



THE 2013 AZERA. UPGRADE YOUR EXPECTATIONS.

If you've been shopping for a new car in the large sedan category, then you've been considering some very fine automobiles. Now consider this: Even in this exclusive company, the Hyundai Azera is in a class by itself. Azera combines an EPA-estimated 29 MPG highway¹ with a spacious, cutting-edge interior design. And it comes standard with a host of premium luxury features that most competitive models offer only as options.

Azera's roomy, leather-clad cabin has the most front-seat legroom and the most front headroom in its class. It's space filled with a long list of standard features: A state-of-the-art navigation system with rearview camera. HD Radio* technology. A 10-way power driver seat. Heated leather seats in front and back. Blue Link,* Hyundai's innovative suite of telematics. And more. There's even proximity key entry with push-button start.²

For such a large and well-equipped sedan, Azera is surprisingly fuel efficient. At the press of a button, an innovative Active ECO feature modifies the 293-HP V6 engine and transmission controls for optimal fuel efficiency. Which serves as an open invitation to press the engine's start button and run through six perfectly spaced shift points.

¹EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. ²Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. Blue Link text messaging requires a Blue Link subscription and Bluetooth®-compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so. For additional details and system limitations visit HyundaiBlueLink.com. Blue Link is a registered trademark of Hyundai Motor Company. All rights reserved. ©2012 Hyundai Motor America.



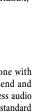
GET COMFORTABLE WITH TECHNOLOGY. VERY, VERY COMFORTABLE.

Step inside Azera, and the technology you'll find is nothing short of exceptional. An impressive list of standard features include touchscreen navigation. A Bluetooth* hands-free phone system. Dual automatic climate control. And an array of audio entertainment options. With its multi-function steering wheel, Azera literally puts intuitive controls in the palms of your hands. Opt for Azera's Technology Package, and the pleasure quotient is raised even higher with upgrades like a 550-Watt Infinity* Logic 7* Surround Sound Audio System. Panoramic power sunroof. Power tilt-and-telescopic steering wheel. Ventilated front seats. And we're just getting warmed up.¹



NAVIGATION STANDARD

Azera's standard navigation system places a 7" touchscreen, rearview camera and voice recognition at your command. Real-time traffic and weather updates, stocks, sports scores and more are available with SiriusXM,* including a free trial period.²



HANDS-FREE PHONE

Syncing your Bluetooth* smartphone with Azera is a cinch, allowing you to send and receive phone calls and enjoy wireless audio streaming. Voice recognition is also standard for true hands-free calling.4



INNER SANCTUM

AUDIO DELIGHTS

Azera's refined interior can be embellished with optional features like side window sunshades and a power rear sunshade that automatically retracts when backing up. A blue ambient lighting option adds even more allure at nighttime.

A 450-Watt Dimension® audio system comes

standard. Enjoy crisp, clear fidelity while

listening to your favorite CDs, SiriusXM[®] Satellite Radio or HD Radio programming.

Prefer your own playlists? iPod*/USB and

auxiliary input jacks are also standard.³





HYUNDAI BLUE LII

Three available packages offer more than 30 Blue Link* features. Blue Link streams traffic updates, finds gas stations and fuel prices, locates restaurants and reviews. Voice text messaging and location sharing keep you connected, and Blue Link knows where to send help in an emergency. There's even a smartphone app for Blue Link that lets you start your Azera remotely. For details, visit HyundaiBlueLink.com.











POWER, EXERCISED WISELY.

Through twisting back roads or wide-open straightaways, Azera wields power responsibly. The potent response of its 293-horsepower V6 and 6-speed automatic transmission with SHIFTRONIC® manual shift mode is accompanied by EPA-estimated 29 MPG highway fuel efficiency. Speed-sensitive power steering and Vehicle Stability Management featuring Electronic Stability and Traction Control Systems enhance the precision you feel behind the wheel.¹ Advanced braking technologies heighten your control even further, while SACHS® Amplitude Selective Dampers help deliver a smooth, deeply satisfying ride quality under acceleration, deceleration and turns.



LEADING THE WAY IN SAFETY

Azera's nine airbags – front and side-impact airbags, rear side-impact airbags, side curtain airbags and a driver's knee airbag – contribute to its ranking as an IIHS Top Safety Pick.²



WE'VE GOT YOUR BACK

Structurally optimized seat backs feature an improved ability to absorb shocks from rear collisions. They're estimated to reduce head and neck injuries by up to 17 percent.



PERFORMANCE-MINDED DESIGN

LED-trimmed headlights, an integrated chrome-tipped dual exhaust and available 19-inch Hyper Silver alloy wheels offer more visual cues of the enhanced performance engineered into Azera.



MECHANICAL MAGNIFICENCE

Dual Continuously Variable Valve Timing allows each engine intake and exhaust valve to be controlled independently, serving to minimize emissions while offering substantial gains in power.



TECHNOLOGY PACKAGE

Elevate Azera's performance and safety even further with a Technology Package featuring 19-inch alloy wheels, High Intensity Discharge Xenon headlights and rear parking assistance sensors – not to mention a treasure trove of additional features inside the car.



OCTANE-SIPPING ACTIVE ECO SYSTEM

At the press of a button on the dashboard, Azera's Active ECO System modifies engine and transmission controls to smooth out shift points and help optimize fuel economy.









2013 AZERA LINEUP

STANDARD



KEY STANDARD FEATURES:

- 293 HP, 3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active ECO System
- SACHS® Amplitude Selective Damper suspension
- · Proximity key entry with push-button start
- Dual zone automatic temperature control
- · Premium leather seating surfaces
- · Heated front and rear seats
- Power driver and front passenger seats

- Bluetooth® and cruise controls

- 450-Watt Dimension® AM/FM/HD Radio/SiriusXM®/
- iPod®/USB and auxiliary input jacks
- Blue Link® telematics system
- Bluetooth® hands-free phone system with
- 9-airbag safety system with advanced dual front airbags and Occupant Classification System
- Vehicle Stability Management

and Electronic Brake-force Distribution

- . Impact-reducing front seats
- Anti-theft system with engine immobilizer

· 4-wheel disc ABS with Brake Assist

- Tire Pressure Monitoring System
- 18" Hyper Silver alloy wheels
- Daytime Running Lights with front fog lights
- · Heated side mirrors with LED turn signal indicators

SPECIFICATIONS

EPA MILEAGE

TECHNOLOGY PACKAGE



KEY PACKAGE FEATURES:

- + Panoramic tilt-and-slide sunroof
- + Power rear window sunshade
- + Manual rear side window sunshades
- + Power tilt-and telescopic steering wheel with audio, Bluetooth® and cruise controls

- + 550-Watt Infinity® AM/FM/SiriusXM®/CD/MP3 Logic 7 Surround Sound Audio System with 14 speakers
- + 19" Hyper Silver alloy wheels

19" HYPER SILVER

ALLOY WHEEL

2013 AZERA EXTERIOR COLORS





SMOKE GRAY METALLIC



SILVER FROST METALLIC





2013 AZERA INTERIOR COLORS







AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY 10 YEARS 100.000 MILES

NEW VEHICLE LIMITED WARRANTY 5 YEARS

60.000 MILES

ANTI-PERFORATION WARRANTY

7 YFARS UNLIMITED MILES UNLIMITED MILES

ASSISTANCE 5 YFARS

Р НҮЦПОЯІ VISIT HYUNDAIASSURANCE.COM FOR DETAILS.

18" HYPER SILVER

EXPLORE HYUNDAI.COM

Azera, locate a Hyundai dealer near you, and best of all,

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