

Love. It's what makes a Subaru, a Subaru.





# Live by the moment. Love by the mile.

There's no telling where life will take you, but you can definitely take advantage of every adventure that comes your way in a Subaru. Go ahead. Hit your favorite trail, take that perfect road or tackle your daily adventures, Subaru vehicles are more than ready for the challenge. And, because of the way they're engineered for control, you're able to confidently drive where you want, when you want, to do whatever you want. Smart features to help you do more of what you live for. And the reassurance of award-winning safety for peace of mind. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.

# Passionate people do passionate things.

True commitment shows through. For Subaru owners, it shows in kayak scuffs and mud-coated boots. It can take the form of dog hair that just won't come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge of Ownership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on, and let everyone know how they experience the world. Which one will you get?

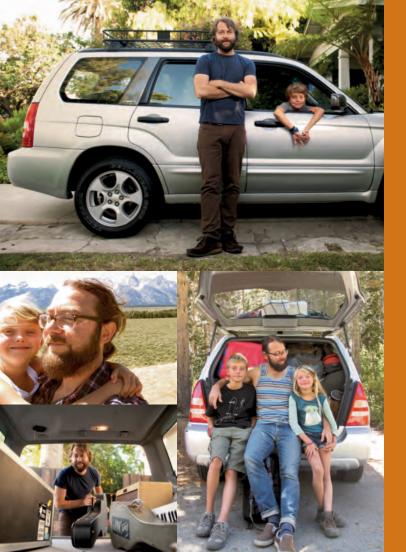
#### Subaru Badge of Ownership





subaru.com/ badgeofownership





### More miles, more milestones.

One thing you'll notice about Subaru owners is how long they hang on to them. Terry Prine remembers the day he brought his 2003 Subaru Forester home, and all of the great moments he's had with it by his side. Memories like passing the 100,000 mark on the odometer. With devoted owners like Terry, it only makes sense that 95% of all the vehicles we've sold in the last 10 years are still on the road today! Terry loves his Forester so much that he even plans on handing it down to his son Miles (that's really his name).

#### A memory in every mile.

000475

Going on tour with my band in '03, the Forester was my bus. I could load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles will get the Forester to make his own memories.

135500

The kids and I set out for one last trip before they had to go back to school. In search of California's state fish, the golden trout, we car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within three hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven



For more on EyeSight®, visit Subaru.com/eyesight

An extra set of eyes every time you drive.

"The Subaru Legacy, Outback, Forester, Impreza and XV Crosstrek earned the highest possible rating for front crash prevention from IIHS when equipped with Subaru EyeSight."

—Insurance Institute for Highway Safety (IIHS)

### EyeSight Driver Assist Technology

The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it, and now the 2015 Outback, Legacy, Forester, Impreza and XV Crosstrek are all available with our innovative driver assist technology, Subaru EyeSight®. Like a second pair of eyes for the road ahead, EyeSight® warns you when there's potential danger and can even apply brakes to help you avoid it. It's added comfort and peace of mind you can count on in your daily drive.

### Safety from all sides.

With more IIHS Top Safety Picks than any other brand, we put a lot of focus on protecting who's inside. In every Subaru you'll find an abundance of airbags³ and the sturdy Ring-Shaped Reinforcement Frame to help protect all aboard, and nearly every model has both the control of Subaru Symmetrical All-Wheel Drive and a standard Rear-Vision Camera to give you a clearer view of the area behind your vehicle. Now the 2015 Outback and Legacy also offer new available features like Rear Cross-Traffic Alert⁴ to help in parking situations and Blind-Spot Detection with Lane Change Assist⁴ to help alert you to approaching vehicles.

"Subaru is the only manufacturer with IIHS Top Safety Picks for all models for the last five years (2010–2014)."

-Insurance Institute for Highway Safety (IIHS)



#### **Subaru Symmetrical All-Wheel Drive**

A confident drive is the signature of every Subaru vehicle, especially when it's equipped with Subaru Symmetrical All-Wheel Drive. This unique system offers better balance for stability and a more efficient flow of power than other AWD systems, providing greater grip and giving you better traction and control.





#### **All-weather Conditions**

Traction and stability helps keep you connected to the road in adverse conditions.



#### **Accident Avoidance**

Being more responsive to the unexpected takes natural agility.



#### **Spirited Handling**

Dynamic steering and intuitive control comes from a near-perfect side-to-side symmetry.

#### **SUBARU BOXER® Engine**

The SUBARU BOXER® engine is remarkably different because it generates more than power. The pistons are laid flat in a horizontally opposed design, providing powerful yet smooth acceleration. And better yet, its design helps lower the vehicle's center of gravity for increased handling stability.



**Horizontally Opposed Design** 



**Smoother Operation** 

**Durable Construction** 



Increased Reliability

**Lower Center of Gravity** 



**Greater Handling Agility** 

35,000,000 9,000,000 1,000,000 12,900 353



Through our Share the Love sales events, Subaru and new owners have donated nearly \$35 million over the last six years to charities such as the ASPCA®, Meals on Wheels Association of America®, Make-A-Wish®, and National Park Foundation. We look forward to continuing the trend in the years to come.



We are dedicated to supporting and improving surrounding communities through the Subaru of America Foundation (SOAF) and corporate contributions. Our combined efforts support youth-based initiatives in the areas of education, environment, and local community projects. Established in 1984, SOAF has awarded more than \$9 million to programs across the United States.



Subaru hunger initiatives provided more than 350,000 pounds of food and fresh produce last year alone, with over 1 million pounds over the last four years.



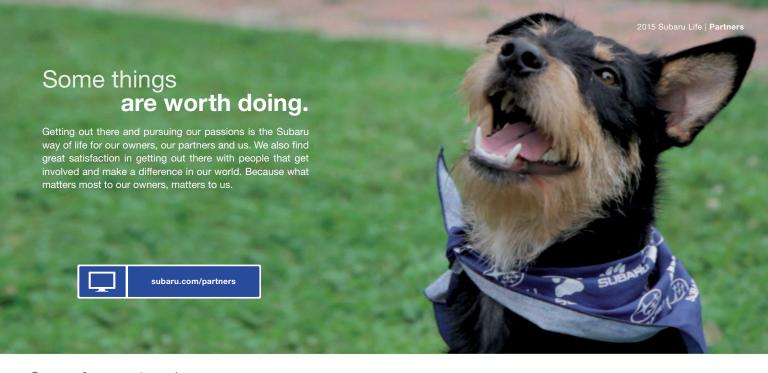
Our employees are actively engaged in community service and share the company's belief that it takes much more than money to create real change. In 2013, they donated more than 12,900 hours to help their neighbors and improve their local communities.



Subaru recognizes and rewards the academic achievements of children of Subaru of America, Inc. employees and encourages them to further their higher education. Since 1996, SOAF's Scholarship Program has awarded 353 scholarships to employees' children totaling \$703,000.



Because it's not always what you give, sometimes it's what you hold back, Subaru builds fuel-efficient vehicles in ecologically minded plants. Subaru of Indiana Automotive, Inc. (SIA) is the first manufacturing facility in the U.S. to reach zero-landfill status. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



#### Some of our partners\*

- American Association for the Advancement of Science
- American Canoe Association
- The American Society for the Prevention of Cruelty to Animals
- American Speech-Language-Hearing Association
- Dining Out for Life
- Greensgrow Farms
- International Mountain Bicycling Association
- Japan America Society of Philadelphia

- Leave No Trace Center for Outdoor Ethics
- Mervin Manufacturing
- National Ski Patrol
- National Park Foundation
- Pennsylvania Horticultural Society
- Professional Ski Instructors of America/American Association of Snowboard Instructors

- Nordica
- Smith Optics
- Subaru RallyCross Team
- Subaru Rally Team USA
- Vermont SportsCar
- Yakima

### Come on out. Happiness loves company.

Subaru owners are a unique bunch of people who tend to have one thing in common-they live life to the fullest. Being part of the Subaru family introduces you to all sorts of opportunities to get out there with others who share common interests and passions. Here are just a few of the events we've got planned.



For some of our future events, visit subaru.com/events





#### See you there!

- Subaru WinterFest
- Northwest Flower & Garden Show
- Philadelphia Flower Show
- Subaru Cherry Blossom Festival
- Subaru and United By Blue River Cleanups
- Dining Out for Life



- Rally America National Championship Series
- Global RallyCross Championship
- Subaru Love-A-Pet Adoption Drives
- Yoga Journal LIVE!
- Subaru Sea Otter Classic
- Down & Dirty Obstacle Race presented by Subaru

# Challenge met. Victory claimed.

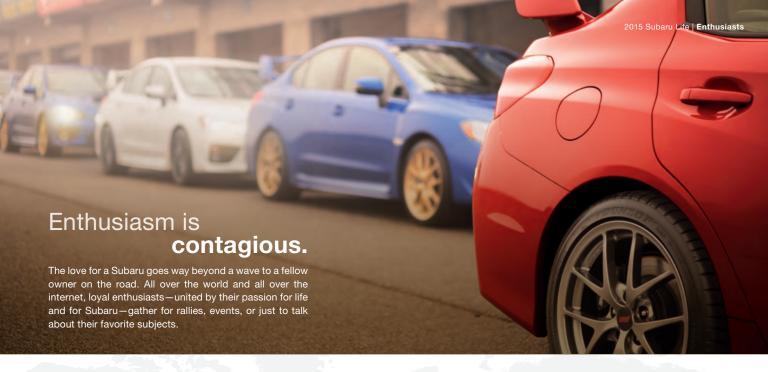
#### Subaru Rally and RallyCross Racing

There is no more punishing—and exciting—way to prove our engineering than rally and rallycross racing. We have conquered challenging terrain from snow to gravel to tarmac and sometimes air on our way to winning ten Rally America National Championships since 2001. It's an accomplishment we're proud of, and one we look forward to claiming again and again.



For the latest rally news, visit subaru.com/rally





#### **Subaru Enthusiast Sites**



nasioc.com

dirtyimpreza.com

iwsti.com

Subaru-Impreza.org

SubaruXVForum.com

SubaruBRZForum.com

ClubWRX.net

SubaruForester.org 815subarus.com

socalsubies.com

wrxtuners.com LegacyGT.com

flat4lv.com

seccs.org

sidc.co.uk scoobycity.co.uk SB9T.com



wrx.com.au

SubaruOutback.org



socsa.org.za i-club.com



WRXForums.com igotaSTI.com



clubsubaru.es



subaru.com/enthusiasts





#### 2015 Outback

The all-new 2015 Outback helps you seize every free moment with an abundance of standard drop-everything-and-go features. Forget the aftermarket, every Outback comes standard with retractable roof cross bars with tie-downs, so you'll always arrive fully geared up. Also a standard feature, Subaru Symmetrical All-Wheel Drive featuring push-button X-MODE® with Hill Descent Control helps you conquer rougher terrain. When you want to spend more time adventuring and less time preparing, there's no other choice. This Outback is built to take you to the place you've never been.







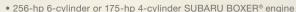




Versatile



Safe



- Subaru Symmetrical All-Wheel Drive (AWD) with X-MODE® and Active Torque Vectoring
- Lineartronic® Continuously Variable Transmission (CVT) with manual-mode paddle shifters
- Raised suspension with 8.7" of ground clearance
- Roof rails with adjustable/retractable cross bars and tie-down hooks
- 33 highway MPG8 and Partial Zero Emission Vehicle (PZEV)9
- Power rear gate with automatic close and height memory<sup>10</sup>
- Rear-Vision Camera
- All-Weather Package
- EyeSight® Driver Assist Technology<sup>2,10</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,10</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia in-vehicle technology featuring Pandora®, iHeartRadio® and Aha™ smartphone app integration¹¹
- Premium audio system with 12 Harman Kardon GreenEdge® speakers and a 576-watt equivalent amplifier¹0



Take the 2015 Outback Guided Tour.



Download the free iPad App on iTunes.



"This new fifth generation of the Outback impresses with not just an abundance of utility, but a newfound level of class within the spacious cabin."

—Edmunds.com, July 2014

#### 2015 Forester

The Forester is all about potential. To do what you enjoy with those closest to you and to be there for those that need you. It's efficient, achieving 32 highway MPG12, versatile with Subaru Symmetrical All-Wheel Drive with available X-MODE® featuring Hill Descent Control, and roomy with a large cabin and ample cargo room. It's safe too, having been named an IIHS Top Safety Pick for eight years running (2007–2014) and a 2014 Top Safety Pick+ when equipped with optional EyeSight® 2,10,13









**Efficient** Roomy

Safe

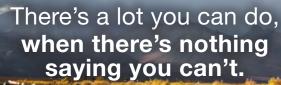
- 170-hp or turbocharged 250-hp 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters10
- 32 highway MPG12 and Partial Zero Emission Vehicle (PZEV)9
- Subaru Symmetrical All-Wheel Drive (AWD) with available X-MODE<sup>® 10</sup> featuring Hill Descent Control<sup>10</sup>
- Power rear gate with automatic close and height memory<sup>10</sup>
- Rear-Vision Camera
- Panoramic moonroof<sup>10</sup>
- Multifunction center console
- Reclining rear seats<sup>10</sup>
- Rear seat armrest with dual cup holders<sup>10</sup>
- Voice-activated touchscreen GPS navigation system and 6-speaker audio system with SUBARU STARLINK™ in-vehicle technology with Aha™ smartphone app integration, 11 HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio14 and NavTraffic®14 Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>10</sup>
- Dual-zone automatic climate control<sup>10</sup>



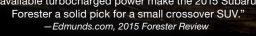
Take the 2015 Forester Guided Tour.



Download the free iPad App on iTunes.



"Competitive fuel economy, a spacious cabin and available turbocharged power make the 2015 Subaru Forester a solid pick for a small crossover SUV." -Edmunds.com, 2015 Forester Review



#### 2015 Legacy

Confidence and trust are their own kind of freedom in the all-new 2015 Legacy. With a stylish new look inside and out and standard SUBARU STARLINK™ in-vehicle technology, the new Legacy is a midsize sedan like no other. Considering that 95% of all Subaru Legacy vehicles sold in the last 10 years are still on the road today,¹⁵ it's no surprise that this is the longest-lasting midsize sedan in its class.¹⁵ What makes it so different? It's the capability of standard Subaru Symmetrical All-Wheel Drive (AWD), the efficiency of 36 highway MPG¹⁶ and the assurance of an outstanding safety reputation. Legacy. It's not just a sedan. It's a Subaru.







Engaging



Roomy



Safe

# See how far trust can take you.

"After spending some time in the 2015 Subaru Legacy, we've come away thinking that this is easily one of the best midsize sedans on the market."

— Autotrader.com, May 2014

- 256-hp 6-cylinder or 175-hp 4-cylinder SUBARU BOXER® engine
- 36 highway MPG<sup>16</sup> and Partial Zero Emission Vehicle (PZEV)<sup>9</sup>
- Subaru Symmetrical All-Wheel Drive (AWD) with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Retuned 4-wheel independent suspension with double-wishbone rear architecture
- EyeSight® Driver Assist Technology<sup>2,10</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,10</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia in-vehicle technology featuring Pandora®,iHeartRadio® and Aha™ smartphone app integration¹¹
- Premium audio system with Harman Kardon GreenEdge® speakers and 576-watt equivalent amplifier¹0
- Rear-Vision Camera





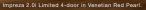
Take the 2015 Legacy Guided Tour.



Download the free iPad App on iTunes.

### Embrace the thrill. Love the logic.

A 2015 Top Safety Pick+ with the optional EyeSight® Driver Assist Technology. -Insurance Institute for Highway Safety (IIHS)



#### 2015 Impreza

You'll be hooked from the start in the redesigned 2015 Impreza. Clearly the smart choice, it now achieves an impressive 37 highway MPG<sup>7</sup>, and offers considerable reliability, with 95% of all Subaru vehicles sold in the last 10 years still on the road today¹. It's designed for fun with its new SUBARU STARLINK™ Multimedia systems with either a 6.2- or 7.0-inch touchscreen, and Pandora®, iHeartRadio® and Aha™ smartphone app integration.11 Plus it's safe too with a standard Rear-Vision Camera and the available EyeSight® Driver Assist Technology<sup>2,10</sup>. The new 2015 Impreza is ready to play wherever the journey takes you.



Fun





- 148-hp 4-cylinder SUBARU BOXER® engine
- 37 highway MPG<sup>7</sup> and Partial Zero Emission Vehicle (PZEV)<sup>9</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door body style
- Sport 5-door with roof rails and 17-inch gray-finish wheels
- Leather-trimmed upholstery<sup>10</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia in-vehicle technology featuring Pandora®, iHeartRadio® and Aha™ smartphone app integration,11 HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability<sup>10</sup>
- Keyless Access with Push-button Start<sup>10</sup>
- EyeSight® Driver Assist Technology<sup>2,10</sup>
- Rear-Vision Camera
- Electronic cruise control



Take the 2015 Impreza Guided Tour.



Download the free iPad App on iTunes.

#### 2015 XV Crosstrek

Made to go the distance, the 2015 XV Crosstrek combines improved fuel efficiency, now a remarkable 34 highway MPG,<sup>17</sup> with standard All-Wheel Drive capability. From the versatile XV Crosstrek 2.0i to the greener XV Crosstrek Hybrid, this is a compact crossover with few peers. And it's better than ever with its new touchscreen SUBARU STARLINK™ Multimedia in-vehicle technology systems, featuring Pandora®, iHeartRadio® and Aha™ connectivity,¹¹ and safer with its new available EyeSight® Driver Assist Technology.²¹¹0There's no doubt. You'll definitely love where it takes you.







**Efficient** 



Fun



Clean

- 148-hp 4-cylinder SUBARU BOXER® engine or 160 total-system hp Subaru Hybrid System
- 34 highway MPG<sup>17</sup> and Partial Zero Emission Vehicle (PZEV)<sup>9</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters¹0
- Raised suspension with 8.7" of ground clearance
- Cloth or leather-trimmed upholstery<sup>10</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia in-vehicle technology featuring Pandora®, iHeartRadio® and Aha™ smartphone app integration,¹¹ HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth hands-free phone and audio streaming connectivity, and SMS text messaging capability¹⁰
- Keyless Access with Push-button Start<sup>1</sup>
- EyeSight® Driver Assist Technology<sup>2,10</sup>
- Rear-Vision Camera
- All-Weather Package<sup>10</sup>

### Make plans.

## Then push them even further.

A 2015 Top Safety Pick+ with the optional EyeSight® Driver Assist Technology.

—Insurance Institute for Highway Safety (IIHS)



Take the 2015 XV Crosstrek Guided Tour.



Download the free iPad App on iTunes.

#### **2015 WRX**

Street cred wasn't enough. Subaru engineers wanted track-cred. So they stiffened the chassis, revised the suspension, sharpened the steering, and increased the lateral grip. They gave it a new look inside and out, and revitalized it with a new direct-injected, 268-horsepower turbocharged SUBARU BOXER® engine that sends the power to all four wheels via Subaru Symmetrical AWD and a new 6-speed manual transmission. They also added Vehicle Dynamics Control with Active Torque Vectoring to enhance cornering performance. The result is the best-handling, best-performing WRX ever.







Fierce



Sharp



Agile

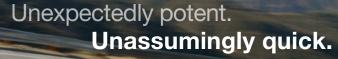
- 268-hp turbocharged, direct-injected 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 6-speed manual transmission or optional Sport Lineartronic<sup>™</sup> transmission with paddle shifters<sup>10</sup>
- Revised sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Premium audio system with 9 Harman Kardon speakers and a 440-watt amplifier<sup>10</sup>
- Voice-activated touchscreen GPS navigation system and 6-speaker audio system with SUBARU STARLINK™ in-vehicle technology with Aha™ smartphone app integration,¹¹ HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio¹⁴ and NavTraffic,®¹⁴ Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability¹⁰
- 4.3-inch color multifunction display
- LED headlights and leather-trimmed upholstery<sup>10</sup>



Take the 2015 WRX Guided Tour.



Download the free iPad App on iTunes.



"If you're an enthusiast looking for a practical rocket ship your WRX has arrived."

—LeftLaneNews.com. December 2013

#### **2015 WRX STI**

Built to thrill, the WRX STI delivers an addictive driving euphoria and lures you with a rare dose of unfiltered driving excitement. Despite its track-day looks and competitive soul, the STI has versatility with room to spare. There's an impressive list of features, including Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), a 305-horsepower turbocharged SUBARU BOXER® engine and Brembo® brakes. But the whole is far more than the sum of its parts—this is the best-handling, best-performing STI ever.







Sharp



**Fast** 

**Fierce** 

**Exhilarating** 

Performance that demands respect.

> Handling that demands the podium\*.

> > "The STI has real-deal sports car bite." -AUTOMOBILE Magazine, February 2014

- 305-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- SI-DRIVE performance management system
- Active Torque Vectoring
- 13:1 steering ratio
- Revised high-performance STI sport-tuned suspension
- Brembo® performance brake system
- 18-inch BBS® aluminum-alloy wheels10
- LED headlights
- Premium audio system with 9 Harman Kardon speakers and a 440-watt amplifier10
- Voice-activated touchscreen GPS navigation system and 6-speaker audio system with SUBARU STARLINK™ in-vehicle technology with Aha™ smartphone app integration;1 HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio14 and NavTraffic®14 Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability 10





Take the 2015 WRX STI **Guided Tour.** 



Download the free iPad App on iTunes.

#### 2015 BRZ

Absent of fluff, with a direct connection to the road, the BRZ delivers fun at any speed. Engineering this level of driving engagement was anything but easy. It required starting with the right technology—namely, the low-slung SUBARU BOXER® engine—and placing it in a vehicle with a supremely low center of gravity and the perfect power-to-weight ratio. The end result is no less than the ideal sports car driving experience. Creating elegant simplicity is anything but simple.







Quick



Agile

**Exhilarating** 

- 200-hp 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission or available automatic transmission with manual-mode paddle shifters<sup>10</sup>
- · Low center of gravity
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- Voice-activated touchscreen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ in-vehicle technology with Aha™ smartphone app integration;¹¹ HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio¹⁴ and NavTraffic,®¹⁴ Bluetooth® hands-free phone and audio streaming connectivity, and SMS text messaging capability¹⁰
- HID headlights
- Keyless Access with Push-button Start<sup>10</sup>
- Alcantara® and leather-trimmed upholstery10



The joy of driving purified.

"The BRZ is an AUTOMOBILE Magazine
All-Star for the second year in a row."

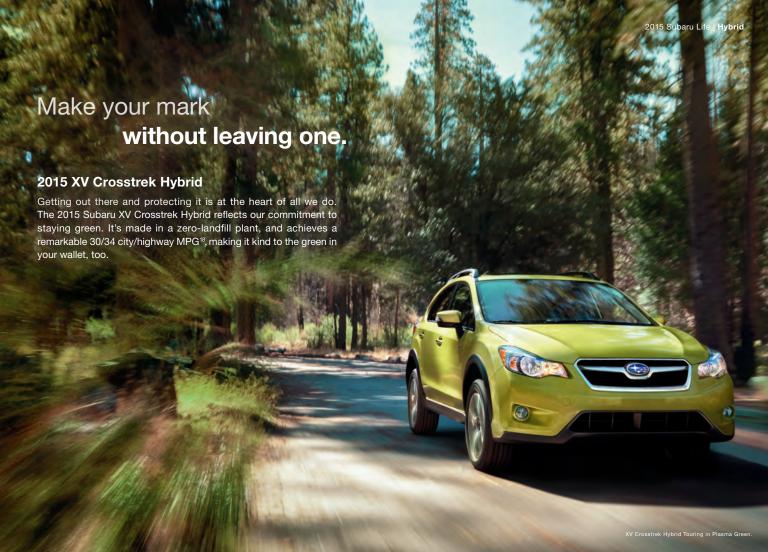
—AUTOMOBILE Magazine, April 2014



Take the 2015 BRZ Guided Tour.



Download the free iPad App on iTunes.



## We try not to waste a thing. **Even waste.**



In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status and all Subaru vehicles are built in zero-landfill plants, where 100% of manufacturing waste is either recycled or turned into electricity. Plus every Subaru plant continues to use green suppliers, reduce manufacturing wastes and  $\mathrm{CO}_2$  emissions. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



#### Take a Guided Tour.



It's the ultimate way to get to know Subaru models on your terms. Get up close and personal with color configurators, videos, 360-views, interactive content and more. Available on the iTunes® App Store for your iPad® at: itunes.com/apps/subaruofamerica.

or for your desktop or tablet at: tour.subaru.com

1. Based on IHS Automotive: Polk U.S. Total Registrations MY2004-2013. 2. EyeSight is a driver assist technology which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 3. Always wear seatbelts. Children should be properly restrained in the rear seat. 4. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing designed to assist the driver by monitoring the rear and side areas of the venicle during a lane enange or reversing and are not a substitute for safe and attentive driving. 5. Based on EPA estimated highway fuel economy for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment. 6. Based on EPA estimated highway fuel economy for 2015 Legacy, Outback and Forester 2.5 imodels, and 2015 Impreza, XV Crosstrek and BRZ models. Actual mileage may vary. 7. EPA estimated fuel economy for 2015 subaru Impreza non-Sport CVT models at 37 highway MPG. Actual mileage may vary. Visit fueleconomy, gov for more information. 8. EPA estimated fuel economy for 2015 Subaru Outback 2.5 iCVT models at 33 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information. 9. 2015 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback and Legacy 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered by the PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 10. Availability varies by trim level. See your retailer. 11. Compatible smartphone and free application required. For application to operate, latest version of application and SUBARU STARLINK equipped in-vehicle technology system required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parket. Your wireless carrier's rates may apply. 12. EPA estimated fuel economy for 2015 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. 13. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mileper-hour moderate overlap frontal crash test, 40-mile-per-hour small overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. Top Safety Pick+ rating requires optional EyeSight Driver Assist Technology. For more information, contact IIHS or visit their website at www.iihs. org. 14. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 15. Based on IHS Automotive/Polk U.S. total new light vehicle registrations in the model years 2004 through 2013 (through October 2013) in the non-luxury traditional midsize sedan segment for models which

#### Get Social.



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voutube.com/user/subaru



instagram.com/subaru\_usa



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### 2015 Subaru Models



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