
1978 FORD FAIRMONT TAXICAB



THE TAXICAB OF TOMORROW — AVAILABLE TODAY!

FAIRMONT TAXICAB

THE NEW, EFFICIENT, PRACTICAL TAXICAB

The taxicab you've been waiting for is available now from Ford. The 1978 Fairmont. Compact outside for easy maneuverability in and out of congested city traffic. Yet spacious inside with plenty of room to seat five adults in comfort. With a long list of standard features ideally suited for taxicab use. Including a large 16.8 cubic foot luggage compartment, thrifty gas mileage ratings and extended scheduled maintenance intervals. All this, at an affordable low base sticker price. Hard to believe? Believe it! Ford Fairmont. Affordable, sensible, practical and available now at your Ford Dealer.

FAIRMONT TAXICAB PACKAGE

The Fairmont Taxicab Package is available on four-door models with either the 3.3L (200 CID) six-cylinder engine, or the 5.0L (302 CID) V-8 engine. Included in the package are:

- *Taxi Heavy-Duty Suspension Package (Includes High Rate Front and Rear Springs, Front Stabilizer Bar, Hardened Spindles, Unique Front Struts and Unique Rear Shocks)*
- *Automatic Transmission with First Gear "Lock-Out" (Eliminates the Possibility of Manually Holding the Transmission in First Gear)*
- *Externally Mounted Transmission Oil Cooler*
- *Power Front Disc/Rear Drum Brakes with Organic Linings*
- *Heavy-Duty Unitized Body Construction (Includes Extra Reinforcements for Rough Road Durability)*
- *Maximum Extra-Cooling Package (Includes Extra-Fin Density Radiator, Shrouded Heavy-Duty Fan that Adjusts Automatically to Demand)*
- *Coolant Recovery System*
- *Parking Brake Warning Light*
- *90-Amp. Alternator*
- *54-Amp.-Hr. Battery*
- *Transistorized Voltage Regulator*
- *Heavy-Duty Black Rubber Floor Mats*
- *Heavy-Duty Seats—Front and Rear*
- *All-Vinyl Seat Trim*
- *Five-Strand Roof Light Wiring (Includes Roof Light-On Switch)*
- *Roof Light-On System (Light on Instrument Panel Alerts Driver that Roof Light is on)*
- *Rear Seat Assist Straps—LH and RH*
- *Rear Door Pull Handles*
- *Door Ajar Warning System (Operates When Any Door Is Not In Fully-Closed Position)*
- *Rear Door Courtesy Light Switches*
- *Day/Night Rear View Interior Mirror*
- *Heavy-Duty 14" x 5.5" Wheels*
- *CR78x14 BSW Tires (DR78x14 BSW on 5.0L (302 CID) Engine with Air Conditioning)*

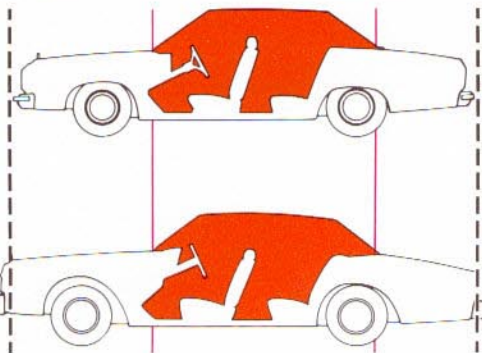


STANDARD FEATURES

Take a close look at Fairmont's standard equipment. Features designed to make the Fairmont an ideal choice for your next taxicab fleet . . . maneuverability, roominess, fuel efficiency and low cost of maintenance.

ROOMY INTERIOR

Fairmont interior. With 90% of the head, leg and shoulder room of most large cars. Enough room to seat five adults comfortably. With large glass windows to provide the driver and passenger with a clear, unobstructed view on all sides.

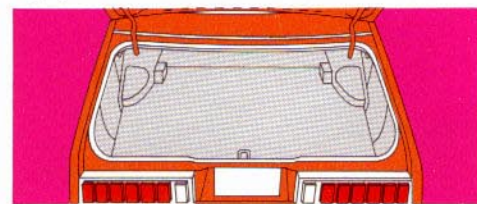


The Taxicab Package includes all-vinyl covered, heavy-duty front and rear seats, for long-lasting, easy cleaning convenience.



SPACIOUS LUGGAGE COMPARTMENT

Fairmont has an impressive 16.8 cubic feet of usable luggage capacity. The luggage compartment features a "flat floor design" with the spare tire located under the floor. There is plenty of room for up to ten assorted pieces of luggage to fit easily inside. An easy cleaning, all-vinyl floor mat which covers the entire cargo floor area is included as standard equipment.



FUEL EFFICIENT ENGINES

Both the 3.3L (200 CID) six-cylinder engine and the 5.0L (302 CID) V-8 engine are efficient, responsive performers. Both engines are designed to deliver good fuel economy in city or highway driving. Equipped with automatic transmission, EPA mileage estimates for the 3.3 litre and 5.0 litre engines are:

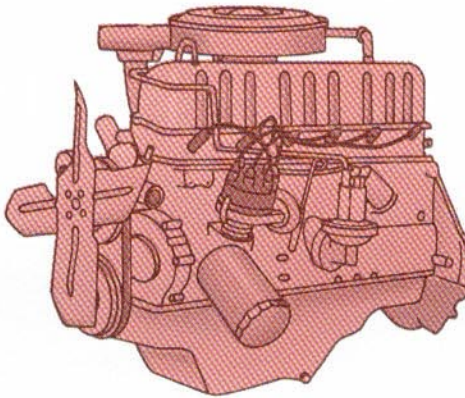
3.3 LITRE—

26 mpg (hwy) / 19 mpg (city)

5.0 LITRE—

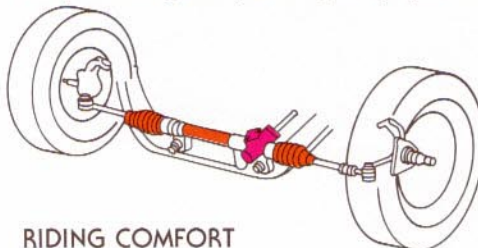
23 mpg (hwy) / 16 mpg (city)

California ratings are slightly lower. Your actual mileage may vary depending on your vehicle's condition, optional equipment and how and where you drive.



RACK AND PINION STEERING

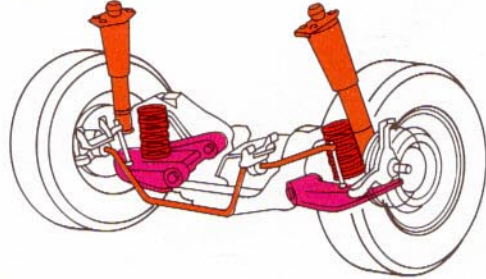
Fairmont has the same type of steering as many high-performance cars: rack and pinion steering for precise, responsive control. Optional power steering is available to combine the accurate control of rack-and-pinion steering with the low effort of domestic systems. This method reduces the effort required during parking maneuvers, and provides easy handling at city and highway speeds.



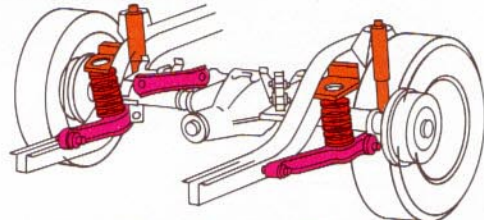
RIDING COMFORT

Fairmont's suspension provides riding comfort with its brand new design. A system especially engineered for Fairmont. With computer selected coil springs to match the weight of the

vehicle. And vertically mounted shock absorbers to help provide control on rough city streets. The front suspension is an all-new hybrid strut-type design. A simple, tough, lightweight suspension which helps provide flat cornering, good directional control when cornering or braking and a high level of shock absorption. Improved stability during cornering is also provided by a front stabilizer bar.



The rear suspension features a four-bar link system with coil springs. Coupled with the hybrid strut front suspension, Fairmont handles tight turns with hardly any body lean. The weight is maintained on all four tires throughout the turn. Especially helpful in congested city traffic where quick, tight turns are often required.



LOW SCHEDULED MAINTENANCE

Low scheduled maintenance is important to consumers, but even more valuable to taxicab fleets. Fairmont is designed to help keep costs at a minimum, with extended scheduled maintenance intervals, such as spark plugs which require replacement only after 30,000 miles of use.

ADDITIONAL STANDARD FEATURES:

- Lining Wear Indicators Included on Front Disc Brakes
- Ram-Air Forced Ventilation
- Foot-Operated Parking Brake
- Steering Column 2-Lever Control System
 1. Windshield Washer/Wiper
 2. Turn Signal/Horn/Headlamp Dimmer
- 2-Speed Electric Windshield Wipers
- Wiper-Mounted Washer Jets
- Anodized Aluminum Bumpers
- Bright Grille, Headlight and Parking Light Bezels; Bright Windshield, Rear Window and Drip Moldings
- Bright Hub Caps
- Ford Motor Company Lifeguard Design Safety Features

FAIRMONT TAXICAB SPECIFICATIONS

DIMENSIONS

Wheelbase	105.5"
Overall length	193.8"
Overall width	71.0"
Headroom—Front	38.3"
—Rear	37.5"
Legroom—Front	41.8"
—Rear	35.4"
Shoulder/Hip room—Front	56.7" / 56.2"
—Rear	56.7" / 53.7"
Luggage compartment Capacity (cu. ft.)	16.8
Liftover height	30.0"
Fuel Tank Capacity	16.0 gal.

TAXICAB OPTIONS

In addition to Fairmont's long list of standard equipment, there is a variety of options available to fit specialized needs of taxicab fleets.

REGULAR PRODUCTION OPTIONS

- Air Conditioner, Manual
- Tinted Glass, Complete
- Heated Backlite
- Rear Window Defogger
- AM Radio
- AM/FM Stereo Radio
- AM/FM Monaural Radio
- Dual Mirrors (includes LH remote control)
- DR78x14 (standard on 5.0L (302 CID) engine w/air conditioning)
- Power Steering (with Oil Cooler)
- Cloth and Vinyl Seat Trim
- Convenience Group
- Front & Rear Bumper Guards
- Bodyside Protection Moldings
- Front Vent Windows

LIMITED PRODUCTION OPTIONS

- Cigar Lighter
- Engine Block Immersion Heater
- Luggage Compartment Light
- Outside LH Remote-Control Mirror
- Tinted Windshield
- Low Gear Lock-Out Delete
- Map Light

POWER TEAM DATA

Engine	3.3 Litre (200 CID) 2V	5.0 Litre (302 CID) 2V
Displacement—litres	3.3 (200 CID)	5.0 (302 CID)
Engine type	6-cylinder Inline, OHV	8-cylinder 90°V, OHV
Compression ratio	8.5:1	8.4:1
Bore & Stroke—inches	3.68 x 3.13	4.00 x 3.00
Valve adjustment	Hydraulic	Hydraulic
Main bearings	7	5
Alternator	90-Amp	90-Amp
Battery	54-Amp-Hr	54-Amp-Hr
Transmission	Auto, 1st gear "Lock-Out"	Auto, 1st gear "Lock-Out"
Axle ratio	2.73:1*	2.47:1
Fuel	Unleaded	Unleaded

*3.08:1 in California and with air conditioning

DOMESTIC SPECIAL ORDERS

Ford's Special Order Department has developed a wide variety of equipment packages to fit specialized needs of fleets. In addition to "on-the-shelf" packages, the Special Order Department also engineers many one-of-a-kind equipment packages for small and large fleets. Vehicles are delivered from the factory with all modifications and equipment ready for dealer preparation and immediate use.

DEALER INSTALLED ACCESSORIES

In addition to factory installed options available to fleets, a wide range of accessories are available which dealers can install after your units are delivered. Your Ford Dealer will provide full details.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations. Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability for some models and features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, options, prices and availability.



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