









A Consumers Digest "Best Buy." The 2010
Traverse was named a "Best Buy" by Consumers
Digest for the second year in a row.

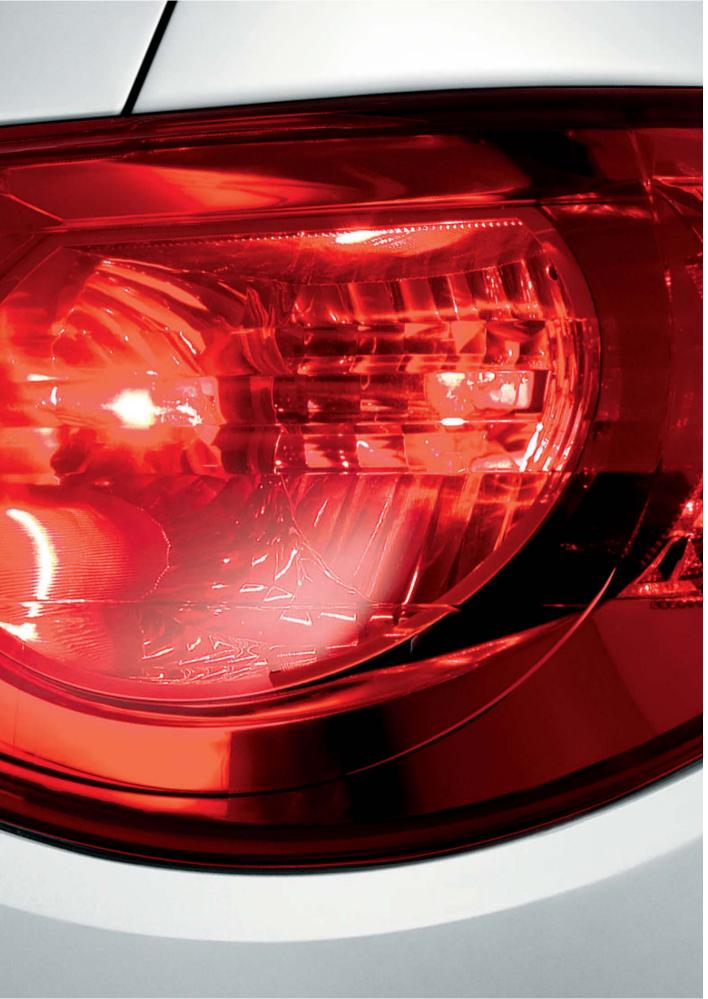
24 MPG Highway. Traverse offers the best fuel economy of any eight-passenger crossover² (LTZ shown seats seven).

Traverse LTZ in Silver Ice Metallic seats seven. 1 The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. 2 EPA est. MPG. (FWD): 17 city, 24 hwy. 3 Cargo and load capacity limited by weight and distribution. 4 Whichever comes first. See dealer for details.



30% More Cargo Space Than Honda Pilot. Traverse offers both beauty and tremendous capability, with 116.4 cu. ft. of storage space.

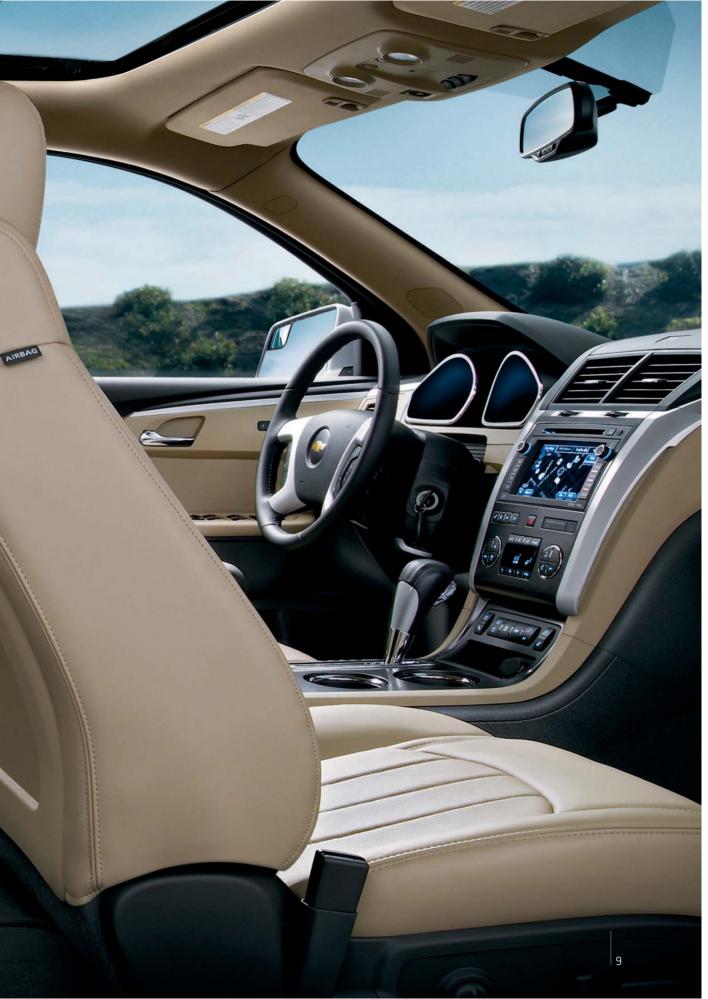
100,000 mile/5-year* Transferable Powertrain Limited
Warranty to Guarantee the Quality. With 100,000 mile/
5-year* Roadside Assistance and Courtesy Transportation
Programs, it's the best coverage in America.













"The Traverse is remarkably spacious, with seating for up to eight passengers and a third row that's comfy even for grown-ups."

PARENTS MAGAZINE AND EDMUNDS.COM BEST FAMILY CARS OF 2010





Passenger Comfort. We thought of small details – like a cup holder in the armrest – and big details – like large door handles that are easy to reach. And every Traverse comes with rear air vents so everyone can stay comfortable, no matter where they're sitting.



Smart Slide. A one-hand movement sends the Smart Slide second-row seat into motion, quickly sliding it out of the way and allowing passengers of all ages and sizes to easily exit or enter the third row.





Cargo Space. Traverse has more space than you'll find in many full-size SUVs. The available split-folding seats in the second and third rows give you the flexibility to adapt the vehicle on the fly.



Cargo Convenience.

Traverse provides more space behind the third row – more than any competitor, including Toyota Highlander. An available cargo net² helps keep bags and other items in place.

Traverse 2LT in Ebony with available features, including the SkyScape sunroof. 1 Standard on LS and 1LT; available on 2LT. 2 Requires available dealer-installed Cargo Convenience Package. 3 U.S. News Car Rankings at usnews.com/cars.



"The Traverse's greatest strength is a standard third-row seat...it also boasts an incredible amount of cargo space that no other SUV in its class can match."

U.S. NEWS & WORLD REPORT³

"Although you'll never know it until you have to use it, [StabiliTrak] could very well save your life."

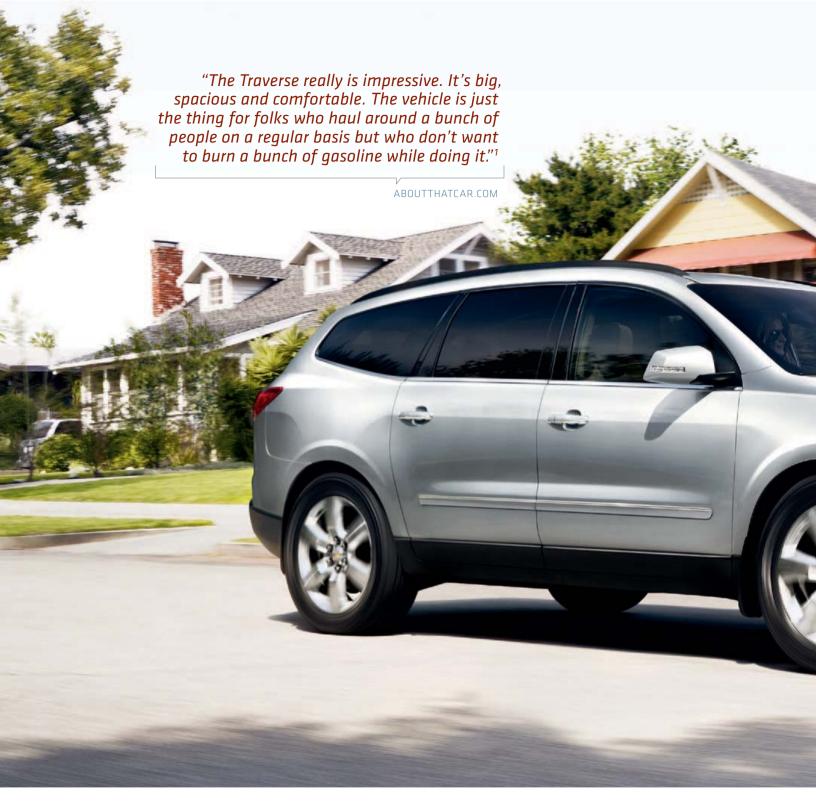
KELLEY BLUE BOOK'S KBB.COM¹



See even more Traverse safety features at chevy.com/traverse.

- **1. StabiliTrak Electronic Stability Control System with Traction Control.** This feature is designed to improve vehicle stability on most road surfaces, especially during emergency maneuvers.
- **2. Safety Cage Construction.** Made of reinforced steel including vertical pillars, side-door beams and the roof the safety cage is designed to help preserve occupant space in a crash
- **3. Four-Wheel Antilock Brakes.** This important feature helps maintain steering control by reducing wheel lockup during hard braking on most slippery surfaces.
- **4. Rollover Sensors.** Head-curtain side-impact air bags² deploy not only in moderate-to-severe side impacts but can also deploy if the vehicle senses an impending rollover.

- **5.** Available Rearview Camera System. It's designed to help you see certain stationary objects while traveling in Reverse at low speeds. Available on select models.
- **6. Six Air Bags?** Every Traverse comes standard with dual-stage frontal air bags, driver and passenger seat-mounted side-impact air bags, and head-curtain side-impact air bags that protect all three rows.
- **7. Protected and Connected with OnStar**®³ **Including Automatic Crash Response.** In a collision, vehicle sensors can automatically alert an OnStar Advisor and relay critical crash details. The Advisor is immediately connected into your vehicle and can request that emergency help be sent to your exact GPS location, even if you can't respond. Standard for the first six months.
- **8.** Available Blind Spot Mirrors. Designed to enhance visibility along the sides of the vehicle, this forward-thinking feature is just one more way Traverse helps surround you in safety.
- 9. Available All-Wheel Drive. Assists performance and adds traction when you need it.



Power and Efficiency. The Direct Injection 3.6L V6 engine with standard six-speed automatic transmission provides quiet shifting and smooth acceleration while contributing to outstanding highway fuel economy — an EPA estimated 24 MPG.





Comparisons	2011 Chevrolet Traverse	2011 Honda Pilot	2010 Toyota Highlander V6
Horsepower	288 @ 6300 rpm	250 @ 5700 rpm	270 @ 6200 rpm
Torque	266 lbft. @ 3400 rpm	253 lbft. @ 4800 rpm	248 lbft. @ 4700 rpm
EPA Estimated MPG Highway	24	23	24
Max. cargo volume (cu. ft.) ²	116.4	87	95.4



(((×××))) XM Radio. Tune in to XM Radio¹ with three trial months for digitalquality sound from coast to coast.

______ The Power of Bose® The Bose sound system delivers concert hall-like sound through ten speakers customized to the Traverse interior. Available on LT and LTZ.

Personal Connectivity Package. Includes

Bluetooth® wireless technology² for select phones, a remote vehicle starter system with extended-range Remote Keyless Entry, and a three-channel Universal Home Remote transmitter with garage door opener. Standard on LTZ; available on LT.



Connects your MP3 player or a musicloaded flash drive to the audio system. Standard on 2LT and LTZ.



to 50 feet.

Chevrolet Wi-Fi.

With Autonet Mobile,4 passengers can connect to the Internet in and around Traverse – up



Enhance visibility along the sides of the vehicle. Standard on LT and LTZ.





Automatic Crash Response.

Built-in sensors can automatically alert OnStar for help. Even if you can't respond, an Advisor can request that emergency help be sent to your exact GPS location.



Emergency Services.

One push of the red emergency button gives you a priority connection to an OnStar Advisor who can contact emergency services and direct them to your exact location.



Security Services.

Stolen Vehicle Assistance. Remote Door Unlock and Remote Horn and Lights are among these services.



simple way to stay connected on the road. OnStar⁶ is now standard on most models with the Directions & Connections® Plan for the first six months.





Turn-by-Turn Navigation.

When you're not exactly sure how to get there, simply push the blue OnStar button and get voice-guided directions downloaded to your vehicle.



OnStar Savings.

We can help lower the



Vehicle Diagnostics.

Receive monthly emails key vehicle systems.



Hands-Free Calling.

Make and receive voice-activated calls while keeping your eyes on the road



DVD Entertainment

System. Rear passengers will enjoy the auxiliary audio/video jacks and two sets of wireless headphones. Available on LT and LTZ.

Rearview Camera Display.

See stationary objects behind you more easily. The display is intuitively positioned in the rearview mirror (or nav screen, if equipped). Standard on 2LT and LTZ: available on 1LT.

Best Coverage in America

100,000 Mile/5-Year¹ Transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

24-Hour Roadside Assistance. Chevrolet offers a 24-Hour Roadside Assistance Program for a period of 100,000 miles or 5 years, whichever comes first.

Courtesy Transportation. Provides alternate transportation and/or reimbursement of certain transportation expenses and warranty repairs for a period of 100,000 miles or 5 years!

See how Traverse compares.

	2011 Chevrolet Traverse	2011 Honda Pilot	2010 Toyota Highlander V6	2011 Ford Flex
Available Seating	8	8	7	7
EPA Estimated Highway Fuel Economy	24 MPG	23 MPG	24 MPG	24 MPG
Powertrain Warranty ¹	100,000 mile/ 5-year	60,000 mile/ 5-year	60,000 mile/ 5-year	60,000 mile/ 5-year
OnStar ² with Built- In Automatic Crash Response	standard for the first six months	-	_	-
Maximum Cargo Volume ³	116.4 cubic ft.	87 cubic ft.	95.4 cubic ft.	83.2 cubic ft.
Space Behind Third Row	24.4 cubic ft.	18 cubic ft.	10.3 cubic ft.	20 cubic ft.







Wheels.

- **1.** 20" polished-aluminum wheel. Standard on LTZ.
- **2.** 18" machined-aluminum wheel. Standard on LT.
- **3.** 17" steel wheel with painted cover. Standard on LS

Fabrics.



1. Dark Gray Cloth (LS and LT)



2. Ebony Cloth (LT)



5. Ebony Leather Appointments (2LT)



3. Cashmere Color Perforated Leather Appointments (LTZ)



6. Cashmere Color Leather Appointments (2LT)



4. Light Gray Perforated Leather Appointments (LTZ)



7. Light Gray Leather Appointments (2LT)



White

NEW Steel Green Metallic¹ Red Jewel Tintcoat^{1,2} Gold Mist Metallic¹

Cyber Gray Metallic







Chevrolet Accessories.

Hit the Road Package: Roof rack center rails and assist steps.



Traverse buyer's guide. S = Standard O = Optional - = Not Available

Cargo volume [†] (cu. ft.) – behind third-row seat – with third-row seat folded – with second- and third-row seats folded Seating		24.4 68.8 116.4		
		7,	/8	
Towing ² (lbs.)				200
Exterior	LS	1LT	2LT	LTZ
Door handles: chrome	5	S	5	5
Headlamps: halogen, with Automatic Exterior				
Lamp Control	S	S	S	S
Liftgate: rear manual	S	S	-	-
Liftgate: power-remote	-	_	5	5
Mirrors: foldaway, power-adjustable, Black	5	-	-	_
Mirrors: foldaway, power-adjustable, heated, body-color; include turn-signal indicators and blind spot mirrors	_	S	S	S
Roof rail moldings: Black	5	S	5	S
Spoiler: rear	S	5	5	5
Ultrasonic Rear Parking Assist: audible				
warning only	-	S	5	S
Wipers: front and rear intermittent, with washers	S	5	5	S
)	3))
Engine/Chassis				
Engine: 3.6L VVT V6; 281 hp/266 lbft. of				
torque (288 hp/270 lbft. of torque on LTZ)	S	S	S	S
Exhaust: dual, with chrome tips	-			5
Steering: power, constant-effort	S			
Steering: power, variable-effort	5	5	5	S S
Suspension: Ride and Handling Transmission: six-speed automatic, with	J	J	J J	J
TAPshift manual shift control and overdrive	S	S	S	S
Safety and Security				
Air bags: ³ driver and front passenger, frontal and pelvic/thorax side-impact	S	S	S	S
Air bags: ³ head-curtain side-impact for all rows in outboard seating positions	S	S	S	S
Brakes: four-wheel antilock disc	S	5	5	S
OnStar: ⁴ includes Directions & Connections Plan with Turn-by-Turn Navigation for the				
first six months	5	5	5	5
StabiliTrak Electronic Stability Control System with rollover mitigation and Traction Control	5	S	S	S
Tire Pressure Monitor (excludes spare tire)	S	S	S	5
nterior				
*******	-		-	
Acoustic Insulation Package	S	S	S	5
Bluetooth® wireless technology ^s for select phones and leather-wrapped steering wheel with redundant audio controls	0	06	O ⁶	S
Cargo storage: under rear floor	S	S	5	S
Climate controls: rear, manual	S	S	S	S
Climate controls: single-zone, front, manual	5	S	-	-
Climate controls: tri-zone, automatic	-	07	S	S
Console: front-row center with two cup holders, covered storage bin and sliding armrest with storage	S	S	S	S
Console: second-row with two cup holders	_	-	-	0
Door locks: power-programmable with lockout protection	S	S	S	5
Mirror: rearview, manual day/night	S	5	_	

nterior (continued)	LS	1LT	2LT	LTZ
Mirror: rearview, auto-dimming	-	08	S	5
Personal Connectivity Package: Bluetooth® wireless technology§ for select phones, remote vehicle starter system with extended- range Remote Keyless Entry and Universal				
Home Remote transmitter	-	0	0	S
Rearview camera system integrated into navigation radio ⁹	-	_	0	0
Rearview camera system integrated into rearview mirror	_	0	S	5
Remote vehicle starter system	-	O ⁶	O ⁶	5
Universal Home Remote transmitter	-	O ⁶	O ⁶	S
Windows: power, with driver's Express-Down	5	5	S	-
Windows: power, with driver's Express-Up/-Down and passenger Express-Down	-	_	_	S
Seating				
Eight-passenger: second- and third-row 60/40 split flat-folding bench seats	S	S	0	-
Heated and cooled seats: driver and front passenger	_	_	_	S
Heated seats: driver and front passenger	_	0	0	_
Leather-appointed first and second rows (perforated inserts on LTZ)	_	_	0	5
Power-adjustable driver seat: eight-way, with power lumbar control (power recline and memory for seat and outside mirrors on LTZ)	_	S	S	S
Power-adjustable front passenger seat: four- way, with power recline and lumbar control	_	_	O ¹⁰	5
Premium Cloth upholstery	5	5	5	-
Seven-passenger: second-row flat-folding captain's chairs and third-row 60/40 split flat-folding bench seat	_	0	S	S
Audio Systems				
AM/FM stereo with CD/MP3 player, Radio Data System (RDS) ¹¹ and six-speaker system	S	S	-	-
AM/FM stereo with CD/MP3 player, USB port,12 RDS11 and Bose® 10-speaker system	_	_	S	S
Entertainment system: rear-seat DVD player with remote control; overhead display; two sets of wireless headphones; USB port; and 115-volt, three-prong, household-style power outlet; includes Bose® 5.1 Surround Sound 10-speaker system	_	0	0	0
Navigation radio ⁹ with rearview camera system and USB port: ¹² voice recognition and touch-screen navigation radio with alternate CD/MP3 player functionality ¹³ and RDS ¹¹	_	_	0	0
XM Radio: ¹⁴ with three trial months	5	S	S	S
Vheels				
17" steel	5	-	-	-
18" machined-aluminum	-	S	S	-
20" polished-aluminum ¹⁵	-	-	-	S
Dealer-Installed Thevy Accessories ¹⁶				
20" Chrome Wheels ¹⁵	0	0	0	0
Cargo Convenience Package	0	0	0	0
Chrome Assist Steps	0	0	0	0
Rear-Seat DVD Entertainment System	0	0	0	0
Roof Rack Cross Rail Package	0	0	0	0

Select vehicle features.

Traverse LS

- 3.6L V6 engine with 281 hp
- Six-speed automatic transmission
- StabiliTrak Electronic Stability Control System with Traction Control
- 17" wheels
- Black, power-adjustable outside mirrors
- Body-color rear spoiler
- Six air bags³
- OnStar⁴ with Directions & Connections Plan (standard for the first six months), including Turn-by-Turn Navigation
- Tire Pressure Monitor (excludes spare tire)
- CD/MP3 player and auxiliary audio input jack
- Premium Cloth front bucket seats
- Flat-folding second-row three-passenger 60/40 split-bench seat with Smart Slide
- Flat-folding third-row three-passenger 60/40 split-bench seat

Traverse 1LT

In addition to or replacing LS features, 1LT includes:

- 18" machined-aluminum wheels
- Body-color, heated, power-adjustable outside mirrors with integral turn-signal indicators and blind spot mirrors
- Body-color, body-side moldings
- Variable-effort power steering
- Spare tire and wheel
- Ultrasonic Rear Parking Assist
- Enhanced Driver Information Center
- Eight-way power driver seat with power lumbar control
- Leather-wrapped steering wheel with mounted audio and cruise controls

Traverse 2LT

In addition to or replacing 1LT features, 2LT includes:

- Power-remote liftgate
- Tri-zone automatic climate controls⁷
- Auto-dimming inside rearview mirror with rearview camera display
- AM/FM stereo with CD/MP3 player and USB port¹²
- Bose® 10-speaker sound system
- Second-row captain's chairs

Traverse LTZ

In addition to or replacing 2LT features, LTZ includes:

- 3.6L V6 engine with 288 hp
- 20" machined-aluminum wheels15
- Body-color, heated, power-adjustable, outside mirrors with integral turn-signal indicators and blind spot mirrors and driver-side memory
- Body-color, body-side moldings with chrome accents
- Dual exhaust with polished tips
- Leather-appointed front- and second-row seats with perforated inserts
- Heated and cooled front seats
- Eight-way power driver seat with memory function, and four-way power passenger seats with power recline, lumbar control and driver seat memory
- Remote vehicle starter system
- Universal Home Remote transmitter
- Bluetooth® wireless technology⁵ for select phones

Dimensions

A = 67.8" D = 205" E = 70.4" without C = 118.9" E = 67.4"







C D



F

1 Cargo and load capacity limited by weight and distribution. 2 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. 3 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 4 Visit onstanctom for coverage map, details and system limitations, Services vary by model and donditions. 5 Go to gm.com/bluetooth to find out which phones compatible with the vehicle. 6 Requires available Personal Connectivity Peakage. 7 Requires available transment system is retarded in the vehicle sear shall be considered to the Virgin Islands and portions of Canada. 10 Requires available learner special properties available learner seat of the Virgin Islands and portions of Canada. 10 Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit gm. xmradio com details. 15 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. 16 Some accessories may not be available on all models. See dealer for details.

Important information.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2011 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5-years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

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ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (55 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.



CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020).

Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

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MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). (all 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

CHEVROLET

For more information about ownership extras, please visit the web sites listed.









onstar.com chevy.com/accessories

gm.xmradio.com

chevy.com/warranty

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