



From lush valleys
to dynamic cities,
Grand Cherokee offers
a supremely capable
platform to engage and
expand your world.







GO MOBILE. Take an engaging, multimedia tour of your vehicle on your mobile device.

Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date apps on all of the company's vehicles. Log on to the jeep.com mobile site for a comprehensive, at-a-glance review of what you need to know about your Jeep® vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

JEEP. SOCIAL ADVENTURES. Expand your horizons to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), Flickr (flickr.com/Jeep), and on YouTube (youtube.com/TheJeepChannel). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.

JEEP, JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.

# OF BEING RESOURCEFUL

DELVE DEEPER INTO GRAND CHEROKEE BY

EXPLORING THE ENCLOSED BUYER'S GUIDE

OR VISITING US ON THE WEB. THE JEEP® BRAND

OFFERS AN EXPANSIVE ARRAY OF SOCIAL MEDIA,

SHOPPING, AND OWNER RESOURCES. PLUS, DISCOVER

ONE-OF-A-KIND EVENTS THAT CAN CREATE LIFELONG

CONNECTIONS WITH LIKE-MINDED FRIENDS. EXPAND YOUR

ADVENTURES IN EVERY DIRECTION BY VISITING JEEP.COM.

### INK LINE INDICATES INSERT POSITION

(1) Jeep Grand Cherokee has received more awards over its lifetime than any other SUV, (2) Based on latest available competitive information and Ward's segmentation. (3) Do not attempt water fording unless depth known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (4) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (5) When equipped with available frailer low Group, (6) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available in a division of the conditions and other conditions. Always drive carefully, consistent with conditions. Always weary your seable. (7) SiriusXM service requires a subscription, of subscription, begade and driving behavior to prevailing road conditions. Always wear your seab belt. (7) SiriusXM service requires a subscription, begade and driving behavior to prevailing road conditions. Always wear your seab belt. (7) SiriusXM service requires a subscription, begade and driving behavior to prevailing road conditions. Always wear your seab belt. (7) SiriusXM service requires a subscription, subscription in the 48 Contiguous United States, Dr., and PR. (with coverage-65-552459 to cancel.) Security Subscription of the 55-55459 to cancel Agreement for complete terms at sirius memory sirius memory. Sirius memory sirius memory sirius memory sirius memory sirius memory sirius memory. Sirius memory sirius memory sirius memory sirius memory sirius memory sirius memory sirius memory. Sirius memory sirius mem

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# GRAND CHEROKEE COMPLEMENTS THE LANDSCAPE OF YOUR LIFE











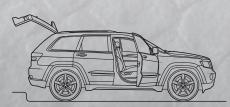
### RISE TO THE OCCASION

CLASS-EXCLUSIVE QUADRA-LIFT AIR SUSPENSION

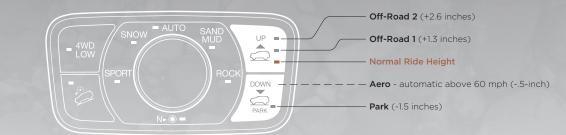
FINELY TUNED TECHNOLOGIES MERGE FOR ULTIMATE RIDE-HEIGHT CONTROL. ONE TOUCH GAINS YOU MASTERY OF THE TERRAIN BELOW.























BEHOLD THE PINNACLE OF
LUXURY. OVERLAND SUMMIT® IS
THE MOST MAJESTIC JEEP® 4x4
EVER CRAFTED. POWERFULLY
CAPABLE. TECHNOLOGICALLY
SUPERIOR. BEAUTIFULLY REFINE











DISTINGUISHED TRAVELER REWARDING PERKS

#### /////LPINE

- » IMMERSIVE SOUND. Alpine® delivers an available premium audio system that utilizes a high-powered 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin.
- » CARRY-ON WITH EASE. Configure your interior to suit the situation. The available power liftgate opens to reveal a large rear cargo area with 60/40 split rear seat and fold-flat front-passenger seat.
- » ADAPTIVE CRUISE CONTROL. This safety feature automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead. Available.
- Dual-Zone Automatic Temperature

» CLIMATIZED FOR COMFORT.

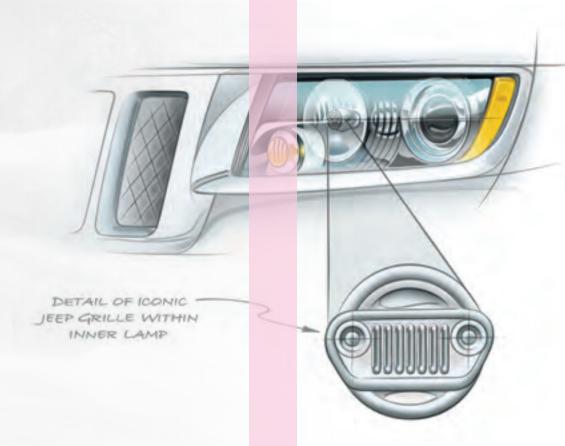
Control (ATC) constantly adjusts the air temp inside the cabin to create a customized environment. Available.

- » HEATED AND VENTILATED FRONT SEATS. Add quick warmth on cool days and welcome relief when temps rise — a small fan gently circulates cool air via perforations within the seat coverings. Available.
- » EN ROUTE ENJOYMENT. The Rear **DVD Entertainment Group includes** rear-seat video screen, overhead console, sunroof, two wireless headphones, and remote control. Available.









# WHEN DETAILS EXCEED EXTRAORDINARY EXPECTATIONS

REAL WOOD. PREMIUM LEATHER. SATIN
CHROME. CAST ALUMINUM WHEELS. FROM
THE CRAFTSMANSHIP OF HAND-STITCHING ON
ITS LEATHER-TRIMMED STEERING WHEEL TO
THE CLEVER INCLUSION OF THE ICONIC JEEP®
GRILLE WHERE YOU MIGHT LEAST EXPECT IT,
THESE ARE THE DETAILS THAT PLACE YOU
FIRMLY AT THE FRONT OF A VERY THRILLING
WORLD-CLASS EXPERIENCE.



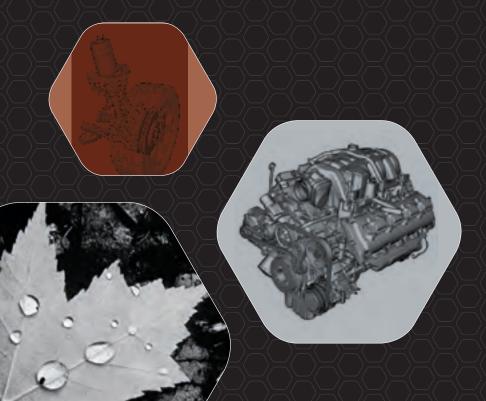




» ABUNDANT COMFORT. A bounty of world-class treatments, hand-stitchings, chrome fittings, and softly sculpted surroundings transport Grand Cherokee passengers in unmatched luxury. Among the available options are leather-trimmed interiors, heated and ventilated seats, and a variety of advanced technology options, including navigation, Voice Command, CommandView® dual pane sunroof, and Dual Zone Automatic Temperature Control.

# ITSNATURAL ABILITY IS QUITE COMPLEX

WITHIN GRAND CHEROKEE'S SCULPTED SKIN, JEEP. 4x4
PROWESS MEETS UPSCALE COMFORT. ITS HUSHED CABIN
HELPS STOP ROAD NOISE IN ITS TRACKS. ITS CONTROLLED
CORNERING REFLECTS THE MOST POLITE OF ROAD MANNERS.
ITS EXACTING FIT AND FINISH IS IMPRESSIVE.



- » PENTASTAR\* 3.6L V6 ENGINE. The Pentastar cranks out enough power to tow up to 5,000 lb\* and the efficiency to achieve a best-in-class\* nod for 550 miles-per-tank range.\* Dual overhead camshafts (DOHC) and structural refinements allow it to achieve an EPA estimated 17 city/23 highway mpg.
- » 5.7L V8 HEMI\* ENGINE. This available workhorse churns out best-in-class\* 360 horsepower and a brawny 390 lb-ft of torque. It is also strong enough to tow up to 7,400 lb.\* Fuel Saver Technology revamps this eight-cylinder engine during cruising speeds, turning it into a four-cylinder model of efficiency. It can seamlessly alternate between modes, and when you step on the pedal, all eight cylinders quickly roar back to life.
- >> SELEC-TERRAIN.\* Choose from five different modes that adjust to current road conditions.

  Selec-Terrain coordinates many systems at once, including Hill Start Assist (HSA), Hill Descent Control, Electronic Stability Control (ESC), as well as the transmission, differentials, and engine, to provide superior traction at all times.
- » QUADRA-DRIVE\* II. Capability is at hand with this available 4WD system. An Electronic Limited-Slip Differential (ELSD) transfers up to 100 percent of torque to the wheel(s) with traction, always working to help keep you moving forward.

- » QUADRA-TRAC II.\* An optional 4WD system offers all-speed traction control that helps keep you on course. If wheel slippage occurs, torque can be routed to the axle with the most traction. Low range provides rock-crawling prowess.
- available 4WD system requires no driver interaction. A single-speed transfer case offers a continual balance of torque distribution; if wheel slippage occurs, the system seamlessly transfers torque to the axle with traction.
- WQUADRA-LIFT.\* Fingertip control allows you to easily raise your vehicle higher for a maximum available best-in-class<sup>2</sup> ground clearance of 10.7 inches above ridges and rocks. Or lower it 1.5 inches for easier entry, exit, and loading. This closed-air suspension system uses four-corner air springs that help provide a cushioned and comfortable ride at every altitude.
- SUSPENSION SYSTEMS. Independent front and rear suspensions provide a greater sense of precision and control. Isolated cradles help absorb all the irregularities that roads and trails offer up.

#### » UNRIVALED ENGINEERING.

Whether you prefer the 5.7L V8 engine for its best-in-class<sup>2</sup> available hp and torque or the efficient 3.6L Pentastar<sup>8</sup> V6 that can travel over 500 miles on a single tank, both are matched to a smooth-shifting 5-speed automatic transaxle and your choice of three Jeep, brand-engineered 4WD systems. At the same time, independent front and rear suspension systems deliver a ride reminiscent of the priciest sedans.



\*Based on Ward's segmentation, latest available competitive information, an EPA estimated 17 city/23 hwy mpg, and a 24.6-gallon fuel tank.



#### SELEC-TERRAIN®

Optimal on- and off-road traction is instantly at hand.

Five selectable settings electronically coordinate

12 different vehicle systems to adjust your traction control
to match the road ahead. Whether you're caught on
snow-covered city streets or climbing backcountry
hills, Selec-Terrain actively manages torque distribution
where others may not.



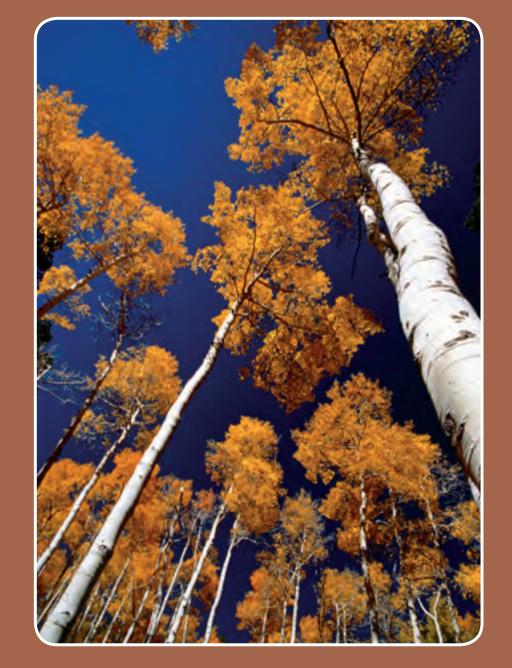
#### QUADRA-LIFT®

A revolutionary available class-exclusive system that gives you ultimate control of your suspension. It allows you to easily raise your vehicle higher for a maximum available best-in-class ground clearance of 10.7 inches above ridges and rocks. Or with an easy push of a button, your vehicle is lowered 1.5 inches for easier entry, exit, and loading.

# DOUBLE VISIONARY



CAPTURE THIS VIEW FROM THE TOP AND YOU'RE LIKELY TO SEE THINGS OTHERS MAY NOT. GRAND CHEROKEE'S AVAILABLE COMMANDVIEW® PANORAMIC SUNROOF PRESENTS AN INTERIOR AND EXTERIOR LANDSCAPE THAT IS ALL ENCOMPASSING. TO WIT: A FULL-POWER SUNROOF WITH A POWER SUNSHADE IN FRONT AND A FIXED GLASS WINDOW IN THE REAR. ONE LOOK AT THIS DUAL-PANED SLIDING-GLASS CEILING AND YOU'LL DEFINITELY GRASP THE UNDENIABLE BEAUTY OF WHAT RISES ABOVE.







## INTERACTION

UCONNECT® BRINGS A RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE. ALL BUNDLED TOGETHER WITHIN A ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU'D LIKE TO CONNECT AT DRIVEUCONNECT.COM.



GARMIN. GARMIN. NAV. Head out in the right direction with Garmin, the most recognized name in GPS wayfinding. It features Garmin's intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.

TRAVEL LINK SITIUS XM TRAVEL LINK.

Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Your first year of service is included.

(((SiriusXIII))) SIRIUS SELECT'- OVER 130 CHANNELS.

This is what satellite radio is all about. Enjoy commercialfree music, plus sports, news, talk and entertainment. And get a selection of premium programming, including every NFL® game, Howard Stern, every NASCAR® race, Martha Stewart and more. Visit siriusxm.com for details.

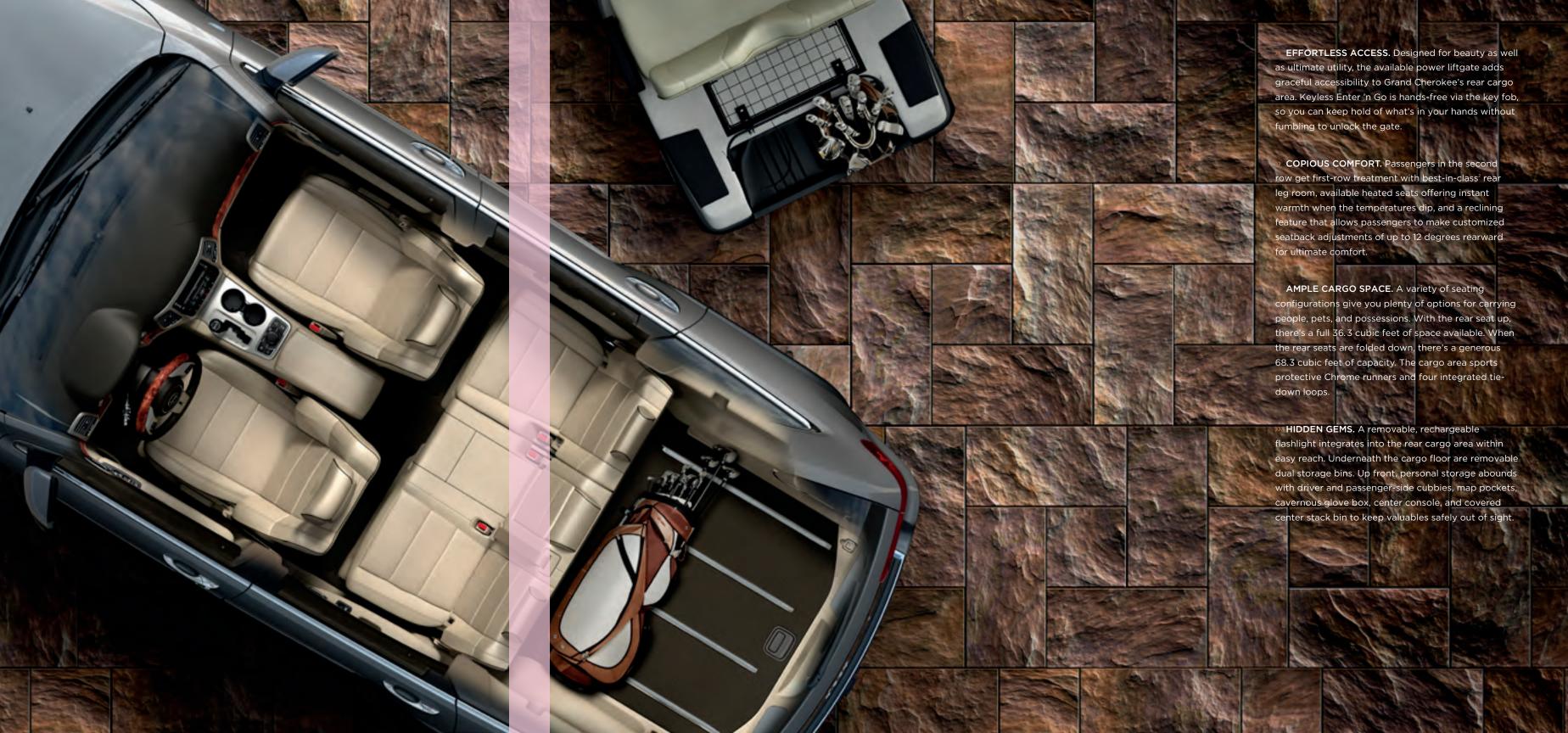


- >> ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, auxiliary input jack, hard disc storage, Voice Command, SiriusXM Satellite Radio<sup>7</sup> (your first year of service is included), and Bluetooth® streaming audio.
- >> PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book – up to 1,000 entries — every time you get into your vehicle.
- » NAVIGATION. Provides enhanced Garmin GPS navigation and destination entry via Voice Command; find a restaurant, airport, museum, or department store, and get directions with a simple request. Lane assist and junction view are also displayed.
- VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations, SiriusXM Satellite Radio<sup>7</sup> channels, and make calls.

**WEB.** Put the power of high-speed Internet in your vehicle with Uconnect Web. Effortlessly connect any WiFi-enabled device to the Internet at broadband speeds, making your vehicle a mobile hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar — it's all wireless. Subscription required. Sold separately.

Learn more at driveuconnect.com.







SURROUND YOURSELF WITH AN ARSENAL OF THE LATEST AVAILABLE SAFETY TECHNOLOGIES. JEEP GRAND CHEROKEE TAKES YOU AND YOURS FAR WITH PEACE OF MIND, IN ALL DRIVING CONDITIONS. IT HEROICALLY KEEPS YOU SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO FORTH WITH CONFIDENCE.

#### Insurance Institute for Highway Safety Top Safety Pick for 2012

**ELECTRONIC STABILITY** CONTROL (ESC). A vehicle-wide

PARKVIEW® AND PARKSENSE® PARK ASSIST SYSTEMS.<sup>10</sup> Back out

AUTO HIGH BEAM HEADLAMP

CONTROL. Brighter, better, safer

#### TRAILER SWAY CONTROL (TSC).

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT. Storm clouds hold standard: full-length side-curtain, se ADAPTIVE CRUISE CONTROL (ACC).<sup>4</sup> helps dry the brake rotors on wet The ACC automatically adjusts cruising roads. Headlamp washers are standard **ELECTRONIC ROLL MITIGATION (ERM)** 

**ACTIVE HEAD RESTRAINTS."** 

#### FORWARD COLLISION WARNING

(FCW).12 Even the most attentive

HILL DESCENT CONTROL AND HILL START ASSIST (HSA). These system

#### ANTILOCK BRAKE SYSTEM (ABS).

#### SENTRY KEY® ENGINE IMMOBILIZER.

BLIND SPOT MONITORING<sup>14</sup> AND REAR CROSS-PATH DETECTION

SYSTEM.<sup>™</sup> These sentry systems

FRONT PARK ASSIST. Grand Cherokee's









#### LAREDO

Laredo arrives with all the standard finery that makes Grand Cherokee a world-class traveler. It takes to the road with the hushed ride of a stealth machine, thanks in part to double-dash construction and surrounding glass. A best-in-class' driving range of 550 miles\* gives you plenty of time to enjoy all of the scenery between fill-ups.

#### STANDARD

- > Pentastar® 3.6L V6 engine
- > Quadra-Trac I® 4WD system (4x4 models only)
- > 5-speed automatic transmission with Electronic Range Select
- > UniFrame construction
- > Electronic Stability Control (ESC)<sup>6</sup>
- > Tinted glass
- > Fog lamps
- > Rear liftgate flipper glass
- > Power, manual foldaway, heated body-color mirrors
- > Roof rack with bright side rails
- > Dual-Zone Temperature Control
- > Keyless Enter 'n Go
- > Remote key fobs
- > Cloth seats

- > Uconnect® 130 AM/FM/CD/MP3
- > Front fold-flat passenger seat
- > Leather-wrapped steering wheel
- > Cruise control
- > 17-inch cast aluminum wheels
- > Advanced multistage driver and front-passenger air bags<sup>13</sup>
- > Advanced side-curtain air bags<sup>13</sup>
- > Advanced supplemental front-seat air bags<sup>13</sup>
- > Trailer Sway Control<sup>6</sup>
- > Six-speaker audio system
- > Overhead console with map lamps, storage bin, HomeLink® Universal Transceiver controls, and sunroof controls (if equipped)

For a full list of optional features, explore the enclosed Buyer's Guide at the back of this catalog, or visit jeep.com.



#### LIMITED

Limited adds just the right amount of finery to add that much more to every excursion. It gains respect with its unsurpassed horsepower and best-in-class<sup>2</sup> driving range — 550 miles\* between fill-ups. Limited 4WD gives you unsurpassed capability due to the prowess of the available Quadra-Trac II\* 4WD and the powerful available Selec-Terrain\* vehicle management system.

#### STANDARD

- > Pentastar® 3.6L V6 engine
- > Quadra-Trac II active full-time 4WD system (4x4 models only)
- > Selec-Terrain Vehicle Management System (4x4 models only)
- > CommandView® dual pane panoramic sunroof
- > Electronic Stability Control (ESC)<sup>6</sup>
- > Remote start, remote key fobs
- > Rain-sensitive wiper system
- > Auto High Beam Headlamp Control
- > Heated first- and second-row leather-trimmed seats

- > Uconnect® 430N CD/DVD/ MP3/HDD
- > Uconnect Phone
- > Alpine, Premium Audio System
- > Infrared Dual Zone Climate Control
- > ParkSense® Rear Park Assist™
- > ParkView® Rear Back-Up Camera<sup>10</sup>
- > 18-inch polished cast aluminum wheels

For a full list of optional features, explore the enclosed Buyer's Guide at the back of this catalog, or visit jeep.com.









Grand Cherokee Overland® arrives with everything top-shelf right in place, earning nods as the Most Luxurious Vehicle in its class. Go the extra mile by adding desirable options, and it will only enhance Overland's authentic capability and enviable luxury.

#### STANDARE

- > Pentastar® 3.6L V6 engine
- > Quadra-Trac II® Active Full-time 4WD System (4x4 models only)
- > Quadra-Lift® Air Suspension System and Selec-Terrain® Vehicle Management System (4x4 models only)
- > CommandView® dual pane panoramic sunroof
- Remote start, remote key fobs, power liftgate, rain-sensitive wiper system
- > Auto High Beam Headlamp Control
- > Olive Ash Burl real wood steering wheel
- > Leather-wrapped and stitched instrument panel and armrests
- > Tinted glass, fog lamps, rear liftgate flipper glass

- > Heated first- and second-row leather-trimmed seats, ventilated front seats, Infrared Dual Zone Climate Control
- > Uconnect® 730N CD/DVD/ MP3/HDD/NAV
- > Alpine<sub>®</sub> Premium Audio System
- > Leather-wrapped heated steering wheel with audio, speed, EVIC, Voice Command and Adaptive Cruise Control<sup>4</sup> (if equipped) controls
- > ParkSense® Rear Park Assist System® and ParkView® Rear Back-Up Camera®
- > 20-inch Satin Carbon wheels

For a full list of optional features, explore the enclosed Buyer's Guide at the back of this catalog, or visit **jeep.com.** 





Grandeur is expressed in every detail of Overland Summit. Within and out, it's filled with surprising luxuries and advanced capabilities, helping you Go Anywhere, Do Anything. The Grand Chardres Overland Summit experience rises above the best of the best.

#### **STANDARD**

- > Pentastar® 3.6L V6 engine
- > Quadra-Trac II® Active Full-time 4WD system (4x4 models only)
- > Quadra-Lift® Air Suspension System and Selec-Terrain® Vehicle Management System (4x4 models only)
- > Chrome grille, fog lamp bezels, and tow hooks
- > CommandView® dual pane panoramic sunroof
- Remote start, remote key fobs, power liftgate, rain-sensitive wiper system
- > Auto High Beam Headlamp Control
- > Black Olive Ash Burl real wood trim
- > Tinted glass, fog lamps, rear liftgate flipper glass, power folding mirrors

- > Heated first- and second-row leather-trimmed seats, ventilated front seats, Infrared Dual Zone Climate Control
- > Uconnect® 730N CD/DVD/MP3/ HDD/NAV
- > Alpine<sub>®</sub> Premium Audio System
- > Leather-wrapped heated steering wheel with audio, speed, Adaptive Cruise Control,<sup>4</sup> EVIC, and Voice Command (if equipped) controls
- > Front Park Assist, ParkSense® Rear Park Assist System,® and ParkView® Rear Back-Up Camera®
- > 20-inch bright polished aluminum wheels
- > Headlamp washers

For a full list of optional features, explore the enclosed Buyer's Guide at the back of this catalog, or visit **jeep.com.** 









Trailhawk presents a very distinct profile, paired with authentic Trail Rated® capability, taken to a higher level with the addition of special rock rails and off-road tires. This predator instinctively knows how to handle the most extreme terrain, while still delivering all of the upscale comforts that only a Jeep Grand Cherokee can deliver.

#### STANDARI

- > Pentastar® 3.6L V6 engine
- > 5-speed automatic transmission with Electronic Range Select
- > Off-Road Adventure II Package, including:
- Quadra-Trac II® active full-time 4WD system
- Selec-Terrain® with Hill Descent Control
- Quadra-Lift® air suspension system
- Skid platesFull-size spare tire
- > Red tow hooks
- > Black and Red hood decal
- > Mineral Gray grille and rear light bar
- > Electronic Stability Control (ESC)<sup>6</sup>
- > Tinted glass
- > Uconnect® 430 AM/FM/CD

- > Leather-trimmed seats with suede inserts and Red accent stitching
- > Embroidered Red Trailhawk logo on front seats
- > Leather-wrapped steering wheel with audio, speed, Adaptive Cruise Control, EVIC, and Voice Command (if equipped) controls
- > Mopar<sub>®</sub> slush mats
- > 18-inch Mineral Gray aluminum wheels with Goodyear® Silent Armor off-road tires
- > Unique rock rails
- > Unique Trailhawk badging and Red Trail Rated Badge

For a full list of optional features, explore the enclosed Buyer's Guide at the back of this catalog, or visit **jeep.com**.





From its aggressive stance to its vast reserve of race-inspired components, Grand Cherokee SRT\* defines high performance and extreme automotive technology. Under its vented hood lives an awe-inspiring 470-hp powertrain that feeds an active 4WD system with adaptive damping. The result: a hair-raising top speed of 160 mph.

#### STANDARD

- > 6.4L V8 HEMI® engine with Fuel Saver Technology
- > Quadra-Trac® Active On-Demand 4WD
- > Selec-Track® adaptive damping system with Track, Sport, Auto, Snow, and Tow modes
- > 5-speed automatic transmission with paddle shifters and AutoStick
- > Electronic Limited-Slip Rear Differential
- > SRT performance brakes with Red 6-piston front/4-piston rear Brembo® calipers
- > SRT performance-tuned, fully hydraulic steering
- > Leather-wrapped upper door trim, instrument panel, and center armrest
- > Dual heat extractors on hood

- > Uconnect® 730N CD/DVD/MP3/ HDD/NAV
- > SRT heated flat-bottomed steering wheel with paddle shifters
- > Remote start, remote key fobs, power liftgate, rain-sensitive wiper system
- > Auto High Beam Headlamp Control
- > Eight-way power driver and passenger seats
- > Heated and ventilated front seats, heated second-row seats
- > ParkView® Rear Back-Up Camera,¹º
  ParkSense® Rear Park Assist,¹º
  Forward Collision Warning,¹²
  Adaptive Cruise Control,⁴
  Blind Spot Monitoring,¹⁴
  Rear Cross-Path Detection¹⁰

For a full list of optional features, explor the enclosed Buyer's Guide at the bac of this catalog, or visit **driveSRT.com.** 





