

Strong on Truckin' GMC Pickups

Start your truckin' in a GMC Pickup. It's great as a second or only car — for hard work, light work or purely for pleasure. Do your thing . . . read on and see what pleases you best.

GMC offers an impressive lineup of Pickups — Wideside or Fenderside, long or short wheelbase, half-, three-quarter- or one-ton, 2- or 4-wheel-drive, Regular Cab, Crew Cab, Bonus Cab or Cab & Chassis model[s]. If you need a 2-wheel-drive, half-ton truck that can handle bigger and tougher jobs than a regular half-tonner, consider the Heavy-Half — available in GVWRs of 6,050 or 6,200 lbs. in either Wideside or Fenderside model. It is equipped with 3,400-lb,-capacity, massive girder beam independent front suspension with heavy-duty front coil springs, heavy-duty rear leaf springs, heavy-duty front disc/rear drum brake system with vacuum power assist, large LR78-15B tires and special "Heavy-Half" identifying decal.

To keep you truckin', we offer a broad selection of available engines and transmissions. There are two In-Line Six engines, four short-stroke V8 gasoline engines and the 5.7 Litre dieselpowered Pickup model. See pages 15 and 16 for engine availability and horsepower.

For '79, the GMC Pickup features a new front-end appearance with new integral head/parking lamp bezels and new lower grille outline molding of bright metal plus a new color treatment for the grille itself. There is a new hood aerodynamic contour to improve airflow. On C-1500 models with GVWRs up to 6,000 lbs., there are a hood seal and an underbody air dam for improved aerodynamics. There are other new features including new interior and exterior colors, bright hubcaps are standard and there is a new concealed fuel filler... and more.

GMC WIDESIDE MODELS

Our most popular model, the handsome Wideside, is available in nominally rated half-, three-quarter- and one-ton models on 117.5-, 131.5- or with Crew Cab or Bonus Cab on 164.5-inch wheelbase. Cargo boxes, available in 6½- or 8-foot length, have standard ribbed-steel floor for easy slide-on loading. A chemically treated wood floor is available for the 8-foot box. The quick-release tailgate accommodates long loads and its simple removable feature facilitates camper body installation. Four trim levels are offered: Sierra (standard); Sierra Grande, High Sierra and Sierra Classic are available. Also available are the sleek Z77 Street Coupe and ZY5 Exterior Decor Trim Packages, plus available high-back bucket seats. (Cover: Shown is Sierra Classic C-1500 Pickup with 8-foot box.)

2-DOOR WIDESIDE PICKUP MODELS

MODEL	NOMINAL RATING AND TYPE	CAB STYLE	WHEELBASE (IN.)	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)
TC-10703 TK-10703	1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel	Conventional	117.5	78.25
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903 TK-30903	1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel 1/4-Ton, 2-Wheel 1/4-Ton, 4-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Conventional	131.5	98







GMC Wideside 1500 Series Sierra Grande Diesel Pickup.



GMC Wideside 1500 Series Sierra Heavy-Half Pickup. Orango color is special order.



GMC Wideside 2500 Series Sierra Pickup with available body side moldings and equipment.

GMC Fenderside Pickups With a Sporty Flair



GMC FENDERSIDE MODELS

Fenderside models offer the same dependable cab construc tion found in GMC Pickups. Steps between the back of the cab and rear fender permit easy side loading and cargo handling. Available with 61/2- or 8-foot box equipped with standard wood floors that provide good footing for live 10-10703 stock and permit nail downs to help prevent cargo from 1K-10703 shifting. Smooth interior walls are ideal for many applica. TC.10903 tions and the 50" x 98" box on the 8 ft. model easily handler TC.10903 a 4' x 8' panel with the tailgate closed. The tight-fitting tail TC.20903 gate helps retain loose-bulk loads and a seven-strip, stee TK.20903 skid system allows for wood floor expansion and contraction TC 30903 while providing a handy slide-loading aid. Reinforced stake TK-30903 pockets for the addition of stake racks are standard. In '79 models, the side marker lamps have been moved from the fender and incorporated in the taillight and a new fuel fille word about this catalog: We have tried to make this catalog door has been added.

EXTERIOR DECOR PACKAGE, RPO ZY5

This exciting package is available on Wideside models ant to date. features a special two-tone color treatment, color-coordinated hood stripes (decals) and a stand-up-type hood emblemny vehicles in this catalog are shown with available factory-(shown upper right). See your GMC dealer for full detailstalled options, dealer accessories and special equipment from

comprehensive and factual as possible. And we hope you find selpful. However, since the time of printing, some of the infortion you'll find here may have been updated. Your dealer has

FENDERSIDE PICKUP MODELS

STYLE

Conventional

Conventional

HOMINAL RATING

AND TYPE

15-Ton, 2-Wheel 12-Ton, 4-Wheel

1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel 34-Ton, 2-Wheel

34-Ton, 4-Wheel

1-Ton, 2-Wheel

1-Ton, 4-Wheel

CARGO BOX

INTERIOR

MAXIMUM

LENGTH

78.25

98.25

WHEELBASE

117.5

131.5

tails and, before ordering, you should ask him to bring you

ious independent suppliers.



Mideside Pickup with available ZYS trim



Fenderside Pickup with available Street Coupe trim.

STREET COUPE PACKAGE, RPO Z77

This exciting package, available only on Wideside and Fenderside 61/2-foot box models, features special two-tone color with multitoned striping bumpers painted secondary body color and with impact strips on front bumper and Wideside rear bumper, grille painted black with bright trim, bright hood ornament and basic Sierra Grande exterior trim. Interior features include Sierra Grande interior trim plus colorkeyed carpeting. Special available items include aluminum wheels and white-lettered tires. Want to know more . . . see your GMC dealer for full details.



PAINT OPTIONS (WIDESIDE MODELS)

Standard solid paint (ZY1) not shown. Available conventional two-tone (ZY2) with roof in contrasting second color. 9 Solid color with available spear in RPO Z82 package. 6 Available special two-tone for Widesides [ZY3] with secondary Neutral or White between side upper and lower moldings. O Available special two-tone for Wide-



sides (ZY3) with contrasting or complementary color between the upper and lower side moldings. O Available deluxe two-tone for Widesides (ZY4) with contrasting or complementary color on the roof and between the upper and lower side moldings.

GMC Fenderside Sierra Pickup with 61/2-foot cargo box with

standard wheel trim and painted front bumper. Preferred by

many for its easy-loading practicality and by others for its

debonair shorty-goin'-truckin' good looks.

Big GMC Bonus/Crew Cabs

4-Wheel-Drive Trucks



Six-passenger Crew Cab with dealer-installed paint to match trailer and chromed wheels.

GMC Bonus/Crew Cab models are "extra special." Crew Cabs transport extra people — Bonus Cabs carry extra cargo — both can be equipped to tow large trailers. Choose between roomy, in-cab seating for six with Crew Cab models or front seating for three and big. 56-cubic-foot, lockable interior cargo space offered by Bonus Cab models. Both models offer the convenience of four doors with roll-down glass. A standard 8-foot Wideside cargo box provides 74.3 cubic feet of load space.

Three-quarter- and one-ton models offer a broad range of available driveline combinations. One-ton model with conventional or Full-Time 4-wheel drive offers on/off-road capability and provides for a GVWR up to 10,000 lbs. when equipped with available dual rear wheels. For engine and transmission availability, see the chart on back cover.

BONUS/CREW CAB INTERIORS

Bonus/Crow Cab interiors are available in standard Sierra or available Sierra Grande or Sierra Classic trim levels.

Interior shown illustrates the Crew Cab Sierra Crande interior with front seat and rear seat trimmed in available custom cloth and vinyl. Bonus/Crew Cab models also can be ordered with standard Sierra or available Sierra Classic trim.

Crew Cab models feature two full-width, foam-padded bench seats for 6-passenger seating comfort. Available forwardfolding back for the rear seat provides access to out-of-sight storage space behind the seat; included with Sierra Classic trim.

K-1500, one-half-ton Wideside Sierra Grande, 4-wheel-drive Pickup.

GMC available 4-wheel-drive Pickups keep on truckin' when your job site or campsite is off the road in rough or low-traction territory. Four-wheel drive is available for nominally rated half-, three-quarter-, and one-ton Wideside, Fenderside and Cab & Chassis models with Regular Cab, Bonus Cab or Crew Cab, GVWs range from 6,200 to 10,000 lbs. depending on model. Power steering is standard on all K-models. K-3500 one-ton models are equipped with standard power brakes, 4-speed manual transmission and other heavy-duty components.

Sierra Grande Crew Cab with available cloth interior.

Bonus Cab models with 3-passenger front bench seat have the same basic interior features as the Crew Cab. Four-door feature provides easy loading and unloading from either side of the 56-cu.-fl.-capacity lockable interior cargo space. Bonus/Crew Cab models also offer available comfort and convenience equipment including air conditioning. Comfortilt steering wheel, power steering for 2-wheel-drive models, (standard on 4-wheel-drive models), a selection of radio and sound equipment, and more.

GMC BONUS/CREW CAB MODELS

MODEL	HOMINAL RATING	CAB	WHEELBASE JIN.J	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)	OVERALL LENGTH (IM.)	
WIDESIDE TC-20943 + AS3 TC-30943 + AS3 TK-30143 + AS3	14-Ton, 2-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Crew Crew	164.5	98		
TC-20943 + YG4 TC-30943 + YG4 TK-30943 + YG4	%-Ton, 2-Wheel 1-Ton, 2-Wheel 1-Ton, a-Wheel	Bonus Bonus Bonus	164.5	98	244.4	

Conventional 4-wheel-drive system is standard on K-models with manual transmissions. Three-speed on K-1500/2500 and 4-speed transmission on K-3500 models are standard. The 2-speed transfer case allows operation in 2- or 4-wheel drive and includes a power takeoff opening and freewheeling front hubs.

FULL-TIME 4-WHEEL DRIVE

CONVENTIONAL 4-WHEEL DRIVE

Full-Time 4-wheel drive is the system you get when the available automatic transmission is ordered on K-models. The interaxle differential in the transfer case permits the gear box to remain in the 4-wheel-drive mode at all times. It also compensates for variations in speed between the front and rear axles and delivers good traction for off-road operations and on-highway speeds.

For off-road operation requiring extra traction, both axles can be rigidly locked together (bypassing the differential) by moving the transfer case shift lever to the "High Loc" (1:1



K-1500, one-half-ton Fenderside Pickup with available Street Coupe equipment.

gear ratio) or "Low Loc" (2:1 reduction) position.

All available Full-Time 4-wheel-drive controls are in easy reach of the driver from inside the cab. There is no need to shift into or out of 4-wheel drive or to get out to lock or unlock front freewheeling hubs.

4-WHEEL-DRIVE MODELS

MODEL	HOMINAL RATING	CAB STYLE	WHEELBASE (TM.)	CARGO BOS INTERIOR MAXIMUM LENGTH (IM.)
WIDESIDE AND FENDERSIDE TK-10703	3g-Ton	Conventional	117.5	78.25
TK-10903 TK-20903 TK-30903	No-Ton No-Ton 1-Ton	Conventional Conventional Conventional	131.5	58
WIDESIDE BONUS CAB AND CREW CAB* TK-30943 + AS3 TK-30943 + YG4	I-Ton I-Ton	Crew Bonus	164,5	9.8

"GMC Cab & Chassis models are available with 4-wheel drive. See Page 13.

You may be attracted by a GMC Pickup's sharp appearance and the luxury of its cab - but for long-term satisfaction you'll really appreciate the value of its tough construction. Consider these features:

Take a close look at what we have to offer. A cab that is roomy and comfortable, offers a wide selection of interior trims, and there's a lot that can't be seen so readily. Consider these features:

Strong cabs are doublewalled in specific areas for structural rigidity. Outside cab back panel and inner back panel are welded together to contribute to overall structural rigidity. Large, generous panels are used in many areas, including front-end sheet metal.

@Front door frames and doors are constructed with onepiece inner and outer steel panels welded together for a rigid structure. One-piece front door frame stampings, an integral part of the cab structure, help provide a good fit, alignment and sealing. The one-piece construction allows for few seams and joints that could warp and leak. Door frames and door inner and outer panels are fabricated of precoated steel to help resist corrosion.

O Standard Wideside cargo box features a ribbed-steel floor for slide loading. Fenderside cargo box features a standard wood floor with steel slide strips. Hardwood floor also available in 8-foot Wideside body. O Total glass area of 2-door models, including side and rear windows, is 3,329 square inches. Helps provide impressive visibility. Tinted glass also is available.

 Wideside outer sidewalls and tailgate are fabricated of precoated steel and major pickup box parts are Electro-Dip primed to help resist corrosion. The pickup box steel floor, sidewalls, front panel and tailgate assembly are totally immersed in an electrostatically charged primer for thorough primer coverage.

OSixteen-gallon (1500 Series] and 20-gallon (2500-3500 Series), side - mounted fuel tanks are standard. Same capacity auxiliary fuel tank also is available. O Standard Wideside cargo box sidewalls

protection. Front stake pockpartment from road splash ets plus center pockets on 8and flying rocks. Doublefoot boxes have convenient walled hood is rigid and perholes for cargo tie down. mits a wide-open engine com-Steering-column-mounted ignipartment for easy access to tion switch with separate key important service points. @ is standard on all models and Staggered rear shock abincorporates a steering column sorbers help control power lock on all models and transhop. Heavy-duty front and mission interlock on models rear shock absorbers are availwith available automatic transable; heavy-duty rear shocks mission or standard 3-speed standard on one-ton, 2-wheelmanual transmission. O Salisdrive models. Standard twobury-type rear axles are stanstage multileaf spring rear dard. Design features include suspension contributes to a use of a large ring gear, roller smooth ride. Vari-Rate design bearings and a wide range of provides a soft ride when available ratios. Limited slip lightly loaded, firm support differentials also are available. when full. Heavy-duty rear @ Front fenders are of springs are available on most double-walled construction models. @Standard indefor front-end sheet metal ripendent front suspension on gidity. Outer panels are fab-2-wheel-drive models features ricated of precoated steel and rubber bushings for inner piinner surfaces of inner panels vots of the control arms on are treated with a zinc-rich half-ton models to help soak primer coat before finish up road shock; threaded steel primer to help resist corrosion. bushings are standard on Separate front wheelhousing three-quarter- and one-ton

models. Eleven-inch-diam-

helps to insulate engine com-

Value-Packed GMC Pickups

are Tough and Look Good

eter, 124-sq.-in. clutch is standard on all C/K models powered with In-Line six-cylinder engines. Eleven-inch clutches also are standard with all 2bbl., V8-powered models and on 4-bbl., V8 models under 6,000 lbs. GVW; 12-inch-diameter clutches are included with all 4-bbl., V8-powered models

that are over 8,000 lbs. GVW. Three-speed, fully synchronized manual transmissions with column-mounted controls are standard on all 1500 and 2500 Series models (except 2500 Series Bonus Cabs). A 4-speed manual transmission with floormounted control is standard on all 3500 Series models and 2500 Series Bonus Cabs. Automatic transmissions are available on all Light Duty models

@ Front disc and rear drum brakes are standard. Front disc brake lining wear indicators give an audible warning when brake linings need replacing. Rear drum brakes are finned cast iron for heat dissipation and cooling. Wideside Pickup models feature large wraparound taillights that operate as rear running lights, backup lights and side marker lights and reflectors. @ Wideside Pickup tailgate accommodates overhang loads, unfastens quickly as part of a four-step operation that removes the entire tailgate. One - hand tailgate latch operation is standard on Wideside Pickups. Latching mechanism is pro-

tected by the tailgate double-

steel-panel construction.

Long-life mufflers feature a

and standard on Diesel models.

built-in voltage regulator. BRAKES The standard hydraulic brake system is self-adjusting and computer matched to the vehicle GVW rating. Power brakes are available for base GVW 1500 Series models and are standard on all other models. Heavy-duty power brakes are standard on all Crew and Bonus Cab models and on

ANTI-CORROSION MEASURES

models.

GMC Pickups receive extensive anti-corrosion treatments and materials. Corrosion-resis-

fender outer panels, and Wideside pickup box outer side panels, stake pockets and tailgate. Then protective coatings are used for certain inner surfaces like front fender inner panels, front rocker panels and outer front surface of the radiator support. Before priming, all parts are thoroughly cleaned and dried. Then the parts are primed and the pickup box side panels, front panel, steel floor and tailgate of the Wideside models are submerged in an electrocharged primer paint solution to completely coat all surfaces. Then sealing compounds are applied to various joints. Afterwards, a tough coat of acrylic enamel is applied as a finish coat, and in certain inner areas an aluminum wax preservative is also applied. Helps keep your GMC Pickup looking good.

cab outer back panel, radiator

support lower reinforcement

and upper panel, radiator

grille lower filler panel, front

tant steel is used for door

opening frames, inner and

outer panels, front vent as-

semblies and hinges, outer

rear rocker panels of 4-door

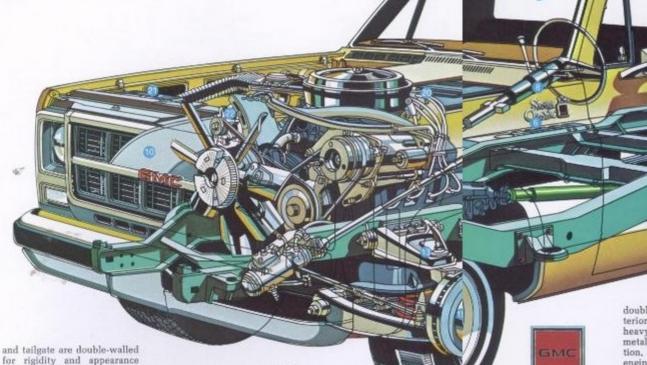
models, the windshield frame

and plenum panel assembly,

FULL-DEPTH FOAM BENCH SEAT

Full-depth foam seat has a 61/2inch-thick urethane foam pad

and special spring and frame assembly for comfort and body support during long hours behind the wheel. This seat is available on Sierra models and standard for Crew Cab rear seat and all front bench seats



double-wrapped shell and interior baffles constructed of heavy-gage, fully aluminized metal. . High Energy Ignition, standard on all gasoline engines, delivers up to 35,000 volts to each spark plug to help burn marginal fuel/air mixtures. Preedom battery. with its maintenance-free design, never needs refilling and has a built-in state-of-charge indicator. @ Delcotron generator features a solid-state

K-3500 one-ton, 4-wheel-drive



in Sierra Grande, High Sierra

and Sierra Classic models. In-

cludes folding backrest on 2-

door models.

Full-Time power ventilation is standard and operates on air drawn through a large cowl integrated plenum chamber. With ignition on, outside air is routed through the cab for driver and passenger comfort: exiting through door-mounted valves that also provide pressure relief when doors are closed with windows up.

Interiors That Look Good and Wear Well

For '79, we've made some appearance changes we think you'll like. There is a new standard vinyl seat trim and new available seat trim colors in Mystic, Camel Tan and Carmine, depending upon model. The headliner for Sierra Grande and Sierra Classic 4door models is Mystic-colored for '79 and a custom steering wheel is added for High Sierra and Sierra Classic 4-wheeldrive models, and a wider vent window post for added theft protection is standard.

SIERRA INTERIOR (STANDARD) 2-DOOR CABS AND PICKUPS

For '79, standard foam-padded beach seats are upholstered in houndstooth-patterned, allvinyl trim in a choice of Blue, Green, Camel Tan or Carmine. Interior equipment includes embossed black rubber floor mat with full-length, black plastic scuff plates for mat retention: black diamondtextured instrument cluster faceplate with bright trim rings around openings; color-keyed instrument panel pad with Sierra emblem and black diamond-textured plastic trim; color-keyed door trim panels with armrests; courtesy/map lamp; padded sunshades; inside rearview mirror; map compartment with door; three seat belts with integral shoulder belts for driver and righthand passenger; and a standard insulation pad sandwiched between the double-walled cab roof to help control noise and temperature. Sierra exterior includes nameplates on front fenders, chromed right-hand and left-hand outside rearview mirrors, new combination headlamp/parking lamp bezels, new grille lower outline molds ing, new bright hubcaps on single-rear-wheel models. High-back bucket seats in Camel Tan custom vinyl trim are available.

SIERRA GRANDE INTERIOR (RPO Z62) 2-DOOR CABS AND PICKUPS

Sierra Grande standard fulldepth foam bench seat with folding backrest can be ordered in Blue, Green, Camel Tan. Mystic or Carmine custom cloth seat trim and door trim panels in combination with either Blue, Green, Carmine or Camel Tan instrument panel

pad, sunshades and floor covering are available. Standard Sierra Grande equipment includes bright door trim, integral armrests, cigar lighter with ashtray light, dome lamp with door-operated switches. sound-damping insulation under cowl and on cab back panel and Sierra Grande emblem on the instrument panel. Rubber floor mats are colorkeyed. Exterior equipment includes dual horns, chromed front bumper, bright front and

rear window moldings, spear-

type black body side upper molding with bright trim (Wideside only), bright side and rear lamp trim (except tail/backup lamps on Cah & Chassis and Fenderside), and Sierra Grande identification emblem on front fenders.

HIGH SIERRA INTERIOR (RPO Z84) 2-DOOR CABS AND PICKUPS

High Sierra interiors feature all of the Sierra Grande items offered plus the following additions and substitutions: colorkeyed carpeting; bright sill plates; molded plastic door trim panels with simulated tooled-leather trim; bright brush-finished inserts and vinyl storage pockets; "High Sierra" nameplate on the instrument panel: color-keyed. molded, insulated headliner; and special insulation. Other equipment includes: "High Sierra" emblems on instrument panel and front fenders; custom steering wheel; bright cab back panel molding; and bright upper body side moldings plus que with raised, black-painted "GMC" letters (Wideside only). High-back bucket seat option (AV5) in Camel Tan or Mystic is available. Two-tone interiors featuring Mystic custom vinyl or custom cloth seat trim door trim panels, sunshades and headliner in combination with either Blue, Green, Carmine or Camel Tan instrument panel pad and carpeting are available.

a polished metal tailgate appli-

BUCKET SEATS (RPO AV5)

Available High Sierra trim, Z84

Standard Sierra trim

High-back bucket seats with center console are available in all trim levels in 2-door conventional cab models in custom vinyl in either Camel Tan

provides a handy storage place for maps and personal items. Equipment, colors and trim create a personal, functional and comfortable vehicle interior that makes you feel at home. Includes color-keyed, cut-pile carpeting on cab floor and lower cab back panel and extra-thick, full-floor insulation. Full-length bright door sill scuff plates are included when ordered on Sierra model.

Standard dash padded with energy-absorbing foam is keyed to interior color. Readat-a-glance instrument cluster and control knobs within easy reach create a convenient driver control center.





Available high-back bucket seats

(all models) or Mystic (except

Sierra models). Center console

2-DOOR CABS AND PICKUPS The Sierra Classic interior in-

cludes all of the items offered in the High Sierra interior, plus the following additions or substitutions: full door trim panels with carpet trim on lower door: simulated tooled-leather trim: bright brush-finished inserts: storage pockets and door closing assist straps; lustrous, brush-finished treatment of the instrument cluster faceplate and instrument panel pad applique; full instrumentation including voltmeter, oil pressure and engine temperature gage: bright lower body side moldings; wheel opening moldings; and a lustrous, satin-finished tailgate applique for Wideside models.

Sierra Classic interior includes a deep, full-foam bench seat trimmed in Blue, Green, Camel Tan, Carmine or Mystic or custom cloth or custom vinyl. Two-tone interiors featuring Mystic custom vinyl or custom cloth seat trim, door trim panels, sunshades and headliner with either Blue, Green, Carmine or Camel Tan instrument panel pad and carpeting trim are available. High-back bucket seat option (AV5) in Camel Tan or Mystic also is available.

vinyl or custom cloth. Available striped vinyl seat comes in Blue, Green, Camel Tan or Carmine or you may prefer available high-back bucket seats in Camel Tan or Mystic custom vinyl with center console and color-keyed carpeting. Two-tone interiors featuring Mystic custom vinyl or custom

Available Sierra Classic trim, YE9

Available Equipment for GMC Pickups

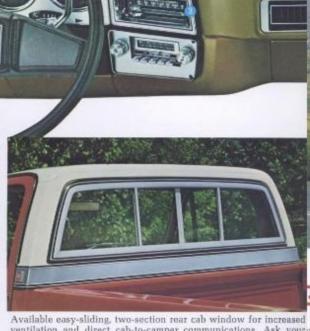
GMC offers a full line of available factory- or dealer-installed accessories for most general purpose or recreational needs. (1) Deluxe instrument panel is available when (2) optional instrumentation package with gages for voltmeter, temperature, oil pressure and either an electric clock or tachometer is ordered. (Deluxe panel and instruments are included with Sierra Classic models.) (3) All-Weather air conditioning includes extra-cooling and 55-amp Delcotron. [4] Longdistance driving can be more comfortable with available speed and cruise control.



A windshield antenna is included when you order your GMC Pickup with a factoryinstalled Delco AM or AM/FM push-button radio. Your GMC dealer can install a variety of available sound equipment.



steering wheel adjusts through six positions for added driver comfort. May be ordered with available automatic or 4-speed manual transmission. Ask your dealer for a demonstra-



ventilation and direct cab-to-camper communications. Ask your:MC's wide selection of 2-door GMC dealer for any accessory you do not see in this brochure nd 4-door Cab & Chassis

WHEELS

Ask your dealer for full details about the wide selection of wheels, wheel trim and tires that is available to fill your requirements.

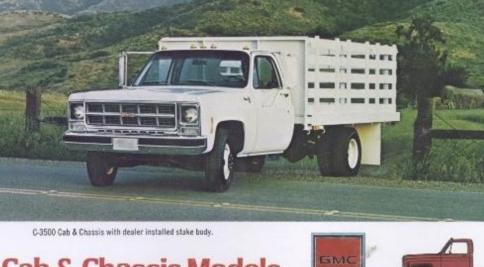




Available power windows for iln-dried, sealed floor boards 2-door cab models operate eld securely in place by flush both side windows. Available teel skid strips that permit power door locks for both xpansion. A round-cornered teel body rub rail offers pro-



Available rear step bumper with dismond-tread, steel-plate tomission feature Full-Time 4adds extra utility with built-in trailer hitch ball provision. Trail-heel drive with all controls ering Special and Camper Special Packages are available. 1 the cab. (See Page 7 for 4-/heel-drive information.)



GMC Cab & Chassis Models

Cab & Chassis models are available in Bonus and Crew nodels readily adapts to light Cab bodies for extra passengercommercial van bodies and carrying capability and big, inher specialized uses such as cab lockable cargo space. elivery, construction, dump,

ection in close loading situa-

ab & Chassis one-half-, threeuarter- and one-ton models

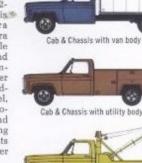
re offered with either 2- or

wheel drive. One-half-ton. wheel-drive models require 6,050- or 6,200-lb. GVW ratg. Four-wheel-drive models ith available automatic trans-

Available dual rear wheels, 7,500-lb.-capacity rear axles and selected heavy-duty components offer a GVW rating of 10,000 lbs.

Half- and three-quarter-ton models have a standard 3speed column-mounted manual transmission. A 4-speed, floormounted manual is standard on one-ton Regular Cab models and on three-quarter- and onemodels. (For engine information, see Pages 14, 15 and 16.) The standard interior for 2door Cab & Chassis models is the Sierra, and the Sierra Grande, High Sierra and Sierra Classic are available. Available power assist and comfort and convenience equipment includes: full instruments, power steering on 2-wheel-drive models, Comfortilt steering wheel, AM and AM/FM radios, automatic transmission, speed and cruise control, air conditioning with in-dash directional vents and more. See your GMC dealer for details.

ton Bonu's and Crew Cab





CAR & CHARGIE MODELE

MODEL	NOMINAL RATING	CAB STYLE	WHEELBASE (IN.)	LENGTH (IN.)	
TC/TK-10703	42-Ton, 2- and 4-Wheel	Conventional	117.5	186	
TC/TK-10903 TC/TK-20903 TC/TK-30903	V2-Ton, 2- and 4-Wheel 3s-Ton, 2- and 4-Wheel 1-Ton, 2- and 4-Wheel	Conventional	131.5	206	
TC/TK-31003	1-Tan, 2- and 4-Wheel	Conventional	135.5	215.5	
TC/TK-31403	1-Ton. 2- and 4-Wheel	Conventional	159,5	229.5	
TC-20943 + AS3/YG4 TC/TK-30943 + AS3/YG4	%-Ton, 2-Wheel 1-Ton, 2- and 4-Wheel	Bonus/Crew Bonus/Crew	164.5	238.9	



GMC Cab & Chassis model

Cab & Chassis with catering body



N67 Raily wheels, Include special hubs and PO6 trim rings

when tire changing is necessary.



PA5 styled wheels include special hubs





PH7 styled aluminum wheels (available for Street Coupe models only).



Available glide-out spare tire carrier provides a convenient access to spare tire storage under the pickup box. A real convenience

Gasoline or Diesel Power

5.7 LITRE (350 CID) V8 DIESEL

For many Light Duty Pickup truck owners, diesel power is the sensible answer to their driving requirements. Its V8 design provides smooth operating characteristics, and eliminates the carburetor, engine distributor and electrical ignition system found in a gasoline engine.

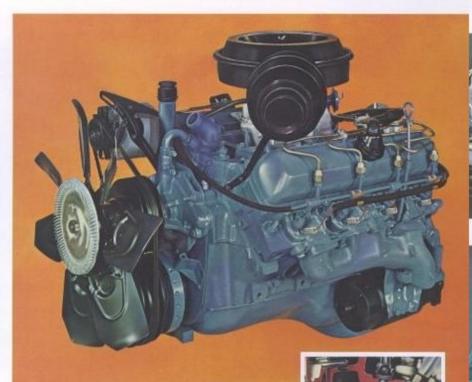
The GM 5.7 Litre V8 diesel engine may be ordered on both C-1500 Wideside and Fenderside 2-wheel-drive models with 61/2- or 8-foot box and with 117.5- or 131.5-inch wheelbase. It is available with GVWR to 6,000 lbs. and 6,200 lbs. in California. The 5.7 Litre diesel engine is 4-cycle design and features precombustion chamber cylinder head for reduced noise and smoke. It includes: aluminum alloy pistons with three rings, cast iron regrindable crankshaft, 3-inchdiameter main bearings, rotary fuel injection pump, electric glow plug cold start system, 7-quart oil sump, and electronic engine shutdown with key in off position."

RELIABLE GASOLINE **ENGINES**

There are six dependable gasoline engines available depending upon the Pickup Series model you select - two In-Line Sixes and four shortstroke, high-performance Vas.

IN-LINE 6-CYLINDER ENGINE MODELS

Standard gasoline engine for C/K-1500 and C-2500 half- and three-quarter-ton models (except Crew Cab) is the 4.1 Litre (250 CID) In-Line Six. It features a new staged 2-bbl. carburetor; new cylinder head with improved porting; a new dual takedown exhaust manifold for increased horsepower; tough, precision-cast cylinder block; water-cooled valve guides; seven main bearing crankshaft; and carburetor heat sump to help fuel evaporation (not available in Cali-



5.7 Litre V8 diesel engine

fornia on 4-wheel-drive models.) C/K-3500 Bonus/ Crew Cab and C-3500 Series models have the more powerful 4.8 Litre (292 CID), 1-bbl., In-Line Six with 5-quart-capacity off pan, cast iron intake manifold, aluminized-face intake valves, stellite-faced exhaust valves with hardened seats in the cylinder head. Standard driveline includes a 3-speed manual transmission with 11-inch clutch for In-Line Sixes. The 3500 Series models have a 4-speed manual transmission as standard.

V8 ENGINE MODELS

For power performance the 5.0 Litre (305 CID), 2-bbl., V8 features a short-stroke, valvein-head design. It has cast iron block and cylinder head, precision-ground camshaft, heavy-duty crankshaft, forgedsteel connecting rods, intake valves with aluminized face and exhaust valves of high alloy steel. It is standard on the C-1500 Heavy-Half and available on some C-1500 models. (Not available in California.)



Instrument cluster includes alert lights for glow plugs and engine starting

5.7 LITRE (350 CID), 4-bbl., V8

This V8 provides more horsepower and torque than the 5.0 Litre (305 CID). It is standard on C-2500 Bonus/Crew Cab and K-2500 models. It also is available on many models. Check the chart of specifications on Page 16.

6.6 LITRE (400 CID), 4-bbl., V8

This V8 engine is available for K-1500, K-2500 and K-3500 models. Particularly the Bonus/Grew Cab models where higher horsepower and torque are required.

Electric glow plugs help provide efficient cold starting for the V8 diesel engine

7.4 LITRE (454 CID). 4-bbl., V8

This high horsepower and torque engine is available in the C-1500 Heavy-Half, C-2500 and C-3500 models; the C-2500 and C-3500 Bonus/Crew Cab models. It is an ideal engine for trailering, hauling big capacity loads and hard work.

V8 ENGINE FEATURES

The small block 5.7, 6.6 and big block 7.4 Litre V8 gasoline engines feature a husky cast iron block with short-stroke, valve-in-head design. All have precision-ground camshafts, modular iron and ground crankshafts, aluminum pistons with steel drop-forged connecting rods and many other features. Ask your GMC dealer for the full details.



5.7 Litre (350 CID), 4-bbl., V8 gasoline engine



4.1 Litre (250 CID) In Line Six gasoline engine

... A WORD ABOUT ENGINES

The GMC Trucks shown in this catalog are equipped with GMbuilt engines produced by various divisions. Please refer to the engine chart included in this catalog and see your dealer for complete details about engine sources and availability.

ENGINE TECHNICAL DATA

ENGINES WITH LIGHT-DUTY EMISSIONS FOR MODELS OF 8,500-LB, GVWR AND BELOW, ALL STATES EXCEPT CALIFORNIA.

DISPLACEMENT - LITRE (CU. IN.)	6.1 LITRE (250) L6			6.6 LITRE (400) Y8	7.4 LITRE (454) ¥8	S.7 LITRE VB DIESEL	
Engine Ordering Code	LE3	L89	LS9	LF4	LF8	LF9	
Bare & Stroke (In.)	3.9 x 3.5	3.74 x 3.48	4.0 x 3.5	4.1 x 3.8	4.3 x 4.0	4.06 x 3.38	
Compression Ratio	8.3 to 1	8.4 to 1	8.2 to 1	8.2 to 1	8.0 to 1	22.5 to 1	
SAE Net Horsepower @ RPM	130 @ 4000	140 @ 4000	165 @ 3600	185 @ 3600	205 @ 3600	120 @ 3600	
SAE Net Torque (Lbs./Ft.) @ RPM	210 @ 2000	240 @ 2000	270 @ 2000	300 @ 2400	335 @ 2800	220 @ 1600	

ENGINES WITH LIGHT-MEDIUM-DUTY EMISSIONS FOR MODELS OF 8.500-LB. GVWR AND BELOW FOR CALIFORNIA.

4.1 LITRE (250) L6	5.7 LITRE (350) VB	6.6 LITRE (400) VS	7.4 LITRE (454) ¥8	G.7 LITRE VB DIESEL
LE3	1.59	LF4	LF8	LF9
3.9 1 3.5	4.0 x 3.5	4.1 x 3.5	4.3 x 4.0	4.06 x 3.38
8.0 to 1	8.2 to 1	8.2 to 1	**8.0 to 1 117.9 to 1	22.5 to 1
#130 89 4000 *125 89 4000	155 @ 3600	170 @ 3600	205 @ 3600	120 @ 3100
205 @ 2000	260 @ 2000	305 @ 1600	335 @ 2800	229 @ 1400
	(250) L6 LE3 3.9 ± 3.5 8.8 to 1 #130 @ 4000 *125 @ 4000	(250) L6 (350) V8 LE3 L59 3.9 x 3.5 4.0 x 3.5 8.8 to 1 8.2 to 1 \$\psi \] 130 \(\psi \) 4000 155 \(\psi \) 3600	(200) L6 (350) W8 (400) V8 L23 L50 LF4 3.9 1.2.5 4.0 x 3.5 4.1 x 3.5 8.8 to 1 8.2 to 1 8.2 to 1 #130 8000 155 @ 3500 170 @ 3600	(250) 16 (350) 98 (400) 98 (454) 98 (45

ENGINES WITH HEAVY-DUTY EMISSIONS FOR MODELS OF 8.501-LB. GVWR AND ABOVE

DISPLACEMENT LITRE (CU. IN.)	4.8 LITRE (292) L6	5,7 LITRE (350) VB	8.6 LITRE (400) VB	7.4 LITRE (454) VB
Engine Ordering Code	1,25	139	154	L/8
Bore & Stroke (In.)	3.9 x 4.1	4.0 x 3.5	4.1 x 3.8	4.3 x 4.0
Compression Ratio	7.8 to 1	8.3 to 1	8.3 to 1	7.9 to 1
SAE Net Horsepower @ RPM	115 @ 3400	165 @ 3800	180 @ 3600	210 @ 3800
SAE Net Torque (Lbs./Ft.) @ RPM	215 @ 1600	255 @ 2800	310 @ 2400	360 @ 2800

A WORD ABOUT COMPONENTS, OPTIONAL EQUIPMENT, ASSEMBLY AND AVAILABILITY OF THESE GMCs

These GMCs incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process it may be necessary in order to meet public demand for particular vehicles or equipment or to meet federally mandated emissions, safety and fuel economy requirements or for other reasons to produce products with different components or differently sourced components than initially scheduled. All such components have been approved for use in these products. With respect to factory-installed extra cost optional equipment make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

The GMC Pickups described in this brochure are assembled at facilities of General Motors Corporation operated by various divisions. The GMC 2-Door-Cab Pickup (Series C/K-1500, C/K-2500, G/K-3500), and the GMC 2-Door Cab & Chassis (Series C/K-1500, C/K-2500), and the GMC 4-Door Cab & Chassis (Series C-2500, C-3500), are assembled at facilities operated by Chevrolet Motor Division, GM Assembly Division or GM of Canada. These vehicles are also available from Chevrolet dealers under the name Chevrolet 2-Door-Cab Pickup (Series C/K10, C/K20, C/K30), and Chevrolet 2-Door Chassis Cab (Series C/K10, C/K20), and Chevrolet 4-Door Chassis Cab (C20, C30).

The GMC 4-Door-Cab Pickup (Series C-2500, C/K-3500) and the GMC 4-Door Cab & Chassis (Series K-3500) are assembled by GM Assembly Division. These vehicles are also available from Chevrolet dealers under the name Chevrolet 4-Door-Cab Pickup (Series C20, C/K30) and Chevrolet 4-Door Chassis Cab (Series K30).

The GMC 2-Door Cab & Chassis (Series C/K-3500) is assembled by GMC Truck & Coach Division. These vehicles are also available from Chevrolet dealers under the name Chevrolet 2-Door Chassis Cab (Series C/K30).

^{*1500} Series #2500-3500 Series *1500 Pickup

SERIES		DIESEL	C-1500 (15 TON)	C-1500/F44	C-2500 (Na TON)	BONUS/C (%)		C-3500 · · · · · · · · · · · · · · · · · ·	C-3500 F BONUS/CREW CAR (E TON)			
GVW Range, Lbs.		5,300 to 6,000*	4,900 to 5,600	6,050 and 6,200	6,400 to 8,200	7,500 and	8,200 **	8,600 to 10,000	9,000 to 10,000			
Front Suspension	Type		Independent Coil Springs									
	Cap., Lbs.	3,400	3,100	3,400	3,800	3,800		3,800	4,000			
Springs, Front,	Std.	1,700	1,475	1.625	1,900	1,900 1,900		1,900	2,000			
Each, Lbs.	Avail.	-	1,550, 1,625	1,700	1,750		- 12	1,750	3-			
Shock Absorbers,	Std.	25 mm Dia.	25 mm Dia.	25 mm Dia.	1-linch Dia.	1-lect	b Dia.	1-Inch Dia, Frt./	32 mm H.O. Rear			
Front & Rear	Avail.	32 mm Heavy Duty	32 mm H	ravy Duty	32 mm H	eavy Duty		32 mm Heav	y Duty, Front			
Front Stabilizer Bar	Aust.	1.08-Inch Dia	1,06-1n	ch Dia.		1,05-led	b Die, and b	H.D. 1.25-Inch Dia.				
Rear Axia	Туре		Semiffooting				Full Flo	nating				
	Cap., thu.	3,750	3,750	3,750	5,700	7,5	00	7,500	7,560			
Springs, Rear, Lach, Lbs.	Std.	1,550	1,550	2,000	2,000	2,600 2,850		3,500	3,500			
	Avail,	2,000	2,000		2,800, 2,850	2,850		3,750	3,750			
Brakes, Service	Std.	Hyd. Power	Manual	Vac. Power	Vac. Power	H.D. Va	c Power	H.D. Vac. Power	H.D. Hyd. Power			
	West.	H.O. Hyd. Power	Vac. Power	64	H.O. Vac. Pawer			H.D. Hyd. Power	-			
Clutch, Dia., In.		The second second	11	11	11		2	11	- 11			
Engine, Type*	Std.	5.7L V8 Dissel	4.1L (250) L6	5.0L (305) V8 2-bbl.@	4.1L (250) L611	5.7L (350) V8 4-bbl.		4,8L (292) L6				
	Aveil.	-	5.0L (305) V8 2-0bl.(9)	5.7L (350) V8 4-bbl.	5.7L (350) V8 4-bbl.	8 7.4L (454) V8 4-bbt.		5.7L (350) VE 4-bbl.				
	Avail.	-	5.7L (350) V8 4-bbs.	7.4L (454) VB 4-bbl.	7.4L (454) V8 4-bbl.	V8 -		7,4L (454) V8 4-bbl.				
	Avail.	-	7.42 (454) V8 — 4-661.		-	-						
Steering	Std.	Power			Manual, Recirc	irculating Ball Sear						
	Avail				Integr	al Power						
Transmission	Std.	Automatic	Synchronized 3-Speed				Crew 4-Spc.	4-Speed,	Floor Mount			
	Avait,	-		4-Speed Automatic			natic	Auto	matic			
Tires	Std.	CR78-15B Radial (4 PR)	GR78 138 (4 PR) Radial	LR78-158 (4 PR)	8.75-16.50 (5.PR)		16.50 PROT	9.50-15.30 (8 PR)F 9.50-18.5E (10 PR)R	9.50-16.5E (10 PR)			
	Max. Avait.	7.00-15C 10-158	7.00-150 (6.99) (0-158	LR78-15C Radial 10-15B	9.50-16.5D (8 PR) Radial		16.50 Radial	9,50-16.5E (10 PR)				

[&]quot;See your GMC Truck dealer for engine application and availability, †*Restricted to 6,400-ib, GVWR.

@Not available in the State of California. ** 8,200-lb. GVW only for Crew Cab.

. 6,200-lb. GVWN in Californ

SERIES		1	PICKU	P. REGULAR	/BONUS/CRE	W CAB	and the same of the same of	CAB & CHASSIS, REQULAR/BONUS/CREW CAB						
PERIES		K-1	1900 (1/2 TON)	K-2100	(NO TON)	K-3500	(1 TON)	K-1500	(1/2 TON)	K-2500	(% TON)	K-3500	(1 T0N)	
GVW Range, Lbs.			6,200	5,800 1	to 8,400	8,600 to	10.000*	6	200	6.800	to 8,400	8,600 to	10,000*	
Front Suspension	Type		47			Нуро	d Driving Axia	and Leaf S	orings.					
	Cap., Lbo.	3,600 3,800		800	4,5	500	3	,600	3,	800	4,	500		
Springs, Front,	Std.		1,850	1,	850	2,0	250	1	850	1	850	2,	250	
Rated at Ground, Ex., Lbs.	Avail.		2,250		250			2	.250	2,	250			
Shock Absorbers,	Std.						25 mm 0	lameter			The second			
Front	Avail.	H	.D. Shocks†	H.D. S	hdckst	H.D. Shoo	ks, 32 mm	H.D.	Shocket	H.D. 5	Shorket	H.O. Shed	ks. 32 mm	
Stabilizer Bor				1		M	lavy Dulty 1.25	-Inch Diame	tor			Control of the Control		
Rear Suspension	Type	- 5	emiffoating	Full F	loating	Full FI	asting	Semi	floating	Full F	losting	Full Floating		
	* Cap., Lbs.		3,750	5,	700	7,1	500	3	,750		700	7,500		
Axie Batio+	- *	Std.	Avail	\$16.	Avait.	Std.	Avail.	Std.	Avail.	Std.	Avail.	51d.	Avail.	
Engine 4.1 Libre (250) L6		4.1	3.40	5	-	.77	-	4.11	3.40	-	-	-	-	
4.8 Litre (292) L6			72	-	-	4.55	44	-	-	-	-	4.56	- 00	
5.7 Lifre (350) V8 4-bbt.		3.07	2.76, 3.40, 3.73	3.73	4.10	4.10	4.56	3.07	3.40, 3.73	3.73	4.10	4.10	4.56	
full Littre (900) V8 4-bb1.		3.07	2.76, 3.40, 3.73	3.73	4.10	4.10	4.50	3.07	3.40, 3.73	3.73	4.10	4.10	4.50	
Springs, Rear,	Std.		1,875	2,100		3,500		1,875		2,100		3,5001		
Rated at Ground, Ex., Lhs.	Avail.		-	2,860		3,750		-		-		3,750		
Shack Absorbers,	Stift.					25 ann Dianeter								
Rear	Avail.	H	.D. Shocks†	H.D. S	hockst	H.O. Shocks, 32 mm		H.D. Shocks†		H.D. Shocks†		H.D. Shocks, 32 mm		
Brakes, Service	Std.	- Va	stoom Power	Yearner	n Pomer	H.D. Hyd. Power		Vacuum Power		Vscuum Power		H.D. Hyd. Power		
	Avail,	-	-	H.D. Va	c. Power	-			_		H.D. Vac. Power		-	
Clotch, Dis., In.	With LG		11		in-	11		11		- ten		11		
BERLINES HE	With 350 V8		12	and the second second	12	12		12		12		12		
Engine, Type++	\$16.	4.1	1L (250) L6®		350) V8 bbl.	4.8L (292) 1.6	4.1L (250) L6(8)			(350) VB 381.	4.81. (292) 1.6	
	Assit."		(350) V8, 4-bbl. (400) V8, 4-bbl.	6.6L (400) VB 6-6bl.		5.7L (350) 6.6L (400)					(400) VB 561.		0 V8 4-bbl. 0 V8 4-bbl.	
Steering	Std.	- 1	Hyd. Power	Bryd	Byd. Pawer		Hyd. Power		Hvd. Power		Power.	Hyd.	Power	
	Avail.		- 10		-	1000	+ //		-		-	100	in.	
Transmission	51d.		3-Speed	3-5	peed	4-3	pand	34	Speed	34	pred	4-5	seed :	
	Avail.		4-Speed; A	And and the Control of the Control o	SUCHERUS IN	Auto	matio	1000	4-Speed; A	utomatic	Carlo Carlo	Auto	matic	
Tires	Std.	1.7	8-15B (4 PR)		50 (6 PR)	9.50-16.5	D (B PROTE	178-1	58 (4 PR)		.5C (5 PR)	9.50-1650	0 (8 PR)att	
100000000000000000000000000000000000000	-		CONTRACTOR OF THE PARTY OF THE		10.00						10000		and the second division in	

⁽¹⁰ PR) Radia "With dual roar wheel application. Maximum GVW with single roar wheels is 9,200 lbs.

Avail.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Youns informed to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of the factory-installed

10-158 (4 PR)

equipment may be ordered through your GWC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this paraphoet: Dealer will provide complete up-to-data informa- GMC TRUCK & COACH Tion on available equipment, specifications, etc. not shown

(8 PR) Radial ††9.50-15E (10 PR) tires standard on Bonus and Craw Cab models.

10-16.50 (8 PR)

10-15B (4 PR)

10.16.50 (8 PR)

^{† 8.75-16.5}C (6 PR) front and 8.75-16.5D (8 PR) year tires for C-2500 Bonus Cab moduls.

[&]quot;"See your GMC Truck dealer for engine application and availability, cOust rear wheels and 8.75-160 (8 PR) tires standard on model TK31403 Cab & Chassis. (Offict available in the State of California.

^{†—3,750} lbs. each on TK31403 model.

- Set your GMC Truck dealer for application,
†32 mm included with available RPO F60 H.D. springs only.