

LINCOLN











# interior

Our interior designers are dedicated to the idea that

## LAVISH

luxury lies in the details. For example, they insisted

## **ATTENTION**

that all window and door lock controls be illuminated.

# TO DETAIL

That all seating surfaces be crafted of supple leather.

## IS A VERY

That intrusive sounds be bunted down and quieted.

# COMFORTING

And on and on. When they were finally comfortable

# IDEA.

with the interior, we knew you would be too.



Dual front seat
cup holders pop out
at a touch to hold
your beverage.
When you're
through, they
disappear just
as effortlessly.





# ride and bandling

Designing a new speed-sensitive steering system

### CHOOSE

and an advanced Four-Corner Semi-Active

#### THE PERFECT

Suspension System wasn't enough for Continental

### SETTING FOR

designers. They wanted you to have choices. So

## ANY OCCASION.

whether you prefer the quick, surefooted handling

of a contemporary sedan; the soft, luxurious ride

of a traditional limousine or something in

between, you can have it. And if a particularly

interesting road brings out the driver in you,

Continental can change to suit your mood. You

can choose from three levels of steering effort and

three degrees of suspension firmness as shown on

the right. Among the world's luxury cars, only the

new Continental makes these choices possible.



Low steering effort/plush suspension: Traditional Lincoln-driver luxury.

Low steering effort/normal suspension: Traditional luxury steering ease with contemporary

Normal steerin effort/plush suspension: Ideal steering with a ride that smooths out

Normal steering effort/normal suspension: The optimum combination. Best balance of

Normal steering effort/firm suspension: Contemporary ride with responsive steering feel.

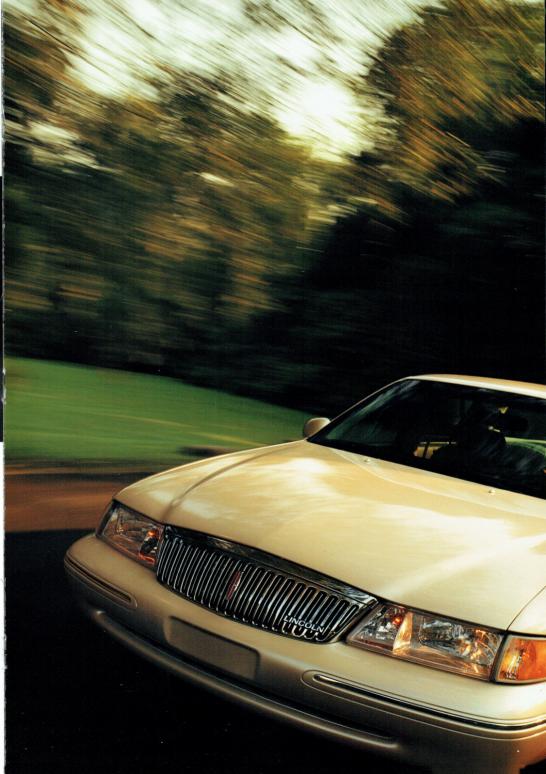
High steerii effort/firm suspension: Responsive handling on winding road

> High steering effort/normal suspension: Contemporary ride with precise steering.

High steer effort/plus suspension Soft, luxury ride with responsive The message center display features a dot matrix display screen capable of delivering 25 different messages. In addition to reporting on major automotive systems and delivering trip date, it helps the driver make ride/steering choices.



Suspension and steering settings are achieved by pressing the ride/steer button on the instrument panel. Steering and suspension choices are displayed separately on the message cen-







# personal security



Four-wheel disc
Anti-lock Brake
System. Ample
stopping power
is augmented by
ABS to give the
driver greater
steering control
while braking,
particularly on
slippery road
surfaces.



rearview mir-

rors. Available

rearview and

exterior mirrors

their reflectivity

eyes from the

glare of other

cars' headlamps.

driver-side

Cornering
lamps. Activate
with turn
signals to
increase visibility when
completing a
turn at night.



belt.)

Dual air bags.

Expect nothing
less from the
first luxury car
manufacturer to
offer dual air
bags as standard
equipment on all
models. (Always
wear your safety



Interior padding.

Key interior areas
are padded and
virtually every
surface is rounded to help avoid
injury in the event
of a collision.



pillars. The roof

and front pillars

are engineered

to meet a static

force test equal

to 5,000 pounds.

Side door beams.
They're part of
a system which
meets Federal
Dynamic Side
Impact Standards

targeted for 1997.

High-strength
door latches.

Doors are
designed to
remain closed
in the event of
a front or rear



A new three point

safety belt for

center rear-seat

passengers pro-

protection of a

shoulder belt —

a feature found

on few other cars.

Outboard-seated

passengers also

belt protection.

have kap/shoulder

Child-proof
rear door
locks. A
standard
Continental
feature, they
guard against
accidental
opening of
the rear
doors from
the inside.



A child seat
restraint tether
anchor. In the
rear seat area it
adds increased
safety and
peace of mind
when transporting small
infants in child



Crumple zones.

They're engineered into the front and rear of the car to help absorb some of the energy of a collision before it reaches the passen-

Safety belts and air bags are just the beginning of Continental's

comprehensive safety design. For while the air hag Supplemental

Restraint System, in combination with properly worn safety belts, is

a vital source of protection in certain moderate to severe frontal

impacts, Continental's protection includes every aspect of the car.

Extensive measures bave been taken to belp protect occupants in a

collision from the rear, the side or in a rollover accident. Your feeling

of security is further enhanced by such considerations as delayed

off/on beadlamps, an available anti-theft deterrent system and

remote illuminated keyless entry system with a panic button that

will sound the born and flash the headlamps when activated.

A High-Level Audio System featuring the latest "distributed audio" technology delivers sound of exceptional darity and realism. Larger, ergonomically designed controls and electroluminescent dial lighting simplify usage.

Electronic Automatic Temperature Control System with solar load sensor. You simply set the system at the temperature you prefer and forget it. No matter what the outside weather is like, it's ideal inside your Continental. Also, Continental's new, larger air-conditioning/heating/ventilation system employs a non-ozone-depleting, CFC-free refrigerant.

Continental. By utilizing

layers of electrostati-

cally charged micro-

fibers, it filters out

air pollutant parti-

cles as small as three

microns in diameter

before they can reach

Continental's Automatic

System, It's one more

reason why Continental

passengers can breathe

the interior through

Temperature Control





Sunglasses and garage door opener storage. Allows you to access your opene and keep it secured and out of the way. Also provides a convenient space for your sunglasses.

surprises and delights

One of the delights of the new Continental is the way you'll

#### THE PLEASURE

continually discover its bidden treasures of luxury. For this is a

#### OF UNEXPECTED

car in which technology has been harnessed to serve you in count-

#### LUXURIES.

less ways. A car that constantly reminds you that it is, indeed, a

luxury automobile of exceptional comfort and convenience. Shown

bere are but a few of the surprises and delights you'll discover as

Continental's dynamic

door sealing system

is one of the indus-

try's most advanced.

you get to know your new Lincoln Continental.

New MicronAir®
Filtration System, a
product of technology
found in no other
American loxury car,
helps improve the
air you broathe in the new

Rear seat air-condition ing ducts on five-passenger models now channel Automatic Temperature Control System air directly into the rear comportment for rear-passenger comfort. Now, everyone has the "best seat."

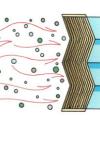
MicronAir® is a registered U.S. trademark of Freudenberg Nonwovens.

Safety belt height adjuster consists of a new D-ring for the driver and front-seat passenger. Since people vary in size, Continental designers believe drivers should be able to adjust the height to accommodate them. This feature parmits adjustment to five different positions for greater safety belt comfort.

An umbrella holder with umbrella is a uniquely person uniquely person. Continental touch. With a handle of Walnut Burlwood to march Continental's interior decer, the umbrella nests nearly in a mesh pocket designed especially for quick drying, toutick and hand to the passenger seal.

Backlit switches for all windows, door locks and speed controls are another exemple of Continental's emphasis on personal luxury. No one is ever in the dark about the location of these important switches.







more surprises and delights

When you first drive your new Lincoln Continental, THE

prepare to embark on a journey of discovery. Rarely,

SURPRISES

if ever, has a car been so richly endowed with so GO ON

many technological amenities that serve you so well.

AND ON.

And being at your service is the very essence of this

and design. These new units provide consistent output with a faceted

Cornering and side marker lamps are com bined in one gem-like unit. Like the headlamps, they flow flawlessly into the Continental's smoothly and aerodynamics.







options gives you a helping hand with luggage when you travel in



IBL Audio System with Digital Signal Processing (DSP). A state-ofthe-art, 145-watt, bi-amplified system that includes a powerful 85watt subwoofer amp and eight speakers. With DSP you may choose spatial effects that surround you with stadium sound, concert hall ambience or more intimate listening environments.













driver-side rearview mirror.









ly useful automatically dimming inside mirror is available in combination with the electrochromic

the touch of a switch to provide a skylight view or it tilts up for fresh air ventilation.



Six-disc CD changer

lets you enjoy hours

of musical pleasure

with the clarity of CD sound (available

with the new JBL

Audio System). It

holds six discs -

and it's located in

the passenger com-

HEADROOM (IN.):FRONT REAR	
LEGROOM (IN.):FRONT REAR	
HIPROOM (IN.):FRONT REAR	
SHOULDER ROOM (IN.):FRONT REAR	

L'	VGIIVE	
	LAYOUT:	FRONT ENGINE
	TYPE:	DOHC 32-VALVE MODULAR V-8
	DISPLACEMENT (LITERS/CU. IN.):	4.6/28
	BORE & STROKE (MM/IN.):	.90.2X90.0/3.6X3.6
	COMPRESSION RATIO	9.85:
	HORSEPOWER @ RPN (SAE NET):	260 @ 5750
	TORQUE @ RPM (LBSFT. SAE NET)	:265 @ 4750
	FUEL DELIVERY:	SEQUENTIAL LTI-PORT ELECTRONIC FUEL INJECTION
	FUEL REQUIREMENT:	91 OCTAN

## DRIVETRAIN

TRANSMISSION	TYPE:	ELECT	RONICALLY
	CONTROLL	ED FO	UR-SPEEL
	AUTOM	ATIC C	VERDRIVE
GEAR RATIOS:	1-2	2.77:1	II-1.54:
	111-1	.00:1	IV-0.69:
AXLE RATIO:			3.56:

## SPECIFICATIONS

## **DIMENSIONS**

VEHICLE TYPE: FIVE-PASSENG	ER.
FOUR-DOOR SEDAN	
WHEELBASE (IN.):	109.0
TRACK (IN.):	FRONT 63.0 REAR 61.5
LENGTH (IN.):	206.3
WIDTH (IN.):	73.6
HEIGHT (IN.):	56.0
CURB WEIGHT (LBS.):	3,971
FUEL CAPACITY (GAL.):	17.8
LUGGAGE SPACE (CU. FT.):	18.1

## **ACCOMMODATIONS**

HEADROOM (IN.):FRON	39.0 38.0
LEGROOM (IN.):FRON	41.
HIPROOM (IN.):FRON	55. 56.
SHOULDER ROOM (IN ): FRON	57

## ENCINE

NGINE	
LAYOUT:	FRONT ENGINE.
TYPE:	DOHC 32-VALVE MODULAR V-8
DISPLACEMENT (LITERS/CU. IN.):	4.6/281
BORE & STROKE (MM/IN.):	90.2X90.0/3.6X3.6
COMPRESSION RATIO	9.85:1
HORSEPOWER @ RPN (SAE NET):	1 260 @ 5750
TORQUE @ RPM (LBSFT. SAE NET.	):265 @ 4750
	SEQUENTIAL LTI-PORT ELECTRONIC FUEL INJECTION

	4.6-LITER 32-VALVE V-8 ENGINE
ALLY	SEQUENTIAL MULTI-PORT ELECTRO INJECTION
EED	ELECTRONIC ENGINE CONTROL (EL
RIVE	ELECTRONICALLY CONTROLLED NO
54:1	NOUS SHIFT WIDE-RATIO FOUR-S MATIC TRANSAXLE
59:1	FOUR-CORNER SEMI-ACTIVE AIR SU
56:1	INDEPENDENT REAR SHORT- AND I SUSPENSION

HASSIS	
BODY:UNITIZED CONSTRUCTION WITH SEPARATE FRONT SUBFRAME SUSPENSION:	
FRONT:INDEPENDENT MACPHERSON STRUTS WITH STRUT-MOUNTED AIR SPRINGS, 19.0MM STABILIZER BAR, TENSION STRUTS AND LOWER CONTROL ARMS	
REAR: SLA INDEPENDENT WITH AIR SPRINGS. 19.5MM STABILIZER BAR, TENSION STRUTS, UPPER CONTROL ARMS, LOWER CONTROL ARMS, CAST SPINDLE WITH FORGED AND INTEGRATED BALL JOINTS	
SHOCK ABSORBERS:GAS-PRESSURIZED HYDRAULG WITH INTERNAL REBOUND SPRING. AUTOMATIC FAST-ACTING DUAL DAMPING WITH THREE DRIVER SELECTIONS: PLUSH. NORMAL, FIRM	
LEVELING SYSTEM:MICROCOMPUTER- CONTROLLED FOUR WHEEL AIR SPRINGS WITH AUTOMATIC FRONT- TO-REAR AND SIDE-TO-SIDE LEVELING	
STEERING TYPE:SPEED-SENSITIVE.  VARIABLE-ASSIST POWER  RACK-AND-PINION WITH THREE  DRIVER SELECTIONS FOR  STEERING EFFORT: LOW,  NORMAL, HIGH	
OVERALL RATIO (ON CENTER): 16.0:1	
TURNS, LOCK TO LOCK:2.84	
TURNING CIRCLE, CURB TO CURB (FT.):41.1	
BRAKES:	
FRONT:11.57-INCH POWER-ASSISTED DISC, ANTI-LOCK	
REAR:	
WHEELS:16 X 7-INCH ALUMINUM	
TIRES:P225/60R16 97H STEEL-BELTED BLACK SIDEWALL RADIALS	
STANDARD	
EEATIIDEC	

## FEAIUKES **FUNCTIONAL**

ORT ELECTRONIC FUEL CONTROL (EEC-V) ITROLLED NON-SYNCHRO ATIO FOUR-SPEED AUTO-CTIVE AIR SUSPENSION HORT- AND LONG-ARM DRIVER ADJUSTABLE SUSPENSION SELECTIONS (PLUSH, NORMAL, FIRM) AND STEERING SELECTIONS (LOW, NORMAL, HIGH)

## SAFETY

DRIVER AND RIGHT FRONT PASSENGER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS THREE-POINT SAFETY BELTS FOR FRONT OUT BOARD AND REAR PASSENGERS INCLUDING REAR CENTER SEAT OCCUPANT FRONT CENTER LAP BELT (6-PASSENGER ONLY) FRONT AND REAR CRUMPLE ZONES HEAVY-GAUGE STEEL SIDE DOOR INTRUSION BEAMS FOUR-WHEEL POWER DISC ANTI-LOCK BRAKES (ABS) HOME SAFE TRANSAXLE BRAKE/SHIFT INTERLOCK FOUR-WAY ADJUSTABLE FRONT SEAT HEAD RESTRAINTS POWER REMOTE HEATED MIRRORS WITH REVERSE TILT DOWN FEATURE UNIQUE COMPLEX REFLECTOR HEADLAMPS REAR SEAT CHILD-PROOF DOOR LOCKS
CHILD SEAT SAFETY TETHER

## INTERIOR/ CONVENIENCE FEATURES

FIVE-PASSENGER SEATING WITH CENTER CONSOLE LEATHER SEATING SURFACES/LEATHER-WRAPPED

STEERING WHEEL
SIX-WAY POWER DRIVER AND FRONT PASSENGER
RECLINERS WITH MEMORY DRIVER SEAT AND FOUR-WAY POWER LUMBAR EASY ENTRY/EXIT DRIVER'S SEAT CFC-FREE ELECTRONIC AUTOMATIC TEMPERATURE

CONTROL SYSTEM WITH SUNLOAD SENSOR MEMORY PROFILE SYSTEM: STEERING EFFORT, RIDE CONTROL. RADIO STATIONS. DRIVER'S SEAT POSITION, MIRROR POSITION, AUTOLAMP DELAY SETTING, PANEL LIGHTING SETTING, EASY ENTRY/EXIT DRIVER'S SEAT, EXPRESS DOWN DRIVER'S WINDOW, AUTO DOOR LOCK, DOOR LOCK CHIRP, TILT-DOWN OUTSIDE

VIRTUAL IMAGE INSTRUMENT CLUSTER WITH MESSAGE CENTER

AUTOLAMP LIGHTING SYSTEM INTERIOR THEATRE DIMMING LIGHTING MICRONAIR® FILTRATION SYSTEM SOLAR TINT GLASS

HIGH-LEVEL AUDIO SYSTEM WITH AM STEREO/FM STEREO RADIO AND CASSETTE REAR SEAT HEAT DUCTS REAR SEAT AIR-CONDITIONING DUCTS

POWER WINDOWS WITH "EXPRESS DOWN" DRIVER WINDOW POWER DOOR LOCKS WITH "SMART LOCK"

KEYLESS ENTRY FINGERTIP SPEED CONTROL (TAP-UP/TAP-DOWN

FEATURE) TILT STEERING WHEEL FLOORMATS, FRONT AND REAR REAR WINDOW DEFROSTER

(5-PASSENGER ONLY)

UNIQUE LINCOLN UMBRELLA WITH WALNUT BURLWOOD HANDLE UMBRELLA STORAGE BEHIND PASSENGER SEAT

WALNUT BURLWOOD CONSOLE APPLIQUÉ CONCEALED ANTENNA DELAYED ACCESSORY POWER

OVERHEAD CONSOLE WITH MAP LIGHTS. STORAGE FOR SUNGLASSES AND GARAGE DOOR OPENER

BATTERY SAVER FEATURE

## EXTERIOR FEATURES

FLEXIBLE GRILLE/5-MPH BUMPERS BODY-COLORED BODYSIDE PROTECTION MOLDING EXTENSIVE CORROSION PROTECTION SINGLE KEY ENTRY/IGNITION

CORNERING LAMPS 16" PAINTED ALUMINUM DIRECTIONAL WHEELS DUAL EXHAUST WITH EXPOSED BRIGHT TIPS

# AVAILABLE

ANTI-THEFT ALARM SYSTEM HEATED SEATING SURFACES WITH 5 TEMPERATURE SETTINGS ELECTROCHROMIC MIRRORS WITH COMPASS POWER MOONROOF INTEGRATED VOICE-ACTIVATED CELLULAR PHONE ALL-SPEED ELECTRONIC TRACTION CONTROL SIX-PASSENGER SEATING WITH MINI-CONSOLE JBL AUDIO SYSTEM WITH DIGITAL SIGNAL

PROCESSING (DSP) 6-DISC CD CHANGER IN PASSENGER COMPARTMENT

16" CHROME ALUMINUM DIRECTIONAL WHEELS CARGO STORAGE SYSTEM

### PRODUCT CHANGES

FOLLOWING PUBLICATION OF THIS BROCHURE CERTAIN CHANGES IN STANDARD EQUIPMENT. OPTIONS, PRICES AND THE LIKE, OR PRODUCT DELAYS MAY HAVE OCCURRED WHICH WOULD NOT BE INCLUDED IN THESE PAGES. YOUR
LINCOLN DEALER IS YOUR BEST SOURCE FOR

LINCOLN-MERCURY DIVISION RESERVES THE RIGHT TO CHANGE PRODUCT SPECIFICATIONS AT ANY TIME WITHOUT INCURRING OBLIGATIONS.

EPA statement: 1995 EPA mileage estimates were unavailable when the publication was printed. The 1995 Lincoln Continental, bowevers should get spood mileage figures. Ask your Lincoln dealer for the latest information. Options availability: Options shown or described in their browdure are available at extra cost and may be offered only in combination with other options or subject to distinuous described in the General Continuous and the combination with other options or subject to additional orderino requirements or limitations

INFORMATION BASED ON AAMA SPECIFICATIONS.

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(510M) 8-94 P-368631

# LINCOLN **MERCURY** 

# EXTERIOR COLORS



CHAMPAGNE CLEARCOAT METALLIC

EVERGREEN FROST CLEARCOAT METALLIC



BERRY RED CLEARCOAT METALLIC



GARNET RED GLAZE CLEARCOAT METALLIC



DEEP JEWEL GREEN CLEARCOAT METALLIC



MEDIUM WILLOW GREEN CLEARCOAT METALLIC



CHAMELEON BLUE CLEARCOAT METALLIC



CHARCOAL GREY CLEARCOAT METALLIC



SILVER FROST CLEARCOAT METALLIC



MIDNIGHT BLACK CLEARCOAT



DARK PORTOFINO BLUE

# INTERIOR COLORS

## LEATHER TRIM INTERIOR:

- CURRANT EVERGREEN
- LIGHT GRAPHITE IVORY
- PORTOFINO BLUE CLEARCOAT METALLIC

PERFORMANCE WHITE

CLEARCOAT



IVORY PEARLESCENT CLEARCOAT (EXTRA COST TRI-COAT)

• PORTOFINO BLUE • SADDLE