





INTRODUCTION

Precisely tuned to the needs of the driver, each Acura provides comfort and thrill in equal measure. This highly responsive driving experience is born of a philosophy we call Super Handling. It shapes every vehicle we make. And dares us to push further at every turn.

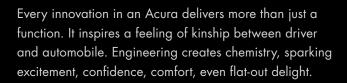




In a world dominated by mimicry and the status quo, Acura's engineers imagine a different reality. One in which the vehicle is nothing less than an extension of the person, not merely reacting, but anticipating the driver's will. The result: groundbreaking technologies that redefine the state of the art. to TWIST

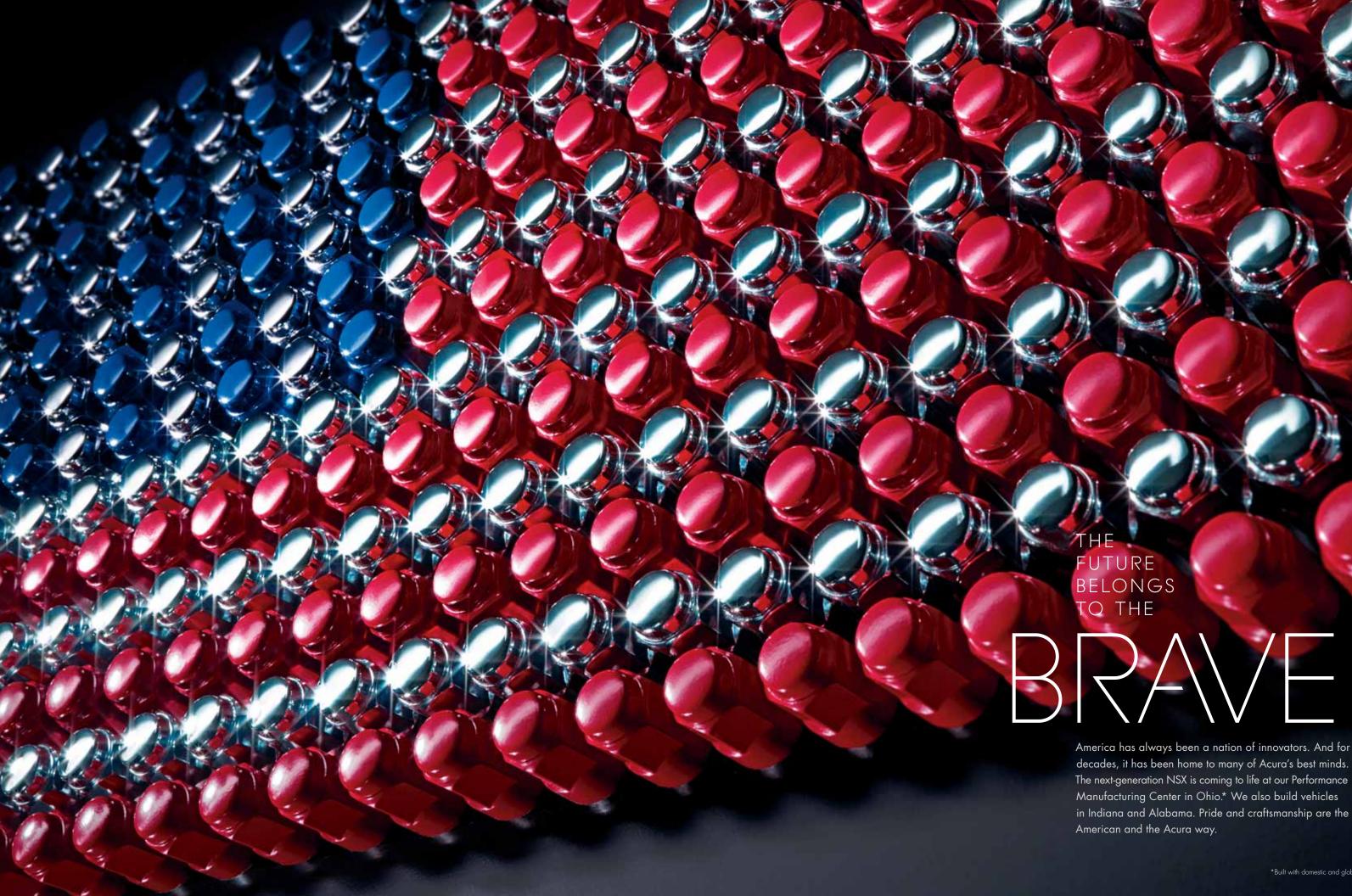
LOGIC IN NEW WAYS





POWER

THE INTANGIBLE



F FUTURE BELONGS TO THE

America has always been a nation of innovators. And for decades, it has been home to many of Acura's best minds. The next-generation NSX is coming to life at our Performance Manufacturing Center in Ohio.* We also build vehicles in Indiana and Alabama. Pride and craftsmanship are the American and the Acura way.

TREAT THRESHOLDS AS DOORMATS

Innovation is not for the timid. Yet it's at the heart of every Acura. In groundbreaking direct-injection VTEC[®] engines that dramatically boost performance while lowering emissions and improving fuel efficiency! And beyond the powerplant, to advances like Jewel Eye[™] LED headlights and lightweight, crash-absorbing body structures.



The most famous proof of Acura's dedication to innovation, the 1991 NSX stunned the car world. Its long list of signature achievements included the first-ever all-aluminum monocoque body.

DARE TO BE THE

FIRST



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A HISTORY OF FIRSTS | Japanese luxury automotive brand | Variable valve timing system (VTEC) | Electric power-assisted steering | Drive-by-Wire (DBW) throttle system Four-channel ABS system All-aluminum-bodied production vehicle Production use of titanium connecting rods In-dash, satellite-linked navigation system Import luxury brand to design, engineer, and assemble vehicles in the U.S.* | Dual-stage driver- and passenger-side airbags | XM° Radio as standard equipment² | Bluetooth[®] HandsFreeLink[®] technology as standard equipment | Advanced Compatibility Engineering" (ACE") body structure | Three-row luxury CUV | Acoustic glass windshield | Satellite-linked, continuously updated traffic information system⁴ | Super Handling All-Wheel Drive^{**} (SH-AWD[®]) torque-vectoring all-wheel-drive system | Brand to have all models receive 5-star NHTSA Crash Safety Ratings in a single year^s | Brand to have all models receive Top Safety Pick rating from IIHS in a single year[®] | In-vehicle, continuously updated weather information system⁴ | Jewel Eye LED headlights | Precision All-Wheel Steer[™] (P-AWS[™]) system 8-speed DCT (Dual-Clutch Transmission) with torque converter



A WELL-EXECUTED ESCAPE PLAN FOR EVERY CORNER

SUPER HANDLING ALL-WHEEL DRIVE (SH-AWD)

Acura's revolutionary torque-vectoring SH-AWD system continuously directs engine power to each wheel and actively varies torque side to side between the rear wheels. The result is high-performance cornering and agility unmatched by conventional all-wheel-drive systems.



(2000)



THE MOST POWERFUL AND TECHNOLOGICALLY ADVANCED VEHICLE WE'VE EVER MADE

The new Sport Hybrid SH-AWD (Super Handling All-Wheel Drive) system in the RLX Sport Hybrid executes the driver's will with uncanny speed and precision. Three powerful electric motors and the VTEC engine combine to deliver the acceleration of a V-8 with the fuel efficiency of a four-cylinder.¹ Superior handling comes from the instant torque vectoring, which continuously directs positive or negative torque independently to each rear wheel to match weight distribution, traction, and road conditions.

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COMBINED MPG RATING*



TEXT-TO-SPEECH

Reads text messages and email aloud.

PANDORA® COMPATIBILITY

Your favorite music from your smartphone, controlled through the car.⁸

NAVIGATION

Acura Navigation System with 3D View. Real-Time Traffic[™] including surface streets.⁹

CONNECT APP

Virtual Dashboard. Vehicle Status. Remote Services.

SIRI[®] EYES−FREE¹⁰

Siri functionality at the press of a button.



NEXT-GENERATION ACURALINK

AcuraLink[®] goes beyond conventional infotainment to intelligently connect you to the data and media you want. Its expansive technology keeps you more in touch with what's in the cloud, and the world below it.¹¹

AHA™ COMPATIBILITY

40,000+ stations of news, entertainment, weather, and audiobooks.

24/7 LIVE LINK

Information and Concierge services.¹¹

LOCAL SEARCH

Continuously updates to let you search more than 16 million points of interest.

ACURA SERVICE CONNECT

Maintenance Minder.[™] Automated Appointments.[™]

SAFETY ASSIST

Emergency Assist. Enhanced Roadside Assistance. Automatic Collision Notification. Stolen Vehicle Locator.¹¹

A SMARTER WAY OF CONNECTING WITH YOUR CAR

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

DIFFERENT BY

D E S I



Inside our state-of-the-art wind tunnels, every Acura masters both aerodynamics and aesthetics. As style is refined, performance and efficiency are optimized and optimized again. The 2014 RLX, in fact, returned more than eight hundred times.





HOT-STAMP YOUR BELIEFS IN STEEL

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Choosing between strength and lightness shouldn't be a choice. Which is why we reinforce strategic areas of the car's body with ultra-high-strength steel, creating a strong and light foundation. In the MDX and TLX, a single piece of hot-stamped steel rings the driver and front-passenger door areas. The result is a stronger body better able to absorb and redirect energy in a collision.



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Acura's Advanced Compatibility Engineering (ACE) body structure is a network of carefully connected structural elements designed to distribute frontal collision energy more evenly, so less force is transferred to the passenger compartment. ACE even helps disperse forces transferred to the other vehicle in the impact. So you won't be the only one happy you're driving an Acura.

OUTTHINK

THE UNTHINKABLE



NAVIGATION SYSTEM WITH 3D VIEW

Information is everywhere. The challenge is getting precisely what you need. The available Acura Navigation System does exactly that. It displays traffic information not just on the freeway but also on surface streets,⁹ while Local Search¹¹ highlights points of interest.

NOTHING

YOU WILL HEAR Everything but compromise

(A)

Krell[®] Industries, premier maker of high-end audio equipment, took on the challenge of delivering concertquality sound in an automobile. The result is a fourteen-speaker system featuring the same output transistors the company puts in its critically acclaimed amplifiers. For those who prefer to feel like they're alongside the musicians in the recording studio, we offer the amazing ELS[®] system developed by renowned seventime Grammy Award[®]-winning recording engineer Elliot Scheiner.



DEFENSE

Welcome to meticulously engineered silence. Acura's Active Sound Control cancels out unwanted engine noise by emitting opposing frequencies, while available acoustic glass helps keep outside disturbances at bay. The quest for quiet continues in the all-new TLX, where new acoustic spray foam creates a denser seal in the interior cabin, while the unique alloy wheels of the RLX dramatically reduce road noise.



NEVER DRIVE ALONE

Acura offers a wealth of technologies designed to help keep you informed and alert. From advanced cameras to radar and ultrasonic sensors, each monitors the surroundings and maximizes your ability to make the best decisions possible.

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A LCMB5MM

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Our Integrated Dynamics System (IDS) offers unique drive modes depending on the experience you desire. In the TLX, the Econ setting aids fuel efficiency, while Sport mode heightens overall agility, providing sportier steering and acceleration. The all-new Sport+ mode delivers even greater response, featuring rev-matched downshifts and more aggressive shift points.

THE THRILL IS YOURS

LEAST IN STATE OF THE SAME



INNOVATE INTHE SHADOWS

The places we test our cars aren't on many lists of the Ten Best Vacation Spots. In development, Acuras prove themselves in searing Death Valley, at Germany's challenging Nürburgring, and in subzero Baudette, Minnesota, home to one of the most advanced cold-weather testing facilities on the planet. You can take comfort in knowing that for every Acura, the road to your driveway is one of the hardest journeys imaginable.

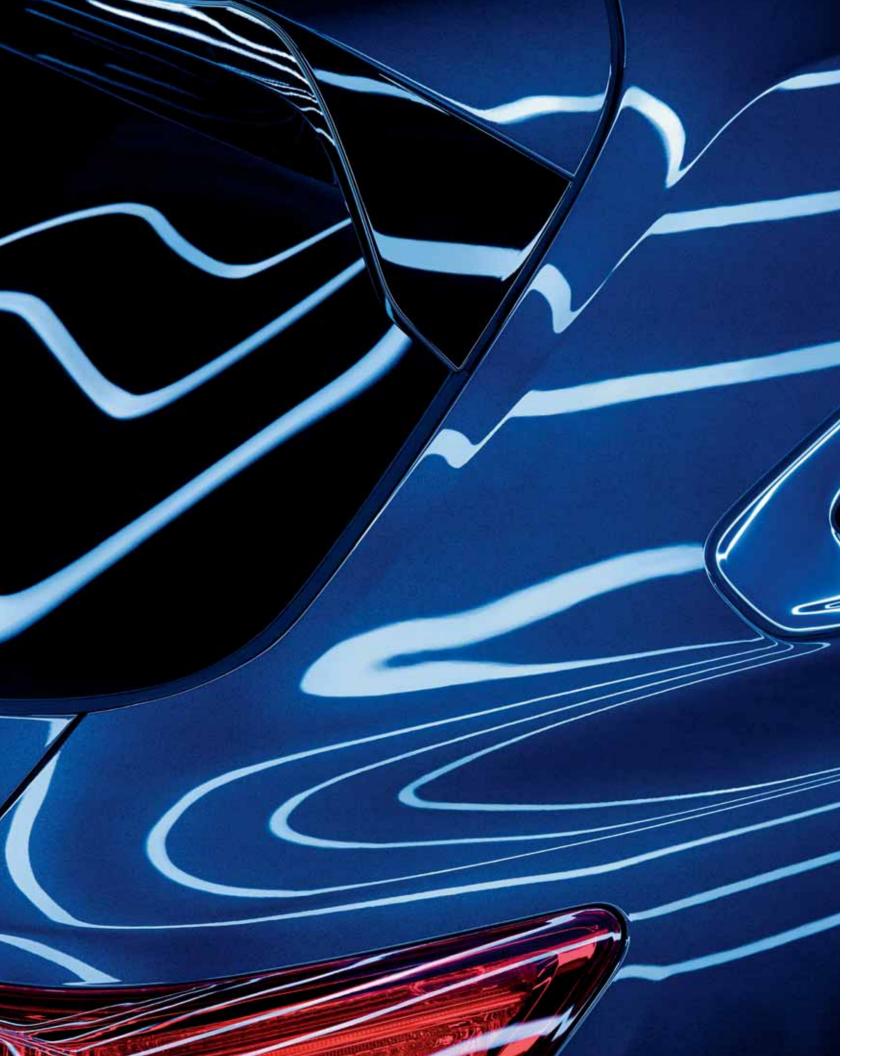


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PUT THE AUTOMOTIVE WORLD ON NOTICE

The thrilling new Acura TLX was designed to challenge the world's top performance sedans. We began with all the technology we're proudest of: two innovative direct-injection powerplants, two advanced transmissions including the world's first 8-speed DCT (Dual-Clutch Transmission) with a torque converter, Precision All-Wheel Steer, Super Handling All-Wheel Drive, and much more. All in an exterior that's athletic, emotional, and uncompromising.







THE 2014/15 MODEL LINE Acura engineers vehicles that anticipate the driver's will. That exhilarate. That anticipate the pleasures of a tranquil cabin or a family's need for space. Here, daring comes in all sizes, silhouettes, and speeds. The pages that follow will reveal precisely how it comes to life in every one of our models.





The RLX sedan is the ultimate expression of Acura's challenge to the automotive status quo, one of our greatest achievements in luxury, performance, and technology.



RLX

回 MENU

SETTING

BACK

ENTER

The RLX is marked by uncompromising attention to detail. You'll see it in Acura's unique Precision All-Wheel Steer (P-AWS) system that allows each rear wheel to adjust independently to optimize handling. And in the Acura Jewel Eye LED headlights, whose ten separate LED lamps mimic natural sunlight. Precision All-Wheel Steer (P-AWS) system

Jewel Eye LED headlights

LED-illuminated taillights

Forward Collision Warning system

Lane Departure Warning system

On Demand Multi-Use Display™ (ODMD™)

Available leather-trimmed interior with 38.8 inches of rear legroom

Available Acura Navigation System with 3D View

Multi-view rear camera with dynamic guidelines





SPORT HYBRID

Delivering instant acceleration by pairing a direct-injection VTEC engine with three powerful electric motors, the allwheel-drive RLX Sport Hybrid is the most powerful and technologically advanced vehicle we've ever made.



RLX SPORT HYBRID

Hybrid, you'll know you're driving a vehicle that defies convention. In place of a center-console-mounted shift lever, the RLX Sport Hybrid offers an electronic gear selector. Its efficient array of buttons lets you choose not only gears but also your driving mode.

The instant you power on the RLX Sport 377-hp Acura three-motor Sport Hybrid SH-AWD system

Rear Twin-Motor Unit with torque-vectoring control

Agile Handling Assist

Motor-Integrated 7-speed Dual-Clutch Transmission

Electronic gear selector

Head-Up Display (HUD)

Available Krell® Premium Audio System

LED fog lights





TLX

The TLX is engineered to deliver an adrenaline rush like no other. Choose the 206-hp, 4-cylinder with an 8-speed Dual-Clutch Transmission and Precision All-Wheel Steer (P-AWS), or the 290-hp V-6 and new 9-speed automatic transmission with a choice of P-AWS or Super Handling All-Wheel Drive.

Jewel Eye LED headlights

Integrated Dynamics System (IDS) with Econ, Normal, Sport, and Sport+ - 6,

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6

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8-speed DCT (Dual-Clutch Transmission) with Sequential SportShift paddle shifters

Available 9-speed automatic

Available Acura Navigation System with 3D View

Precision All-Wheel Steer (P-AWS) system

Available Super Handling All-Wheel Drive (SH-AWD)

Agile Handling Assist

Available Road Departure Mitigation system

Available rear cross traffic alert





Experience a compact luxury sedan that resets expectations. Substantial and quiet inside. Sleek and flowing outside. And most surprising, loaded with standard features. ILX

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One of the world's most intelligent sport utility vehicles, the elegant and purposeful MDX is an uncompromising reimagining of what an automobile should be.



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Thoughtfully designed for maximum hospitality, the MDX very comfortably accommodates seven family members, friends, or clients. Front- and secondrow passengers are treated to their own climate control, available heated seats and ultrawide entertainment screen. Even so, its surprising acceleration and superior handling make the best seat the driver's. Variable Cylinder Management™ (VCM®)

Available Super Handling All-Wheel Drive (SH-AWD)

Agile Handling Assist

Jewel Eye LED headlights

Seven-passenger seating with one-touch smart slide walk-in third row access

Integrated Dynamics System (IDS) with Comfort, Normal, and Sport modes

On Demand Multi-Use Display (ODMD)

Available Acura Navigation System with 3D View

Available AcuraLink advanced connectivity¹¹



The ingenious RDX pairs the creature comforts of a large SUV with the handling and efficiency of a small SUV. All complemented by an award-winning interior that combines virtual silence with up-to-the-minute technology like a multi-view rear camera and dual-zone, automatic climate control.

RDX

T



Serenity, quiet, and elegance set the RDX apart. Graceful shapes surround intuitive and easy-to-operate controls. Premium, leather-trimmed seats surround the driver, as the refined powertrain responds instantly to every command.

Variable Cylinder Management (VCM)

18-inch, aluminum wheels

Keyless Access System with smart entry

Pushbutton ignition

Acura user interface dial

Active Sound Control

Multi-view rear camera

Sport seats with perforated, leather-trimmed interior

Pandora compatibility⁸

RLX

- 310-hp, 3.5-Liter, 24-Valve, SOHC i-VTEC[®] Direct-Injection V-6 Engine
- Variable Cylinder Management[™] (VCM[®])
 6-Speed Sequential SportShift Automatic Transmission with Paddle Shifters
- Precision All-Wheel Steer[™] (P-AWS[™]) System
- Agile Handling Assist
- 18-Inch, Aluminum-Alloy, Noise-Reducing Wheels
- Advanced Compatibility Engineering[™] (ACE[™]) Body Structure
- Jewel Eye[™] LED Headlights
- Tri-Zone, Automatic Climate Control System with Air Quality Sensor
- On Demand Multi-Use Display[™] (ODMD[™])
- Acura/ELS[®] Audio System with 10 Speakers
- Forward Collision Warning (FCW) and Lane Departure Warning (LDW) Systems Power Moonroof

RLX SPORT HYBRID SH-AWD

- 377-hp Acura Three-Motor Sport Hybrid System
- Sport Hybrid SH-AWD[®] (Super Handling All-Wheel Drive[™])
- Twin-Motor Unit with Torque-Vectoring Control
- Motor-Integrated 7-Speed DCT (Dual-Clutch Transmission)
- Electronic Gear Selector Head-Up Display (HUD)
- TLX

- 206-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC® Direct-Injection 4-Cylinder Engine
- 8-Speed DCT (Dual-Clutch Transmission) with Sequential SportShift Paddle Shifters
- Precision All-Wheel Steer[™] (P-AWS)[™] System
- Integrated Dynamics System (IDS)
- Agile Handling Assist
- 17-Inch, Aluminum-Alloy Wheels
- Advanced Compatibility Engineering[™] (ACE[™]) Body Structure
- Jewel Eye[™] LED Headlights
- Dual-Zone, Automatic Climate Control System with Humidity Control and Air Filtration
- On Demand Multi-Use Display[™] (ODMD[™])
- Acura Premium Audio System with 7 Speakers
- Multi-View Rear Camera with Dynamic Guidelines
- Power Moonroof

TLX V-6

- 290-hp, 3.5-Liter, 24-Valve, SOHC i-VTEC® Direct-Injection V-6 Engine
- Variable Cylinder Management[™] (VCM[®])
- 9-Speed Automatic Transmission with Sequential SportShift Paddle Shifters
- Available Super Handling All-Wheel Drive[™] (SH-AWD[®])*
- 18-Inch, Aluminum-Alloy Wheels
- Electronic Gear Selector

ILX

- 150-hp, 2.0-Liter, 16-Valve, SOHC i-VTEC[®] 4-Cylinder Engine
- 5-Speed Sequential SportShift Automatic Transmission with Paddle Shifters
- Advanced Compatibility Engineering[™] (ACE[™]) Body Structure
- 17-Inch, Aluminum-Alloy Wheels
- Perforated, Leather-Trimmed Seats
- Power-Adjustable Driver's Seat
- Heated Front Seats
- Dual-Zone, Automatic Climate Control System
- Keyless Access System with Pushbutton Ignition
- Multi-View Rear Camera
- Acura Premium 7-Speaker Sound System
- Power Moonroof

ILX 6MT Adds to Premium Package

- 201-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC® 4-Cylinder Engine
- Close-Ratio 6-Speed Manual Transmission

RLX WITH NAVIGATION

- Acura Navigation System with 3D View
- AcuraLink Real-Time Traffic[™] with Street and Freeway Conditions⁹
- Next-Generation AcuraLink^{® 11}
- Color Multi-Information Display (MID) with Turn-By-Turn Guidance

TECHNOLOGY PACKAGE

- Acura/ELS Studio[®] Premium Audio System with 14 Speakers
- Milano Premium Leather-Trimmed Interior
- Blind spot information system (BSI)
- 19-Inch, Aluminum-Alloy, Noise-Reducing Wheels
- RLX WITH KRELL® AUDIO PACKAGE
- Krell[®] Premium Audio System
- Power Rear and Manual Rear Side Sunshades

ADVANCE PACKAGE

- Collision Mitigation Braking System[™] (CMBS[™]) with Head-Up Warning
- Adaptive Cruise Control (ACC) with Low-Speed Follow
- Lane Keeping Assist System (LKAS)
- Ventilated and Heated Front Seats; Heated Rear Seats



MDX

Agile Handling Assist

Power Moonroof

RDX

Integrated Dynamics System (IDS)

18-Inch, Aluminum-Alloy Wheels

Jewel Eye[™] LED Headlights

290-hp, 3.5-Liter, 24-Valve, SOHC i-VTEC[®] Direct-Injection V-6 Engine

Variable Cylinder ManagementTM (VCM[®])
 6-Speed Sequential SportShift Automatic Transmission with Paddle Shift

Available Super Handling All-Wheel Drive[™] (SH-AWD[®])

Leather-Trimmed Interior with 7-Passenger Seating

• 273-hp, 3.5-Liter, 24-Valve, SOHC i-VTEC® V-6 Engine

Advanced Compatibility Engineering[™] (ACE[™]) Body Structure

Variable Cylinder Management[™] (VCM[®])

Keyless Access System with Pushbutton Ignition

Easy Fold-Down 60/40-Split Second-Row Rear Seats

Dual-Zone, Automatic Climate Control System

Acura Premium 7-Speaker Sound System

18-Inch, Aluminum-Alloy Wheels

Leather-Trimmed Interior

Multi-View Rear Camera

Power Moonroof

 Tri-Zone, Automatic Climate Control System On Demand Multi-Use Display[™] (ODMD[™])

Acura Premium 8-Speaker Sound System

Remote-Linked, Power-Operated Tailgate

Advanced Compatibility Engineering[™] (ACE[™]) Body Structure

TECHNOLOGY PACKAGE

- Acura Navigation System with 3D View
- AcuraLink Real-Time Traffic[™] with Exclusive Street and Freeway Conditions^o
- Color Multi-Information Display (MID) with Turn-by-Turn Guidance
- Next-Generation AcuraLink^{®11}
- Acura/ELS Studio[®] Premium Audio System with 10 Speakers
- Forward Collision Warning (FCW) and Lane Departure Warning (LDW) Systems
- Blind spot information system (BSI)
- Multi-View Rear Camera with Cross Traffic Alert
- Perforated, Milano Leather-Trimmed Interior

ADVANCE PACKAGE Requires V-6

- Collision Mitigation Braking System[™] (CMBS[™]) with Head-Up Warning
- Adaptive Cruise Control (ACC) with Low-Speed Follow
- Lane Keeping Assist System (LKAS)
- Road Departure Mitigation System
- Heated and Ventilated Front Seats
- Remote Engine Start with Vehicle Feedback
- LED Fog Lights



ILX HYBRID Available with Technology Package

Xenon High-Intensity Discharge (HID) Headlights

Acura Navigation System with Voice Recognition[™]

AcuraLink Real-Time Traffic and Weather^{™ 4}

Acura/ELS Surround[®] Premium Audio System with 10 Speakers

- 111 hp Produced with 1.5-Liter, 8-Valve, SOHC i-VTEC[®] 4-Cylinder Engine and Integrated Motor Assist
- Continuously Variable Transmission (CVT) with Sequential SportShift Paddle Shifters Eco Assist[™] System
- 16-Inch, Aluminum-Alloy Wheels

PREMIUM PACKAGE

Auto-Dimming Rearview Mirror

TECHNOLOGY PACKAGE

Fog Lights

XM[®] Radio²

Traffic Rerouting^{™ 4}



ers	 TECHNOLOGY PACKAGE Acura Navigation System with 3D View AcuraLink Real-Time Traffic™ with Street and Freeway Conditions? Next-Generation AcuraLink® ¹¹ Acura/ELS Studio® Premium Audio System with 10 Speakers Forward Collision Warning (FCW) and Lane Departure Warning (LDW) Systems Blind spot information system (BSI) 19-Inch, Aluminum-Alloy Wheels
	TECHNOLOGY WITH REAR ENTERTAINMENT PACKAGE • Acura DVD Rear Entertainment System with 9-inch Full VGA Screen • Heated Second-Row Seats (Outboard Positions) • Second-Row Side Sunshades (Manual)
	ADVANCE PACKAGE • Collision Mitigation Braking System [™] (CMBS [™]) with Head-Up Warning • Adaptive Cruise Control (ACC) with Low-Speed Follow • Lane Keeping Assist System (LKAS) • Acura DVD Rear Entertainment System with 16.2-inch Ultrawide Full VGA Screen • Milano Premium Leather-Trimmed Interior • Ventilated and Heated Front Seats • Remote Engine Start with Vehicle Feedback • Exclusive 19-Inch, Aluminum-Alloy Wheels
	RDX AWD • All Wheel Drive with Intelligent Control System

• 6-Speed Automatic Transmission with Sequential SportShift Paddle Shifters

TECHNOLOGY PACKAGE

- Acura Navigation System with Voice Recognition[™]
- Acura/ELS Surround[®] Premium Audio System with 10 Speakers
- AcuraLink Real-Time Traffic and Weather^{™ 4}
- Traffic Rerouting[™] ⁴
- GPS-Linked, Solar-Sensing, Dual-Zone, Automatic Climate Control System
- Remote-Linked, Power-Operated Tailgate
- Xenon High-Intensity Discharge (HID) Headlights
- Fog Lights

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