



GREATNESS NEED NOT COMPROMISE.

WHEN IT COMES TO STYLE SHORTCUTS WERE NOT TAKEN

ABUNDANCE. The Chrysler grille and badge, fascia and fender sculpting, and pronounced deck lid announce 200's bold arrival in style. It takes to the streets boasting bifunctional halogen projector headlamps that utilize high/low beam capability for outstanding forward and spread-light performance and are available with fog lamps, while LED light pipes accent styling. Standard body-color door handles and power heated mirrors give the bodyside a bold stance and Limited's brightwork captures attention through well-thought-out chrome accents. The windshield and front-door glass acoustic treatment help prevent road noise from entering the cabin. Abundant standard features and innovative technologies in an exquisitely styled package give the Chrysler 200 some serious presence.

CLARITY. The LED taillamps shine brighter for a better see-and-be-seen vibe. The center high-mounted stop light with LED illumination means views from the rear wil not go unnoticed. With design cues to enhance the rear fascia shape, the 200 model's lighting features a high-function mode to match high-style form.







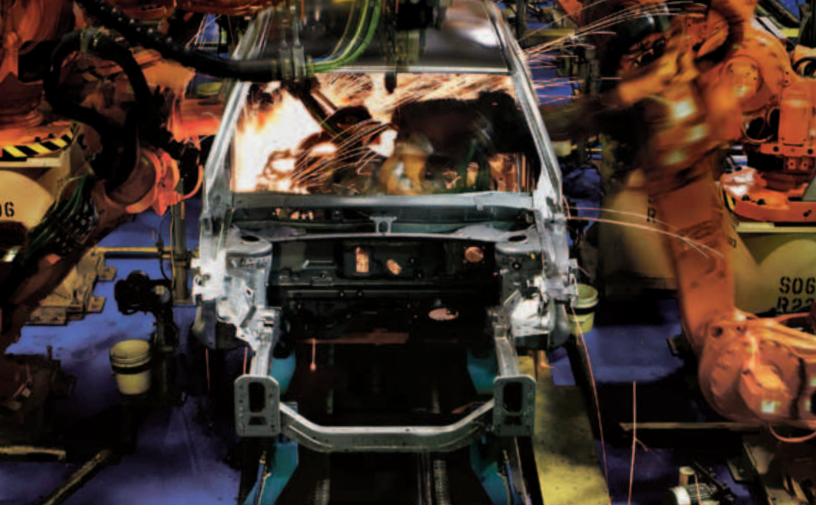
































BUILT TO INVITE.



MORE THAN PRACTICAL STANDARDS. GREAT EXPECTATIONS.

THE DRIVER'S QUARTERS. The interior details reveal an acoustic-laminated windshield and front-door glass, super-soft interior materials, and sound-absorbing treatments throughout the cabin and instrument panel, which all provide sound dampening, comfort, and reduced noise and vibration levels to 200's ride. Available premium leather seating surfaces with detailed accent stitching is standard on Limited. The bolstered seats envelop occupants while sturdy cushion design and materials enhance comfort. An available leather-wrapped steering wheel and shift knob with chrome accents provide luxury details that confirm the upgrade, as well as the standard tilt/telescoping steering column with integrated controls.

LUXURY CONVENIENCE. The instrument panel, gauge cluster, and dash enhance the finishing seams throughout. This means tight tolerances for smooth surface transitions. Ambient LED lighting highlights the beautiful interior, while the four-spoke steering wheel with integrated controls allows the driver easy access to radio, cruise, and available handsfree phone controls. Illuminated cup holders and a classic-design analog clock supplement the cache of added designed-in conveniences. Touring, Limited, and S also include automatic temperature control, sun visors with illuminated vanity mirrors, SiriusXMTM Satellite Radio, (2) six speakers, Tire Pressure Monitoring Display, Electronic Vehicle Information Center (EVIC) with trip computer and compass, universal garage door opener, and automatic headlamps.



HEATED FRONT SEATS. The available heated eight-way power driver's seat allows tailored comfort by adjusting both the seating position and the heat, creating an ideal driving environment. The front passenger can also control the heat feature on his/her seat.



REAR SEAT WITH TRUNK PASS-THRU. Rear-seat passengers enjoy spacious, comfortable seating. And the trunk pass-thru provides additional cargo capacity, allowing longer items to be stored in the trunk.



CONNECT TO THE PEOPLE, MUSIC, AND INFORMATION THAT MATTER MOST.

UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA - CELL PHONE, INTERNET, SIRIUSXMTM SATELLITE RADIO(2) NAVIGATION SYSTEM, SMARTPHONE, AND MP3 PLAYER. THE UCONNECT USER-FRIENDLY SYSTEM ALLOWS YOU TO STAY CONNECTED. INFORMED, ENTERTAINED, AND FOCUSED ON DRIVING.



ENTERTAINMENT. Manage all your media with multiple ways to access audio, including Bluetooth® streaming audio, iPod® control with Voice Command, DVD player, audio jack, SD card slot, compatible included), you get over 130 channels, including commercial-free music plus all your favorite sports, news, talk, and entertainment — all with coast-to-coast coverage, 24/7.



PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book $^{(3)}$ — up to 1,000 entries — every time you get into your vehicle.



NAVIGATION. Provides turn-by-turn voice quidance and visual display. It can also locate nearby restaurants, shopping, hospitals, or points of local interest through an exclusive GPS system. It features an intuitive user interface, bringing the handheld experience to a factory in-dash radio. With SiriusXM Traffic^{TM(2)} (one-year subscription included) you'll get continuously updated information on accidents, traffic flow, construction, and



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations, SiriusXM Satellite Radio⁽²⁾ channels, and make and receive calls. Along with pause and rewind capability, this smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁴⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this Authentic Chrysler Accessory by Mopar.® It's all wireless. Subscription required. Sold separately.

SiriusXM Access a wealth of current information at your fingertips, including national TRAVEL LINK™ and local weather forecasts, radar images, and detailed storm information with speed and direction, even local ski slope conditions. Review fuel prices at local gas stations to find the lowest price in your area. Sports fans can learn in-game and final sports scores and weekly game schedules. You can also get detailed weekly movie listings, showtimes and ratings, as well as watch your personal portfolio of stocks as they move up or down throughout the day. Subscription is required after one-year included service.



ELECTRONIC STABILITY
CONTROL/ESC. (5) In adverse
conditions, ESC and Brake Assist
work with an all-speed traction
control system to help maintain
vehicle stability, limit
oversteering or understeering,
and automatically apply brake
force when needed.

AIR BAGS. (6) All 200 models feature standard advanced multistage driver and front-passenger air bags, supplemental side-curtain air bags, and supplemental driver and front-passenger seat-mounted air bags.

ACTIVE FRONT HEAD RESTRAINTS. Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM.

A warning lamp in the instrument cluster notifies you of low tire pressure. A Tire Pressure Monitoring Display alerts you of individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Center (EVIC).



ANTILOCK BRAKE SYSTEM/ ABS. Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

SENTRY KEY® THEFT-DETERRENT SYSTEM.

A unique security system code matched only to your vehicle allows your 200 to start only with the special encoded key.

SECURITY ALARM. This

system monitors the door-ajar and trunk switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

REMOTE KEYLESS/ ILLUMINATED ENTRY. For

additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, illuminating interior lights once the vehicle is unlocked.

BUILT WITH A LEVEL OF CONFIDENCE STAMPED IN STEEL.



Specifically designed front and rear crumple zones help absorb energy and redirect it away from passengers, helping to reduce the risk of injury in the event of a collision.



AUTHENTIC CHRYSLER ACCESSORIES.

SPORT. No matter what adventure you seek, you'll want to add to the sport of it all with durable and convenient Mopar carriers.

PROTECTION. Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

STYLE. Select from a palette of attractive accessories designed to enhance your vehicle's appearance and express your individual taste.

COMFORT. Raise the comfort level of your vehicle's interior. From Heated Seats to Katzkin Leather Interiors you and your passengers will notice the Mopar difference.



OPTIONS AND PACKAGES

OPTIONS AND PACKAGES	LX	TOURING	LIMITED	S
ENGINE/TRANSMISSION				
2.4LI-4 PZEV 16V DOHC VVT WORLD ENGINE — 4-speed automatic	 25H			
2.4LI-4 PZEV 16V DOHC VVT WORLD ENGINE — 6-speed automatic		26U	26V	
2.4LI-4 16V DOHC VVT WORLD ENGINE — 4-speed automatic	24H			
2.4LI-4 16Y DOHC YYT WORLD ENGINE — 6-speed automatic		29U	29V	
3.6L PENTASTAR* FLEX FUEL VYT V6 — 6-speed automatic		27U	27V	27S
MECHANICAL				
ALTERNATOR - 140-amp	S	S	S	
– 160-amp (included with 3.6L V6 engine)	P	Р	P	S
BATTERY – 525-amp, maintenance-free	S	S	S	S
BRAKE/PARK INTERLOCK — Included with 4-speed automatic or 6-speed automatic	S	S	S	S
BRAKES – Four-wheel disc ABS	S	S	S	S
ENGINE BLOCK HEATER	0	0	0	0
REMOTE START SYSTEM — Included with Cold Weather Group		Р	<u> </u>	S
SPEED CONTROL — Electronic with stalk-mounted controls	S	<u> </u>	S	S
SPEEDOMETER – 120-mph, with tachometer	S	S	<u> </u>	S
STABILIZER BARS – Front and rear	<u></u>	S	S	S
STEERING — Power, rack-and-pinion	<u> </u>	S	S	S
SUSPENSION — Touring	<u> </u>	S	S	S
EXTERIOR FEATURES				
ANTENNA – Removable short mast	<u></u>	<u> </u>	<u> </u>	S
DECK LID POWER RELEASE	<u> </u>	<u> </u>	<u> </u>	<u> </u>
DOOR HANDLES – Body-color	<u></u>	S		S
- Bright			<u> </u>	
EXHAUST TIPS – Dual, bright (included with 3.6L V6 engine)		P	P	<u> </u>
FOG LAMPS			<u> </u>	<u> </u>
FUEL TANK - 16.9-gallon	<u></u>	<u> </u>	<u> </u>	<u>S</u>
GLASS — Tinted	<u></u>	S	<u> </u>	S
— Laminated windshield and front-door glass	<u></u>	<u> </u>	<u> </u>	<u> </u>
GRILLE – Dark Argent with bright accents	<u></u>	S	<u> </u>	
_ 200 S grille with Black finish				<u> </u>
HEADLAMPS – Bifunctional halogen projector with headlamps-off time delay feature	<u></u>	S	S	<u> </u>
- Automatic headlamps		<u> </u>	<u> </u>	<u> </u>
- Headlamps with Black treatment				<u> </u>
HOOD INSULATION	<u>S</u>	<u> </u>	S	<u> </u>
MIRRORS – Body-color, power, heated, foldaway	S	<u> </u>		S
- Bright, power, heated, foldaway			- <u> </u>	
SUNROOF — Power express open/close	c			0
TIRES - P225/55R17 BSW All-Season Touring - P225/50R18 BSW All-Season Touring	S	<u>S</u>	- <u>0</u> S	S
	S	<u> </u>	- <u> </u>	<u>S</u>
— Compact spare WHEELS – 17-inch wheel cover/17-inch steel wheels	<u></u>	3	3	3
— 17-inch aluminum wheels				
— 17-inch aluminum voleels — 18-inch aluminum polished wheels		3		
— 18-inch aluminum polished and Black painted wheels				S
— 18-inch aluminum wheels		0		
WINDOWS — Power with driver's one-touch down	S	S		
- Power, with one-touch up/down front windows - Power, with one-touch up/down front windows			S	S
WINDSHIELD WIPERS – Variable intermittent	S		- <u>- </u>	<u>s</u>
INTERIOR FEATURES				
AIR CONDITIONING – Manual	S			
- Automatic Temperature Control		S		S
AIR FILTRATION SYSTEM	S	S	S	<u>s</u>
ASSIST HANDLES — Rear compartment		<u>s</u>	<u>s</u>	<u>s</u>
CARPET – Floor	S	S	S	S
CONSOLE – Floor with fore/aft sliding armrest, with dual storage compartments	<u></u>		S	<u>s</u>
DEFROSTER – Rear window	S	S	S	S
DOOR LOCKS - Power	<u></u>	S	S	<u>s</u>
INSTRUMENT CLUSTER WITH LED LIGHTING	<u></u>		S	<u>s</u>
INSTRUMENT CLUSTER WITH DISPLAY SCREEN		S	S	<u>s</u>
FLOOR MATS – Premium front and rear	S	<u>s</u>	<u></u> S	<u>s</u>
TRUNK — Dress-up	<u></u>	<u>s</u>	- <u> </u>	<u>s</u>
- Trunk mat			S	<u>s</u>

	LX	TOURING	LIMITED	s
INTERIOR FEATURES (continued)				
— Trunk lamp	S	S	S	S
— Deck lid liner	<u> </u>	<u> </u>	<u>S</u>	S
HEADLINER — Base: Coat hooks, dome lamp, driver and front-passenger sun visors with mirrors	S			
 Premium/UGDO: Coat hooks, rear-passenger assist handles, sun visors with illuminated mirrors, front/rear aimable LED lamps, driver and front-passenger sunglasses holder and HomeLink® garage door opener (included with HomeLink garage door opener) 		S	S	S
HOMELINK* UNIVERSAL GARAGE DOOR OPENER		S	. <u> </u>	S
LED LAMPS – Front and rear		<u>s</u>		<u>S</u>
MIRROR – Rearview, day/night	S	<u>s</u>		
Rearview, auto-dimming with microphone (included with Uconnect® Phone)	P	P	S	S
— Driver's side sun visor	S			
— Driver and front-passenger sun visors, illuminated		S	S	S
POWER OUTLETS – 12-volt center stack-mounted	S	S	S	S
– 12-volt center console-mounted	S	S	S	S
SHIFT KNOB	S			
— Leather-wrapped		S	<u> </u>	S
STEERING COLUMN – Tilt/telescoping, manual	<u> </u>	<u> </u>	<u> </u>	<u> </u>
STEERING WHEEL	S			
- Leather-wrapped		<u> </u>	S	
— Perforated leather				S
TRAVELER/MINI TRIP COMPUTER		<u> </u>	<u> </u>	<u> </u>
SEATING Descriptor clath business coasts		S		
Premium cloth bucket seats	3	3		S
Leather-trimmed bucket seats with digital suede insert "S" logo on front seats - Leather-trimmed bucket seats			S	
– Power 8-way driver's seat		S		S
— Heated (included with Cold Weather Group)		P	<u>s</u>	<u>s</u>
— Manual adjust seats	S			
— Manual driver lumbar adjuster	S	S	S	S
— Manual driver-seat height adjuster	S			
REAR – 60/40 split-folding seatbacks with fold-out armrest with integrated cup holders	S	S	S	S
UCONNECT [®]				
 — Media Center 130 AM/FM radio with CD/MP3 format capability, audio jack, and steering wheel music controls. Optional: Uconnect Voice Command w/Bluetooth, Bluetooth streaming audio, USB port for media devices, Sirius XM™ Satellite Radio⁽²⁾ with 1-year trial included, premium audio system, and rear seat entertainment capable (select vehicles) 	S	S		
— Media Center 430 AM/FM radio with CD/DVD/MP3 format capability, audio jack, and 40GB HDD (28GB available) with USB port for uploading files, 6.5-inch touch screen for displaying music info and uploaded pictures, steering wheel music controls. Optional: Uconnect Voice Command w/Bluetooth, Bluetooth streaming audio, additional USB port for media devices, SiriusXM Satellite Radio ⁽²⁾ with 1-year trial included, premium audio system, rear seat entertainment capable (select vehicles)		0	S	S
— Media Center 730N AM/FM radio with CD/DVD /MP3 format capability, audio jack, 40GB HDD (20GB available) with USB port for uploading files, Uconnect Voice Command w/Bluetooth, Bluetooth streaming audio, additional USB port for media devices, 6.5-inch touch screen for displaying music info and uploaded pictures, steering wheel music controls, enhanced GPS Navigation, SiriusXM Satellite Radio; ³⁰ Travel Link; ^{1M(2)} and Traffic, ^{1M(2)} with 1-year trial included. Optional: premium audio				
system, rear seat entertainment capable (select vehicles)			0	0
— Sirius XM™ Satellite Radio ⁽²⁾ System with one-year subscription		<u> </u>	<u> </u>	<u> </u>
SOUND SYSTEMS – Four speakers — Six speakers	3	S	S	
— Six Boston Acoustics" speakers		3	0	s
SAFETY AND SECURITY				
ACTIVE HEAD RESTRAINTS ⁽⁷⁾ — Front	S	S	S	S
AIR BAGS ⁽⁶⁾ – Front advanced multistage driver and passenger	S	S	S	S
- Supplemental side-curtain for front and rear outboard occupants	S	<u> </u>	S	S
- Supplemental front-seat mounted	S	S	S	S
CHILD SEAT ANCHOR SYSTEM (LATCH)	S	S	S	S
DOOR LOCKS – Rear child protection	S	S	S	S
ELECTRONIC STABILITY CONTROL ⁽⁵⁾ — With Brake Assist and all-speed traction control	S	S	S	S
INSIDE EMERGENCY TRUNK LID RELEASE	S	<u> </u>	<u> </u>	<u>S</u>
REMOTE KEYLESS/ILLUMINATED ENTRY	<u> </u>	<u> </u>	<u>\$</u>	<u> </u>
SEAT BELTS – Front three-point with shoulder adjustment	<u> </u>	<u> </u>	<u> </u>	<u> </u>
— Rear, outboard and center three-point	<u> </u>	<u> </u>	<u> </u>	<u> </u>
SECURITY ALARM	<u> </u>	<u> </u>	<u>S</u>	<u>S</u>
SENTRY KEY' THEFT DETERRENT SYSTEM	<u> </u>	<u>S</u>	<u>S</u>	<u>S</u>
TIRE PRESSURE MONITORING SYSTEM – Included in the traveler/mini trip computer, displays individual tire pressure for all four tires		S	<u> </u>	<u> </u>
TIRE PRESSURE MONITORING WARNING LAMP	<u> </u>			
UCONNECT PHONE — Includes Voice Command and rearview auto-dimming mirror with microphone	0	0	<u>\$</u>	<u> </u>
PACKAGES COLD WEATHER GROUP — Includes heated front seats and remote start				
	0	0	0	0
SMOKER'S GROUP – Removable ashtray, cigar lighter		0		- 0





17-INCH WHEEL COVER Standard on LX.



17-INCH ALUMINUM WHEEL Standard on Touring.



18-INCH CAST ALUMINUM WHEEL WITH PAINTED SATIN SILVER FINISH Optional on Touring.



18-INCH POLISHED ALUMINUM WHEEL WITH BLACK PAINTED POCKETS Standard on S.



WARRANTIFS

 $Chrysler\ vehicles\ are\ covered\ by\ a\ Chrysler\ Group\ LLC\ 3-Year\ or\ 36,000-Mile\ Basic\ Limited\ Warranty$ (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes towing to an authorized dealer. Ask your dealer for details and a copy of these limited warranties.

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Chrysler Group LLC has a vested interest in your satisfaction and owner experience with your new Chrysler vehicle. Chrysler Group Service Contracts offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road — for just pennies a day. For more information on $comprehensive\ vehicle\ coverage, see\ your\ Chrysler\ dealer, call\ (800)\ 442-2666, or\ visit\ chrysler.com/csc.$

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Earn 3 points on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases, and 1 point per \$1 on qualifying purchases everywhere else with the new Chrysler Master Card. Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts, or service — including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise, or gift cards (9) For more information or to apply, visit Chrysler Card.com







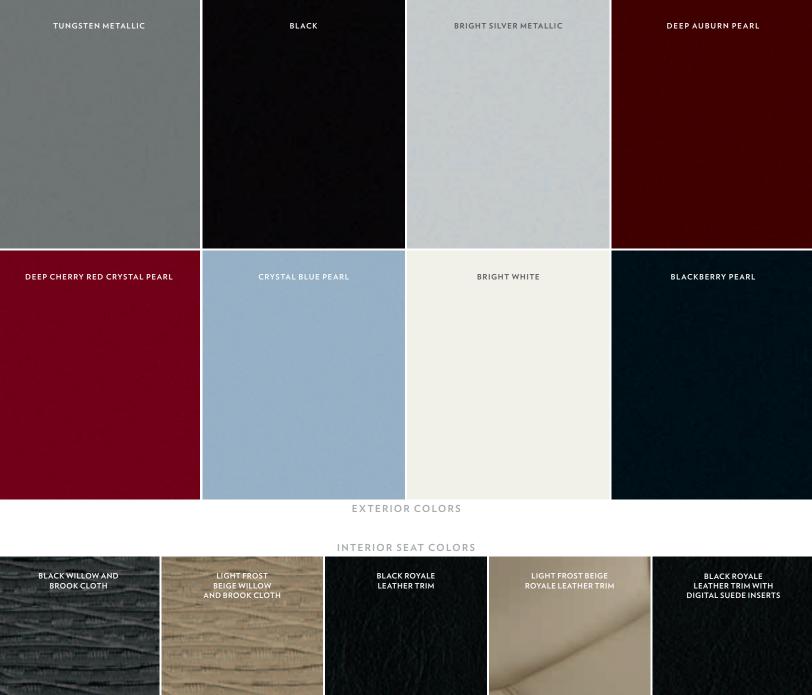






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