

Luxury LeMans

Pontiac's most luxurious mid-sized car.





The name Luxury LeMans really tells you what this beauty is all about. We call it "Luxury" because it's luxurious. We call it "LeMans" because it's a mid-sized Pontiac. So the 1973 Luxury LeMans gives you the comforts of a luxury car . . . in an easy-to-handle size.

Comforts like the quiet good taste of rich new upholstery fitted over seats of solid foam. Layers of added sound insulation. The warm look of walnut-grained vinyl on the dash and glove box. And special touches such as front-door assist straps, thick loop-

pile carpeting and a monogrammed center armrest. That's luxury.

Yet with all this comfort, LeMans is still a joy to drive around town. It's a mid-sized Pontiac, remember. So it handles traffic and parks with ease. And the standard 350 V-8 gives you efficiency

while it moves you out with authority.

So look. If you want a lot of luxury . . . but you don't want to drive a big car, this is where you belong. In a beautiful 1973 Luxury LeMans. An easy-to-handle price goes with it.



Close-up of monogram on center armrest.

LUXURY LeMANS FACTS AND FIGURES

MODELS

2-Door Colonnade Hardtop; 4-Door Colonnade Hardtop.

POWER TRAINS

Standard engine: 350-cu.-in. 2-bbl. V-8. Available engines: 400-cu.-in. 2-bbl. V-8; 400-cu.-in. 4-bbl. V-8; 455-cu.-in. 4-bbl. V-8. Standard transmission: 3-speed column shift manual.

Available transmissions: 4-speed manual floor shift (350 & 400 4-bbl. V-8s only); Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Front notch-back bench seat with cloth-and-vinyl or all-vinyl trim. Solid foam front- and rear-seat cushions. Nylon-blend, loop-pile carpeting and carpeted lower door panels. Special interior trim with monogram on center armrest. Additional sound insulation in body. Rear-seat ash trays in armrests. Custom Cushion steering wheel. Wood-grain vinyl inlay on glove box door. Front door assist straps. Ash tray lamp. Glove box

lamp. High-Low ventilation. Inside hood latch release.

STANDARD EXTERIOR FEATURES

New improved front and rear bumper systems. Distinctive chrome-plate die-cast grille. Deluxe wheel covers. Rear-wheel fender skirts. Full-length lower body side moldings. Frameless door glass. Fixed rear quarter windows. Body-colored door handle inserts. Windshield radio antenna. Concealed wipers. Bright moldings on roof gutters, rear deck, hood rear edge, front wheel openings, quarter windows and tail lamps.

Dimensions (inches)	2-Dr.	4-Dr.
Overall length	207.4	211.4
Overall width	77.7	77.7
Overall height	52.9	54.3
Wheelbase	112.0	116.0
Track, front/rear	61.5/60.7	61.5/60.7
Head room, front/rear	37.8/36.9	38.5/37.2
Leg room, front/rear	42.4/33.7	42.4/38.4
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Trunk capacity (cu. ft.)	15.1	15.1



Deluxe wheel cover with rear wheel fender skirt.

STANDARD CHASSIS FEATURES

Front disc brakes. 4-wheel, coil-spring suspension. Computer-selected springs. Heavy-gauge perimeter-type frame. New improved shock absorbers. F78—14 blackwall tires.

CAPACITIES

Fuel tank—21.5 gals.
Cooling system—13.3 qts.
Oil, less filter refill—4.0 qts.

AVAILABLE EQUIPMENT

Air conditioning. Tilt steering wheel. Sunroof on 2-door. Rally II wheels. 6-way power seat. Deck-lid release. Power windows. Bumper guards. Electric rear window defroster. Variable-ratio power steering. Bucket seats at no extra charge on 2-door.



Cloth-and-Morrokide notch-back bench seat with center armrest. Shown in beige—also available in blue, green, black and burgundy.

LUXURY LeMANS SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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Luxury LeMans 2-Door Colonnade Hardtop in Verdant Green.

Exterior Colors



Available interior colors.

White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White
Beige	Beige	Black	Black	Black	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige
Black	Black	Blue	Blue	Blue	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
Blue	Blue		Burgundy	Burgundy	Green	Chamois	Chamois	Chamois	Green	Green	Green	Burgundy	Saddle	Saddle	Saddle
Green	Green		Beige	Beige	Chamois	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Burgundy	Burgundy		
Chamois	Chamois				Saddle										
Saddle	Saddle														
Burgundy	Burgundy														



Pontiac Motor Division