











Dart GT shown in Header Orange with Mopar. Accessories.

COMPACT CAR. TWO WORDS WERE NEVER QUICKER AT CUTTING ENTHUSIASM OFF AT THE KNEES. THAT IS UNTIL DODGE DART JETTED ONTO THE SCENE. DART IS NEITHER BORING, BASIC NOR BLAND. IT HAS BEEN ENGINEERED WITHOUT COMPROMISE, MACHINED WITH TECHNOLOGY AND CONSTRUCTED WITH THE DNA THAT COMES FROM THE SAME 100-YEAR BLOODLINE THAT BIRTHED CHALLENGER AND CHARGER. THIS IS THE GROUNDBREAKING CAR THAT REDEFINED THE SEGMENT BY OFFERING FEATURES AND BENEFITS UNCOMMON WITH OTHER VEHICLES IN ITS CLASS. THIS IS THE NEW STANDARD. THIS IS DODGE DART.

NEW 184-HP 2.4L TIGERSHARK™ STANDARD ON SXT, RALLYE AND LIMITED //
NEW PREMIUM SEAT FABRICS // NEW PERFORMANCE GT MODEL

\*A note about this brochure: all disclaimers and disclosures can be found on page 18.



Dart's refusal to compromise is as bold as its front end. The unmistakable split-crosshair grille and aggressive-looking fenders highlight its full-width mask treatment and broad, low-slung stance. Slim and modern standard projector headlamps and available projector fog lamps with bright accents bring refinement to Dart's attitude.

A sleek, laser-brazed roof eliminates roof ditch moldings for a purely premium appearance, a feature typically not found on cars in Dart's price class. The "trapped" hood design follows Dart's front silhouette to deliver precision craftsmanship and added aerodynamic efficiency.

Inspired by Charger, the available class-exclusive<sup>[1]</sup> full-width racetrack taillamp broadcasts a powerful statement with 152 LED lights, while the available class-exclusive<sup>[1]</sup> integrated dual exhaust backs it up. We think it's a pretty nice parting shot for those left behind.

Dart GT shown in Granite Crystal Metallic.







# ONLY IN A DART THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASSIII

This is the available class-exclusive<sup>[1]</sup> seven-inch Thin Film Transistor reconfigurable digital gauge cluster. Let's just call it TFT for short. We'll skip the mechanics and cut to the quick — this is command central. From here you get real-time information on performance, navigation and vehicle status in full color and with rich graphics. Your ability to customize is near limitless. You can view vivid turn-by-turn navigation information. Receive alerts with available Blind Spot Monitoring (BSM).<sup>[2]</sup> And that screen with the flower in the center? It has zero to do with hippie love. It's all about the love of getting the most power with the fewest drops of gas by helping you track current and average fuel economy.





# KEEPING YOU CONNECTED

**CRANK THE MUSIC, MAKE A PHONE CALL, GET DIRECTIONS.** Engineered with technology, available Uconnect® offerings bring a range of communication and entertainment services directly to your Dart. From music to travel destinations, there is a host of available convenient, must-have, user-friendly options to choose from. The world is yours to control either through the touch screen or available voice or steering wheel-mounted controls.

As large as an available class-exclusive<sup>[1]</sup> 8.4 inches, the touch screen features easy-to-navigate icons for radio and SiriusXM® Satellite Radio<sup>[3]</sup> controls, personal devices such as an iPod® or smartphone, climate controls and available navigation and Bluetooth® compatible phones. Bring along your own tunes via remote USB port with iPod mobile device control or Bluetooth Wireless Streaming. The USB port can also charge your compatible devices. Available hands-free calling<sup>[4]</sup> can be operated through steering wheel-mounted controls or the touch screen.

**PHONE**. Talking on the phone while driving has never been easier. Available Uconnect® Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book<sup>[5]</sup> — up to 1,000 entries — every time you get into your vehicle.

WEB!§1 Put the power of high-speed Internet in your vehicle with available Mopar® Web. Effortlessly connect any WiFi

enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar—it's all wireless. Subscription required. Sold separately.

**VOICE COMMAND**.<sup>(4)</sup> It helps simplify driving by allowing you to keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM® Satellite Radio.<sup>(3)</sup> channels, or make calls. Select navigation destinations and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French and Spanish. Available.

**ENTERTAINMENT.** Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/MP3s and available features such as remote USB port, audio jack, hard-disc storage, Voice Command, SiriusXM Satellite Radio (3) (your first year of service is included) and Bluetooth Streaming Audio.

**NAVIGATION.** Provides enhanced GPS navigation and destination entry via Voice Command<sup>[4]</sup> and SiriusXM Traffic<sup>®[3]</sup> for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals or points of local interest. Includes accident alerts, road closings and traffic flow. Your first year of SiriusXM Traffic<sup>[3]</sup> service is included. Available.









2.0L VARIABLE VALVE TIMING (VVT 14 TIGERSHARK™

160HP

1.4L | 4 INTERCOOLED TURBO WITH MULTIAIR®

41 MPG\* HWY



184HP

2.4L 14 TIGERSHARK WITH MULTIAIR II

Dart's compact car rewrite isn't just skin deep. It goes straight to where drivers want it most — the powertrain. All three of Dart's available state-of-the-art, four-cylinder engines have been tuned to deliver excellent horsepower and torque ratings while still yielding impressive fuel efficiency. Here's the breakdown: 2.0L DOHC 16-VALVE TIGERSHARK® WITH VARIABLE VALVE TIMING (VVT). Here's to 160 horses and 148 lb-ft of torque working together to bring impressive low- and mid-range torque for greater drivability and overall fuel efficiency. 1.4L SOHC 16-VALVE INTERCOOLED TURBO WITH MULTIAIR® This powerplant churns out 160 horsepower and 184 lb-ft of torque from 2500–4000 rpm. The 114 horsepower-per-liter gives this MultiAir turbo the ultimate combination of power and fuel efficiency. When equipped on Aero models, you can cruise confidently with up to 41 mpg\* hwy. 2.4L SOHC 16-VALVE TIGERSHARK WITH MULTIAIR II. This powerhouse unites Chrysler Group LLC design with enhanced MultiAir technology from FIAT.® The outcome is 184 horsepower and 174 lb-ft of torque. Dart's six-speed transmission lineup kicks in just as much capability as its engines. It starts with a highly advanced standard close-ratio manual. Or choose an available PowerTech automatic that can be mated to the 2.0-liter or 2.4-liter engines, or opt for an advanced dual-dry clutch transmission (DDCT) on the 1.4-liter turbo. The DDCT eliminates the need for hydraulics for a 10 percent improvement in fuel efficiency. Even Dart's grille is all-in when it comes to supporting overall power. An available Active Grille Shutter system includes a series of horizontal slats housed behind the lower fascia opening. When cooling is least needed, the slats automatically close airflow through the lower intake and redirect it around the front of the vehicle for a 10 percent reduction in drag and better aero-performance.

<sup>\*</sup> EPA estimated 28 mpg city/41 mpg highway. Aero model using 1.4L Turbo engine and 6-speed manual transmission. Actual mileage may vary.

Radar continually monitors rear vehicle blind zones and will visually Dual-stage, adaptive-venting frontal air bags, front-seat mounted and audibly alert the driver when a vehicle is sensed in the zones. UNSURPASSED[1] 10 STANDARD pelvic and thorax side air bags, rear-seat side-mounted pelvis air bags, BLIND SPOT MONITORING (BSM)[2] AND front and rear side-curtain air bags, and driver and front-passenger REAR CROSS-PATH DETECTION[9] When in Reverse, rear sensors warn through a chime if cross-traffic AIR BAGS[8] approaches the vehicle. Available. knee-bolster air bags are all standard. Wipers activate when raindrops are detected (available), and a smart When in Reverse, these available sensors detect the presence RAIN-SENSING WIPERS AND RAIN PARKSENSE® REAR brake system helps dry the brake rotors on wet roads. Standard. of objects in the back-up pathway and provide an audible and **BRAKE SUPPORT** PARK ASSIST[9] visual warning. This system is designed to assist drivers in maintaining control of their ELECTRONIC STABILITY CONTROL vehicle during extreme steering maneuvers. ESC senses when a PARKVIEW® REAR This available system displays an accurate visual reference of what is (ESC)[7] vehicle is starting to spin (oversteer) or plow (understeer), and behind your vehicle when you are in Reverse. BACK-UP CAMERA[9] attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels. This available system automatically switches headlamps from high to low The system anticipates situations when the driver may initiate an beam and back again when oncoming headlamps, forward-lighting emergency brake stop and uses the ESC[7] pump to precharge the brake READY ALERT BRAKING (RAB) SMARTBEAM™ HEADLAMPS elements or taillamps from the vehicle ahead of yours are sensed. system in order to decrease the time required for full brake application. Nighttimedriving is also assisted by providing the maximum amount of light possible for any driving scenario. SAFETY: :TECHNOLOGY

CLASS-LEADING[1] 60 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES.





# INTERIORS

- A Sedoso cloth in Black with Sport Mesh inserts standard on SE and Aero
- B Sedoso cloth in Black with Sport Mesh inserts with Tungsten accent stitching standard on SXT
- C Sedoso cloth in Light Frost with Sport Mesh inserts with Light Pearl accent stitching standard on SXT
- D Sedoso cloth in Black with Light Tungsten stripes and accent stitching included in Rallye Appearance Group on SXT

- E Nappa leather trim in Black with Axis perforated inserts with Light Tungsten accent stitching standard on Limited
- F Nappa leather trim in Ceramic White with Axis perforated inserts with Light Tungsten accent stitching standard on Limited
- G Nappa perforated leather trim in Black with Ruby Red stitching standard on GT





## DART SF

#### POWERTRAIN

- 2.0L 160-hp Tigershark™ 4-cylinder 6-speed manual or 6-speed automatic transmission

#### SELECT STANDARD EQUIPMENT

- · 16-inch wheel covers
- Ultra low-rolling resistance tires
- Body-color grille
- Projector headlamps
- LED stop/turn taillamps
- · Laminated acoustic windshield
- · 6-way driver's seat with height adjuster
- · Folding rear seat
- Soft-touch instrument panel
- · Premium cluster with tachometer
- Outside temperature display
- Vanity mirrors

- controls and auto-dimming rearview mirror
- Convenience Group

- AM/FM/CD/MP3 with 4 speakers · Power windows
- 10 air bags. including dual-stage adaptive-venting frontal, front-seat sidemounted pelvic and thorax, rear-seat side-mounted pelvis, front and rear sidecurtain, and driver and front-passenger knee-bolster air bags.
- Reactive front head restraints[10]
- Electronic Stability Control (ESC)[7]
- 4-wheel disc brakes
- · Brake Assist and Hill Start Assist
- · Tire Inflator Kit

## SELECT OPTIONAL EQUIPMENT

- Uconnect® Voice Command<sup>[4]</sup> with steering wheel-mounted audio
- Compact spare tire

## DART SXT

#### POWERTRAIN

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir® II 6-speed manual or 6-speed automatic transmission

#### SELECT STANDARD EQUIPMENT

- · 16-inch Tech Silver aluminum wheels · Dark-tinted headlamps
- Automatic headlamps
- Black crosshair grille
- . Body-color door handles
- Uconnect Voice Command<sup>[4]</sup> with
- Auto-dimming rearview mirror
- Remote USB port
- · Steering wheel-mounted audio controls
- 60/40 split-folding rear seat with trunk

### · Power body-color mirrors

- · Speed-sensitive power door locks and remote keyless entry
- · Air conditioning with micron filter
- Front sliding armrest
- Bluetooth® Streaming Audio
- Rear armrest with storage/cup holders
- · Cruise control
- 6 speakers
- · Front and rear floor mats

#### SELECT OPTIONAL EQUIPMENT

- Uconnect 8.4N with 8.4-inch touch screen with Garmin, Navigation, iPod® Control, remote USB port, remote SD card slot, SiriusXM Travel Link®[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView<sup>®</sup> Rear Back-Up Camera<sup>[9]</sup>
- Compact spare tire
- Cold Weather Group

## DART RALLYE

#### POWERTRAIN -

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir II 6-speed manual or 6-speed automatic transmission

#### SELECT STANDARD EQUIPMENT OVER SXT

- 17-inch Hyper Black aluminum wheels
- Black crosshair grille with Black "mask" front fascia
- · Projector fog lamps
- Integrated dual exhaust with bright tips
- Rallye badge
- · Touring suspension

- · Dark headliner
- · Sedoso cloth with Light Tungsten stripes and accent stitching
- · Leather-wrapped steering wheel
- Leather-wrapped shifter (automatic only)
- Accent stitching on IP brow and
- armrest center

#### SELECT OPTIONAL EQUIPMENT

- . Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView Rear Back-Up Camera<sup>[9]</sup>
- Compact spare tire
- · Cold Weather Group - Sun and Sound Group

· Sun and Sound Group

CONVENIENCE GROUP (OPTIONAL ON SE) — Air conditioning with micron filter, bodycolor power mirrors, speed-sensitive power door locks, remote keyless entry, body-color door handles, Uconnect hands-free, [4] steering wheel-mounted audio controls, autodimming rearview mirror, cruise control, underbody Aero treatment, Active Grille Shutters TECHNOLOGY GROUP (OPTIONAL ON LIMITED AND GT) — Blind Spot Monitoring (BSM).[2] Rear Cross-Path Detection. [9] rain-sensitive windshield wipers. High Intensity Discharge (HID) headlamps. ParkSense® Rear Park Assist.[9] intrusion alarm





## DART AERO

 1.4L 160-hp and 184 lb-ft MultiAir® Intercooled Turbo 6-speed manual or 6-speed DDCT

### SELECT STANDARD EQUIPMENT OVER SE

- · 16-inch Tech Silver aluminum wheels
- Automatic headlamps
- Body-color power mirrors
- Body-color door handles
- LED racetrack taillamps
- · Air conditioning with micron filter
- Power door locks
- · Trip computer
- 7-inch Thin Film Transistor (TFT) reconfigurable digital gauge cluster
- Electronic Vehicle Information Center (EVIC)
- · Auto-dimming rearview mirror
- Leather-wrapped steering wheel with audio controls

- · Cruise control 6 speakers
- SiriusXM Satellite Radio®[3]
- (with 1-year subscription)
- Uconnect® Voice Command[4]
- Remote CD player
- Illuminated instrument panel surround
- iPod® control
- USB port
- · Remote keyless entry with panic alarm
- Underbody Aero Kit
- Unique aluminum suspension components
- . Active Grille Shutters
- ParkView® Rear Back-Up Camera<sup>[9]</sup>

#### SELECT OPTIONAL EQUIPMENT -

- Uconnect 8.4N with 8.4-inch touch screen with Garmin® Navigation, iPod Control, remote USB port, SiriusXM Travel Link®[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- Compact spare tire

## DART GT

#### POWERTRAIN -

 2.4L 184-hp Tigershark™ 4-cylinder with MultiAir II 6-speed manual or 6-speed automatic transmission

## SELECT STANDARD EQUIPMENT OVER RALLYE

- 18-inch Satin Silver aluminum wheels
- Hyper Black grille
- · Power heated mirrors with supplemental signals
- Keyless Enter 'n Go™ with push-button start
- Power 10-way driver's seat
- Premium door trim panel and accent stitching · Leather-wrapped steering wheel with
- cruise and audio controls
- Unique perforated Nappa leather-trimmed seating with Red accent stitching
- Heated front seats and heated steering wheel
- . Uconnect 8.4 with 8.4-inch touch screen. iPod Control, remote USB port, CD player. Sirius XM Satellite Radio[3] and SiriusXM Travel Link[11]

- · 7-inch TFT reconfigurable digital gauge cluster
- Speed-sensitive power locks, express up/down front windows - Ambient LED interior lighting and
- illuminated vanity mirrors
- SiriusXM Satellite Radio<sup>[3]</sup> (with 1-year subscription)
- Overhead console
- · Sport suspension with frequency-sensing damping shocks
- Unique engine calibration
- Unique performance steering
- Unique 2.4L engine cover
- Dual-Zone Automatic Temperature Control Remote start (automatic transmission)
- Universal Garage Door Opener

#### SELECT OPTIONAL EQUIPMENT

- 18-inch Hyper Black aluminum wheels
- · Power sunroof
- · Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link[11] (with 1-year subscription) and AM/FM/CD/MP3 radio
- Compact spare tire
- Technology Group
- · Sun and Sound Group

## DART LIMITED

#### POWERTRAIN

 2.4L 184-hp Tigershark 4-cylinder with MultiAir II 6-speed automatic transmission

#### SELECT STANDARD EQUIPMENT OVER SXT

- 17-inch Satin Silver aluminum wheels screen with Garmin Navigation, iPod
- . Bright grille and door handles
- Projector fog lamps
- Automatic bright chrome headlamps
- · Power heated mirrors with supplemental signals
- Kevless Enter 'n Go<sup>™</sup> with nush-hutton start
- Power sunroof
- · Nappa leather-trimmed seats with accent stitching
- Power 10-way driver's seat
- · Heated front seats
- . Premium door trim panel and accent

- Leather-wrapped shifter
- · Leather-wrapped steering wheel with
- cruise and audio controls
- Heated steering wheel
- . Uconnect 8.4N with 8.4-inch touch

## · Underbody aerodynamics Active Grille Shutters

Control, remote USB port, CD player.

- 7-inch TFT reconfigurable digital

· Ambient LED interior lighting and

- SiriusXM Satellite Radio[3] (with

up/down front windows

1-year subscription)

Dual-Zone Automatic

Temperature Control

- Universal Garage Door Opener

Overhead console

Remote start

illuminated vanity mirrors

Speed-sensitive power locks, express

Travel Link[11].

gauge cluster

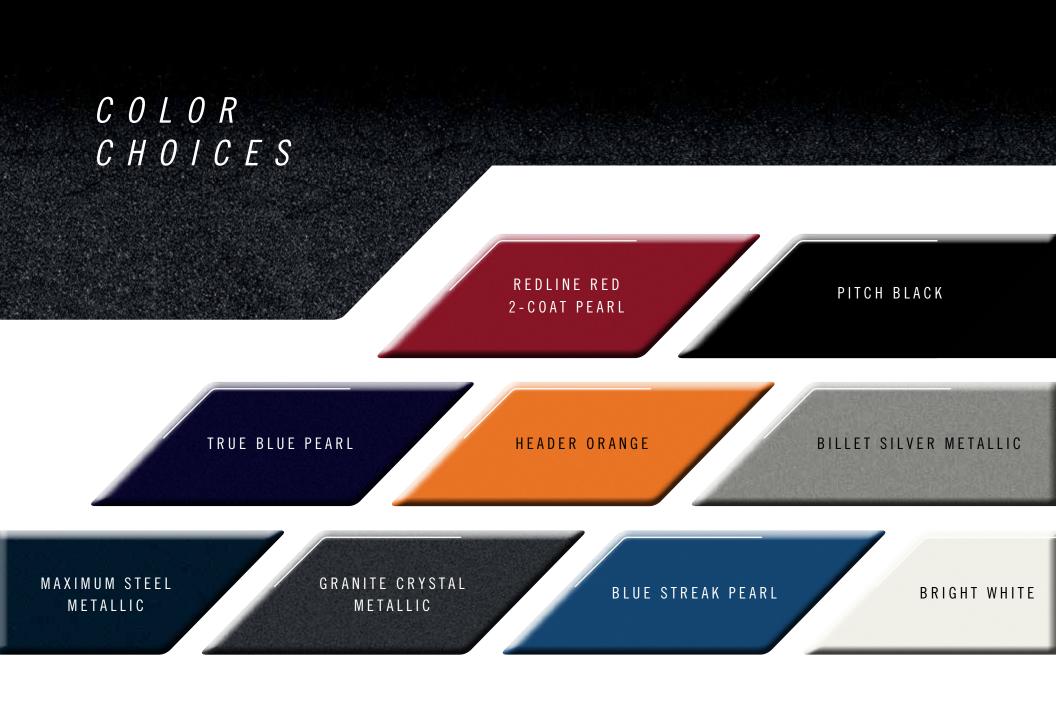
SiriusXM Satellite radio[3] and SiriusXM

- SELECT OPTIONAL EQUIPMENT • 17-inch polished aluminum wheels
- High Intensity Discharge (HID) Xenon headlamps
- 9 Alpine speakers with subwoofer, surround sound and 506-watt amp
- Compact spare tire
- · Technology Group

COLD WEATHER GROUP (SXT and Rallye) — Heated cloth seats, heated mirrors and remote start (automatic only)

PACKAGES (CONT.)

SUN AND SOUND GROUP (SXT, Rallye and GT) — 9 Alpine® speakers with subwoofer and 506-watt amp, sunroof, 8.4-inch touch screen radio, remote CD player, illuminated instrument panel surround, iPod Control, USB port, ParkView Rear Back-Up Camera, [9] glove box lamp, SiriusXM Satellite Radio<sup>[3]</sup> (with 1-year subscription)



# WHEEL CHOICES



16-inch wheel cover (standard on SE)



16-inch Tech Silver aluminum (standard on SXT and Aero)



17-inch Hyper Black aluminum (included in Rallye Appearance Group on SXT)



17-inch Satin Silver aluminum (standard on Limited)



17-inch polished aluminum (optional on Limited)



18-inch Satin Silver aluminum (standard on GT)



18-inch Hyper Black aluminum (optional on GT)



[1] Based on 2013 Ward's Small Upper Sedan vehicle segmentation costing under \$25,000. [2] Always check visually for vehicles prior to changing lanes. [3] SiriusXM services require subscriptions, sold separately after the 12-month trial included with the new vehicle purchase. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at their current rates until you call SiriusXM and all related marks or Sirius XM and all locations. A swap was a redemarks of Sirius XM and all related marks and logos are registered trademarks or Sirius XM and all related marks and logos are registered trademarks or Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are registered trademarks or Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are retademarks of Sirius XM and all related marks and logos are registered trademarks of Sirius XM and all related marks and logos are registered trademarks of Sirius XM and all related marks and logos are registered trademarks of Sirius XM and all related marks and logos are registered trademarks of Sirius XM and all related marks and logos are registered trademarks of Sirius XM and all related

