

FORWARD THINKING.

General Motors continues to invest in technologies that reduce greenhouse gas emissions and lessen the dependence on petroleum. Beyond today's hybrids and alternative fuel solutions, GM is developing game-changing technology with the upcoming Volt plug-in electric car and a test fleet of zero-emissions Hydrogen Fuel Cell Vehicles already on the road.

GM also demonstrates its commitment to environmental sustainability by the way it produces this brochure. Research has told us that people like you continue to value printed brochures. So GM prints them on Forest Stewardship Council-certified paper. The goal is to protect wildlife habitat, ensure clean water and to keep forests healthy.

It's just one more way that GM integrates green thinking into every aspect of its activities. Just like you.

For more information about the scope of GM's green initiatives, visit greenbydesign.gm.ca



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PONTIAC GS VIGNITE THE FEELING

2009 **G8**

THE ALL-NEW 2009 G8

ARE YOU READY FOR THIS? New from the ground up, G8 takes Pontiac's performance heritage and runs with it. There's power to burn. In fact, G8 GT is the most powerful car you can buy for under \$40,000.* But G8 is much more than a one-dimensional muscle car. G8 balances raw force with pinpoint control, thanks to a very sophisticated chassis. There's also a startlingly spacious cabin, advanced technology, thoughtful amenities and a long list of safety features. Put it all together and you've got a ride you'll never forget. G8. If you're ready, the performance is about to begin. pontiac.gm.ca

*Based on Manufacturer's Suggested Retail Price and latest published competitive information available at time of printing.

PONTIAC GS VIGNITE THE FEELING





DESIGN

A GREAT CONCEPT, BRILLIANTLY EXECUTED. The story of the new G8 starts with an ambitious goal: to create a spacious, sophisticated sedan with the kind of athletic performance and responsive handling traditionally only available in much more expensive cars. To that end, the engineers developed a rigid new rear-wheel-drive architecture, then fitted it with premium suspension and brake systems and a choice of muscular V6 or V8 engines. The designers added a bold, wheels-to-the-corners body with a dynamic rising beltline and flared wheelwells that deliver a clear performance message. Then the interior team took over to create a cabin that's driver-focused yet warm and welcoming to every occupant. The result? A car that Edmunds' Inside Line calls "... a world class performance sedan."

G8 GT, shown in Panther Black Metallic with available equipment.

wn with available leather seating surfaces in Onyx.

INTERIOR

PERSONAL SPACE FOR FIVE VERY FORTUNATE PERSONS. For passengers, other driver's cars can sometimes seem like a penalty box. Not G8. Rear passengers can stretch out with more legroom than they'd enjoy in a BMW 5 Series or an Audi A6.* G8's rear hip- and shoulder-room measurements rank with the best in its class as well, so even long road trips are a pleasure. Entertainment is first-rate, thanks to standard sound system features like XM Satellite Radio™, a Blaupunkt® sound system and an auxiliary input jack for your iPod®. The G8 interior also overachieves when it comes to craftsmanship and materials. Fit and finish in the cabin are world class and the available leather seating surfaces feature hides that have been specially tanned for an exceptionally supple feel.

 ${}^* Based\ on\ latest\ published\ competitive\ information\ available\ at\ time\ of\ printing.$







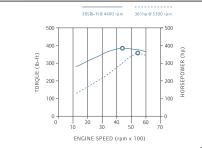
INTERIOR

DRIVERS ONLY PAST THIS POINT. To create the G8 cockpit, Pontiac's designers took their inspiration from the finest sports cars. As a result, you'll find highly legible analogue gauges perfectly positioned in your line of sight. Controls for the sound system and Driver Information Centre are on the steering wheel – perfect for eyes-on-the-road operation. Even the driver's seat was designed to play a key role. It's bolstered for extra support during cornering and features standard four-way power adjusters to help you find the perfect driving position. If you're serious about driving, you're going to feel right at home here.

1. Add even more excitement with any available up-level Preferred Equipment Group (PEG) for your G8 GT and your vehicle will include the Premium Package which features supple leather seating surfaces in your choice of Onyx or Onyx with dramatic red accents. 2. Specify G8 GT's available Onyx with red-accented leather seating surfaces and matching red-accented gauges are included. 3. G8's standard flip-key/fob includes switches to control the remote keyless entry and adaptive remote starting systems, both of which are standard equipment.









PERFORMANCE

POWER THAT LEAVES THE COMPETITION BEHIND. G8 power starts with an all-aluminum 3.6-litre DOHC V6 engine. Thanks in part to advanced Variable Valve Timing (VVT), it generates great power across its entire operating range, with peaks of 256 horsepower and 248 lb.-ft. of torque. That's more standard thrust than the BMW 5 Series, the Audi A6 or the Mercedes E-Class have to offer.* Want real muscle-car performance? G8 GT's standard 6.0-litre V8 moves the needle all the way up to 361 horsepower and a throbbing 385 lb.-ft. of torque. In the real world, that means 0-96 kilometres per hour in a blistering 5.3 seconds** – substantially faster than anything else in Pontiac G8's price class. In fact, G8 GT also out-accelerates a long list of supposedly great performance sedans, including the BMW 535i.***

*Based on latest published competitive information available at time of printing. **Based on GM Testing.

1. On G8, a 5-speed automatic transmission is standard, while G8 GT comes with a 6-speed automatic with two fuel-saving overdrive gears. Both transmissions feature a Sport mode and tap-up/tap-down Driver Shift Control. 2. G8 GT's 6.0L V8 makes more peak torque than any BMW 5 Series engine.* It also makes more than 300 lb.-ft. of torque starting at less than 2000 rpm. That means rightnow acceleration whenever you press the throttle, regardless of engine speed. 3. To help save you fuel, Active Fuel Management® technology automatically shuts down four of the G8 GT engine's eight cylinders in light load situations.



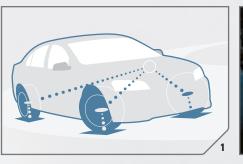


TECHNOLOGY

TECHNICALLY, IT'S OVERQUALIFIED. Engineering-wise, G8 is the most advanced sedan ever to wear the Pontiac name. The body structure is made of 80 percent advanced high-strength steel for extra rigidity. Steering is via a speed-sensitive variable-ratio rack-and-pinion system that's mounted ahead of the front axle line for superior feel and feedback. Also contributing to G8's agile handling are a sophisticated four-wheel independent suspension and near 50/50 front/rear weight distribution. There's also an equally sophisticated four-wheel disc braking system and a standard StabiliTrakTM electronic stability control system to help you keep G8's prodigious performance firmly under control. G8's premium engineering adds to your safety, too, with an energy-absorbing body structure, a passenger safety cage and the added protection of six standard air bags.

1. StabiliTrak senses when your G8 has started a lateral skid and automatically applies the appropriate brake(s) to help bring the slide to an end and put you back in control. It's standard on every G8. 2. Why go alone when you can have a co-pilot along for the ride? G8 comes standard with OnStar® and 1 year of the Safe & Sound Plan,* so trained advisors are available at the touch of a button 24/7 when you need them. 3. The use of advanced steel for 80 percent of G8's internal structure provides the rigid foundation for true rear-wheel-drive performance architecture. This structure also provides the precision mounting points for G8's 4-wheel independent suspension and contributes to a quiet, comfortable ride.

*OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.







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G8 MODELS

G8 is available in two distinct models, each with its own unique level of equipment. For your convenience, the major features that differentiate the available models are listed below.

G8

The following features are standard on G8:

- 256 hp 3.6L DOHC V6 engine
- GM Oil Life Monitoring System
- 5-speed automatic transmission with Sport mode and Driver Shift Control
- Speed-sensitive variable-ratio power rack-and-pinion steering
- 4-wheel disc brakes with ABS
- Performance-tuned 4-wheel independent suspension
- StabiliTrak electronic stability control system
- Traction control
- 18" aluminum wheels
- Tire pressure monitoring system
- Fog lights
- Speed-sensitive windshield wipers
- Low-profile rear spoiler
- Dual exhaust outlets with polished tips
- Power exterior mirrors
- Remote keyless entry system with remote vehicle starter system
- 6 air bag
- 4-way power driver and front passenger seat adjusters
- Analogue instrumentation with Driver Information Centre
- Steering wheel with cruise, Driver Information Centre and sound system controls
- Air conditioning
- Power windows and door locks
- Tilt and telescopic adjustable steering column
- Cruise control
- Blaupunkt AM/FM stereo with CD player, multi-function display screen, auxiliary audio input jack and 7-speaker sound system
- XM Satellite Radio
- OnStar and 1 year of the Safe & Sound Plan

G8 GT

G8 GT includes the equipment of G8 plus the following features and upgrades:

- 361 hp 6.0L V8 engine
- 6-speed automatic transmission with Sport mode and Driver Shift Control
- Limited-slip rear differential
- Larger front and rear brake rotors
- 18" machine-faced aluminum wheels
- Quad exhaust outlets with polished tips
- Leather-wrapped steering wheel and shifter
- Dual-zone automatic climate controls
- Blaupunkt AM/FM stereo with in-dash 6-disc CD changer, upgraded display screen, auxiliary input jack and 230-watt 11-speaker sound system with amplifier and subwoofers



G8 GXP

SOMETHING WICKED THIS WAY COMES. Lusting for more performance than even G8 GT has to offer? G8 GXP* pegs the needle with a 6.2-litre V8 that puts out 415 horsepower and 415 lb.-ft. of torque, an available six-speed manual gearbox and a blast from 0–96 km/h that takes just 4.7 seconds. Suspension, brakes, wheels and tires: they're all upgraded to give you the tools you need to manage the excitement. The interior moves up a few notches as well, with cool gear like unique sport seats and alloy pedals. The wickedest G8 arrives Spring 2009. See your dealer for details, or visit pontiac.gm.ca

*Interim availability. G8 GXP brochure available at time of launch.







ACCESSORIES

TAKE IT TO THE LIMIT. Get even more out of your new G8 by adding quality Pontiac Accessories. They are the only accessories that are integrated into the process of designing your vehicle, ensuring excellent fit, finish and functionality. And only Pontiac Accessories are backed by GM's 3-year/60,000 km New Vehicle Limited Warranty.* They can also be included in your new-vehicle finance agreement through GMAC. Ask your dealer for a complete list of the Pontiac Accessories available for your G8. Or visit **gm.ca**

*Whichever comes first, when permanently installed by the dealer at the time you purchase your new vehicle.



PONTIAC G8 SPECIFICATIONS

		G8
SAFETY & SECURITY	G8	GT
Air bags – dual-stage, driver and front-passenger, frontal with Passenger Sensing System	S	S
Air bags – front-to-rear, side-impact head curtain	S	S
Air bags – driver and front-passenger, side-impact seat-mounted	S	S
Brake/transmission shift interlock	S	S
Door locks – rear door, child-security	S	S
Door locks – power, programmable with lock-out protection	S	S
Headlights – Daytime Running Lights with automatic light control	S	S
Keyless entry system – remote with Panic feature	S	S
OnStar In-Vehicle Communications and Assistance Service – includes 1 year of the Safe & Sound Plan*	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S
StabiliTrak – electronic stability control system	S	S
Theft-deterrent system – electronic immobilizer	S	S
Traction control – electronic, full-function, all-speed	S	S

MECHANICAL		
Battery – trunk-mounted with run-down protection	S	S
Brakes – power, 4-wheel disc	S	-
Brakes – power, 4-wheel disc with larger front and rear rotors	-	S
Brakes – 4-wheel anti-lock braking system (ABS) with electronic brake assist and electronic brake force distribution	S	S
Differential – limited slip rear	-	S
Drive – rear-wheel	S	S
Engine – 3.6L DOHC V6 VVT with SFI Horsepower – 256 @ 6300 rpm; Torque – 248 lbft. @ 2100 rpm	S	-
Engine – 6.0L V8 with SFI and Active Fuel Management Horsepower – 361 @ 5300 rpm; Torque – 385 lbft. @ 4400 rpm	-	S
Engine – block heater	S	S
Exhaust system – aluminized stainless steel	S	S
Exhaust system – dual outlets with chrome tips	S	-
Exhaust system – quad outlets with chrome tips	-	S
Steering – power, speed-sensitive, variable-ratio rack-and-pinion	S	S
Suspension – 4-wheel independent, performance	S	S
Transmission – 5-speed automatic with Driver Shift Control and Sport mode	S	_
Transmission – 6-speed automatic with Driver Shift Control and Sport mode	-	S
Vehicle starter system – remote	S	S

		G8
EXTERIOR	G8	GT
Fog lights	S	S
Glass – tinted	S	S
Mirrors – manual folding, power remote control	S	S
Spoiler – rear, deck-lid, low profile	S	S
Sunroof – power, sliding glass with express-open feature (deletes front row dome light)	O¹	O ²
Tires – P245/45R18 V-rated all-season** with compact spare	S	
Tires – P245/45R18 V-rated all-season** with inflator and sealant	_	S
Tires − P245/40R19 W-rated summer performance [†]	-	O ³
Wheels – 18" split-spoke silver-painted aluminum (A)	S	-
Wheels – 18" 5-spoke machine-faced aluminum with silver-painted inserts (B)	-	S
Wheels – 19" machine-faced aluminum (C)	_	O ³
Windshield wipers – speed-sensitive variable-delay (intermittent)	S	S

INTERIOR

INTERIOR		
Air conditioning – manual	S	-
Air conditioning – automatic, dual-zone	04	S
Auxiliary power outlets – two, one in centre console and one on instrument panel	S	S
Cargo convenience net	S	S
Console – front floor with dual cupholders and auxiliary power outlet	S	S
Cruise control – steering wheel-mounted, electronic with resume, coast and decelerate/accelerate features	S	S
Defogger – electric rear-window	S	S
Floor mats – front and rear, carpeted	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauge)	S	S
Instrumentation – Driver Information Centre (includes GM Oil Life Monitoring System, average speed, distance and time to go, fuel consumption monitor, overspeed and underspeed warnings and help menu)	S	S
Instrumentation – tire pressure monitoring system	S	S
Lights – courtesy with delayed entry/exit, front and rear dome and trunk	S	S
Mirror – rear-view with compass and OnStar buttons	S	S
Pedals – sport metallic	-	O ³
Retained accessory power	S	S
Steering column – tilt and telescopic adjustable	S	S
Steering wheel – with sound system, cruise and DIC controls	S	S
Steering wheel – leather-wrapped with illuminated sound system, cruise and Driver Information Centre controls (includes leather-wrapped shifter)	O ⁵	S
Trunk – release, power remote	S	S
Windows – power with driver and front-passenger express-down and rear-passenger window lock-out features	S	s

		G8
SEATS	G8	GT
Cloth reclining front bucket seats	S	S
Reclining heated front bucket seats with leather seating surfaces	05	O ⁴
Power 4-way driver and front-passenger adjuster with 2-way manual fore and aft adjuster	S	S
Power 6-way driver and front-passenger seat adjusters	05	O ⁴
Seatbacks – rear with trunk pass-through	S	S

CUIND CACLENC

200MD 2421EM2		
All G8 sound systems include an electronically tuned Blaupunkt AM/FM stereo with seek, scan, equalizer, speed-compensated volume control, auxiliary audio input jack and TheftLock®		
AM/FM stereo with CD player and 5.0" LCD multi-function display and available help menu	S	-
AM/FM stereo with in-dash 6-disc CD changer, MP3 playback compatible and 6.5" LCD multi-function display and available help menu	O ⁴	S
XM Satellite Radio ^{↑↑}	S	S
Speaker system – 7-speaker Blaupunkt sound system	S	-
Speaker system – 11-speaker Blaupunkt 230-watt amplified sound system and subwoofers	. 0⁴	S

PREFERRED EQUIPMENT GROUPS (PEG)	G8 1SB	G8 1SC	G8 1SD	G8 GT 1SB	G8 GT 1SC	G8 GT 1SD
Comfort and Sound Package — includes automatic dual-zone air conditioning, Blaupunkt in-dash 6-disc CD changer with MP3 playback compatible and 6.5" LCD multi-function display and 11-speaker 230-watt amplified sound system and subwoofers	•	•	•	S	S	S
Premium Package — includes reclining heated front bucket seats with leather seating surfaces, power 6-way driver and front-passenger seat adjusters, rear centre armrest, leather-wrapped shifter and front seatback pocket netting (includes leather- wrapped steering wheel on G8)		•	•	•	•	•
Sports Package – includes 19" machine-faced aluminum wheels, P245/40R19 performance summer tires,' sport metallic pedals and perforated leather-wrapped steering wheel						•
Sunroof – power, sliding glass with express-open feature	•		•		•	•

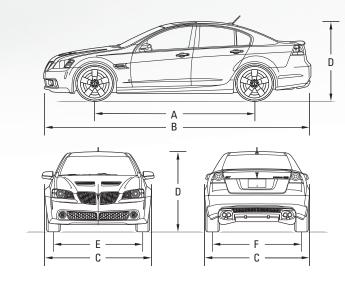
- $S-Standard.\ O-Optional\ feature\ available\ in\ Preferred\ Equipment\ Group\ (PEG).\ Pontiac\ G8\ has\ no\ available$ individual options.
- – Included in Preferred Equipment Group (PEG).
- 1 Included with PEG 1SB and 1SD. 2 Included with PEG 1SC and 1SD.
- 3 Included with the Sports Package in PEG 1SD.
- 4 Included with PEG 1SB, 1SC and 1SD.
- ** Included with the Premium Package in PEG ISC and ISD.
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- onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.

 ** All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

 † Installation of 4 snow tires recommended for winter driving conditions.

 *** Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately

DIMENSIONS



EXTERIOR, mm (in.)

Wheelbase (A)	2916 (114.8)
Length (B)	4981 (196.1)
Width (C)	1900 (74.8)
Height (D)	1466 (57.7)
Front tread (E)	1593 (62.7)
Rear tread (F)	1608 (63.3)

INTERIOR, mm (in.) front/rear

Headroom	983/965 (38.7/38.0)
Legroom	1072/1001 (42.2/39.4)
Shoulder room	1501/1501 (59.1/59.1)
Hip room	1440/1473 (56.7/58.0)

CAPACITIES/WEIGHT

Trunk, L (cu. ft.)	496 (17.5)
Fuel tank, L (imp. gal.)	72 (15.8)
Curb weight (est.), kg (lb.) – G8 – G8 GT	1762 (3885) 1812 (3995)

3.6L V6 VVT; 2.92 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight

6.0L V8; 2.92 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight[‡]

*When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. See your dealer or refer to the G8 Owner's Manual for details.

WARRANTY

GREAT CAR. GREAT COVERAGE.

It's reassuring to know that as an owner of a new 2009 G8, you don't just have a great car. You've also got Canada's best coverage on your side.

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*
- *Whichever comes first. Conditions and limitations apply, see dealer for details

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:

- GM Protection Plan (GMPP) the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period¹
- GM Goodwrench Service with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

[†]Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- GMAC Express Credit Application a convenient way to get pre-approved credit towards the purchase of your next GM vehicle
- GMAC Purchase Financing on the spot financing at your GM dealership
- The GM Card eligible cardholders may be able to redeem up to \$3500 on GM Card® Earnings toward the Total Purchase Price on selected vehicles. For more information on The GM Card please call 1-800-461-3279. "Conditions and limitations apply." "Subject to eligibility.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE
- (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmac.ca or call 1-800-616-4622.

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Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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Canada 🌞

INTERIOR FABRICS







46C – Onyx Cloth 463 – Onyx Leather*

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

	▼ EXTERIOR	INTERIOR •	46 – Onyx	47 – Onyx/Red**
	11 – White Hot		•	
	17 – Maverick Silver Metallic		•	
	26 – Sport Red Metallic		•	
	39 – Stryker Blue Metallic†		•	
	62 – Liquid Red		•	•
	64 − Pacific Slate Metallic†		•	
	80 – Panther Black Metallic		•	•

*Available with Preferred Equipment Group 1SC and 1SD on G8 and on Preferred Equipment Group 1SB, 1SC and 1SD on G8 GT.

**Available on G8 GT only with Preferred Equipment Group 1SB, 1SC and 1SD.
'Not available on G8 GT model.



ONSTAR

OnStar[†] uses advanced communications technology to enhance your safety, security and convenience. OnStar Advisors can provide a wealth of information

and perform a variety of diagnostic services. They can also provide assistance in an emergency. No wonder more than 5 million people have become OnStar subscribers and over 29 million calls are made each year on the built-in voice-activated, hands-free system. OnStar and 1 year of the Safe & Sound Plan are standard on all G8 models. See your dealer for more information on plans and services.

¹OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-400-NSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.



XM SATELLITE RADIO

Now with 130 crystal-clear digital channels to enjoy, XM Satellite Radio^{‡‡} has revolutionized mobile entertainment as we know it. XM offers the most commercial-

free music channels of any radio provider, with genres that span everything from decades to dance, rock to rap and country to classical. XM also features news, talk and comedy channels, all available from coast to coast, and as the exclusive satellite radio broadcaster of the NHL, XM is a must-have for sports fans. XM Satellite Radio is standard on all G8 models. Ask your dealer for more information.

¹¹Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after 3 trial months.

EXTERIOR COLOURS

The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

*Not available on G8 GT model



11 - White Hot

17 – Maverick Silver Metallic



26 - Sport Red Metallic



39 - Stryker Blue Metallic[†]



62 – Liquid Red

19



64 - Pacific Slate Metallic[†]



80 - Panther Black Metallic

WHEELS



A – 18" split-spoke silverpainted aluminum (A)



B – 18" 5-spoke machine-faced aluminum with silver-painted inserts (B)



C – 19" machine-faced aluminum (C)