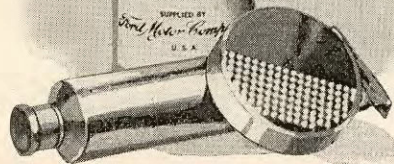
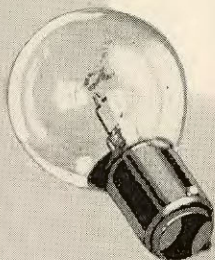
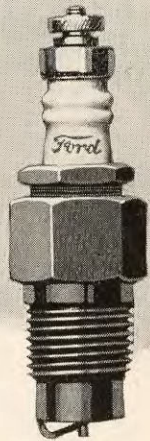


**Trouble
Insurance**



Ready When Needed—Safely Carried Lower in Price



HAVE you ever been hurrying along the road—trying to make up lost time—when a cylinder started missing? You stop—test the spark—and find you need a new spark plug. None in the car—the old one refuses to tune in—hands dirty, maybe burned a little—disposition ruffled—

What would you have paid for a spark plug just then—?

PROTECT yourself against another such experience by getting a Ford Emergency Kit. Spark plug, headlamp and tail-light bulbs and tire repair outfit are safely and neatly packed in a handy metal container, carried under the rear seat. The price is \$1.50—35 cents less than the items could be bought for if purchased separately.

The far-sighted owner will consider the Ford Emergency Kit a necessity of motoring, as it provides, at low cost, against serious inconvenience on the road.

BUY GENUINE FORD PARTS

The Ford EMERGENCY KIT

Offers protection from the three most frequent motoring inconveniences. Tires will puncture, lights will burn out and spark plugs will wear out—and you're usually miles away from a service station when they refuse to function.



The Nearest Service is Ford Service