



A car is an orchestration of thousands of complex, moving and synchronizing parts.

It should be more than a fashion accessory.

More than a status symbol in the form of a badge.

Nowhere is this more true than in an Acura.

Because a car, especially a luxury car, should be one of substance.

# GET THE STORY BEHIND THE STORY.

Wherever you see a button or icon like the ones below, additional content exists containing more information on the featured technology. To experience it, simply click and enjoy.





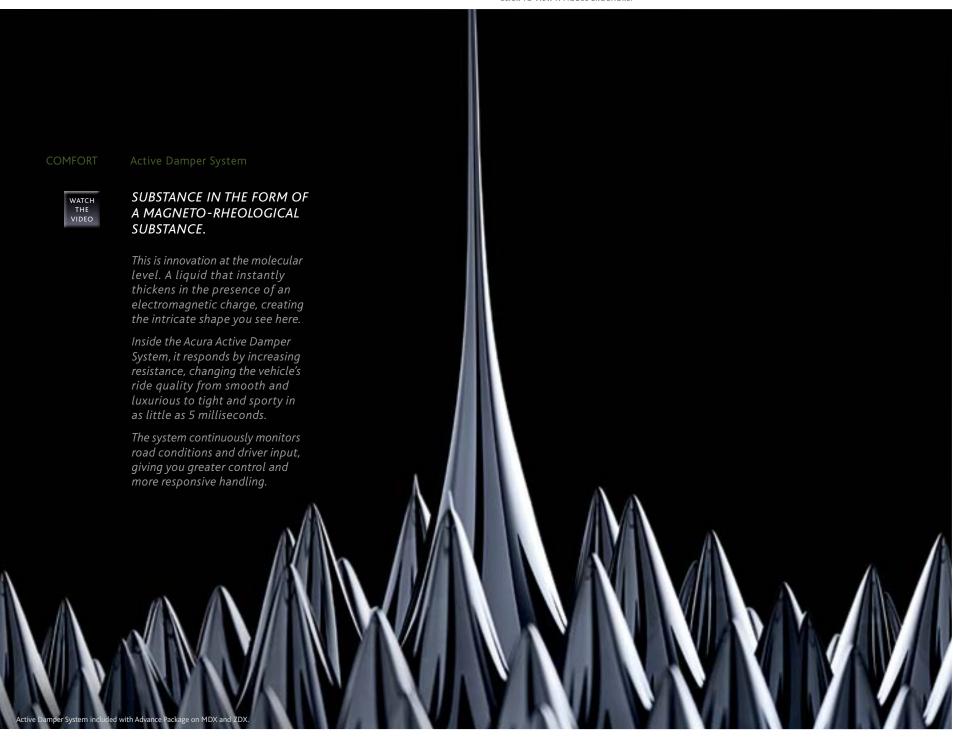


### LOOKING BACK AT 25 YEARS OF LOOKING FORWARD.

When we launched the Acura Legend in 1986, its very existence constituted a first. In the years since, we've never stopped innovating. As we enter our second quarter-century, we continue to build on what we've learned, as well as search for new breakthroughs. Because when you're building the next generation of luxury vehicles, you don't stick with the status quo – you advance.









PERFORMANCE

WATCH THE VIDEO Advanced Materials

.0001 BETTER.

In the world of automotive performance, improvements are usually measured in increased horsepower or quicker 0-60 times. But behind those numbers, you'll find others. Acura 3.7-liter V-6 engines have cylinder sleeves composed of a silicon-embedded aluminum alloy. Engineered to stay cooler, this helps maintain a tolerance between the sleeves and the pistons that can be as little as nearly zero millimeters wide. Translation: more power is put to use. Along with systems like VTEC® valve management, it's one of the measures we employ to help our engines perform beyond their displacement.



#### PERFORMANCE

### Super Handling All-Wheel Drive



## TO SEE HOW SUPER HANDLING ALL-WHEEL DRIVE™ WORKS, TOGGLE LEFT AND RIGHT.

Unlike most competitive all-wheel-drive systems that simply transfer power between the front and the rear wheels, SH-AWD° also directs rear power from side to side. Take a turn, and up to 100% of available rear power is sent to the outside wheel, which is also rotated slightly faster. The combination of these forces literally pushes the vehicle through the curve, giving you a level of handling prowess unmatched by conventional all-wheel drive.







WATCH

THE VIDEO

### A DRIVER. A CAR. A SATELLITE. A DATABASE. A CONVERSATION.

As the world becomes an ever-increasing web of connectivity, an Acura is engineered to be the ultimate link. Voice recognition gives you control over the Bluetooth® HandsfreeLink,® Navigation System³ and, with Song by Voice® technology, the music on the vehicle's hard disk drive or a USB-connected iPod.®4

A blind spot information system (BSI) scans adjacent lanes and warns if it detects a vehicle that could be out of the driver's field of vision.

AcuraLink® keeps you abreast of what various automotive systems are up to as well as the current driving conditions with XM NavTraffic® and NavWeather.™ GPS-linked climate control tracks the position of the sun and it maintains temperature settings accordingly. It's all designed to keep you informed, entertained and comfortable. ↑



### TECHNOLOGY

### Active Sound Control



# OUR SPEAKERS CAN CREATE AN INTERESTING SOUND. SILENCE.

Most speakers only create sound. Ours can also take it away. Active Sound Control in the ZDX, RL and TSX V-6 uses microphones to constantly monitor engine noise.

When unwanted noise is detected, opposing frequencies are broadcast through the speakers to eliminate it, literally fighting sound with sound. It even works when the vehicle's audio system is turned off. The result is dramatically reduced engine noise for a quieter, more comfortable cabin.

### **TECHNOLOGY**

Acura/ELS Surround® Premium Audio System



# AN AUDIO SYSTEM IS NOT A CAR PART.

For tuning engines, transmissions and suspension systems, we rely on automotive engineers. When we set out to create a world-class audio system, we looked for expertise elsewhere. Six-time GRAMMY® Awardwinning recording engineer Elliot Scheiner was an obvious choice.

Working with our engineers, Scheiner helped create the Acura/ELS Surround Premium Audio System; and then precisely tuned the 5.1 system to take advantage of the unique sound field created by each vehicle's cabin. The result is music that matches the depth and nuance of the original studio recording.







CRAFTSMANSHIP

WATCH THE VIDEO



There are times when the most sophisticated equipment known to man, is man. So even in this era of automation, it still takes more than 1,400 people to assemble an Acura. Whether it's stretching the leather around a piece of the dash or sanding sheet metal prior to painting, there are still numerous times when the recognition of a human eye, and the skill of a human hand, are required to meet the level of precision we demand of every vehicle.



Tri-level railway cars used to transport vehicles saved 125,481 gallons of diesel fuel in 2009.



Total water used for manufacturing reduced by 128 million gallons in 2010.





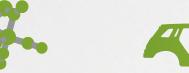
more than 840,000 cubic meters of natural gas in 2009.



Distribution of parts in a dieselelectric hybrid truck reduces CO2 emissions by 15% compared to conventional tractor trailers.



In 2009, CO2 emissions were reduced by 3,970 metric tons at two Acura plants.



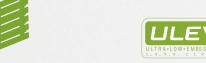
More than 90% of the RDX parts are made from recyclable materials.



Efficiently utilized shipping crates used for parts distribution save over 704 metric tons of CO2 emissions per year.



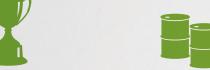
All Acura vehicles have been 90% Repairing and recycling manufacturing pallets kept 136,350 of them out of landfills in 2010.



Receiving our first ULEV rating in 2001, now every Acura is recognized as an ultra-low emissions vehicle.



A parts consolidation center at the Marysville plant reduces CO2 emissions from parts transportation by 90 metric tons per year.



In 2009, the Marysville plant earned the EPA's ENERGY STAR for superior energy efficiency.

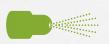


recyclable since 2004.

Landfill waste from manufacturing activity reduced by 65% from the previous year.



Corrugated packaging materials were reduced by nearly 1.5 million pounds in the last two years.



"Intelligent" paint booths reduce CO2 emissions from painting operations by as much as 25%.



All Acura manufacturing plants will achieve zero waste-to-landfill by April 2011.



Alliston and Marysville plants saved



Reduced use of packaging materials saved more than 635,000 pounds of wood in 2009.

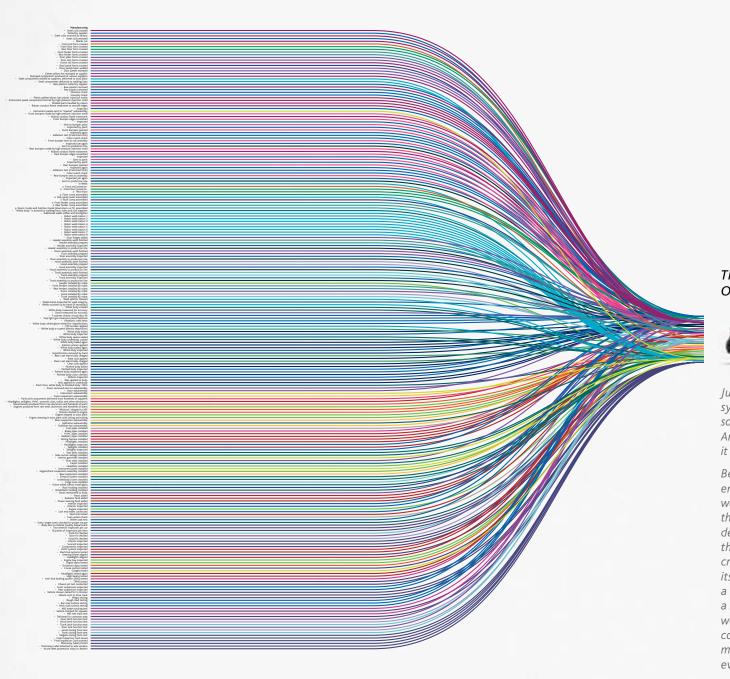
#### **ENVIRONMENT**

Waste and Pollution Reduction



## SUBSTANCE AS DEFINED AS A DESIRE TO LEAVE LESS SUBSTANCE BEHIND.

A program to recycle manufacturing pallets is never going to be a top news item. But that doesn't mean it isn't worth doing. While just about every car company is trying to burnish their "green" credentials, Acura has spent the last decade changing the way we make our vehicles, drastically reducing the amount of waste and pollutants. When it comes to managing our environmental impact, we're always looking for more ways to do less.



# THOUSANDS OF STEPS. ONE DIRECTION.



Just as an Acura is a perfectly synchronized orchestration of parts, so too is the process by which it is made. And as complex as this chart appears, it is merely the last stage in that process.

Before the first roll of sheet metal enters the factory, our engineers are working with our designers to ensure their ideas survive. For example, the TL designers felt the thin strips of metal that extend above the taillights were crucial components in giving the vehicle its aggressive looks. To make them a reality, the engineers had to invent a new kind of conveyor belt, one that wouldn't deform the parts as they cooled. Similar measures throughout the manufacturing process help ensure that every Acura is everything we say it is.

ACURA BRAND BROCHURE

2012 ZDX

2012 MDX

2012 RDX

PLEASE MAKE A SELECTION.



2011 ACURA BRAND

2011 ACURA ACURS, CL. Integra, Integra Type-R, Legend, MDX, NSX, RDX, RL, RSX, TL, TSX, Vigor, ZDX, the stylized "A" logo, AcuraLink, AcuraLink Real-Time Traffic and Weather, Acura Navigation System with Voice Recognition, Advanced Compatibility Engineering (ACE), Collision Mitigation Braking System (CMBS), HandsFreeLink, Song By Voice, Super Handling All-Wheel Drive (SH-AWD), Vehicle Stability Assist (VSA), VTEC and i-VTEC are trademarks of Honda Motor Co., Ltd. Covered by patent rights issued and/or pending. Specifications, features, illustrations and equipment shown in this catalog are based upon the latest available information at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. All images contained herein are either owned by American Honda Motor Co., Inc., or the individual copyright owner of such images. American Honda Motor Co., Inc., or the individual copyright owner of such images. American Honda Motor Co., Inc., reserves the first to make the service of the



**ZDX** 

Performance, luxury, utility. Coexisting, not contradicting.

2012

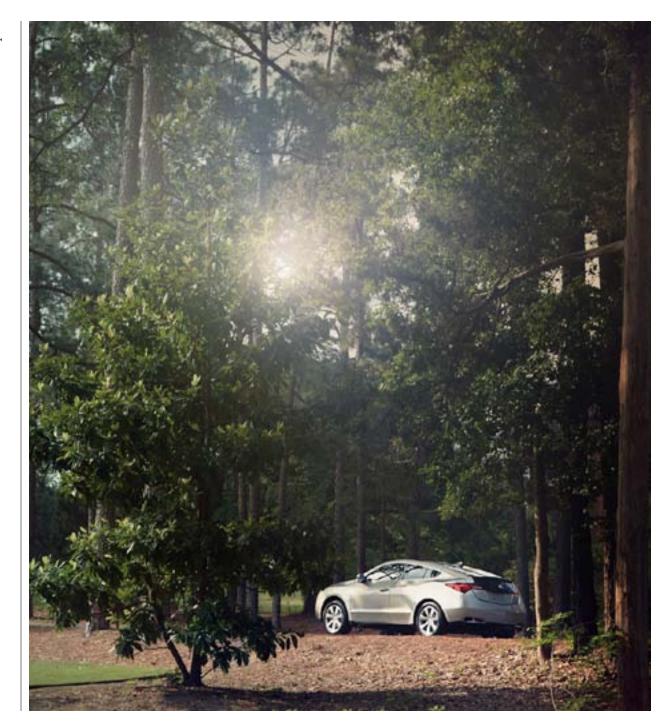


4-DOOR COUPE

300-hp, 3.7-Liter V-6 Super Handling All-Wheel Drive™ Panoramic Glass Roof

rom its moment of inception, the ZDX has represented something new. With its sweeping silhouette, unique panoramic glass roof and unrivaled comfort, it represents a new direction in automotive luxury.

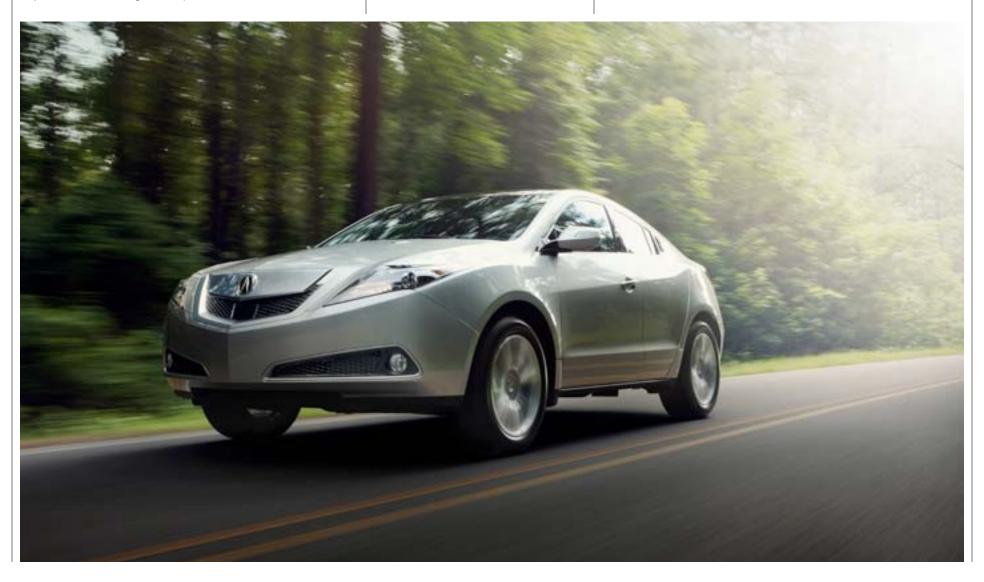
And while the ZDX is unlike any Acura that has come before, it is, at the same time, more Acura than we've ever built.



Design influences for the ZDX include the roofline of a Japanese sports arena that suggests movement even when standing still. Materials and textures in a San Francisco luxury hotel influenced the look and feel of the ZDX cabin. One drive beneath a clear blue sky is all you'll need to figure out what inspired the vehicle's glass roof.

Hidden Rear Door Handles 19-Inch Aluminum-Alloy Wheels Bi-Xenon HID Headlights

# From well outside the closed loop of automotive design.

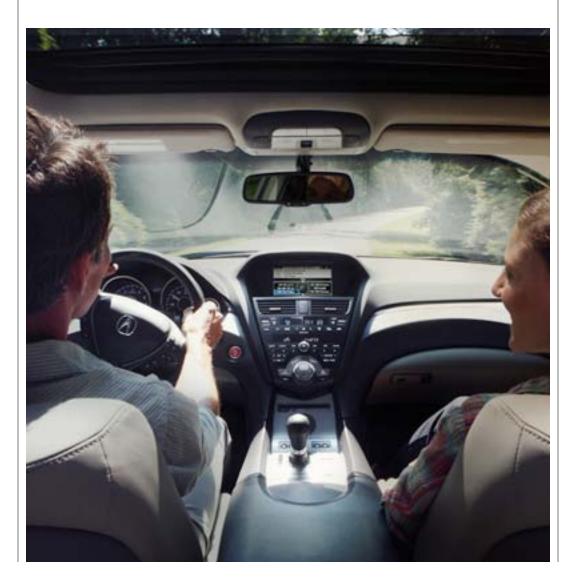


# The most luxurious place between places.



ettle into the cockpit and you'll immediately recognize the care with which every detail has been rendered. Leather has been handselected for the quality of its natural grain. Heated and available ventilated front seats provide supreme comfort, as does the dual-zone adaptive climate control system complete with humidity sensor.

The vehicle's Active Sound Control system even helps keep unwanted engine noise from interfering by emitting opposing frequencies.



# According to conventional wisdom, this vehicle does not exist.



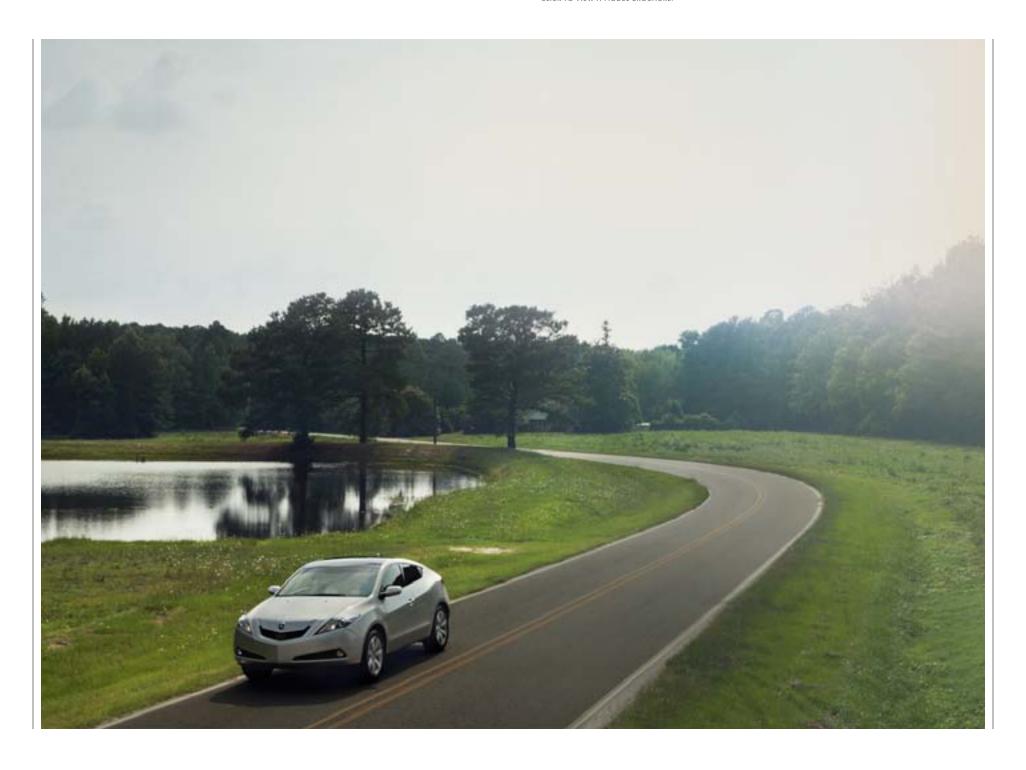
As much as the ZDX has been engineered to deliver a thrilling ride, we also made sure it fulfills the necessities of travel. To that end, the ZDX's sleek silhouette doesn't come at the expense of passenger or cargo space.

Contoured to fit the body, the driver's seat features substantial side bolsters, designed to provide a positive connection during spirited driving. The 10-way power adjustments also contribute to an ideal fit. The accommodations in back are equally well thought out. Featuring loop carpeting, the cargo area offers 27.5 cubic feet behind the rear seat, and over 57 cubic feet when the 60/40 split rear seat is folded down.





Acura reminds you to properly secure items in the cargo area.



PERFORMANCE

3.7-Liter VTEC® V-6 Engine 6-Speed Automatic Transmission Sequential SportShift Paddle Shifters

he way an engine performs is more than just a measure of horsepower and torque. In creating Acura's signature VTEC V-6 engine, our goal was to shape how you experience engine output at every point of the power band. Employing two separate cam profiles, the ZDX engine fine-tunes itself for better response off the line and at passing speeds.

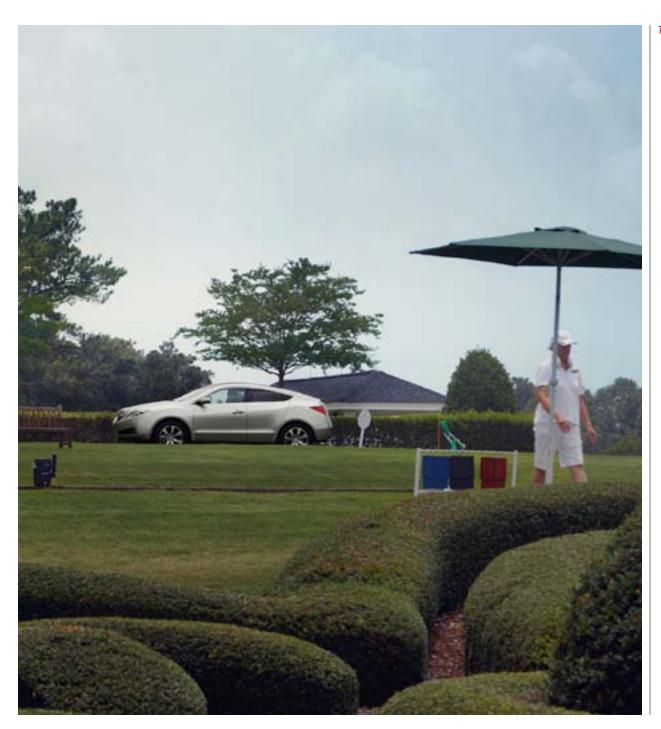
A cold-air induction system packs in more oxygen for more powerful combustion while lightweight materials like aluminum and magnesium mean the engine has less inertia to overcome. It all works together to give you a feeling of limitless power.



In the ZDX, performance technologies work to deliver a remarkably stable, yet thrilling ride. Super Handling All-Wheel Drive (SH-AWD\*) can sense where additional torque is needed and redistribute power accordingly. Through a curve, it can even send 100% of rear power to the outside wheel, helping you keep a tighter line. The available Integrated Dynamics System (IDS) lets you choose between Comfort and Sport modes, then adjusts the steering and suspension systems for either a more relaxed or more engaging driving experience.

Super Handling All-Wheel Drive 4-Wheel Independent Suspension Available Integrated Dynamics System Four wheels. Each used to maximum effect.





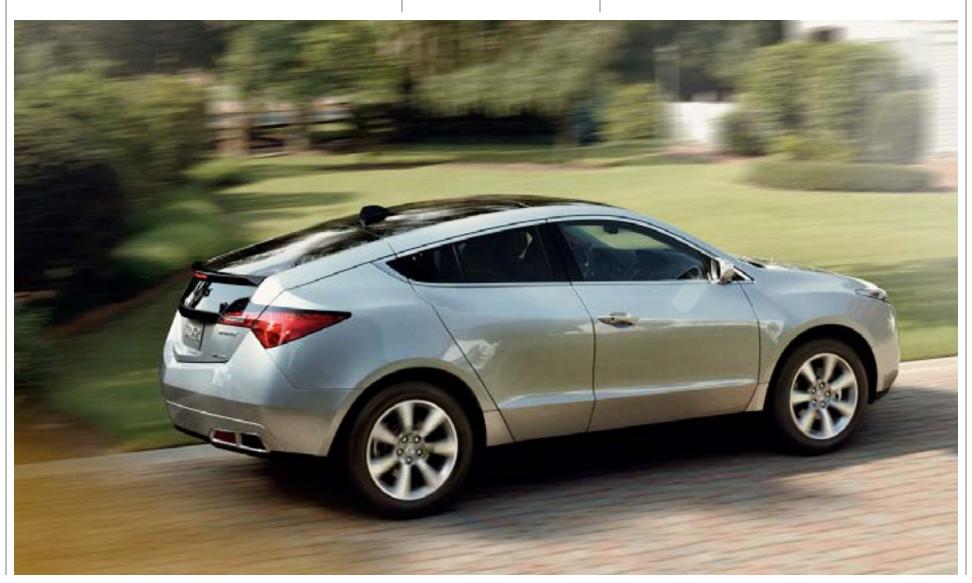
**TECHNOLOGY** 

Bluetooth® HandsFreeLink® Available Acura Navigation System Available Song By Voice®

he true measure of technology is not only how many things it can do, but also how seamlessly it fits in with your life. The available voicerecognition feature recognizes hundreds of commands, giving you greater control over many of the vehicle's systems. These include Bluetooth HandsFreeLink<sup>1</sup> and the available navigation system with its optional continuously updated traffic and weather information,<sup>2</sup> as well as Zagat® restaurant reviews. Many functions of the available Acura/ELS Surround® Premium Audio System can also be controlled via voice command. Available Song By Voice technology even lets you call up a tune by saying its title or artist.

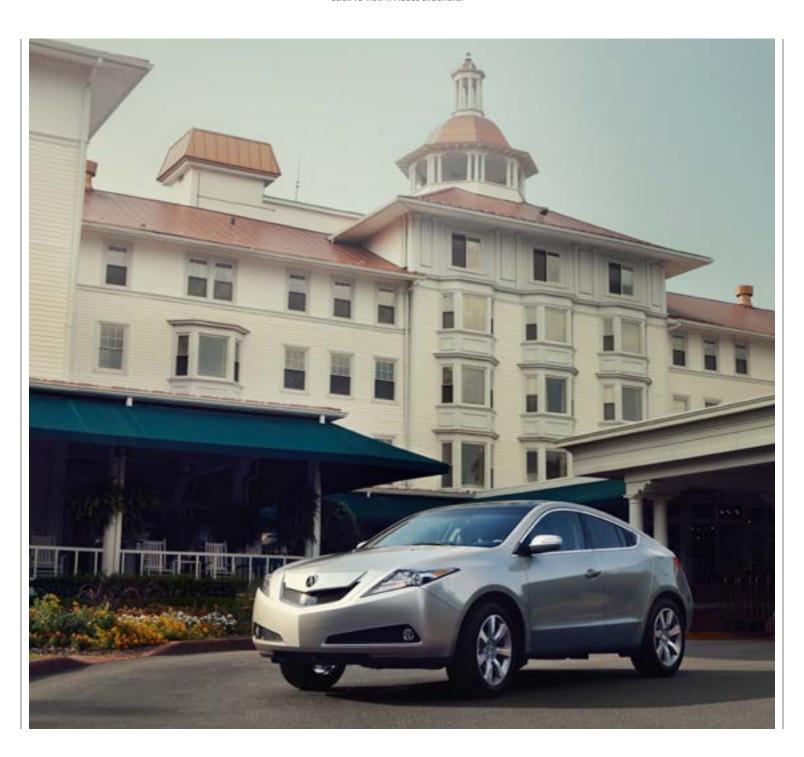
With the idea that nothing is more important than the well-being of passengers, safety features have been incorporated into every aspect of the ZDX. This includes the vehicle's Advanced Compatibility Engineering™ (ACE) body structure, which helps reduce forces transferred to the passenger compartment in a frontal collision. The Vehicle Stability Assist (VSA™) system can sense a potential loss of traction and then work with the Super Handling All-Wheel Drive to keep you on your chosen path.

ACE™ Body Structure Vehicle Stability Assist™ Brake Assist Satisfies a need for both exhilaration and self-preservation.



esigned for the weekend escape, the ZDX is the ideal travel companion. This is especially true with the available Advance Package. Along with the Integrated Dynamic System, this includes the blind spot information system (BSI) and Adaptive Cruise Control (ACC), both designed to help keep an eye out for those sharing the road. The available Collision Mitigation Braking System™ (CMBS™) can automatically apply the brakes and tighten seat belts in anticipation of an imminent collision.\*

<sup>\*</sup>Depending on the circumstances, CMBS may not go through all of the alert stages before initiating the last stage (of collision mitigation).



### Owner Benefits

When you purchase a vehicle with the exceptional quality and reliability of an Acura, you expect service and support to be of the same caliber. After all, a premium automobile is only part of the ownership experience. With Acura, you also get a commitment. To personalized care. To attentive service. This commitment is apparent the moment you first enter an Acura dealership and for years down the road. It comes from a belief that every aspect of owning an Acura should be an enjoyable and rewarding experience.

Warranty<sup>3</sup> All Acura vehicles and Acura accessories installed by the dealer at the time of initial vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer-body rust-through is covered on all Acura vehicles by a 5-year/unlimited-mile limited warranty.

Acura Financial Services Whether you're buying or leasing, we can assist you with the process.

Acura Care® Comprehensive vehicle and travel protection beyond the initial warranty period enhances peace of mind. See your Acura dealer for features and benefits available with this program.

Total Luxury Care® (TLC®)<sup>5</sup> As an Acura owner, you'll enjoy services like Trip-Interruption benefits, a 24-hour Roadside Assistance program and Acura Concierge,™ which offers help in an emergency or when you're planning a trip.

**1-800-to-Acura** Operators are available 24 hours a day to help get answers to your Acura questions.

My Acura Your complimentary My Acura personalized website provides the most current information about your vehicle, gives you tips on how to care for your Acura and lets you schedule service appointments online.

Accessories When it comes to personalizing, choose Acura Genuine Accessories that are crafted to the same strict levels of quality as the rest of your ZDX. See your Acura dealer for a complete list of accessories or go to acura.com.

acura.com Visit us online for the latest specifications, MSRPs and special offers. You can also apply for financing or even request a price quote from an Internet-certified Acura dealer.

### **PERFORMANCE**

- 300-hp, 3.7-liter, 24-valve, SOHC VTEC® V-6 engine
- 6-speed automatic transmission with Sequential SportShift paddle shifters
- Super Handling All-Wheel Drive™ (SH-AWD®)
- 4-wheel independent suspension: MacPherson strut front / multi-link rear
- Torque-sensing, variable power-assisted rack-and-pinion steering
- 19-inch aluminum-alloy wheels with P255/50 R19 103H all-season tires

### STANDARD ZDX FEATURES

- Dual-zone, dual-mode adaptive climate control system
- Rear-passenger ventilation
- Cruise control
- · Electronic tilt and telescopic steering column
- Maintennance Minder<sup>™</sup> system
- Remote entry system with Acura personalized settings
- Bluetooth® HandsFreeLink® wireless telephone interface<sup>1</sup>
- Active Sound Control
- · Remote-linked, power-operated tailgate
- · Sport seats with leather-trimmed interior





- Premium leather instrument panel, console and door trim
- Driver's and front passenger's heated, power-adjustable seats
- 60/40 split flat-folding second-row seat
- Acura 266-watt Premium Sound System with XM® Radio,<sup>6</sup> 6-disc in-dash CD changer and 8 speakers, including 8-inch subwoofer
- USB Audio Interface with iPod<sup>®</sup> integration<sup>7</sup>
- · Bluetooth Audio
- Power panoramic multi-panel glass roof with tilt feature and power sunshade
- Automatic dimming rearview mirror with rearview camera display
- · Auto-on/off bi-xenon high-intensity discharge (HID) headlights
- Fog lights

### SAFETY

- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist<sup>™</sup> (VSA<sup>®</sup>) with traction control
- 4-wheel anti-lock braking system (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- Dual-stage, multiple-threshold front, front side and side curtain airbags (SRS) with rollover sensor
- Active front head restraints

### **TECHNOLOGY PACKAGE** (Adds to or replaces standard ZDX features)

- Acura Navigation System with Voice Recognition™ and multi-view rear camera
- Acura/ELS Surround® 435-watt Premium Audio System with 10 speakers, hard disk drive (HDD) media storage, in-dash CD, DVD-Audio player and Dolby® Pro Logic® II
- AcuraLink Real-Time Traffic and Weather™<sup>2</sup>
- Traffic Rerouting<sup>™2</sup>
- Keyless Access System with smart entry, pushbutton ignition and Acura personalized settings
- GPS-linked, solar-sensing, dual-zone, dual-mode adaptive climate control system
- · Song By Voice®
- · Perforated Milano Premium Leather-trimmed interior

### ADVANCE PACKAGE (Includes Technology Package)

- Integrated Dynamics System (IDS)
- Collision Mitigation Braking System<sup>™</sup> (CMBS<sup>™</sup>)
- Adaptive Cruise Control (ACC)
- Blind spot information system (BSI)
- Exclusive suede-like headliner and trim
- · Ventilated front seats
- Ambient inner door-handle lighting

### **SPECIFICATIONS**

- Estimated Fuel Mileage<sup>8</sup> (City/Highway/Combined) 16 | 23 | 19
- Fuel Tank Capacity 21.0 U.S. gallons
- Required Fuel<sup>9</sup> Premium unleaded 91 octane
- Curb Weight 4410 lbs
- Curb Weight with Technology Package 4419 lbs
- Curb Weight with Advance Package 4452 lbs
- Headroom (Front Row/Second Row) 38.0 in 35.3 in
- Legroom (Front Row/Second Row) 42.2 in 35.7 in
- Shoulder Room (Front Row/Second Row) 59.7 in | 55.4 in
- Hiproom (Front Row/Second Row) 57.3 in 55.3 in
- Passenger Volume 95.8 cu ft
- Maximum Cargo Volume 10 (Behind First Row/Second Row) 57.3 cu ft 27.5 cu ft
- Wheelbase 108.3 in / Length 192.4 in / Height 62.8 in / Width 78.5 in

## **ZDX COLORS**

Click here to build your own ZDX.

ACURA BRAND BROCHURE

2012 ZDX

2012 MDX

2012 RDX

PLEASE MAKE A SELECTION.



#### 2012 ZDX

2012 Acura Acura, ZTX, the stylized "A" logo, Acura Cane, Acura Concierge, Acura Link, Acuralink Real-Time Traffic and Weather, Acura Navigation System with Voice Recognition, Advanced Compatibility Engineering (ACE), HandsfreeLink, Song By Voice, Super Handling All-Wheel Drive (SH-AWD) Total Luxury Care (TLC), Traffic Rerouting, Vehicle Stability Assist (VSA), and VTEC are trademarks of Honda Motor Co., Ltd. Covered by patent rights is sued and/or pending, Specifications, features, illustrations and equipment shown in this catalog are based upon the latest swallable information at the more of the correct, accuracy cannot be guaranteed. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. American Honda Motor Co., Inc., or the individual copyright owner of such images. American Honda Motor Co., Inc., or the individual copyright owner of such images. American Honda Motor Co., Inc., or the individual copyright owner of such individual copyright owner of such





It seats seven, but can still be considered a selfish decision.

2012





**FULL-SIZE LUXURY** 

300-hp V-6 Engine Super Handling All-Wheel Drive™ 7-Passenger Seating

here are reasons for purchasing an SUV, and in addition to those, reasons for choosing an MDX.
Chief among them is the feeling of supreme control the vehicle imparts to the driver. With a full array of experience-enhancing technologies, the MDX takes spirited driving to an entirely new level.

With a vehicle as capable as the MDX, limitations recede, options expand. It is the perfect combination of comfort, utility and performance that enables even the most spontaneous, and ambitious, of plans.

7 million points of interest. Not including the vehicle.

vehicle as fun to drive as the MDX is going to be one more reason for a day trip, a weekend excursion, or even a cross-country journey. And no matter how far afield you venture, the available Acura Navigation System with Voice Recognition™ can make you feel like a local.

A database containing over 7,000,000 points of interest, as well as Zagat Survey\*restaurant reviews, means you'll never be at a loss for options. Available continuously updated weather and traffic information¹ also help make the trip as enjoyable as the destination.



### INTERIOR



Acura reminds you to properly secure items in the cargo area.

10-Way Power Driver's Seat Available Premium Milano Leather Available GPS-Linked Climate Control

The MDX is a vehicle built for performance, but with the understanding that a comfortable driver is a more attuned driver. So in addition to supple leather adorning seats, steering wheel and other touch points, the driver is also pampered with a 10-way power adjustable seat. All passengers benefit from the tri-zone climate control system, complete with humidity sensor, or the available GPS-linked, solar-sensing automatic climate control system.

In addition, the vehicle's long wheelbase and wide shoulders mean ample leg-, elbow and breathing room, even with all seven seats occupied. And if cargo takes precedence, the power tailgate opens to reveal 83.5 cubic feet of space with both rear seats folded down.



long with the precision afforded by the vehicle's variable assist steering, the power tilt and telescopic steering wheel also features race-inspired paddle shifters that give you intimate control of the vehicle's 6-speed automatic transmission.

The transmission features a "Sport" mode, which lets the engine rev higher for quicker acceleration. Grade Logic Control holds lower gears longer for smoother performance in hilly terrain.

DRIVER CONTROL

SportShift Paddle Shifters Variable-Assist Steering Grade Logic Control





**ENGINE** 

3.7-Liter VTEC® Engine Dual-Stage Intake Manifold Variable-Flow Exhaust Large engines generate plenty of power, but add extra weight for the vehicle to overcome. That's why Acura engineers gave the MDX a V-6 capable of producing power well beyond what is expected for its size. To accomplish this feat, the engine incorporates two specialized breathing systems. A dual-stage intake manifold utilizes a precisely tuned sonic wave to pack the maximum amount of air into the combustion chambers. The variable-flow exhaust also plays a part, with valves that stay closed at low RPMs to provide proper back pressure. When pressure is built up, they open wide to provide a rush of power.



Without a firm grip, power is only potential.

Heading into a series of curves is as much a test of an all-wheel-drive system as any foul-weather situation. Super Handling All-Wheel Drive™ (SH-AWD®) is uniquely suited to the task. When you take a corner, the system can send up to 100% of rear power to the outside wheel and rotate that wheel slightly faster. The combination of these actions dramatically increases the vehicle's cornering ability. If road conditions are less than ideal, the system can sense any loss of traction and send power to the wheels with more grip. It is this underlying sense of control that only adds to the MDX's ability to thrill.



HANDLING

Available Active Damper System 4-Wheel Independent Suspension Rigid Chassis The MDX delivers a ride that is every bit as exciting as it is confidence-inspiring. It starts with a chassis made strong yet light by the use of high-tensile steel in critical areas. The 4-wheel independent suspension takes full advantage of this firm foundation, optimizing cornering, accelerating and braking by keeping the tires firmly fixed to the pavement. The available Active Damper System can respond to driving conditions and adjust suspension compliance in as little as 5 milliseconds.



s much as the MDX treats you like you're the only one on the road, it never assumes that you are. This is made especially evident by features of the available Advance Package. These include Adaptive Cruise Control (ACC), which utilizes a radar sensor to help you maintain a pre-set distance from those ahead. The radar is also used by the available Collision Mitigation Braking System™ (CMBS™), which can automatically apply the brakes and tighten the seat belts in anticipation of an imminent collision.\*

As for keeping an eye on those in adjacent lanes, the Advance package's blind spot information system (BSI) can detect vehicles that may be out of the driver's field of vision.<sup>†</sup>





\*Depending on the circumstances, CMBS may not go through all of the alert stages before initiating the last stage (of collision mitigation). †This system is not a substitute for your own visual assessment before changing lanes; system accuracy will vary based on weather, size of object and speed.



Anticipating what's around the corner is as much the province of our engineers as any other. And with the well-being of passengers in mind, they've incorporated safety into almost every aspect of the MDX's design. The chassis features the Advanced Compatibility Engineering™ (ACE™) body structure, which helps protect those inside by distributing frontal crash energy more evenly throughout the front of the vehicle. Vehicle Stability Assist™ (VSA™) can detect under- or oversteer and take measures to help keep you on your intended path. Brake Assist can detect emergency braking and apply maximum pressure to help stop the vehicle more quickly.

## SAFETY

ACE Body Structure Brake Assist Vehicle Stability Assist Designed to help evade, and if need be, withstand.



## **ENTERTAINMENT**

Make your stay at W Hotels even more enjoyable by taking advantage of The Acura Experience. Sign up at the Acura Experience Desk or the W Hotels' brand's signature Whatever/Whenever\*concierge service to reserve a ride in a luxurious, seven-passenger MDX. For more information, visit www.whotels.com. Acura is proud to be the "Preferred Vehicle of W Hotels."

Available Acura/ELS Audio Available Rear Entertainment System

Developed with the help of six-time GRAMMY® Award-winning recording engineer and sound producer Elliot Scheiner, the available Acura/ELS Surround® Premium Audio system was designed to reproduce the depth and clarity of the original studio recording. Music sources include the vehicle's hard disc drive (HDD) media storage, USB Audio Interface<sup>2</sup> for iPod® and XM® Radio.3 Almost all functions can be controlled by voice recognition.

Rear passengers can also enjoy the available rear entertainment system featuring a high-resolution 9-inch screen, removable remote and the ability to connect a game console. The Entertainment Package also lets rear passengers listen to their own music through the included wireless headphones.

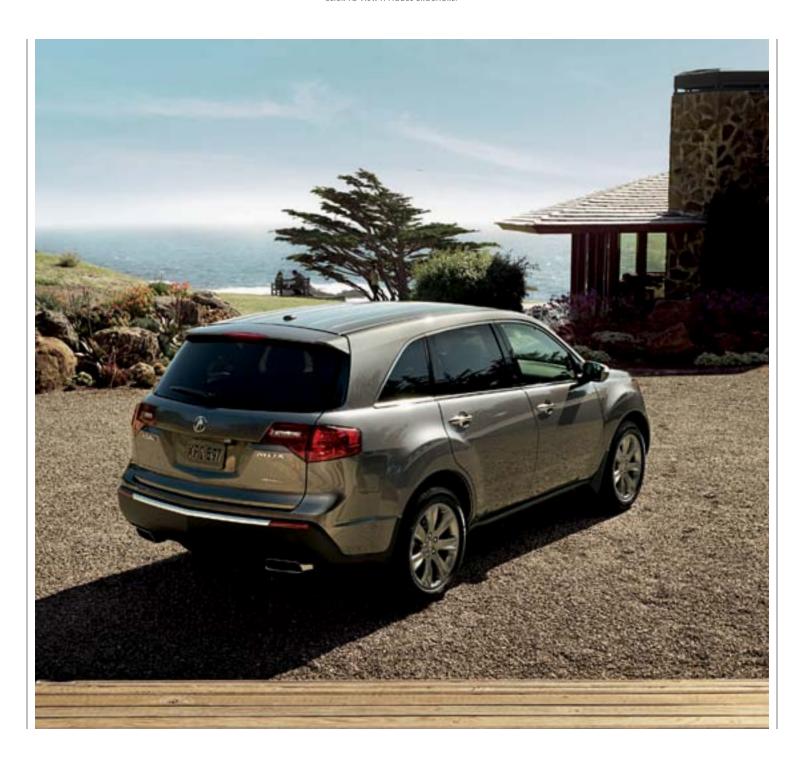






## What practice makes.

First introduced in 2001, the MDX continues to set the standard for the entire industry with unsurpassed comfort, performance and technology.



## **Owner Benefits**

When you purchase a vehicle with the exceptional quality and reliability of an Acura, you expect service and support to be of the same caliber. After all, a premium automobile is only part of the ownership experience. With Acura, you also get a commitment. To personalized care. To attentive service. This commitment is apparent the moment you first enter an Acura dealership and for years down the road. It comes from a belief that every aspect of owning an Acura should be an enjoyable and rewarding experience.

Warranty<sup>4</sup> All Acura vehicles and Acura accessories installed by the dealer at the time of initial vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer-body rust-through is covered on all Acura vehicles by a 5-year/unlimited-mile limited warranty.

Acura Financial Services<sup>5</sup> Whether you're buying or leasing, we can assist you with the process.

**Acura Care** \*Comprehensive vehicle and travel protection beyond the initial warranty period enhances peace of mind. See your Acura dealer for features and benefits available with this program.

**Total Luxury Care® (TLC®)**<sup>6</sup> As an Acura owner, you'll enjoy services like Trip-Interruption benefits, a 24-hour Roadside Assistance program and Acura Concierge,™ which offers help in an emergency or when you're planning a trip.

**1-800-to-Acura** Operators are available 24 hours a day to help get answers to your Acura questions.

My Acura Your complimentary My Acura personalized website provides the most current information about your vehicle, gives you tips on how to care for your Acura and lets you schedule service appointments online.

Accessories When it comes to personalizing, choose Acura Genuine Accessories that are crafted to the same strict levels of quality as the rest of your MDX. See your Acura dealer for a complete list of accessories or go to acura.com.

acura.com Visit us online for the latest specifications, MSRPs and special offers. You can also apply for financing or even request a price quote from an Internet-certified Acura dealer.



## **PERFORMANCE**

- 300-hp, 3.7-liter, 24-valve, SOHC VTEC® V-6 engine
- 6-speed automatic transmission with Sequential SportShift paddle shifters
- Super Handling All-Wheel Drive<sup>™</sup> (SH-AWD<sup>®</sup>)
- · 4-wheel independent suspension: MacPherson strut front / multi-link rear
- Torque-sensing, variable power-assisted rack-and-pinion steering
- 18-inch aluminum-alloy wheels, P255/55 R18 105H all-season tires

## STANDARD MDX FEATURES

- Tri-zone, front/rear synchronized automatic climate control system
- Remote entry system with Acura personalized settings
- Bluetooth® HandsFreeLink® wireless telephone interface<sup>7</sup>
- · Electronic tilt and telescopic steering column
- Remote-linked power-operated tailgate
- · Leather-trimmed interior with 7-passenger seating capability
- · Driver's and front passenger's heated, power-adjustable seats
- 60/40 reclining, split folding second-row seat
- 50/50 split folding third-row seat
- · Power moonroof with tilt feature





- Acura 253-watt Premium Sound System with XM® Radio, 6-disc in-dash CD changer and 8 speakers, including 8-inch subwoofer
- Automatic dimming rearview mirror with rearview camera display
- · Auto-on/off xenon high-intensity discharge (HID) headlights
- · Fog lights

### SAFFTY

- Advanced Compatibility Engineering<sup>™</sup> (ACE<sup>™</sup>) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- 4-wheel anti-lock braking system (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- Dual-stage, multiple-threshold front airbags (SRS), front side airbags and side curtain airbags with rollover sensor
- · Active front head restraints

## **TECHNOLOGY PACKAGE** (Adds to or replaces standard MDX features)

- Acura Navigation System with Voice Recognition™ and multi-view rear camera
- Acura/ELS Surround® 410-watt Premium Audio System with 10 speakers, hard disk drive (HDD) media storage, in-dash CD, DVD-Audio player and Dolby® Pro Logic® II
- AcuraLink Real-Time Traffic and Weather<sup>™1</sup>
- Traffic Rerouting<sup>™¹</sup>
- GPS-linked, solar-sensing, tri-zone automatic climate control system
- Song By Voice<sup>®</sup>
- USB Audio Interface with iPod<sup>®</sup> integration<sup>2</sup>
- Bluetooth® Audio
- Milano premium leather-trimmed interior

## ADVANCE PACKAGE (Includes Technology Package)

- · Active Damper System sport suspension
- Collision Mitigation Braking System<sup>™</sup> (CMBS <sup>™</sup>)
- Adaptive Cruise Control (ACC)
- · Blind spot information system
- Exclusive 19-inch alloy wheels with P255/50 R19 103H all-season tires
- Auto-leveling xenon high-intensity discharge (HID) headlights
- Heated and ventilated front seats
- · Perforated Milano premium leather-trimmed interior with contrast stitching

## **ENTERTAINMENT PACKAGE** (Available with Technology or Advance Packages)

- Acura DVD Rear Entertainment System with motorized full VGA screen
- Heated 2nd-row seats (outboard positions)
- 115-volt power outlet (front center console)

## **SPECIFICATIONS**

- Estimated Fuel Mileage<sup>8</sup> (City/Highway/Combined) 16 | 21 | 18
- Fuel Tank Capacity 21.0 U.S. gallons
- Required Fuel<sup>9</sup> Premium unleaded 91 octane
- Curb Weight 4594 lbs
- Curb Weight with Technology Package 4594 lbs
- Curb Weight with Technology and Entertainment Packages 4610 lbs
- Curb Weight with Advance Package 4645 lbs
- Curb Weight with Advance and Entertainment Packages 4669 lbs
- Headroom (Front Row/Second Row/Third Row) 39.2 in | 38.6 in | 35.8 in
- Legroom (Front Row/Second Row/Third Row) 41.2 in | 38.7 in | 28.7 in
- Shoulder Room (Front Row/Second Row/Third Row) 61.6 in | 61.5 in | 57.1 in
- Hiproom (Front Row/Second Row/Third Row) 59.0 in | 59.1 in | 42.9 in
- Passenger Volume 141.8 cu ft
- Cargo Volume 10 (Behind First Row/Second Row/Third Row) 83.5 cu ft | 42.9 cu ft | 15.0 cu ft
- Wheelbase 108.3 in / Length 191.6 in / Height 68.2 in / Width 78.5 in
- Towing Capacity 5000 lbs with 500-lb tongue weight<sup>11</sup>

## MDX COLORS

Click here to build your own MDX.

ACURA BRAND BROCHURE

2012 ZDX

2012 MDX

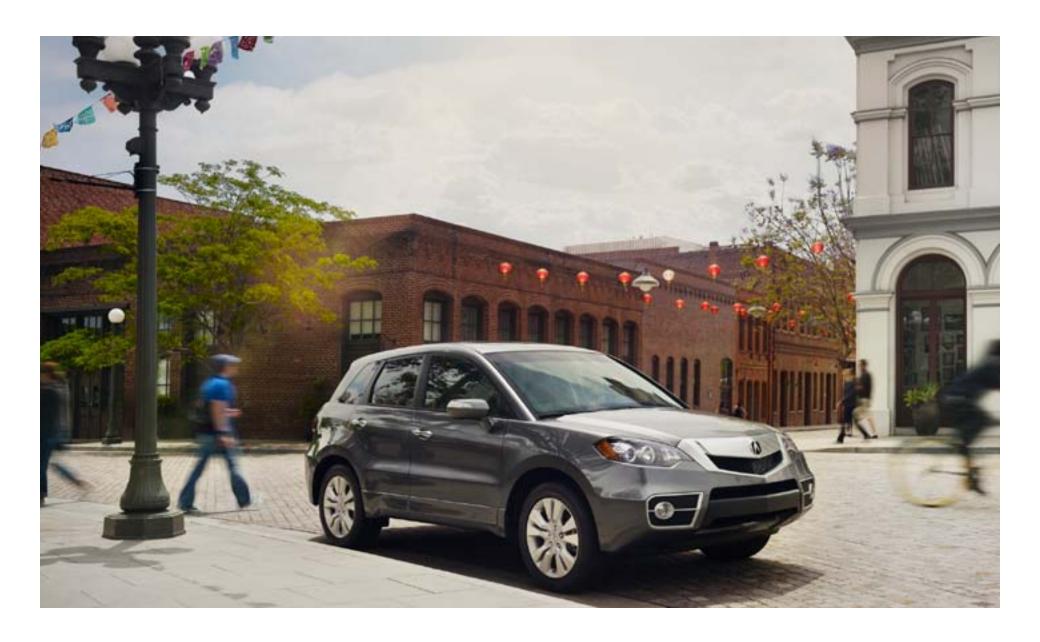
2012 RDX

## PLEASE MAKE A SELECTION.



### 2011 MDX

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**RDX** 

The versatility of an SUV. The agility of something altogether different.

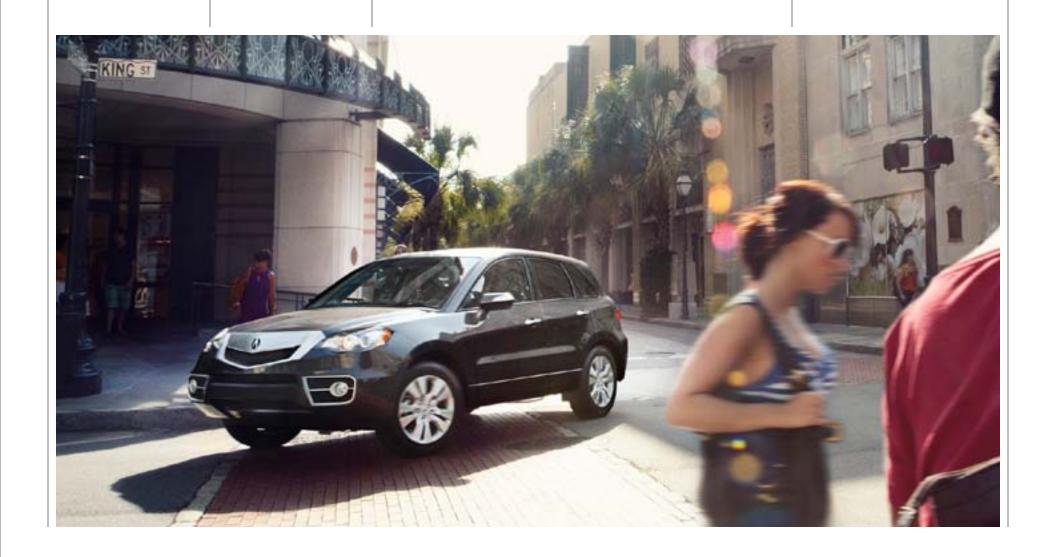
2012



2.3-Liter Turbocharged Engine 60.6 Cubic Feet Cargo Capacity

## A unique combination of utility and velocity.

The RDX has the capacity to hold all your expectations of an SUV. For cargo space. For comfort. For usefulness. And thanks to its turbocharged engine and available Super Handling All-Wheel Drive™ (SH-AWD®), the capacity to send them flying off in a whole new direction.





## The objective is not just momentum, but exhilaration.

Low-Speed Range — Unlike most turbochargers, our Variable Flow Turbo uses a valve to direct exhaust through a smaller passage. This spins the turbo faster and pumps air into the engine at a higher velocity — quickly increasing its power.

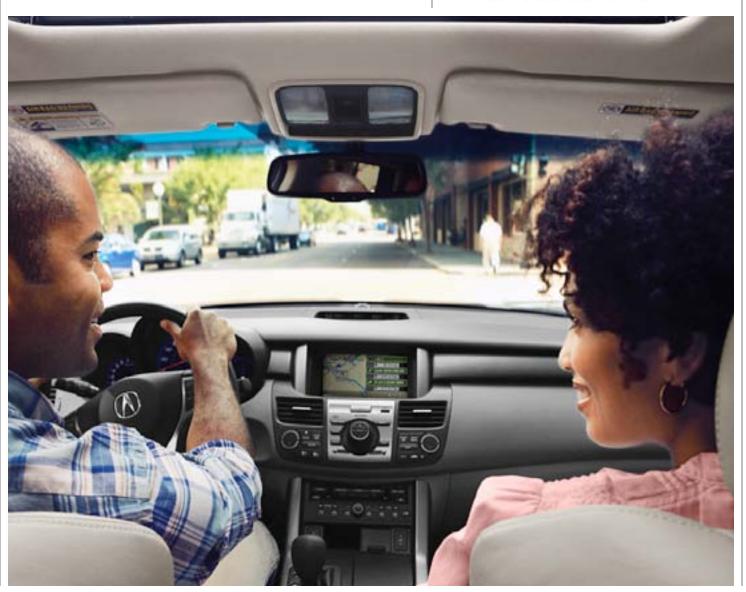


High-Speed Range – At higher speeds, the variable control valve introduces exhaust into both passages. This gives the engine more power when passing or accelerating onto freeways.

Generating pulse-quickening power allows no tolerance for half-measures. Open the throttle and the turbocharged engine reacts with immediate acceleration. Along with an ingenious design that practically eliminates turbo lag, the 240-hp engine also benefits from an i-VTEC system that micro-manages the timing and lift of the intake valves. The result is a big dose of torque off the line and elevated horsepower down the road.

## How to make a moving object stick.

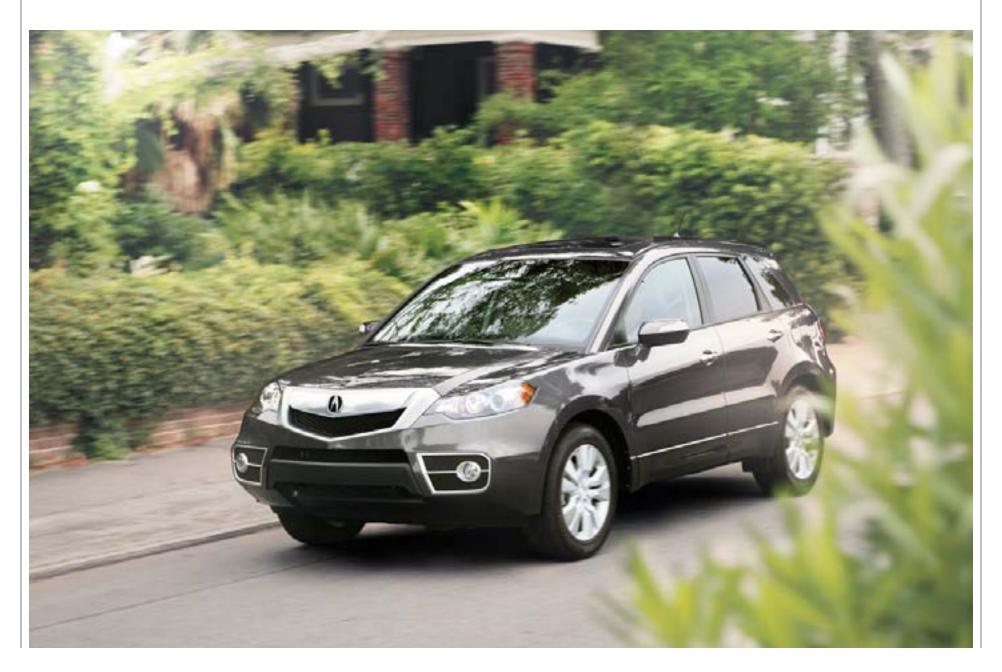


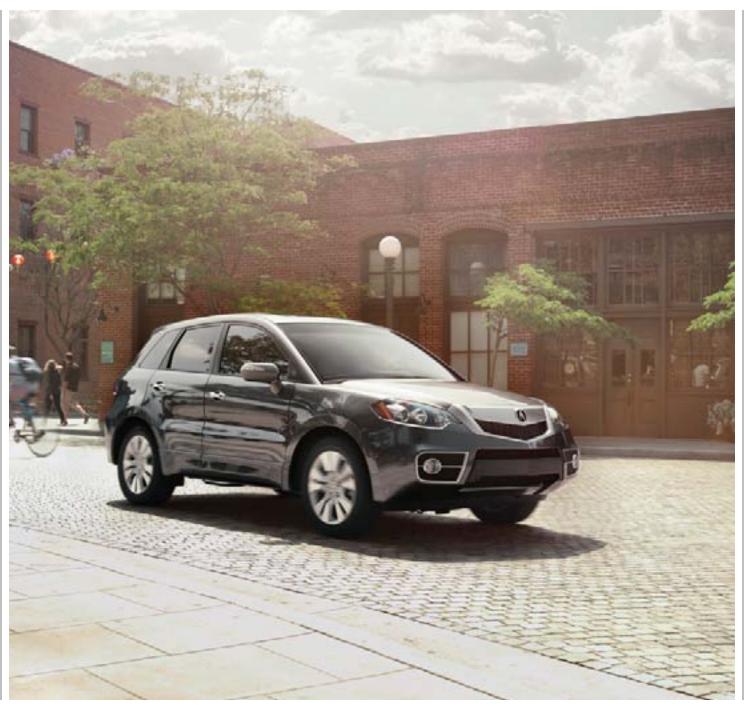


Nothing bolsters feelings of excitement like an underlying sense of control. Whereas most all-wheel-drive systems simply respond to wheel slippage, the available Super Handling All-Wheel Drive on the RDX is also a participant in crisp, dry weather performance. Accelerate through a curve and the system will send up to 100% of rear power to the outside wheel, dramatically increasing turning force. The results are enhanced stability, more neutral steering and, ultimately, more thrilling performance.

"The minute you drive a vehicle with SH-AWD, you realize there's something special."

Dr. Bill Post, Chief Engineer-Advanced Systems Research, Acura

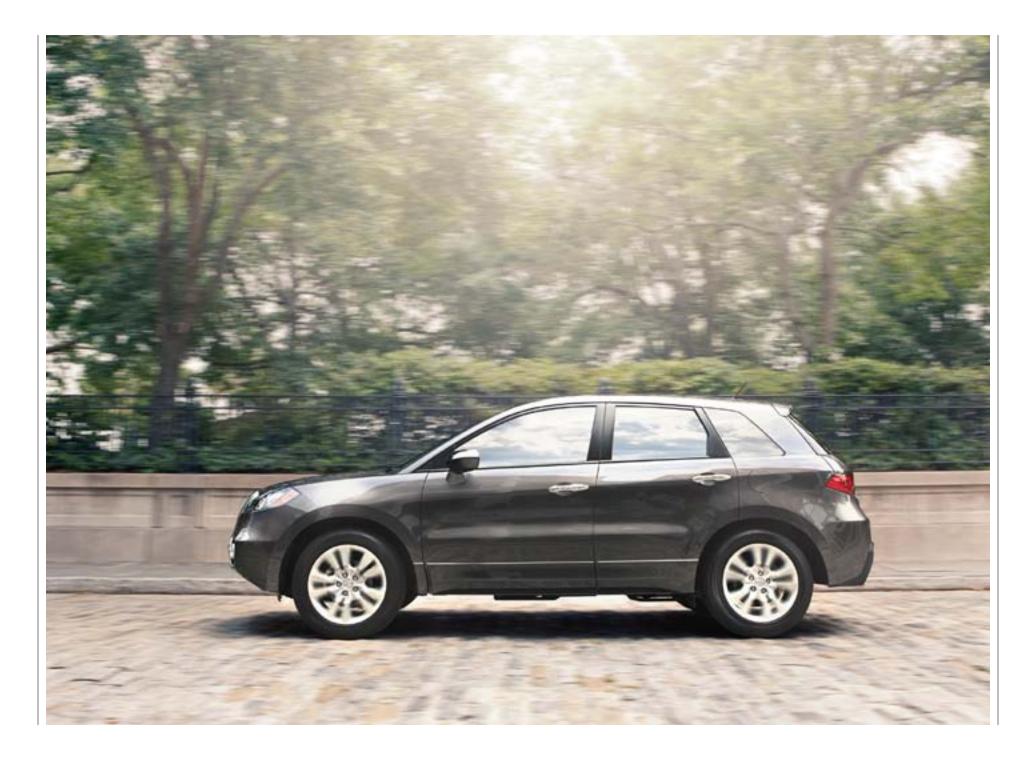




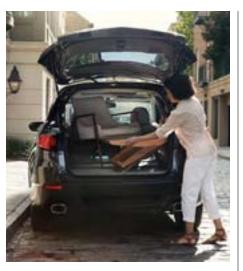
# The technological underpinnings of fun.

While suspension, transmission and steering systems add to a vehicle's driving characteristics, the real foundation of performance is just that – the foundation. Both the front-wheel-drive RDX and the available SH-AWD model take full advantage of a strong chassis.

The extensive use of high-tensile steel in key areas gives the RDX exceptional rigidity and helps lower the center of gravity for more nimble cornering. The 4-wheel independent suspension system is tuned to provide instant response, reacting to the demands of the road and the driver.



INTERIOR AMENITIES 60/40 Split Rear Seats Hard Cargo Cover Rearview Camera









Performance is not only a measure of power, but of capability.

Acura engineers have never been content to sacrifice the thrill of driving for the necessity of cargo. Of course, the opposite also holds true. Even with all five seats occupied, there's still almost 28 cubic feet of storage space. Fold the 60/40 split rear seat all the way down and you have over 60 cubic feet to play with.

To keep your things concealed and protected from the sun, the RDX features a hard cargo cover. When it's not in use, it fits on the floor of the cargo area. Additional storage spaces throughout the cabin also contribute to the vehicle's impressive utility. These include a lockable front center console that's large enough to hold a laptop computer or a standard-size briefcase.

To help when reversing, the vehicle's rearview monitor superimposes guidelines onto the road behind. The side mirror also tilts down when reverse is engaged to aid in visibility.



Even with the focus on performance, the cabin of the RDX is anything but austere. The vehicle's memory system welcomes you aboard by adjusting the driver's seat and outside mirrors to your preferences.

Heated front seats and dual-zone climate control also contribute to your comfort. With the Technology Package, the vehicle's GPS capabilities will even track the sun's position and adjust the climate-control system accordingly.

To match the vehicle's high performance with high fidelity, the RDX comes equipped with one of two sound systems, including the available Acura/ELS Surround® Premium Audio System.

Created with the help of Grammy® award-winning recording engineer Elliot Scheiner, the system envelops each passenger in the rich sound of a live studio recording. Both the Acura/ELS system and the standard audio system feature a 6-disc in-dash CD changer, XM® Radio¹ and USB Audio Interface² for personal music players.



Acura reminds you to properly secure items in the cargo area.



# The thinking is advanced. The goal is very basic.

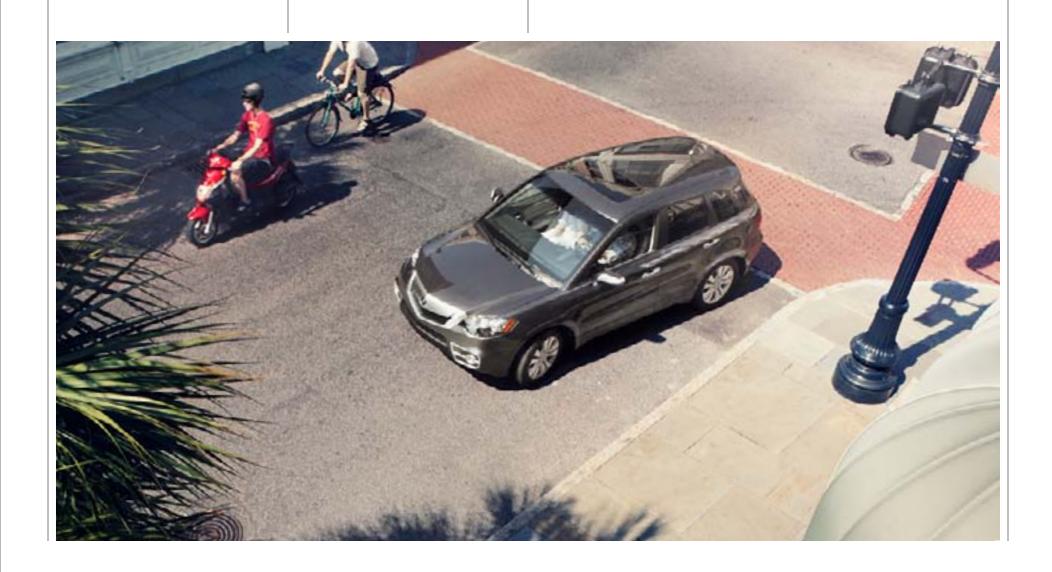
No area of engineering advancement is more important than the field of driver and passenger safety. The RDX is a showcase of this philosophy with a vast array of advanced safety technologies including Vehicle Stability Assist™ (VSA®), Brake Assist and Electronic Brake Distribution (EBD), which are designed to help keep you out of harm's way.

If a collision is unavoidable, the Advanced Compatibility Engineering™ (ACE™) body structure works to help protect those inside by distributing frontal crash energy more evenly throughout the front of the vehicle.

SAFETY TECHNOLOGY

ACE Body Structure Vehicle Stability Assist (VSA) Brake Assist "The ACE body structure is designed to enhance the overall safety of our passengers."

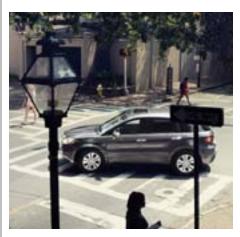
Eric Boettcher, Principal Engineer – Vehicle Structure, Acura



INFORMATION SYSTEMS

Bluetooth® HandsFreeLink®
Acural ink®

## A connection to the road, and the world beyond.



As much as the turbocharged engine and crisp handling keep your thoughts focused on the task at hand, the RDX is also adept at connecting you with other avenues of enjoyment. In addition to optional traffic and weather forecasts, the available voice-activated Acura Navigation System features a destination database containing 7,000,000 points of interest as well as Zagat Survey restaurant reviews. You can then call ahead through your Bluetoothenabled cell phone.

The vehicle's AcuraLink technology also opens lines of communication between you, your car and even your dealer, delivering diagnostic information and even letting you schedule a service appointment.

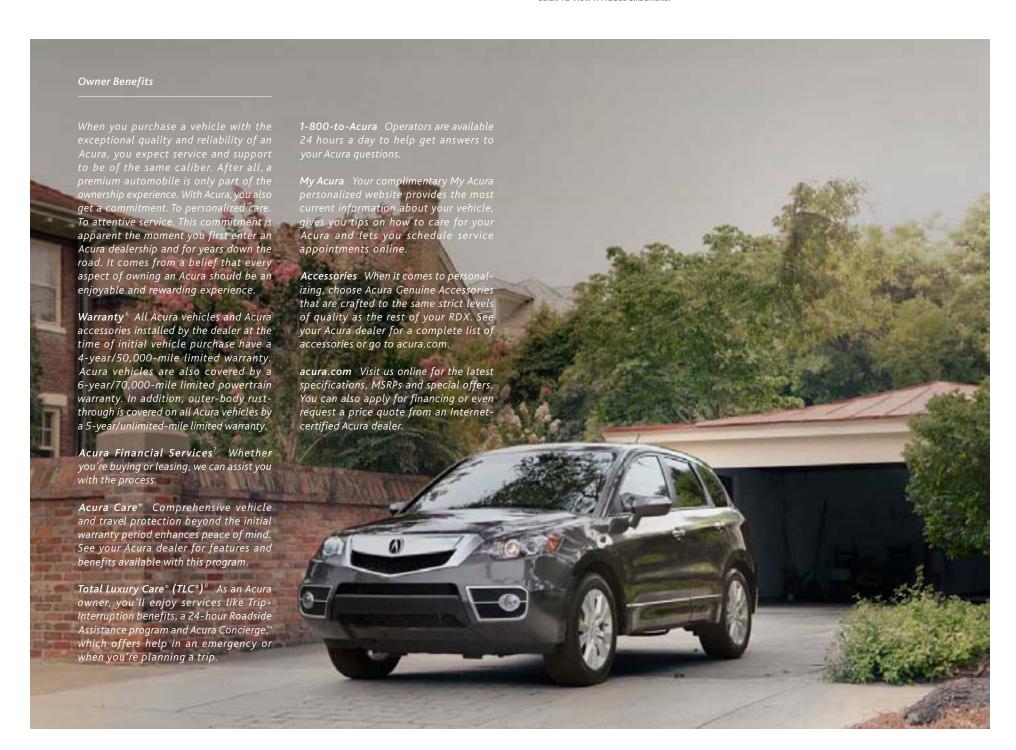


Acura 2012 RDX

# The elevation of sport. The acceleration of utility.

A showcase of versatility and innovation, the RDX's capacity for adventure is evident by what it's got up front, and what it's got in back.





## **PERFORMANCE**

- 240-hp, 2.3-liter, 16-valve, DOHC i-VTEC® turbocharged 4-cylinder engine
- 5-speed automatic transmission with Sequential SportShift paddle shifters
- Front-wheel drive (RDX)
- Super Handling All-Wheel Drive™ (SH-AWD®) (RDX SH-AWD)
- 4-wheel independent suspension: MacPherson strut front / multi-link rear
- Torque-sensing, variable power-assisted rack-and-pinion steering
- 18-inch aluminum-alloy wheels, P235/55 R18 99V high-performance all-season tires

## STANDARD RDX FEATURES

- Dual-zone automatic climate control system
- Remote entry system with Acura personalized settings
- Bluetooth® HandsFreeLink® wireless telephone interface<sup>5</sup>
- Steering wheel-mounted controls
- Cruise control
- Tilt and telescopic steering column
- Maintenance Minder system
- Ambient cabin lighting
- · Sport seats with perforated leather-trimmed interior

## RDX



- · Driver's and front passenger's heated, power-adjustable seats
- 60/40 split flat-folding second-row seat
- Lockable front center console with dual-level storage
- Acura 360-watt Premium Sound System with XM<sup>®</sup> Radio,<sup>†</sup>
   6-disc in-dash CD changer and 7 speakers
- USB Audio Interface with iPod<sup>®</sup> integration<sup>2</sup>
- Bluetooth Audio
- MP3/auxiliary input jack
- · Power moonroof with tilt feature
- Automatic dimming rearview mirror with rearview camera display
- · Hard cargo cover lid
- Auto-on/off xenon high-intensity discharge (HID) headlights
- Fog lights
- Mirror-integrated LED directional signals
- · Intermittent rear-window wiper

## SAFETY

- Advanced Compatibility Engineering<sup>™</sup> (ACE<sup>™</sup>) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- 4-wheel anti-lock braking system (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- Dual-stage, multiple-threshold front airbags (SRS), front side airbags and side curtain airbags with rollover sensor
- · Active front head restraints

## TECHNOLOGY PACKAGE (Adds to or replaces standard RDX or RDX SH-AWD features)

- Acura Navigation System with Voice Recognition™ and rearview camera<sup>4</sup>
- Acura/ELS Surround® 410-watt Premium Audio System with 10 speakers,
   6-disc in-dash CD, DVD-Audio changer and Dolby® Pro Logic® II
- AcuraLink Real-Time Traffic and Weather™<sup>3</sup>
- Traffic Rerouting<sup>™3</sup>
- GPS-linked, solar-sensing, dual-zone automatic climate control system

## **RDX SPECIFICATIONS**

- Estimated Fuel Mileage<sup>9</sup> (City/Highway/Combined) 19 | 24 | 21
- Fuel Tank Capacity 18.0 U.S. gallons
- Required Fuel<sup>10</sup> Premium unleaded 91 octane
- Curb Weight 3743 lbs
- Curb Weight with Technology Package 3752 lbs
- Headroom (Front/Rear) 38.7 in 38.3 in
- Legroom (Front/Rear) 41.8 in 37.7 in
- Shoulder Room (Front/Rear) 58.2 in 56.3 in
- Hiproom (Front/Rear) 54.4 in | 53.0 in
- Passenger Volume 101.4 cu ft
- Cargo Volume<sup>11</sup> (Behind First Row/Second Row) 60.6 cu ft | 27.8 cu ft
- Wheelbase 104.3 in / Length 182.5 in / Height 65.2 in / Width 73.6 in

## **RDX SH-AWD SPECIFICATIONS**

- Estimated Fuel Mileage<sup>9</sup> (City/Highway/Combined) 17 | 22 | 19
- Fuel Tank Capacity 18.0 U.S. gallons
- Required Fuel<sup>10</sup> Premium unleaded 91 octane
- Curb Weight 3931 lbs
- Curb Weight with Technology Package 3942 lbs
- Headroom (Front/Rear) 38.7 in 38.3 in
- Legroom (Front/Rear) 41.8 in 37.7 in
- Shoulder Room (Front/Rear) 58.2 in 56.3 in
- Hiproom (Front/Rear) 54.4 in | 53.0 in
- Passenger Volume 101.4 cu ft
- Cargo Volume<sup>11</sup> (Behind First Row/Second Row) 60.6 cu ft | 27.8 cu ft
- Wheelbase 104.3 in / Length 182.5 in / Height 65.2 in / Width 73.6 in

## RDX COLORS

Click here to build your own RDX.

ACURA BRAND BROCHURE

2012 ZDX

2012 MDX

2012 RDX

PLEASE MAKE A SELECTION.



### 2012 RDX

2012 Acra Acura, RDX, the stylized "A" logo, Acura Care, Acura Concierge, AcuraLink, AcuraLink Real-Time Traffic and Weather, Acura Navigation System with Voice Recognition, Advanced Compatibility Engineering (ACE), HandsFreeLink, Song By Voice, Super Handling All-Wheel Drive (SH-AWD), Total Luxury Care (TLC), Traffic Rerotting, Vehicle Stability, Assist (VSA), and i-VTEC are trademarks of Honda Motor Co., Inc., or used under a validation of dederal law to reproduce these imperous the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. All images contained herein are either owned by American Honda Motor Co., Inc., or the individual of the correct accuracy cannot be guaranteed. All images contained herein are either owned by American Honda Motor Co., Inc., or the individual of the correct accuracy cannot be guaranteed. All images contained herein are either owned by American Honda Motor Co., Inc., or the individual or the individual of the correct accuracy cannot be guaranteed. All images contained in the correct accuracy cannot be guaranteed. All images contained by the Bluetooth SIC, Inc., and any use of such marks by Honda Motor Co., Inc., or the individual on the correct accuracy of the deduction of the deduction of the deduction of the double-D symbol are registered trademarks of Dolby Laboratories. ELS Surround is a registered trademark of Panasonic Corporation of North America. All rights reserved. GRAMMY is a registered trademark of The Recording Academy and is used under license. ELS Surround is a registered trademark of Panasonic Corporation of North America. All rights reserved. GRAMMY is a registered trademark of the Recording Academy and is used under license. ELS Surround is a registered trademark of Panasonic Corporation of North America. All rights reserved. GRAMMY is a registered trademark of the Robert of States and Doc. Decording Academy and is used under license. ELS Surround is a registered trademark of States and Loc. The Robert States and S