

























Living for now. Dreaming about tomorrow.

At Buick, we spend our days thinking about how to bring luxury to life in more personal, meaningful ways for you.















Sometimes they take the shape of new engines and a way to harness their power, and in others, they end up creating an entirely new way to test-drive cars long before there's even a car.

TEST-DRIVING GOES 3-D. Using technologies that any video gamer would love, Buick engineers created exact digital replicas of some of the world's most challenging roads so they could drive virtual cars on them. An innovative road scanner makes microdetailed 3-D digital representations of real-world road surfaces. Then equally detailed digital Buick vehicles are subjected to rigorous testing before a physical prototype ever sees the light of day to find and address issues early in the development cycle.

PERFORMANCE ACCELERATES. LaCrosse with the standard eAssist technology includes an ECO gauge on the instrument panel that continuously responds to driving behavior, helping you attain maximum fuel efficiency. LaCrosse also offers an available new 303-hp V-6 engine that combines lightweight components to produce greater acceleration. This "more with less" design saves more than 20 pounds over the engine it replaces while providing a balanced driving feel. Another recent innovation is the available HiPer (short for High Performance) Strut Front Suspension. HiPer Strut's most significant attribute is what you won't feel. Torque steer is minimized (when steering pulls to one side during full acceleration); the normal tugging and vibration felt through the steering wheel on rough roads is significantly reduced. Overall it improves grip in dry and wet conditions, giving you a direct feel of the road.



¹4-cyl. models. Based on 2011 GM Large Car segment. EPA-estimated 25 city/36 hwy mpg.

20

Don't play it safe. Be safe. LaCrosse's proactive safety technologies help you anticipate situations and conditions rather than just react when they appear.







Safety features abound. From the start, LaCrosse is engineered with a holistically designed structure that positions high-strength steel to form a protective safety cage, safeguarding you and your passengers in impact situations. You'll find six air bags: dual-stage frontal and side-impact driver, right-front passenger with Passenger Sensing System and head curtain side-impact air bags for front and rear outboard seating positions. Plus, rear outboard seat-mounted thorax air bags are available.

In 2011, LaCrosse received the National Highway Traffic Safety Administration's highest possible five-star Overall Vehicle Score for safety,² as well as a Top Safety Pick by the Insurance Institute for Highway Safety.

The optional Head-Up Display (HUD) allows you to see instrumentation without taking your eyes off the road. An available Side Blind Zone Alert uses radar to warn you when another vehicle is in your outside mirror blind spot.³ We've got your back, too, with an available Rearview Camera System to help you see objects while in reverse.

For enhanced visibility, available xenon High-Intensity Discharge (HID) articulating headlamps turn as you turn. They help you see and respond to approaching obstacles sooner for enhanced nighttime visibility.



With the OnStar⁴ Directions & Connections Plan, standard for 6 months, you're not alone. Wherever you travel, Automatic Crash Response can alert OnStar in case of a mishap. You can get help fast even if you can't ask for it. Plus, with the OnStar RemoteLink⁵ smartphone app, you have access to real-time info (fuel level, remaining oil life, tire pressure, etc.) about your LaCrosse. You're also able to perform commands like starting the vehicle and unlocking its doors from almost anywhere.









Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. ²Government five-star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ³Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal. ⁴OnStar acts as a link to existing emergency service providers. Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. ⁵Available on Android^{3M} and iPhone[®] platforms.

22

Power and Performance

Drivetrain Front-wheel drive Engine 2.4L ECOTEC with eAssist technology eAssist Technology Integrates an electric motor and

advanced lithium-ion battery with the 2.4L ECOTEC engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides LaCrosse with 36 hwy mpg.1

Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control. tap up/tap down

Suspension Front, MacPherson strut, rear 4-link Steering Power, electric

Brakes 4-wheel anti-lock, 4-wheel disc with

Traction Control Full range StabiliTrak Stability control system

Exhaust Single outlet stainless steel with hidden tip telescopic steering column

Comfort and Convenience

Seat Trim Cloth

Seating Front bucket seats, split-folding rear Driver seat adjuster, 8-way power Front passenger seat adjuster, 4-way manual and 2-way power vertical

Armrests Front sliding armrest with multi-level storage, rear center with 2 integral cupholders Head Restraints Front, 2-way adjustable

Rear, outboard seats 2-way adjustable Lighting Custom, interior front and rear reading,

front footwell and puddle lights Ice-blue ambient front and rear door, console and instrument panel light pipe

Assist Handles Front passenger and rear outboard Display Enhanced multi-color with driver information Compass Display

Steering Wheel Leather-wrapped rim, tilt and

Entertainment Systems

Audio System AM/FM stereo with 8" high-resolution color touch-screen, CD player and MP3 playback and auxiliary ports (late availability)

SiriusXM Satellite Radio² Includes 3 trial months of service. For more information, visit siriusxm.com. Buick IntelliLink Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora® internet radio and Stitcher SmartRadio.™ (Late availability. Not available with Navigation.) Speakers Premium 7-speaker system

USB Port³ Connectivity for various digital media and

Bluetooth®4 Personal cell-phone connectivity to vehicle

Safety and Security

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions Air Bags⁵ Dual-stage frontal and side-impact, driver and right-front passenger with Passenger Sensing System plus head curtain side-impact, front and rear outboard seating positions (rear-seat thorax air bags

Power Door Locks Programmable with lockout protection OnStar⁶ 6 months of Directions & Connections Plan Theft-Deterrent Systems PASS-Key III, engine immobilizer and content theft alarm. Tire Pressure Monitor System

Styling and Functionality

Antenna Integral rear roof-mounted, body-color Lights Halogen headlamps with Twilight Sentinel and flash-to-pass feature, automatic on/off Daytime Running Lamps Switchable

Glass Solar-Ray light-tinted

Acoustic, laminated front-side and windshield Door Handles Body-color with chrome strips Outside Mirrors Heated, power-adjustable, manual-folding

Grille Chrome waterfall style Bodyside Moldings Bright

Lamps Center High-Mounted Stop Lamp (CHMSL), rear LED taillamps

Shutters Active front lower grille (eAssist only)

Sill Plates Bright front

Spoiler Rear body-color deck lid (not available with V-6)

Wipers Front intermittent with washers (Q05) Wheels 17" machined alloy

Equipment Groups

Convenience

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Available Options for Convenience Group

3.6L VVT, DI V-6 Engine Rear-Seat Thorax Air Bags⁵

Leather

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Leather-Appointed Seating With Heated Front Seats Front Passenger Seat, 8-Way Power Halogen Fog Lamps With Projector Technology Outside Mirrors, Heated, Power, LED Indicators

Available Options for Leather Group

system and 120-volt outlet (late availability)

All-Wheel-Drive System (V-6 only) 3.6L VVT, DI V-6 Éngine (Includes PW2 wheels) Sunroof Rear-Seat Thorax Air Bags⁵ (Q52) Wheels, 18" Chrome (V-6 only) Premium Audio Package Includes Harman Kardon® 384-watt 11-speaker system, 5.1 Matrix surround sound

Premium 1

interior cabin

Cruise Control

Air Filtration System

Shift Knob Leather-wrapped

Parking Brake Electric-powered

Defogger Rear-window electric

Mirror Inside rearview, manual day/night

Auxiliary Power Outlets 2 12-volt outlets

Remote Keyless Entry Extended-range

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Leather-Appointed Seating With Heated Front Seats Front Passenger Seat, 8-Way Power Halogen Fog Lamps With Projector Technology Outside Mirrors, Heated, Power, LED Indicators

Steering-Wheel-Mounted Controls For audio and

Climate Control Dual-zone automatic air conditioning

Windows Power with front express-up/down, rear

Cupholders 2 front console, covered; 2 rear armrest

Floor Mats Carpeted front and rear with front anchors

block and absorb noise and vibration to create a quiet

QuietTuning Buick-pioneered process to reduce,

Vanity Mirrors Driver and front passenger illuminated visor

Ultrasonic Rear Park Assist Rearview Camera System (Late Availability) Auto-Dimming on Outside Mirrors Memory Driver's Seat and Outside Mirrors

Available Options for Premium I Group

All-Wheel-Drive System (V-6 only) 3.6L VVT, DI V-6 Engine (Includes PVV2 wheels)

Rear-Seat Thorax Air Bags⁵ (Q52) Wheels, 18" Chrome (V-6 only) Premium Audio Package

Rear-Seat Entertainment System CD/DVD stereo player, rear-seat dual displays with 2 wireless headphones (requires Navigation

Audio System With Navigation⁷ AM/FM stereo with 8" color touch-screen-activated navigation, single-disc CD/ DVD player, 80-GB hard drive device, MP3 playback, USB port³ in center console and Rearview Camera System Driver Confidence Package Includes Side Blind Zone Alert, xenon High-Intensity Discharge (HID) articulating headlamps and Head-Up Display (HUD)

Premium II

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Leather-Appointed Seating With Heated Front Seats Front Passenger Seat, 8-Way Power Halogen Fog Lamps With Projector Technology Outside Mirrors, Heated, Power, LED Indicators

Ultrasonic Rear Park Assist Rearview Camera System (Late Availability) Auto-Dimming on Outside Mirrors Memory Driver's Seat and Outside Mirrors

3.6L VVT, DI V-6 Engine Perforated and Ventilated Front Seats Heated Steering Wheel Power Rear Sunshade Keyless Access System With Push-Button Start (PW2) Wheels, 18" Alloy

Available Options for Premium II Group

All-Wheel-Drive System Rear-Seat Thorax Air Baas⁵ (Q52) Wheels, 18" Chrome Premium Audio Package Rear-Seat Entertainment System (Requires Navigation) Audio System With Navigation⁷ Driver Confidence Package

Premium III

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Leather-Appointed Seating With Heated Front Seats Front Passenger Seat, 8-Way Power Halogen Fog Lamps With Projector Technology Outside Mirrors, Heated, Power, LED Indicators

Ultrasonic Rear Park Assist Rearview Camera System (Late Availability) Auto-Dimming on Outside Mirrors Memory Driver's Seat and Outside Mirrors

3.6L VVT, DI V-6 Engine Perforated and Ventilated Front Seats Heated Steering Wheel Power Rear Sunshade Keyless Access System With Push-Button Start

(Q52) Wheels, 18" Chrome HiPer Strut Front Suspension Premium Audio Package

Available Options for Premium III Group

Rear-Seat Thorax Air Bags⁵ Rear-Seat Entertainment System (Requires Navigation) Audio System With Navigation⁷ Driver Confidence Package

Touring

Includes All Standard Equipment Plus:

Remote Vehicle Starter System Power Driver Lumbar, 4-Way Universal Home Remote Auto-Dimming Rearview Mirror

Leather-Appointed Seating With Heated Front Seats Front Passenger Seat, 8-Way Power Halogen Fog Lamps With Projector Technology Outside Mirrors, Heated, Power, LED Indicators

Ultrasonic Rear Park Assist Rearview Camera System (Late Availability) Auto-Dimming on Outside Mirrors Memory Driver's Seat and Outside Mirrors

3.6L VVT, DI V-6 Engine Perforated and Ventilated Front Seats Heated Steering Wheel Power Rear Sunshade Keyless Access System With Push-Button Start

HiPer Strut Front Suspension Premium Audio Package

Audio System With Navigation⁷ (Q70) Wheels, 19" Alloy Real-Time Dampening and Sport Mode Selectivity Side Blind Zone Alert Head-Up Display (HUD) HID Headlamps, Articulating

Available Options for Touring Group

Sunroof

Rear-Seat Thorax Air Bags⁵ Rear-Seat Entertainment System

MAKEIT YOUR OVVI

Make LaCrosse your own by ordering it with just the standard equipment, or choose one of the additional equipment groups and its available options.

Specifications

Dimensions (inches)

Zimensions (menes)	
Vheelbase	111.7
Overall length	196.9
Body width	<i>7</i> 3.1
Overall height	59.2
rack width front/rear	61.7/62.0
Head room, front/rear	38.0/37.3
Shoulder room, front/rear	57.4/56.0
lip room, front/rear	55.2/53.9
eg room, front/rear	41.7/40.5

Capacities

Engine Type 2. Horsepower Torque	4L DI ECOTEC with eAssist technology 182 hp @ 6700 rpm 172 lb-ft @ 4900 rpm
Engine Type Horsepower Torque	3.6L VVT, DI V-6 with E85 capability 303 hp @ 6800 rpm 264 lb-ft @ 5300 rpm
EPA-estimated mpg	25 city/36 hwy 2.4L 17 city/27 hwy 3.6L (FWD) 16 city/26 hwy (AWD)
Fuel Tank (approx.)	15.7 gallons (2.4L)/18 gallons (3.6L)
Cargo Capacity ⁸	11.4 cu.ft.

Based on EPA estimates.
²Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com. ³Not compatible with all devices. ⁴Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. SAlways use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁷Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ⁸Cargo and load capacity limited by weight and distribution.

25

Color and Materials/Wheels

Exterior Colors









Dark Steel Gray Metallic²

Crystal Red Tintcoat^{1, 2}

Midnight Blue Metallic²

Carbon Black Metallic¹

Interior Colors





Titanium Cloth







Cashmere leather-appointed seating

leather-appointed seating

Titanium leather-appointed seating

Wheels



Q05 17" machined alloy







Q70 19" 9-spoke painted,

PW2 18" machine-faced

¹Additional charge, premium paint. ²Late availability.

Q52 18" chrome

Important Words about this Catalog

Since some information may have been updated since the time of printing (July 2011), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

New-Vehicle Limited Warranty. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

A 5-year/100,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation. An 8-year/100,000-mile (whichever comes first) Limited Warranty on certain eAssist components.

Covered for 4 years/50,000 miles (whichever comes first): The complete vehicle Cosmetic corrosion resulting from defects | Tires | Repairs made to correct any vehicle defect | Towing to your nearest Buick dealership | No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first): Rust-through corrosion

An Important Note About Alterations and Warranties. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

Assembly. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Engines. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

Trailering and Off-Road Driving Information. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A Note About Child Safety. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information

Fleet Orders. Some standard content may be deleted with fleet orders. See dealer for details.

Enhance Your Ownership Experience. The Owner Center at My GMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits | Keep an online history of services performed | Read your vehicle Owner's Manual, warranty and more online.

Register today at mygmlink.com.

GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. The SiriusXM name and related logos are registered trademarks of SiriusXM Satellite Radio, Inc. Facebook is a registered trademark of Facebook, Inc. iPod is a registered trademark of Apple, Inc. ©2011 General Motors. All rights reserved. Litho in U.S.A., July 2011.

To learn more about why Certified Service is the perfect companion for your LaCrosse, click on mycertifiedservice.com.





