes rocker panel moldings and dual accent paint stripes. Page 10.
- Color-Keyed Deluxe Belts. (Std. on Brougham and Squire.)
- Deluxe Bumper Group. Includes front and rear bumper guards and horizontal rub strips. Page 4.
 - Exterior Decor Group (LTD II 2-Door). Includes dual sport mirrors, front or rear half-vinyl roof, dual accent paint stripes, deluxe wheel covers, dual note horn, and WSW tires. Shown on page 8 with optional luxury wheel covers.
- Vinyl Insert Bodyside Moldings. (N.A. on Brougham.) Protect against parking lot dings and dents.
- Metallic Glow Paint. Available in Bright Blue (Code 3V), Light Jade (Code 7L), and Chamois Glow (Code 8W).
- Dual Accent Paint Stripes. (Std. on

Brougham, N.A. on Squire.) Beautifully accent the bodysides.

- Tu-Tone Paint Treatment. (LTD II and Brougham Hardtops.) Includes bright bodyside moldings and integral partial wheel lip moldings on LTD II series. Page 6.
- Protection Group. Includes door edge guards, color-keyed front floor mats,
- spare tire lock, and license plate frames.

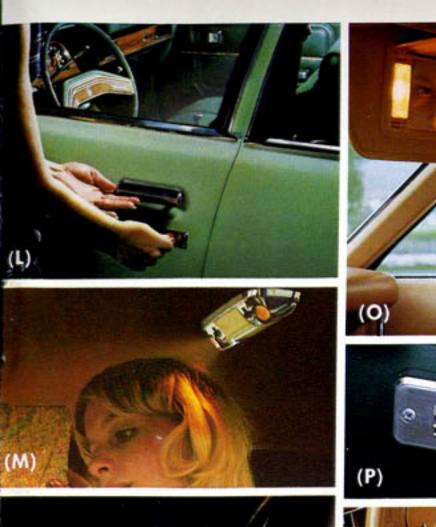
 Full-Vinyl Roof. Includes opera windows on 4-Doors. Available in Black, White, Chamois, Blue, Silver, Red, Brown, Jade and Creme.
- Half-Vinyl Roof. For front half or rear half of roof on 2-Door models. Same color choices as above.
- Squire Brougham Option. (Squire Wagon.) Includes Mateao vinyl split bench seat with manual passenger recliner and fold-down armrests, Brougham door trim, and 14-oz. carpeting. See (B) on page 13.
- (B) Leather-Wrapped Sport Steering Wheel. Glove-soft black leather adds a sporty touch. And it's easier to grip in hot or

cold weather.

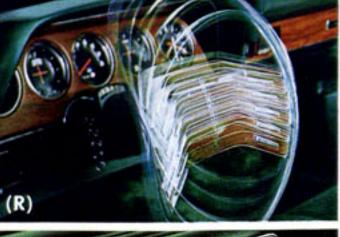
- WSW and wide-band WSW Tires with steel-belted radial ply.
- (C) Deluxe Wheel Covers. (Std. on Brougham and Squire.)
- (D) Luxury Wheel Covers. Elegantly styled.
- (E) Wire Wheel Covers. Add flair.
- (F) Turbine Spoke Cast Aluminum Wheels. (N.A. on Wagons.) Lightweight 15" wheels. Require WSW tires.
- Opera Windows. Available on LTD II S 2-Door model. Std. on Brougham and LTD II 2-Doors. (Included on 4-door models with vinyl roof.)

Comfort and Convenience

- SelectAire Air Conditioner. Manually set with six-position controls for the utmost versatility in cooling, heating and ventilating the interior.
- (G) Automatic Temperature Control Air Conditioner. Just set it and forget it. Automatically maintains the temperature setting you select and cools or heats the interior as needed.

















- (H) Day/Date Clock. Electric clock with sweep-second hand gives the time, day of week and date of month.
- (I) Convenience Group. Includes dual chrome remote control mirrors, interval windshield wipers, trip odometer (shown above), automatic seat back release (2-Doors), spare tire extractor (Wagons), and automatic parking brake release (except with floor shift). Page 5.
- (J) Front Cornering Lamps. Activated by turn signal to light the way around corners. See (B) on page 2.
- (K) Electric Rear Window Defroster. Grid in glass defogs rear window and melts snow and ice.
- All-Around Tinted Glass. Cuts down glare and heat from the sun. Recommended with air conditioner.
- (L) Illuminated Entry System. Lifting the door handle illuminates the keyhole and turns on interior lights for extra convenience and security when entering car at night.
- (M) Light Group. Includes dual beam

- map light (shown above), courtesy lights under instrument panel, lights in ashtray, glove box, engine compartment, and trunk or cargo area, rear door courtesy light switches (4-Door and Wagons), tailgate courtesy light switch (Wagons), "headlights on" warning buzzer, and "door ajar" warning light.
- (N) Power Lock Group. Includes electric door locks, and trunk lid release or tailgate lock.
- Deluxe Luggage Rack. (Wagons.)
 Adjustable.With air deflector to help keep rear window clean. See (D) on page 3.
- (O) Illuminated Visor Vanity Mirror. Great for touching up hair or make-up.
- Left-Hand Remote Control Mirror. Adjustable from inside the car. Included in Convenience Group.
- Dual Sport Mirrors. Color-keyed mirrors are remote controlled, can be adjusted from inside the car. Page 8.
- Rear Facing Seat. (Wagons.) Third seat raises seating capacity to 8.

- (P) 6-Way Power Seat. Flight bench.
 (LTD II series and Squire). Split bench,
 driver only (Brougham and Squire).
 Seats and Trims. See pages 12 and 13.
- (Q) Fingertip Speed Control. Maintains pre-set speed over 30 mph with your foot off accelerator. Includes luxury
- (R) Tilt Steering Wheel. Adjusts to five positions for driving comfort and easier entry and exit.
- Space-Saver Spare Tire. Replaces regular spare at no extra cost to add luggage room. Inflates easily. See (C) on page 7.
- (S) Power Side Windows. Includes individual controls at door windows plus driver master controls with safety. lockout switch on 4-Doors and Wagons.
 Power Tailgate Window. (Wagons,
- std. on Squire.)

Performance and Economy

Heavy-Duty Alternator. 90 amp.
 Optional Axle Ratio.

- Traction-Lok Differential Axle. Transfers power to both wheels for better traction on snow, ice and soft ground.
- Heavy-Duty Battery. 77 amp.
 Engine Block Immersion Heater.
- Engines. 351 CID* 2V V-8 (Std. on Wagons.) 400 CID 2V V-8.
- (T) Sports Instrumentation Group. Includes tachometer, oil, alternator and temperature gauges, plus electric clock, trip odometer, and engine-turned appliques on instrument panel and on black luxury steering wheel.
 - Heavy-Duty/Handling Suspension.
- (U) Heavy-Duty Trailer Towing Package. Where LTD II really excels in towing loads up to 6,000 lbs. Includes heavy-duty suspension and alternator, heavy-duty frame (std. on Wagons), performance axle ratio, trailer wiring harness, extra cooling package, and external transmission oil cooler.

*351 CID not available on wagons or Broughams with California or high altitude emission equipment.

Models



LTD II S 2-Door Hardtop, Dark Blue Metallic (3G)



LTD II 2-Door Hardtop, Dark Red (2M)



LTD II Brougham 2-Door Hardtop, Light Jade Glow (71)



LTD II S 4-Door Pillared Hardtop, Chamois Glow (8W)

LTD II S Wagon, Light Blue (3U)



LTD II 4-Door Pillared Hardtop, Bright Saddle Metallic (8K)



LTD II Brougham 4-Door Pillared Hardtop, Silver Metallic (1G)



LTD II Wagon, Champagne Metallic (8Y)



LTD II Squire Wagon, Black (1C)

Measurements

	Wheel- base	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Volume	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	114"	215.5"	52.6"	78.0"	63.6"	63.5"	15.1 cu. ft.*	26.0 gal.	4,152 lbs.	6
4-DOOR	118"	219.5"	53.3"	78.0"	63.6"	63.5"	15.1 cu. ft.*	26.0 gal.	4,220 lbs.	6
WAGON	118"	223.1"	54.9"	79.0"	63.6"	63.1"	84.9 cu. ft.**	21.3 gal.	4,577 lbs.	6***

^{*15.4} cu. ft. with opera windows. Space-Saver Spare tire adds 1.5 cu. ft. **Plus 8.1 cu. ft. of lockable below-deck stowage. (5.9 cu. ft. with optional third seat.) ***Eight with optional rear facing third seat.

Notes

corrollon Protection. Ford takes extra steps to see that your new LTD II is engineered and built to high quality standards. And in order to help your car remain new-looking longer, we have increased the use of galvanized steel, rust-resistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

COLOR AND TRIM CODES. Car colors and trims are coded. Example: Silver Metallic (Code 1G). Your Ford Dealer can show you color samples of paint and trim materials.

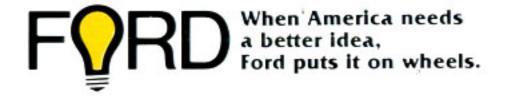
OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight

delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford approved Motorcraft Parts and Autolite Spark Plugs.

Motorcraft @





FORD DIVISION

