



Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to America with a dream of racing cars. He wished for everyone — not just the rich or entitled — to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds.

That amounts to 4.76 million vehicles in more than 140 countries — more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar — today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family — no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.













THE GREAT INDOORS

Even inside, Equinox stands out. Leather-appointed seating (standard on LTZ and available on 2LT) features two-tone panels and contrasting color stitching. A tilt and telescoping steering wheel and ice-blue ambient lighting add to this inviting driving experience. Heated front seats — standard on 2LT and LTZ — are another unexpected luxury. Up to five people can enjoy uncompromising comfort and a quiet, relaxing ride thanks to acoustic-laminated glass and Active Noise Cancellation (4-cylinder models).



MULTI-FLEX SLIDING REAR SEAT

This ingenious 60/40 split-folding rear seat folds flat to create 63.7 cubic feet of maximum cargo space. Slide it all the way back to add almost eight extra inches of rear leg room — the most in its class. Or slide the seat forward to add almost eight extra inches of storage.



AVAILABLE 8-WAY POWER FRONT SEATS

Equinox has got your back. For added convenience, 8-way power seats are available for both the driver and front passenger. Power lumbar support and vertical height adjustment are standard on the driver seat in every model.











Small feature. Big difference. Equinox features a USB port³ to plug in your smartphone, iPod[®], MP3 player or music-loaded flash drive so you can enjoy personalized listening on the road. It will even keep certain devices charged.



1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. 2 Data plan rates apply. 3 Not compatible with all devices. 4 Requires available remote vehicle starter system. 5 Available on select iPhone, Android and BlackBerry devices. Services vary by phone, vehicle and conditions. Requires active OnStar subscription, which is standard for six months.



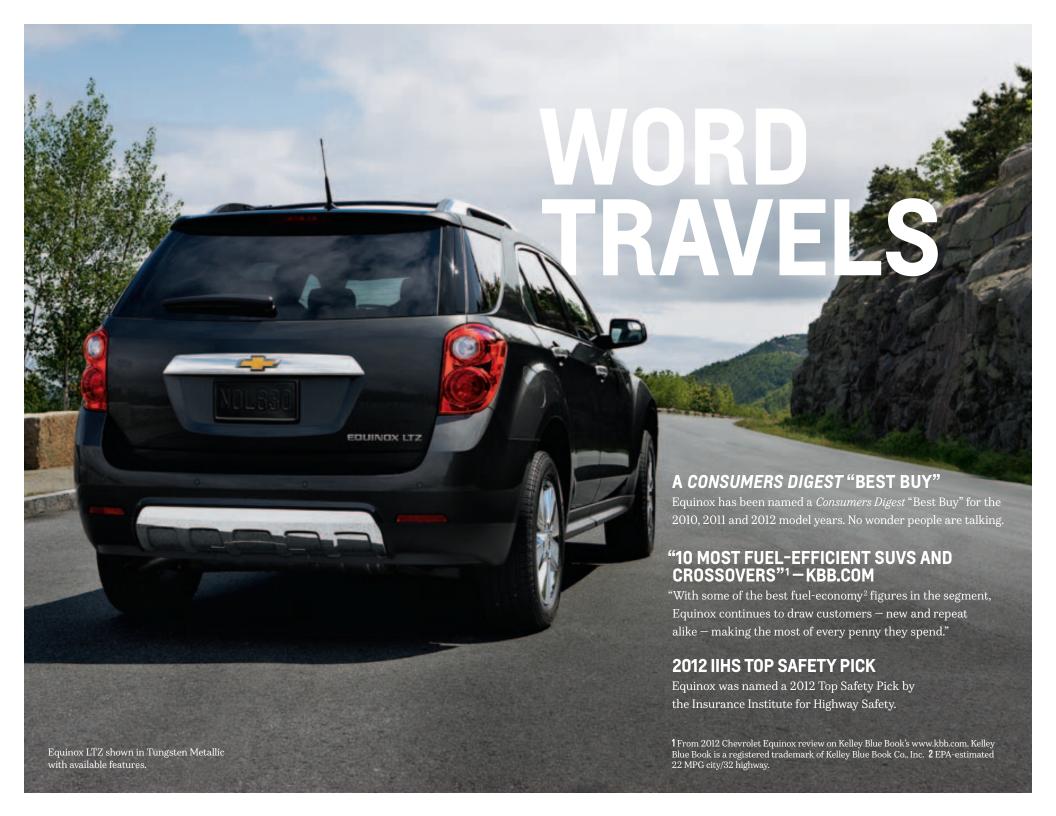


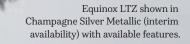




Fold either side — or both sides — of the 60/40 split-folding rear seat and say hello to the great indoors. How much space is available inside the 2013 Equinox? Enough to live life without compromise — and take a whole lot of it with you.

 $1\,\mbox{Maximum}$ space with rear seat folded. Cargo and load capacity limited by weight and distribution.





ADVANCED AN UNCOMPROMISING COMMITMENT TO YOUR WELL-BEING

Equinox was designed to meet your expectations for a comprehensive safety package in an advanced crossover. Available Forward Collision Alert and Lane Departure Warning notify you of potential trouble. Also poised to enhance safety is the StabiliTrak® Electronic Stability Control system that monitors the road for slick conditions through a combination of stability and traction control technologies. And integrated blind spot mirrors enhance the ability to see traffic that may be obscured.

If a collision does occur, six standard air bags¹ and front safety belt pretensioners respond — while LATCH (Lower Anchors and Top tethers for CHildren) helps keep child safety seats secure. After a collision, OnStar,®² standard for six months, with Automatic Crash Response,² alerts an Advisor to your exact location — even if you're unable to respond. That's safety you can believe in.

1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

FORWARD COLLISION ALERT

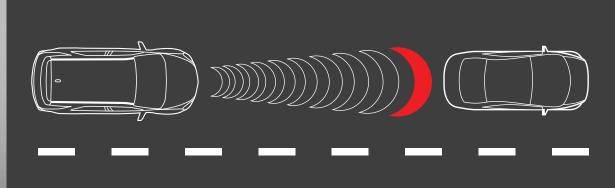
This available active safety technology utilizes a windshield-mounted high-resolution camera and advanced image processing to monitor your proximity to the vehicle in front of you. The icon at the left (A) tells you when a vehicle is detected ahead. The center icon (B) lights up when your vehicle is following too closely and flashes with audible chimes when there is danger of a front-end collision.

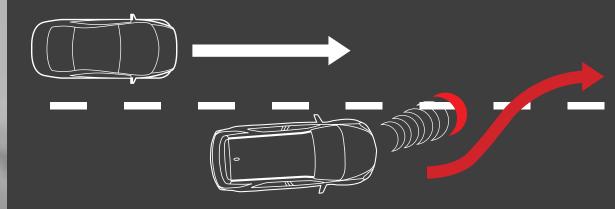


In-dash warning lights.

LANE DEPARTURE WARNING

This available system reads the lines on the road, providing a visual and audible alert when you stray into another lane without signaling. The icon at right (C) turns from green to amber when an unsignaled lane change begins.









REAR VISION CAMERA

Forward thinking for when you're backing up. An available rear vision camera puts eyes in the back of your head — or at least on the available touch-screen in the Equinox center stack.

PLAYING IT SAFE



ALONG WITH A VEHICLE DESIGNED TO BE MORE USEFUL COMES THE NEED TO BE MORE PROTECTIVE



STANDARD 4-WHEEL ANTILOCK DISC BRAKES

Standard antilock disc brakes help maintain steering control by reducing wheel lockup during hard braking on most slippery surfaces. Equinox also includes an advanced Electronic Brake Force Distribution system that helps balance brake force between the front and rear under heavy braking.



SIX STANDARD AIR BAGS

Sometimes a collision is unavoidable. If a moderate to severe collision does occur, sensors determine which of six air bags, including head-curtain side-impact air bags, deploy to help keep you safe.



STABILITRAK

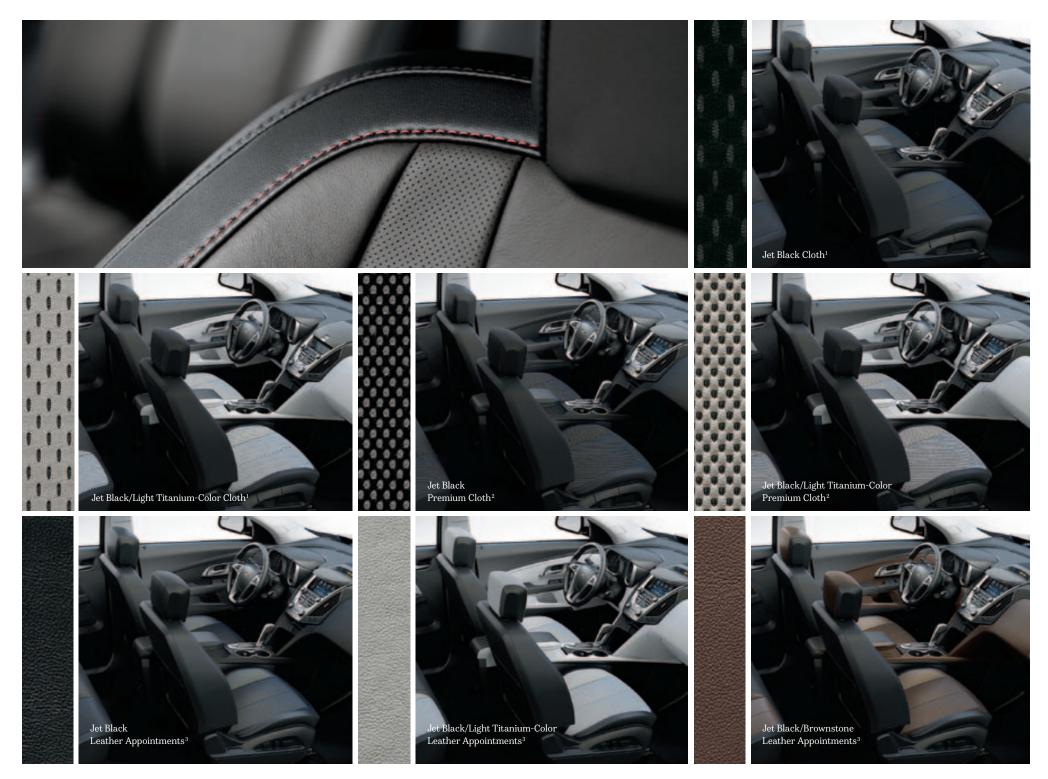
In slick conditions, this safety system combines Electronic Stability Control with Traction Control to enhance stability and help keep you on the path being steered.



ONSTAR

The safety of OnStar² is standard for six months. Built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help sent to your exact location — even if you can't respond.

1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. On Star acts as a link to existing emergency service providers.



1 Standard on LS. 2 Standard on LT (2LT shown). 3 Standard on LTZ (shown). Available on 2LT.



Black



Black Granite Metallic 1,2



Atlantis Blue Metallic³



Steel Green Metallic 2,3



Crystal Red Tintcoat^{1,2}



Tungsten Metallic²



Champagne Silver Metallic 2,4



Ashen Gray Metallic 3,4,5



Silver Ice Metallic



White Diamond Tricoat 1,2,5



Summit White



17" Aluminum Wheel (standard on all models)



18" Chrome-Clad Aluminum Wheel (available on 2LT and LTZ)



19" Chrome-Clad Aluminum Wheel (available on LTZ; requires V6 engine)

SELECT VEHICLE FEATURES

EQUINOX LS



ECOTEC 2.4L DOHC Direct Injection 4-cylinder engine

StabiliTrak® Electronic Stability Control System with Traction Control and rollover mitigation

Power steering with tilt and telescoping steering wheel and steering wheel-mounted controls for audio and cruise

4-wheel antilock disc brakes with Electronic Brake Force Distribution

Power-adjustable, manual-folding outside mirrors (black) with integrated blind spot mirrors

Multi-Flex® sliding rear seat with 60/40 split-folding seatback and 3-position recline

Six air bags and Passenger Sensing System¹

USB port2

Compass and outside temperature displays

Bluetooth® wireless technology³ for select phones



EQUINOX 1LT



In addition to or replacing LS features, 1LT includes:

Premium Cloth seats

Deep-tinted glass for all rear windows

Leather-wrapped steering wheel with steering wheel-mounted controls for audio and cruise

Roof rack side rails

Power-adjustable, heated, manual-folding outside mirrors (body-color) with integrated blind spot mirrors

Rear vision camera

Chevrolet MyLink⁴ Radio with 7-inch diagonal color touch-screen



1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Not compatible with all devices. 3 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 4 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.

EQUINOX 2LT



In addition to or replacing 1LT features, 2LT includes:

Premium Cloth seats with heated front seats

8-way power-adjustable driver seat

Pioneer® premium 8-speaker sound system

Auto-dimming inside rearview mirror

Automatic climate control

Foglamps

Remote vehicle starter system

EQUINOX LTZ



In addition to or replacing 2LT features, LTZ includes:

Perforated leather-appointed seats with heated front seats

8-way power-adjustable front-passenger seat

Memory settings for driver seat and exterior mirrors

Body-color bumpers with bright lowers

Chrome door handles, exterior mirrors and roof rack side rail inserts

Power-programmable liftgate

Uplevel, projector-style halogen headlamps

Enhanced interior lighting

Safety Package: Forward Collision Alert, Lane Departure Warning and Rear Park Assist

Universal Home Remote





SPECIFICATIONS

All-wheel drive

Brakes: 4-wheel antilock disc (ABS)

■ STANDARD □ AVAILABLE - NOT AVAILABLE

	LS 1LT 2LT LTZ		LS 1LT 2LT LTZ		LS 1LT 2LT LTZ
EXTERIOR		SAFETY & SECURITY (CONTINUED)		SEATING	
Bumpers: Front and rear body-color with charcoal lowers		Door locks: Power-programmable with lockout protection and rear-door child safety locks		Driver, power-adjustable lumbar and height Driver, 8-way power-adjustable	■ ■ - □ ⁹ ■ ■
Front and rear body-color with bright lowers Door handles: Body-color		Forward Collision Alert and Lane Departure Warning LATCH (Lower Anchors and Top tethers for	<u> </u>	Front and rear, leather-appointed with perforated leather inserts	D
Chrome		CHildren) system		Front-passenger, 8-way power-adjustable	
Foglamps: Halogen	• •	Lights: Daytime running lamps with automatic		Heated seats: Driver and front-passenger	
Headlamps: Halogen Halogen, uplevel projector-style		exterior lamp control OnStar ⁷ Directions & Connections® Plan (standard for	• • • •	Multi-Flex sliding rear seat with 60/40 split-folding seatback and 3-position recline	
Liftgate: Rear, manual with fixed glass Rear, power-programmable with fixed glass	$lacksquare$ $lacksquare$ $ \Box^1$ $lacksquare$	six months), includes Automatic Crash Response Rear vision camera		AUDIO SYSTEMS	
Mirrors: Black, manual-folding, power-adjustable Body-color, manual-folding, power-adjustable, heated Chrome, manual-folding, power-adjustable, heated Integrated blind spot mirrors		Safety Package: Forward Collision Alert, Lane Departure Warning and Rear Park Assist StabiliTrak Electronic Stability Control System	🗆 🔳	AM/FM stereo, CD player, SiriusXM Satellite Radio ¹⁰ with three trial months, Radio Data System (RDS) ¹¹ technology, digital clock and outside temperature displays, auxiliary audio input jack and USB port ¹²	•
Roof rack: Side rails Center rails		with Traction Control, Electronic Trailer Sway Control and rollover mitigation		Chevrolet MyLink Radio: ¹³ 7-inch diagonal color touch-screen, AM/FM stereo, CD player, SiriusXM	
ENGINES/CHASSIS		Theft-deterrent system: content-theft alarm		Satellite Radio ¹⁰ with three trial months, digital clock and outside temperature displays, auxiliary audio	
Engine: ECOTEC 2.4L DOHC 4-cylinder with Direct Injection, 182 hp @ 6700 rpm; 172 lbft. of torque @ 4900 rpm		INTERIOR Bluetooth® wireless technology® for select phones Climate control: Manual		input jack, USB port, ¹² smartphone integration, Gracenote® database and enhanced voice recognition	
3.6L V6 with Direct Injection, 301 hp @ 6500 rpm; 272 lbft. of torque @ 4800 rpm	— 🖂 🗆 🗆	Automatic Driver Convenience Package: 8-way power-adjustable	• •	Chevrolet MyLink Radio ¹³ with Navigation: 7-inch diagonal color touch-screen, AM/FM stereo, CD player, SiriusXM Satellite Radio and NavTraffic ¹⁰	
Hill Start Assist: Helps reduce rollback on an incline until vehicle begins moving forward		driver seat and remote vehicle starter system Driver Information Center (includes compass)	-	with three trial months, digital clock and outside temperature displays, auxiliary audio input jack, USB port, smartphone integration, Gracenote database, enhanced voice recognition and enhanced navigation	
Steering: Power, variable-assist, electric Power, variable-assist, hydraulic	■ ■ ■ - □³ □³ □³	Floor mats: Carpeted, front and rear Steering wheel: Mounted controls for audio and cruise			0 0
Suspension: Front, independent struts; rear, multilink independent with hydraulic bushings, rear trailing arm links and stabilizer bar		Leather-wrapped with mounted controls for audio and cruise Tilt and telescoping	- : : :	Pioneer® premium 8-speaker sound system with subwoofer and amplifier, 250 watts	- □ ³ ■ ■
Ride and Handling	<u> </u>	Memory: Settings for driver seat and exterior mirrors	I	Rear Seat Entertainment System: Dual-display DVD screens located on rear of front seatbacks and	
Tire Pressure Monitor (excludes spare tire)	• • • •	Mirror, inside rearview: Manual day/night		dual wireless headphones ¹⁴	
Transmission: 6-speed automatic with overdrive		Auto-dimming		SiriusXM Satellite Radio 10 with three trial months	
SAFETY & SECURITY Air bags: 5 Driver and front passenger, dual-stage,		Power Convenience Package: 8-way power-adjustable front-passenger seat, Universal Home Remote and		USB port ¹²	
frontal with Passenger Sensing System; thorax side-impact, seat-mounted, driver and front passenger; head-curtain, side-impact for front		power-programmable liftgate Sunroof: Power, tilt/sliding with express-open feature			
		Universal Home Remote	□¹ ■		
and rear outboard seating positions		Windows: Power with express-down feature			

(all windows) and passenger lockout

¹ Requires available Power Convenience Package. 2 Requires available Pioneer sound system. 3 Requires available V6 engine. 4 Requires available 18" or 19" wheels. 5 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 6 Requires available Safety Package. 7 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. 8 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 9 Requires available Driver Convenience Package. 10 If you subscribe after your trail period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. 11 RDS functions only where stations broadcast RDS information. 12 Not compatible with all devices. 13 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. 14 Requires leather-appointed seating and Chevrolet MyLink Radio with Navigation.

MAXIMUM CAPACITIES

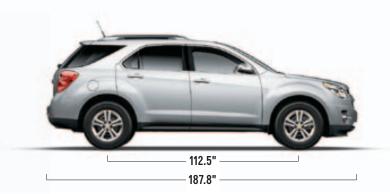
EPA-ESTIMATED FUEL ECONOMY

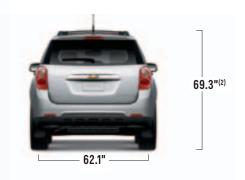
2.4L FWD 22 MPG city/32 highway/26 combined 2.4L AWD 20 MPG city/29 highway/23 combined 3.6L FWD 17 MPG city/24 highway/20 combined 3.6L AWD 16 MPG city/23 highway/19 combined

FUEL TANK (APPROXIMATE)	18.8 gallons for 4-cylinder 20.9 for available V6
PASSENGER VOLUME	99.7 cubic feet/seats 5
CARGO VOLUME ¹	63.7 cubic feet

DIMENSIONS







DEALER-INSTALLED ACCESSORIES PERSONALIZE YOUR EQUINOX AT CHEVY.COM/ACCESSORIES



19" Chrome Wheel



Chrome Door Handles



Chrome Outside Mirrors



Custom Molded Front and Rear Splash Guards



Front and Rear All-Weather Floor Mats



Trailer Hitch

WARRANTY INFORMATION

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2013 Chevrolet passenger car, light-duty pickup truck, SUV and crossover comes with a 100,000-mile/ 5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

IMPORTANT INFORMATION

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ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. On Star services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. On Star acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Compact Crossover segment and latest available competitive information. Excludes other GM vehicles.

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OWNERSHIP EXTRAS



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ACCESSORIES chevy.com/accessories



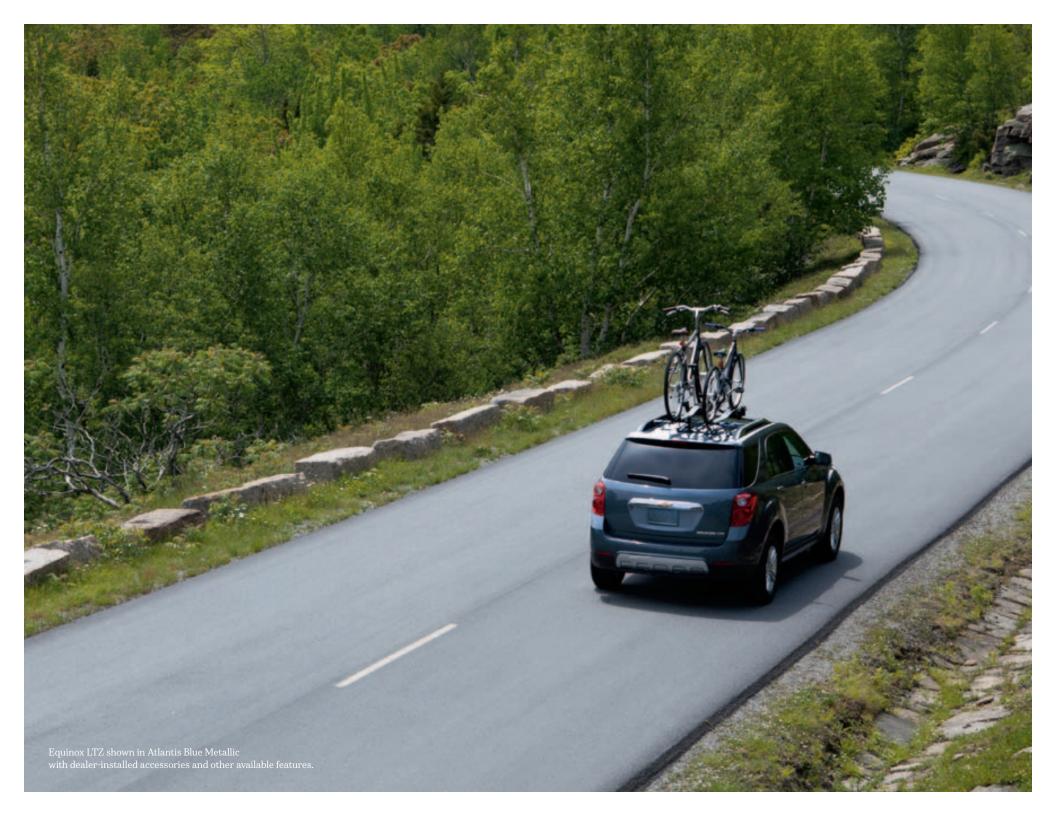


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