**CHEVY** To us, it's pretty simple: Build vehicles that anyone would be proud to own, and put them within reach. We offer more models than Toyota or Honda with 30 MPG HIGHWAY OR BETTER! We're backing our quality with the BEST COVERAGE IN AMERICA, which includes the 100,000 mile/5-year<sup>2</sup> transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy

Transportation Programs. We're filling our cars and trucks with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. This philosophy has earned us more CONSUMERS DIGEST "BEST BUY" awards for 2009 models<sup>3</sup> than any other brand. So owning a Chevy isn't just a source of transportation. It's a source of pride. CHEVY.COM











































## THE BEST COVERAGE IN AMERICA

The 2010 Aveo is backed by the 100,000 mile/5-year¹ transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

#### **BIG REASONS TO BUY**

Value for the Money	
Best Coverage in America	
Fuel Efficiency	
Engineering	
Versatility	
Safety	

# EXPAND YOUR COMFORT ZONE, NOT YOUR PAYMENTS.

Whether you're looking for your very first new car or for great value on your next one, you are officially done shopping. The 2010 Chevy Aveo isn't a budget-buster. Instead, it's filled with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. With a roomy and versatile interior, it thinks it's a bigger car. It's also fuel-efficient, offering up to an EPA estimated **35 MPG** highway. And with the **ONSTAR**<sup>2</sup> Safe & Sound Plan standard for the first year, Aveo is as smart as it is safe. Aveo gives you a lot to love, but it's also ready for commitment. For some of the competition, the coverage may end miles before the payments do. But with the **BEST COVERAGE IN AMERICA**, Aveo is looking to spend a lot of time with you – in your budget, on the road and in your heart.

WARRANTY	2010 CHEVY AVEO (MILES/YEARS)	2009 TOYOTA YARIS (MILES/YEARS)	2009 HONDA FIT (MILES/YEARS)
LIMITED POWERTRAIN	100,000/51	60,000/5 <sup>1</sup>	60,000/51
ANTICORROSION	100,000/61	UNLIMITED/51	UNLIMITED/51
ROADSIDE ASSISTANCE	100,000/51	NOT INCLUDED	NOT INCLUDED
COURTESY TRANSPORTATION	100,000/51	NOT INCLUDED	NOT INCLUDED



### **AVEO**

Build your own Chevy Aveo at chevy.com/aveo

Hold Control mode is a smart little feature integrated into the available four-speed automatic transmission. It helps reduce wheel spin and loss of traction when traveling on slick roads by allowing you to select a higher gear to reduce torque. You can also use it to help maximize control on hilly or twisting roads by remaining in a lower gear.

## LITTLE GOES A LONG WAY.

With Aveo, the only time you'll realize you're driving a small car is when FUEL EFFICIENCY you park or fill up. It offers an EPA estimated **35 MPG** highway – that's better standard fuel economy than a lot of its competition. Under the hood, the ECOTEC 1.6L I-4 engine with Variable Valve Timing generates **108 HP** and 105 lb.-ft. of torque. Choose from two transmissions: the standard five-speed manual or available four-speed automatic with Hold Control mode on LT models.

### FUEL COMPARISONS – STANDARD MODELS

SEDAN	EPA EST. MPG HWY.	
2010 CHEVY AVEO	35	
2010 HYUNDAI ACCENT	34	
2009 NISSAN VERSA	34	
2009 KIA RIO	33	
2010 SUZUKI SX4 SPORT	32	

5-D00R	EPA EST. MPG HWY.
2010 CHEVY AVE05	35
2009 HONDA FIT	33
2009 KIA RI05	33
2010 SCION xD	33
2009 NISSAN VERSA	31





### **AVEO**

See Aveo in all its colors at \_\_\_ chevy.com/aveo

## TWICE THE PERSONALITY.

Aveo5 and Aveo Sedan have two distinct personalities, while some competitors don't offer you a choice. Aveo5 has "hatchback-itude." It's not your typical small 5-door.

Determined designers found an inch here and an inch there to add up

to BEST-IN-CLASS front and

shoulder room! The rear seat flips and folds down to create a

rear hip room and front

hefty 37.2 CUBIC FEET

of cargo room? As for the smartly styled Sedan, don't think of it as losing a door, but gaining a trunk. When folded flat, the 60/40 REAR SEAT seemingly creates

you go, Aveo is perfect for friends

or stuff or friends with stuff.

It will make you start

volunteering to drive

for road trips, tailgates

and nights out.



The premium sound system – standard on LT – includes a CD/MP3 player, auxiliary audio input jack and six speakers. XM Radio<sup>3</sup> with three trial months is standard on 2LT and available on 1LT. The iPod<sup>®4</sup> (shown) is connected using a cable available from Chevy Accessories. iPod and cable sold separately.



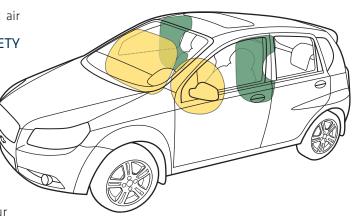
# SMALL CAN BE EVERY BIT AS SAFE.



Size has nothing to do with how many safety features a car can have. Aveo5 and

Aveo Sedan come with standard advanced dual-stage driver and front passenger frontal and side-impact air bags! Plus, every Aveo is equipped with a STEEL SAFETY CAGE to provide a zone of protection. But what really moves it ahead of its competitors is OnStar with AUTOMATIC CRASH RESPONSE? Here's how it works: In certain types of collisions, built-in vehicle sensors can automatically alert an OnStar Advisor who is immediately connected into your vehicle and can request emergency help be sent to your

exact GPS location. It even sends specific crash data so first responders can be prepared in advance for potential injuries. It's part of the OnStar Safe & Sound Plan, standard for the first year.



Dual-stage driver and front passenger frontal and side-impact air bags¹ are standard head gear in every Aveo.

### **AVEO**

See more about Aveo safety features at \_\_\_ chevy.com/aveo



The key-mounted fob lets you lock or unlock your Aveo from about 20 feet away. It adds safety, convenience and coolness — all with one little beep. Standard on 2LT, available on 1LT.

# FABRICS, COLORS, WHEELS,



Charcoal Cloth (Aveo5 LS and 1LT)



Neutral Cloth (LS and 1LT)



Charcoal Cloth (Sedan LS and 1LT) Neutral Deluxe Cloth (2LT)



Charcoal Deluxe Cloth (Aveo5 2LT)





Charcoal Deluxe Cloth (Sedan 2LT)



Charcoal Perforated Leatherette (available on 2LT)



Neutral Perforated Leatherette (available on 2LT)

NEW Wintergreen



Victory Red



01 14" steel wheel with bolt-on cover. Standard on LS and 1LT.

**02** 15" five-spoke aluminum wheel. Available on LT. **03** 15" steel wheel with bolt-on cover. Standard on 2LT.

Summit White



Medium Gray



Sport Red



Cosmic Silver





Bright Blue



Black Granite Metallic (extra-cost color)



# YOUR AVEO. YOUR WAY. AVAILABLE DEALER-INSTALLED ACCESSORIES



Sedan spoiler.



Cargo organizer.



Body-side molding.

#### SEE MORE AT CHEVY.COM:

- Chrome mirror caps and door handles.
- Air conditioning kit.
- Splash guards.
- Window deflectors.
- Sunroof deflectors.



Every Chevy Accessory is covered by the GM 3-year/ 36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevy.com/aveo for details and a closer look at more available accessories.



# AVEO FEATURES. S = Standard 0 = Optional - = Not Available

CAPACITIES	AV	E05/SED	AN
Trunk volume (cu. ft.) <sup>1</sup>	37.2 <sup>2</sup> /12.4		
Fuel tank (gal. approx.)		12	
Seating (front/rear)		2/3	
EXTERIOR	LS	1LT	2LT
Foglamps	-	-	5
Mirrors: dual, foldaway, manual, body-color	5	5	-
Mirrors: dual, foldaway, heated, power-adjustable, body-color	-	O <sup>3</sup>	5
Spoiler: decklid, rear, integrated (Sedan only)	S	S	S
Spoiler: rear, trunk-mounted with center high-mounted stoplamp (Sedan only)	-	_	0
Spoiler: rear (Aveo5 only)	-	0	S
Wiper: rear, includes washer (Aveo5 only)	5	5	5
ENGINE/CHASSIS			
Engine: ECOTEC 1.6L I-4 with Variable Valve Timing (VVT), 108 hp @ 6400 rpm and 105 lbft. of torque @ 4000 rpm	5	5	5
Oil-Life Monitor	S	S	S
Oil pan heater	0	0	0
Steering: power, rack-and-pinion	5	5	5
Transmission: five-speed manual with shift-indicator light	5	5	5
Transmission: four-speed automatic, includes Hold Control mode	-	0	0
INTERIOR			
Air conditioning: single zone, manual	-	S	S
Air conditioning provisions for dealer-installed air conditioning kit	0	-	-
Assist handles: driver, front passenger and rear outboard	S	S	S
Cargo shade: rear (Aveo5 only)	S	S	S
Console: floor, with open storage compartment	S	S	S
Cruise control	-	0	S
Defogger: rear-window, electric	5	5	5
Door locks: rear, child security	S	S	S

NTERIOR (CONTINUED)	LS	1LT	2LT
Door locks: power	-	O <sub>3</sub>	S
Driver Convenience Package: Driver Information Center (outside temperature display and fuel economy/driving range function) and steering wheel-mounted audio controls	_	04	0
Floor mats: carpeted, front and rear	-	S	S
Instrumentation: analog with tachometer, speedometer, odometer, trip odometer, and fuel and temperature gauges	S	S	5
Mirror: rearview, manual, day/night	S	S	S
Power and Convenience Package: Remote Keyless Entry; content-theft-deterrent system; power windows; power door locks; and heated, power-adjustable mirrors	_	0	_
Remote Keyless Entry (Sedan key fob includes trunk lid opener; Aveo5 key fob includes a panic button)	-	O <sup>3</sup>	S
Shift knob: leather-wrapped <sup>5</sup>	_	-	0
Steering column: tilt	S	S	S
Steering wheel: leather-wrapped <sup>6</sup>	_	-	0
Sunroof: premium, power with sliding shade and tilt feature	-	-	0
Windows: power with rear-passenger lockout	-	O <sup>3</sup>	S
AFETY & SECURITY			
Air bags: <sup>7</sup> driver and right-front passenger, dual-stage, frontal (includes Passenger Sensing System) and seat-mounted, side-impact	S	S	S
Brakes: front disc/rear drum	S	S	S
Brakes: four-wheel antilock with engine immobilizer theft-deterrent system (requires available automatic transmission)	-	0	0
Headlamps: halogen with Daytime Running Lamps	S	S	S
OnStar:8 Safe & Sound Plan (standard for the first year)	S	S	S
Tire Pressure Monitor (excludes spare tire)	S	S	S
EATING			
Cloth	S	S	-
Deluxe Cloth	-	-	S
Perforated leatherette seating surfaces (includes leather-wrapped steering wheel and leather-wrapped shift knob <sup>9</sup> )	-	-	0

## SELECT AVAILABLE FEATURES.

SEATING (CONTINUED)	LS	1LT	2LT
Front reclining bucket seats with height-adjustable head restraints and driver seat armrest	S	S	S
Rear flip-and-fold seat with height-adjustable head restraints for outboard passengers (Aveo5 only)	S	S	S
Rear 60/40 split-folding seat with height-adjustable head restraints for outboard passengers (Sedan only)	S	S	S
UDIO SYSTEMS			
AM/FM stereo with auxiliary audio input jack and four speakers	S	-	-
AM/FM stereo with CD/MP3 player, auxiliary audio input jack and six-speaker premium sound system	_	S	S
XM Radio:10 with three trial months	-	0	S
VHEELS			
14" steel with bolt-on covers	S	S	-
15" steel with bolt-on covers	-	-	S
15" five-spoke aluminum	-	0	0
DEALER-INSTALLED CHEVY ACCESSORIES <sup>11</sup>			
Air Conditioning Kit <sup>12</sup>	0	-	-
Molded Hood Protector	0	0	0
Premium All-Weather Floor Mats	0	0	0
Rear Spoiler	0	0	0
Roof Rack	0	0	0

#### AVEO LS

- Air conditioning provisions for dealer installation
- Wood appearance accents<sup>13</sup>
- Brushed metallic appearance accents14
- Oil pan heater

#### AVEO 1LT

- Wood appearance accents<sup>13</sup>
- Brushed metallic appearance accents<sup>14</sup>
- Oil pan heater
- Brakes: four-wheel antilock (requires available automatic transmission)
- Cruise control
- Door locks: power<sup>3</sup>
- Driver Convenience Package: Driver Information Center and steering wheel-mounted audio controls<sup>4</sup>
- Remote Keyless Entry<sup>3</sup>
- Spoiler: rear (Aveo5 only)
- Transmission: four-speed automatic, includes Hold Control mode
- Windows: power with rearpassenger lockout<sup>3</sup>
- XM Radio: 10 with three trial months
- 15" five-spoke aluminum wheels

#### AVEO 2LT

- Wood appearance accents<sup>13</sup>
- Silver appearance accents<sup>15</sup>
- Oil pan heater
- Brakes: four-wheel antilock (requires available automatic transmission)
- Driver Convenience Package: Driver Information Center and steering wheel-mounted audio controls
- Perforated leatherette seating surfaces
- Shift knob: leather-wrapped<sup>5</sup>
- Sunroof: premium, power with sliding shade and tilt feature
- Transmission: four-speed automatic; includes Hold Control mode
- 15" five-spoke aluminum wheels

1 Cargo and load capacity limited by weight and distribution. 2 With rear seats flipped and folded. 3 Requires available Power and Convenience Package. 4 Requires available Power and Convenience Package and cruise control. 5 Requires available perforated leatherette seating surfaces and five-speed manual transmission. 6 Requires available perforated leatherette seating surfaces. 7 Always use safety belts and the correct restraint for your child's age and size. Even in vehicle sequipped with the Passenger Sensing System, childled new safer when properly secured in a rear seat in the appropriate infant, child or boosters resat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 8 Call 1-888-40NSTAR (1-888-40S-7827), see page 14 and visit onstar.com for details and system limitations. 9 Requires five-speed manual transmission. 10 XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. 11 Some accessories may not be available on all models. See dealer for details. 12 Requires available air conditioning provisions. 13 Requires available Neutral interior. 14 Requires available Charcoal Deluxe Cloth or Charcoal operforated leatherette interior.

### **CHEVY**

For more information about ownership extras, please visit the websites below.



onstar.com



**ACCESSORIES** 

chevy.com/accessories



gm.xmradio.com



chevy.com/warranty

## BEST COVERAGE IN AMERICA.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

**NEW VEHICLE LIMITED WARRANTY.** GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** On Star services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. On Star acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit on star.com for On Star Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

**CHEVY.COM.** Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

**24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA).** The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

**COURTESY TRANSPORTATION PROGRAM.** Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

**CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020).** Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

**CHEVY.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM** (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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**MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS).** Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

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Litho in USA. August 2009

