

Catalina

Pontiac's lowest priced full-sized car.

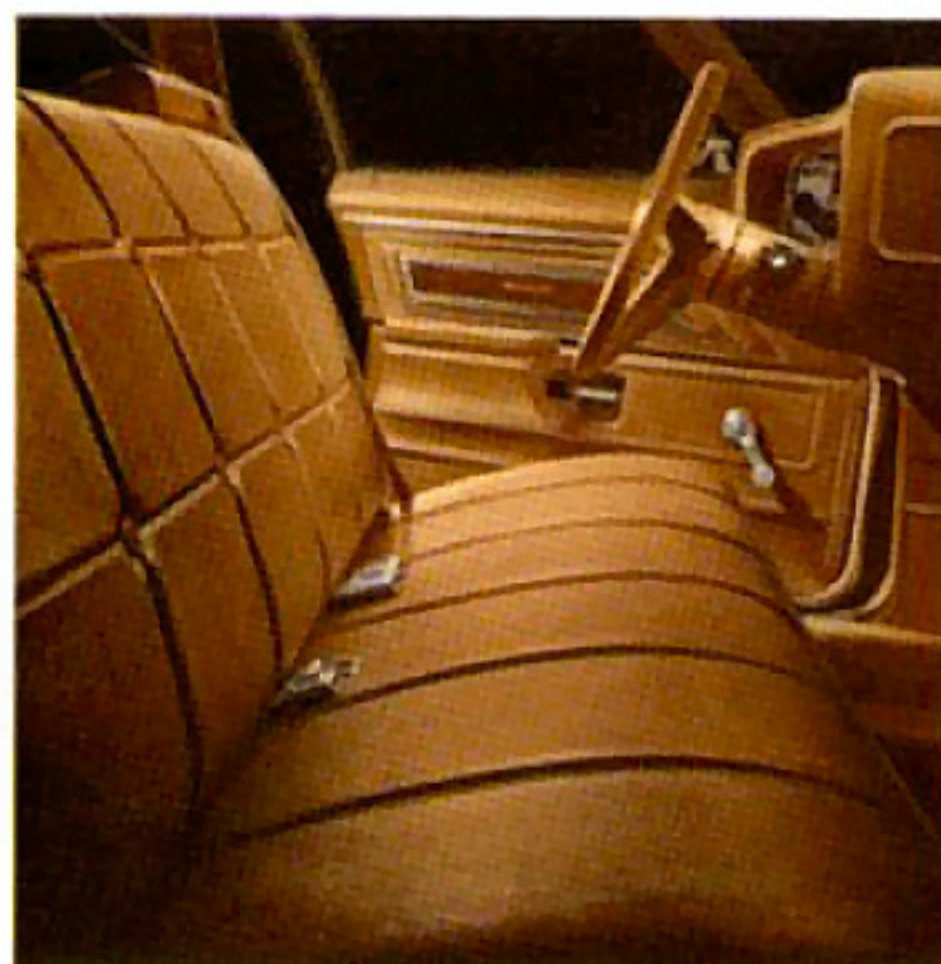




Catalina's available black/gray tweed cloth and Morrokide upholstery.

Let's not pull any punches. When you take that first step up to the comfort and prestige of a 1974 Pontiac Catalina, you expect to get something for your money. We give it to you.

We give you Pontiac styling. To a man, our designers are dedicated to the idea that Pontiac should be the industry trend setter.



Available all-Morrokide upholstery. Shown in saddle—also available in blue, green, beige, burgundy and white.

The grille has a classic look. The top on the Hardtop Coupe is futuristic. Big on glass and visibility.

We give you Pontiac performance. A 400-cu.-in. V-8 is standard. And you can get even more by ordering a 400 4-barrel V-8. Or a 455 V-8.



Easy-to-read gauges... easy-to-reach controls. Catalina's beautiful instrument panel.

Power front disc brakes, variable-ratio power steering and Turbo Hydra-matic are all standard.

Move up to a Catalina and you also get Pontiac's careful attention to detail. Catalina has new cut-pile carpeting. Im-

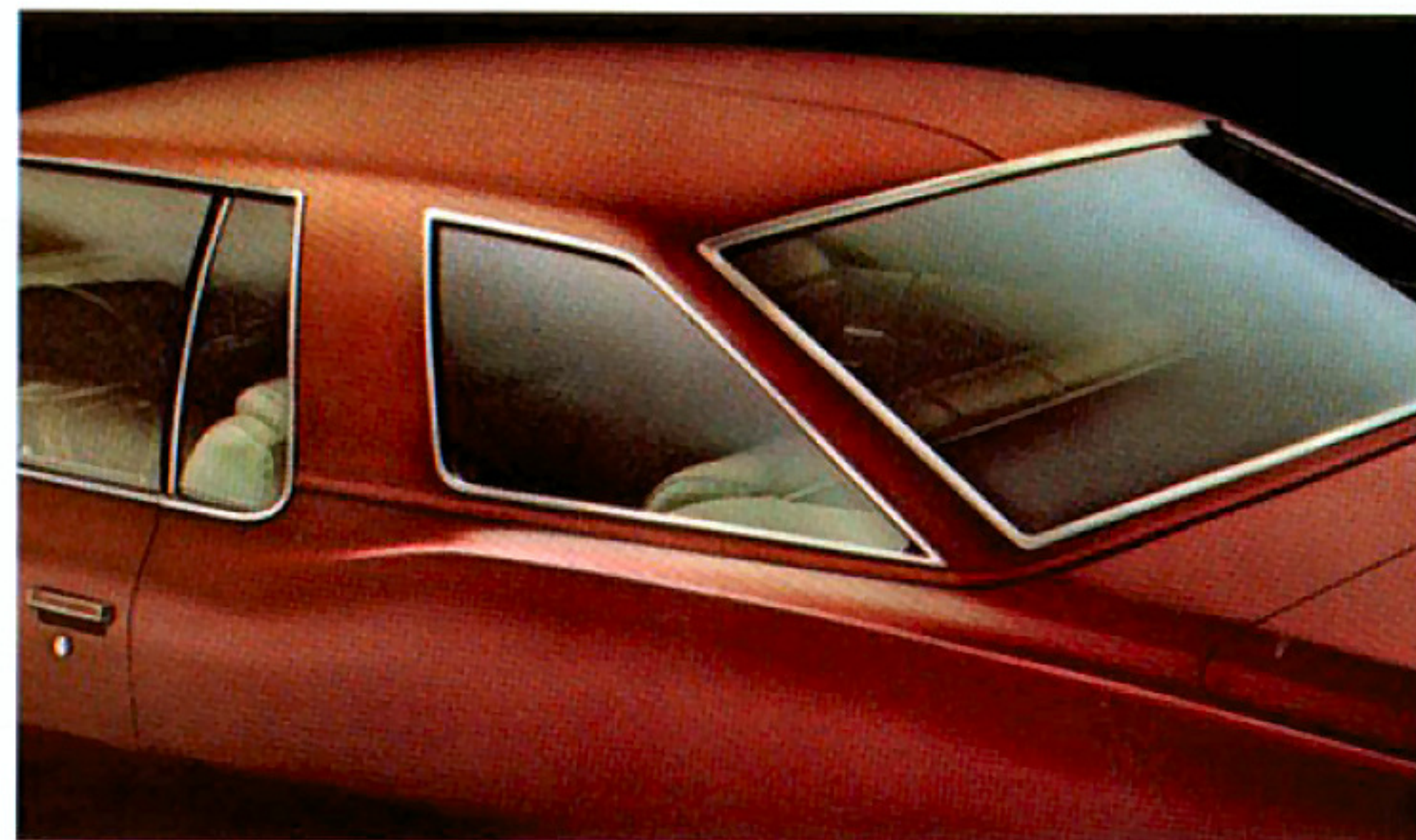
proved padding in the seats. A deluxe steering wheel with padded center spokes. And new upholstery fabrics. Cloth or an all-Morrokide you can order.

There's another thing you can take for granted in a Pontiac Catalina. Innovation.

We've got a brand-new exclusive option available this year. Adjustable brake and accelerator pedals for your convenience.

One lever on the instrument panel controls both. It moves the pedals toward or away from you and locks them into the position you choose. Chalk one up for Pontiac comfort.

Order the RTS package (Radial Tuned Suspension) and you can chalk one up for Pontiac handling. The kind of handling you just don't often find in cars as roomy as Catalina.

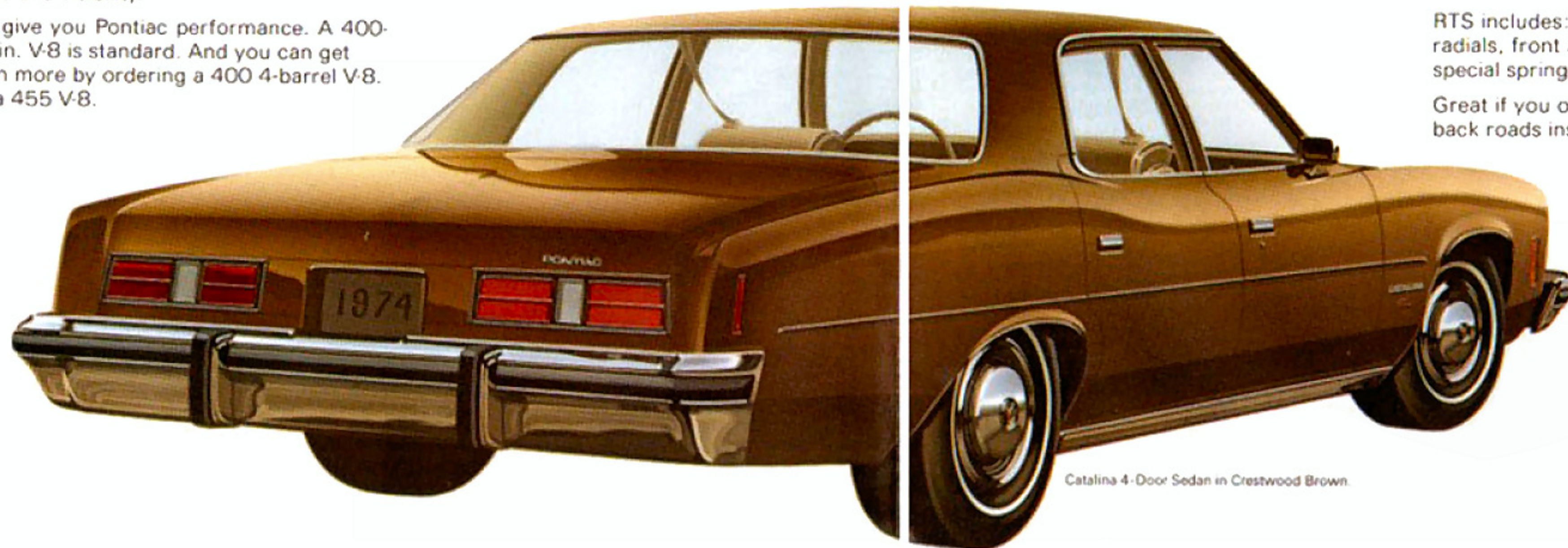


Great new styling and outstanding visibility. Catalina's new Hardtop Coupe roofline.

RTS includes: White sidewall steel-belted radials, front and rear stabilizer bars, special springs and shocks.

Great if you occasionally favor twisting back roads instead of super highways.

Of course, there's a lot of other equipment you can order for a 1974 Catalina. But even if you never add anything, Catalina gives you your money's worth. Because we Wide-Track people have a way with cars.



Catalina 4-Door Sedan in Crestwood Brown.

CATALINA FACTS AND FIGURES

MODELS

Hardtop Coupe, 4-Door Hardtop, 4-Door Sedan.

POWER TEAMS

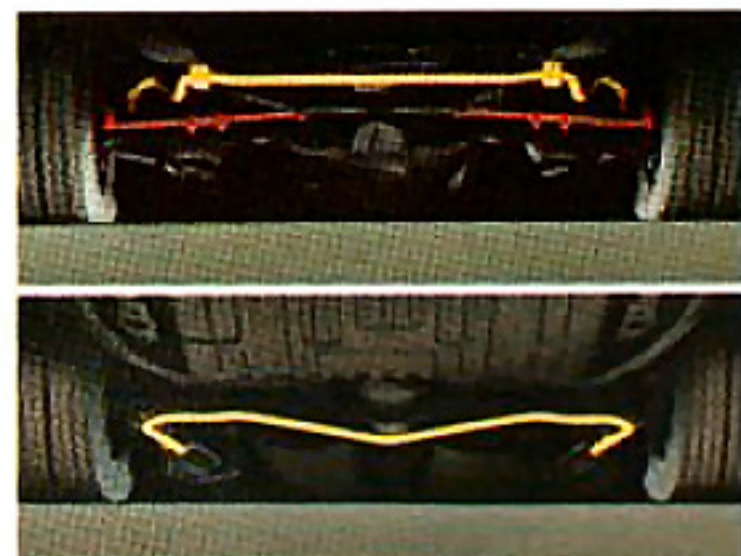
Standard engine: 400-cu.-in. 2-bbl. V-8.

Available engines: 400-cu.-in. 4-bbl. V-8 (not available in California), 455-cu.-in. 4-bbl. V-8.

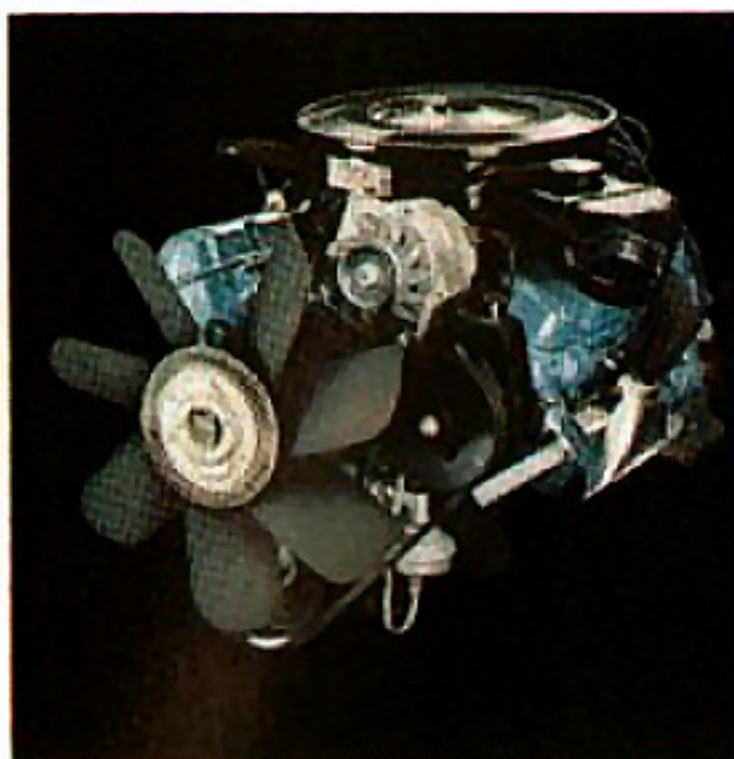
Standard transmission: Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Bench seat with cloth and Morrokide trim. Front-seat cushions of solid foam with integral springs. Solid-foam front-seat backs. Foam rear-seat padding. Nylon-blend, cut-pile carpeting. Deluxe 2-spoke steering wheel with soft-covered center. High-Low ventilation. Driver and passenger instrument panel ash trays (driver's lighted). Instrument panel trim of dark flame chestnut wood-grain vinyl. Glove box lamp. Trunk mat. Inside hood latch release.



Radial Tuned Suspension (RTS) with steel-belted radial tires is available



Available 400-cubic-inch 4-bbl. V-8

STANDARD EXTERIOR FEATURES

New radiator-style grille. New improved front and rear bumper systems using energy absorbers. New tail lamps. Hubcaps. Windshield radio antenna. Moldings on windshield, hood rear edge, rear window, quarter window (on 2-Dr. model). Rocker panel moldings. Concealed wipers.

STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. 4-wheel, coil-spring suspension, springs selected by computer. G78—15 blackwall glass-belted tires. Improved body mount system. Acoustical insulation.

Dimensions (inches)	4-Dr. Cpe.	4-Dr. Hdtop.	4-Dr. Sedan
Overall length*	226.0	226.0	226.0
Overall width	79.6	79.6	79.6
Wheelbase	124.0	124.0	124.0
Track, front/rear	64.1/64.0	64.1/64.0	64.1/64.0
Head room, front/rear	38.3/37.4	38.8/37.4	39.1/37.9
Leg room, front/rear	42.7/39.8	42.7/39.8	42.7/39.8
Shoulder room, front/rear	64.4/62.2	64.4/63.5	64.4/63.5
Hip room, front/rear	62.2/58.2	62.6/61.3	62.0/61.9

*with rubber bumper strips

CAPACITIES

Fuel tank—25.8 gals.

Cooling system—21.6 qts.

Oil, less filter refill—5.0 qts.

POPULAR EQUIPMENT AVAILABLE

Radial Tuned Suspension package, which includes: HR78—15 whitewall steel-belted radial tires, 1.125' dia. front stabilizer bar, .937' dia. rear stabilizer bar, Pliacell shock absorbers, jounce restrictors, special springs and rear control arm bushings and RTS identification on instrument panel. Cordova top. Cruise Control. Automatic Temperature Control air conditioning. Bumper guards. Power windows. Power door locks, also unlatch folding seat backs automatically on Hardtop Coupe. 4-speaker stereo system with AM/FM stereo radio or 8-track tape integral units. Trunk lid release. Remote control outside rearview mirrors. Color-keyed vinyl body side moldings. Dome and reading lamp.

CATALINA SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock.) Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.



Catalina 4-Door Hardtop in Lakemist Green.