

# 1988 OLDS/MOBILE CUTLASS SUPRE/ME



FROM THE ENGINEERS AT OLDSMOBILE



## THE TIME HAS COME TO CHANGE YOUR PERCEPTION OF WHAT AN AMERICAN TOURING CAR CAN BE.

The mission we set for ourselves was clear, but clearly not easily accomplished: offer an American touring car to not only equal, but to surpass, such renowned European nameplates as BMW 735i, Mercedes 190 and 300, and others of similar high repute. Formidable competition indeed.

Where to start? The ingredients that constitute a world-class touring car. And so we went at it.

## THEIR RIDE AND HANDLING VERSUS OUR FE3 SUSPENSION.

European touring cars pride themselves on ride and handling, and rightly so. So we took them on-head to head-with our FE3 Touring Sedan Ride and Handling Suspension.

FE3 is the most sophisticated of all the suspension systems Oldsmobile offers. It brings together the advantages of MacPherson front struts with 4-wheel independent suspension. Here each wheel has its own coil spring to individually neutralize any irregular-

With FE3, the spring rates have been increased. The bushings are firmer. The stabilizer bars, larger. The shock absorber valving, more resilient. What can you expect? Improved cornering, with less heel and sway. Improved steering control, precise and pinpointaccurate. Improved ride control, sure and steady all the way.

There's more. An automatic electronic leveling system keeps the Oldsmobile Touring Sedan on an even keel, number of passengers or amount of luggage notwithstanding. You get the same great ride whether there is one or five people aboard.

### ANTI-LOCK BRAKING: TAKING THE PANIC OUT OF PANIC STOPS. You're cruising along a rain-slicked freeway.

the traffic heavy and moving fast. Suddenly, the 18-wheeler in front of you slams



equipped with an advanced ABS-the Teves

electronic anti-lock braking system. A sensor at each wheel monitors the speed of the wheel and feeds the data to a micro-

Hit the brakes in an emergency situation, and the microprocessor assists by sending commands to apply brake pressure up to 15 times per second to make corrections and to provide stable lock-up-free stopping power when you need it most.

## RAISING ERGONOMICS TO NEW HEIGHTS OF EASE AND COMFORT.

Consider those Lear Siegler bucket seats, which flank the floor console. They feature individual controls for 6-way power adjustments, plus power recliners, power side bolster adjustments, power lumbar and thigh adjustments, and power articulating head-

Change the seating adjustments as you drive, as often as you wish, for tailor-made support. The back. The shoulders. The neck. The thighs.

As you would expect, these luxurious foam seats are trimmed in fine perforated leather in the seating areas. Also, only a handful of

world-class automobiles provide genuine wood interior trim. On Touring Sedan, it's aenuine burl walnut. Even the inside of the trunk lid is carpeted.

# ABOUT 84 TIMES A SECOND, A CENTRAL MICROPROCESSOR MONITORS ENGINE FUNCTIONS.

The engine: a 3800 V6 with Bosch sequential port fuel injection. Each injector is sequentially activated by electronic sensors on camshaft and crankshaft to determine the exact timing of fuel input. The engine's ECM (Electronic Control Module) determines the precise amount of fuel to inject, based on incoming air mass, engine speed and temperature, throttle position, and oxygen content in the exhaust

The 3800 V6 features a counterrotating balance shaft for smoothness of operation. Its tuned intake manifold and larger diameter exhaust piping reduce back pressure and increase engine power-as much as 15 hp. and 15 additional ft.-lbs. of torque.

An international full-analog-gage instrument panel reports engine performancespeedometer, tachometer, fuel, oil pressure, coolant temperature and voltmeter gages.

## UNRELENTING EYES AND AN UNCOMPROMISING ATTITUDE ABOUT QUALITY.

Quality is checked thoroughly, meticulously. both on-line and end-of-line. Inspectors inspecting inspectors. Engineers inspecting the work of other engineers. They're there to ferret out the slightest imperfection

Never has an Oldsmobile been so thoroughly inspected, so thoroughly probed, analyzed, evaluated, screened, tested and driven to ensure the

quality that was designed in. Only then-only after the most exhaustive inspection procedures imaginable—is a hand-signed approval sticker affixed to each Touring Sedan.

We said driven and we meant driven. The fact is, every Oldsmobile Touring Sedan is test driven after passing all the other rigorous tests and inspections. Not one out of every hundred. Or one out of every fifty. Or even one out of every five. Every Touring Sedan without exception.

That's why Touring Sedan owners enjoy the benefits of the Quality Commitment Plan-6 years/60,000 miles on the drivetrain, 6 years/100,000 miles against rust-through. See your Oldsmobile dealer for the terms and conditions of this limited warranty.

#### ENTERING THE 10TH DECADE.



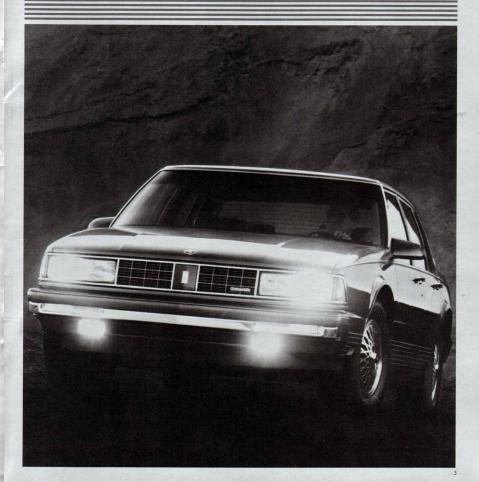
This year marks the 90th Anniversary of the founding of Oldsmobile, and a fitting opportunity to examine first hand our long-standing reputation for automotive excellence. Visit your Oldsmobile dealer,

and compare this limited edition Oldsmobile Touring Sedan for all the quality and qualities vou associate with its European counterparts. Check it over as we do, with unrelenting eyes. Drive it as we do, with uncompromising scrutiny.

If you do, we sincerely believe it will change your perception of what an American touring car can be.

Vice President

General Motors Corporation General Manager Oldsmobile Division







And it shows. Everywhere. You see it in dramatic exterior-with black grille and

Inside, seats that you sit in, not on, as it should be in a serious driver's car. The

power-operated. Four-way manual seat articulation is also standard. As are the the Cutlass Supreme International Series' center console and 5-speed manual shifter. A 4-speed automatic overdrive trim, and functional aero rocker moldings. transmission is available. The rear passenger compartment, too, offers bucket seaf support, with deluxe folding center

experience really begins when you fire up the 2.8-liter multiport fuel-injected V6 and sample the special FE3 underpinnings. It's an impressive four-wheel independent suspension with touring car tine country road and feel just how grand, grand touring can be. With leather-wrapped steering wheel

and quick-ratio power rack-and-pinion steering, you treat curves and corners like so much straightaway. Lean and sway are virtually imperceptible.

If you love driving, the new Cutlass Supreme International Series speaks your language. Take a test drive now.

Ergonomically contoured front and rear bucket seats are featured



STYLING AND AERODYNAMICS IN THEIR MOST ADVANCED FORM. CUTLASS SUPREME SL.





WE SPENT OVER FIVE YEARS ENGINEERING DEPENDABILITY AND QUALITY INTO THE NEW CUTLASS SUPREME. IT'S BUILT TO LAST.

It is almost a paradox that a car so sleek and elegantly styled is also tough as nails. But that's Cutlass Supreme. So sleek, it could give aerodynamics lessons to a teardrop. Yet with its extensive, stiff,

The exterior body is also constructed of two-sided galvanized steel for impressive anti-corrosion protection. The exhaust system is stainless steel. Very tough, lightweight and long lasting.

But slip inside a new Oldsmobile Cutlass Supreme and enjoy comforting

upper glass structure and crowned of panels below, if proves itself to be one of the strongest and most rigid Oldsmobiles supportive. In the St. model (above left), the front seat is a 55/45 divided bench with dual controls and reclining seat backs for outstanding individual support. The fabric is soft, durable Prima II velour. And the rear seat features a relaxing folddown center armrest.

The Cutlass Supreme provides a custom bench front seat or available 55/45 divided bench (above right), tailored in tasteful, long-wearing Bronte velour.

You may choose either interior in Dark Sapphire Blue, Medium Beechwood, Dark Garnet Red or Medium Gray. If you prefer, bucket seats are available. For an added touch of luxury, Cutlass

Supreme SL may be ordered with genuine leather in the seating areas. The instrument panel is electronic for

auick, precise communication, and

modular for quick and easy servicing. All controls are lighted and very user friendly. You could literally turn the headlamps on while wearing boxing gloves.

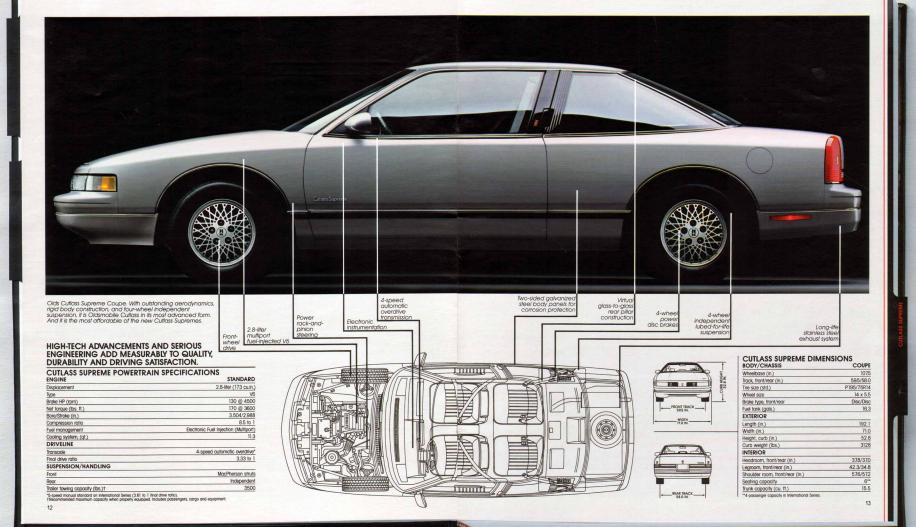
As for six-passenger room? It's impressive in both models, with about an inch more shoulder room than before.

So stretch out and enjoy that great new ride, with 2.8-liter multiport fuelinjected V6, 4-speed automatic oversteering, 4-wheel disc brakes and one areat suspension.

Well, actually, four-with an independent suspension system at each wheel. With Cutlass Supreme's rigid platform, the agile handling is more like a cat, less like a car. The ride, of course, is Oldsmobile smooth and quiet.

And now-it's time. Try it for yourself. See your Oldsmobile dealer and test drive transmission, power rack-and-pinion drive the all-new Olds Cutlass Supreme.





#### STANDARD AND AVAILABLE EQUIPMENT

#### POWEDTDAIN

KO5 Heater, Engine Block	A	A	Ì
LB6 Engine, 2.8-liter V6 with Multiport Fuel Injection	5	S	I
MM5 Transmission, 5-Speed Manual with Floor Shifter	At	At	I
MX0 Transmission, Automatic with Overdrive	S	S	Ī

#### CHASSIS

Battery, Freedom with Delcotron	S	S	S
Brakes, 4-Wheel Power Disc	S	5	s
Exhaust System, Sport Tuned			S
Exhaust System, Stainless Steel	s	S	s
Ignition System, High-Energy	S	S	S
Steering, Power-Assisted Rack-and-Pinion	S	S	S
Steering Gear, Quick Ratio			S
Suspension, 4-Wheel Independent, Lubed-for-Life	S	S	S
Tires, P195/75R14 Steel-Belted Radial-Ply, Blackwall—All-Season	S	S	
Tires, P215/65R15a Steel-Belted Radial-Ply, Blackwall Eagle GT+4	At	At	S
Wheel Discs, Custom	S	5	6.
Wheels, 14" x 5.5"	S	S	
Wheels, 15" x 6" Aluminum Styled	At	At	S
FE2 Level II Load-Carrying Suspension System—includes Firm Ride Front and Rear Spring and Shock Absorbers; Larger Front Stabilizer Bor and Tires, P205/70R14 Steel-Belta Radiol-Ply, Special Ride Blackwoll—All-Season	At	At	
FE3 Level III Touring Car Ride and Handling Suspension System—consists of special suspension components—includes Steering Wheel, Leather-Wrapped: Wheels, Aluminum Styled 15" and Tires, P215/65R15a Steel-Beitled Radial-Ply, Performance Blackwoll	At	At	s
KO6 Fan, Engine Cooling Enhances Air Conditioner Performance—recommended for Low-Speed Driving in High-Temperature Areas—included in VO8	A	A	A
N91 Wheel Discs, Simulated Wire with Lock 14"	A	A	
PC7 Wheels, Styled Color-Coordinated 14"	A	A	
PH5 Wheels, Aluminum Styled 14"	A	Α	
QMX Tires, P195/75R14 Steel-Belted Radial-Ply, White-Stripe—All-Season	A	A	
VO8 Cooling Equipment, High Capacity—recommended for Medium-Weight Trailer (2,000-3,500 lbs.) Towing Applications in High-Temperature Areas. Includes Transmission and Facility Dill Cooler and Larger Crapped Pariship Wild	A+	4.	

#### EXTERIOR STYLING

Headlamps, Composite Halogen	S	S	S
Lower Body Accent Color-Medium Gray Metallic		S	
Lower Body Aero Rocker Moldings in Medium Gray Metallic or Platinum Metallic Trim			S
Mirrors, Color-Coordinated Outside—Driver Side, Remote Control—Passenger Side, Manual	s		
Moldings, Body Side with Bright Inserts or Gray Trim	S	s	
Moldings, Wheel-Opening and Black/Bright Window Reveal	S	S	S
Specific Black Grille and Moldings, plus Low-Perimeter Accent Paint Stripes			S
Specific Front and Rear Fascias			S
Windows, Soft-Ray Tinted Glass, Flush-Mounted	S	s	S
DG7 Mirrors, Black, Electrically Operated Outside-Driver and Passenger Side	A	A.	A
D68 Mirrors, Color-Coordinated Outside—Driver and Passenger Side, Remote Control	A	S	S
Z12 Package, Functional and Appearance—includes Color-Coordinated Moldings, Body Side and Door-Edge Guard	A	A	A

#### INTEDIOD FEATURES

INTERIOR TEATORES			
Armrest, Rear Center		s	S
Defogger, Side Window		S	
Flash-to-Pass Feature on Turn-Signal Control, with Turn-Signal-On Reminder Chime	S	S	S

S=Standard equipment A=Available equipment "=Also available in an option package +=Available only when other options are added/deleted. See your dealer for details

Front Door Map Storage Pockets and Package Shelf Storage Compartment		S	S
Full Lighting of All Controls	S	S	S
Headlamp-On Reminder	S	S	S
Hood Release, Interior Operated	S	5	S
Instrument Panel—with Electronic Speedometer, digital bar graph Fuel Gage, Odometer and Trip Odometer	s	s	
UB3 Cluster, Instrument Panel Rollye-Vocuum Fluorescent Electronic Instrument Cluster with Analog and Digital Speedometer with Trip and Main Odometer, Electronic Analog Fuel Gage, OI Pressure, Coolant Temperature, Voltmeter, plus indicators for Low Fuel, Oil Pressure, High Engine Temperature and Electronic Analog Tochmeter	A	A	s
Lamp, Stop—High-Center-Mounted	S	s	S
Lamps, Courtesy, Glove Box, Instrument Panel and Ashtray	S	\$	S
Operating Console with Armrest and Storage	A	A	S
Upward Opening Glove Box Door with Dual Compartment and Cup Holder	S	5	S
Radio, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock—includes 4-Speaker Sound System	S	s	s
UN6 Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search and Digital Display Clock—includes Dual Rear Speakers with Extended Range	A	A	A
UT6 Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search, Graphic Equalizer and Digital Display Clock—includes Dual Rear Speakers with Extended Range	A	A	A
UW4 Speakers, Dimensional Sound System—6 Speakers	A	A	A
U75 Antenna, Power Rear Quarter—Bright	A	A	A

SEATING AND IRIMS			
Seat, Custom Bench Front with Center Armrest	S		
AM6 Seat, 55/45 Divided Bench with Reclining Seat Back— Driver and Passenger with Front Dual Controls	A	s	
Seat, Front Contoured Bucket with 4-Way Power Articulation and 4-Way Manual Seat Adjuster			s
Seat, Individual Rear Buckets with Deluxe Folding Console with Cup Holder and Storage			S
AC3 Seat Adjuster, 6-Way Power Bucket Seat—Driver Side	At	A.	A
AG1 Seat Adjuster, 6-Way Divided Bench Seat—Driver Side	At	A.	
WJ7 Trim, Custom Leather in Seating Areas—includes Steering Wheel, Leather-Wrapped		A	

#### COMFORT/CONVENIENCE FEATURES

Air Conditioner, Four-Season	A	A	5
Safety Belts, Automatic Front	S	S	S
Steering Wheel, Custom 2-Spoke Style	S	S	
Steering Wheel, Leather-Wrapped with Tilt-Away features			S
Wiper System, Wet-Arm	S	S	S
AU3 Door Locks, Power	A*	A.	A.
A31 Windows, Power	A.	A.	A.
B3R Interior Sport Package—includes Reclining Bucket Seat, Easy-Entry Passenger Side; Console, with Floor Shifter and Steering Wheel, Leather-Wrapped	At	At	
B34 Floor Mats, Auxiliary Front Carpet	A*	A.	A.
B35 Floor Mats, Auxiliary Rear Carpet	A.	A.	A.
CD4 Wiper System, Pulse	A*	A.	S
C49 Defogger, Electric Rear Window	Α	A	A
K34 Cruise Control, Electronic with Resume and Acceleration features	A.	A.	A.
N33 Steering Wheel, Tilt-Away	A*	A.	S
TR9 Convenience Group, includes Under-Hood, Trunk, Interior Quarter Upper Courtesy with Reading Lamps; Visor Vanity Mirror; Inside Day/Night Mirror with Dual Reading and Courtesy Lamps	A.	s	s
V56 Luggage, Rear Deck Lid-Black-includes High Level Stop Lamp	A	A	A
g=Tire chains should not be used on international Series equipped with P215/65R15 tires, because they	may co	use	

domana to the vehicle

#### AFFORDABLE NEW OPTION PACKAGES TO PERSONALIZE YOUR NEW CUTLASS SUPREME.

CUTLASS SUPREME OPTION PACKAGES (All Orders must include only ONE Option Package)	1SA	1SB	COUPE	1SD	1SE	1SA	SL CI	OUPE 1SC	1SD	Ser	ries COL 1SB	UPE
K34 Cruise Control, Electronic with Resume and Acceleration features				•		100		•			•	•
N33 Steering Wheel, Tilf-Away	E			•		NA NA	•	•	•	ENT	S	S
B34 Floor Mats, Auxiliary Front Carpet	NA.					- N			•	- A		•
B35 Floor Mats, Auxiliary Rear Carpet	35			•		E C	100			30		•
CD4 Wiper System, Pulse	O C E			•		00			•	30	S	S
A31 Windows, Power Side	BASE CA					BASE				BASE	•	
AU3 Door Locks, Power	ANG						1774				•	•
TR9 Convenience Group-includes Under-Hood, Trunk and Interior Courtesy Lamps and Visor Vanity Mirror	181					151	S	S	S	1ST	S	S
AC3/AG1 Seat Adjuster, 6-Way Power, Driver Seat	Ę.					E	200			H		•
DG7 Mirrors, Color-Coordinated, Electrically Operated Outside—Driver and Passenger Side	-	-			100	-	- 0	19	•	-		•

S=Standard Equipment \*=With Divided Bench Seat (AG1) or Bucket Seat (AC3)

STANDARD EXTERIOR COLORS (Actual color paint chips available. See your salesperson.)								
13 Platinum Metallic • , ▲ 14 Black Metallic • , ▲ 22 Light Sopphire Blue Metallic • , ▲ 27 Medium Sopphire Blue Metallic • , ▲ 40 White • , ▲	52 Copper Beige ● 62 Light Beechwood Metallic ●, ▲ 72 Medium Garnet Red Metallic ●, ▲ 73 Bright Red ●, ▲ 87 Medium Gray Metallic ●, ▲	Cutlass Supreme International Series paint schemes (primary color/secondary color) 13 Pitatinum Metallic/87 Medium Gray Metallic 14 Black Metallic/13 Piatinum Metallic	14 Black Metallic/87 Medium Gray Metallic 40 White/87 Medium Gray Metallic 73 Bright Red/13 Plotinum Metallic 73 Bright Red/87 Medium Gray Metallic 87 Medium Gray Metallic/13 Plotinum Metallic					
Note: Cutlass Supreme St. Coupe features Metallic, regardless of Primary color.	a standard Secondary color, 87 Medium Gray							

Cutlass Supreme . Cutlass Supreme SL A

Important-A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible, center front and all rear positions • Energy-absorbing and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details; before ordering, you should be any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced by GM or suppliers to GM worldwide.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers worldwide to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name. With respect to extracost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests your dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

Occupant protection features: Automatic safety belt system ditions of the limited warranty.

for driver and right front passenger • Manual lap safety belts, steering column • Energy-absorbing instrument panel Energy-absorbing seaf back tops, front • Laminated safety windshield glass · Safety interlocking door latches · Sideauard door beams • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs • Safety brought up-to-date. The right is reserved to make changes at armrests • Head restraints, driver and right front passenger (adjustable).

> Accident avoidance features: Side marker lights and reflectors Parking lamps that illuminate with headlamps
>  Four-way hazard warning flasher • Back-up lights • Center highmounted stop lamp . Directional signal control with lane change feature • Windshield defroster, washer and multispeed wipers • Inside rearview mirror • Dual outside rearview mirrors • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch · Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces • Illuminated heater and defroster controls . Tires with built-in tread-wear

Theft-deterrence features: Audible reminder for ignition key removal • Theft-deterrent steering column lock • Visible vehicle identification number.

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

The 1988 Cutlass Supremes are carefully designed and built to resist corrosion, so the application of additional rustproofing is neither necessary nor required. Oldsmobile's confidence in its extensive anti-corrosion protection is reflected in a new vehicle warranty which includes 6-year/100,000-mile rust-through protection. See your dealer for terms and con-

