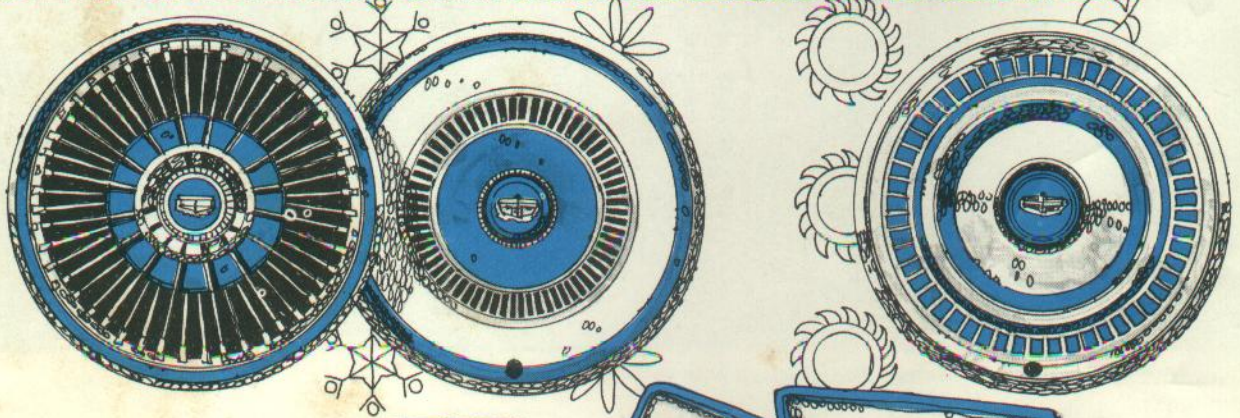
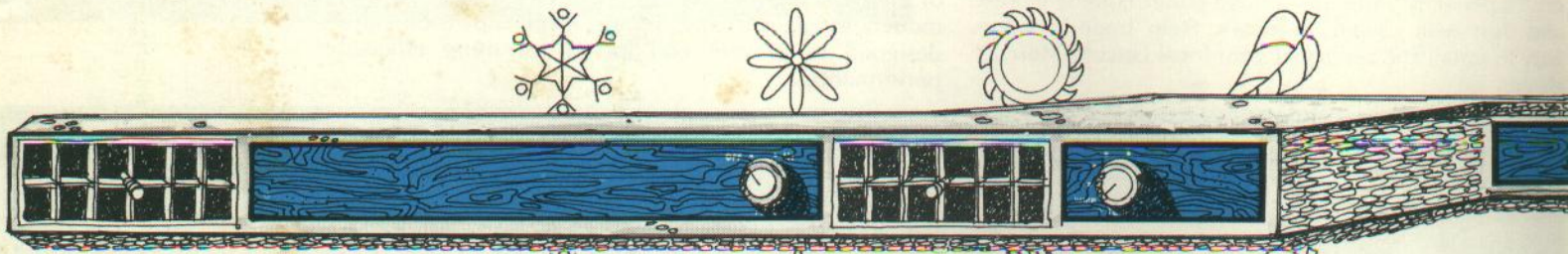
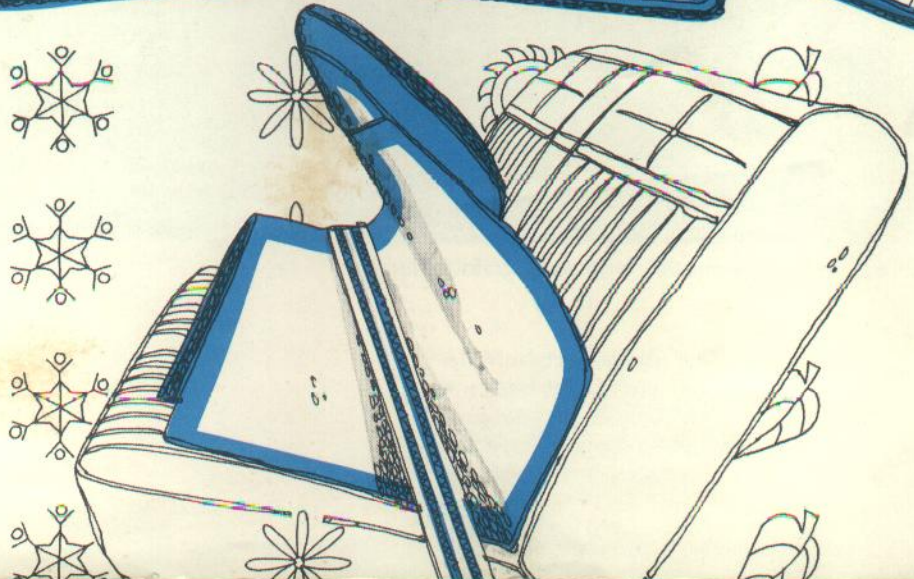
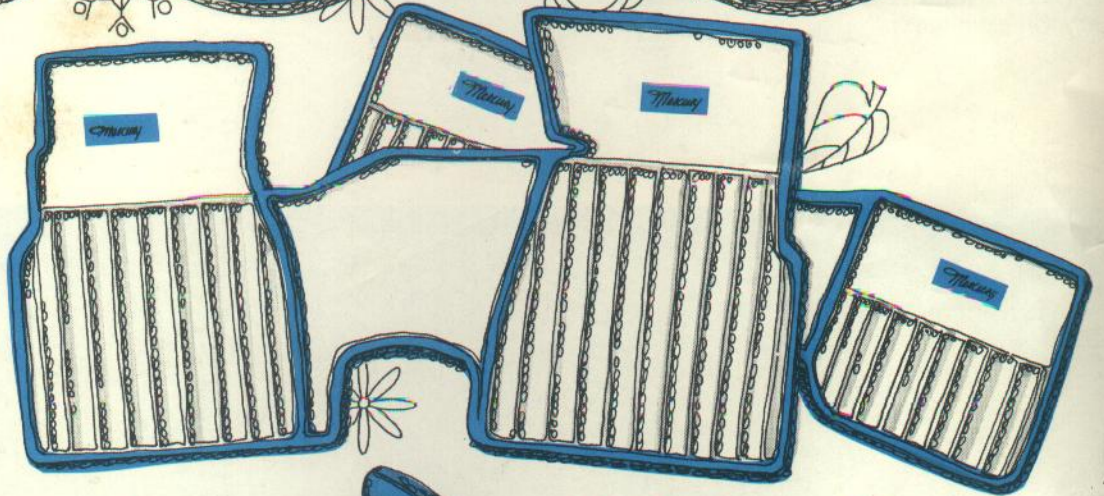
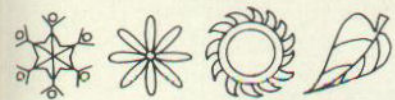


Winter, Spring, Summer, Fall — Better Ideas Make Better Cars



1972 Lincoln- Mercury Accessories



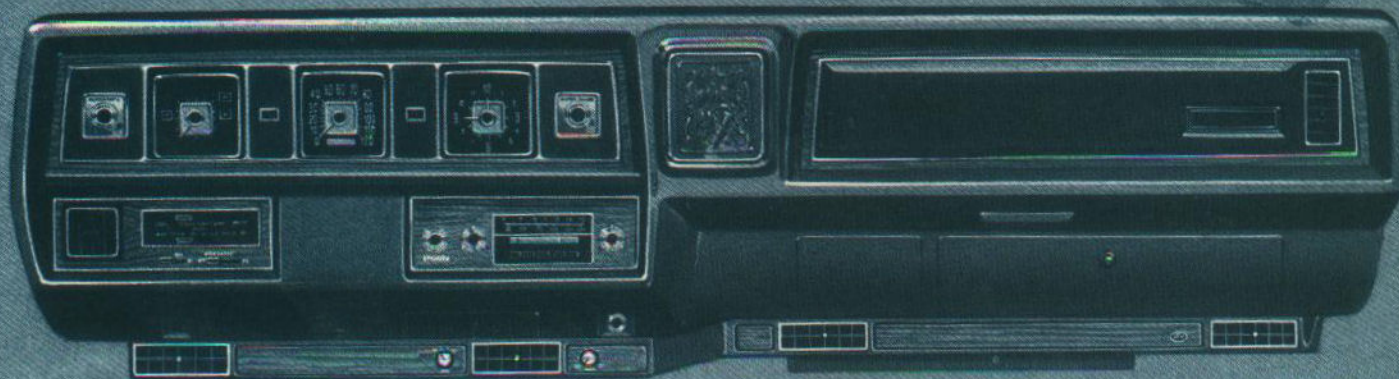


Air Conditioners

Cool Driving—Any Time, Any Place

Latest slimline design, quiet performing air conditioners. Fit perfectly under instrument panel. Eliminate noise and dust with closed windows. Help trade-in value. Easy to install and service at your local Lincoln-Mercury dealer.

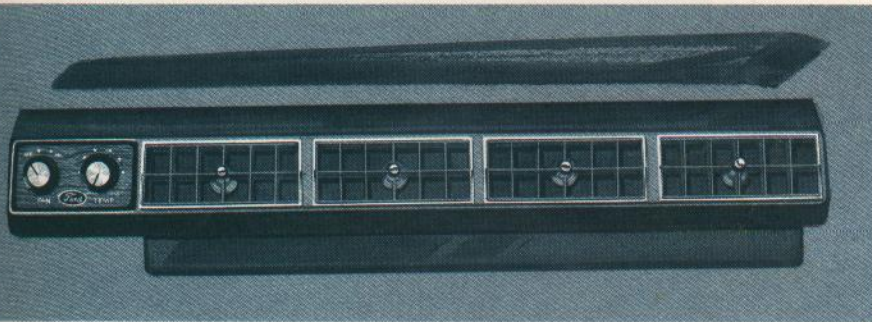
High volume cool down to driver and passenger through adjustable horizontal registers. Full choice of blower speeds, rotary controls and fully-adjustable temperature range. Controls located within easy reach of driver. Fast cool down of car interior or selection of moderate ranges to any comfort level. Expansion valve designed to prevent coil ice-up for more efficient performance.



Mercury . . . Newest Custom slimline model. Classic design with woodgrain features enhances car interior.



Montego . . . Custom slimline model, with woodgrain features



Universal

Newest compact model for the economy-minded buyer. Attractively styled for all Mercury cars. Same total cooling capacity as custom models but center-mounted. Controls within easy reach of driver. High air flow output for fast cooling through four adjustable louvers. Blower speed choice, rotary controls and full temperature range selection. Cool down of interior to any comfort level.



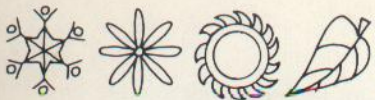
Comet . . . Custom slimline model, with woodgrain features



Capri . . . Custom slimline model, with woodgrain features

All Models Feature:

- COMFORT-LEVEL SELECTION — Choice of temperature range to fit your needs.
- MULTI-BLOWER SPEED—Highest air output for immediate cooling and low speeds for complete comfort.

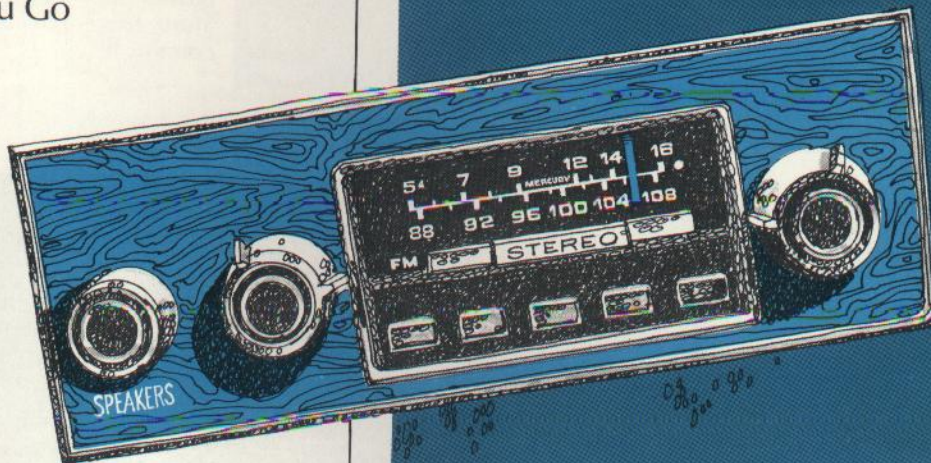


Sound Equipment

Living-Presence Music As You Go

AM/FM Stereo Radio

The finest for listening pleasure. Full-color stereo FM sound from four speakers. All transistor with push button selection. May replace existing factory-installed AM radio. MERCURY, MONTEGO, COUGAR, LINCOLN-CONTINENTAL, MARK IV—Basic Part No. 18805



AM Radio/Stereo Eight Track Tape Player

Versatility at its best. This double-duty unit mounts in instrument panel for perfect match-up. Smooth tape operation. MERCURY, COUGAR, LINCOLN-CONTINENTAL, MARK IV—Basic Part No. 18805

AM Radio (Not shown)

High quality AM instrument. Full transistor, push button selector, and lighted dial. ALL MODELS—Basic Part No. 18805

Electric Antenna (Not shown)

Remote control feature for easy adjustment. Chrome finish. No trimming of radio chassis needed when used with authorized radio. Highest reception rating. Rear mount—MERCURY (except S/W), MONTEGO (except S/W), COUGAR, COMET—Basic Part No. 18813

Front Seat Stereo Speakers (Not shown)

For full-bodied sound. A must for every fine system. Available as set, door mounted. MERCURY, MONTEGO, COUGAR—Basic Part No. 18808

Rear Seat Speakers (Not shown)

Add greater sound scope to interior. Matches interior. Comes dual or single. MERCURY, MONTEGO, COMET—Basic Part No. 18875

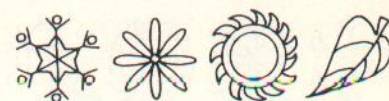
Ford Stereo 8 Tape Club

Ownership of a Ford Stereo Tape System qualifies for membership in the Ford Stereo Club. All kinds of tapes at convenience and savings. Inquire: Ford Stereo 8 Tape Club, Box 26888, Lawrence, Indiana 46216



Comet AM/FM Radio (Monaural)

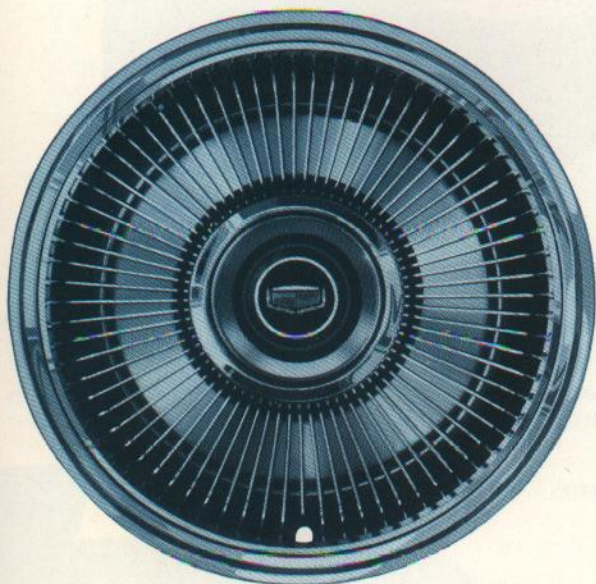
Wide sound selection for fine FM music. Push button station finding. Basic Part No. 18805



Wheel Covers

High-Style Covers For Wheel Glamour

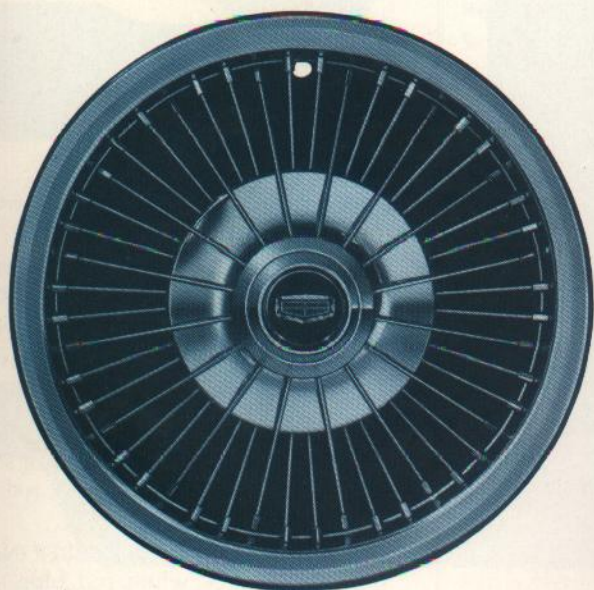
Add personality to wheels with these contemporary covers. Choice of "stylist" designs.



Mercury
15" Deluxe—accented with Mercury crest. Basic Part No. 1130



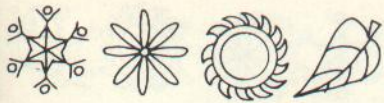
Montego
14" Deluxe—newest design. Mercury crest insert. Basic Part No. 1130



Cougar
14" simulated wire. Mercury crest insert. Basic Part No. 1130



Comet
14" Deluxe—full cover. Mercury crest insert. Basic Part No. 1130



Floor Mats

For Car Interiors
... Mats To Match

Easy to clean mats protect luxurious carpet.
Choice of colors to harmonize or contrast
with interior.



Montego

Rubber mats . . . black, blue, brown, green,
white.

TWIN FRONT—Basic Part No. 13086

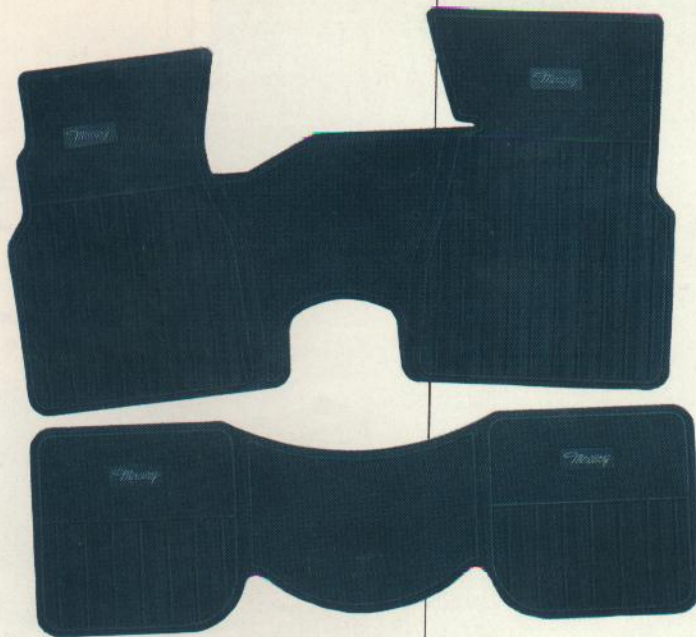
TWIN REAR—Basic Part No. 13106

Lincoln-Continental (Not shown)

Vinyl mats . . . black, red, blue, white, gray,
gold, tobacco, green.

TWO-PIECE FRONT—
Basic Part No. 13086

TWO-PIECE REAR—
Basic Part No. 13106

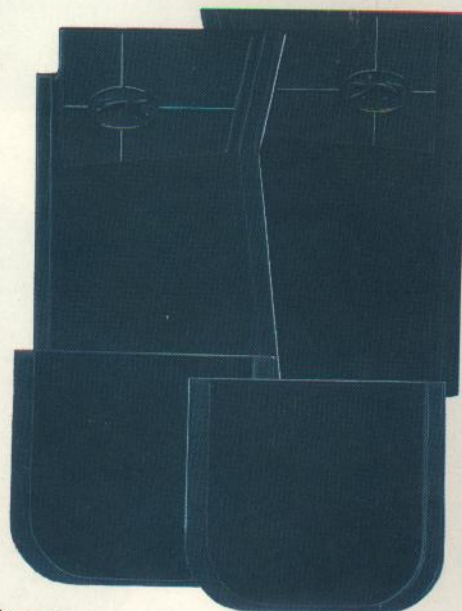


Mercury

Rubber mats . . . black, blue,
white, red, brown, green.
Includes cutline for converting
into two-piece mats.

FULL FRONT—
Basic Part No. 13086

FULL REAR—
Basic Part No. 13106

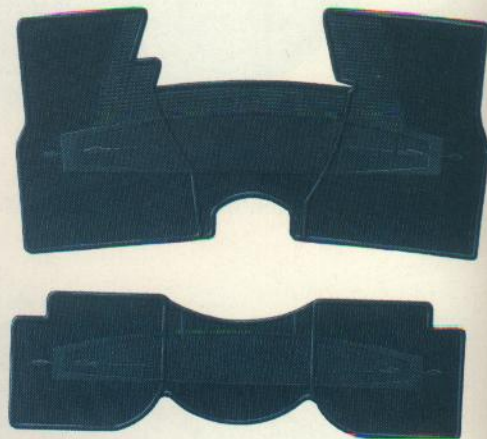


Cougar

Rubber mats . . . with Cougar identification,
black, blue, red, green, brown.

TWO-PIECE FRONT—
Basic Part No. 13056

TWO-PIECE REAR—
Basic Part No. 13106



All Models

Includes cutline for converting into two-piece
mats.

UNIVERSAL OPAQUE VINYL (Illustrated)
. . . white, red, blue, black, ivy gold.

UNIVERSAL TRANSPARENT VINYL (Not
shown) . . . black, blue, clear, red, ivy gold.

FULL FRONT—Basic Part No. 13086

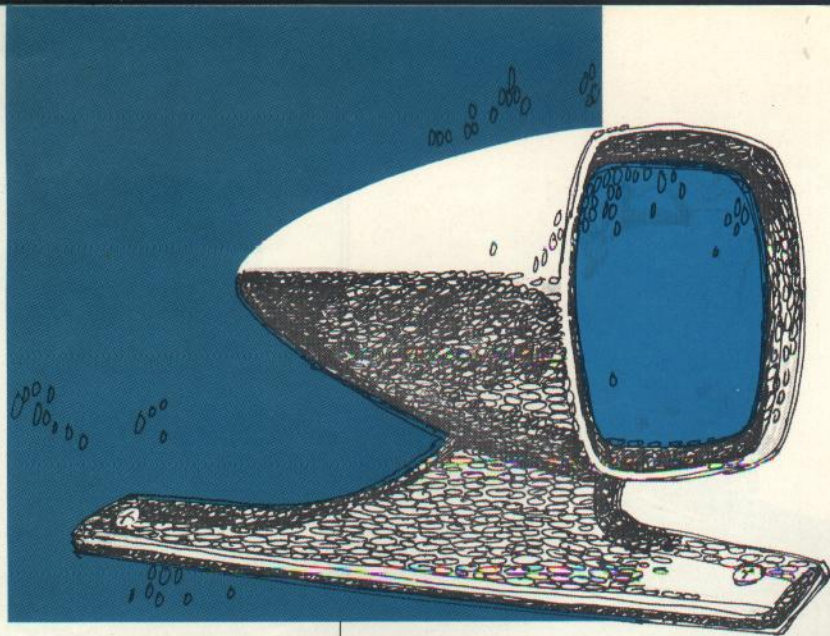
FULL REAR—Basic Part No. 13106

UNIVERSAL OPAQUE VINYL (Not shown)
Car set . . . black, blue, green, red, white.
Basic Part No. 13088

UNIVERSAL ECONOMY RUBBER (Not
shown) . . . black, white, red, blue.

FULL FRONT—Basic Part No. 13086

TWO-PIECE REAR—Basic Part No. 13106

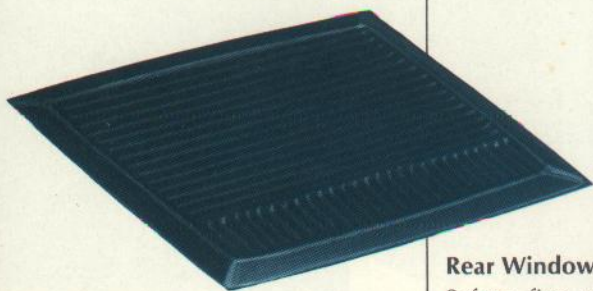


Dual Racing Mirrors

Design note for the "today" look. Inside remote control for changing left hand mirror angles. Comes as set only, left-hand remote control and right-hand manual. Painted to your color choice. Door mounted.

MONTEGO (Illustrated)—Basic Part No. 17696

COUGAR, COMET (Not shown)—Basic Part No. 17696



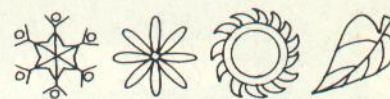
Rear Window Defogger

Safety first with fog-free rear window. Blends with interior. Mounts on rear window deck. MERCURY, MONTEGO, COMET—Basic Part No. 18397



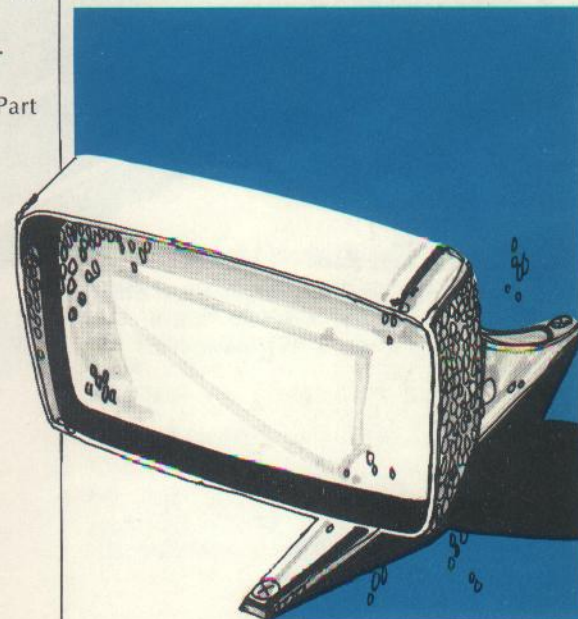
Vanity Mirror

A travel treat for the ladies. Has safety backing strip for holding mirror on back of visor. ALL MODELS—Basic Part No. 17A679



Visibility

Ultimate In Visibility
For Today Cars



Left-Hand Remote Control Mirror

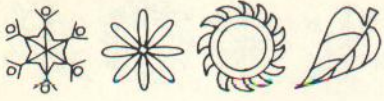
A superior chrome plated mirror for wide viewing and easy adjustment. Inside remote control feature. Elegant fashioning. Mounts on door. MERCURY, MONTEGO, COUGAR—Basic Part No. 17696

Right-Hand Manual Mirror (Not shown)

Matches L. H. remote. Right side visibility for added safety. Gives your car a balanced look. MERCURY, COUGAR—Basic Part No. 17696

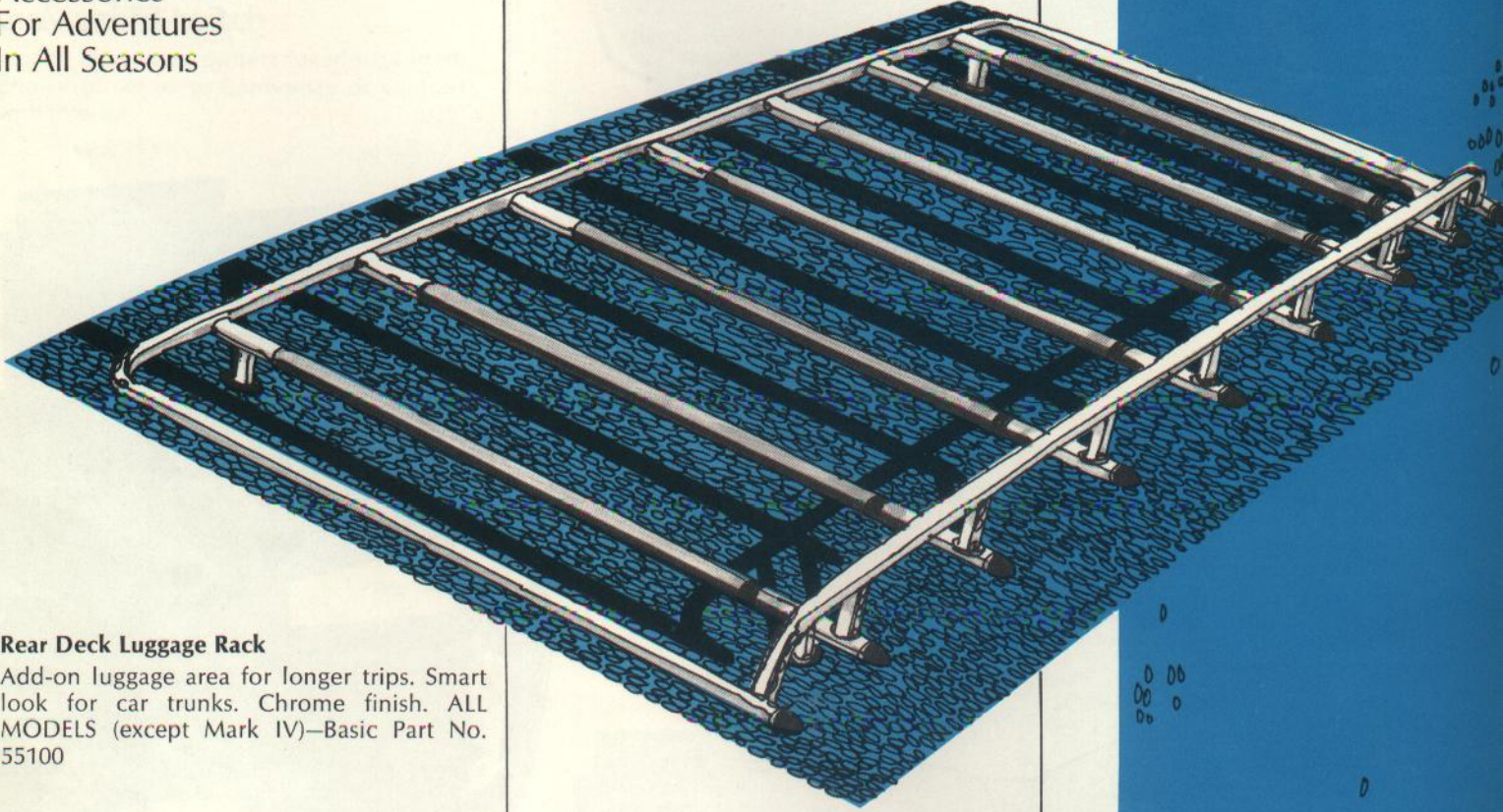
Right-Hand Manual Mirror (Not shown)

Matches standard L. H. manual. Balances your car's appearance. Chrome finish. Adjusts to proper angle. MERCURY, MONTEGO, COUGAR—Basic Part No. 17696



Travel

Accessories
For Adventures
In All Seasons



Rear Deck Luggage Rack

Add-on luggage area for longer trips. Smart look for car trunks. Chrome finish. ALL MODELS (except Mark IV)—Basic Part No. 55100



Compass

Help for navigating. Built-in light for nighttime use. Mounts pressure sensitized on windshield. ALL MODELS—Basic Part No. 19A548



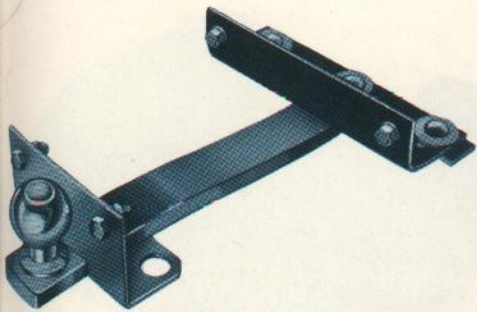
Coolant Recovery System

For improved radiator cooling in heavy traffic and on long trips. Catches overflow coolant and sends it back to radiator after pressure is lowered. Simple to install in cooling systems. ALL MODELS—Basic Part No. 8522



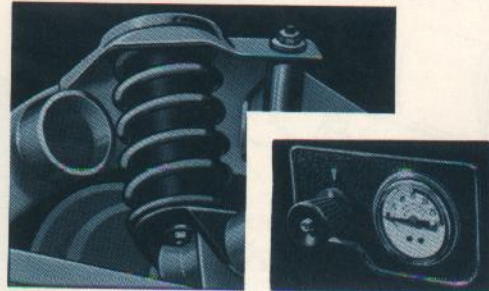
Luggage Rack Cover

Cover-up for luggage items. Made of attractive vinyl with inside frame. Easily installed. Folds up for fast storage. ALL STATION WAGONS with luggage racks—Basic Part No. 19B507



Trailer Hitch and Ball

For use with campers, light trailers or small boats. (SAE Class 1—2000 lbs.) ALL MODELS—Basic Part No. 19D520. S/W illustrated. Light weight CAPRI for trailers up to 1000 lbs.—Basic Part No. 19D520. (Trailer Hitch Ball—Basic Part No. 19F503)



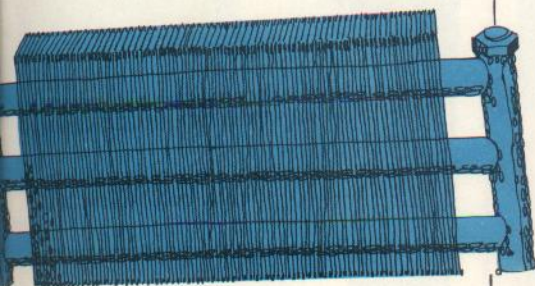
Adjustable Air Springs and Dash Control

Air cells give extra support and comfort with heavier loads. Utility Air Level Ride. MERCURY, MONTEGO, LINCOLN-CONTINENTAL, MARK IV—Basic Part No. 5A589; Air Level Dash Control also available—Basic Part No. 5A589



Deluxe Station Wagon Luggage Rack

For permanent extra luggage roominess. Adjustable, with bright chrome finish and wood-grain. Maximum capacity. Built-in air deflector protects rear window from dirt. ALL MODELS—Basic Part No. 55100

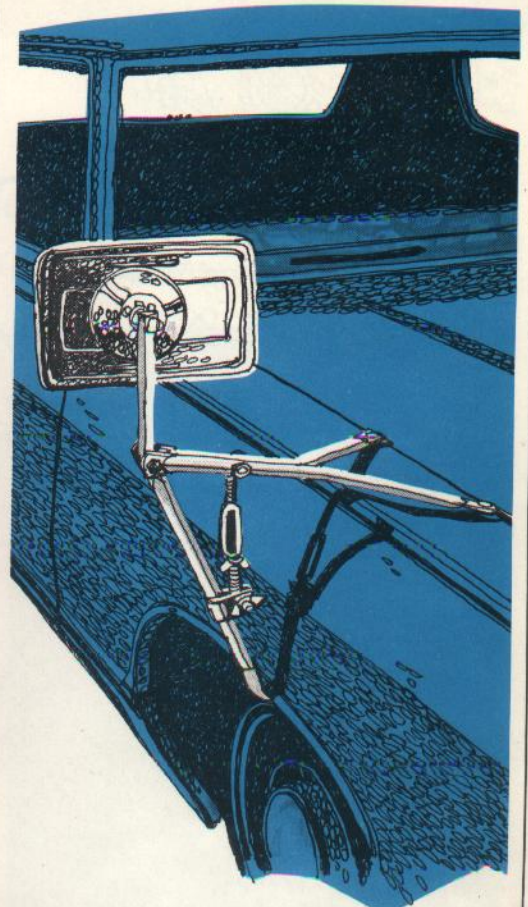


Transmission Oil Cooler—Economy Model (Not shown)

For V-8 engines with automatic transmissions. Provides additional fluid cooling while pulling moderate loads. Prolongs life of transmission. ALL MODELS—Basic Part No. 7K177

Transmission Oil Cooler—High Capacity

For V-8 engines with automatic transmissions. Assures highest performance of transmission under strain during high speed pulling of heavier loads. Keeps fluids cool for extended transmission life. Especially desirable with air conditioned cars and trailer towing. ALL MODELS—Basic Part No. 7K177

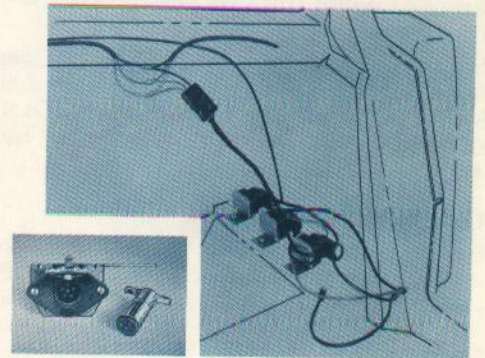


Trailer Towing Mirror—Fender Mounted

Newest accessory gives you viewing where you want it. Attaches to left or right fender for greater convenience and better appearance. Easily mounted and removed. ALL MODELS—Basic Part No. 17696

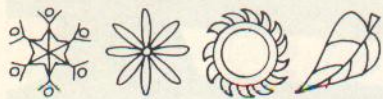
Trailer Towing Mirror—Door Mounted (Not shown)

For fast glimpses back of trailer. Door mounted installation for easier adjustment. ALL MODELS—Basic Part No. 17696



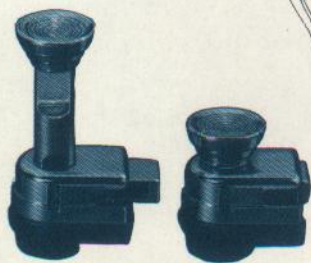
Trailer Wiring Connector Kit

ALL MODELS—Basic Part No. 14A347. TRAILER WIRING HARNESS. Dependable wire-up for the trailer. Don't use makeshift wiring. This harness is equipped with relays that safeguard against circuit overloads. ALL MODELS—Basic Part No. 15A416



Safety and Convenience

Safety-First Motoring Year-'Round
And Convenience Too!



Lifeguard Junior Door Locks

Safety item for the little ones. Locks rear doors and keeps them locked. Can be opened only with key. Easy installation. 4-DOOR MODELS—Basic Part No. 21850

Power Steering (Not shown)

Fast-response steering for the modern motorist. Comfort-plus. MONTEGO, COUGAR, COMET—Basic Part No. 3A634 and 3A635

Air Horns (Not shown)

For fast attention. Emit sharp blast. Fine for the expressway. Dual horns with compressor. Mounts in choice of locations. ALL MODELS—Basic Part No. 13800

Remote Control Trunk Lid Release—Electric (Not shown)

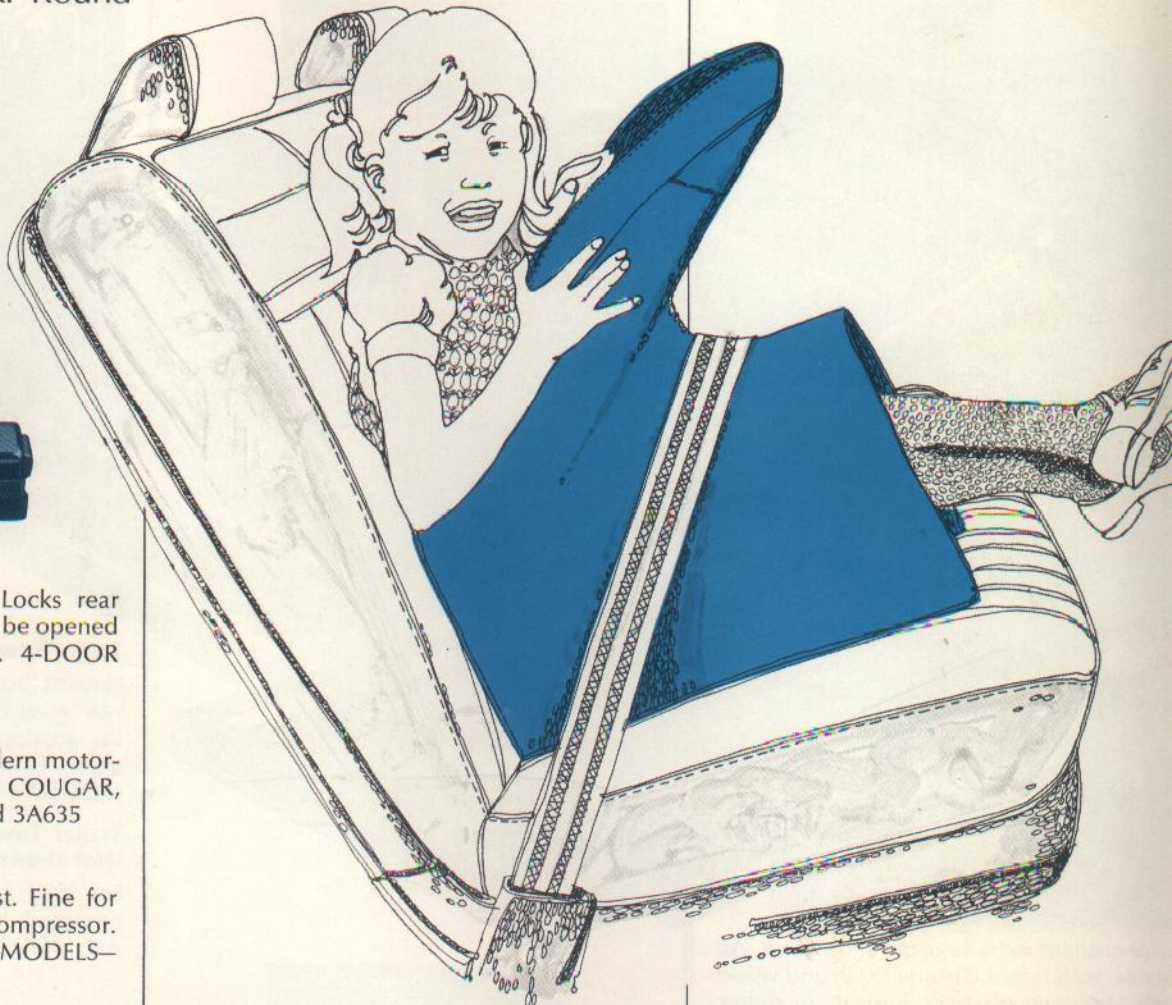
Emphasis on convenience and utility. Open trunk from inside of car. No key needed. MERCURY, COUGAR, COMET, LINCOLN-CONTINENTAL, MARK IV—Basic Part No. 432A00

Cigar Lighter (Not shown)

First-class convenience for those who smoke as they ride. More efficient light-ups. COMET—Basic Part No. 15A044

Emergency Reflector Flare Kit (Not shown)

High visibility warning signal for emergency stops. Effective day or night. Set has three reflector flag units. Tough plastic and metal meets ICC standards. Remains standing in 40 mph. wind. ALL MODELS—Basic Part No. 19E500



Tot Guard Child's Safety Seat

The first choice of the experts in children's safety seats. Unique design protects child passengers up to fifty pounds, in sudden stops. Padded to absorb shock over entire body, face and head. Fastens quickly to car seat with standard car safety belt. Neutral beige color. Washable. ALL MODELS—Basic Part No. 19E535

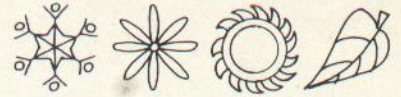
Tachometer—Round (Not shown)

High performance watchers enjoy this instrument. Installs on dash. 8-Cylinder, 9000 RPM Round Tach 250° dial. Basic Part No. 17A326. 8-Cylinder—6000 RPM Economy Round Tach 250° dial (Not shown). Basic Part No. 17A326



Fire Extinguisher

Safety for the car, boat or home. Everyone should have this protection. Simple to operate. Diverse chemical contents. ALL MODELS—2¾ lbs., 5 lbs.—Basic Part No. 19B540. Recharge kits—Basic Part No. 19C505



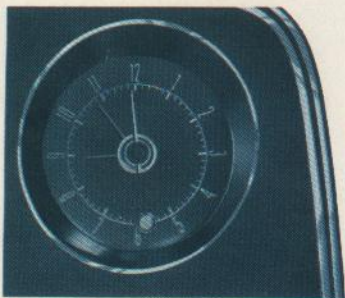
Appearance and Protection

Fashion-Note Safeguards For Cars That Care



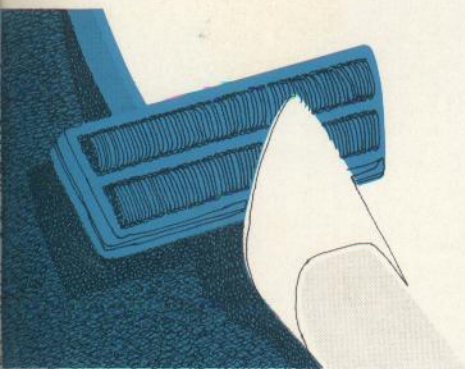
Console/Clock

Adds handsome motif to car interior. Double convenience with reliable time and ready storage space that locks. Mounts between front seats. COMET—Basic Part No. 15A000



Electric Clock

If you need dependable time on the road. Coordinates well with instrument panel. Includes self-regulator. MONTEGO (Illustrated); MERCURY (Not shown)—Basic Part No. 15A000

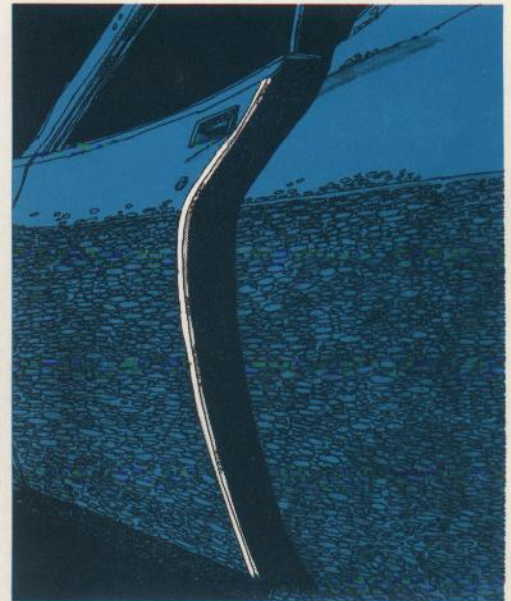


Power Brakes

Safety stops with effortless braking. ALL MODELS—Basic Part No. 2A091

Door Edge Guards

A dressy border for car doors that stops chipping of edges. Narrow chrome strip easy to install. MONTEGO (Illustrated) OTHER MODELS (Not shown)—Basic Part No. 20910



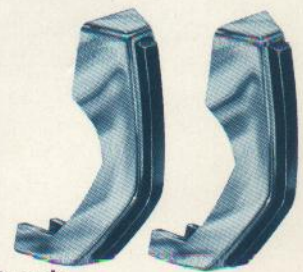
Body Side Mouldings

Guards against paint chips from other car doors. Self-adhering, bright edge moulding. COUGAR, COMET—Basic Part No. 21048. 38' roll vinyl self-adhering moulding—ALL MODELS—Basic Part No. 21048



Wheel Splash Guards

Protects car from mud and road spatter. Great for that cleaner car look. Mounts behind front or rear wheels. ALL MODELS (except Mark IV), LINCOLN-CONTINENTAL (front only)—Basic Part No. 16A550



Bumper Guards

Added safeguard for front and rear bumpers. A final styling note too! Made of heavy-gauge steel with chrome finish. Includes rubber pads for absorbing shock. MERCURY (rear only), COMET, LINCOLN-CONTINENTAL (Not shown) FRONT, Basic Part No. 17996. REAR (except S/W), Basic Part No. 17984. MONTEGO (Illustrated)—FRONT, Basic Part No. 17996

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NOTE: Descriptions and specifications contained in this catalog were in effect at the time this publication was approved for printing, and are subject to change without notice or liability therefor. Ford Marketing Corporation reserves the right to change or discontinue options or accessories at any time.



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