

C H E V Y T R U C K S 1 9 8 5

S-10 PICKUP



S-10 PICKUP.

AMERICA'S IDEAL PICKUP.

Bigger than most imports, smaller than full-size. S-10 is America's ideal pickup. Ideal for work. Ideal for fun. Ideal because it offers what you want in a truck.

Toughness. Chevy S-10 is rugged and solid from the ground up.

Quality. Thoughtful engineering and careful assembly you can see, hear and feel.

Efficient size. S-10's compact proportions are just right for today's owners and their driving demands.

Driving ease. S-10 moves out smartly, steers precisely and cruises comfortably all day. **Styling.** Crisp, clean good looks designed around aerodynamic lines.

Shown on cover: S-10 Tahoe Pickup 4x4 Custom Two-Tone in Silver Metallic and Galaxy Blue.



Comfort. S-10 features a spacious interior, filled with the amenities that make driving a pleasure. **Choices.** 2WD or 4x4, long or short cargo box, Regular- or Maxi-Cab, gas or diesel engine, 4- or 6-cylinder power, manual or automatic transmission—S-10 allows you the freedom to order the pickup you want.

Service availability. Provided by more than 5,000 Chevy dealers nationwide.

S-10 is a rugged truck through and through. Big enough for the wide-open spaces. Roomy enough for full-size Americans. Strong enough to do tough jobs right.

But don't just read about it. Take a test drive and see for yourself why Chevy S-10 is America's ideal pickup.

Tires supplied by various manufacturers.

S-10 Tahoe Pickup Special Two-Tone in Apple Red and Silver Metallic.

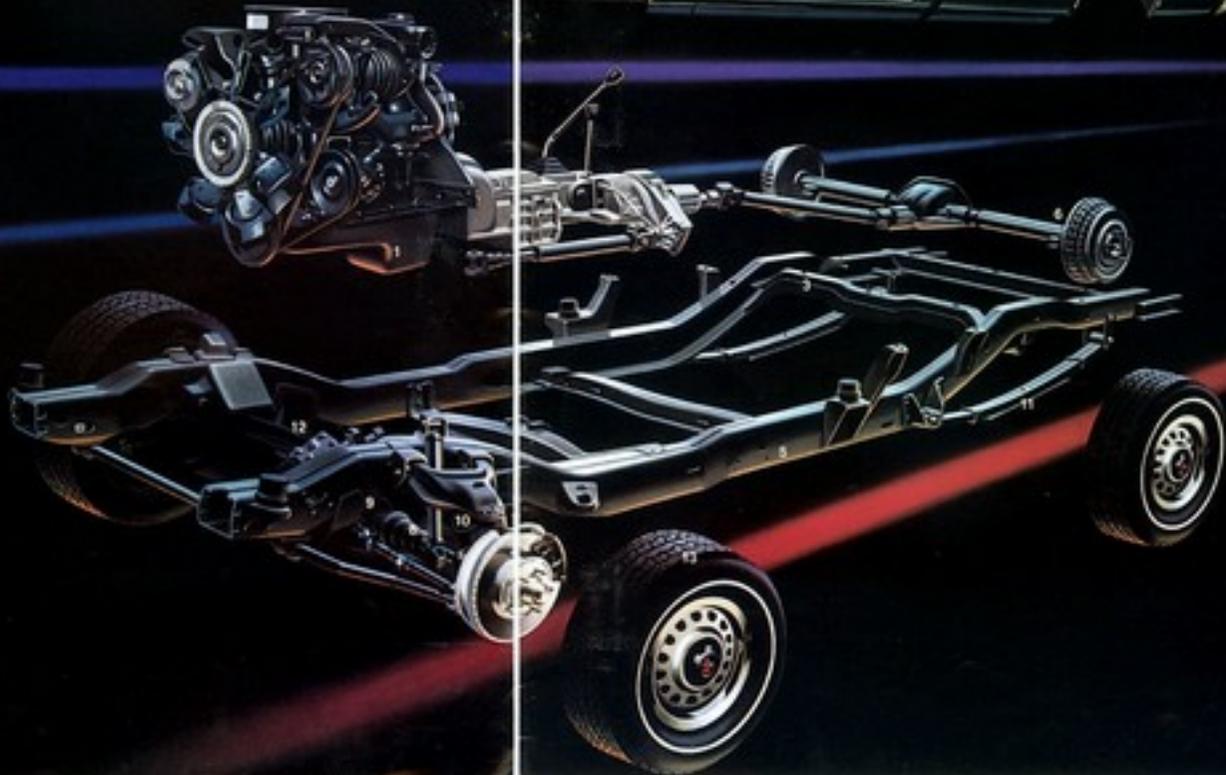
S-10 PICKUP ENGINEERING. SOPHISTICATED BY DESIGN.

The engineers eagerly accepted the challenge—build a better truck. A Chevy tough truck, designed to meet America's rough and ready driving needs.

Using the vast resources available, the engineers went to work. They applied advanced techniques in computer-aided design and manufacturing. They carefully monitored all procedures and assemblies. They insisted on a healthy dose of real-world knowledge of what owners expect from their hardworking trucks.

The result is the S-10 Pickup, thoughtfully designed, solidly constructed, and determined to serve you for years to come.

1. New, computer-controlled 2.5 Liter engine, with Electronic Fuel Injection, standard in 4x4, long-wheelbase and all California models, available on 2WD S-10s in 49 states. This modern powerplant uses a 9.0 to 1 compression ratio to produce 92 horsepower at 4400 RPM and 134 lb.-ft. of torque at 2800 RPM. These figures mean a 10% increase in horsepower and a 22% increase in torque over S-10's 2.0 Liter engine. (1.9 Liter I4 engine standard on 2WD short-wheelbase models, except in California.) Available 2.8 Liter V6 for added engine power. Available 2.2 Liter I4 Diesel engine for 2WD regular and Maxi-Cab models.



2. Double-wall construction in windshield pillars, cowl, hood, front fenders, tailgate, rear side panels.

3. Rugged construction designed for structural rigidity.

4. Precision stampings designed for no-leak, rattle-free fit.

5. Hot-wax coating on the entire frame helps fight effects of road salt and dirt.

6. Wire-wrapped brake lines Zincrotone[®]-coated to help resist corrosion.

7. Four-layer paint finish with extra fifth layer of chip-resistant protection on lower body side panels.

8. 4x4 independent front suspension lets front wheels work individually for impressive ride and handling.

9. 4x4 front axle differential encased in oil to reduce friction and wear.

10. Rubber bushed upper and lower control arms with lower torsion bar for 4x4 riding comfort.

11. Two-stage multileaf rear springs adjust to load for smooth ride.

12. Variable ratio steering gear for easy parking and quick over-the-road response.

13. Standard steel-belted all-season M + S-rated (Mud and Snow) radial tires. These tires are designed for low noise, impressive traction, low rolling resistance and long wear.

*Based on SAE net ratings.

S-10 PICKUP 4X4.

OFF-ROAD GUTS.

When it's time to break out of the everyday and break through to adventure, the S-10 4x4 lets you plan your escape.

A single, authoritative motion engages S-10's patented Insta-Trac system, the first 4x4 system that lets you shift using one lever from the free-wheeling economy of 2WD to 4x4 High and back with-

out stopping, at any speed. You'll hear the rumble of raw power immediately, flowing from the transfer case to all four wheels. You'll feel the effects of this rock-crawling, canyon-climbing, trail-blazing



energy as soon as you order S-10 to dig in.

Fortunately, even galivanting through rigorous terrain won't manhandle the people riding inside. Because every S-10 4x4 is

built with a sinewy suspension system designed to cushion and protect passengers. The available Off-Road Package, featuring Delco Bilstein gas-pressure shocks, soaks up even more of the rocks and ruts rolling by mile



after off-road mile. S-10 4x4. The action-traction machine that's just plain fun to drive. S-10 Pickup 4x4 Special Two-Tone in Octane Blue Metallic and Silver Metallic. Shown with snowplow available from independent supplier.



S-10 Pickup Sport 4x4 in Silver Metallic and Satin Black.

Tires supplied by various manufacturers.

2WD 5-10 PICKUP.

JOB-TOUGH.

When it's time to do the big jobs, Chevy 5-10 is all business. This truck is a diligent go-getter that really thrives on hard work.

You need power? Choose the available 2.8 Liter V6 engine. If you require more efficiency,* 5-10 short-wheelbase equipped with the standard 1.9 Liter L4 engine (not available in California) or

the optional 2.2 Liter L4 Diesel could be for you. How about towing? Sure, up to 5,000 lbs. worth, including trailer and cargo. (Requires V6 engine and Heavy-Duty Trailering Package.) And

payload? When properly equipped, 5-10 can tote 1,625 lbs. of cargo and passengers. (Requires V6 engine and Heavy-Duty Payload Package.)

And if your business requires specialized appli-

cations—stake body, vocational body, flat bed—5-10 Chassis-Cab is an eager co-worker when adapted to specific job needs.

But 5-10's business advantages don't stop there. In back there's a tail-

gate that opens smoothly with one hand. Inside is comfort that encourages operator efficiency. Underneath are 2-stage multileaf rear springs that automatically adjust to box load.

5-10 offers such a

combination of around-town utility and long-haul comfort that you'll soon wonder how you ever did business without one. And that's the bottom line.

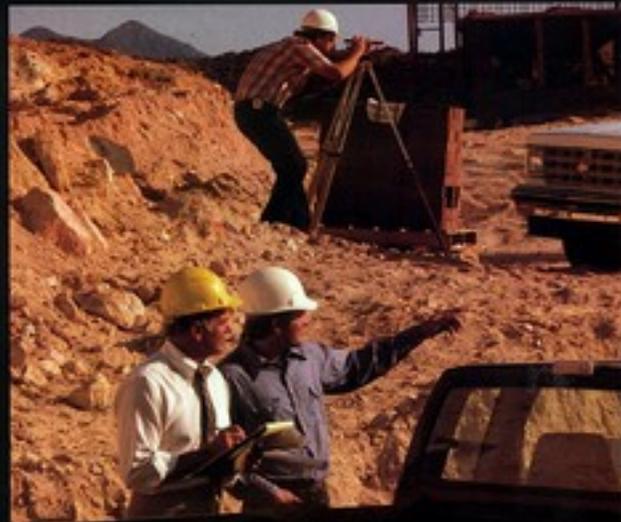
*See the wall poster at your Chevy dealer's for EPA ratings.



5-10 Durango Pickup Sport Two-Tone in Light Blue and Frost White.

5-10 Maxi-Cab Pickup Special Two-Tone in Midnight Black and Desert Sand.

5-10 Chassis-Cab in Frost White. Stake body available from an independent supplier.





S-10 MAXI-CAB.

SEATING FOR TWO PLUS TWO.

Welcome to maxi-room, plenty of room for hauling kids, crew or cargo.

Maxi-Cab's 122.9-inch wheelbase offers 18.4 cu. ft. of secure stowage behind the standard

bench seat. Or available rear jump seats (with required optional front buckets) provide seating for four. Outside visibility is good, too, through generous rear quarter windows, back window and windshield, all equipped with standard glare-reducing tinted glass.



S-10 Maxi-Cab Sport 4x4 in Desert Sand and Satin Black.



S-10 Maxi-Cab Sport interior in Saddle Tan with available front buckets and rear jump seats.

Up front, passengers can enjoy the comfort of optional full-foam, high-back bucket seats, available with a reclining feature. The passenger seat even slides forward, then uses "memory" to return to its preset position, allowing easy access to the rear.

Go ahead, load 'em up. S-10 Maxi-Cab, in either a 2WD or 4x4 version, is ready to carry whatever you need.

Tires supplied by various manufacturers.

INSIDE 5-10 PICKUP.

ROOM WITH A VIEW.

The first surprise when you climb aboard the 5-10 is how easy it is to get into. Despite its truck chassis, 5-10 is built accessibly close to the ground.

The second surprise comes when you settle in. This is an amazingly comfortable pickup with more leg room than even the full-size pickups can boast. Head, hip and shoulder space is proportioned to accommodate American physiques.

As you sit in the standard bench or available bucket seats, you'll find solid support supplied by full-foam cushioning and seat-backs that are restfully angled. When you take off, you'll be surrounded by thoughtful standard touches, like behind-the-seat storage space, full-door trim panels and headliner, and a rear window angled to reduce light glare.

And the longer you drive, the more you'll appreciate a feature you can't see—sound-deadening insulation in the doors, floor and roof to help isolate you from the fatiguing effects of road noise.

That's what 5-10 has in abundance—comfort and quality every time you drive.

Available Tahoe trim includes your choice of new Custom Vinyl or new Custom Cloth upholstery, color-keyed rubber floor mat and side window defogger. Shown in Saddle Tan.

Available Durango trim includes your choice of new Custom Vinyl or new Custom Cloth upholstery, color-keyed rubber floor mat and side window defogger. Shown in Saddle Tan.

Standard trim includes bench seat in vinyl, sliding door lock levers, and day/night mirror. Shown in Blue.



S-10 PICKUP. UP FRONT.

COMMAND CONTROL.

Slide behind the wheel of the S-10 and look around. You'll find a cabful of features carefully designed to make this truck a

pleasure to drive. Spread in front of you is the instrument panel—clean, uncluttered, ready to supply the data you need. At your left hand is the column-mounted multi-function switch, regulating



Tahoe instrument panel.

up to five functions, including available Speed Control. Conveniently placed comfort controls are on your right. Below in 4x4 models is the Insta-Trac console, a lighted diagram that displays

S-10's drivetrain mode at any given time. And you can fill the cab with music, gloriously reproduced by any one of three available AM/FM systems, two with cassette deck, in stereophonic sound.



OPTIONS



ComfortFit steering wheel



GM-Delco AM/FM stereo radio with cassette deck



Power windows

Power door locks

5-speed manual transmission with overdrive



APPEARANCE AND CONVENIENCE OPTIONS

	Pickup		Extended Cab		Chrome Cab
	2WD	4WD	2WD	4WD	2WD
Air Conditioning	0	0	0	0	0
Bucket Seats with 10" x 8" Base (Rear Two-Tone Fabric) Front	0	0	0	0	14
Rear Bump	0	0	0	0	0
Rear Wheel Painted Black	0	0	0	0	0
Chrome with Rub Strip Front Rear	0	0	0	0	0
Bumper Guards, Front Painted Black	0	0	0	0	0
Center Console Rear Mirrors	0	0	0	0	0
Custom Grille	0	0	0	0	0
Cigarette Lighter	0	0	0	0	0
Color Keyed Floor Mats	0	0	0	0	0
Customized Steering Wheel	0	0	0	0	0
Grease Trivet	0	0	113	113	0
Grease Drain Valve	0	0	14	14	0
Rear window wiper	74	74	0	0	14
Quarter panel window	74	74	0	0	14
With light tinted rear window	74	74	0	0	14
Weatherstripped Windshield Wipers	0	0	0	0	0
Lighting Equipment	0	0	0	0	0
Anti-Lock Lighting	0	0	0	0	0
Cargo Area Lamp	0	0	0	0	0
Door Lamp	0	113	113	113	0
Wagon Headlights	0	0	0	0	0
Mirrors, Dual	0	0	0	0	0
Rear Exterior Trim, Painted Chrome	0	0	0	0	0
Rear Air	0	0	0	0	14
Maximize	0	0	0	0	0
Black Bolla Side and Bright Mirror (Cleaning)	0	0	0	0	14
Door Edge Guard - Bright	0	0	0	0	14
Wheel Opening - Bright	0	0	0	0	14
Black Plastic	0	0	0	0	14
Power Windows	0	0	0	0	0
Power Door Locks	0	0	0	0	0
Special Two-Tone Paint Option	0	0	0	0	14
Special Two-Tone Paint Option	0	0	0	0	14
AM Radio	0	0	0	0	14
AM-FM Radio	0	0	0	0	14
AM-FM Stereo Radio	0	0	0	0	14
AM-FM Stereo Radio with Clock	0	0	0	0	14
AM-FM Stereo Radio with Instrument Cluster, Clock, Book & Bin	0	0	0	0	14
Speakers (Premium dual rear)	0	0	0	0	0
High Back Bucket Seats Custom Trim	0	0	0	0	0
High Country Suspension	0	0	0	0	0
Special Custom-Trim	0	0	0	0	0
Adjustable Seat Backs	74	74	0	0	14
Rear Jump Seats	74	74	0	0	14
Sliding Rear Window	0	0	0	0	0
Sliding Out Rear Window	74	74	0	0	14
Wheels, Aluminum-Cast	74	0	74	0	14
Striped	0	74	0	74	0
Wheel Trim	0	0	0	0	0
Bright Wheel Covers	0	74	0	74	0
Bright Wheel Covers	0	74	0	74	0

*Excludes 4-cylinder series
 113 = \$1,130
 14 = \$1,400
 74 = \$740 (incl. tax)

PERFORMANCE & HEAVY-DUTY EQUIPMENT OPTIONS

	Pickup		Extended Cab		Chrome Cab
	Gasoline 2WD	Diesel 2WD	Gasoline 4WD	Gasoline 4WD	Gasoline 4WD
Battery, Heavy-Duty	0	74	0	74	0
Brakes, Vacuum Power	0	113	113	113	113
Chassis Equipment, Off-Road Package	74	74	0	74	0
Door-Climate Package	0	74	0	74	0
Driving Systems	0	74	74	0	74
Engine, 4.8 Liter (261 engine only)	0	74	0	74	0
Roll-over and Transmission Oil Cooler (26 engine only)	0	74	0	74	0
Heavy Duty Radiator	0	0	0	0	0
Fuel Tank, 80-gallon	0	0	0	0	0
Steering	0	0	0	0	0
Steering, 4.8 Liter (26 engine only)	0	0	0	0	0
Generator, 44 amp	0	113	0	113	0
Locking Rear Axle Differential	0	0	0	0	0
Shocks	0	0	0	0	0
Fuel Tank	74	74	0	74	0
Traction Control and Differential Lock	74	74	0	74	0
Wiper, Heavy-Duty, 10.5" Front & Rear	0	0	0	0	0
Wiper, Heavy-Duty, 10.5" Front	0	0	0	0	0
Wiper, Heavy-Duty, 10.5" Front	74	74	0	74	0
Wiper, Heavy-Duty, 10.5" Front	0	113	0	113	0
Wiper, Heavy-Duty, 10.5" Front	0	113	0	113	0
Wiper, Heavy-Duty, 10.5" Front	74	74	0	74	0
Wiper, Heavy-Duty, 10.5" Front	0	74	0	74	0
Wiper, Heavy-Duty, 10.5" Front	0	0	0	0	0

113 = \$1,130
 74 = \$740 (incl. tax)



Below-eyelet mirror



Delco/Bilstein gas pressure shocks. Part of the available Off-Road Package.



Wheel covers (2WC)



Styled steel wheels (2WC)



Cast aluminum wheels (4x4)

- Cargo light
- Sliding rear window
- Sliding-out rear quarter windows
- Pickup box side rails
- Rear step bumper with rub strip



SPECIFICATIONS

Dimensions	Standard Pickup (2WD)	Standard Pickup (4WD)	Standard Extended Cab (2WD)	Standard Extended Cab (4WD)	Standard Crew Cab (2WD)	Standard Crew Cab (4WD)
Short Wheelbase (in.)	108.3	108.3	74	74	108.3	108.3
Long Wheelbase (in.)	117.9	117.9	117.9	117.9	117.9	117.9
Short Box (in.)	73.1	73.1	73.1	73.1	73.1	73.1
Long Box (in.)	89.9	89.9	74	74	89.9	89.9
1000-lb. Payload	950	950	950	950	950	950
1200-lb. Payload	76	76	76	76	76	76
1600-lb. Payload	0	76	0	76	0	76
1800-lb. Payload	0	0	76	76	0	76
G2000 Range (in.)	3033-4910	3190-4190	3033-4910	3190-4190	4190-4900	3033-5240
Engines						
V4 1.9 (118) Engine	92	74	74	74	74	74
V4 2.3 (200) Engine	92	74	92	74	92	92
V4 2.3 (200) Diesel Engine	74	92	74	92	74	74
V6 2.8 (218) Engine	0	74	0	74	0	0
4-Speed Manual Trans.	92	92	92	92	92	92
3-Speed Manual Trans. W/O 5	0	0	0	0	0	0
4-Speed Automatic Trans. W/O 5	0	74	0	74	0	0
Suspension						
Int. Front Coil Springs (2000-lb. Cap.)	92	92	92	92	92	92
Int. Spring Torsion Bar (1700-lb. Cap.)	74	74	74	74	92	92
Shock Pivoting Rear Axle (2000-lb. Cap.)	92	92	92	92	74	74
Shock Pivoting Rear Axle (1700-lb. Cap.)	74	74	74	74	92	92
Power Brakes, Disc/Drum	0	92	92	92	0	92
Power Steering	0	92	0	92	0	92
1700-lb. 12-Tire	92	92	92	92	92	92
1900-lb. 14-Tire	74	74	74	74	74	92
Larger Tire Trac	0	0	0	0	0	0
Engine Specifications						
Stationary - L4/118 (in.)	1.9 (118) L4	2.3 (200) L4	2.3 (200) L4 Diesel	2.3 (200) L4	2.3 (200) L4	2.3 (200) L4
Engine Output Code	L81 (74)	L76	L01 (92)	L02 (92)	L03 (92)	L04 (92)
Area 8 Brake (in.)	3.41 x 2.23	3.41 x 2.23	3.41 x 2.23	3.41 x 2.23	3.41 x 2.23	3.41 x 2.23
Compression Ratio	9.2:1 (74)	9.2:1 (74)	24.1:1 (92)	9.2:1 (92)	9.2:1 (92)	9.2:1 (92)
140-lb. Max. Torque @ RPM	92 @ 4000	92 @ 4000	92 @ 4000	92 @ 4000	92 @ 4000	92 @ 4000
140-lb. Max. Torque @ 1-1/2 RPM	101 @ 4000	101 @ 4000	101 @ 4000	101 @ 4000	101 @ 4000	101 @ 4000

*2025 (1100) 3000-lb. max. do not exceed them.

**Standard

†As shown

‡As available

*Not available in California
 †As Produced by Buick Motors Limited, Japan
 ‡As Produced in U.S., Canada or Mexico

The GM Protection Plan.

An option that offers service protection in addition to that provided by GM's new-vehicle limited warranty. Available only in the U.S. and Canada for the 1985 model year. Ask your dealer about this option.

As part of the 1985 Chevrolet new-vehicle limited warranty, your Chevy truck includes three-year

perforation-from-rust-coverage. Exhaust system components not included. See your Chevy dealer for details and other limitations.

A word about updated service information.

Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We

then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4173.

A word about engines.

Chevrolet trucks are equipped with engines produced at facilities operated by GM car and truck groups, subsidiaries or affiliated companies worldwide.

5-10 Pickup Paint Options

Custom Two-Tone includes striping at the beltline with the secondary body color below.



Sport Two-Tone includes four-wide decal or available body side moldings at the crease lines with the secondary body color applied below.



Special Two-Tone includes the secondary body color between the beltlines and crease lines.



INTERIOR AND EXTERIOR COLOR AVAILABILITY CHART

	Blue	Carmine	Charcoal	Saddle Tan
Interior Colors by Trim Levels				
Standard Interior				
Vinyl Bench Seat				
Custom vinyl Bench Seat				
Custom vinyl High-Back Bucket Seats				
Available				
Custom vinyl Bench Seat				
Custom Cloth Bench Seat				
Custom vinyl High-Back Bucket Seats				
Special Custom Cloth High-Back Bucket Seats*				
White				
Custom vinyl Bench Seat†				
Custom Cloth Bench Seat‡				
Custom vinyl High-Back Bucket Seats				
Special Custom Cloth High-Back Bucket Seats				
High Country Shearling High-Back† Bucket Seats				
Beige				
Seat-Cloth High-Back Bucket Seats				
High Country Shearling High-Back Bucket Seats				
Exterior Colors				
Body and Trim Color Combinations				
Primary	Secondary	Recommended Interior Trim Colors		
Black, Midnight				
Red, Apple				
Tan, Desert Metallic				
Silver, Metallic				
White, Frost				
Black, Metallic				
Blue, Metallic				
White, Frost				
Black, Light Metallic				
Black, Satin				
Blue, Galaxy Metallic				
White, Frost				
Maroon, Ribbed Metallic				
Silver, Metallic				
Tan, Desert Metallic				
White, Frost				
Red, Apple				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Red, Cinnamon				
Black, Midnight				
Black, Satin				
White, Frost				
Tan, Desert Metallic				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Blue, Metallic				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Blue, Galaxy Metallic				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Doerskin Tan				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Indian Bronze Metallic				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Desert Sand Metallic				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Apple Red				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Cinnamon Red				
Black, Midnight				
Black, Satin				
Silver, Metallic				
White, Frost				
Satin Black (interior only)				

Important: A word about this catalog.

We have tried to make this catalog as comprehensive as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at factory-installed options, dealer accessories and specialized equipment from various independent suppliers at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

Let's get it together... buckle up.

Every new 1985 5-10 Pickup delivered by a Chevrolet dealer in the United States comes with a one-year, \$10,000 seat belt insurance certificate from MFC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of any occupant who suffers fatal injuries as a result of an accident involving that vehicle while wearing a GM seat belt. Buckle up every time you drive.

For information on any new Chevy truck.

See your Chevy dealer for a complete selection of 1985 truck catalogs. They cover
 • Chevy 5-10 Blazer • full-size 4WD Blazer • full-size Chevy Pickup • Suburban • El Camino
 • Sportvan • Chevy Van • Astro Passenger Van • Astro Cargo Van • all Medium Duty Chevs and the • Chevy Recreation & Training Guide.

If you have P235/75R-15 size tires on your vehicle, tire chains should not be used because they may cause damage to your vehicle.

A word about assembly components and optional equipment in these Chevrolet products.

The Chevy Catalog described in this catalog (Series 5-10) are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car and truck groups and various component divisions of GM and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the quality performance associated with the Chevrolet name.

With respect to factory-installed extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

These vehicles are also available under the GMAC nameplate GMAC Pickup Series 5-15.

NOTHING WORKS LIKE A CHEVY TRUCK



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Chevrolet-Oldsmobile
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