



World's Greatest Wagon Variety! 13 grand-new models...4 spacious sizes...loaded with the better ideas that make Wagons by Ford America's First Choice

Here they are—the finest the wagon world has to offer . . . 13 new wagons by Ford, America's station wagon specialists! Big, luxury-packed Fords, sporty, top-performing Fairlanes, economical Falcons, extra-duty Falcon Club Wagons.

The new Ford wagons are exciting style-setters. Quieter because they are stronger . . . stronger because they are better built . . . with new looks . . . rich interiors . . . loadspace up to 103 cu. ft. A new dual braking system, too, and many other new, standard Ford Lifeguard-Design Safety Features. Country Squire and Country Sedan wagons with dual-facing rear seats offer seating for a family of eight.

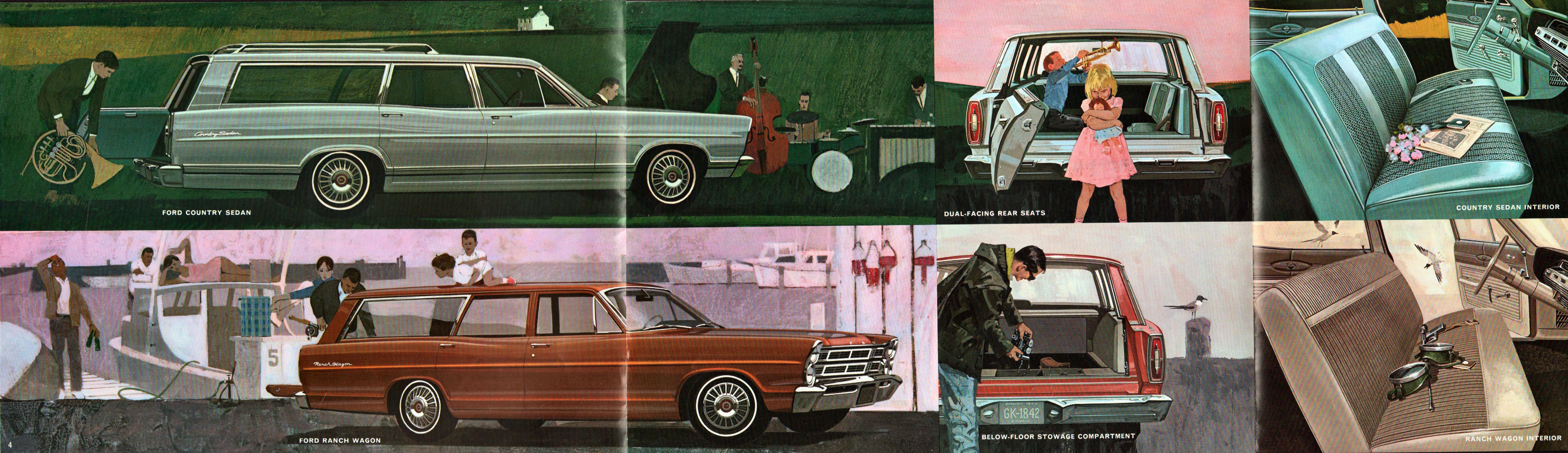
There's added convenience, comfort and fun with Ford's host of better ideas, like the Magic Doorgate, standard on Ford and Fairlane, optional on Falcon wagons*; power doorgate window, standard on Ford and Fairlane Squires, optional on all others*.

On most of the wagons by Ford you have such optional features as a multi-speaker Stereo-Sonic Tape System that brings a concert hall right into the car. SelectShift Cruise-O-Matic Drive that goes fully automatic or lets you shift manually when you please. Fingertip Speed Control for highway cruising without the accelerator. SelectAire Conditioning for all-season comfort control. Two kinds of roof racks. Power front disc brakes. Wide new choice of tires, including more durable Radial Ply Tires on Ford wagons, to fit your individual driving needs.

Choose any one of five engine options on Ford wagons . . . from 240-cu. in. Six to 428-cu. in. V-8. Standard on most engines is Synchro-Smooth Drive. It's the *fully* synchronized 3-speed manual transmission that means smoother going in a '67 wagon by Ford!



*Except Falcon Club Wagons



5 Big Ford Wagons-Country Squires · Country Sedans · Ranch Wagon

Ford wagons for '67 carry on the Ford tradition of better ideas and better ways to do the things a wagon is intended to do. Ford's Magic Doorgate is typical. It swings open like a door (see Country Sedan, opposite) for people or close-up cargo loading. And, for lengthy cargo, it lowers like a conventional tailgate (Ranch Wagon, opposite).

Other ideas that make Ford wagons more convenient, more versatile and more fun: rear pillar air deflectors to help keep the rear window clean; quick-converting second seat that unlatches with an easy push-button release; lockable below-floor stowage compartment. And two models, Country Squire and Country Sedan, with dual-facing rear seats carry a family of eight! Power doorgate window is standard on Country Squires (optional on Country Sedans and Ranch Wagon).

When it comes to loadspace, Fords can take aboard an impressive 103 cu. ft. of cargo. You can take 4-foot building panels flat on the load floor or a 10-foot surfboard with the doorgate down as a tailgate.

Adaptability and choice are key words in the '67 Ford wagons. For instance, there's a lavish choice of 14 standard and optional interiors. Standard power team is Ford's 240-cu. in. Big Six with a *fully* synchronized 3-speed that lets you downshift to low under way without gear clash. Beyond that you can choose from four V-8's (up to 428-cu. in.), SelectShift Cruise-O-Matic (automatic *or* manual shifting as you like), gas-saving Overdrive.

Or load your Ford wagon for luxury with new Comfort-Stream Ventilation (fresh air with windows up!), Stereo-Sonic Tape System . . . a Convenience Control Panel . . . and power all the way—power front disc brakes, power steering, power windows and 6-way power seat!

FORD WAGON HIGHLIGHTS

Wheelbase—119" — Overall Length—213.9" — Cargo Volume—up to 103 cu. ft. — Standard Power Team—240-cu. in. Big Six and Synchro-Smooth Drive (fully synchronized 3-speed manual transmission) — Featured Options—Comfort-Stream Ventilation — SelectShift Cruise-O-Matic Drive — SelectAire Conditioner — Fingertip Speed Control — Stereo-Sonic Tape System. (For standard equipment, see page 14; options on pages 8-9.)





3 Fairlane Wagons -Fairlane Squire · Fairlane 500 · Fairlane

'67 Fairlanes are for the driver who has a new outlook! Perhaps he drove a compact wagon last year. Now he wants a wagon with more size, more style, more luxury... more everything. See how well new Fairlane wagons fill the bill, starting off with a lot more comfort and convenience!

Flip down the second seat in these Fairlanes (it's an easy one-handed trick) and there's room to tote 85.2 cu. ft. of cargo . . . and seat three up front comfortably at the same time. Under the rear deck there's a hidden cargo compartment (lockable on the Squire and 500) which holds an extra 8.2 cu. ft. Getting at all that space is duck soup thanks to Fairlane's Magic Doorgate which swings open like a door and down like a tailgate—it's standard equipment, tool Power doorgate window is also standard on Fairlane Squires, optional on other models.

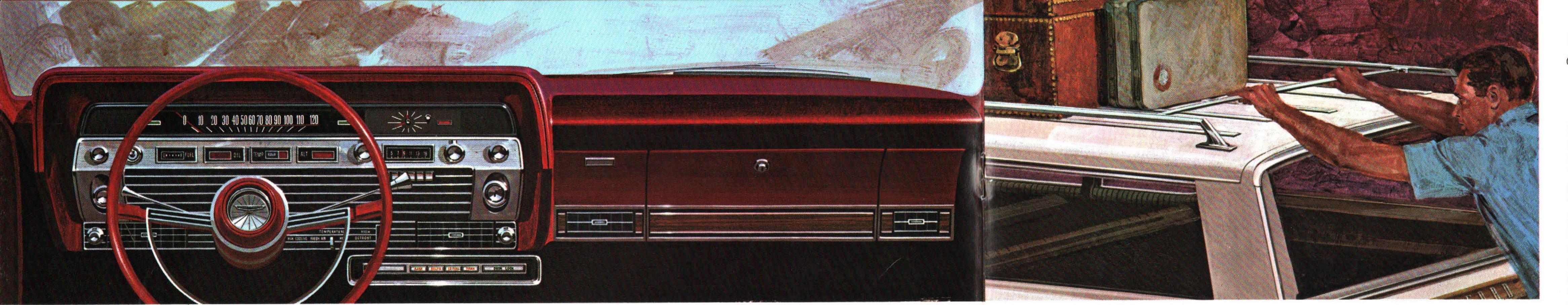
Other standard features include padding on the windshield pillars and steering wheel hub, as well as on the instrument panel and sun visors. Ford's dual braking system is also standard. So are two-speed electric wipers, outside mirror, energy-absorbing arm rests and Ford's new turn signals that signal for highway lane changes too. And a whole lot of other mighty useful Ford-designed wagon features (see list on page 14).

The Squire and 500 models offer choices of four tough, good-looking all-vinyl upholsteries (three for the Fairlane Wagon) and all three models have 15 exterior color choices. Their standard engine is a peppy 200-cu. in. Fairlane Six with Synchro-Smooth Drive. Three V-8's (up to 390 cu. in.) are optional. SelectShift Cruise-O-Matic is another fine Fairlane wagon option. It operates as a manual or an automatic transmission, as you wish. Other options—and there are a *lot* of them—range all the way from deluxe wheel covers to Stereo-Sonic Tape System. Maybe it's time you joined the drivers who have a new wagon outlook—in a '67 Fairlanel

FAIRLANE WAGON HIGHLIGHTS

Wheelbase—113" □ Overall Length—119.9" □ Cargo Volume—93.4 cu. ft. □ Standard Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive (fully synchronized 3-speed manual trans.) □ Featured Options—3 V-8's (up to 390 cu. in.) □ SelectShift Cruise-O-Matic Drive □ Power Doorgate Window □ Third Wagon Seat □ Heavy-Duty Suspension. (For standard equipment, see page 14; options on pages 8-9.)





New Ideas, Better Ideas by the Dozen to Add More Comfort, More Convenience, More Magic to your Ford Wagon

You can design your own individual Ford, Fairlane or Falcon wagon from this long list of 1967 options and accessories: SelectShift Cruise-O-Matic† combines the best of automatic and manual shifting, lets you take over for extra control starting on slippery surfaces, in cornering, down-hill braking. Radios† (AM and AM/FM models available). All-transistor,

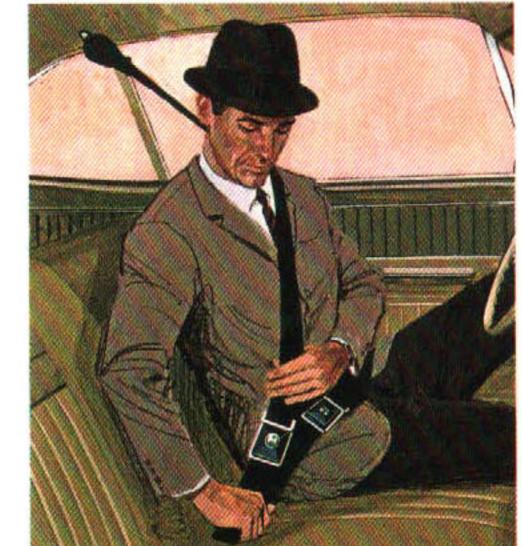
push-button tuning. Speaker centrally mounted in instrument panel for sound balance. (Rear speakers also available.) Convenience Control Panel* provides handy control for Power Door Locks (all four doors can be locked at your touch), and lights to remind you to fasten seat belts or warn you when fuel is low, a door ajar, or parking brake is on.

High on the list of the most popular Ford wagon options: Power Doorgate Window** for convenient ventilation control while under way. Operates by switch from driver's seat or by key from outside when parked. Adjustable Roof Rack* (shown above), one of two types available.

This type has sliding end rails, easily adaptable to any size load. Roof rack with fixed end rails is shown on model illustrations throughout catalog.

*Ford Country Squires, Country Sedans, Ranch Wagon only †All wagons

**All except Falcon Club Wagons

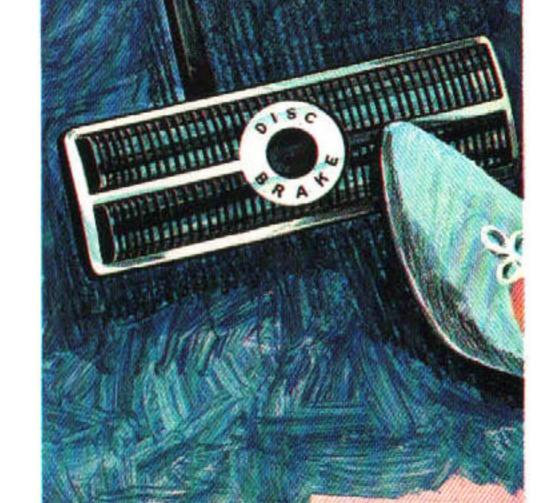


Across-the-body harness available for driver or front seat passenger. Firmly anchored in roof and floor; self-storing. Designed to be worn in combination with standard or deluxe seat belts



"Tailored Tires"*

You can tailor your Ford wagon's tires to your kind of driving as never before. More sizes . . . more kinds of tires! Radial ply tires, for example. They run cooler for



Power Front Disc Brakes**

Run cooler, less affected by moisture. Provide an extra measure of fade resistance under severe braking conditions. Examples: descending steep hill or with heavily loaded wagon. (On Falcon, available with V-8's only.)

Other Fine Wagon Options

(Available on all except Falcon Club Wagons)

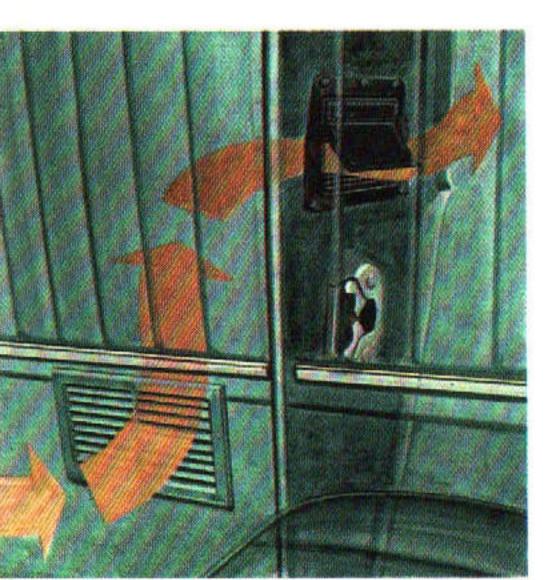
Power Steering (reduces effort up to 85%) - Power Drum Brakes (cut braking effort in half) - Magic Doorgate (standard Ford, Fairlane)—cover, pages 4, 7, 10, 11 - Country Sedan Deluxe Trim—page 3 - Electric Clock (standard Ford Country Squires) □ Remote-Control Outside Rearview Mirror □ White Sidewall Tires - Fairlane Third Seat - Deluxe Wheel Covers (standard Country Squire and Fairlane Squire)—pages 2, 4 - Four V-8 Engines (up to 428 cu. in.) - Two Tone Paint (available on Ford Country Sedan and Ranch Wagon and on Falcon Club Wagons) □-Heavy-Duty Battery □ Extra-Heavy-Duty Suspension □ Adjustable Shock Absorbers (available on Ford only) - SelectShift Cruise-O-Matic Drive - Power Side Windows (available on Country Squires and Country Sedans only) - Power Doorgate Window (standard on Ford Country Squires and Fairlane Squire) - Tinted Windshield - Tinted Side Glass - Plus many others.

Special Options Available on Falcon Club Wagons:

Extended Body (boosts cargo capacity over 24%) = 240-cu. in. Big Six Driver's Seat with Folding Back Third Row Seat Pivoting Rear Door Windows - Heavy-Duty Package (stronger underbody structure, higher capacity suspension system to carry one-ton payload) - Auxiliary Heaters (hot water or gasoline) - Camper Kit Components (wide variety of items which can be purchased separately and installed on any Club Wagon-a few shown on pages 12, 13) - And many more which your Ford Dealer will be happy to describe to you in detail.

Trailer Towing

For all the information about trailer towing with the '67 Ford Wagons, see your Ford Dealer. He can advise you on the special equipment recommended for towing trailers of all types and sizes. And be sure to ask him for a copy of the 16-page 1967 Ford Car and Truck Recreation brochure. It's filled with all kinds of suggestions and helpful information on the subject.



Comfort-Stream Ventilation*

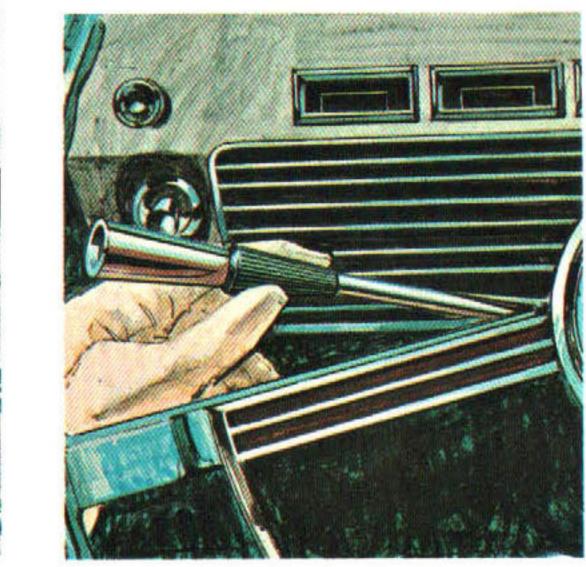
Pulls in a constant volume of outside air with windows closed. Circulation boosted by powerful 3-speed blower. Smoke, stale air exit through front door vents. Adjustable outlets on instrument panel control air distribution.



6-Way Power Seat*

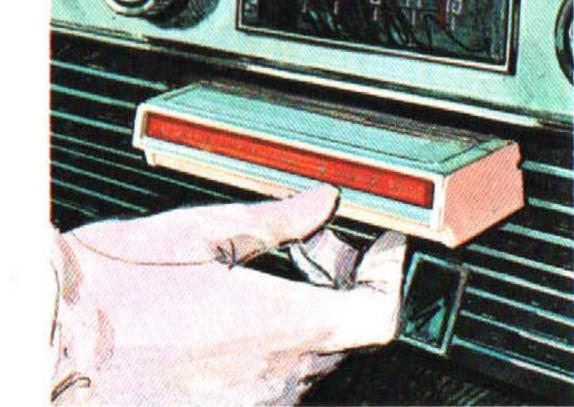
more than one driver.

Easy-to-operate seatside controls permit adjustment up or down, forward or back, tilt up or down. This Ford wagon option is particularly appreciated when the car is driven by



Fingertip Speed Control*

Built into turn signal lever. Permits setting your speed (25-80 mph) for "foot-off-accelerator" cruising. Braking, accelerating instantly cancel speed setting. Afterward, "memory" feature resumes your preselected speed.



Stereo-Sonic Tape System**

Over 70 minutes of uninterrupted stereo music. Multi-speaker system (up to three separate speakers) with quickchanging cartridges. Simply snap in a cartridge and listen to your favorite music in full, rich stereo.

SelectAire Conditioner**

air for heating, defrosting in winter.

For year-round comfort control at your fingertips. Whatever the season, whatever the weather you have plenty of dehumidified air at just the right temperature . . . cool air in summer, warm

Shoulder Harness

greatly increased tread wear.



2 Falcon Wagons -Futura · Falcon

Economy never looked so good! Falcon's magic blend of luxurious looks, sensible size and sizeable savings puts a wagon within reach of even the most economy-minded. These two Falcon wagons are *big* inside. Over 85 cu. ft. of cargo space when the second seat's folded down. Or, with this seat up, you can seat six comfortably and *still* have generous toting room behind. Falcon's long wheelbase (113 inches) and wide-spaced wheels (58 inches) provide excellent road-holding and smooth riding. And the standard 200-cu. in. Six engine is combined with Synchro-Smooth Drive (*fully* synchronized 3-speed manual) to let you downshift under way without gear clash.

Handsomely pleated all-vinyl upholstery for Futura wagons is available in four color choices, or the three color-keyed, all-vinyl upholstery choices for Falcon wagons. Easy-as-pie to handle, the Falcon second seat folds flush in a jiffy.

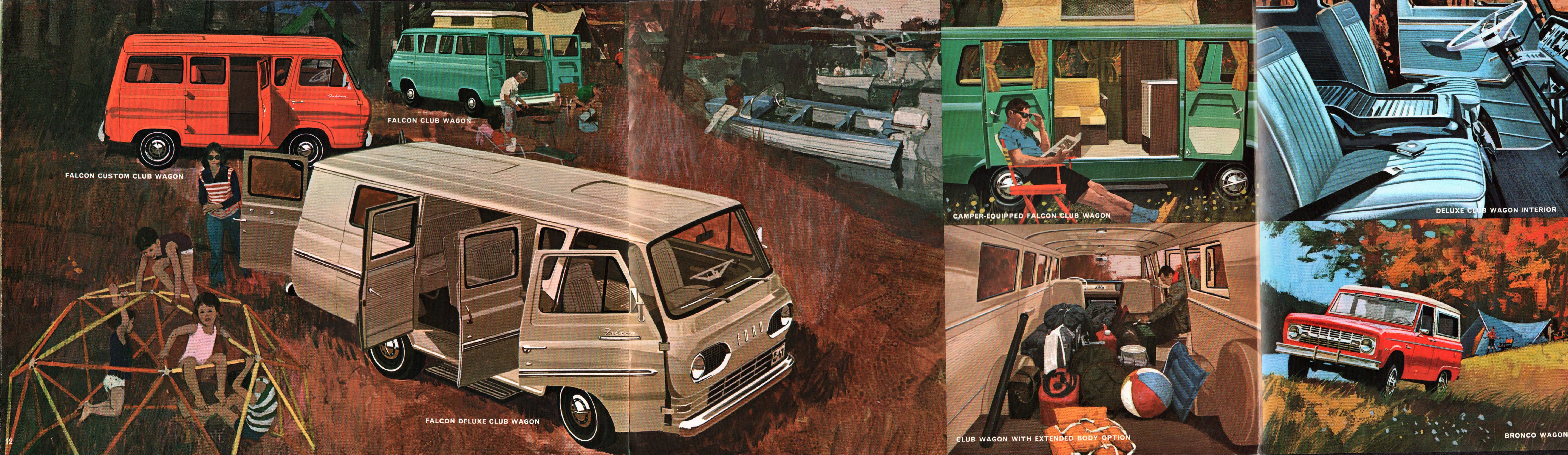
Especially appealing about Falcon wagons is the number of features they share with the bigger wagons in the Ford line. A dual braking system, for instance. Padding on the steering wheel hub and around the windshield, in addition to the dash and sun visors. An outside mirror and a day/night inside mirror. Cushioned arm rests. Seat belts with front retractors. Lane-change turn signals. All these—and a lot more (see page 14)—are standard on Falcon wagons.

Falcon wagon options include two 289-cu. in. V-8's and the SelectShift Cruise-O-Matic which operates both as a manual, if you want to shift, and an automatic when you don't. Ford's Magic Doorgate which swings open for people and down for cargo is a top-demand option. Power disc front brakes, designed for cooler running (even after repeated hard braking), are less affected by water. You can choose SelectAire Conditioning and a Stereo-Sonic Tape System. See the '67 Falcon Wagon. The savings and satisfaction may be just what you're looking for.

FALCON WAGON HIGHLIGHTS

Wheelbase—113" □ Overall Length—198.7" □ Cargo Volume—85.1 cu. ft. □ Standard Power Team—200-cu. in. Fairlane Six □ Synchro-Smooth Drive (fully synchronized 3-speed manual trans.) □ Featured Options—2 289-cu. in. V-8's (200 and 225 hp) □ SelectShift Cruise-O-Matic □ Magic Doorgate □ Power Doorgate Window □ Luggage Rack. (For standard equipment, see page 14; options on pages 8-9.)





3 Extra-Duty Falcon Wagons-Deluxe Club Wagon · Custom Club Wagon · Club Wagon

Looking for an ideal outdoor vacation wagon? Or one that will help you on the job and go on vacation with you? Falcon Club Wagons do all this and more. These versatile wagons give you 194 cu. ft. of cargo space. Plenty of room for tents, sleeping bags, fishing tackle . . . the works! And if you want more, Falcon Club Wagons come with an Extended Body Option (shown on the Deluxe Club Wagon) that handles a whopping 242 cu. ft. of cargo.

Out on the open road it's hard to beat a Falcon Club Wagon. It's comfortable, easy to handle and lots of fun to drive. There's a picture-window front view for the driver and full-circle visibility for the passengers. Front and second row seats are standard, third row seats optional to boost seating capacity up to a total of eight.

These wagons with their trim 90-inch wheelbase slip through tight spots. Six big, wide doors permit easy unloading and reloading. And a handy side step retracts automatically when doors close.

When you want a roomy wagon think of Falcon Club Wagons. Think of the economical 170-cu. in. Falcon Six . . . standard on all Club Wagons. For extra power there's the 240-cu. in. Big Six, no slouch on economy either. And think of the standard Synchro-Smooth Drive . . . fully synchronized in all three forward gears. New this year is the optional SelectShift Cruise-O-Matic. It shifts automatically, or you can shift it manually for greater control on hills or while trailering.

But the best thing to think about is the money you'll save. Save when you buy with Faicon's low price and keep on saving with Ford's Twice-a-Year Maintenance, service-saving features and operating economy. Ford's new Bronco (illustrated on reverse of this flap) in five models —Wagon, Pickup, Roadster, Sport Wagon and Sport Pickup—is another great new vehicle with work-and-play versatility. See the Bronco and get a catalog with the complete Bronco story at your Ford Dealer's!

CLUB WAGON HIGHLIGHTS

Wheelbase—90" □ Overall Length—167.5" (185.5" Extended Body Option) □ Cargo Volume—194 cu. ft. (242 cu. ft. Extended Body Option) □ Power Team—170-cu. in. Falcon Six with Synchro-Smooth Drive (fully synchronized 3-speed manual trans.) □ Featured Options—240-cu. in. Big Six; SelectShift Cruise-O-Matic; tinted glass all around; third passenger seat. (For standard equipment see page 14; options pages 8-9.)



STANDARD EQUIPMENT

Ford Wagons

Ranch Wagon: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive (fully sync. 3-speed man. trans.)

Choice of 15 New Super Diamond Lustre Enamel Colors; 3

All-Vinyl Interior Trims
Color-Keyed Carpeting
Full-Width Seats with Foam-Padded Cushions
Courtesy Lighting

Cigarette Lighter, Ash Trays
Heater-Defroster*
Curved Side Glass
Ford's Rear Magic Doorgate
Lockable Under-Floor Rear Stowage Compartment
"Air-Washed" Rear Window
Suspended Accelerator Pedal
Crank-Adjusted Vent Windows
Reversible Keys,
Keyless' Locking
Ford's famous Twice-a-Year Maintenance (back cover)
Plus all the Ford Lifeguard-Design Safety Features listed below.

Country Sedan: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive Plus all the above equipment with these variations: Choice of 4 All-Vinyl Interior Trims Country Sedan Bright-Metal Exterior Trim.

Country Squire: Power Team—240-cu. in. Big Six and Synchro-Smooth Drive Plus all the above equipment with these variations: Trim Choices—6 All-Vinyl, 1 Cloth-Vinyl Simulated Wood Body Trim Power Doorgate Window Electric Clock.

Dual-Facing Rear Seat Models provide increased passenger accommodation (beyond the normal 6-passenger Country Sedan and Country Squire models) with addition of Dual-Facing Rear Seats and Rear Bumper Steps.

Fairlane Wagons

Fairlane Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive □ Choice of 15 New Super Diamond

Lustre Enamel Colors; 3 All-Vinyl Interior Trims — Full-Width Seats with Foam-Padded Cushions — Heater-Defroster*

— Cigarette Lighter and Ash Trays — Ford's Rear Magic Doorgate — Roll-Down Rear Window — Suspended Accelerator Pedal — Step-On Parking Brake — Color-Keyed Vinyl-Rubber Floor Mat — Courtesy Lighting — Concealed, Under-Floor Rear Stowage Compartment — Reversible Keys, "Keyless" Locking — Curved Side Glass — Ford's famous Twice-a-Year Maintenance (back cover) — Plus all the Ford Lifeguard-Design Safety Features listed below.

Fairlane 500 Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive □ Plus all the above equipment with these variations: Choice of 4 Pleated All-Vinyl Interiors □ Color-Keyed Carpeting □ Stowage Compartment Lock.

Fairlane Squire Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive Plus all Fairlane and Fairlane 500 Wagon equipment listed above and in addition Squire Simulated Wood Body Trim Power Doorgate Window.

Falcon Wagons

Falcon 4-Door Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive Choice of 15 New Super Diamond Lustre Enamel Colors; 3 All-Vinyl Interior Trims Full-Width Seats with Foam-Padded Cushions Front Arm Rests, Ash Tray Heater-Defroster* Courtesy Lighting Roll-Down Tailgate Window Suspended Accelerator Pedal Step-On Parking Brake Black Vinyl-Rubber Floor and Cargo Area Mats Reversible Keys, "Keyless" Locking Curved Side Glass Ford's famous Twice-a-Year Maintenance (back cover) Plus all the Ford Lifeguard-Design Safety Features listed below.

Futura Wagon: Power Team—200-cu. in. Fairlane Six and Synchro-Smooth Drive □ Plus all the above equipment with these variations: Choice of 4 Pleated All-Vinyl Interior Trims □ Rear Arm Rests, Rear Ash Tray □ Cigarette Lighter □ Color-Keyed Carpeting □ Color-Keyed Vinyl-Rubber Cargo Area Mat.

Falcon Extra-Duty Wagons

Synchro-Smooth Drive (fully sync. 3-spd. man. trans.) □ Choice of 9 Diamond Lustre Enamel Colors; 4 All-Vinyl Interiors □ 3-Spoke Deep-Dish Steering Wheel □ Foam-Cushioned Adjustable Driver's Seat □ Front Passenger Seat □ Second Row Seat □ Lockable Glove Box □ Front Arm Rests, Ash Tray □ Black Vinyl-Coated Rubber Floor Mat □ Dual Horns □ Dome Lights □ Retractable Side Step □ Heater-Defroster* □ Ford's famous Twice-a-Year Maintenance (back cover) □ Plus the Ford Lifeguard-Design Safety Features listed below.

Custom Club Wagon: Power Team—170-cu. in. Falcon Six and Synchro-Smooth Drive Plus all the above equipment with these variations: Choice of 4 Vinyl-Woven Plastic Interior Trims Full-Length Color-Keyed, Vinyl-Coated Rubber Floor Mat Full-Length Headlining Cigarette Lighter White Steering Wheel with Chrome Horn Ring Dual Sun Visors Bright Hub Caps.

Deluxe Club Wagon: Power Team—170-cu. in. Falcon Six and Synchro-Smooth Drive Plus all the above equipment with these variations: Choice of 2 Diamond Lustre Enamel Colors; 2 Pleated All-Vinyl Interior Trims Bright-Finish Bumpers Bright Body Side Molding with Anodized Aluminum Insert Spare Tire Cover.

*See "Prices" on back cover

1967 FORD WAGON ENGINES AND TRANSMISSIONS

Engines

(see chart for availability)

170-cu. in. Falcon Six-105 hp; 3.50" bore x 2.94" stroke; 9.1 to 1 comp. ratio; reg. fuel; auto. choke.

200-cu. in. Fairlane Six—120 hp; 3.68" bore x 3.13" stroke; 9.2 to 1 comp. ratio; 7 main bearings. Otherwise same as 105-hp Six above.

240-cu. in. Ford Big Six—150 hp; 4.00" bore x 3.18" stroke; 9.2 to 1 comp. ratio; 7 main bearings; reg. fuel; auto. choke.

289-cu. in. Challenger V-8—200 hp; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke.

289-cu. in. Challenger Special V-8-225 hp; 4.00" bore x 2.87" stroke; 9.8 to 1 comp. ratio; 4-barrel carb.; prem. fuel. Other specifications same as Challenger V-8 above.

390-cu. in. Thunderbird V-8-270 hp; 4.05" bore x 3.78" stroke; 9.5 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. chcke.

390-cu. in. Thunderbird Special V-8—315 hp*; 4.05" bore x 3.78" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke.

*320 hp in Fairlane Wagons

428-cu. in. Thunderbird 428 V-8-345 hp; 4.13" bore x 3.98" stroke; 10.5 to 1 comp. ratio; prem. fuel; 4-barrel carb.; auto. choke.

CAPACITIES: Fuel 14 gal. (Club Wagons), 20 gal. (other wagons); Oil 4.5 qt. (Falcon, Fairlane Sixes), 5 qt. (other engines); Cooling System plus Heater 9.5 qt. (Falcon, Fairlane Sixes), 13 qt. (Big Six), 15 qt. (289 V-8), 20.5 qt. (other V-8's).

ENGINE FEATURES: 6000-mile (or 6-month) full-flow oil filter, dry-type air cleaner; year-round 190° thermostat; 12-volt electrical system; 42-amp. alternator; 54-plate, 45 amp-hr battery (66-plate, 55 amp-hr with 270- and 315-hp V-8's and Cruise-O-Matic); weatherproof ignition with constant-resistance wiring and air-cooled breaker points; positive-engagement starter; aluminized muffler.

Transmissions

(see chart for availability)

Clutches—Semi-centrifugal design, single disc, dry plate, thick facings. Clutches for each wagon are custom tailored to meet the requirements of the engine specified.

Synchro-Smooth Drive—The ease and smoothness of full synchronized manual shifting in all forward gears; clash-free downshifting to low even while under way.

Overdrive—Conventional 3-speed manual transmission with automatic 4th gear which cuts in above 28 mph, cuts out below 21 mph (approx.). Downshift to direct for brisk passing by flooring accelerator.

Cruise-O-Matic Drive—Three forward ratios, one reverse. Features Ford's new SelectShift quadrant (P-R-N-D-2-1) which gives you the choice of driving fully automatic or shifting manually through the gears. Effective engine braking in low gear (1).

FORD WAGON POWER TEAMS												
STANDARD ENGINES					OPTIONAL ENGINES							
	170 cu. in. Falcon Six	200 cu. in. Fairlane Six	240 cu, in. Big Six	289 cu. in. Challenger V-8	289 cu. in. Challenger Spec. V-8	390 cu. in. Thunderbird V-8	390 cu. in. Thunderbird Spec. V-8	428 cu. in. Thunderbird 428 V-8				
FORD WAGONS			S*,C,O	S*,C,O		S*,C	S*,C	С				
FAIRLANE WAGONS		S*,C		S*,C,0		S*,C	S,C					
FALCON WAGONS		S*,C		S*,C	S*,C							
FALCON CLUB WAGONS	S*,C		S*,C									

Transmission K

S—Synchro-Smooth Drive (full sync. 3-spd. man.)
C—Cruise-O-Matic Drive O—Overdrive

*Standard engine or transmission, all others optional

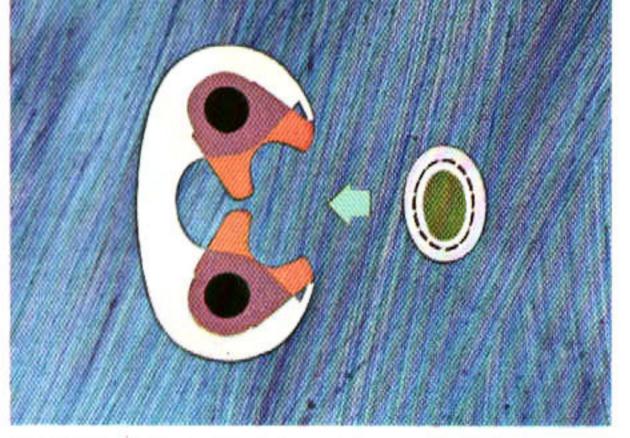
FORD WAGON DIMENSIONS												
	Length (overall)	Width	Height	Wheel- base	Treads (front-rear)		Curb Weight (approx.)					
FORD WAGONS	213.9"	79"	56.9"	119″	62"-62"		Ranch Wagon Country Sedan Country Squire		4095 lb. 4110 lb. 4155 lb.			
FAIRLANE WAGONS	199.8"	74"	56.2"	113*	58″-58″		Fairlane Wagon Fairlane 500 Wagon Fairlane Squire		3340 lb. 3350 lb. 3355 lb.			
FALCON WAGONS	198.7"	74"	56.2"	113"	58″-58″	Falcon Wagon Futura Wagon			3170 lb. 3180 lb.			
FALCON CLUB WAGONS	167.5"	75.8″	75″	90*	90" 60"-60"		Club Wagon Custom Club Wagon Deluxe Club Wagon		2880 lb. 2980 lb. 3020 lb.			
	Loadspac (tailgate up)	ce Length* (tailgate down)	(wide	Loadspace Width (widest (between point) wheelhousings)		(height x (tota		o Volume I in cubic feet)				
FORD WAGONS	7.8 ft.	9.5 ft.	61.7		48.6"		29.8" x 53.8"		103† (6-pass.) 98.9† (DFRS)			
FAIRLANE WAGONS	7.4 ft.	9.1 ft.	59.1		42.6"		29" x 51.7"		3.4**			
FALCON WAGONS	7.4 ft.	9.1 ft.	59.1	"	44.8″		29" x 51.7"		5.1			
FALCON CLUB WAGONS	8.9 ft. (door	s closed)	67.2	48.2"		4	46.8" x 49.2" 1		94			
Extended Body Option	10.4 ft. (door	s closed)	-67.2	,	48.2"		6.8" x 49.2"		12			

*With front seat in rearmost position | †Include below-floor compartments of 11.7 and 7.6 cu. ft. respectively in 6- passenger and dual-facing rear seat models | **Includes below-floor compartment of 8.2 cu. ft.

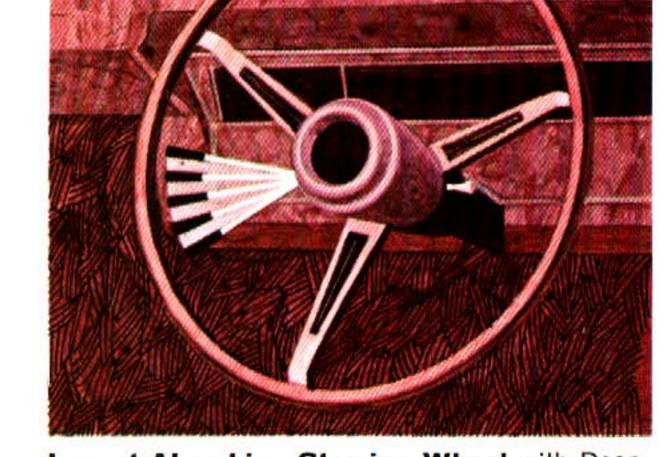
STANDARD FORD MOTOR COMPANY LIFEGUARD-DESIGN SAFETY FEATURES

Ever since there have been Fords on the American Road, the safety of the people who drive and ride in them has been a primary concern of thousands of people at Ford Motor Company, driving millions of miles on the test track, working millions of man-hours in the laboratory. Some of the latest results of their work are seen in the Ford Motor Company Lifeguard-

Design Safety Features listed here. These features help reduce the likelihood of injury in case of an accident, but you can accomplish the most important job of all—preventing an accident. By obeying traffic laws at all times and developing alert, defensive driving habits, you can best protect yourself and your family against unsafe conditions on the road.



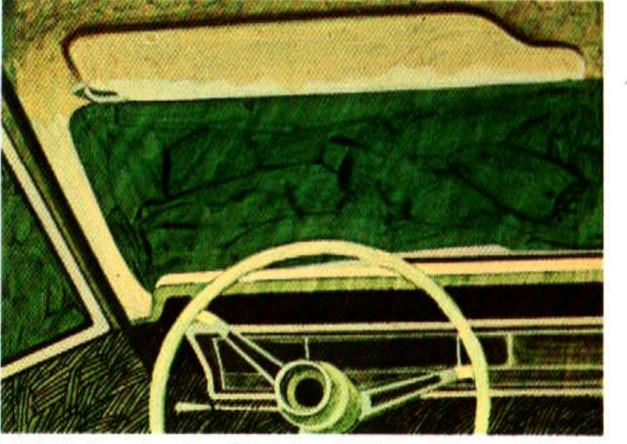
Double-Yoke Safety Door Latches and Safety Hinges are strong, tight-gripping to help keep doors closed in event of impact. (Safety-Rotor type on Club Wagons.) As an added precaution, Positive Door Lock Buttons! must be raised before door handles will operate and doors can be opened.



Impact-Absorbing Steering Wheel with Deep-Padded Hub‡ adds importantly to driver's safety. On left side of steering column is Turn Signal Lever with Lane-Changing Signal Feature‡ to indicate movements from one lane to another. On right side of column is 4-Way Emergency Flasher switch.



Dual Hydraulic Brake System with Warning Light. Dual master cylinder plus separate lines to front and rear brakes provides extra protection. In event one line is damaged, other remains to provide partial braking while red light on instrument panel warns driver of need for service.



Thick-Laminate Safety Plate Glass Windshield offers greater protection. New Padded Windshield Pillars‡ on either side, Padded Sun Visors overhead and Padded Instrument Panel combine to provide added protection for the driver and passengers in the front seat.

OTHER STANDARD LIFEGUARD-DESIGN SAFETY FEATURES INCLUDE:

Front and Rear Seat Belts • Front Seat Belt Retractors ‡ • Outside Mirror • Day/Night Inside Mirror with Shatter-Resistant, Flexible-Backed Glass and Breakaway or Double-Pivot Support ‡

- Windshield Washers Two-Speed or Variable-Speed Windshield Wipers Backup Lights
 Front Seat Shoulder Harness Anchors Safety Rim Wheelst Folding Seat Back Latchest
- Front Seat Shoulder Harness Anchors
 Safety Rim Wheels
 Folding Seat Back Latches
- Corrosion-Resistant Brake Lines Safety-Designed Instrument Panel and Controls Uniform Shift Quadrant Reduced Glare Instrument Panel and Wiper Arms and Blades Energy-Absorbing or Impact-Distributing Arm Rests‡.

‡Not included on Club Wagons; inside mirror not day / night type.

1967 FORD WAGON SPECIFICATIONS

Ford Wagons

FRONT SUSPENSION: Wide 62" tread; drag-strut, Ball-Joint type suspension members with mounting feature that allows slight rearward movement of front wheels, reducing effect of bumps and road faults. Ball joints packed with special 36,000-mile lubricant retained by full-life seals. Rubber-bushed stabilizer helps control roll on turns. Tapered roller wheel bearings with 30,000-mile check interval (repack as required). Specially calibrated shock absorbers with all-weather fluid for softer ride, better year-round control.

REAR SUSPENSION: Wide 62" tread. Three-link, coil spring system with long and short mounting-link arrangement to control dive and squat tendencies in braking, accelerating. Lateral track bar centers axle, resists body sway in turns. All links and track bar rubber-bushed for smooth, quiet operation. Shock absorbers sea-leg-mounted to resist body side movement, have all-weather fluid for more uniform ride control.

FRAME: Perimeter design consisting of front end assembly, rear end assembly, and four torque box assemblies connected by formed center siderails. The frame is ladder-type construction with five reinforced crossmembers. Node-point body mounting results in superior noise and vibration suppression characteristics.

REAR AXLE: Semi-floating, heavy-duty type with deep-offset hypoid gears. Straddle-mounted drive pinion with three roller bearings. Large diameter axle shafts. High capacity wheel bearings.

STEERING: Recirculating-ball type steering gear with antifriction bearings throughout, plus high numerical ratio for easier steering. Flexible coupling in shaft helps insulate steering column and wheel from road shock. Nylon bearings in tie rod and pitman arm pivots reduce steering effort; backed with special 36,000-mile lubricant retained by full-life seals. Overall steering ratio 30.9 to 1; with power steering 23 to 1. Turning diameter, approx. 41 ft. Integral Power Steering locates hydraulic mechanism within gear box; has improved pump, longer-lived seals, more compact design.

BRAKES: New system. Dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing. 11-inch composite drums, grooved for better cooling. Lining area 225 sq. in. Foot-operated parking brake. Power brake option has low pedal position.

TIRES: 4-ply rating black tubeless with Tyrex rayon cord. Safety-type rims. Basic size: 8.15 x 15. Other special tires available. See your Ford Dealer for details.

Fairlane Wagons

FRONT SUSPENSION: Ball-Joint type with coil springs mounted on upper arms. Angle-Poised for anti-dive control. 36,000-mile (or 3-year) lube intervals. Strutstabilized lower arms. Link-type, rubber-bushed ride stabilizer. Shock absorbers have all-weather fluid for better year-round ride control.

REAR SUSPENSION: Asymmetrical design. Rear axle located forward of spring center to resist squat on braking, takeoff. Extra-long, leaf-type springs with wide spring base for more stable, levelized ride. All-weather shock absorber fluid for more uniform ride control. REAR AXLE: Semi-floating type with deep-offset hypoid gears. Straddle-mounted drive pinion with three roller bearings. Induction-hardened, forged shafts with permanently lubricated wheel bearings. STEERING: Recirculating-ball type steering gear provides easy handling. Linkage system lubricated for 36,000 miles (or 3 years). Overall steering ratio 29.4 to 1. Turning diameter 41 ft. Improved power steering option has flexible steering shaft coupling to reduce road shock to steering wheel; ratio 21.6 to 1.

BRAKES: New system with dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing. 10-inch composite drums. Lining area 191 sq. in. with 390 V-8's; 172 sq. in. with Six and 289 V-8.

TIRES: 4-ply rating 7.75 x 14 black tubeless Tyrex rayon cord. Safety-type rims. Other tires available.

Falcon Wagons

pivot-mounted on upper arms. 36,000-mile (or 3-year) lube intervals, full-life seals. Angle-Poised design for anti-dive control. Link-type, rubber-bushed ride stabilizer. Tapered roller wheel bearings. All-weather shock absorber fluid for better year-round ride control. REAR SUSPENSION: Asymmetrical design with rear axle forward of spring center for anti-squat on takeoff. Long, wide leaf springs with tip inserts and wide spring base provide soft, stable, levelized ride. Diagonally mounted shock absorbers have-all-weather fluid.

REAR AXLE: Semi-floating type with deep-offset hypoid gears. Induction-hardened, forged shafts with permanently lubricated wheel bearings.

STEERING: Recirculating-ball type steering gear provides easy handling. Anti-friction bearings throughout. Permanently lubricated steering linkage joints. Overall

steering ratio, 29.4 to 1. Turning diameter, 41.0 feet. Improved power steering option with 21.6 to 1 ratio for faster, more responsive operation.

BRAKES: New system with dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing, 10-inch composite drums. Molded linings for long life and fade resistance. Lining area 164 sq. in.

TIRES: 4-ply rating 7.75 x 14 black tubeless Tyrex rayon cord. Safety-type rims. Other special tires available.

Falcon Club Wagons

SUSPENSIONS: Longitudinal, semi-elliptic leaf spring front and rear with rubber-bushed supports and compression-type shackles, giving variable-rate characteristics for more controlled ride. Rigid I-beam type front axle of heat-treated forged alloy steel. Precision-fitted steering knuckles with bronze kingpin bushings and special rubber seals. Link-type rubber-bushed ride stabilizer. Direct-acting hydraulic shock absorbers. Tapered roller front wheel bearings.

REAR AXLE: Semi-floating type with offset hypoid gears. Induction-hardened forged shafts with permanently lubricated wheel bearings.

STEERING: Low-friction, recirculating-ball type gear for easy handling. Anti-friction bearings throughout. Steering ratio 25.1-1. Turning diameter, 34.7 ft.

BRAKES: New system with dual master cylinder, separate lines to front and rear. Self-adjusting, self-energizing. Diameters, 10 in. Molded linings for long life and fade resistance. Lining area 163.3 sq. in.

TIRES: 8-ply rating black tubeless Tyrex rayon cord. Safety-type rims. Basic size: 6.95 x 14 on 51/2" rims. Several optional tire sizes offered with Club Wagons.

PRICES (ALL SERIES): Heater-defroster is included as standard equipment on all models, second row seat belts are standard on Falcon Club Wagons. However, these features may be deleted on car order if desired at an appropriate price reduction. All optional equipment and accessories as well as some items illustrated or referred to as options, optional or available are at extra cost. For the price of the model with the equipment you desire, consult your Ford Dealer.

The illustrations and product information contained herein were current at the time this publication was approved for printing. However, in order to continue to offer the finest automotive products available, Ford Motor Company reserves the right to change specifications, designs, models or prices without notice and without liability for such changes.

Ford Motor Company's 3-Point Warranty Plan gives you...

- 5-year or 50,000-mile warranty on car power train, steering, and suspension.
- 2. 2-year or 24,000-mile warranty on the entire car.
- Only one dealer certification per year regardless of how many miles you drive.

Ford Motor Company New Vehicle Warranty Basic Facts

Ford Motor Company warrants to owners that their selling Ford dealer (or if owner is traveling or has moved, any Ford dealer), using genuine new Ford or Ford authorized reconditioned parts, will repair or replace, free of charge including related labor, the following parts in Ford-built vehicles which are found, in normal use and within the following time and mileage limits (whichever comes first), to be defective in either workmanship or materials: (A) Any part of any vehicle within 24 months or 24,000 miles, and (B) power train parts in any car or light truck, and suspension or steering parts in any car (except Broncos), within 5 years or 50,000 miles.

Power train parts include: engine block, head and internal parts, water pump, intake manifold, transmission cases and internal parts, torque converter, driveshafts, universal joints, differentials, and driving axles and their wheel bearings. Suspension and steering parts include: all parts of the front and rear suspension systems, steering gear and linkage, power steering pump, road wheels and front wheel bearings and seals. Related items such as ignition, electrical, cooling, fuel and brake systems, engine or transmission controls or linkages, steering column and wheel, clutch assembly, shock absorbers or load leveling system are excluded. The owner is required to obtain certain maintenance services* and, every 12 months, a written certification from Ford or Lincoln-Mercury dealer that he has presented evidence that such services have been performed.

The warranty does not apply to tires or tubes (adjustments are provided by tire companies), or to normal maintenance services or normal replacement of service parts such as filters, spark plugs, ignition points, wiper blades or brake or clutch linings, or to normal deterioration of soft trim, appearance items, hoses, belts or molded rubber or rubber-like items.

The warranty applies to vehicles normally operated in the U.S.A. and Canada.

*Every 6 months or 6,000 miles: Change oil and oil filter; clean air cleaner, air filter and oil filler cap; check axle lube and transmission oil levels. Every 12 months or 12,000 miles: Replace air filter on closed crankcase ventilation systems; clean emission system and carburetor spacer; replace emission control valve and thermactor air filter. Every 24 months or 24,000 miles: Change engine coolant and check radiator hoses. Every 36 months or 36,000 miles: Replace air filter on open crankcase ventilation systems; adjust automatic transmission bands; lubricate steering linkage and ball joints; clean and repack front wheel bearings.



MUSTANG . FALCON . FAIRLANE . FORD . THUNDERBIRD