



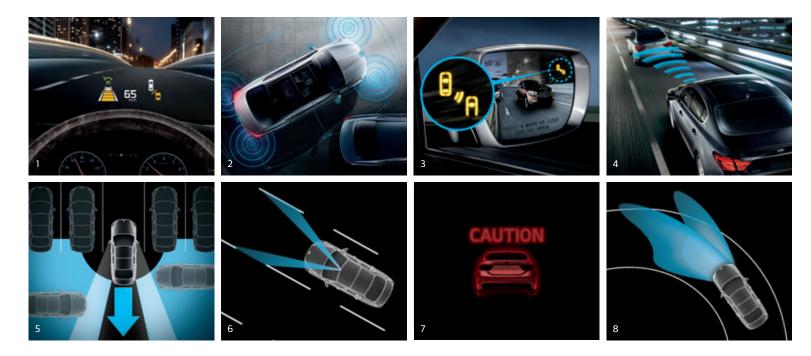


EXTRASENSORY PERCEPTION As technology rapidly progresses, Kia's engineers have continuously pushed boundaries, culminating in the remarkably advanced K900. It is equipped with an impressive array of systems that help monitor your driving environment and instantaneously convey real-time information to the driver. Innovative available features include Advanced Smart Cruise Control,1* Lane Departure Warning System,1* Rear Cross-Traffic Alert1* and Blind-Spot Detection with Lane Change Assist,1* which utilizes a radar system to help detect vehicles in the driver's blind spots and recognize those approaching from behind. With a virtual mind of its own, the K900 both informs and assists you, seamlessly helping to connect you to the road and your surroundings. 1, * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. K900 LUXURY V8 WITH VIP PACKAGE SHOWN. Some features may vary.



INTELLIGENT

Advanced technology applied intelligently makes complex operations simple. Whether parallel parking, backing out of a parking space, flowing with city traffic or traveling with the benefit of Advanced Smart Cruise Control, K900 drivers receive a concise and valuable stream of information about their driving environment, helping them to take command at all times.



1. HEAD-UP DISPLAY*

Available Head-Up Display projects information like current speed, navigation route and lane-departure warning onto the windshield glass in the driver's line of sight. The display's brightness adjusts as outside lighting changes.

5. REAR CROSS-TRAFFIC ALERT1*

Available Rear Cross-Traffic Alert warns the driver of cross-traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

2. SURROUND-VIEW MONITOR2*

Available Surround-View Monitor utilizes four cameras located at the front, rear and sides to provide a view around the vehicle. This helps enhance driver visibility when maneuvering into parking spaces

6. LANE DEPARTURE WARNING SYSTEM1*

Available Lane Departure Warning System is designed to detect the vehicle moving out of its lane without the turn signal being used. When it does, the advanced system alerts the driver with a combination of audible and visual warnings.

The available radar system helps detect vehicles in the driver's blind spot and then provides alerts. Lane Change Assist helps detect vehicles approaching from behind.

7. ADVANCED VEHICLE SAFETY

Available Advanced Vehicle Safety Management integrates various vehicle monitoring systems and, if the K900 anticipates a potential frontal collision, the system alerts the driver with audible and visual alerts.†

3. BLIND-SPOT DETECTION WITH LANE

CHANGE ASSIST1*

4. ADVANCED SMART CRUISE CONTROL1*

Available Advanced Smart Cruise Control uses radar to maintain a predetermined distance from the vehicle directly ahead, automatically slowing or accelerating your K900 when appropriate.

8. ADAPTIVE FRONT LIGHTING SYSTEM

For optimal visibility while driving at night, the Adaptive Front Lighting System (AFLS) works with the High-Intensity Discharge or available LED headlights $\!\!\!\!\!^*$ to deliver a varying beam pattern based on vehicle speed and steering angle.

INNOVATIVE

Forward-thinking technology is its own reward. Case in point is K900's wealth of advanced features designed to enhance your comfort, convenience and entertainment. With poise and confidence, K900 ensures that doors are fully closed, helps you navigate your route and escorts you in the style that you expect and deserve.



9. VOICE-COMMAND NAVIGATION

Featuring a vivid 9.2-inch color touch screen, the convenient voice-command navigation system delivers quick access to vehicle and road information, including real-time highway conditions from SiriusXM Traffic.3

13. THIN-FILM TRANSISTOR LCD CLUSTER*

Using advanced Thin-Film Transistor (TFT) technology, the available 12.3-inch, high-definition Supervision meter cluster features precise graphics and gives the driver a range of information with exceptional clarity.

10. DRIVER INFORMATION SYSTEM CONTROL

A control dial with direct access buttons and intuitive operation provides easy access to a range of systems, including UVO eServices4 features and entertainment and voice-command navigation functions.

14. POWER-FOLDING OUTSIDE MIRRORS

Easily fold in the outside mirrors using a door-mounted control or the key fob. The mirrors also feature integrated perimeter approach lights, along with lighting around the driver's door handle, for nighttime convenience.

11. LEXICON®5 AUDIO SYSTEM

A premium 900-watt Lexicon Discrete Logic 7^{®5} surround-sound sustem with 17 speakers and a 12-channel digital sound processor provides extraordinarily clear, balanced audio entertainment that driver and passengers may enjoy to the fullest.

15. SHIFT-BY-WIRE GEAR SELECTOR*

An available sleek electronic gear selector delivers fast, smooth gear changes thanks to advanced shiftby-wire technology that replaces any mechanical link between the gear selector and the transmission.

12. POWER TRUNK & SOFT-CLOSE DOORS*

For maximum convenience with minimal effort, the power-closing trunk and available soft-close doors* gently close themselves. The power-closing trunk reverses operation when an object is sensed that prevents proper closing.

16. SOUND-INSULATING LAMINATED GLASS

For a remarkably quiet and luxurious drive, the windshield and front- and rear-door windows feature specially laminated sound-insulating glass. It incorporates two distinct layers of thin film on each side of the windows' insulating center layer.

SEAMLESSLY CONNECTED TO YOUR WORLD

MY POINTS OF INTEREST

UVO eServices⁴ allows you to use a web-enabled computer to send locations that you find on Google Maps^{™6} mapping service to the navigation system for easy-to-follow route quidance.

PARKING MINDER

Parking Minder can record your vehicle's location whenever you park. Then you can use your compatible smartphone⁸ to find your car. Parking Minder also lets you take pictures of the surrounding area for reference, write a reminder note, or set an alarm if you've parked your K900 at a parking meter.

911 CONNECT⁹

In the event of an airbag being deployed, 911 Connect automatically initiates a call to emergency services. In some circumstances, UVO eServices⁴ can also transmit your vehicle's location to the emergency services operator.

ENHANCED ROADSIDE ASSIST¹⁰

You can call for roadside assistance by touching an icon on the smartphone⁸ app⁴ screen. UVO eServices⁴ then sends your location to the Call Center and connects you to an operator.

VEHICLE DIAGNOSTICS11

Vehicle Diagnostics automatically triggers checks if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance. You may perform a diagnostics check at any time or schedule checks on a regular basis.





UVO eSERVICES APP4

An available free app allows you to integrate your compatible smartphone⁸ with your vehicle — and make the most of UVO eServices.⁴ This app can be downloaded at the App Store^{5M12} and Google Play™ Store.¹³

eSERVICES GUIDE

To learn more about UVO eServices'4 features, you may access an automated user manual by using a convenient touch screen on the vehicle.

MYUVO.COM WEB/MOBILE

MyUVO.com lets you check Vehicle Diagnostics¹¹ and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

DIGITAL MUSIC STORAGE

The easy-to-use, digital music storage system with in-dash, large-capacity digital storage for your favorite music lets you load your songs and sort them by either title or artist.

PANDORA®

UVO eServices⁴ lets you access and set up Pandora internet radio's custom channels that feature your favorite artists and related music.









1. HEATED AND VENTILATED SEATS

Enjoy optimal comfort year-round thanks to heated front and rear seats with multiple temperature settings, and ventilated front and available ventilated rear seats.*

3. REAR-SEAT CENTER CONTROLS

A control panel allows convenient adjustment of the second-row climate system, the power rear-window sunshade as well as the rear seats' heating and available ventilation.*

5. PANORAMIC SUNROOF*

Available panoramic sunroof brightens any drive, allowing you to enjoy sunny days and fresh air. It includes a power-retractable sunshade for enhanced convenience.

2. POWER SEAT CUSHION EXTENSION*

Available power-adjustable driver's seat cushion extension is a welcome luxury, providing extra support and allowing drivers to select their own custom comfort settings.

4. POWER REAR-WINDOW SUNSHADE

Rear passengers can relax and enjoy a cool and comfortable drive thanks to a power rear-window sunshade and manual rear side-window shades.

6. 16-WAY ADJUSTABLE DRIVER'S SEAT*

Memory settings for two drivers provide the luxury and comfort of personalized ergonomics for the available 16-way power-adjustable driver's seat.



*See Features page for availability. Not all optional features are available on all trims. K900 LUXURY V8 WITH VIP PACKAGE SHOWN. Some features may vary.



K900 features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations.[†] These safety systems are designed to function automatically, leaving you free to focus on safe driving.

VEHICLE STABILITY MANAGEMENT (VSM)

VSM adds steering direction control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)

ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your K900 on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during vehicle acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance and helps keep you in control.

HILL-START ASSIST CONTROL (HAC)

you step on the backward when starting off on a steep tly applies full hill, the HAC system automatically holds the brake pressure for two seconds after distance and you take your foot off the brake pedal.



DESIGNED TO HELP PROTECT DRIVER AND PASSENGERS

K900 is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front and rear seat-mounted side, and full-length side curtain airbags.¹⁵

EIGHT ADVANCED AIRBAGS

Dual front airbags, full-length side curtain airbags and front and rear seat-mounted side airbags comprise a sophisticated system managed by advanced sensors that can even respond in certain rollover situations.

AIRBAG & SEAT BELT SENSORS

This system monitors the severity of certain impacts, the presence of a front passenger and seat belt use, and then controls airbag inflation accordingly.¹⁵

FRONT SEAT BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions, reducing the likelihood of injuries in some situations.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with extremely strong but light steel beams to help absorb impact energy and deflect side-impact force. The K900's A and B pillars are also reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the entire passenger compartment in certain collisions.

REAR CHILD-SAFETY DOOR LOCKS

Rear child-safety door locks help prevent the doors from being opened accidentally, which is important when small children are passengers. With the doors in the locked position, they can only be opened from the outside.

For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 15 See Specifications page for endnote. K900 LUXURY V8 WITH VIP PACKAGE SHOWN. Some features may vary.







STUNNING DESIGN

K900 takes its place as the flagship of a line of vehicles that — under the direction of renowned President and Chief Design Officer Peter Schreyer — has captured worldwide attention for interior and exterior styling. Kia vehicles represent the passionate collaboration of designers who have created a distinctive look that makes every Kia recognizable at first sight.

EXTENSIVE RESEARCH AND DEVELOPMENT

Kia's R&D procedures are rigorous and exhaustive. At proving grounds around the world, vehicles undergo unrelenting tests. A world-class wind tunnel provides testing in winds up to 124 mph. Utilizing heavy-rain-and-snowfall testing chambers and a road simulator, Kia puts its vehicles through punishing tests as part of a commitment to develop exceptionally durable and safe vehicles.

STRINGENT TESTING

To deliver automobiles with exceptional performance and unsurpassed comfort, Kia combines new technologies with materials such as high-strength tensile steel. In addition, K900's parts and material testing included high-tech virtual analysis to deliver superior performance and long-lasting quality in real-world conditions.

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being built at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM¹⁶

Kia engineers' dedication to quality and attention to detail give
Kia the confidence to back every model with an industry-leading
warranty program.¹⁶

10-year/100,000-mile limited powertrain warranty

5-year/60,000-mile limited basic warranty

5-year/100,000-mile limited anti-perforation warranty

5-year/60,000-mile 24-hour roadside assistance



OFFICIAL AUTOMOTIVE PARTNER OF THE NBA



OFFICIAL AUTOMOTIVE PARTNER OF THE LPGA



PACKAGES

LUXURY PACKAGE (AVAILABLE ON PREMIUM V6)

- 1. Panoramic sunroof (optional with package)
- 2. Shift-by-wire gear selector
- 3. Heated steering wheel
- 4. Nappa leather seat trim
- 5. Genuine wood trim accents
- 6. Credit-card-size Smart Key
- 7. Premium trim on headliner, pillar, rear parcel shelf (not shown)





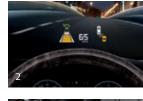






TECHNOLOGY PACKAGE (REQUIRES PREMIUM V6 LUXURY PACKAGE)

- 1. Advanced Smart Cruise Control
- 2. Head-Up Display
- 3. Power door latches (soft close)
- 4. 16-way adjustable driver's seat w/integrated memory system:
- Power lumbar support
- Power headrest
- Power seat cushion extension
- 5. Rear-seat power lumbar support
- 6. Panoramic sunroof
- 7. Blind-Spot Detection w/Lane Change Assist¹
- 8. Rear Cross-Traffic Alert1
- 9. Lane Departure Warning System¹
- 10. Advanced Vehicle Safety Management[†] (not shown)





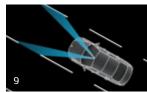












VIP PACKAGE (AVAILABLE ON LUXURY V8)

- 1. Advanced Smart Cruise Control
- 2. Head-Up Display
- 3. Power door latches (soft close)
- 4. 16-way adjustable driver's seat w/integrated memory system:
- Power lumbar support
- Power headrest
- Power seat cushion extension
- 5. Executive rear seat:
 - Power-reclining rear seats
- Ventilated outboard rear seats
- Air lumbar support
- 6. Surround-View Monitor²
- 7. 12.3" Thin-Film Transistor (TFT) LCD cluster
- 8. Advanced Vehicle Safety Management w/pre-safe belt† (not shown)



















COLORS

K900 paint finishes feature superior Quad Coating, a four-coat baking process that enhances clarity and visual depth while creating richer colors.

EXTERIOR









PAINT FINISHES ARE INDICATED BY:

(M) = METALLIC PAINT (P) = PEARL PAINT

* Not available with White Nappa leather trim.

INTERIOR



** Premium V6 only.

^ Not available with Bright Silver or Mineral Silver.

ACTUAL VEHICLE EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE. SOME COLORS AVAILABLE AT A LATER DATE.



FEATURES

REMIUM V6

MECHANICAL & EXTERIOR

3.8L Gasoline Direct Injection V6 engine	• -
5.0L Gasoline Direct Injection V8 engine	- •
8-speed Sportmatic® automatic transmission	• •
Shift-by-cable gear selector	• -
Shift-by-wire gear selector	0
18" alloy wheels	• -
19" chrome-finish alloy wheels	- •
4-wheel disc brakes	• •
HID headlights with Adaptive Front Lighting System	• -
LED headlights with Adaptive Front Lighting System	- •
LED front fog lights	• •

LED positioning lights	•	•
LED daytime running lights	•	•
Rear LED combination taillights	•	•
Panoramic sunroof w/power-retractable sunshade	0	•
Perimeter approach lighting	•	•
Dual heated, auto-dimming, power-folding outside mirrors w/LED turn-signal indicators	•	•
Laminated glass (windshield, front & rear side windows)	•	•
Hydrophobic water-repelling glass (front side windows)	•	•
Auto rain-sensing wipers	•	•
Windshield wiper de-icer	•	•
Integrated dual exhaust with chrome surround	•	•

INTERIOR & CONVENIENCE

900-watt Lexicon Discrete Logic 7®5 surround-sound audio w/17 speakers, 12-channel digital sound processor, power amplifier & subwoofer	•	•
UVO eServices ^a Infotainment System w/voice-command navigation w/9.2" display & SiriusXM Traffic ³	•	•
AM/FM/CD/HD/SiriusXM³ audio system	•	•
Bluetooth® wireless technology w/audio streaming ²¹	•	•
Steering-wheel-mounted audio controls	•	•
Head-Up Display	0	0
Front-and Rear-Camera Display ²²	•	•
Front & rear parking sensors w/Parking Guide System ²	•	•
Surround-View Monitor ²	0	0
Blind–Spot Detection w/Lane Change Assist¹	0	•
Rear Cross-Traffic Alert¹	0	•
Advanced Smart Cruise Control ¹	0	0
Lane Departure Warning System¹	0	•
Advanced Vehicle Safety Management	0	0
Pre-safe belt	_	0

Push-button start w/Smart Key	•	•
Credit-card-size Smart Key	0	•
Driver Information System Control	•	•
Supervision meter cluster w/driver's information center	•	•
Supervision meter cluster w/12.3" Thin-Film Transistor (TFT) LCD	_	0
Three-zone automatic temperature control w/cluster ionizer	•	•
Integrated memory system for driver's seat, power tilt & telescopic steering column, outside mirrors	•	•
Power rear-window sunshade	•	•
Rear side-window sunshades	•	•
Rear-seat center controls	•	•
Power windows w/one-touch auto up & down	•	•
Power door locks w/remote keyless entry	•	•
Auto-dimming rearview mirror w/HomeLink®23	•	•
Power trunk	•	•
Power door latches (soft close)	0	0
Electronic parking brake	•	•
High-line Tire-Pressure Monitoring System (TPMS) ²⁴	•	•

SEATING & TRIM

Leather seat trim and accents	•	_
Nappa leather seat trim and accents	0	•
Aluminum accent trim	•	-
Genuine wood trim accents	0	•
12-way power-adjustable driver's seat w/integrated memory system & power lumbar support	•	•

16-way power-adjustable driver's seat w/integrated memory system, power lumbar support, power headrest & power seat cushion extension	0	0
3-way power-adjustable front passenger seat w/integrated memory system	•	•
Heated and ventilated front seats	•	•
Heated outboard rear seats	•	•
/entilated outboard rear seats	_	0
Nood trimmed heated steering wheel	0	•

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RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ¹⁵	• •	Electronic Stability Control (ESC)
Dual front and rear seat-mounted side airbags ¹⁵	• •	Traction Control System (TCS)
Full-length side curtain airbags ¹⁵	• •	Electronic Brake-force Distribution (EBD)
Front & rear 3-point seat belts	• •	Brake Assist System (BAS)
Front seat-belt pretensioners	• •	Hill-start Assist Control (HAC)
Height-adjustable front seat-belt anchors	• •	Side-impact door beams
Anti-lock Braking System (ABS)	• •	Front & rear crumple zones
Vehicle Stability Management (VSM)	• •	Lower Anchors and Tethers for Children (LATCH)

SPECIFICATIONS

ENGINE

	PREMIUM V6	LUXURY V8
Туре	3.8L V6, aluminum block & head	5.0L V8, aluminum block & head
Valve gear	DOHC, four valves/cylinder, mechanical valve lash adjuster	DOHC, four valves/cylinder, mechanical valve lash adjuster
Displacement	3,778 сс	5,038 cc
Compression ratio	11.5	11.5
Horsepower (SAE net)	311 hp	420 hp†
Torque (SAE net)	293 lbft.	376 lbft.
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission	8-speed electronically controlled Sportmatic,® overdrive	8-speed electronically controlled Sportmatic,® overdrive

DIMENSIONS

	PREMIUM V6 & LUXURY V8	
Wheelbase	119.9 in.	
Track (front/rear)	63.6 in./64.3 in. (V6) 63.8 in./64.1 in. (V8)	
Length	200.6 in.	
Width	74.8 in.	
Height	58.5 in.	
Legroom (front/rear)	45.9 in./38.2 in.	
Headroom (front/rear)	40.2 in./37.6 in.	
Shoulder room (front/rear)	59.1 in./57.2 in.	
Hip room (front/rear)	55.9 in./55.7 in.	
Passenger volume	110.8 cu. ft.	
Cargo volume	15.9 cu. ft.	

CURB WEIGHT

	PREMIUM V6	LUXURY V8
Base	4,277 lbs.	4,555 lbs.
Base + options	4,376 lbs.	4,643 lbs.

BODY & CHASSIS

PREMIUM V6 & LUXURY V8		
ody type Steel unibody w/high-strength tensile steel reinforceme		
ront suspension	Independent, MacPherson struts, coil springs, stabilizer bar	
lear suspension	Independent, multi-link, coil springs, stabilizer bar	
teering type	Electric Power Steering	
urns, lock-to-lock	2.98	

TIRES & BRAKES

Turning diameter, curb-to-curb 37.5 ft

	PREMIUM V6	LUXURY V8
Tire type	245/50R18	245/45R19 front 275/40R19 rear
Brake type	Power-assisted, ABS + Electronic Stabilitu Control	Power-assisted, ABS + Electronic Stabilitu Control

2015 EPA-ESTIMATED FUEL ECONOMY²⁵

	PREMIUM V6	LUXURY V8
City/Highway MPG	18/27	15/23 [†]
Fuel tank capacity (gallons)	19.8	19.8

†With Premium Gasoline.

ENDNOTES

2015 V8 expected Spring 2014. K900 V6 expected Summer 2014. Initially available in certain markets with limited availability. 1. The Blind-Spot Detection w/Lane Change Assist, Rear Cross-Traffic Alert, Lane Departure Warning System and Advanced Smart Cruise Control are not substitutes for proper and safe driving. Always drive safely and use caution. These systems may not detect every object in the vehicle's blind spot or surrounding areas, or direction of travel. Images shown for illustration only. **2.** The Surround-View Monitor and Parking Guide System are not substitutes for proper and safe parking procedures. The Surround-View Monitor and Parking Guide System may not detect every object surrounding the vehicle. Always drive safely and use caution. 3. All SiriusXM services require a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 or older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. Certain channels not available on SiriusXM Internet Radio or on mobile devices. **4.** Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance fron photographs. See retailer for details. No subscription fee for UVO eServices. No charge for the UVO eServices app but requires downloading. App uses your smartphone cellular data service. Normal cellular service rates will apply. 5. ©2014 Harman International Industries, Inc. All rights reserved. Lexicon is a unit of Harman International Industries, Inc. Lexicon, the Lexicon logo, Logic 7 and the Logic 7 logo are registered trademarks of Lexicon, Inc., a Harman International company. **6.** Google Maps ©2014 Google. 7. Feature operates with certain smartphone devices with activation of App. Normal cellular service rates apply. **8.** Apple iPhone® and select Android™ devices only are UVO eServices compatible. iPhone® is a registered trademark of Apple Inc. Android™ is a registered trademark of Google Inc. 9. Feature activates after an airbag deployment. Feature requires a mobile phone connected via

Bluetooth® wireless technology. Dependent on cellular service coverage. 10. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. To use the Enhanced Roadside Assist feature, a mobile phone connected via Bluetooth® wireless technology within the cellular service coverage area is required. 11. Vehicle Diagnostics feature does not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual. 12. Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. 13. Google Play is a trademark of Google Inc. 14. Pandora is a registered trademark of Pandora Media, Inc. 15. For maximum protection, always wear your seat belt. **16.** The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties and roadside assistance are limited. See retailer for details or go to kia.com. 17. NBA Identifications are the intellectual properties of NBA Properties, Inc. ©2014 NBA Properties, Inc. All rights reserved. 18. All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. 19. Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial 5-year ownership period. For more information, visit www.kbb.com. **20**. Interbrand's Best Global Brands 2013 report is a look at financial performance of the brand, role of brand in the purchase decision process and the brand strength. Go to www.bestglobalbrands.com for more information. 21. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible Bluetooth® enabled cell phone is required to use *Bluetooth*[®] wireless technology. **22.** The Front- and Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up or parking. The Front-and Rear-Camera Display may not detect every object behind or in front of the vehicle. 23. HomeLink® is a registered trademark of Johnson Controls, Inc 24. Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis 25. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.