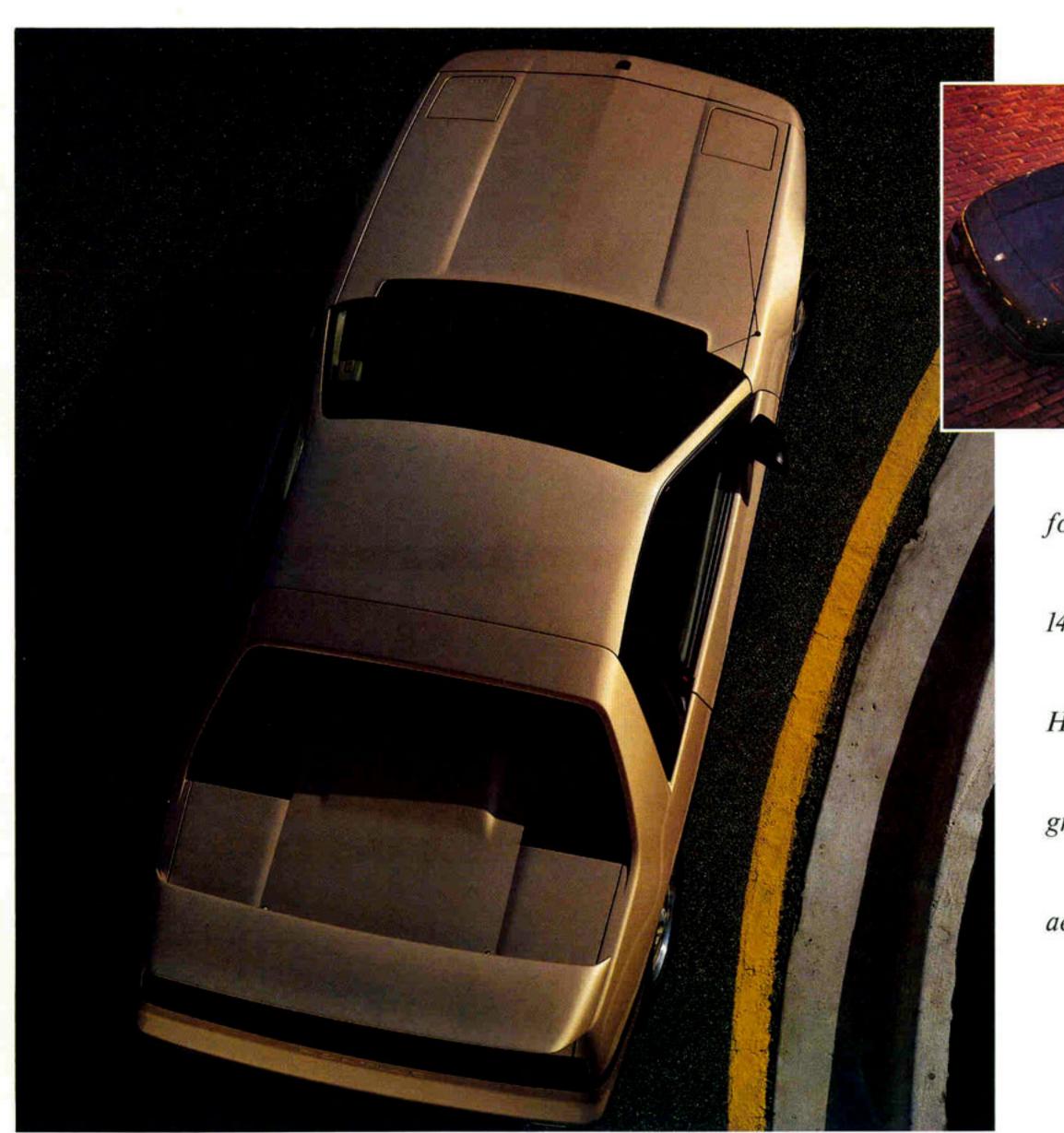


PONTIAC FIERO SE

The look is like nothing else on the road. The attitude-even more aggressive than when it first stormed onto the automotive scene. This is Pontiac Fiero SE for 1986-an extraordinary driving experience.





Fiero SE's styling and performance refinements for 1986
include black body accents,
14" hi-tech aluminum wheels and a
Y99 rally tuned suspension.
Helping complete the SE look is a
slippery aero nose plus special
ground effect side skirts that help
master the wind for optimum
aerodynamics.

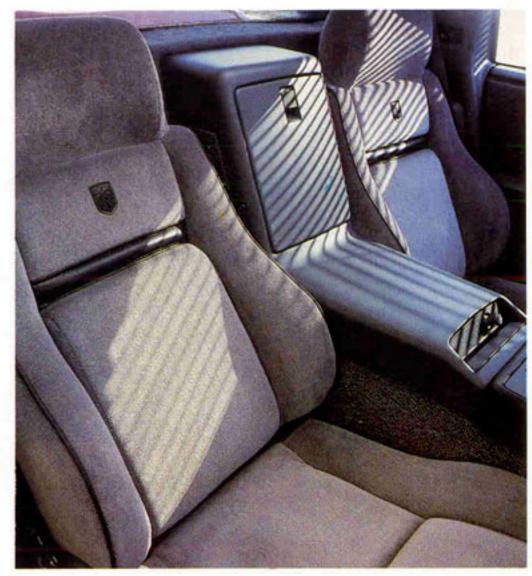
PONTIAC FIERO

For strength without excess weight. Fiero uses a unique "space frame" design covered with Enduraflex™ body panels that resist dents and will never rust. And for pure aesthetics, Fiero adds gold to its '86 lineup. (Shown on previous page. See your dealer for colour availability).

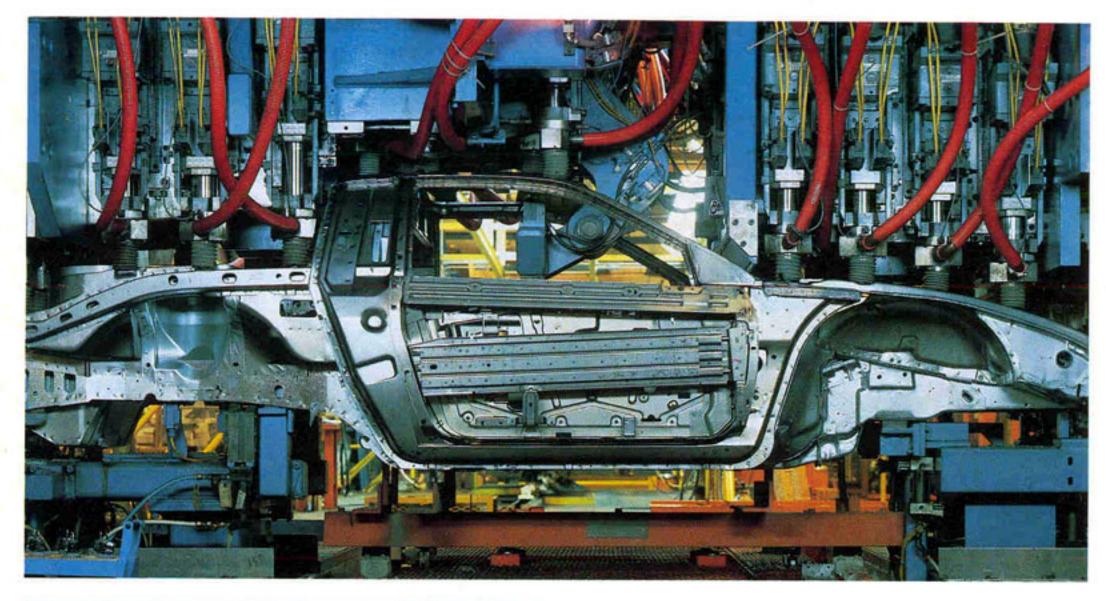


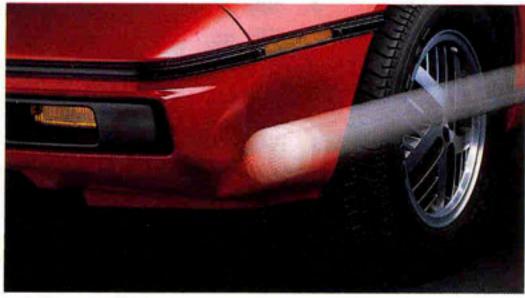


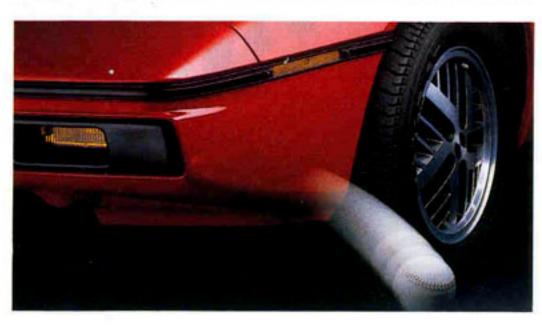
Instruments in Canada are metric where required.

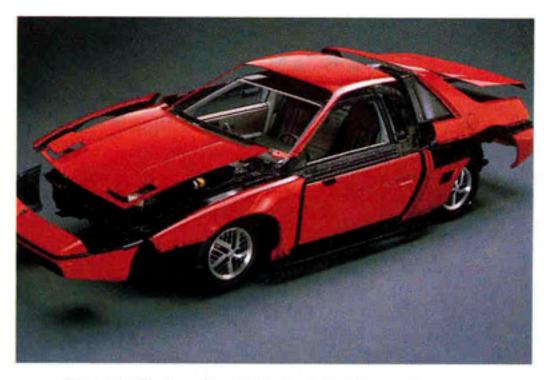


A true driver's environment
greets you upon entering any
1986 Fiero—from the Coupe to
the SE. (Fiero SE interior shown.)
Standard on all models is a
5-speed gearbox, rack and pinion
steering, plus a fully independent suspension. Fiero is powered by
a spirited 2.5 litre 4-cylinder
engine—the famed "Tech IV."
(A multi-port fuel-injected 2.8
litre V6 is available on Fiero SE.)

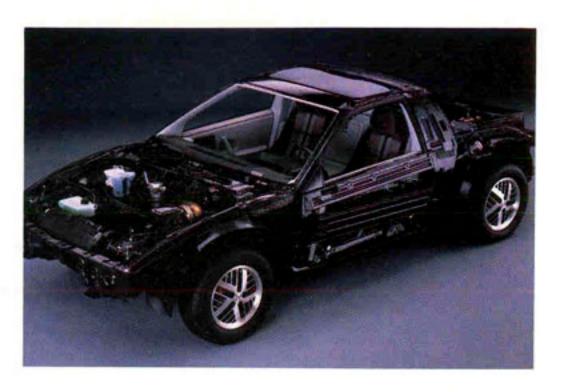








Fiero's Enduraflex™ body panels are in themselves unique. They actually resist dents (left), and they will never rust!



Perhaps no car in the world

deserves to be called "one of a kind"

more than Pontiac Fiero. Its

engine is mounted behind the driver

for superb weight distribution

and balance. Its race car derived

"space frame" design gives

Fiero's structure strength without

excess weight. And the pro
cess that transforms these basic com
ponents into a functioning

automobile is like none other

in the world.

1986 FIERO FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

| | Fiero | Fiero Sport | Fierd |
|---|-------|----------------|-------|
| Engines-2.5 litre 4-cyl. | S | S | S |
| 2.8 litre V6 | - | - | Α |
| Transmission-4-speed manual | - | - | Α |
| 5-speed manual O.D. | S | S | S |
| Automatic | - | Α | Α |
| Brakes-4-wheel disc | S | S | S |
| power | S | S | S |
| Steering-Rack & Pinion | S | S | S |
| Tires 185/75R x 14 Radial (black) | S | S | - |
| 185/75R x 14 Radial (white lettered) | Α | Α | - |
| 195/70R x 14 Radial (black) | - | Α | S |
| 195/70R x 14 Radial (white-lettered) | - | Α | Α |
| Air Conditioning | - | Α | Α |
| Steering wheel-Rally | A | Α | S |
| -Leather-wrapped | A | Α | Α |
| Tilt steering wheel | A | Α | Α |
| Moulding-bodyside protective | S | S | S |
| Carrier-deck lid luggage | Α | A | Α |
| Console-floor | S | S | S |
| Electronic Cruise Control | Α | Α | Α |
| Rear window defroster | S | S | S |
| Soft-Ray tinted glass | Α | Α | S |
| Engine block heater | A | A | Α |
| Dual horns | S | S | S |
| Rally Guage Cluster with tachometer | S | S | S |
| Tungsten halogen headlamps | S | S | S |
| Centre High Mounted Stop Lamp | S | S | S |
| Lamp Group | Α | Α | Α |
| Door-mounted map pockets | A | Α | Α |
| Carpeted floor mats | Α | Α | Α |
| Sport mirrors | S | S | S |
| Electric sport mirrors | Α | Α | Α |
| Visor Vanity mirror | Α | Α | Α |
| Radio-AM/FM stereo | Α | A | Α |
| -AM/FM stereo, cassette | Α | A | A |
| AM stereo/FM stereo, graphic equalizer & cassette | А | A | А |
| Roof Panel-tinted glass | A | Α | Α |
| Spoiler, rear deck | - | - | A |
| Wheels-Custom Covers | S | S | - |
| -Hi Tech Turbo | - | A | S |
| Wiper System-Controlled Cycle | A | A | A |
| Locking Fuel filler door | S | S | S |
| Power door locks | A | A | A |

| | Fiero | Fiero Sport | Fiero SE |
|--|-------|----------------|-------------|
| Power windows | A | Α | А |
| Heavy-duty cooling | A | Α | A |
| Bodyside moulding | S | S | S |
| Bumper rub strips | S | S | S |
| Side window defoggers | S | S | S |
| Cigarette lighter | S | S | S |
| Dual map lamps • | S | S | S |
| Front compartment cable release | S | S | S |
| Rear compartment power release | A | Α | S |
| Locking rear compartment | S | S | S |
| Colour-keyed seat/shoulder belts | S | S | S |
| Electric speedometer | S | S | S |
| Luggage compartment trim | S | S | S |
| Dual fluidic washer/wiper system | S | S | S |
| Front stabilizer bar | S | S | S |
| Lightweight Freedom II battery | S | S | S |
| Seats Reclining Buckets-Standard cloth | S | S | 120 |
| -Custom cloth | - | - | S |
| -Custom suede | - | | Α |

S-Standard A-Available (extra cost) -- Not Available

| DIMENSIONS | COUPE | | |
|---------------------|--------------|--------------|--|
| | mm | in | |
| Wheelbase | 2373 | 93.4 | |
| Overall Length | 4082 | 160.7 | |
| Overall Width | 1751 | 68.9 | |
| Height | 1192 | 46.9 | |
| Tread, Front/Rear | 1468/1492 | 57.8/58.7 | |
| Headroom | 941 | 37.0 | |
| Legroom | 1105 | 43.5 | |
| Shoulder Room | 1395 | 54.9 | |
| Hiproom | 1380 | 54.3 | |
| Usable Luggage Cap. | 165.6 litres | 5.85 cu. ft. | |
| Fuel Tank Cap. | 38.6 litres | 8.5 gal. | |

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

| Order Code | Displacement | Carb. bbl | Cyl. | V.I.N. | Source | Transmission |
|---|----------------------------|--------------|--------|-------------------------------|--------|---------------------------------|
| LR8 | 2.5 litre (151 CID) | EFI | 4 | R | (1) | 5-speedManual O.D. Automatic |
| L44 | 2.8 litre (173 CID) | MFI | V6 | 9 | (2) | 4-speed Manual Automatic |
| Produced by (1) Pontiac Division U.S.A. | | | | (2) Chevrolet Division U.S.A. | | |
| AThe M. | M. Alebiate Identification | M. andread | Parley | note to the co | T-1-14 | 40. |

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Fiero-2-Door Coupe Fiero Sport-2-Door Coupe Fiero SE-2-Door Coupe

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION . Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system). • Manual lap belts at each rear seat position, (and centre front, when applicable) . Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing front seat back tops . Laminated safety windshield glass and tempered safety side and rear window glass, (except plastic rear window, Sunbird convertible) . Safety interlocking door latches . Passenger-guard inside door lock handles · Inertia-locking, folding front seat backs, (manual release, Firefly) • Safety armrests • Head restraints, driver and right front pass. (adjustable/integral) • Dual sun visors • Smooth contoured door and window regulator handles . Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps . Four-way hazard warning flasher • Back-up lights • High-mounted stop lamps Directional signal control (and lane change feature—except Firefly) • Windshield defroster, washer and dual speed wipers Inside rearview mirror with vinyl-bonded glass
 Outside left rearview mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Fiero) . Low glare finish on instrument panel top, inside windshield mouldings, wiper arms/blades, metallic steering wheel surfaces . Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on I/P) . Tires with built-in tread-wear indicators . Safety road wheel rims . Audible brake lining wear indicators, all disc brakes . Self-adjusting brake feature Pressure relief fuel cap (pressure relief fuel system, Firebird).

THEFT DETERRENCE • Audible reminder for ignition key removal • Theft deterrent steering column lock • Visible vehicle identification number • Remote inside hood release • Theft deterrent key system (separate key for ignition), except Firefly.

A Word About This Catalogue

The vehicles described in this catalogue incorporate components produced by General Motors of Canada Limited and related companies and suppliers. During manufacturing, different components than initially scheduled may be used.

All illustrations and specifications contained in this catalogue are based on the latest product information at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost or can only be ordered in conjunction with the other optional equipment. Some options may not be available when your vehicle is built. Check with your dealer for complete information.

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PONTIAC BUILDS **EXCITEMENT**