



TAKE A LOOK AT ME NOW.

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You'll be hard pressed to find where the sweeping lines of LaCrosse begin and end—a Buick design philosophy introduced on the Buick Enclave. Seductive and uninterrupted, they lead you from one sculpted curve to the next.

This sense of continuity is found throughout LaCrosse. Like how the wraparound headlamps flow into the heritage-inspired, yet totally modern, side sweep spears, which seamlessly merge into the LED taillamps. Along the way, they complement Buick's signature chrome portholes and waterfall grille.

LINES FORM HERE.

DESIGN



























To learn more about the full range of OnStar services that are there for you 24 hours a day, visit onstar.com.

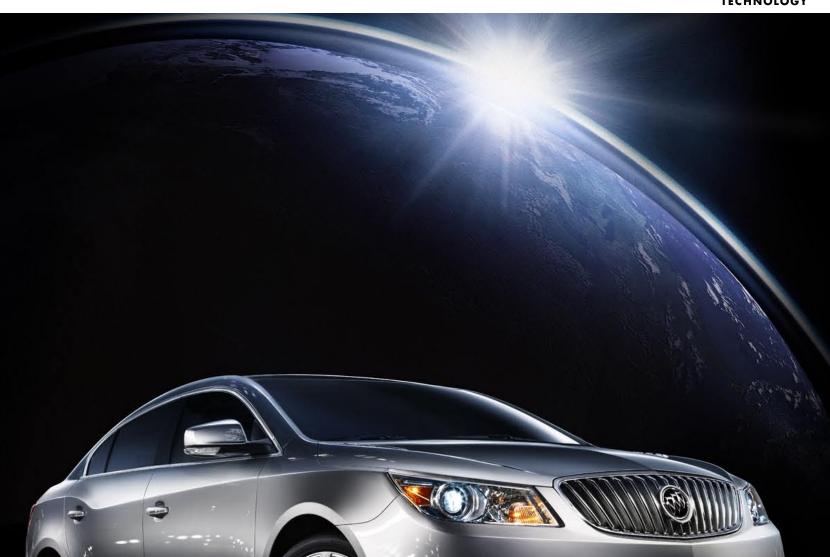
TECHNOLOGY

YOUR PERSONAL EYE IN THE SKY. With OnStar¹ standard for one year, you've got all the help you'll need. Wherever your LaCrosse is headed, OnStar can lead the way with voice-guided Turn-by-Turn Navigation,² the simplest and smartest navigation system on the road.

If your LaCrosse has the available voice- and touch-screen-activated navigation system³ (shown above), OnStar's Destination Download delivers directions simply by hitting the blue button and telling the Advisor where you want to go (no need to pull over and enter anything). Or use eNav⁴ to find your destination online at MapQuest® and have it sent directly to LaCrosse's OnStar system.

And to help you navigate, available XM NavTraffic⁵ incorporates real-time road conditions such as congestion, construction and accidents right into your navigation screen. By continuously updating conditions, it can redirect you around trouble spots to find the most efficient route.

No matter where you travel, Automatic Crash Response is ready to send an alert to OnStar in case of a mishap. An Advisor can be immediately connected to see if you're OK and relay your location to emergency services, even if you can't respond.



08 TECHNOLOGY

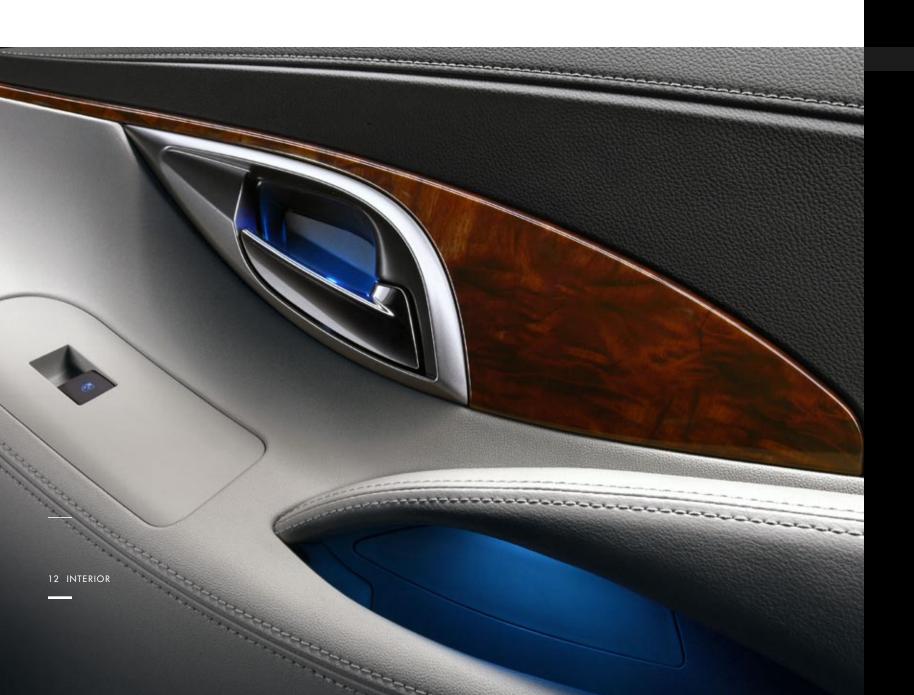


MORE THAN SKIN DEEP. YES, THIS BEAUTY HAS A BRAIN. LACROSSE OFFERS THE FOLLOWING AVAILABLE TECHNOLOGIES THAT HELP PROVE IT. THERE'S A HARD DRIVE PACKING 40 GIGS OF NAVIGATION POWER AND MUSIC-STORING CAPACITY FOR THOUSANDS OF YOUR FAVORITE TUNES! LIKE YOUR HOME DVR, YOU CAN PAUSE AND REPLAY LIVE RADIO. IF YOU'RE LISTENING TO A GAME ON XM RADIO² AND YOUR CELL PHONE RINGS, HIT PAUSE, TAKE YOUR CALL AND PICK UP THE ACTION WHERE YOU LEFT OFF AFTER YOU HANG UP. THE HARMAN KARDON® 5.1 MATRIX SURROUND SYSTEM IS ALSO MUSICALLY INCLINED, WITH 11 SPEAKERS

PUMPING OUT 384 WATTS. THERE'S ALSO A USB PORT TO SYNC YOUR IPOD.® FOR THE EASE OF HANDS-FREE CALLING, LACROSSE CAN BE EQUIPPED WITH BLUETOOTH®3 CONNECTIVITY. AND TO ENTERTAIN BACK-SEAT PASSENGERS, THERE ARE INTEGRATED DUAL REAR SEATBACK DVD SCREENS AND COMPANION WIRELESS HEADPHONES. WITH THE E-Z KEY PASSIVE ENTRY SYSTEM, LACROSSE IS SMART ENOUGH TO SENSE YOUR APPROACH WITHOUT TOUCHING THE KEY AND AUTOMATICALLY TURN ON THE INTERIOR LIGHTS AND UNLOCK THE DOORS. ONCE INSIDE, STARTING LACROSSE IS AS SIMPLE AS PUSHING A BUTTON.



10 TECHNOLOGY



IT SCREAMS PREMIUM. INTERIOR

The Buick Design Philosophy of uninterrupted, flowing lines continues within the sculpted LaCrosse interior. The ice-blue ambient lighting embraces its occupants with a sense of calm.

Buick's pioneered QuietTuning process reduces, blocks and absorbs noise to make LaCrosse a quiet escape on the road. A laminated windshield and front side glass, triple door seals, minute body panel tolerances and other acoustical technologies throughout LaCrosse help keep outside noises outside.

Because what you hear is just as important as what you don't hear, the most pleasing sounds for shutting a door and operating windows were painstakingly engineered. As was ensuring that even pushing a button felt solid and, of course, premium.





Inside LaCrosse, you'll find highly crafted premium materials like contrasting French-seam stitching, dark poplar wood appliqués and smoked chrome accents. You're surrounded in style.

The front ventilated and heated leather seating surfaces and the heated steering wheel are available for year-round comfort. As is the power rear-window sunshade.

And the soft-touch instrument panel with real stitching not only provides a tactile feel, but its "low and away" design gives everyone a sense of openness.









IT'S GOT YOUR BACK—YOUR FRONT AND YOUR SIDES. In LaCrosse, available safety features are everywhere. The xenon high-intensity articulating headlamps¹ turn as you turn. They help you see and respond to approaching obstacles sooner for enhanced nighttime cornering.

The Head-Up Display¹ allows you to see instrumentation without taking your eyes off the road. And Side Blind Zone Alert¹ uses radar to warn you when another vehicle is in your outside mirror blind spot? You won't find this combination of collision avoidance technologies on Acura TL, Infiniti G37 or even Lexus ES 350.

Add Ultrasonic Rear Parking Assist that alerts you to objects while in reverse with an audible cue, and your back is covered, too. Even the LED turn signal indicators on the side mirrors are designed to provide greater visibility to drivers in blind spot areas around and behind LaCrosse. Just to be safe.



¹Late availability. ²Before making a lane change, always check the Side Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

POWER UP. PERFORMANCE

Both the 280-hp 3.6L V-6 and the 255-hp 3.0L V-6 (252 hp for AWD) use direct fuel injection and are paired with an electronically controlled 6-speed automatic transmission to maximize performance while still delivering remarkable fuel efficiency.¹

For a more "hands on" experience with this performance, just move the gear selector to the left for the clutchless manual operation of Driver Shift Control. A quick tap is all that is needed for smooth, crisp shifts.

Because it's a Buick, LaCrosse is fully backed by a comprehensive Bumper-to-Bumper 4-year/50,000-mile Limited Warranty.² Add to that a transferable 5-year/100,000-mile Powertrain Limited Warranty plus 24/7 Roadside Assistance and Courtesy Transportation.² Now you've got the best coverage in America.

And to make sure your LaCrosse always lives up to its performance promise, Goodwrench service—found exclusively at your Buick dealer—is there to keep that pledge. With all the technology in LaCrosse, Goodwrench technicians have the expertise to care for all of it.

22 PERFORMANCE





PROJECT ROADWAY. The intelligent All-Wheel-Drive (AWD) system available on the LaCrosse CXL model turns handling into a team sport. It's one of the most advanced all-wheel-drive systems. Combined with an electronic limited-slip rear differential, AWD helps optimize traction by distributing power to the wheels with the most grip. In low-traction situations, it can send up to 85 percent of engine torque to any wheel (front to back and side to side, as demonstrated above)—many other systems only do front to back. Seamlessly integrated with StabiliTrak and traction control, AWD helps handle dry, wet and snowy roads.

On LaCrosse CXS models, handling intelligence comes from an available real-time adaptive suspension. Reading the road up to 500 times a second, it continuously adjusts to changes in terrain as well as your personal driving style. In fact, when Driver Shift Control is selected, LaCrosse automatically moves into Sport mode to heighten suspension, transmission and steering settings for enhanced control and a confident, enjoyable ride.



CXL

QUIETTUNING Buick-pioneered process to reduce, block and	S	S	S	
absorb noise and vibration to create a quiet interior cabin				
REARVIEW BACK-UP CAMERA SYSTEM	_	A	A	
REMOTE KEYLESS ENTRY Extended-range with driver memory on 2 keys	S	S	_	
REMOTE KEYLESS ENTRY, E-Z KEY Passive Entry System	_	A	S	
REMOTE VEHICLE STARTER SYSTEM	A	S	S	
RETAINED ACCESSORY POWER Power windows, audio system and sunroof remain operational after ignition is switched off for 10 minutes or until a door is opened	S	S	S	
SEATS Ventilated driver and front passenger seats	_	Α	S	
SEATS Heated driver and front passenger	_	S	S	
SEATS Front bucket with 8-way power driver's seat	S	S	S	
SEAT ADJUSTER Driver, 2-way power lumbar	Α	S	S	
SEAT ADJUSTER Front passenger, 4-way manual, 2-way power vertical	S	_	_	
SEAT ADJUSTER Front passenger, 8-way power	Α	S	S	
SEAT TRIM Cloth	S	_	_	
SEAT TRIM Leather-appointed seating	_	S	_	
SEAT TRIM Perforated leather-appointed seating	_	Α	S	
SHIFT KNOB Leather-wrapped	S	S	S	
STEERING COLUMN Rake and telescopic, manual	S	S	S	
STEERING WHEEL Leather-wrapped rim	S	S	_	
STEERING WHEEL Leather and wood grain, heated	_	Α	S	
STEERING WHEEL CONTROLS Mounted audio controls	S	S	S	
SUNSHADE Power, rear				
SUNROOF Power, oversized				
TIRE Compact spare, 17," includes steel wheel and jack kit				
ULTRASONIC REAR PARKING ASSIST ¹				
UNIVERSAL HOME REMOTE Includes garage door opener,				
3-channel programmable				
WINDOWS Power with front express-up/down, rear express-down	S	S	S	
ENTERTAINMENT SYSTEMS				
AM/FM/XM ² STEREO, SINGLE-DISC CD PLAYER MP3 playback, auxiliary input jack, seek-and-scan, digital clock, auto-tone control, speed-compensated volume and TheftLock	S	S	S	
AM/FM/XM ² STEREO, SINGLE-DISC CD/DVD PLAYER With 2GB flash memory and MP3 playback. Included and only available with rear-seat dual-player DVD entertainment system.	-	Α	Α	
AM/FM/XM ² STEREO WITH NAVIGATION ³ Single-disc CD/DVD player, 40GB hard drive device, MP3 playback, HDD-based voice-and touch-screen-activated navigation and rearview camera system. Requires Entertainment Package.	_	Α	A	
AUDIO PREMIUM 7-SPEAKER SYSTEM	S	S	_	
AUDIO 384-WATT HARMAN KARDON 11-SPEAKER SYSTEM ¹	Α	Α	S	
BLUETOOTH® TECHNOLOGY ⁴ For phone, personal cell-phone connectivity to vehicle audio system	Α	S	S	
DVD ENTERTAINMENT SYSTEM Rear-seat dual-display DVD in the headrests with dual wireless headphones. Requires Entertainment Package. Available with AM/FM/XM² stereo with Navigation.				
MP3 DIGITAL AUDIO Input jack for digital audio	S	S	S	
USB PORT ¹ Connectivity for various digital media				
. •	A	Α	_	

SAFETY AND SECURITY

SALETT AND SECONTT			
AIR BAGS ⁵ Dual-stage frontal and side-impact, driver and right-front passenger and head curtain side-impact, front and rear outboard seating positions	S	S	S
AIR BAGS ⁵ Rear-seat mounted, thorax	Α	Α	А
AIR BAG ⁵ PASSENGER SENSING SYSTEM Sensor indicator inflatable restraint, front passenger/child presence detector	S	S	S
DAYTIME RUNNING LAMPS Switchable	S	S	S
ONSTAR ⁶ One year of Directions & Connections plan. Includes Turnby-Turn Navigation, ⁷ Automatic Crash Notification, Automatic Notification of Air Bag Deployment, Stolen Vehicle Assistance, ⁸ a link to all Emergency Services, Roadside Assistance (roadside service provided by Cross Country), Remote Door Unlock, ⁸ OnStar Vehicle Diagnostics, ⁹ Hands-Free Calling, ¹⁰ AccidentAssist, Remote Horn and Lights, Information and Convenience Services and Driving Directions		S	S
SAFETY BELTS 3-point, all seating positions	S	S	S
SIDE BLIND ZONE ALERT ¹ Radar-equipped sensing system	_	Α	Δ
THEFT-DETERRENT SYSTEM Content theft alarm	S	S	S
THEFT-DETERRENT SYSTEM Immobilizer, vehicle, PASS-Key III	S	S	S

STYLING AND FUNCTIONALITY

TIRE PRESSURE MONITOR SYSTEM (does not apply to spare tire)

ANTENNA Integral rear window	S	S
DOOR HANDLES With chrome insert	S	S
FOG LAMPS Front halogen with projector technology	_	S
GLASS Solar-Ray light-tinted	S	S
GLASS Acoustic, laminated front-side and windshield	S	S
GRILLE Chrome waterfall	S	S
HEADLAMPS Halogen composite with Twilight Sentinel and flash-to-pass feature	S	S
HEADLAMPS, XENON Adaptive, High-Intensity Discharge (HID) articulating projector lamps (late availability)	-	Α
LAMP LED Center High-Mounted Stop Lamp (CHMSL)	S	S
LAMPS Rear stop tail, LED	S	S
MIRRORS Outside heated power-adjustable, manual folding with ground illumination	S	-
MIRRORS Outside heated power-adjustable, manual-folding with integrated LED turn signal indicators and ground illumination	-	S
MIRRORS Outside heated power-adjustable, manual-folding with integrated LED turn signal indicators, ground illumination, driver-side	-	Α

PACKAGES

memory and auto-dimming feature

MOLDINGS Bodyside, bright

Entry System and push-button start

COMFORT AND CONVENIENCE PACKAGE 1 Includes dual-zone automatic climate control, inside rearview auto-dimming mirror, Bluetooth ³ for phone, driver 2-way power lumbar seat adjuster, remote vehicle starter system, front passenger 8-way power seat adjuster and Universal Home Remote	Α	S	S
COMFORT AND CONVENIENCE PACKAGE 2 Includes Ultrasonic Rear Parking Assist, memory settings for 2 drivers and outside heated power-adjustable power-folding mirrors	_	Α	S
LUXURY PACKAGE Includes leather and wood grain heated steering wheel, driver and front passenger ventilated seats, perforated leather-appointed seating, power rear sunshade, E-Z Key Passive	-	А	S

DRIVER CONFIDENCE PACKAGE Includes Side Blind Zone Alert, adaptive xenon High-Intensity Discharge (HID) articulating projector lamps and Head-Up Display (HUD) (late availability)	_	Α	Α
TOURING PACKAGE Includes 19" 9-spoke painted, machined alloy wheels; P245/40R19 all-season, blackwall tires; chassis continuously variable real-time damping and Sport Mode Selectivity	_	-	A
ENTERTAINMENT PACKAGE Includes Harman Kardon 384-watt 11-speaker system, USB port and 120-volt power outlet	Α	Α	S

WHEELS

S S S

S S S

PYX 17" high-vent steel with flush cover	S	_	-
Q04 17" machined aluminum	А	_	_
PW2 18" machine-faced aluminum, painted	_	S	_
Q52 18" chrome-plated	_	Α	S
Q70 19" 9-spoke painted, machined alloy (included and only available with Tourina Package)	_	-	Α









252 18"



SPECIFICATIONS AND CAPACITIES

	СХ	CXL/CXL AWD	CXS
NGINE TYPE	3.0L V-6 VVT	3.0L V-6 VVT	3.6L V-6 VVT
HORSEPOWER HP @ RPM)	255@6900	255@6900/ 252@6900	280@6300
ORQUE LB-FT @ RPM)	217@5100	217@5100/ 215@5100	259@4800
GM-ESTIMATED MPG11	17 city/27 hwy	17 city/27 hwy 16 city/26 hwy	17 city/27 hwy
UEL TANK (APPROX)	18 gallons	18/19 gallons	18 gallons
CARGO CAPACITY ¹²	13.3 cu.ft.	13.3 cu.ft.	12.8 cu.ft.

DIMENSIONS (INCHES)

WHEELBASE	111.7	HEAD ROOM, REAR	37.3
OVERALL LENGTH	196.9	SHOULDER ROOM, FRONT	57.4
BODY WIDTH	73.1	SHOULDER ROOM, REAR	56.0
OVERALL HEIGHT	59.2	HIP ROOM, FRONT	55.2
FRONT TRACK WIDTH	61.9	HIP ROOM, REAR	53.9
REAR TRACK WIDTH	62.0	LEG ROOM, FRONT	41.7
HEAD ROOM, FRONT	38.0	LEG ROOM, REAR	40.5

A_AVAILABLE S_STANDARD —_NOT AVAILABLE

26

Included and only available as part of an option package. 2XM Radio requires a subscription, sold separately by Sirius/XM after the first 90 days. Not available in Canada, Alaska or Hawaii. For more information, visit gm.xmradio.com. 3Map coverage not available in Puerto Rico. 4Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. 5Always use safety belts and the correct child restraints for your child's age and size. Even in vehicles equipped with air bags and the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the vehicle Owner's Manual and child safety seat instructions for more safety information. 6OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to

function properly. OnStar acts as a link to existing emergency service providers. Subscription service agreement required. Call 1-888-40NSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. Turn-by-Turn not available in certain areas. Visit onstar.com for coverage map. Ability to locate stolen vehicles and Remote Door Unlock success vary with conditions. Diagnostic capabilities vary by model. Visit onstar.com for details. OnStar Hands-Free Calling requires a Hands-Free Calling-enabled vehicle, existing OnStar service contract and prepaid minutes or enrollment in a shared minutes plan. Not available in certain areas. Calls may be made to the U.S. and Canada only. Service of Metaling, official EPA estimates not yet available.

GET PERSONAL. MAKE LACROSSE YOUR VERY OWN WITH AVAILABLE ACCESSORIES CREATED SPECIFICALLY TO MATCH ITS DISTINCTIVE STYLE, AS WELL AS YOURS. ALL OF THESE ITEMS HAVE BEEN TESTED TO MEET BUICK'S ORIGINAL EQUIPMENT STANDARDS FOR PERFORMANCE AND APPEARANCE. THEIR COST CAN BE APPLIED TO YOUR PURCHASE, INSTALLED BY YOUR BUICK DEALER AND COVERED UNDER GM'S NEW-VEHICLE LIMITED WARRANTY. JUST ASK YOUR DEALER.



19" WHEELS² ACCENTUATE LACROSSE'S WIDE, ATHLETIC STANCE WITH DISTINCTIVE PAINTED/POLISHED 5-SPOKE ALUMINUM WHEELS | CARGO TRAY DESIGNED TO PROTECT LACROSSE'S TRUNK AREA, ITS HEAVY-DUTY NONSKID SURFACE AND RAISED OUTER LIP HELP CONTAIN CARGO AND SPILLS | REAR SPOILER THIS ONE-PIECE, CUSTOM-MOLDED SPOILER ADDS TO THE ALREADY SWEEPING LINES OF YOUR LACROSSE. ITS INTEGRATED ATTACHMENTS AND MATCHING BODY COLOR MAKE FOR A SEAMLESS ADDITION. | ILLUMINATED DOOR SILLS THESE ICE-BLUE SILL PLATES COMPLEMENT LACROSSE'S INTERIOR BY CONTINUING ITS AMBIENT LIGHTING THEME. THEY ALSO HELP PROTECT DOOR OPENINGS DURING ENTRY AND EXIT.

1GM Accessories permanently installed at the time of new-vehicle delivery are covered under the New-Vehicle Limited Warranty. If installed after delivery, coverage (parts and labor) is for the balance of the new-vehicle warranty or a minimum of 12 months/12,000 miles, whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month warranty (parts only). Does not apply to licensed products. 2Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For approved tire and wheel combinations and other important information, go to gmaccessorieszone.com or see your dealer for details.

IMPORTANT WORDS ABOUT THIS CATALOG Since some information may have been updated since the time of printing (May 2009), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions

A 5-year/100,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

Covered for 4 years/50,000 miles (whichever comes first): The complete vehicle \mid Cosmetic corrosion resulting from defects \mid Tires \mid Repairs made to correct any vehicle defect | Towing to your nearest Buick dealership | No charge for most warranty repairs

Covered for 6 years/100,000 miles (whichever comes first): Rust-through corrosion

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct child restraints for your child's age and size. Even in vehicles equipped with Passenger Sensing System, children are safer when properly secured in a rear seat in an appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the vehicle Owner's Manual and child safety seat instructions for more safety information.

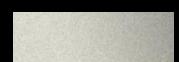
ENHANCE YOUR OWNERSHIP EXPERIENCE. The Owner Center at My GMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits | Keep an online history of services performed | Read your vehicle Owner's Manual, warranty and more online | Receive the recall notices that apply only to your vehicle | Watch do-it-yourself videos and much more Register today at mygmlink.com.

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To learn more about why Goodwrench service is the perfect companion for your LaCrosse, click on goodwrench.com. **®** | Coodwrench

EXTERIOR COLORS



QUICKSILVER METALLIC



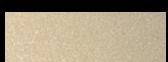
MIDNIGHT BLUE METALLIC



CARBON BLACK METALLIC³



WHITE DIAMOND TRICOAT³



GOLD MIST METALLIC



RED JEWEL TINTCOAT³



MOCHA STEEL METALLIC

INTERIOR COLORS

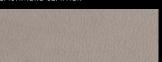


CASHMERE CLOTH



TITANIUM CLOTH





TITANIUM LEATHER



EBONY LEATHER



EBONY PERFORATED LEATHER





TITANIUM PERFORATED LEATHER

Cashmere interiors are accented with Cocoa trim. Titanium interiors are accented with Dark Titanium trim.

