1981 CHRYSLER LeBARON



Lebaron Four-Door. PRESTIGE IN AN EFFICIENT SIZE.

You might call the '81 LeBaron Chrysler's finest mid-size sedan ever. Go ahead. You wouldn't be far from the truth. Because, whether you choose the elegant top-of-the-line Medallion (shown here) or the surprisingly well-appointed Salon, you'll be getting a four-door that's built to be driven and enjoyed for years to come.

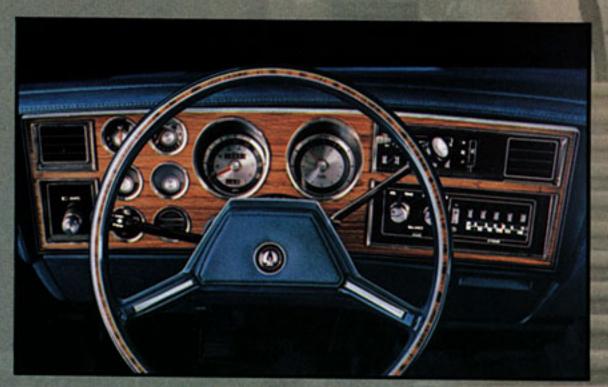


LeBaron Medallion four-door's standard 60/40 seating upholstered in rich cloth. Shown here in Dark Blue.

LeBaron's quality is the result of many things. An extensive use of corrosion-resistant materials. Strong Unibody construction. A proven Slant Six power plant and TorqueFlite automatic transmission that have been refined over the years for performance, efficiency and dependability. And a height-adjustable transverse torsion bar front suspension for smooth riding comfort.

Never before has Chrysler given so much attention to quality materials, assembly techniques and inspection procedures... all designed to make this year's LeBaron more than just a handsome, easy-to-handle mid-size car.

In fact, The New Chrysler Corporation is so sure of Le-Baron's quality engineering and construction, it offers a 30-Day/1,000-Mile (whichever comes first) Satisfaction Money-Back Guarantee that's available at many dealers. See page 12 of this catalog for full details.



This handsome gauge-filled instrument panel is standard on all LeBaron models.



LeBARON TWO-DOOR A PERSONAL CAR WITH CLASSIC STYLE

LeBaron is a name that has long been associated with the most stylish and exciting Chryslers ever built. And this year's LeBaron two-door easily maintains that tradition. With lines that are both confident and appealing. Smooth sheet metal and crisp, clean corners. A perfect blend of the classic and the contemporary. Inside and out. In Medallion and Salon models.

But don't get the idea that this LeBaron two-door is just another handsome mid-size automobile. Try to look beyond its shiny surface for a moment and you'll discover a solid, well-built car. The product of fine engineering, exceptional workmanship and one of the most demanding quality control programs in the automotive industry.



These cloth-and-vinyl seats with folding center armrest are standard on the Salon two-door. Shown here in Red.

LeBarons are selected at random for special checks as they come off the assembly line and as they wait in shipping yards—before they're delivered to Chrysler-Plymouth dealers all over America.

The way Chrysler sees it, all the great styling, beautiful interiors, terrific new colors and dazzling options aren't going to mean much if your new LeBaron two-door isn't put together properly.

Make no mistake—with standard equipment like a proven Slant Six engine, power steering, power brakes, a TorqueFlite automatic transmission and an isolated transverse torsion bar front suspension—the 1981 LeBaron two-door is one very enjoyable car to own and drive. But it's Chrysler's unswerving commitment to quality that makes LeBaron the truly fine car it is. And an unquestionable value for the money. Right now... and in the years ahead.

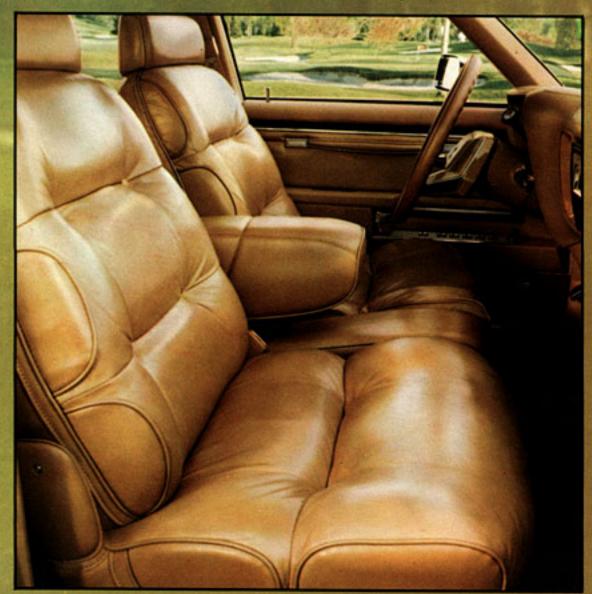


LeBaron Salon two-door in Burnished Silver Metallic.



Lebaron town & Country A NEARLY UNLIMITED CAPACITY FOR LUXURY.

Town & Country. The very name tells you that this is no ordinary means of transportation. Of course, it can carry a generous 73.3 cubic feet of cargo with the rear seat down or six adult passengers with the rear seat up. But how it carries them! In the lap of luxury. With carpeting, stainless steel skid strips and lockable stowage bins in the cargo area. With soft vinyl seating standard. In a car as quiet and solid as Chrysler can make it.



Luxury unlimited. The Town & Country's optional 60/40 leather-and-vinyl seating.

Outside, the Town & Country offers the characteristically handsome, even elegant styling you've come to expect in a Chrysler LeBaron. But with a look all its own. With unique simulated ash moldings and teakwood applique on the sides and rear to set it apart from every other wagon on the road. Chrysler's engineering and superb quality control program also help make this wagon unlike any other available. From the smoothness of its transverse torsion bar suspension ride to the response of its refined Slant Six engine and the fit of its doors and body panels, the Town & Country remains an outstanding achievement in automotive design and execution.

For people who prefer their elegance and utility...but not their quality...understated, there is also a more affordable LeBaron Wagon. Whichever one you choose, rest assured that you have selected a mid-size wagon with a remarkable capacity for the finer things in life.



The beautiful LeBaron Wagon in Baron Red.

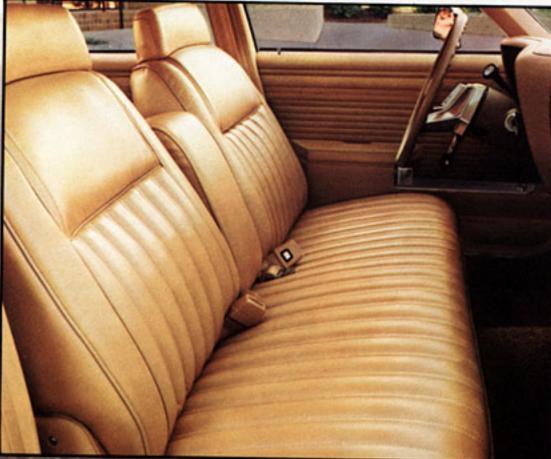


SPECIAL SEDAN. TRADITIONAL MID-SIZE VALUE.

There's another LeBaron tradition well worth talking about. It's the tradition of value. And these days that's just as important to most people as a tradition of richness and style. Despite its obvious attention to elegance and comfort, LeBaron remains first and foremost a car of exceptional value. That has never been more true than in the case of the 1981 LeBaron Special sedan. In fact, many people think it's the best value in its class today. For a lot of very good reasons.

The most obvious one, of course, is this LeBaron's solid good looks. From front to back and top to bottom, there are few more handsome. That goes for the interior as well. Its roomy dimensions are filled with good-looking materials and well thought-out design. Like a standard cloth-and-vinyl bench seat. A comfortable driving position that places you squarely in front of a finely crafted, gauge-filled instrument panel. And controls that are easy to reach. Controls that put you firmly in command of the power steering, power brakes, automatic transmission and 225 six-cylinder engine that are all standard in this surprisingly affordable Chrysler.

These—and Chrysler's constant attention to quality in every detail—are all part of what makes the 1981 LeBaron Special sedan such an extremely valuable commodity in today's mid-size market.



LeBaron Special sedan's optional split-back bench seat in soft vinyl with folding center armrest. Shown here in Cashmere.

LeBARON... A NEW SET OF VALUES.

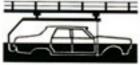




Slant Six engine.

LeBaron's standard power plant is the proven 225 Slant Six engine which has demonstrated its reliability

over the years in millions of miles of both private and commercial service ... improved for '81 with the addition of hydraulic valve lifters. It's an engine that's both responsive and economical to maintain, thanks in part to the TorqueFlite automatic transmission that's also standard on LeBaron.



Corrosion protection. Chrysler Corporation's

corrosion protection is among the best in the industry. It includes the use of galvanized sheet metal panels, one of the best known methods of corrosion protection, as well as the seven-step dipand-spray process. Both keep your LeBaron looking new for years to come.



Radial-ply tires. Chrysler was the first

American automotive manufacturer to make

radial-ply tires standard on all its cars. And for good reason. Because of their advanced design, radial-ply tires roll more easily than standard bias-ply tires for greater fuel savings. Radials also wear better under normal driving conditions. And they grip the road more firmly for improved handling. Glass-belted radial white sidewalls are standard on all LeBaron models. Steel-belted radial wide white sidewalls are optional on all LeBaron models.



Large trunk capacity.

Although some LeBaron models have gotten smaller

and lighter in recent years, they still offer plenty of space for luggage or cargo. 14.8 cubic feet in the trunks of two-door models. 15.6 cubic feet in the trunks of four-doors. 73.3 cubic feet in wagon models with the rear seat down. And 81.5 inches of cargo length to back of front seat. In addition, trunks are fully carpeted in Medallion models; the cargo area is fully carpeted in the Town & Country Wagon.



Electronic ignition.

Another first for Chrysler is electronic ignition. It's standard on LeBaron, of

course, to assure you of improved highway performance and sure, quick starts in all kinds of weather. It also helps prolong the life of spark plugs. And, because ignition points and condenser are eliminated, it reduces tune-up costs.



Six-passenger room.

And comfort. Every LeBaron with standard seating offers plenty of both to handle the needs of six full-grown passengers. Some competitive models seat only five, even with front bench seats. LeBaron, unlike some competitors, offers seat

construction similar to that used in fine furniture. Seats offered in a choice of soft vinyl, rich cloth, or even optional leather and vinyl in some models.

PICTURED OPTIONS

- An illuminated entry system lights up your interior and the door key cylinder when you lift either door handle . . . for added convenience and security.
- Automatic speed control and an intermittent wiper feature are two options every LeBaron owner will enjoy.
- You have a lot of entertaining options with this AM/FM stereo radio and cassette player with Dolby* option.
- *Dolby is a trademark of Dolby Laboratories, Inc.
- No need to simmer in the summer...just order your '81 LeBaron with air conditioning and keep cool on even the hottest days.
- 5. Want to add a little road appeal to your new LeBaron? Then order these five-spoke forged aluminum road wheels.
- The classic look of luxury is all yours for the ordering, when you specify these glamorous wire wheel covers.
- The sound system that lets you have your say. Our AM/FM stereo radio with CB. A great option for long distance drivers.
- Illuminated vanity mirrors are available for both driver and front seat passenger.
- What's good enough for your windshield is good enough for your liftgate. LeBaron's wiper/ washer system for wagons.
- 10. Pull the vinyl over prying eyes ... and valuable goods. With this cargo security cover for wagons.
- 11. Wrap your hands around this handsome woodgrain trimmed luxury steering wheel. It's the finishing touch to LeBaron's handsome interior. (Standard on Medallion models.)
- 12.5/50 Protection Plan is an optional service contract. It's the longest protection plan of any domestic manufacturer* and covers major power train components for five years or 50,000 miles (whichever comes first) from the time you take delivery of your new Chrysler LeBaron. Coverage begins after the limited warranty expires. The plan, which has a \$50 deductible per repair visit, also has an allowance for alternate transportation and towing. Ask your dealer for full details, including plan availability in your area.



READY-TO-ORDER FORM EXTERIOR



□ LeBaron Salon Two-Door Includes bright windshield, back window, roof drip, belt, bright center pillar, quarter window, wheel opening and sill moldings; body-side accent stripes.



■ LeBaron Medallion Two-Door Includes all two-door Salon features, plus landau-styled padded vinyl roof, sill molding extensions and rear deck accent stripe.



☐ LeBaron Four-Door Special Sedan

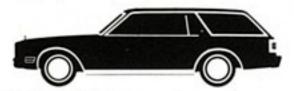
Includes bright windshield, back window, belt, roof drip, rear door glass division bar, wheel opening and sill moldings.



LeBaron Salon Four-Door Includes all four-door Special Sedan features plus dual horns, body-side accent stripes and bright upper door frame moldings.



□ LeBaron Medallion Four-Door Includes all four-door Salon features plus sill molding extensions, full padded vinyl roof and opera lights. Unique door appliques. Rear deck stripe.



LeBaron Wagon
Includes bright windshield,
liftgate window, drip rail, belt,
quarter window, rear door glass
division bar, sill and wheel
opening moldings.



□ LeBaron Town & Country Includes all wagon features plus simulated white ash moldings and teakwood applique, and bright upper door frame moldings. Delete sill and wheel opening moldings.

INTERIOR TRIM ☐ Standard □ Optional cloth-andvinyl center vinyl bench armrest seat on four-door LeBaron Special is available on four-door Sedan model. Offered in Dark LeBaron Special Sedan model in Blue, Red, Cashmere. Green, Red, Cashmere. Salon twoand four-☐ Standard door models vinyl bench offer this optional cloth-and-vinyl seat on LeBaron 60/40 seat in Dark Blue, Red, Wagon models in Red. Heather, Cashmere. Cashmere. ☐ On all ☐ Standard Salon and on Medallion LeBaron Wagon models and models, the vinyl optional on Wagons center armrest seat is are 60/40 cloth seats in offered in Blue (N/A on two or Green, Red, Cashmere, Dark four-door models), Green (N/A Blue, Heather. (Green and on Wagons), Red, Cashmere. Heather N/A on Wagons.)







☐ Two- and

four-door

Salon models

OPTIONAL PACKAGES I

☐ Basic Group AM radio • Remote control mirror: left • Light Package • Air conditioning—manual • Tinted glass: all windows • Deluxe Wiper/Washer Package • Vinyl roof • Liftgate wiper/washer Undercoating • Day/night mirror . Dual horns

□ Light Package (Included in Basic Group) • Trunk or cargo light . Glove box light Ash receiver light • Map/dome reading lights • Ignition switch light with time delay • Headlamp light with time delay switch • Fuel, temperature, and alternator warning lights . Door-ajar warning light . Headlights-on warning buzzer · Headlights-on warning chimes (Medallions only)

□ Deluxe Wiper/Washer Package Deluxe windshield wipers with intermittent wipe · Windshield washer fluid level indicator

□ Deluxe Insulation Package Undercoating • Special sound insulation • Trunk dress-up Cargo compartment carpet (LeBaron Wagon only)

□ Protection Group Door edge protectors • Colorkeyed accessory floor mats: front and rear

 Handling Package
 Special Firm-Feel power steering • Extra-wide wheel rims Rear sway bar • Heavy-duty shock absorbers · Heavy-duty rear springs • P205/75R15 steel-belted radial wider white sidewalls

☐ Sport Appearance Package Luxury two-spoke steering wheel Color-keyed styled steel road

wheels • Dual sport-styled remote

☐ Two-Tone Paint Package Two-tone exterior paint • Colorbreak body accent stripes

□ Premium Speaker System All stereo sound systems on LeBaron can be ordered with the optional Premium Sound System. This system, featuring two front and two coaxial rear speakers, reproduces stereo programs and tapes with dramatic realism. A special 30-watt (15 watts per channel) rear amplifier with two piezo electric two-way coaxial rear speakers gives the stereo an exciting new dimension. Just push the power level switch button on the instrument panel to cut in the rear amplifier and coaxial speakers. An LED indicator light glows when the rear amplifier is functioning. When the switch is not on, the rear speakers are powered by the amplifier that drives the front speakers.

OPTIONS

OF HORS
Air Conditioning—Automatic temperature control Air Conditioning—Manual Armrest—Center cushion Axle—Sure-Grip differential Battery—500 amp Maintenance-Free Long-Life Bumper Guards—Rear Clock—Electronic digital Console Defroster—Rear window: electrically heated (required on all vehicles registered in New York State) Emissions Control System and Testing—Required on all vehicles registered in California Engine Cooling Package Gas Cap—Locking
☐ Glass—Clear (no charge) ☐ Glass—Tinted: all windows ☐ Horns—Dual
Lights ☐ Cornering ☐ Headlamps—Halogen ☐ Illuminated Entry System
☐ Mats—Accessory, floor: color- keyed, front and rear
Mirrors

☐ Illuminated Visor Vanity—Left and

right ☐ Illuminated Visor Vanity—Right

☐ Remote Control—Dual sport:

color-keyed or chrome

☐ Remote Control—Left and conver right: chrome ☐ Remote Control—Left: chrome ☐ Remote Control—Right; convex: chrome
Moldings Door Edge Protectors Pedal Dress-Up Vinyl Body-Side
Power Antenna Deck Lid/Liftgate Release Door Locks Seat—Left side or bench Windows
Radios AM AM/FM Monaural AM/FM Stereo* AM/FM Stereo with Cassette Player with Dolby*† AM/FM Stereo w/CB Transceiver and Fixed Tri-Band Antenna* AM/FM Stereo with Eight-Track Stereo Tape Player* AM/FM Stereo with Electronic Search-Tune* Dual Front Speakers—Prewired for stereo Rear Speaker—Single

†Dolby is a trademark of Dolby Laboratories,

☐ Spare Tire—Conventional

control mirrors, painted or chrome □ Speed Control—Automatic ☐ Steering Column—Tilt Steering Wheels □ Luxury ☐ Luxury—Leather-wrapped rim □ Sport Sun Roofs ☐ Glass—Tinted: power operated ☐ T-Bar ☐ Suspension—Heavy-Duty ☐ Trunk Dress-Up ☐ Undercoating □ P205/75R15—Steel-belted radial wider white sidewall Wheels and Wheel Trim □ Premier □ Premium ☐ Road—Styled steel (four)
☐ Road—Forged aluminum fivespoke (four) ☐ Wire Station Wagon Features ☐ Air Deflector □ Cargo Compartment Carpet □ Cargo Compartment Dress-Up— With lockable storage bins, carpet and skid strips □ Cargo Security Cover ☐ Liftgate Washer/Wiper Luggage Rack

ENGINES

□ Day/Night

			Compression		Horsepower	Torque	
Туре	Displacement	Bore & Stroke	Ratio	Carburetion	SAE Net @ RPM		
Federal							
☐ 6-cyl OHV	3.7 liter (225 cu in.)	3.40" x 4.12"	8.4:1	1-bbl	85 hp @ 3,600	165 lb-ft @ 1,600	
□ V-8 OHV	5.2 liter (318 cu in.)	3.91" x 3.31"	8.5:1	2-bbl		230 lb-ft @ 2,000	
California							
☐ 6-cyl OHV	3.7 liter (225 cu in.)	3.40" x 4.12"	8.4:1	1-bbl	90 hp @ 3,600	165 lb-ft @ 1,200	
□ V-8 OHV	5.2 liter (318 cu in.)	3.91" x 3.31"	8.5:1	4-bbl		240 lb-ft @ 2,000	

STANDARD FEATURES

	Special Sedan	Salon	Medallion	LeBaron Wagon	Town 8
Antisway Bar—Front	S	S	S	S	S
Brakes—Power front disc, rear drum	S	S	S	S	S
Braking System—Dual, with separate brake fluid reservoirs in master cylinder	s	s	s	s	s
Bumper Guards—Front	S	S	S	S	S
Bumper Guards—Rear	0	0	0	S	s
Bumper Systems—Energy absorbing	S	s	s	s	S
Carpets—Front and rear	S	S	s	s	s
Cigarette Lighter	S	S	s	s	S
Circuit Breakers—Headlamps and wipers: with automatic reset	s	s	s	s	s
Courtesy Lamps—Under panel	S	S	s	s	S
Engine Coolant Reserve System	S	s	s	s	S
Flasher System—Hazard warning	S	S	S	S	S
Hood Release—Inside	S	S	s	S	S
Horns—Dual	0	S	S	0	S
Ignition System—Electronic	s	S	S	s	
Instrument Panel and Sun Visors—Padded	S	S	S	S	S
Lights and Reflectors—Side marker	S	S	S	S	
Lights—Backup	S	S		_	S
Lock—Glove box	S	S	S	S	S
				S	S
Lock—Ignition and steering column	S	<u>s</u>	S	<u>s</u>	S
Mirror—Day/night, inside Mirror—Outside remote control, left	0	S	S	0	S
	0	S	S	S	S
Molding—Belt	S	S	S	S	S
Molding—Drip rail	S	S	S	S	S
Molding—Sill	S	S	S	S	NA
Molding—Upper door frame (four-door)	0	S	S	0	S
Molding—Wheel opening	S	S	S	S	NA
Roof—Full: non-padded (four-door)	0	0	NA	NA	NA
Roof—Full: padded vinyl (four-door)	NA	NA	S	NA	NA
Roof—Landau: padded vinyl (two-door)	0	0	S	NA	NA
Rub Strips—Front and rear	S	S	S	S	S
Seat Belt Reminder System	S	S	S	S	S
Seat Belts—Color keyed with tension reliever* and automatic belt rewind	S		•		
Seat Belts—Combination lap-shoulder	3	S	S	S	S
for driver and right front passenger	S	S	S	S	S
Steering—Power	S	s	S	S	S
Steering Wheel—Luxury	0	0	S	0	0
Suspension System—Front transverse torsion bar	S	s	S	s	S
Tires—Glass-belted radial whitewalls	S	s	S	s	S
Transmission—TorqueFlite	S	S	s	S	S
Trunk Dress-Up (Cargo compartment on wagons)	0	0	s	0	S
Turn Signals—With lane-change feature	s	s	S	s	S
Wheel Covers—Deluxe	S	S	NA NA	S	S
Wheel Covers—Premier	0	0	S	0	0
Wheels—Safety-Rim	s	s	S	s	
Windshield Washers and Wipers—Electric	S	S			S
Front outboard passenger only. S—Standard. O—Optional.		t available	S	S	S

30-Day Satisfaction Money-Back Guarantee. If you are not completely satisfied with your new LeBaron, bring it back in good condition with no metal damage. Once your dealer receives clear title we'll refund your money less finance and insurance charges and less the difference, if any, between the trade-in refund value (as shown on the "Trade-In Refund Agreement") and the trade-in value allowed on the retail sales contract. One refund per customer. See your dealer for details.

STANDARD SPECIFICATIONS I

ENGINE:	3.7-liter (225 CID) one-barrel Slant Six
TRANSMISSION:	TorqueFlite automatic
SUSPENSION:	Front—Transverse torsion bar with antisway bar Rear—Leaf spring
AXLE RATIO:	2.7 (2.9, Wagons and all models with air conditioning)
TIRES:	P195/75R15 glass-belted radial-ply white sidewall
BRAKES:	Power front disc Power rear drum
ELECTRICAL:	Battery—430 amperes Maintenance-Free Alternator—60 amperes; 65 amperes with optional electrically heated rear window defroster

	2-Door	4-Door	Station Wagor
LENGTH:	201.7"(1)	205.7"(1)	206.0"(2)
WIDTH:	74.2"	74.2"	74.2"
HEIGHT:	53.3"	55.3"	55.5"
WHEELBASE:	108.7"	112.7"	112.7"
TURNING DIAMETER:	39.5'	40.7'	40.7'
CURB WEIGHT (lbs):	3,291	3,368	3,561
TREAD (front/rear):	60.0"/59.5"	60.0"/59.5"	60.0"/59.5"
TRUNK CAPACITY:	14.8 cu ft	15.6 cu ft	_
CARGO CAPACITY: —Cargo length (to back of front seat) —Cargo width (between wheelhousings) —Rear opening height	: F + 10		73.3 cu ft 81.5" 43.3" 27.3"
PASSENGER CAPACITY:	6	6	6
FUEL CAPACITY:	18 gallons	18 gallons	18 gallons

(1)Includes standard front and optional rear bumper guards.

(2)Includes standard front and standard rear bumper guards.

COLORS

Light Heather Gray*

Daystar Blue Metallic



Nightwatch Blue

Baron Red







Two-Tone Paint Package (four-door)

Light Cashmere



Pearl White

Not available on wagon models.

NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Chrysler dealer for accurate color chips.

Two-Tone Paint Package (two-door) Hood and front of roof/balance of body



Light Caramel Tan/ Light Cashmere



Heather Mist Metallic/ Baron Red



Glencoe Green Metallic

Light Cashmere/ Light Caramel Tan



Light Heather Gray/ Mahogany Starmist

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time without notice or obligation in prices, specifications, colors and materials and to change or discontinue models. See your dealer for the latest information.

Buy or Lease a Chrysler LeBaron.





MOPAR parts are engineered by Chrysler Corporation for use in your new Chrysler. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

A PRODUCT OF THE NEW CHRYSLER CORPORATION