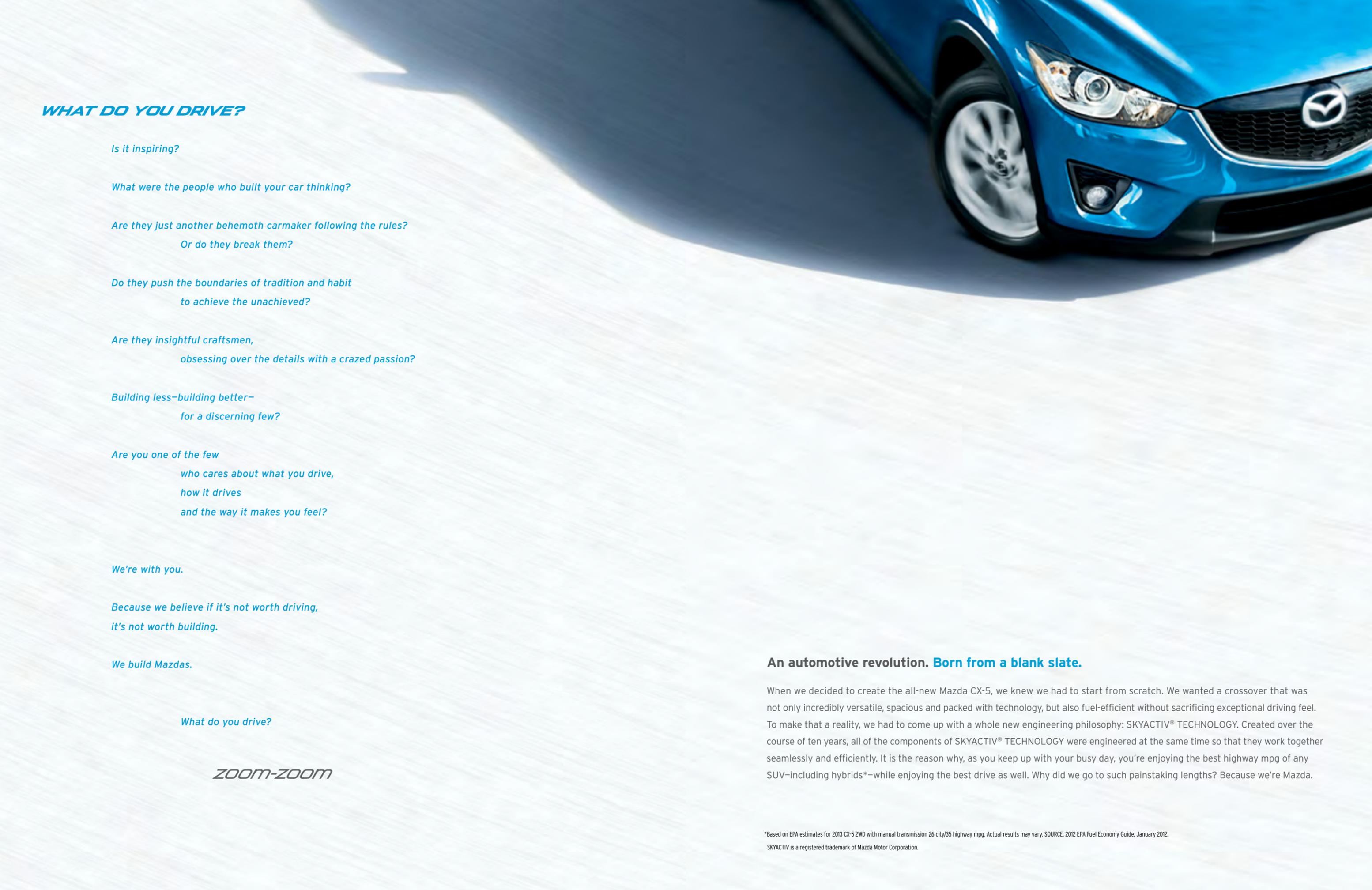


2013 Mazda CX-5



mazda



WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

*Are they just another behemoth carmaker following the rules?
Or do they break them?*

*Do they push the boundaries of tradition and habit
to achieve the unachieved?*

*Are they insightful craftsmen,
obsessing over the details with a crazed passion?*

*Building less—building better—
for a discerning few?*

*Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?*

We're with you.

*Because we believe if it's not worth driving,
it's not worth building.*

We build Mazdas.

What do you drive?

ZOOM-ZOOM

An automotive revolution. Born from a blank slate.

When we decided to create the all-new Mazda CX-5, we knew we had to start from scratch. We wanted a crossover that was not only incredibly versatile, spacious and packed with technology, but also fuel-efficient without sacrificing exceptional driving feel. To make that a reality, we had to come up with a whole new engineering philosophy: SKYACTIV® TECHNOLOGY. Created over the course of ten years, all of the components of SKYACTIV® TECHNOLOGY were engineered at the same time so that they work together seamlessly and efficiently. It is the reason why, as you keep up with your busy day, you're enjoying the best highway mpg of any SUV—including hybrids*—while enjoying the best drive as well. Why did we go to such painstaking lengths? Because we're Mazda.

*Based on EPA estimates for 2013 CX-5 2WD with manual transmission 26 city/35 highway mpg. Actual results may vary. SOURCE: 2012 EPA Fuel Economy Guide, January 2012.
SKYACTIV is a registered trademark of Mazda Motor Corporation.



"The CX-5 is a flexible, thoughtful, sharp-looking vehicle that has been crafted from the ground up to give its all in the service of those who love to drive."

AUTOMOBILE Magazine, February 2012

What you want. What you need. Together at last.

In the past, if you wanted a vehicle that could adapt to your changing life, you had to give up on driving excitement. If you wanted more versatility and fuel efficiency, performance was going to get left behind. Not anymore. Thanks to the Mazda CX-5, you've got it all. The CX-5 is our declaration that a stylish 5-seater with generous space, smart technologies and the best highway mpg of any SUV* doesn't have to come at the expense of driving feel. More than a crossover SUV, the CX-5 is a call to drivers to experience all the capability you need, without sacrificing the control you want.



*Based on EPA estimates for 2013 CX-5 2WD with manual transmission 26 city/35 highway mpg. Actual results may vary. SOURCE: 2012 EPA Fuel Economy Guide, January 2012.

Sips gas like a miser. Moves you like a Mazda.

When we imagined the CX-5, we knew it had to deliver superb utility and top-notch fuel economy. But there was no way we would sacrifice Mazda's signature driving pedigree. That's why we crafted all-new systems to work together toward those two goals. The CX-5 achieves 35 mpg—the best highway mpg of any SUV*, including hybrids. The same goes for our 31-mpg all-wheel-drive models—the best highway mpg, including hybrids†. And thanks to our engineers' painstaking efforts, the handling on every CX-5 also creates a connection with the driver that is unmatched in its class.

Confident Handling

Impressive handling makes maneuvering easy, your ride more comfortable and driving feel more connected to the road. Because more of our cars are road-raced than any other brand‡, we've taken all of our street- and track-handling knowledge and put it right into the CX-5. That's why every CX-5 includes 4-wheel independent suspension with front and rear stabilizer bars, plus power-assisted rack-and-pinion steering—features also found on our most impressive sports cars. The engineering is complex, but the result is simple: confidence, because you're in control.

All-Wheel-Drive Traction

The available Active Torque Split All-Wheel-Drive system instantly adjusts to adverse changes in road and weather conditions by automatically monitoring wheel speed and engine data, and maintaining an ideal balance of power between front and rear axle torque (up to 50/50).

> BEST HIGHWAY MPG OF ANY SUV—INCLUDING HYBRIDS*



*Based on EPA estimates for 2013 CX-5 2WD with manual transmission 26 city/35 highway mpg. Actual results may vary. †Based on EPA estimates for 2013 CX-5 AWD models 25 city/31 highway mpg. Actual results may vary. SOURCE: EPA Fuel Economy Guide, January 2012. ‡Based on data from the Sports Car Club of America, Inc. (SCCA).

Magicians never tell their secrets. But we're car fanatics, so here you go.

How did we achieve the elusive feat of fuel economy, low emissions and outstanding driving performance living together in the same vehicle? By refusing to compromise. And that meant starting from scratch and reimagining what's possible. The CX-5 is the first Mazda to feature the entire suite of SKYACTIV TECHNOLOGY—systems developed from the ground up at the same time to make sure each component not only was pushed to its full potential, but also worked together seamlessly to create incredible fuel efficiency without sacrificing driving enjoyment. Here's a "look behind the curtain" to see how we did it.

SKYACTIV-G

By 2020, 90% of the world will still be using gasoline or diesel combustion engines. So how do we reduce emissions and increase fuel efficiency on a grand scale? By reimagining the internal combustion engine. Current engines waste upwards of 70% of their energy potential, so we saw this as an enormous opportunity: create an engine that works better, uses less fuel and emits less CO₂. Our SKYACTIV-G 2.0-liter engine produces 10% to 15% more low/mid-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0-liter engine.

SKYACTIV-Drive

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It's instantly responsive, yet delivers 7% more efficiency than our previous automatic transmission.

SKYACTIV-MT

This six-speed manual transmission has the shortest shift throw in its class. Inspired by the legendary MX-5 Miata, it's also smaller, lighter and stronger than any we've built before.



"SKYACTIV TECHNOLOGY is a whole new, more efficient way of engineering cars. Really... ."

autoweek.com, August 2011

SKYACTIV-Body

We are constantly searching for new ways to help make you safer behind the wheel. That's why Mazda is the first auto manufacturer to use ultra-high tensile steel in the body. Because we crafted an efficient structural design and used ultra-high tensile and high tensile steel in critical areas, the CX-5's body is lighter than normal, yet it's stiffer and stronger.

SKYACTIV-Chassis

Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

"Through KODO design, I want to convey strength and beauty in movement that inspires the spirit."

Ikuo Maeda, Global Head of Design



Inspired design. To bring out the soul.

The CX-5 embodies the next generation of Mazda vehicle design, called KODO ("soul of motion"). Inspired by the stance of a cheetah the moment before it pounces, it represents the exact moment motion begins, releasing tremendous force and accumulated energy. Every curve was sculpted with this in mind, and every detail reveals the designer's purpose: a powerful, bold new look down to the last detail. Going forward, every Mazda will adopt this new look pioneered by the CX-5.

Exterior Features:

- > 17" and 19" alloy wheels
- > Side mirrors with integrated turn signals
- > Rear roofline spoiler
- > Available fog lights
- > Available heated side mirrors
- > Available Bi-Xenon headlights



"Mazda has perfectly captured the Zoom-Zoom ethos in a practical, efficient, and stylish crossover."

automobilemag.com, August 2011





Comfort and control at your fingertips.

Putting our focus on you, the driver, meant we had to design a cockpit that was welcoming and intuitive. We sculpted the 8-way power driver's seat with power lumbar support (Grand Touring) for premium comfort and sophistication. We specifically designed and placed the instruments and gauges so that they're easily accessible and easy to use. Soft materials and thoughtful accents also add to the CX-5's secure and refined atmosphere. Convenient standard features include steering-wheel-mounted controls for audio, cruise control and trip computer, Remote Keyless Entry with push button start, a tilt/telescoping steering wheel and power side mirrors with integrated turn signal indicators. But that's just the beginning of the many thoughtful features and smart systems available in your CX-5.

Available features include:

- > Leather-wrapped steering wheel and shift knob
- > Bluetooth® hands-free phone and audio
- > Leather-trimmed seats
- > Heated front seats
- > Rearview camera*

*Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.

Get lost in all the amenities. And not lost on the road.

There are so many intelligent technology features available in the CX-5, it might be difficult deciding which is your favorite. From a Blind Spot Monitoring System* to Bose® audio to Bluetooth hands-free capability, your CX-5 is ready to guide you, entertain you, connect with you and respond to you. So what's most important to the CX-5? You guessed it: you.

Bi-Xenon Adaptive Front-Lighting System

As you turn into a corner, the headlights turn with you, adjusting up to 15° in the direction of your turn to help improve visibility.



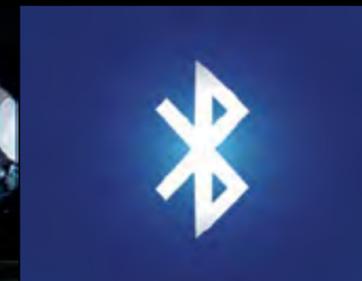
Rearview Camera*

This available system offers increased visibility of objects behind you, and it's automatically activated whenever the CX-5 is shifted into reverse.



Bluetooth Hands-free Phone and Audio

Using the steering-wheel-mounted controls, make and take calls via the available Bluetooth hands-free phone system. Also enjoy your music through wireless audio streaming from your Bluetooth-compatible audio device.



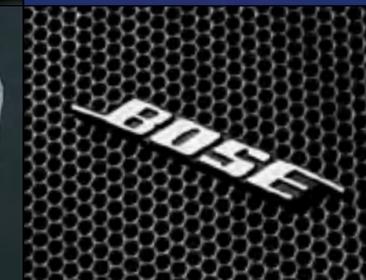
Mazda Navigation System

Our convenient factory-integrated navigation system offers the advanced features of TomTom's navigation devices, including voice recognition, advanced lane guidance and route recommendations. Whether you have it installed upon delivery or add it later, it's always integrated with no plug-in required.



Blind Spot Monitoring System*

The system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And it's technology you won't find on the Honda CR-V or Toyota RAV4.



Bose® Centerpoint® Surround Sound System with AudioPilot®

Custom-engineered for the CX-5, this available system features its patented Centerpoint® signal-processing circuitry, enabling this impressive 9-speaker system to produce stunning multichannel Bose® Surround Sound performances from regular CDs and MP3s. Its patented AudioPilot® technology automatically adjusts multiple frequencies to compensate for distracting road, wind and cabin noises.



> BEST-IN-CLASS REAR LEGROOM > MORE REAR HEADROOM THAN CR-V > SEATING FOR FIVE

5.8" Color Touchscreen Display

Easily view Bluetooth and audio information, as well as navigation system routes and directions (if equipped), in addition to personalization features. It also acts as the display for models equipped with the rearview camera¹.

SiriusXM Satellite Radio²

Get a 4-month trial subscription to Sirius Select and enjoy commercial-free music, sports, news, comedy, talk and entertainment.



USB Connectivity

Enjoy your music via USB cable, and control the audio using the steering-wheel-mounted controls or the touchscreen display.

Mazda Advanced Keyless Entry

Even before you enter your CX-5, it's already anticipating your arrival. As you approach, the Advanced Keyless Entry System recognizes you, and your CX-5 comes to life, ready to unlock the doors and the rear liftgate without having to take the key fob out of your purse or pocket. At the push of a button, the doors unlock. And when you walk away, it can also lock the doors automatically. Available on Grand Touring models only.

Other available features include:

- ▶ Rain-sensing front windshield wipers
- ▶ HD radio
- ▶ Dual-zone automatic climate control
- ▶ Power moonroof
- ▶ 8-way power driver's seat



Bags. Bikes. Boxes. Balloons. Buddies. Boards. Balls. Baskets. Bring it on.

Whatever your busy day brings, the CX-5 is ready to take it all. On the Touring and Grand Touring models, the easy-release 40/20/40 split fold-down rear seatback lets you customize between seating for five and up to 65.4 cu ft of cargo space. Taking a trip to the mountains? There's seating for four with room down the middle for your skis, too. Remote releases make configuring the seats even easier. The CX-5 Sport offers a convenient 60/40 split fold-down rear seatback and up to 64.8 cu ft of cargo space. While the world around you constantly changes, the CX-5 helps you make it your own.



¹Always check your mirrors. Be aware of the traffic around you. ²Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ³Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.

Please remember to properly secure all cargo.

Extraordinary protection, without sacrificing control.

The all-new SKYACTIV-Body uses ultra-high tensile steel in critical areas to make the body ultra-strong to help protect you in a collision. At the same time it's ultra-light, so that your CX-5 is nimble and easy to maneuver in order to help you avoid an accident in the first place. The SKYACTIV-Chassis enhances this control by giving you agility at low speeds and stability at higher ones. And the available Advanced Active Torque Split All-Wheel-Drive system automatically adjusts during changing road conditions. From side-impact door beams to the available Blind Spot Monitoring System* and rearview camera†, you can be confident the CX-5 has got your back, both inside and out.

LATCH Child-Safety Seat System

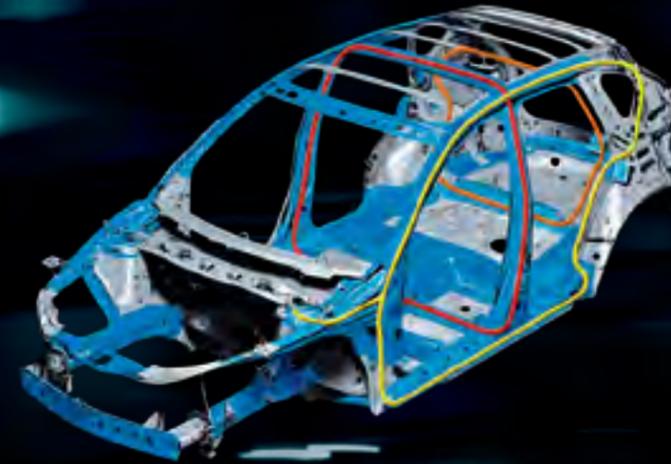
LATCH child-safety seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5, while helping to keep them safe on your journey.

Enhanced Stability & Control

The Traction Control System detects wheelspin and then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control‡ modulates the engine and brakes to help keep you on your intended path while you're driving around corners.

Bi-Xenon Adaptive Front-Lighting System

The CX-5 offers an available Adaptive Front-lighting System and self-leveling Bi-Xenon high-intensity discharge headlights. These headlights are specifically designed to help you see around corners at night, literally. As you turn into a corner, the headlights move up to 15° in the direction of your turn, thereby improving visibility and allowing you to spot potential hazards and dangers up ahead.



Ring Structure

Mazda's all-new Ring Structure in the SKYACTIV-Body uses ultra-high tensile steel to make the body more rigid than a typical steel body, and the structure is engineered to distribute energy in a way that makes the cabin even stronger.



Advanced Braking Technologies

A comprehensive set of advanced braking technologies comes standard on the CX-5. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. Electronic Brakeforce Distribution automatically applies braking force to individual wheels based on changing road conditions, helping to keep you in control. And in emergency situations, an Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup so you can make controlled stops. At the same time, Brake Assist automatically increases braking pressure, thereby reducing stopping distance.

Six Standard Air Bags**

Advanced dual front air bags that utilize inflators with both crash-zone and driver's seat/passenger weight sensors are standard on all CX-5 models—as are dual side airbags and dual side-impact air curtains with coverage for front and rear passengers.



*Always check your mirrors. Be aware of the traffic around you. †Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ‡Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. **Always wear your seat belt and secure children in the rear seat in appropriate child restraints.

"In this class, where bland and uninspired vehicles make up the majority of the field, the 2013 Mazda CX-5 delivers with a driving fun factor miles ahead of the likes of the best-selling Honda CR-V and the popular Toyota RAV4."

autoweek.com, August 2011



ZEAL RED MICA

SKY BLUE MICA

LIQUID SILVER METALLIC

BLACK MICA

METROPOLITAN GRAY MICA

CRYSTAL WHITE PEARL MICA

STORMY BLUE MICA

CX-5 Specifications & Capacities

SPECIFICATIONS	
Engine size and type	SKYACTIV-G 2.0L DOHC 4-cylinder
Horsepower, SAE net	155 @ 6000 rpm
Torque, SAE net (lb-ft)	150 @ 4000 rpm
Redline	6500 rpm
Compression ratio	13.0:1
Fuel system	Advanced Direct Injection
Fuel	Regular unleaded gasoline
EPA estimated fuel economy (City/Highway)	MT: 26/35 (FWD) AT: 26/32 (FWD) - 25/31 (AWD)
Body type	SKYACTIV-Body with Ring Structure
Turning circle, curb-to-curb (ft)	36.7
Total curb weight (lb)	MT: 3208 (FWD) AT: 3272 (FWD) - 3426 (AWD)
EXTERIOR DIMENSIONS	
Wheelbase/overall length (in)	106.3/178.7 (without license plate holder)
Overall width/overall height (in)	72.4/67.3 (including antenna)
Track, front/rear (in)	62.4/62.5
Ground clearance (in)	8.5
INTERIOR DIMENSIONS	
	Front/Rear
Headroom (in)	40.1/39.0
Headroom with moonroof (in)	39.0/39.0
Legroom (in)	41.0/39.3
Shoulder room (in)	57.5/55.5
Hip room (in)	55.2/53.7
CAPACITIES	
Passenger volume (cu ft)	103.8 (without moonroof) 102.3 (with moonroof)
Cargo volume (cu ft)	34.1 (2nd-row seatback up) 64.8 (60/40 seatback folded) 65.4 (40/20/40 seatback folded)
Fuel capacity (U.S. gallons)	14.8 (FWD); 15.3 (AWD)
Towing capacity (lb)	2000

CX-5 Color Combinations

PAINT COLOR	Sport Cloth		Touring Premium Cloth		Grand Touring Leather	
	Black	Sand	Black	Sand	Black	Sand
Zeal Red Mica	●	●	●	●	●	●
Sky Blue Mica	●		●		●	
Liquid Silver Metallic	●		●		●	
Crystal White Pearl Mica*	●	●	●	●	●	●
Metropolitan Gray Mica	●		●		●	
Stormy Blue Mica		●		●		●
Black Mica	●	●	●	●	●	●

*Extra cost option

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred, which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

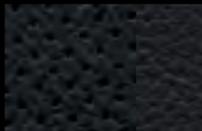
CX-5 Engine & Mechanical

	Sport	Touring	Grand Touring
ENGINE & TRANSMISSION			
SKYACTIV-G 2.0L DOHC 4-cylinder engine with VVT	●	●	●
SKYACTIV-MT 6-speed manual transmission	●		
SKYACTIV-Drive 6-speed Sport automatic transmission	○	●	●
Front-wheel drive	●	●	●
Active Torque Split All-Wheel Drive (NA on Sport with MT)	○	○	○
SUSPENSION & BRAKES			
Power variable-assist rack-and-pinion steering	●	●	●
Independent MacPherson strut front suspension	●	●	●
Independent multilink rear suspension	●	●	●
Front and rear stabilizer bars	●	●	●
Power-assisted ventilated front/solid rear disc brakes	●	●	●
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	●	●	●

CX-5 Exterior

	Sport	Touring	Grand Touring
BODY			
Power moonroof			●
Privacy-tint rear glass		●	●
Rear roof spoiler	●	●	●
Dual body-colored power outside mirrors with integrated turn signals	●	●	●
Heated mirrors		●	●
Body-colored door handles	●	●	●
Halogen headlamps	●	●	●
Auto on/off headlamps		○	●
Bi-Xenon HID headlamps with auto leveling		○	●
Adaptive Front-lighting System (AFS)		●	●
Halogen fog lights	○△	●	●
Dual stainless steel exhaust tips	●	●	●
Variable-intermittent front windshield wipers	●	●	●
Rain-sensing variable-intermittent front windshield wipers		○	●
Intermittent rear wiper/washer	●	●	●
TIRES & WHEELS			
17-inch aluminum alloy wheels; P225/65 R17 tires	●	●	
19-inch aluminum alloy wheels; P225/55 R19 tires			●

CX-5 Upholstery & Wheel Options

		
Black Cloth (Sport)	Sand Cloth (Sport)	17-Inch Alloy
		
Black Premium Cloth (Touring)	Sand Premium Cloth (Touring)	19-Inch Alloy
		
Black Leather (Grand Touring)	Sand Leather (Grand Touring)	

CX-5 Interior

	Sport	Touring	Grand Touring
COMFORT & CONVENIENCE			
Air conditioning with pollen filter	●	●	
Dual-zone automatic climate control with pollen filter			●
Power windows with driver's one-touch down/up feature	●	●	●
Power door locks with 2-stage unlocking	●	●	●
Cruise control with steering-wheel-mounted controls	●	●	●
Remote keyless illuminated entry system with "answer back" feature	●	●	●
Mazda Advanced Keyless Entry System			○
Push Button Start	●	●	●
Manual day/night rearview mirror	●	●	●
Auto-dimming rearview mirror with Homelink®		○	○
Dual covered visor vanity mirrors	●		
Dual illuminated visor vanity mirrors		●	●
Tilt & telescopic steering column	●	●	●
Height-adjustable front shoulder-belt anchors	●	●	●
12-volt power outlets (2 front, 1 cargo area)	●	●	●
Remote fuel-door release	●	●	●
Rear window defogger with timer	●	●	●
STORAGE			
Glove compartment	●	●	●
Sunglasses holder	●	●	●
Center console armrest with tray and covered storage bin	●	●	●
Rear-seat center armrest with integrated cup holders	●	●	●
Front and rear door bottle holder / storage	●	●	●
Driver and front-passenger seatback pockets	●	●	●
Cargo area light	●	●	●
SEATING & TRIM			
5-passenger seating	●	●	●
6-way manually adjustable driver's seat	●		
6-way power-adjustable driver's seat with manual lumbar support		●	
8-way power driver's seat with power lumbar support			●
60/40 split fold-down rear seatback	●		
40/20/40 dual split one-touch fold-down rear seatback		●	●
Heated front seats (3 levels)	●		
Cloth-trimmed sport seats			●
Premium cloth-trimmed sport seats		●	
Leather-trimmed sport seats			●
Leather-wrapped steering wheel		●	●
Leather-wrapped shift knob with chrome trim		●	●
Cloth door trim	●	●	●
Synthetic leather door trim		●	
Carpet floor mats	●	●	●
AUDIO & ENTERTAINMENT			
AM/FM/CD/MP3 audio system with automatic level control and 4 speakers	●		
AM/FM/CD/MP3 audio system with automatic level control and 6 speakers		●	
Bose® Centerpoint® Surround Sound audio system with AudioPilot® and 9 speakers		○	●
Bluetooth hands-free phone and audio capability	○	●	●
HD Radio	○	●	●
SiriusXM Satellite Radio with 4-month trial subscription to Sirius Select*	○△†	○△	●
Auxiliary-audio input jack	●	●	●
USB input port	●	●	●
Steering-wheel-mounted audio controls	●	●	●
Mazda Navigation System	△†	△○	△○
INSTRUMENTATION			
Speedometer, tachometer and fuel gauge—black with white lettering	●	●	●
Dual trip odometers	●	●	●
Ambient temperature & clock display	●	●	●
Trip computer	●	●	●

CX-5 Safety & Security

	Sport	Touring	Grand Touring
Blind Spot Monitoring (BSM) System†		●	●
Rearview camera**		●	●
Dynamic Stability Control (DSC)††	●	●	●
Traction Control System (TCS)	●	●	●
Hill Launch Assist	●	●	●
Advanced dual front air bags; front side-impact air bags‡‡	●	●	●
Side-impact air curtains‡‡ (coverage for front and 2nd rows) with rollover protection	●	●	●
3-point seat belts for all seating positions	●	●	●
LATCH 2nd-row child-safety-seat anchors	●	●	●
Tire-Pressure Monitoring System (TPMS)	●	●	●
Engine-immobilizer antitheft system	●	●	●
Antitheft alarm		○	○
CX-5 Options & Option Packages			
	Sport	Touring	Grand Touring
Bluetooth Audio Package: Bluetooth hands-free phone and audio streaming with steering-wheel-mounted controls, 5.8" full color monitor, HD radio		○	
Moonroof and Bose® Audio Package: Power sliding-glass moonroof, Bose Centerpoint Surround Sound System with AudioPilot® and 9 Speakers			○
Touring Technology Package: Mazda Navigation System, Auto on/off headlights, Antitheft perimeter alarm system, Bi-Xenon HID headlamps with auto leveling, Adaptive Front-lighting System (AFS), Auto dimming mirror with Homelink®, Rain-sensing windshield wipers			○***
Grand Touring Technology Package: Mazda Navigation System, Mazda Advanced Keyless Entry, Antitheft perimeter alarm system, Bi-Xenon HID headlamps with auto leveling, Adaptive Front-lighting System (AFS), Auto dimming mirror with Homelink®			○
Crystal White Pearl Mica Paint	○	○	○
Mazda Navigation System	△†	△○	△○
SiriusXM Satellite Radio with 4-month trial subscription to Sirius Select*	○△†	○△	●
Paint protection film	○△	○△	○△
Roof rails	○△	○△	○△
Rear bumper guard	○△	○△	○△
Parking sensors, rear	○△	○△	○△
Trailer hitch (with harness and cover)	○△	○△	○△
Wheel locks, set of 4	○△	○△	○△
Remote engine start (NA on Sport with MT)	○△	○△	○△
All-weather floor mats	○△	○△	○△
Auto-dimming rearview mirror with compass and HomeLink®	○△	○△	○△
Retractable cargo cover	○△	○△	○△

KEY: Standard = ● Optional = ○ Package = ● Dealer-available accessory = △

*Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com <http://www.siriusxm.com>. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. †Requires Bluetooth Audio Package. ‡Always check your mirrors. Be aware of the traffic around you. **Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ††Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. †††Always wear your seat belt and secure children in the rear seat in appropriate child restraints. †††Requires Moonroof and Bose® Audio Package.

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“Mazda is one of the few brands that continue to cater to people who care about driving.”

caranddriver.com, January 2011



Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen who love to drive—for people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it's not worth driving, it's not worth building.

It's your Mazda—make it your own. Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Financing without the fuss.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services* can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

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We're committed to our drivers.

Every new 2013 Mazda CX-5 is protected by:

- > A 3-year/36,000-mile[†] "bumper-to-bumper" limited warranty
- > A 3-year/36,000-mile[†] 24/7 Emergency Roadside Assistance program
- > A 5-year/60,000-mile[†] limited powertrain warranty
- > A 5-year/unlimited-mileage warranty against body rust-through

†Whichever comes first.

For details, please see your Mazda Dealer, visit MazdaUSA.com or call toll-free 1-800-639-1000.



A Cargo Liner*. Life's messy—keep your CX-5 clean with our durable Cargo Liner. Its innovative design works with the rear seats folded, upright or split in any configuration and includes a removable rear bumper flap to protect it while loading. Removes easily for quick cleanup. **B Roof Rack**. Loose gear banging around the inside of your car is a hassle. Keep your equipment locked down and loaded with CX-5's roof rails, adjustable crossbars and lifestyle attachments. When you care about your gear and your car, it's the only way to roll. **C Rear Bumper Guard**. Our durable Rear Bumper Guard protects the rear bumper from chips and scratches when you're loading or unloading your gear. **D All-Weather Floor Mats**. Fitted perfectly to your CX-5, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door. **E Retractable Cargo Cover***. Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, and it stays attached to the hatch door while it's being opened for hassle-free loading. **F Side Window Deflectors**. The weather outside should stay outside. Our sleek Side Window Deflectors help reduce wind noise and keep the elements out while you let fresh air in (set of 4).

- | | | | | | |
|---|--------------------|-------------------------|-------------------------|-------------------------|--------------------------------|
| 3.5mm Audio Cable | Cargo Mat | Front Mask | Moonroof Wind Deflector | Roadside Assistance Kit | SiriusXM Satellite Radio* |
| Auto-Dimming Rearview Mirror with Compass and HomeLink® | Cargo Net | Hitch: | Navigation System | Roof Rack Attachments: | Splash Guards (Front and Rear) |
| Bike Carrier, Trailer Hitch Mount | Cargo Tray | - Receiver (Class I) | Paint Protection: | - Bike Carrier | Touch-Up Paint |
| Bluetooth Car Kit by Motorola | Cigarette Lighter | - Receiver Cover | - Door Edge (set of 4) | - Cargo Box | Wheel Locks |
| | First Aid Kit | - Trailer Light Adaptor | - Front Kit | - Kayak Carrier | Windshield Sunscreen |
| | Floor Mats, Carpet | - Hood Edge Protector | - Rear Bumper | - Luggage Basket | |
| | Fog Lights | License Plate Frames | Rear Parking Sensors | - Ski/Snowboard Carrier | |
| | | | Remote Start | - Surfboard Carrier | |

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***IF IT'S NOT WORTH DRIVING,
IT'S NOT WORTH BUILDING.™***

***WE BUILD MAZDAS.
WHAT DO YOU DRIVE?***

ZOOM-ZOOM



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