

2003 MAZDA MPV



zoom-zoom





Body of a minivan.
Soul of a sports car.

**"...more trim, more nimble—and more fun—
than just about any other minivan."**

—*Road & Track*, April 2002



At Mazda, we totally rethought the minivan concept: To give you true road-hugging handling and inspiring power worthy of Mazda's sporty heritage. To provide you with more ingenious features and extra versatility. And to offer you an even sportier look via the available GFX package (sporty front and rear fascias plus side sill extensions) shown here. Mazda MPV. Delivering exhilaration on a whole new scale.



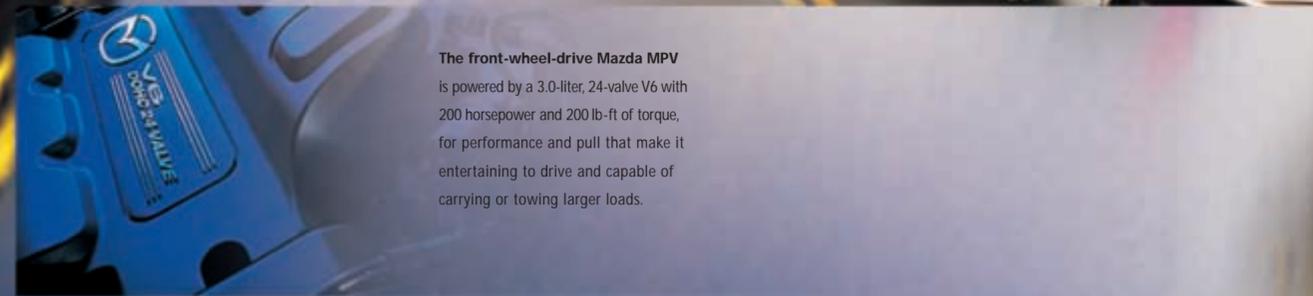
Quick. Find the 200 horses hidden in this picture.

In a Mazda MPV, you can drive for the sheer joy of driving. Its 200-hp engine and 5-speed, electronically controlled automatic transmission are perfectly matched to deliver smooth, responsive performance. You'll feel its sports-car heritage every time you hit the gas, as it responds instantly. Its rack-and-pinion steering, like a sports car's, is responsive and confidence-inspiring. Its strut-type front suspension allows for both a comfortable ride and a tight turning radius for easier parking lot maneuvers. So run your errands. Endure your commutes. Then find that open road, and go.

Talk about opening up your weekend options. Add the available trailer hitch and wiring harness and you can tow up to 3,000 pounds. So if your jet boat or ATV is part of the family, bring it along.



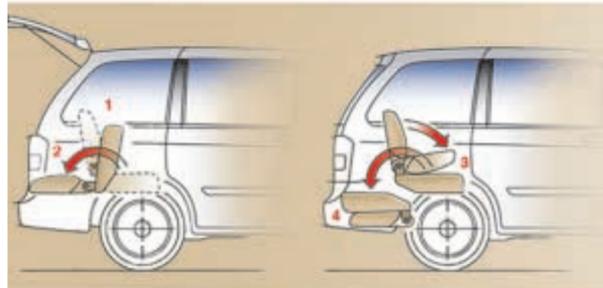
The front-wheel-drive Mazda MPV is powered by a 3.0-liter, 24-valve V6 with 200 horsepower and 200 lb.-ft. of torque, for performance and pull that make it entertaining to drive and capable of carrying or towing larger loads.



Comfort that doesn't
take a backseat to anyone.

Versatility that doesn't take a backseat to anyone.

What do you want your Mazda MPV to be today? A sporty two-seater with monster cargo capacity? A comfortable seven-seater that still has plenty of room for a run to the mall? Or maybe something in between? No sweat. Unlike many minivans, Mazda MPV's expansive interior couldn't be easier to rearrange to fit your schedule. Supportive rear seats fold flat into the floor. Versatile middle seats flip back and slide together (see the diagrams below). And unlike any other minivan, the windows in both sliding doors, can be lowered at the touch of a button. There's even a power option for both sliding doors with a remote control. Plus a seat side table sets up for meals or games. And with ten cup holders, no one ever needs to go thirsty. Everywhere you look, useful features like map lights, courtesy lights, and storage compartments reflect Mazda's insights into your real-world needs. Including an available DVD player to entertain your passengers while Mazda MPV's superb performance entertains you.



With a simple pull of a strap, the third-row Tumble-Under™ seat folds flat to add cargo area. You can also flip the whole seat backwards to create "tailgate" seating and an ideal area to "gear up" for outdoor sports and activities. (Be sure the van is parked before you do this.)



Prevent sibling disagreements or simply create some extra luxury by moving the Side by Slide™ second-row seats apart to give you two captains' chairs, complete with fold-down armrests. The occupant doesn't even need to get up (but be sure to park first!).



When the Tumble-Under™ seat is upright, there's a deep cargo well behind it that's the perfect place for storing sports gear, camping equipment and provisions. Handy, built-in rope hooks help keep everything safely in place. An available cargo organizer provides separate compartments and added protection for groceries and gear.



We have our ups and downs. Unlike any other minivan, Mazda MPV's dual sliding doors feature power up-and-down windows for added passenger comfort and convenience. How refreshing.



Chances are, you're a perfect fit for this position.

Coffee? Cool air? Music? In a Mazda MPV, you'll feel right at home. Because everything you need is within easy reach. Fact is, the MPV's driver-friendly, ergonomic interior meets you more than half way. With large, easy-to-read gauges. Steering-wheel-mounted stereo and cruise control buttons. Power windows, mirrors and door locks. Air conditioning with a dust and pollen filter plus an available rear-seat system with its own controls. And on the ES, a rockin' 180-watt, AM/FM/CD stereo with 9 speakers including a subwoofer. It's all here, right where you want it. In fact, between its inspired features and inspiring performance, you could say that the Mazda MPV waits on drivers hand and foot.



Optional power sliding doors open or close at the touch of a button. The "power off" switch prevents accidental operation. The option also includes remote operation from the keyless entry system.



Make yourself comfortable. Every Mazda MPV has a multiadjustable driver's seat, and it's power-operated in the ES model.



Touch, but don't look. Key controls for the stereo system are conveniently mounted on the left side of the steering wheel. On the right side, you'll find the cruise control.



An oversized cup holder slides out of the dashboard at a touch, providing a "rest area" for your favorite beverages on those long road trips.



Track down which Mazda MPV is right for you.

Tough choice. There are two models, LX and ES, but at a glance it's hard to tell them apart. From a driving standpoint, they both have the same powerful V6 and sporty handling. Inside, they're both very well equipped, with identical seating and cargo flexibility. But the ES raises the bar several notches with additional standard features. Outside, you get larger 17" wheels and traction control. Inside, the ES adds leather-trimmed upholstery,* a 9-speaker Super Sound system, an 8-way power driver's seat, carbon-fiber-look accents, dual front/rear air conditioning and a few more features. (You'll find the complete list, including features and options, on the following pages.) Which Mazda MPV is best for you? Take a few laps in both. Then decide.

*Seating surfaces upholstered in leather, except for leather-look vinyl on seat side panels, rear sides of seatbacks and other minor areas.



Second-generation dual air bags* are standard in every Mazda MPV. Front seat-mounted side-impact air bags†, providing protection for the head and chest, are standard on the ES and available on the LX.

Ideal weather ★★★★★ to ponder the stars.

* Always wear your safety belt and secure children in the rear seat.
† Driver and passenger front and side crash tests. For complete test results, visit www.nhtsa.dot.gov

Stars as in U.S. government safety ratings. A five-star rating is the highest possible. And that's what the Mazda MPV earned for driver and passenger protection in frontal impacts and side impacts.† So we could tell you about the "Triple H" steel structural reinforcements that create a "safety cage" in the body. Or about the front and rear crumple zones that help absorb impact forces and protect the occupants. Or about the standard anti-lock brakes (ABS) with Electronic Brakeforce Distribution (EBD) for straighter stops with better control, to help you avoid potential dangers. In addition, the available 4-Seasons Package offers heated mirrors, increased towing capacity, heavy-duty battery, front and rear heater controls and more. In fact, we could write a book about all the safety features in the Mazda MPV. Something to consider when you're looking for real star power.



An Exciting Past. An Exhilarating Future.

Innovative. Stylish. Fun-to-drive. For more than 40 years, Mazda has dedicated itself to engineering vehicles for drivers who truly savor the "emotion of motion." That fun-to-drive, connected-to-the-road feeling that can turn a simple drive into an exhilarating experience. Which is why you'll find the "soul of a sports car" in every vehicle we make. From the MX-5 Miata and Protegé5 to Tribute and MPV, Mazdas don't look like—or drive like—anything else on the road. There's a Zoom-Zoom factor in their DNA—part engineering, part spirit. We invite you to share the Mazda spirit with us. You'll definitely find yourself in good company.



Mazda RX-8 Coming Spring/Summer 2003

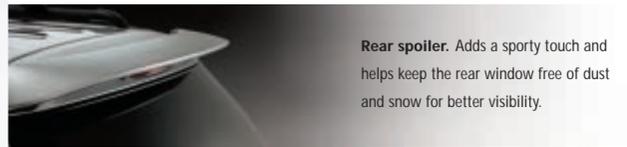


There's no telling how far Zoom-Zoom can take you. For an experience that's about a million miles away from the ordinary, park your Web browser at www.MazdaUSA.com. You'll not only get to preview two of Mazda's hottest new creations, the exciting MAZDA6 and the adrenaline-pumping Mazda RX-8, you'll also get to "build" the Mazda of your dreams. Select any model, color, options and accessories you like—all interactively. We'll even show you what it looks like, help you request a quote, provide a map to your nearest Mazda dealer, and clue you in on special offers. So pay us a visit. And catch up on all the Zoom-Zoom you've been missing.

A More Liberating Approach To Owner Peace Of Mind.

To ensure your new Mazda continues to be a source of pride and exhilarating performance for years to come, we created the **Mazda Driver's Assurance Plan**. It starts the minute you pick up the keys to your new Mazda. And it protects your new vehicle with a **36-month/50,000-mile "Bumper-to-Bumper" Limited Warranty**. While under warranty, you're also automatically enrolled in our **24-hour Emergency Roadside Assistance** program to help minimize any inconvenience if an unexpected problem should occur on the road. Equally important, should your Mazda ever require a warranty repair, the **Mazda Service Transportation Solution** can typically make sure you have another vehicle to drive. With the Mazda Driver's Assurance Plan, your time and satisfaction come first. And the welcomed results are an exceptional level of customer care and greater peace of mind. For complete details, see your Mazda dealer.

2003 MAZDA MPV Accessories



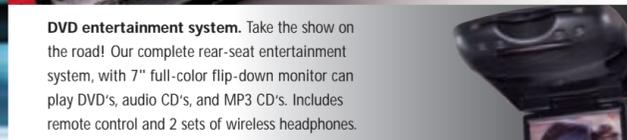
Rear spoiler. Adds a sporty touch and helps keep the rear window free of dust and snow for better visibility.



Fog lights. Give yourself extra visibility in foul weather. Designed for a factory-installed appearance.



Cargo organizer. Get organized! Flip up the panels to expose a compartmented space to organize your groceries, sports equipment or shopping! Or flip down for a flat floor!



DVD entertainment system. Take the show on the road! Our complete rear-seat entertainment system, with 7" full-color flip-down monitor can play DVD's, audio CD's, and MP3 CD's. Includes remote control and 2 sets of wireless headphones.

Rear bumper step plate	
Roof rack	
Hood bug deflector	
Compass and outside temperature auto-dimming mirror	
Front mask	
Cassette player	
Cargo net	
Trailer hitch and trailer-hitch wiring harness	
In-dash 6-disc CD changer	
MiniDisc player	
Assist grip	

Roof-mount ski attachment	
Roof-mount bike attachment	
Roof-mount cargo box (long)	
Roof-mount cargo box (short)	
Roof luggage basket w/stretch net	
Front and rear mud guards	
Front and rear ashtrays	
Wheel locks	
Engine block heater	
Touch-up paint	



All Genuine Mazda Accessories, if installed by a Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as the Mazda MPV. Ask your dealer for details.

Specifications and Features

MECHANICAL FEATURES	LX	ES
3.0L DOHC 24-valve V6 engine	S	S
5-speed electronically controlled automatic overdrive transmission; front-wheel drive	S	S
Traction Control System	P	S
Independent strut-type front suspension with coil springs and stabilizer bar; torsion-beam rear suspension with coil springs and stabilizer bar	S	S
Power-assisted rack-and-pinion steering and front disc/rear drum brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S

EXTERIOR FEATURES	LX	ES
16-inch alloy wheels; P215/60R16 all-season radial tires	S	—
17-inch alloy wheels; P215/60R17 all-season radial tires	—	S
Body-color door handles and body-side moldings	S	S
Dual sliding rear doors with exclusive power up-and-down windows	S	S
Dual black power remote mirrors	S	S
2-speed variable-intermittent windshield wipers; intermittent rear wiper/washer	S	S
Privacy-tint glass on rear doors, rear quarter windows and liftgate	S	S

INTERIOR FEATURES	LX	ES
2nd-generation dual front air bags*	S	S
Front seat-mounted side-impact air bags* with coverage for head and chest areas	P	S
3-point safety belts for outboard seating positions; lap belt for rear center passenger	S	S
2nd- and 3rd-row LATCH child-seat anchors	S	S
Reclining front bucket seats; adjustable driver's seat height and cushion angle	S	S
8-way power driver's seat	—	S
Fold-down armrests for front seats; 4 fold-down armrests for 2nd-row seats	S	S
Removable Side by Slide™ 2nd-row seat	S	S
Tumble-Under™ 3-passenger rear seat with tailgate seat function	S	S
Rope hooks, shopping-bag hooks and 12-volt power outlet in rear cargo area	S	S
Cloth upholstery	S	—
Leather-trimmed upholstery†; leather-wrapped steering-wheel rim and parking-brake grip; carbon-fiber-look interior trim	—	S

Carpet floor mats and cargo mat	S	S
Power windows with 1-touch-down driver's window; lighted switch for driver's door	S	S
Flip-open rear quarter windows	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S
Tilt steering column	S	S
Cruise control with steering-wheel-mounted controls	S	S
Remote keyless illuminated entry system	S	S
Pullout storage drawer under front passenger seat; folding front-seat side table	S	S
Lockable glove compartment with light; center-console storage bin (holds 12 CDs); coin-storage box	S	S
Overhead console with two storage compartments (not available with moonroof)	S	S
Ten cup holders, including two bottle holders in sliding doors	S	S
Driver's and passenger's lighted vanity mirrors with covers	S	S
Front map lights; courtesy lights on ceiling, liftgate and front doors	S	S
Ignition-keyhole light	S	S

CFC-free front air conditioning with dust and pollen filter	S	S
CFC-free rear air conditioning with front and rear controls	O	S
AM/FM/CD stereo with 4 speakers and digital clock	41.0	—
AM/FM/CD Super Sound stereo with 9 speakers (incl. subwoofer) and digital clock	—	—
Steering-wheel-mounted audio controls	S	S

INTERIOR FABRICS				
BEIGE CLOTH MPV LX	GRAY CLOTH MPV LX	BEIGE LEATHER MPV ES	GRAY LEATHER MPV ES	

OPTIONS AND OPTION PACKAGES	LX	ES
Security Package: Fog lights; engine immobilizer; alarm system; compass and outside temperature auto-dimming mirror	—	O
4-Seasons Package: Increased engine and transmission cooling capacity; 3000-lb towing capacity; heavy-duty battery and wiper motor; heated mirrors; rear heater with front and rear controls; 5.8-quart washer-fluid tank	O	O
GFX Package: Sporty front and rear fascias; side sill extensions	O	O
Traction Control and Side Air Bags* Package: Traction Control System and front side-impact air bags*	O	S
Roof rack	O/A	O/A
Fog lights	O/A	O/P/A
Rear spoiler	O/A	O/A
Rear bumper step plate	O/A	O/A
Front and rear mud guards	O/A	O/A
Rear-seat entertainment system with DVD player and flip-down video screen	O/A	O/A
Compass and outside temperature auto-dimming mirror	O/A	O/P/A
Cargo net	O/A	O/A
Cargo organizer	O/A	O/A
Wheel locks	O/A	O/A
Class II trailer-hitch receiver and wiring harness	O/A	O/A
CFC-free rear air conditioning with front and rear controls	O	S
Power sliding rear doors; operable from keyless remote	O	O
Power sliding glass moonroof with retractable sunshade (LX requires rear a/c)	O	O
In-dash 6-disc CD changer	O/A	O/A
Cassette player	O/A	O/A

Engine size and type	Type ADJ 3.0L DOHC 24-valve V6; all-alloy construction
Horsepower, SAE Net	200 @ 6200 rpm
Torque, SAE Net lb-ft	200 @ 3000 rpm
Ignition; fuel system	Distributorless electronic; multiport electronic fuel injection
Fuel capacity; type	19.8 gallons; regular unleaded gasoline recommended
EPA estimated fuel economy, mpg	18 city/24 highway
Body	Steel unibody with "Triple H" construction
Steering	Rack-and-pinion with engine-speed-sensing variable power assist
Turning circle, curb-to-curb	37.4 feet
Brakes	10.8-inch ventilated front discs; 10.0-inch rear drums
Base curb weight	3794 lb (3812 lb with rear a/c)

Wheelbase/overall length	111.8/187.8
Overall width/height	72.1/ LX: 68.7; ES: 69.1
Track, front/rear	60.6/60.8
	front middle rear
Headroom	41.0 39.3 38.0
Headroom (with moonroof)	39.0 37.4 38.0
Legroom	40.8 37.0 35.6
Shoulder room	59.8 60.8 58.1

Exterior Colors and Upholstery



PURE WHITE • Mazda MPV LX • Mazda MPV ES	Beige Cloth Beige Leather	SHIMMERING SAND METALLIC • Mazda MPV LX • Mazda MPV ES	Beige Cloth Beige Leather
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SAGE GREEN METALLIC • Mazda MPV LX • Mazda MPV ES	Beige Cloth Beige Leather	EMERALD MICA • Mazda MPV LX • Mazda MPV ES	Beige Cloth Beige Leather
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SUNLIGHT SILVER METALLIC • Mazda MPV LX • Mazda MPV ES	Gray Cloth Gray Leather	COASTAL BLUE METALLIC • Mazda MPV LX • Mazda MPV ES	Gray Cloth Gray Leather
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MIDNIGHT BLUE MICA • Mazda MPV LX • Mazda MPV ES	Gray Cloth Gray Leather	BLACK MICA • Mazda MPV LX • Mazda MPV ES	Gray Cloth Gray Leather
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S : Standard O : Optional P : Package option A : Dealer-installed accessory — : Not available
* Always wear your safety belt and secure children in the rear seat.
† Seating surfaces upholstered in leather except for leather-look vinyl on seat side panels, rear sides of seatbacks and other minor areas.

www.MazdaUSA.com
Wherever you see this symbol, you can get the whole story on our interactive Web site.

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

