



Cross over to the unexpected. Presenting the 2013 Kia Sorento. It's a world-class crossover that delivers a smooth ride and nimble handling, matched by an expansive interior with spacious seating. It has the latest technological advances, including Bluetooth® wireless technology,2 an available voice-command navigation system* and UVO3* — an available in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your phone.² Like all Kia models, the Sorento comes with an industry-leading 10-year/100,000-mile warranty program.4





V6 POWER

For maximum performance, the Sorento is available with a 3.5L, 276-hp engine. It offers the benefits of V6 performance combined with impressive fuel efficiency of 20 city/26 highway mpg.5



ROOM FOR ALL

Remarkable spaciousness is just the beginning. Split-folding second-row seats and available split-folding third-row seats* combine to provide roominess and versatility.



PEACE OF MIND

The Sorento features a full range of advanced active and passive safety systems. These include six airbags, front active headrests, a Traction Control System (TCS) and Electronic Stability Control (ESC).



SX STYLING

SX models have their own striking styling. Unique exterior design includes stainless-steel front and rear accent plates, body-color bumpers and a lower stance.

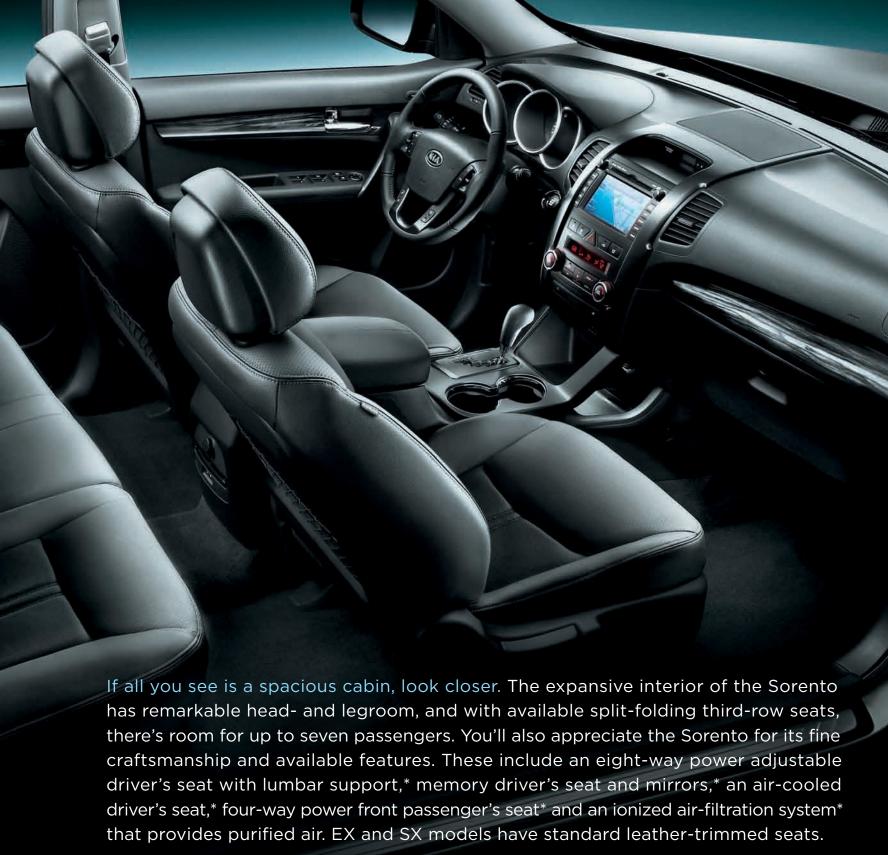


BUILT IN THE USA[†]

The Sorento is the first vehicle to be built at Kia Motors Manufacturing Georgia — a \$1.1 billion plant capable of producing 360,000 vehicles per year for the North American market.

*Assembled in the United States from U.S. and globally-sourced parts. 1, 2, 3, 4, 5, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. EX V6 WITH LIMITED PACKAGE SHOWN.









Room for extras — like plenty of sunshine. As a crossover, the Sorento is the definition of versatility. With comfortable seating and intelligently designed storage spaces, it's perfect for running errands around town. When you're lucky enough to get away for the weekend, the Sorento has the flexibility to answer the call. Its second-row seats have a 60/40 split-folding design to accommodate extra passengers, cargo or both, while available third-row seats are 50/50 split-folding. Both the second-row and available third-row seats quickly and conveniently fold down to provide a remarkable 72.5 cubic feet of cargo space. A dramatically designed, tilt-and-slide panoramic sunroof* that's available extends along the length of the roof and allows the interior to be filled with sunshine.









SPLIT-FOLDING THIRD-ROW SEATS

The available third-row seats fold down for increased cargo area, or split-fold to carry an extra passenger and cargo.⁶

SECOND & THIRD ROWS SPLIT-FOLDED

The split-folding design of both the second- and available third-row seats gives the versatility to carry longer items as well as passengers.⁶

CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. An available removable tray* keeps any loose items neatly organized.

CONVENIENT CONSOLE

Along with dual cup holders, the center console features a large bin that keeps personal items close at hand. The lid serves as a comfortable armrest.

6, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. EX V6 WITH LIMITED PACKAGE SHOWN.

Proof that technology is your friend. The Sorento has advanced technology designed to provide convenient operation and enhance your audio entertainment. Available features include a back-up warning system,7 SiriusXM Traffic8* for advance notice about traffic jams, a Smart Key* that lets you unlock the door and start the engine with the key in your pocket, and a premium Infinity® audio system.* The Sorento also lets you enjoy streaming audio when using a *Bluetooth*® wireless technology-enabled device.

HEATED FRONT SEATS

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.





AIR-COOLED SEAT*

The available air-cooled driver's seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine at the push of a button or lock and unlock doors from the outside.

BACK-UP WARNING SYSTEM

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects certain objects behind your vehicle that you might not be able to see.⁷

POWER-FOLDING MIRRORS*

A door-mounted switch or remote fob lets you conveniently control the available power-folding side mirrors. They tuck in close to the vehicle's body for easy parking in your garage or in tight spaces.

HIGH-TECH SEAT FABRIC

Cloth seating features YES
Essentials®10 fabric, an advanced material designed for comfort and durability. The fabric resists stains, minimizes static shock and reduces odors.















SIRIUSXM SATELLITE RADIO

Get over 130 channels, including commercial-free music, plus the best sports, news, talk, comedy and entertainment.⁸

HEATED STEERING WHEEL*

The SX offers an available heated steering wheel with leather and wood-style trim that keeps your hands warm on cold mornings.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your *Bluetooth*^{®2} wireless technology-enabled devices with steering-wheel-mounted controls.

NAVIGATION SYSTEM*

Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SiriusXM Traffic.⁸

DRIVER'S SEAT MEMORY*

Available memory with pre-sets lets two drivers lock in their personal settings for the driver's seat and the outside rear-view mirrors. Kia UVO³ Powered by Microsoft.^{®1} It offers everything you could ask for. Technology keeps giving us new ways to be entertained, stay in touch and be kept informed. Getting to enjoy this, however, used to be complicated, especially while driving. UVO, short for "your voice," is an available in-vehicle infotainment system that operates with the convenience of verbal commands. Kia and Microsoft¹¹ have teamed up to provide this voice-activated system. Developed on Windows®¹¹ Embedded Automotive platform, it lets you manage all of your music conveniently and enjoy hands-free use of your phone.² UVO has an intuitive touch screen and Microsoft¹¹ advanced voice-activation technology that actually recognizes your own speech pattern and voice inflection.

COLOR TOUCH SCREEN

UVO's vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible cell phone² and vehicle information.

ADVANCED VOICE CONTROL

Microsoft¹¹ speech technology can learn multiple users' speaking patterns, and it responds quickly to long phrases. Even with Sorento's multiple music-source options, finding a song is as easy as saying its title.

EASY FEATURE UPDATES

With its flexible Windows® 11 Embedded Automotive platform, the UVO system allows you to update its features and services conveniently.









"play alt-rock from jukebox"

"call Jason"

"SiriusXM channel 22"

"add to favorites"











DIGITAL JUKEBOX

UVO's in-dash digital storage is large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.

HD RADIO™ TECHNOLOGY

UVO offers available HD $Radio^{TM}$ Technology¹² — the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, new local FM channels, on-screen information and much more all 100% subscription free.



REAR-CAMERA DISPLAY[†]

Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.7

"browse podcasts"



"what's playing?"

Driving force. Thanks to its unibody design, the new Sorento rewards you with an exceptionally smooth and quiet ride matched by precise handling on curvy roads. A 6-speed automatic transmission provides smooth, seamless shifting and its Sportmatic® design allows you to choose between automatic shifting and, for a sportier driving experience, clutch-free manual shifting. To suit your individual driving needs, Sorento is available with three technologically advanced engines: a standard 2.4L 4 cylinder, an available 2.4L Gasoline Direct Injection (GDI) 4 cylinder,* and an available 3.5L V6.





POWER AND EFFICIENCY

Sorento's standard 175-hp 2.4L 4-cylinder engine* provides 29 mpg on the highway.⁵ An available 2.4L Gasoline Direct Injection (GDI) 4-cylinder engine delivers 191 horsepower and outstanding 32 mpg on the highway.⁵

IMPRESSIVE V6 PERFORMANCE

Sorento's available 276-hp 3.5L V6 engine offers the benefits of additional horsepower and torque combined with excellent fuel efficiency of 20 city/26 highway mpg.⁵

INCREASED FUEL EFFICIENCY[†]

All three engines have advanced technology, including double overhead cams with four valves per cylinder and Continuously Variable Valve Timing (CVVT). CVVT automatically adjusts valve timing for increased power and improved fuel efficiency.

PLENTY OF POWER FOR TOWING

For towing a boat or trailer, the V6 engine provides an outstanding 3,500 lbs. towing capacity.¹³

ALL-WHEEL-DRIVE CONFIDENCE

All models are available with either front-wheel or all-wheel drive with locking center differential. The AWD system uses electronic sensors to monitor road conditions and then distributes power to the appropriate wheels. The result is sure-footed performance, even as road conditions change.

PRECISE, SPORTY HANDLING

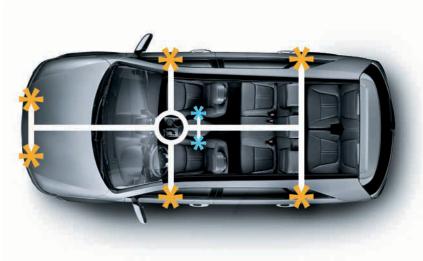
A MacPherson-strut front-suspension system and independent rear suspension deliver precise handling. All models feature Kia's Dual Flow Damper (DFD) shocks, which provide a smoother ride.



We've got you covered — from ESC to TCS. The Sorento features advanced active safety systems designed to help give you peace of mind every time you drive.† Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.



Prepare for the unexpected. Sorento's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and second-row seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹⁴ Sorento wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁴



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.¹⁴



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.



TIRE-PRESSURE with MONITORING SYSTEM

This system includes airpressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹⁵



LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three second-row seating positions.



A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.¹⁶







COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant.† In addition to producing high-quality vehicles, more than 3,000 new jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota!⁷ In fact, Kia has recently outsold Lexus, Subaru, Volkswagen and Mazda.¹⁸



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.





INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.⁴

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁹



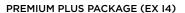
OFFICIAL AUTOMOTIVE PARTNER OF THE NBA

Packages

CONVENIENCE PACKAGE (LX)

- 1. Auto-dimming rear-view mirror w/compass
- 2. Roof rails (standard on LX V6)
- 3. Heated front seats
- 4. Back-up warning system⁷
- 5. Fog lights
- 6. UVO³ in-vehicle infotainment system, rear-camera display⁷
- 7. 2.4L Gasoline Direct Injection (GDI) fuel system upgrade





- 1. Auto-dimming rear-view mirror w/HomeLink®22
- 2. Power-folding outside mirrors
- 3. Voice-command navigation w/SiriusXM Traffic^{8*}
- 4. Rear-camera display 7 in navigation head unit
- 5. Memory driver's seat and mirror position
- 6. Infinity®9 surround-sound audio w/10 speakers
- 7. Power front passenger seat
- 8. 50/50 split-folding third-row seats
- 9. First aid kit (not shown)



PREMIUM PACKAGE (EX V6)

- 1. Auto-dimming rear-view mirror w/compass
- 2. Panoramic sunroof
- Infinity^{®9} surround-sound audio w/10 speakers & HD Radio™ Technology¹²
- 4. Power front passenger seat
- 5. 50/50 split-folding third-row seats
- 6. Rear air conditioning (not shown)
- 7. First aid kit (not shown)

LIMITED PACKAGE (EX V6) Requires Premium Package.

- 1. Voice-command navigation w/SiriusXM Traffic8*
- 2. Rear-camera display⁷ in navigation head unit
- 3. Power-folding outside mirrors
- 4. Air-cooled driver's seat
- 5. Memory driver's seat and mirror position
- 6. Auto-dimming rear-view mirror w/HomeLink®22



















Packages (continued)

PREMIUM PACKAGE (SX)

- 1. Panoramic sunroof
- 2. Power-folding outside mirrors
- 3. Voice-command navigation w/SiriusXM Traffic8*
- 4. Rear-camera display 7 in navigation head unit
- 5. Leather & wood-style trim heated steering wheel
- 6. Memory driver's seat and mirror position
- 7. Auto-dimming rear-view mirror w/HomeLink® 22
- 8. Air-cooled driver's seat
- 9. Rear step pad (not shown)
- 10. Illuminated scuff plate (not shown)
- 11. First aid kit (not shown)



Options



50/50 split-folding third-row seats (LX) (EX trim shown)

Accessories



Mud guards



Sport visors



Auto-dimming rear-view mirror with HomeLink®22 and compass



Cargo cover Cargo tray



Tow hitch¹³

Exterior Colors



















Interior Colors













INTERIOR COMBINATIONS ARE INDICATED BY:

B = BEIGE INTERIOR

G = GRAY INTERIOR

BK = BLACK INTERIOR

BD = HIGH-STYLE BLACK DOVE INTERIOR

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

Features

Rear air conditioning

reatures		9		9/					9		9	9
MECHANICAL	X	LX V	X	EX V	XX	< 0		X	LX V	X	>	EX <
2.4L Multi-point injection 4-cylinder engine	•	_	_	_	_	-	Trip computer	•	•	•	•	•
2.4L Gasoline Direct Injection 4-cylinder engine	0	_	•	_	_	_	EcoMinder® fuel-efficiency indicator	•	•	•	•	
S.5L V6 engine	_	•	_	•	•)	SX meter-cluster face	_	_	_	-	_
S-speed automatic transmission w/Sportmatic®	•	•	•	•	•)	Interior accent illumination	_	_	•	-	D
AWD w/locking center differential	0	0	0	0	0)	Under-rear-cargo-floor storage compartment (n/a w/3rd-row seats)	•	_	•	•	0
							2nd-row armrest cup holder	•	•	•	•	0
Trics w/alloy wheels			_	_	_	_	SEATING & TRIM					
8" tires w/hyper-finish alloy wheels	_	_		_	-	_	Tricot cloth seat trim			_	_	
8" tires w/mirror-finish alloy wheels		_	_	_	_	_	Leather seat trim (1st & 2nd rows)	_	_		-	
auto light control		_				_	YES Essentials®10 fabric treatment			_		
ront fog lights	0	0	_			_	8-way power adjustable driver's seat w/lumbar support	_	_	_	- 4	
oual body-color heated power mirrors w/turn-signal indicators			-			_	4-way power front passenger seat	_	_	0		
ower-folding side mirrors	_	_	0	0	0	_	60/40 split-folding 2nd-row seats	•	•	_		
<u> </u>						_	50/50 split-folding 3rd-row seats	0	•	0		
ear spoiler anoramic sunroof		_	_	0	0	_	Heated front seats	0		•		
pof rails - silver finish	0					_	Air-cooled driver's seat	_	_	_	. (
oof rails - shver finish		_	_	_		_	Memory driver's seat and mirror position	_	_	0	(
ront & rear stainless-steel accent plates	— <u> </u>	_	_	_		_	Leather-wrapped steering wheel/gearshift knob	_	_	•		
ody-color front & rear bumpers, side sill trim, moldings		_	_	_		_	Leather & wood-style trim heated steering wheel/					
tainless-steel upper bumper step pad		_	_	_		_	leather gearshift knob					
hrome dual-outlet exhaust finish		_	_	_		_	Stitched dash visor	_	_	_		
ear LED tail lamps						_	Black wood trim	•		•	-	ļ
real ELD tall failips						_	Stainless-steel sill plate/illuminated scuff trim				_	
NTERIOR & CONVENIENCE							RESTRAINT & SAFETY SYSTEMS					
JSB/auxiliary input jacks	•				•)	Dual front advanced airbags ¹⁴	•	•	•	•	ı
Rluetooth® wireless technology ²					•		Dual front seat-mounted side airbags ¹⁴	•	•	•		Į
teering-wheel-mounted audio/ <i>Bluetooth®</i> wireless echnology²/cruise-control buttons	•	•	•	•	•	•	Side curtain airbags (1st & 2nd rows) ¹⁴	•	•	•		ĺ
ilt & telescopic steering column						_	Front active headrests	•	•	•		ĺ
M/FM/CD/MP3/SiriusXM ⁸ audio system		-	•	-		_	Front & rear 3-point seat belts	•			•	
nfinity®9 surround-sound audio w/10 speakers, external		_	_	_	_	_	Front seat-belt pretensioners	•			•	
mplifier & subwoofer	_	_	0	0	•	-	Height-adjustable front seat-belt anchors	•			-	
IVO ³ in-vehicle infotainment system, rear-camera display ⁷	0	0			-	-	4-wheel disc brakes	•			-	
remium UVO3 in-vehicle infotainment system, Infinity®9 surround-	_	_	_	0	•		4-wheel anti-lock brakes (ABS)	•	•	•	(
ound audio & HD Radio™ Technology,¹² rear-camera display' /oice-command navigation w/SiriusXM Traffic,8 Infinity®9							Electronic Stability Control (ESC)	•	•	•	-	ļ
urround-sound audio, rear-camera display ⁷ (n/a w/UVO)	_	_	0	0	0)	Traction Control System (TCS)	•		•	-	
auto-dimming rear-view mirror w/compass	-	_	_	0	•	•	Brake Assist System (BAS)	•	•	•	_	
uto-dimming rear-view mirror w/HomeLink®22	_	_	0	0	0)	Electronic Brake-force Distribution (EBD)	•		•	_	
ush-button start w/Smart Key	_	-	•	•	•	•	Downhill Brake Control (DBC)	•		•	(
ack-up warning system ⁷	0	0	•	•	•	•	Hill-start Assist Control (HAC)	•	•	•	_	
ower windows w/driver's one-touch auto up & down	•	•	•	•	•	•	Tire-Pressure Monitoring System (TPMS) ¹⁵	•	•	•		
ower door locks w/remote keyless entry	•	•	•	•	•	•	Side-impact door beams	•	•	•	_	
1anual air conditioning	•	•	-	-	_	-	Lower Anchors and Tethers for Children (LATCH)	•	•	•	_	l
Dual-zone automatic temperature control w/ionized air filtration	_	-	•	•	•)						

- - - 0

Specifications

Turning circle, curb-to-curb

ENGINE

Valve gear

Type

valve geal			ning (CVVT)	Valve Timing (CVVT)					
Displacement		2,359 сс		3,470 cc					
Horsepower (S	AE net)		6,000 rpm. 6,300 rpm ptional)	276 hp @ 6,300 rpm 248 lbft. @ 5,000 rpm Multi-point injection Electronically controlled 6-speed automatic, overdrive w/Sportmatic*					
Torque (SAE n	et)		. @ 3,750 rpm. @ 4,250 rpm otional)						
Fuel system			nt injection. Direct Injection otional)						
Transmission		6-speed	cally controlled automatic, w/Sportmatic®						
AWD			w/locking center al (optional)		w/locking center al (optional)				
DIMENSIONS		2.4L 14		3.5L V6					
Wheelbase		106.3 in.		106.3 in.					
Track (front/re	ar)	63.7 in./6	63.8 in.	63.7 in./63.8 in.					
Length		183.9 in.		183.9 in.					
Width		74.2 in.		74.2 in.					
Height (w/o roo	of rails & sunroof)	67.3 in.		67.3 in.					
Ground clearar	nce	7.5 in.		7.5 in.					
Approach/departure angle		20.0/23.	0 degrees	28.0/23.0 degrees					
Headroom	(front) (middle/rear)	39.2 in. 39.2 in./3	36.7 in.	39.2 in. 39.2 in./36.7 in.					
Shoulder room	(front) (middle/rear)	59.3 in. 58.7 in./	53.8 in.	59.3 in. 58.7 in./53.8 in.					
Legroom	(front) (middle/rear)	41.3 in. 37.6 in./3	31.3 in.	41.3 in. 37.6 in./31.3 in.					
Hip room	(front) (middle/rear)	56.3 in. 55.9 in./	14.4 in.	56.3 in. 55.9 in./44.4 in.					
Interior volume	(5 seat/7 seat)	142.5 cu.	ft./149.4 cu. ft.	142.5 cu.	ft./149.4 cu. ft.				
Cargo volume	(all rows up) (3rd row down) (all rows down)	9.1 cu. ft. 37.0 cu. f 72.5 cu. f	ft.	9.1 cu. ft. 37.0 cu. 72.5 cu.	ft.				
CAPACITIES		2.41	L 14	3.5L	V6				
		2WD	AWD	2WD	AWD				
Towing capacitisee Owner's N		1,650 lbs	. 1,650 lbs.	3,500 lb	s. 3,500 lbs.				
BODY & CHAS	SIS	2.4L 14 8	≩ 3.5L V6						
Body type		Steel unibody							
Front suspensi	on	Independ	Independent, MacPherson struts, coil springs, stabilizer bar, DFD shocks						
Rear suspension	n	Independ	Independent, multi-link, stabilizer bar, DFD shocks						
Steering type		Rack & pinion, hydraulic power-assisted							

35.7 ft.

2.4L 14

Inline 4-cylinder,

aluminum block & head

Continuously Variable

DOHC, four valves/cylinder,

3.5L V6

6-cylinder,

aluminum block & head

Continuously Variable

DOHC, four valves/cylinder,

CURB WEIGHT	2.4L	14	3.5L V6			
	2WD	AWD	2WD	AWD		
Automatic transmission	3,605 lbs	. 3,737 lbs.	3,781 lbs.	3,935 lbs		
BRAKES	2.4L 14 &	3.5L V6				
Туре	Power-assisted ABS + Electronic Stability Control					
Front/Rear	11.8 in. ventilated discs/11.9 in. solid discs					
TIRES	2.4L 14 &	3.5L V6				
Туре	235/65R17 (LX), 235/60R18 (LX V6/EX/SX)					
2013 EPA FUEL ECONOMY ²³	2.4L I4		3.5L	3.5L V6		
(Estimated City/Highway MPG)	2WD	AWD	2WD	AWD		
Automatic transmission	21/29	21/27	20/26	18/24		
Automatic transmission (GDI) (EX standard/LX optional)	22/32	21/28				
Fuel tank capacity (gallons)	18.0	18.0	18.0 18.0			

ENDNOTES:

- ¹ 2012 Top Safety Pick-Insurance Institute for Highway Safety for model year 2013.
- ² A compatible Bluetooth* wireless technology enabled cell phone is required to use Bluetooth* wireless technology. The Bluetooth* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners.
- ³ Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury, and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual component appearance may vary. See retailer for details.
- ⁴ The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com.
- ⁵ Refer to specifications above for 2013 EPA fuel economy estimates. EPA Estimated. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.
- ⁶ All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs shown for spatial reference only.
- ⁷ The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The back-up warning system may not detect every object behind the vehicle. Always drive safely and use caution when backing up.
- ⁸ SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
- ⁹ Infinity® is a registered trademark of Harman International Industries, Incorporated.
- 10 YES Essentials is a registered trademark of Sage Automotive Interiors. Photograph is for demonstration purposes only.
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- 12 HD Radio $^{\text{TM}}$ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corporation.
- 13 Towing requires additional equipment. See Owner's Manual for towing capacity and additional information and warnings.
- ¹⁴ For maximum protection, always wear your seat belt.
- ¹⁵ Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.
- ¹⁶ Based on comparison of 12-month retail sales from January 2007 to January 2012 of all U.S. automotive brands and 5-year average sales growth.
- ¹⁷ Source: Automotive News Data Center.
- ¹⁸ Based on total U.S. light-vehicle sales, December 2010 to December 2011.
- 19 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. See retailer or kia.com for details.
- ²⁰ NBA Identifications are the intellectual property of NBA Properties, Inc. ©2012 NBA Properties, Inc. All rights reserved.
- 21 Kia Design Center, a division of Hyundai America Technical Center, Inc. (HATCI).
- ²² HomeLink® is a registered trademark of Johnson Controls, Inc.
- ²³ Actual mileage will vary.





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