

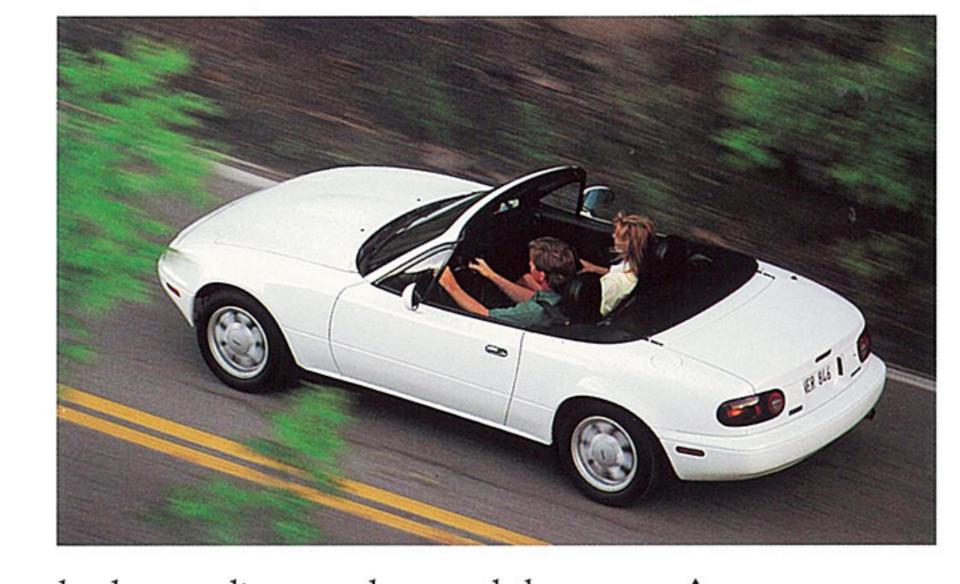


THE CLASSIC IS REBORN.

For years, those who loved the road, the wind, the sky, and the stars had cars to satisfy their passions: the classic roadsters. But then those cars disappeared. The car enthusiasts at Mazda asked, "Why?" and set out to give the world a modern car that recreated the special feeling and pleasure of classic sports car driving. That car is the Mazda Miata, a car that becomes a part of you and responds, not just to your command, but almost to your thought. In short, a car with heart and soul.

Imagine yourself on what just might be the most perfect two-lane country road in existence, your best friend sitting beside you and the throaty Miata exhaust growl making you forget all about those CDs you brought along. And then you come to a sharp curve.

But then it's gone. Dropping down and then up a gear is so quick and light, and the steering and



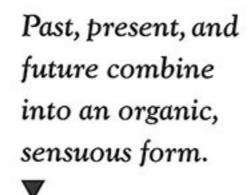
brakes so direct and natural that Drop the top every you're out of the turn, back on the

straight, almost without realizing it. Clutch, shift, gas, clutch, brake, steer, gas, clutch, shift, clutch, gas. It seemed to be just a series of thoughts.

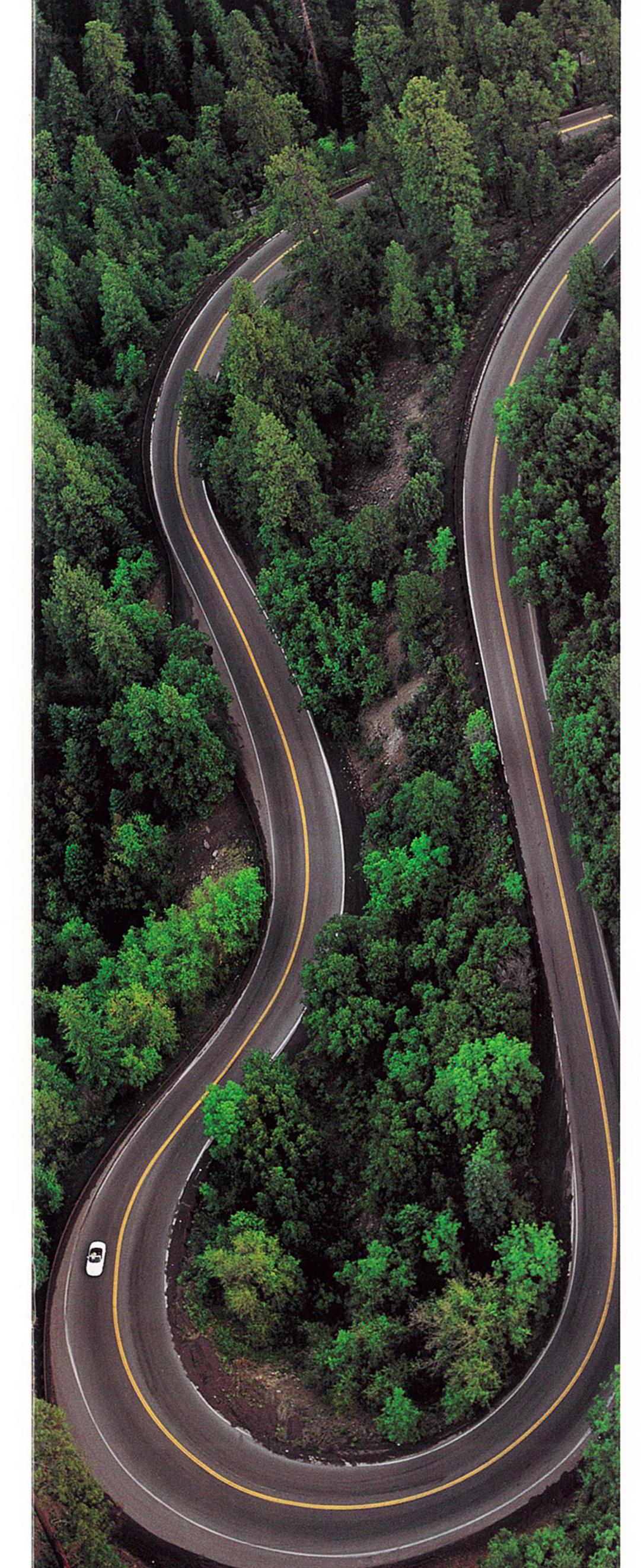
driven this enthusiastically isn't something that just happens. Like every car we make, the Miata was designed using Kansei Engineering, our deeply held philosophy that a car must go beyond merely performing right; it must also feel right. Using Kansei Engineering we learn things no computer could ever tell us. Things like how stable the car feels going around a curve; if the

For a car to feel this good when

chance you get. Nothing beats the wind in your face.







exhaust sounds just right when accelerating; even how a driver feels resting an elbow on the window sill. This devotion to designing vehicles based on human needs and emotions leads Mazda to innovative solutions.

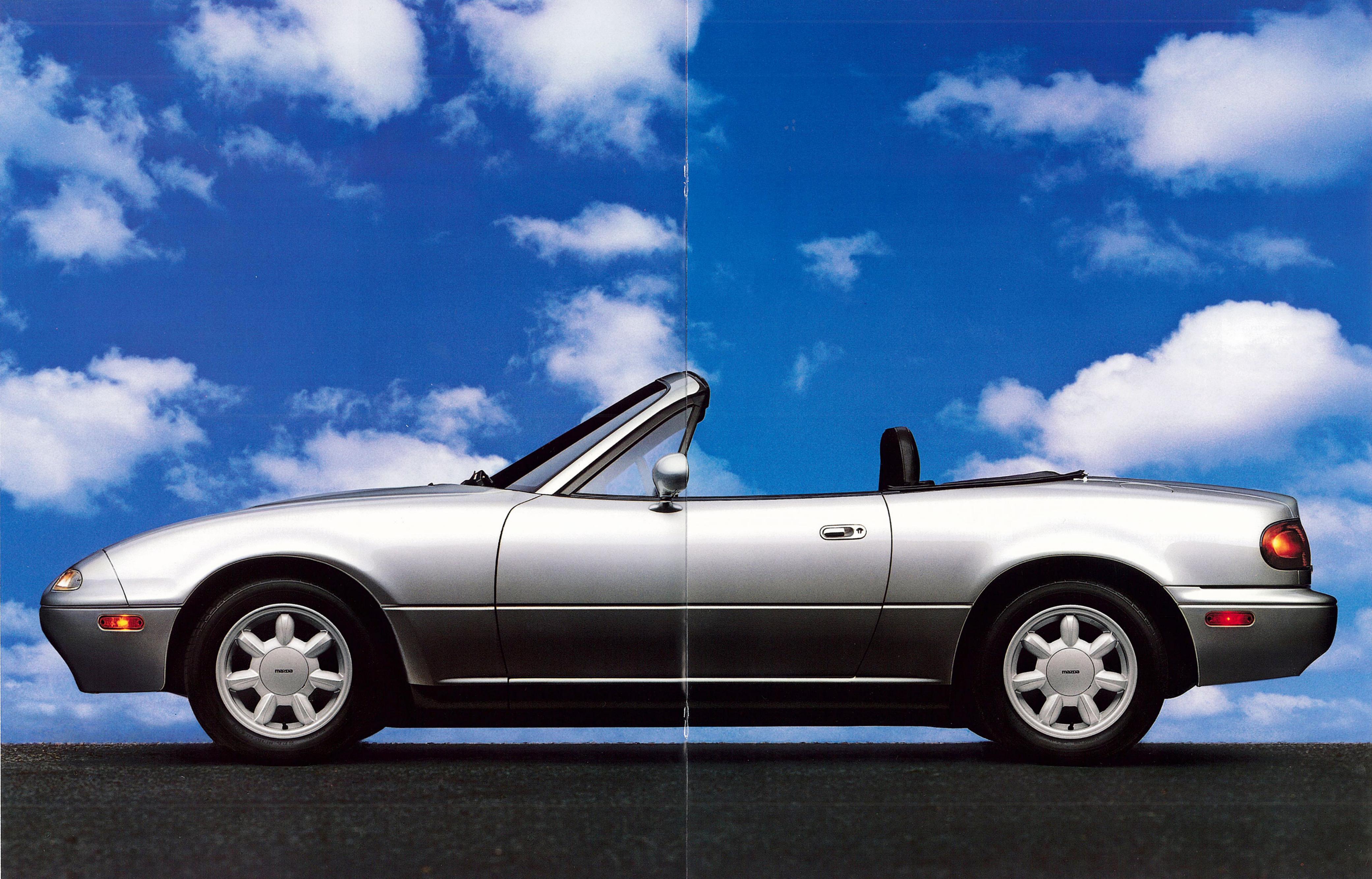
It was learned, for example, that the Miata would feel right only if it had perfect, 50/50 front/rear weight distribution. To achieve that, we did critical design work with the car suspended on a single steel cable from its exact center, allowing ideas affecting weight distribution to be immediately seen and evaluated. This resulted, among other things, in giving the Miata a light, but strong, aluminum hood, and mounting the special low-weight battery in the trunk.

The optional hardtop turns a roadster into a gorgeous coupe.



When our engineers were done, the classic roadster was back, but now with modern technology and reliability, and a special feeling behind the wheel that could only have come from Mazda. Drop the top and get some wind in your face. These are the good old days.

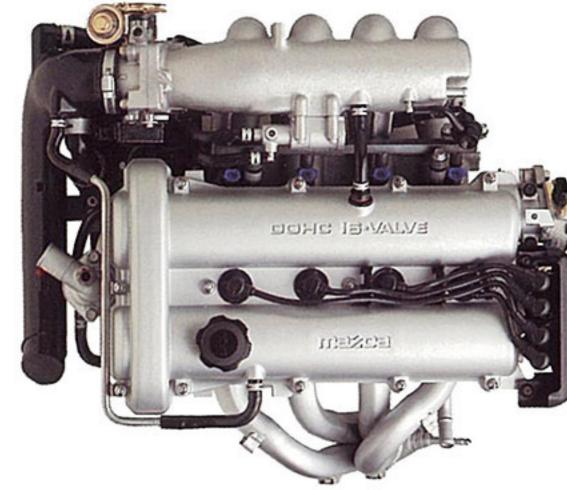
The Global Road Circuit at our Miyoshi Proving Ground in Japan contains accurate reconstructions of 20 different road surfaces from all around the world. It permits our engineers to fine-tune our vehicles for any type of driving you might encounter.



WHY IT FEELS THE WAY IT FEELS.

Everywhere you go, you're accompanied by a deep, throaty growl.

That glorious sound comes from the high-revving, DOHC, 16-valve, fuel-injected Miata engine.



Race-bred intake and exhaust systems let the DOHC, 16-valve Miata engine deliver instant throttle response across a wide rpm range.

It provides quick throttle response thanks to a race-bred induction system, distributorless ignition, and lightweight flywheel. Helping the motor breathe deeply is a tuned exhaust system with stainless-steel "headers," just like the setup used on high-performance exotics. And, to make sure the Miata experience

sounded just right, Mazda engineers tried over 100 different exhaust notes before finding the one that said "sports car." After a while, that exhaust note will tell you when to shift.

The shifter feels so good, you'll try to find excuses to run through the gears. Controlling a 5-speed, close-ratio overdrive transmission, the shifter's compact linkage has slick, precise throws of only 1.8 inches. Car and Driver said it "feels like a toggle switch." A four-speed automatic transmission with over-drive is also available.

A Miata is rock-solid, with little of the body flex that degraded handling and comfort in classic roadsters. Mazda engineers used Dynamic Modal Analysis software and a Cray supercomputer to analyze body stress at 8900 points, and created a chassis/body so rigid, the additional bracing used in most convertibles was not needed. To keep the three



The 5-speed's shifter

designed compact

linkage to provide

immediate control.

It's quick, slick,

and precise.

uses a specially

The Power Plant
Frame (PPF) locks
the engine, transmission, and differential
into a single rigid
unit. The result is
immediate throttle
response, and a
noticeable lack of
drivetrain vibration,
shudder, and slack.

major drivetrain components as rigid as the chassis, Mazda examined the technology used in some of the world's most exotic sports cars and created an ingenious lightweight subframe called the Power Plant Frame (PPF). Refining the classic front-engine/rear-drive layout, the PPF locks engine, transmission, and differential into one solid piece of machinery. You'll notice a near absence of vibration, shudder, or slack even if you're changing gears, braking, and turning all at the same time.

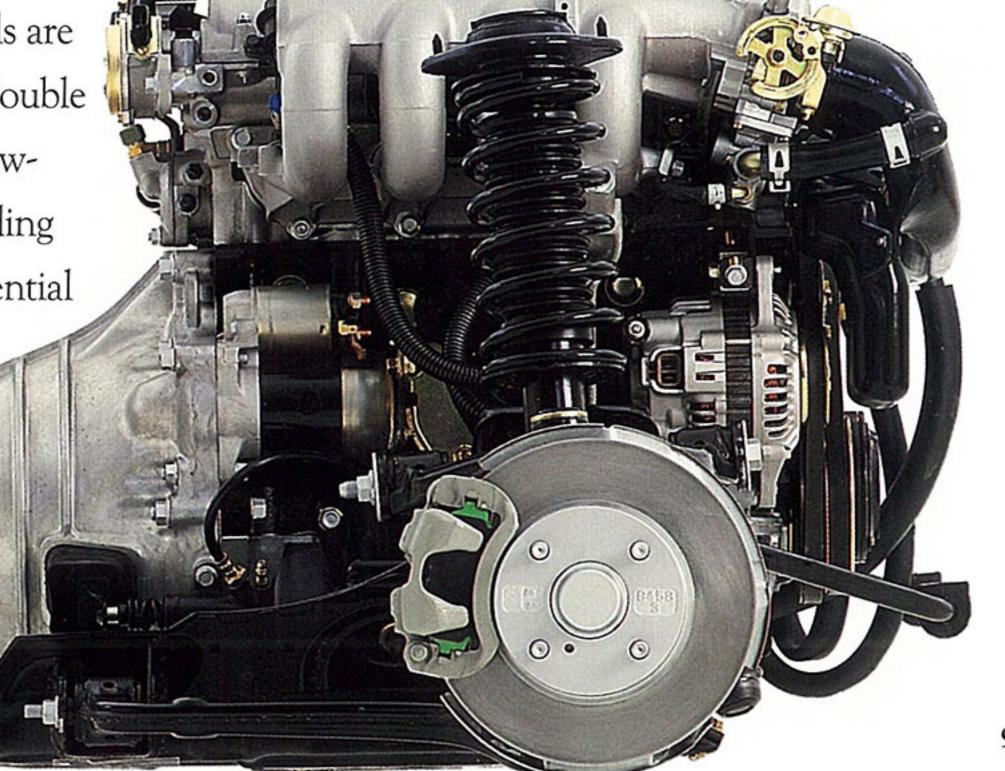
What there's no absence of is road feel. You'll know exactly what your wheels are doing, and they'll respond instantly to your command through the quick rack-and-pinion steering system. All four wheels are independently suspended on double wishbones, coil springs, and low-pressure gas-filled shocks. Adding the optional limited-slip differential

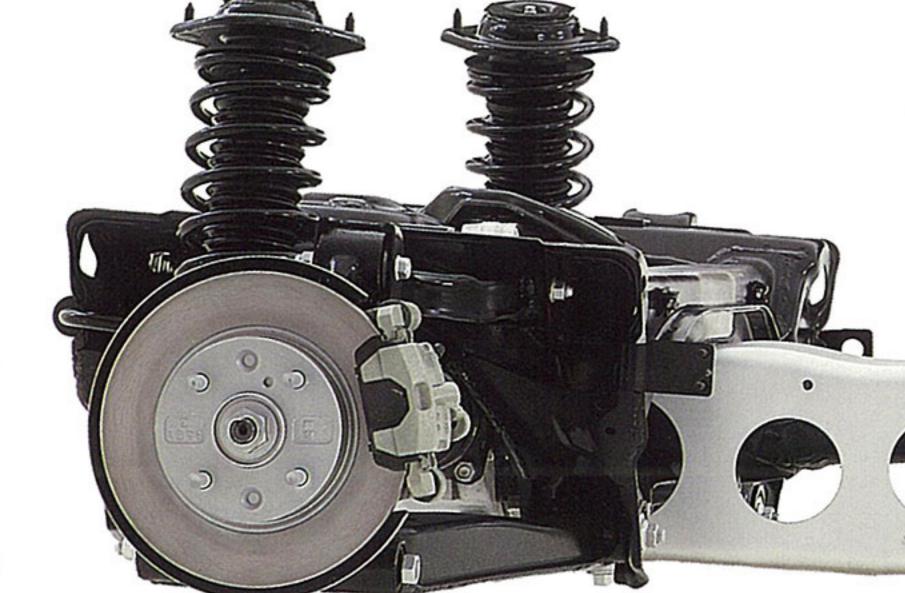
can further improve handling on wet or slippery road surfaces.

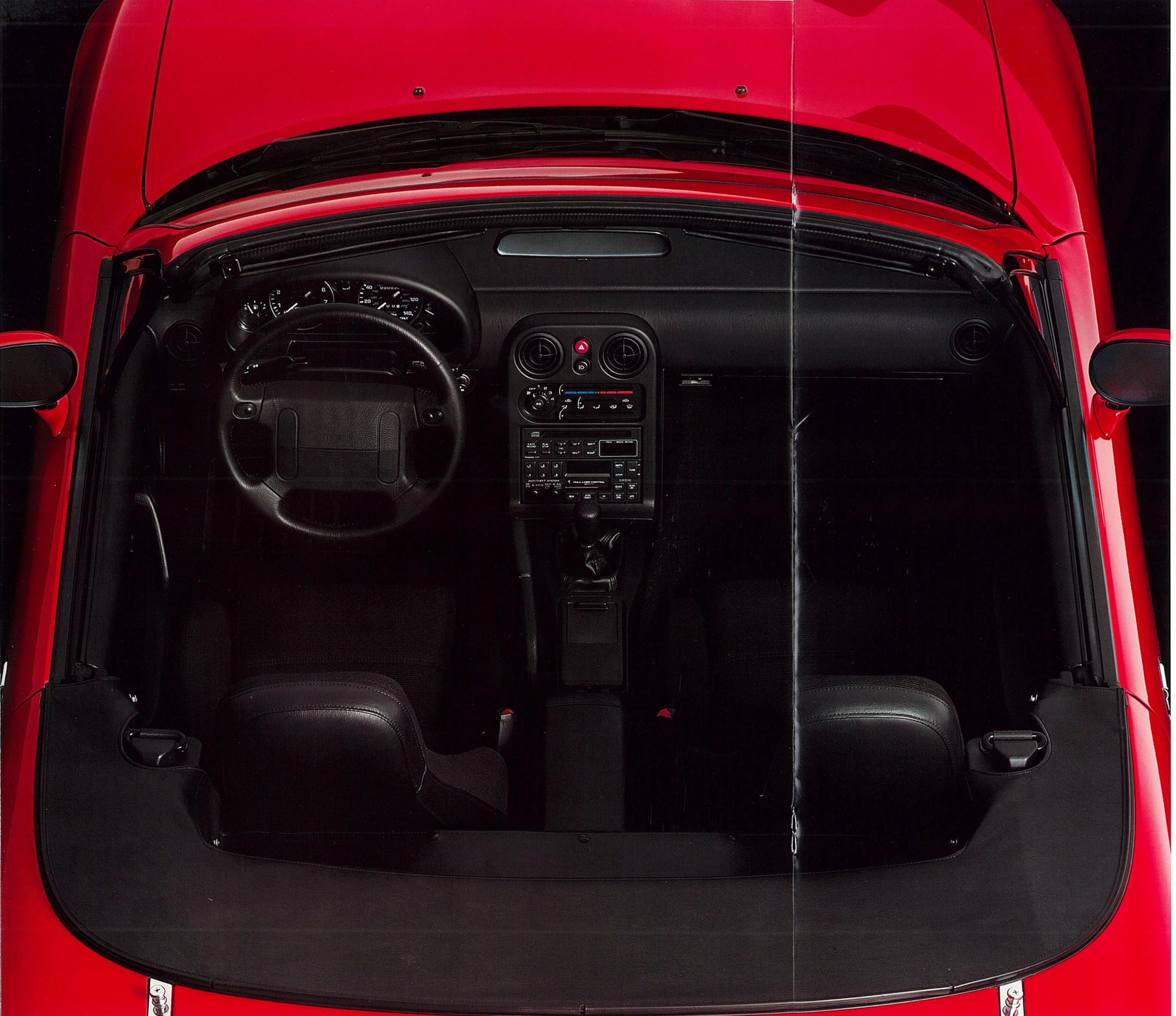
Unfortunately, there are times when you have to slow down, or even bring your Miata to a complete stop. Handling that job are power-assisted 4-wheel disc brakes, with the front discs ventilated for increased fade resistance. The optional Anti-lock Brake System (ABS) provides reassuring stability and steering control under hard braking.

While any car is the sum of its parts, those in the Miata seem to add up a whole lot better. You may not remember why a Miata feels the way it does, but after even one drive you'll never forget the feeling.

Oneness between driver and road. The reason Miata exists. No compromises have been made.





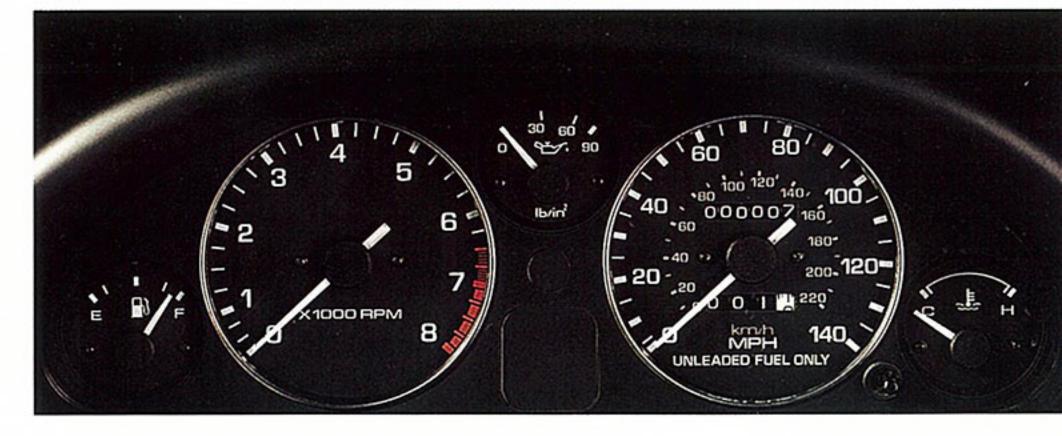


NOTHING WAS LEFT TO CHANCE.

Just like its mechanical components, the interior features of the Miata are designed to provide an incredible feeling of command and control.

Settle into the contoured, high-back bucket seat. The pedals are arranged in the exact position for heel-and-toe driving, and the short-throw shifter is just where your hand expects to find it. In front of you is full white-on-black "quick-read" analog instrumentation ringed in classic chrome. Every gauge and control is carefully placed for instant visibility and ease of operation.

Arranged to be read with one smooth sweep of your eyes, classic analog gauges keep you in touch with the vital signs of your Miata.



The softtop is easy to use, also.

It can be raised or lowered in just
a moment by one person. When
the weather turns chilly or wet, raise
it to create a snug, warm, dry cabin.

Everything in a Miata serves the sole purpose of improving the sports car experience. Whether it's the way the car handles the road, or the way the driver handles the car, there should never be a doubt about who's in control. In a Miata, you are.

WHAT A ROADSTER IS ALL ABOUT.

Somehow, the miles and the hours have slipped by almost without notice, and now you're in a place you've looked at, but never really seen before. It's something you'll have to get used to. It happens all the time to Miata owners.

Is it the rush of the wind? Or the warmth of the sun? Maybe it's that mellow, almost comforting, sound the Miata makes, or the way this roadster lets you handle a brand new road like you've been driving it all your life. Reasons for loving the Miata are as many and as varied as the conversations that take place in them. But whatever your particular reason is, there's a very good chance that what started out as just a pleasant Sunday drive has put you many miles from home, and forced you to answer a couple of serious questions: "Do we leave the top down?" and "Is there an even longer way home?"





SPECIFICATIONS

Engine

Availability	Manual transmission	Automatic transmission
Type	Inline 4-cylinder	Inline 4-cylinder
Valve gear	DOHC 16-valve	DOHC 16-valve
Displacement	1597cc (97 cubic in.)	1597cc (97 cubic in.)
Bore and stroke	3.07 x 3.29 inches	3.07 x 3.29 inches
Compression ratio	9.4:1	9.0:1
Horsepower, SAE net	116 @ 6500 rpm	105 @ 6000 rpm
Torque, SAE net lbft.	100 @ 5500 rpm	100 @ 4000 rpm
Fuel system	Multi-port electronic fuel injection	Multi-port electronic fuel injection
Ignition system	Distributorless electronic	Distributorless electronic

Transmission

Type		al with overdrive atic with overdrive and lockup ter
Ratios	Manual	Automatic
1st	3.14	2.81
2nd	1.89	1.54
3rd	1.33	1.00
4th	1.00	0.72
5th	0.81	_
Final drive	4.30	4.30

7.50	7.50		
Unit body			
Fully independent, double-wishbone type with coil springs, gas-filled shock absorber and front and rear stabilizer bars			
Rack-and-pinion	type		
Engine-rpm-sens (optional)	sing variable power assist		
Steering ratio: 18	3.0:1; 15.0:1 (power assist)		
Steering wheel to (power assist)	ırns, lock-to-lock: 3.3; 2.8		
Turning circle di 30.8 feet	ameter, curb-to-curb:		
Power-assisted w	rith dual hydraulic circuits		
9.3-inch ventilate 9.1-inch rear disc	ed front discs and		
Anti-lock Brake	System (ABS) (optional)		
	Fully independent with coil springs, and front and real Rack-and-pinion Engine-rpm-sens (optional) Steering ratio: 18 Steering wheel to (power assist) Turning circle di 30.8 feet Power-assisted with 9.3-inch ventilate 9.1-inch rear discontinuations.		

Wheels 5.5JJ-14 styled steel wheels;

5.5JJ-14 aluminum alloy wheels (optional) P185/60R14 82H steel-belted radials Tires

Fuel capacity 11.9 gallons

Curb weight 2216 pounds; 2275 (automatic transmission)

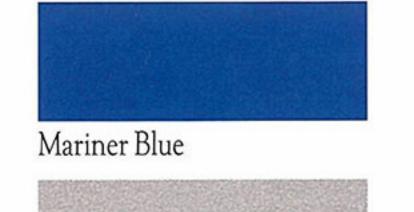
Dimensions (inches)

Wheelbase	89.2	Track: front/rear	55.5/56.2
Length	155.4	Headroom	37.1
Width	65.9	Legroom	42.7
Height	48.2	Shoulder room	50.4

Exterior Colors







Crystal White

Silver Stone Metallic

FEATURES

Mechanical Standard Features

1.6L DOHC 16-valve engine with multi-port electronic fuel injection Sport-tuned exhaust system with stainless steel tubular header 5-speed manual transmission with overdrive Power Plant Frame (PPF) Rear-wheel drive Rack-and-pinion steering Power-assisted 4-wheel disc brakes

Exterior Standard Features

14-inch styled steel wheels with bright center caps Dual body-color mirrors 2-speed windshield wipers with intermittent and 1-wipe features Tinted glass

Interior Standard Features

Highback reclining bucket seats Black cloth upholstery Full carpeting Lockable glove box Full center console with lockable storage compartment Remote fuel door and trunk releases Map pocket on back of passenger's seat Double-fold sun visors with passenger's vanity mirror Two dashboard-mounted courtesy lights 8000-rpm tachometer with 7000-rpm redline 140-mph speedometer Resettable trip odometer Gauges for engine coolant temperature, oil pressure, and fuel level Driver's-side air bag Supplemental Restraint System (SRS) Heater/defroster with 4-speed blower and side-window demisters

Optional Features

Package A: Power-assisted steering, leather-wrapped steering wheel, aluminum alloy wheels, AM/FM/auto-reverse cassette stereo sound system with digital clock and anti-theft coding Package B: Package A items, plus cruise control, power windows, head restraint speakers, and automatic power antenna Anti-lock Brake System (ABS) (requires Package B) 4-speed automatic transmission with overdrive Viscous-type limited-slip differential (requires manual transmission) Removable hardtop with glass window and defroster (requires Package A or B) Air conditioning

Compact disc player

Dealer-Installed Accessories

Protective front mask with soft backing Front air dam, rear spoiler, and skirt Decklid-mounted luggage rack (available in black or chrome)

Heavy-gauge, black vinyl tonneau cover Anti-theft alarm system with remote control

EPA Mileage Estimates (mpg)

25 city, 30 highway Manual transmission 24 city, 28 highway Automatic transmission

Warranty

The Mazda 36-Month/50,000-Mile Limited Warranty. Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement, and certain other items are excluded. This transferable, "limited warranty" is free on all new 1992 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

At Mazda, making sure your Miata feels just right is only the beginning. We are also determined to make sure that being a Mazda owner feels just right, too. And so our commitment extends to every area of sales and service.

For your peace of mind, your new Miata, like every Mazda, comes with the added value and security of an outstanding 36-month/50,000-mile, "bumper-to-bumper," no-deductible warranty.* It's one of the best in the business, and it's fully transferable—a great advantage should you decide to sell your Miata while it's still under warranty.

You'll also be glad to know that your Miata is backed by the nation-wide network of Mazda Dealers.

That means, no matter where you travel throughout the continental United States and Canada, you'll never be far from a source of quality

service and support. Through every Mazda Dealer's Parts and Service Department you can count on ready access to Genuine Mazda Parts, factory-trained mechanics, and quick, convenient repairs and maintenance. All of which can keep your new Miata running just right.

We've even made it easier for you to own a Miata. Through Mazda American Credit you'll have the convenience of one-stop shopping for a loan designed to meet your particular needs. Or, if it's advantageous, you can arrange to lease your Miata. Just ask your local Mazda Dealer for all the details.**

Your total satisfaction is our number one priority. That's why, from the day you drive your new Miata roadster home to the day you trade it in for a new one, we'll do everything we can to make you glad you decided to own a Mazda.



*See your Mazda Dealer for limited-warranty details. **Retail and lease financing subject to approval of Mazda American Credit.

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