



**Ford**  
**OPEN CARS**



WATCH the cars on the streets, the highways, the pleasure resorts—any place where motor cars congregate. Observe the greater number of Fords. Observe that more Fords carry maximum loads than any other car.

Ford Cars give pleasure to more people, carry more people on business errands—furnish transportation to more people at lower cost than any other motor car built. You get *full value* when you buy a Ford.

Easy terms if desired, or you may buy through the Ford Weekly Purchase Plan if you choose.

*Ford*  
TOURING CAR

\$295

F. O. B. DETROIT

Starter and Demountable Rims  
\$85<sup>00</sup> Extra



**Ford**  
RUNABOUT

**\$265**

F.O.B. DETROIT  
*State and Democratic Rate*  
18500 Extra

Salesmen, contractors and others who must conserve both time and energy will find the Ford Runabout the most satisfactory means of transportation available. Its exceedingly low first cost and the small cost of upkeep and operation prove insignificant when computed on the basis of the long and useful service the car will give.

**Cashton Motor Car Co.**

Telephone 52-3 R

**CASHTON,**

**WIS.**