



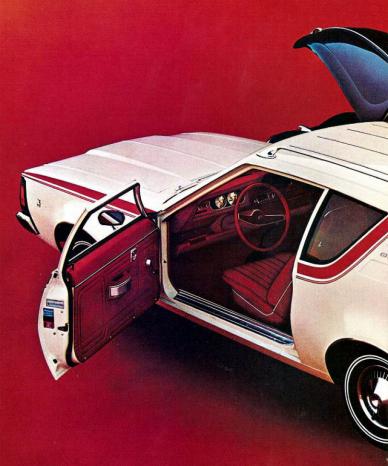
The car in the foreground is the American Motors Gremlin. It's the kind of car this country has needed for a long, long time. It's designed to give the American motorist a car that's so easy to buy,



so easy to drive and so easy to take care of, that he can enjoy owning one. It even looks like a fun car. The Gremlin is the smallest production car made in America. It's just 161 in. long, only 2½ in. longer than the

Volkswagen, the car you see towering 7 in. over the Gremlin.

This Gremlin is one of two basic models: a 2-passenger with storage area in the rear, at a lot lower list price than any other American production car.



This is the other model: a 4-passenger Gremlin with fold-down rear seats for extra storage and a flip-up rear window for easy access. Its list price is less than any other production car made in America except for the 2-seater Gremlin.

And look in the open door, You can have optional vinyl buckets when you order custom trim including carpeting, sports style steering wheel, a glove box that locks and a parcel shelf that runs the full width of the instrument panel.



Nobody's going to push you around in any Greenlin.

The Gremlin is not only 7 in. lower, but also 10 in. wider and some 800 lbs. heavier than a VW. Which gives the Gremlin possibly the smoothest, most stable ride you

can get in a car of this size.
Its turning circle is 32 ft., 8 in., about
3 ft. less than VW's. Which makes it about
the world's easiest car to park and handle.
The optional rooftop luggage rack

you see is a useful extra.



regular gas.

This is especially remarkable when you consider that the Gremlin's 199 cu. in. six is a bigger standard engine than

This engine gets the Gremlin from 0 to 60 in 15.3 seconds, the kind of pickup you need for expressway driving.











Details, details: a Gremlin on the gas cap, a great-looking instrument panel, a back seat in the 4-passenger that folds down perfectly flat.



SPECIFICATIONS AND OPTIONS DIMENSIONS		ENGINES	CARE. TYPE	H.P. R.P.M.	R.P.M.	RATIO & FUE	STROKE	TRANSMISSIONS &		on Epiumn (Std.) 2.73.1 (3.0	
		199 CID Six 7 bearings (Stat.)	1-Barrel	126 @ 4400 145	182 @ 1600	8.5-1-Re	2 1.75 X 3.60	Std. Six			2.73-1 (3.08 Opt)
						OVER TIME	assued as a visco.	232 Cf0	Shift Command Automatic on Column (Cot.) 2.37		3.08 1 (3.31 Opt.
OVERALL SIZE		232 CID Sex.				85100	g. 3.75-x 3.50°	050, 5/k			2.37-1 (2.73 Opt. 2.73-1 (3.98 Opt.
Length	161.25	7 bearings (Opt	1000	(S) 4300	@ 1600						
Width	70.58	STANDARD		URES	200				DELATURES IL DET	COMFORT AND CONVEN	
Height	51.80 (52.40 up. tves)						g-Dish Steering			Air conditioning system (878 x 14 fiberglass-befor	
Curb Weight 2635 Rs. (approx.)		Bubber Noormets (carpets with contementaries tem)					h-Strength Wind			track tires, 55-amp, albernator, heavy duty engine cooling, package tray, high-level vents:	
CHASSIS		Weather Eye heater and defroster					Tempered Sidt & Rear Grass			The state of the s	
Wheelbase	96.00	Counter-balanced intgate (4 passenger model)				Molared Ceiling Headliner			Air conditioning group (air conditioning system plus power stepping and tinted glass)		
Front Tread	57,46	Exhaust emission control system			Pat	Padded Sun Visions					
Rear fread	57.00	Step on parking brake		Pad	ded Instrument	Panel		Light group Itourtesy lights, park braine light.			
Brace Diameter/Total Area 9/153 Sq. In.		Syspended pedals ibrake, clutch and accelerator)				gr) Pad	Padded Annuests			headights on buzzer, lay-fuel Eget.	
Furning Diameter	32.7 ft.	Whistle-speed windshield		Wipers		filter	Non-State Furchion Ioside Parts			dear light soutch)	
Frant Suspension	Cost Springs, Independent, Tain Stat Jurits	Long-weating, easily cleaned sinyl uphalatery				Des	Double-Safety Brake System			Electric windshield wigers and washers	
		Plug-in socket for main wiring harness				890	Brake System Warning Light			Redis, AM push butten	
		Ash tray front				Sett	Self-Adjusting Brake Linings			Timted glass Call windows or numbhield only).	
Bear Suspension	Multiple Leaf, Seen Eligibs	Grep-Dip texty rust preventine				Med	Mechanical Step-Light Saidch			Roof travel rack	
	Sem (Tigh)	Triple-coat, baked acrylic enamel bright 13 coloria				esa Con	Corrosion-Resistant Brake Lines			Sumper proofs, front and rear	
INTERIOR		Dual pin stripes (rate stripes optional)				Safe	Safety-Ram Wheets			78-amp. "Clear-Pover" battery	
Headroom, Front/Rear	37.9736.4	Aluminized steel exhaust system			Tire	Tire Trees Wear Indicators			Osld start package 170 amp. bettery and 55 amp. afternator)		
Legroom, FranciRear	40.1 29.5	50-amp, "Clear Power" battery (78 optional)			Ant	Anti-Treft ignition, Steering & Transmission Lock					
Shouldmoon, Frank Rear 54 9753 6		35 amp. alternator (55 with air conditioning)				With	with Warring Buzzer			Empire black heater	
Hiproom Front/Rear	54.9.53.0	Single horn (second horn, dealer accessory)			High	High-Strength Oper Locks			Insulation group Sundercoating and hood insulations		
Cargo Capacity.	6 Cir. Ft. IS with Opt.	Side of car, sossors action tire lack			Sah	Safety Shaged Door Handles					
4-Pass, Model	Space-Sever Spanit)	One year or 12,000 mile warranty			Sat	Safety Shaped Control Knobs			APPEARANCE AND TRIM		
Skating	Zor & Pass, Models.	Wide interval (6.000 Miles or 6 months)		525	Safety-Styres Instrument Panel			Rally stripes in black, white or red			
PERFORMANCE (199 CID Std. Engine)		agenut of change requirements				Fro	Front Soat-Back Lock			Custom exterior trim package (wheel discs, wheel	
Fuel Economy 23 MPD Avg (Approx.)		SAFE-COMMAND STANDARD FEATURES				5 0.3	Dual-Action Hood Latch			opening and drip rail moldings?	
fmanual trans.)		Seat Belts				Pes	Positive Crankcase Vontilation			Custom interior trim package (custom pleated-viny)	
D-60 MPH Acceleration	15.3 Sec. (Manual) 15.8 Sec. (Auto.)	Two Front Shoulder Belts				Exh	Exhaust Emission Control			apholidary, rylon curpeting, custom identing wheel)  Oustom steering wheel	
		Two Rear Shoulder Belt Anchors					OPTIONAL EQUIPMENT				
La Mile Acceleration	19.7 Sec. ® 67 MPH (Manual) 20.0 Sec. ® 66 NPH (Auto.)	Two Front Head Restraints 4-Way Hazard Warring Signals Line Oranner Turn Signals					POWER AND PERFORMANCE			Bucket seats in pleased viryl (available with custom interior trim)  Wheel duck	
							Variable Ratio pours strenge				
						Pas	Pour trates				
		Automatic Back-light settle				Two	Two-Grandifferential			Anti-scult age moleina (vind invert)	
Top Speed	95 MbH	Side of Car Safety Markers			Her	Handling package throughouts springs and shocks.			MISCELLANEOUS		
CAPACITIES		Guint Co Hearlyth					plus front sway bar).			6.00 x 13 Polyester condition, whitewall	
as Tank #1 Gallers		Injude Page-View Mirror with					Heavy-duty engine cooling repectal regulator.			6.45 x34 Polyester-conditives, blackwall	
Engine Gal(with fater)	5-Quarts	Tern Ball-Joint Punts					flex fan. fan shrouft			878 x 14 Fiberglass belted fires, blackwell (standard with air conditioning) or whitewall Observers) perfective floormats, front	
Engine-Gooling	10.5 Quarts	Left, Side Rear New Mirror Vondshield Washers (Vanyal)				co	COMFORT AND CONVENIENCE				
Inith toated											
Marusi Transmission	1.5 Pints for 199 CID 2.5 Pints for 232 CID	Non-Giore Windshield Wipers					organette lighter, plus glove box door, took, light) Wisdolftygroup (remote control mirror, sun visor			Fuel Tark Vapor Colont System may d = Cast )	
		Windshield Defrosters (Heater)				700				LOCAINE GAS CHO	
Informatic Transmission 9.5 Quarts		Single Unit Body Construction					marge, 12 anch day inget manyer mores.			Score Saver Spare Inflatable Spare	
Bear Asle	3.0 Ports	Energy-Anarcting Steering Column					electric windshield urpers and washers!			available with 14-inch free options)	
		Could seem in a minute of parties									