

Pontiac Ventura 75

Ventura SJ / Ventura Custom / Ventura / Ventura Sprint
(catalytic converter equipped)



Pontiac Ventura SJ



Ventura SJ 2-Door Coupe

It's out of the ordinary. Far out. All '75 Venturas are extraordinary compacts and the SJ models are even more so.

Ventura SJ helps make luxury more attainable by making many of them standard—and also by offering new engineering improvements which make possible certain economies

and offer better driveability.

If you're used to life's better things and want to keep on having them while you economize, you want a Ventura SJ.

SJ models come with front bucket seats in Prado cloth or perforated Morrokide. You choose.

They also offer a reclining passenger bucket seat option.

It will comfort you. Both bucket seats are specially constructed for extra side support.

Ventura SJ also has a standard full-length floor console with a shifter for the



Ventura SJ Bucket Seats

manual transmission (or optional automatic).

Your dealer can add further details on extra courtesy lights, added insulation, Custom Finned wheel covers, special exterior stripes and much else.

All standard on an SJ!

Ventura SJ coupe, hatchback, 4-door sedan—extraordinary luxury with a compact's economy.



Ventura SJ 4-Door Sedan

This literature is applicable only to 1975 General Motors vehicles equipped with a Catalytic Converter.

Pontiac Ventura Custom



Ventura Custom 2-Door Coupe

Pontiac Ventura—plus. Ventura Custom's three models have their own appeal along with all the new excitement and new driveability of a 1975 Ventura.

In addition to all of Pontiac Ventura's standard features, the Custom coupe,

hatchback and sedan give you special Custom interior trim, a color-keyed Custom Cushion steering wheel, added body insulation, dual horns, Deluxe wheel covers and more.

Please see page 4 and also ask your Pontiac dealer for further information on standard features.

"New" is a very meaningful word when you're discussing a 1975 Pontiac Ventura.

Options aplenty. How about power windows this year? And power door locks? Outside Sports Mirrors, both remote controlled? A vinyl top? You



Ventura Custom Mini-cord cloth full-width seat

could even order Burgundy vinyl seats and have your instrument panel, steering column, carpeting and rear package shell all in black.

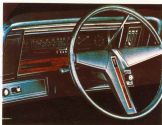
Consider air conditioning. A new, simplified air conditioning system can work efficiently with Ventura's standard Six cylinder engine and help keep you comfortable all year 'round.



Ventura Custom 4-Door Sedan

Some of the equipment shown or mentioned is optional or extra cost.

Pontiac Ventura



Optional Custom Cushion steering wheel

A lot has happened to '75 Ventura. 1975 is the year of major improvement for Pontiac Ventura. And what was a great compact before is now even greater.

There's a kind of European influence in the new styling. Four large grille

openings. Triple-bar taillamps. Wide pillar mid-way. Glass area's increased 11% to 15% (the rear window in the coupe has almost 22% more glass this year).

A 250 CID Six is the standard engine and optional are two 350 CID V8s, two and four barrel, plus a new, smaller-displacement 260 CID 2-bbl. V8. Manual transmission is standard and Turbo Hydra-matic is available with all models.

It goes on. Ventura's equipped with radial tires, front disc brakes and a double-panel roof. You've a choice of



Ventura Hatchback Coupe

Paddock cloth or Nocturne knit vinyl interiors. Full passenger compartment carpeting is also standard in Ventura.

Now comes your decision: new coupe, new hatchback or new four-door sedan. "New" is the word for '75 Ventura.

A test-drive will show you what this newness means on the road.



Ventura 2-Door Coupe

The new economy route



Optional vinyl bucket seats, center console

Pontiac has a plan: economize! Ventura is not only a near-perfect size car for many people, it offers features that could save you some money. Get these 1975 features working for you.

And help clean up the air. A catalytic converter converts most exhaust gases

into water vapor and harmless carbon dioxide—freeing the engine from most emission controls and allowing Pontiac to tune the engine for smoother overall performance.

High-Energy Ignition. This solid-state ignition has plenty of power for fast, sure starts. It helps improve engine performance, provide longer spark plug life (up to 22,500 miles) and lessens the need for frequent ignition tune-ups.

Steel-belted Radial Tires. Improve handling, offer longer tread life and better operating economy.

In addition, there's a Fast Warm-up System for improved efficiency.

And the use of unleaded gas helps your car run cleaner and helps to reduce maintenance costs.

1975 Pontiac Ventura—the new economy route.



Standard Passlock cloth full-width seat

Enjoy it in comfort. In a Ventura, you sit on thick foam contour-molded for really comfortable support. All seat cushions and seat backs are full-foam construction with built-in resilience for long miles of comfort.

There's a lot to enjoy if your new compact is a Ventura from Pontiac.



Ventura 4-Door Sedan

Some of the equipment shown or described is optional or extra cost.

Pontiac Ventura Sprint

It makes for very sporty travel. Maybe the first thing you'll notice about a new Sprint is the smart hood and deck lid striping (in black, gold or silver). But that's just the first thing.

Sprint is an option package available on the Ventura and Ventura Custom coupe and hatchback. It gives you: a blacked-out grille, black lower body accent stripes, black side window frames, outside Sports mirrors with the driver's remote-controlled, Rally II

wheels without trim rings and a Custom Cushion steering wheel (standard on the Custom models).

Sprint 75. Now when you add all this to all the new features standard for 1975—such as a smoother-performing engine, forward-mounted steering linkage, front disc brakes and a suspension much like a Firebird's, you'll see why we say a Ventura Sprint makes for very sporty travelling.



Optional 260 CID 2-bbl. V8



Ventura 2-Door Coupe with Sprint Option

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The Pontiac Travel Plan.

Helping you to enjoy better driveability is just part of the Pontiac Travel Plan.

STEEL-BELTED RADIAL TIRES—offer longer tire life and better operating economy; they come with Radial Tuned Suspension.



HIGH-ENERGY IGNITION—helps improve engine performance and eliminates points and condenser replacement.



CATALYTIC CONVERTER

The Converter requiring unleaded gasoline, allows calibration of the engine for lower idling speeds, quicker warm-up and smoother overall performance.



QUICK WARM-UP SYSTEM—helps improve fuel economy under cold-engine starting conditions.

Options-Add your own personal touch

Express your individuality while adding even more to your pleasure, comfort and convenience. Enjoy your new car your way. Your salesman can tell you about other options not shown.



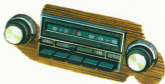
Air Conditioning. A manual Custom air conditioning system can mean extra comfort all year 'round. Soft-Ray tinted glass and power steering are recommended.

Delogger. Helps keep your rear window clear of mist and fog for safer driving. An electric blower behind the rear seat forces air on to the window.

Bumper Guards. Front and rear bumper guards give extra protection when parking. Full-width protective rubber bumper strips are required with the guards.

Power Door Locks.

Electrically lock or unlock all doors at once. There are separate controls for driver and front passenger doors.



Sound Systems. You've a complete choice of AM, AM/FM, AM/FM Stereo Radios. Plus integral radio and Stereo tape systems.



Rally II Wheel



Custom Tinted Wheel Cover

Wheel Equipment. Ask your dealer about availability of special wheels, wheel covers and trim rings.

"Headlamp On" Warning System. A new option alerts you with a warning buzzer if you leave your headlamps on after switching off ignition.

Swing-Out Rear Windows. You can order swing-out rear side windows on any Ventura coupe or hatchback.

Lets you bring in outside air at a touch.



Specifications

Body Styles		2-door Coupe 2-door Hatchback Coupe 4-door Sedan
Engines	Standard Optional	250-1 Six 300-2 V8 350-2 V8 350-4 V8
Transmissions	Standard Optional	3-spd. manual 3-spd. manual (Floorshift) Hydro-matic
Brakes	Front disc/rear drum Power	Standard Optional
Tires	Standard	FK78 x 15

	2-door	4-door
Wheelbase	111.0 in.	111.0 in.
Length	199.6 in.	199.6 in.
Height	53.5 in.	54.4 in.
Width	72.6 in.	72.6 in.
Fuel Tank Capacity (app.)	17.1 Imp. Gal.	17.1 Imp. Gal.
Headroom	front rear	39.5 in. 36.6 in.
Legroom	front rear	41.7 in. 35.3 in.
Shoulder Room	front rear	55.6 in. 55.3 in.
Hip Room	front rear	53.9 in. 54.9 in.
Usable Luggage Space	14.6 cu. ft.	13.8 cu. ft.

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