

THE LUXURY EXPERIENCE REDEFINED

Time is the ultimate luxury, which is why Lincoln is dedicated to helping you spend more of yours the way you prefer. As an MKC driver, you'll be able to access remote vehicle features, contact a Lincoln Concierge, as well as find and pre-pay for parking in select cities, quickly and easily with the Lincoln Way[™] app on your mobile device.¹ You'll continue seamlessly through your day while maintaining your vehicle with our complimentary Lincoln Pickup & Delivery[™] service.² Plus, we're working with CLEAR[®] to help you soar through lines at the airport.³ It's all part of an exclusive collection of services we call the Lincoln Way – benefits designed to help uncomplicate your life and make each day more effortless.

As it senses your approach, the 2019 MKC elegantly illuminates, greeting you with the new face of Lincoln. Dynamic signature lighting beneath its LED headlamps, a luminous welcome mat and backlit door handles all perform in a carefully orchestrated order, to offer you a welcoming embrace. Take your seat, and the autofold⁴ sideview mirrors deploy to your personalized settings. The overall experience is one of comforting reassurance. Your MKC knows vou've arrived.

¹Lincoln Way app is available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ²Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ³CLEAR Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery. ⁴Available feature.

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GRACEFUL SENSE OF COMPOSURE

Within this meticulously crafted space, you'll find everything has its place. Streamlined controls are arranged within easy reach, and sophisticated technologies are designed to respond to familiar motions. A pinch of your fingers is all it takes to zoom into a detailed navigation system¹ map while scouting that new home décor store. On your way home, the quick pull of a lever folds either side of the 60/40 split rear seat down, creating a flat load floor and an abundance of room for your latest finds.

The personal touches continue as you slide behind the Wollsdorf¹ leather-wrapped, heated¹ steering wheel that was individually hand-stitched for you by a Lincoln artisan. A convenient memory feature recalls your customized settings for the driver's seat, the power¹ tilt and telescoping steering column and more, each time you return. Ambient lighting¹ bathes the doors, cupholders and footwells in your preference of 7 soothing hues to help you easily access these areas after sundown. A press of the push-button start brings the engine to life. And the class-exclusive² push-button shift transmission displays each gear as a button of its own – making it simple for you to select Drive and begin your next journey.





IMMERSING YOU IN TRANQUILITY

MKC is designed to help you gather your thoughts and find your focus. Acousticlaminate glass in the windshield and front doors helps minimize wind noise. A particulate air filter traps pollen and other irritants to help you breathe easy, while Active Noise Control helps refine engine sounds to enhance the cabin's ambience.

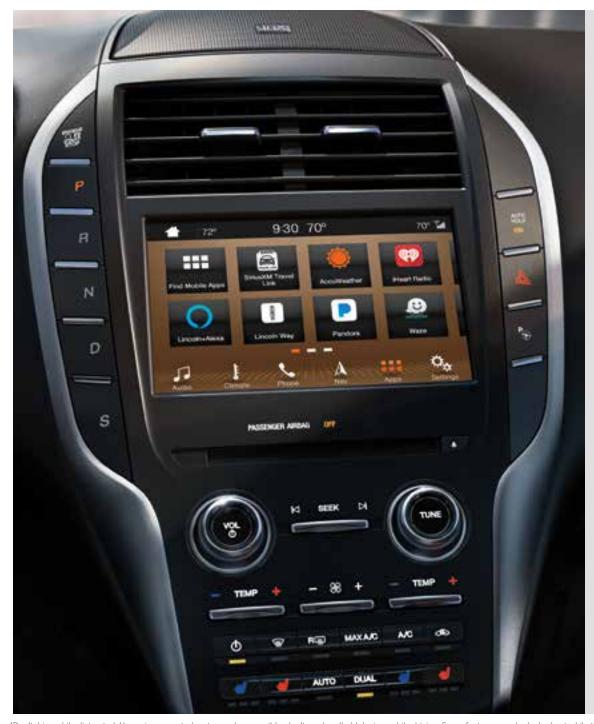
No matter the conditions outside, MKC can help you relax inside with heated and cooled¹ front seats, and heated rear outboard seats, all trimmed in luxurious Bridge of Weir Deepsoft[™] leather.¹ Created exclusively for Lincoln, this premium, naturally milled leather is made from the finest hides in northern Europe. It's chromium-free and offers you a level of comfort more often found with upscale furniture. French seams and genuine wood¹ interior accents reflect your refined taste.

Treat yourself to magnificent views through the power panoramic Vista Roof.^{©1} It features a one-touch open/close operation, as well as a vent position and a power sunshade. With the key fob in your pocket or purse, a simple kick of your foot beneath the rear bumper opens or closes the Hands-Free Liftgate.¹ MKC brings an extra measure of elegance to your every day.





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VOICE-ACTIVATED SIMPLICITY

SYNC 3 makes it easy to listen to your favorite music, handle phone calls, and even control compatible mobile apps, while you're on the go.¹ It all works through simple voice commands and the controls on your steering wheel. The system also includes Apple CarPlay[™] compatibility² and Android Auto[™] compatibility.²

With SYNC 3 AppLink^{®3} and the Lincoln+Alexa app,⁴ Amazon Alexa users can access thousands of the skills and services they enjoy on the Echo in their home – including control of connected smart home devices. With the app started on your connected phone, you can say things like "Alexa, lock the front door of my house." SYNC 3 AppLink also works with the Waze[™] community-based traffic and navigation app⁵ on your iPhone.[®]

(((SiriusXM)))

SiriusXM[®] gives you music, sports, comedy, news and more – in your MKC and on the go with a 6-month All Access trial subscription.⁶ Plus, you'll enjoy a 6-year prepaid subscription⁶ to SiriusXM Traffic and Travel Link[®] services – the longest of any automobile manufacturer⁷ – with the Voice-Activated Touchscreen Navigation System.⁸ Take advantage of all the latest traffic and travel information, along with vivid 3-D maps and pinch-to-zoom capability, on the large touchscreen within easy reach of the driver and front passenger.



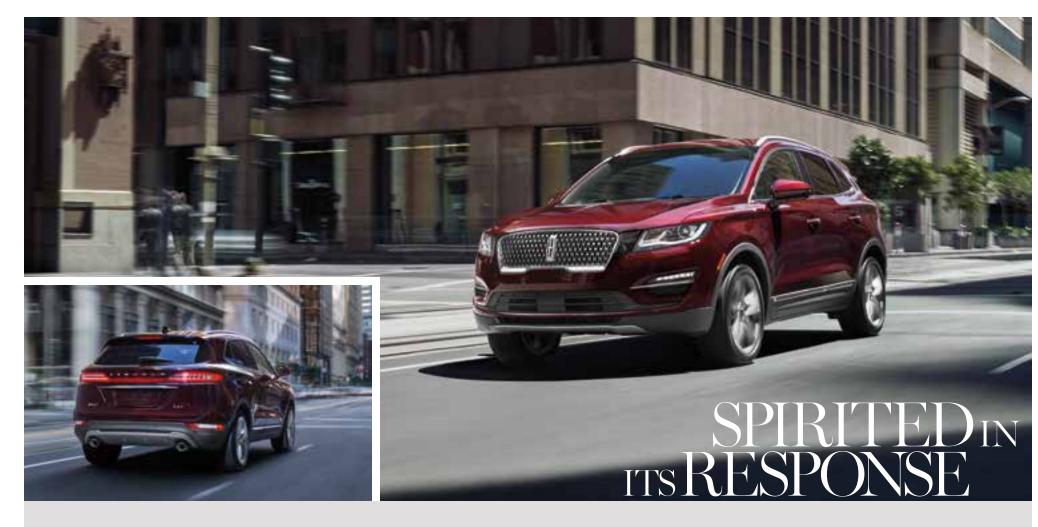
RICH, FULL SOUND

The Enhanced THX[®] II Certified Audio System⁸ gives every person in your MKC a front-row seat to the concert. Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the details of the studio to every drive.

QUICK STREAMING

Passengers can surf the web, stream music and more while you're driving, and up to 50' away from the vehicle when it's parked, using Lincoln Connect.^{™9} It's an integrated 4G LTE Wi-Fi hotspot that can host up to 10 devices at a time. For help making the most of this, or any other MKC feature, remember your Lincoln Concierge is available 24/7.

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. Commands may vary by phone and AppLink software. ⁴Requires available SYNC 3 AppLink version 2.2 or higher. Certain Alexa functionality is dependent on smart home technology. ⁹Requires available SYNC 3 AppLink version 3.0 or higher. ⁶After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁷Source: April 2018 analysis of satellite data service offers by SiriusXM to automobile manufacturers in the U.S.A. ⁸Available feature. ⁹See footnote 1 on Specifications page titled "Standard Features," and your Lincoln Dealer for details.



You'll find joy on city streets, country lanes, and all the roads in between, driving the nimble MKC. Through advanced software and engineering, standard Torque Vectoring Control actively adjusts the speed between your front wheels for enhanced cornering agility.¹ This takes place seamlessly behind the scenes, without any need for driver input, so you can stay focused on the ride.

Imagine yourself gliding effortlessly along – at peace with your surroundings. Lincoln Drive Control featuring Adaptive Suspension² can take you there by helping to isolate your MKC from road imperfections. To personalize your ride, explore each of the 3 drive modes – Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering (EPAS) provides steering response and feedback that helps you feel confident behind the wheel. $\frac{\text{Turbocharged 2.3-liter I-} 4^2}{285\,\text{hp}^3/305\,\text{lb.-ft. torque}^3}$

Turbocharged 2.0-liter I-4 $245 \text{ hp}^3/275 \text{ lb.-ft. torque}^3$

To offer the kind of performance you might expect from a V6, the 2.3-liter² and 2.0-liter engines both use turbocharging and direct fuel injection. They also use twin independent variable camshaft timing (Ti-VCT) to help optimize efficiency. With the 2.0-liter and Auto Start-Stop Technology,² MKC has an EPA-estimated rating of 27 hwy mpg.⁴

The 2.3-liter pairs with Intelligent all-wheel drive $(AWD)^2$ and Adaptive Suspension² for inspiring performance all around. Engage its Sport drive mode to tighten suspension tuning, firm up steering calibration, and hear more powerful engine sounds in the cabin – all while feeling blissfully connected to the road. Finding your way becomes pure pleasure in MKC.



An informed driver is an empowered driver. That's the belief that inspires our extensive collection of driver-assist technology.^{1,2}

These smart features² utilize a network of radar and ultrasonic sensors, plus sophisticated cameras, to help guide you through all sorts of scenarios. From backing out of a driveway or parking spot onto a busy street, to dealing with the fatigue-inducing stop-and-go traffic that comes with so many commutes, MKC can help ease your drive.



REAR VIEW CAMERA Visual help when the vehicle is in Reverse

REVERSE SENSING SYSTEM Audible guidance while backing up

AUTO HOLD Help at stoplights and other long waits – even on hills

BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT¹ Helps while you're going forward and slowly backing up

Within the Technology Package:

PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION New to MKC – also features Automatic Emergency Braking²

ACTIVE PARK ASSIST WITH PARK OUT ASSIST For maneuvering into and out of parallel spots

ADAPTIVE CRUISE CONTROL Helps while cruising down the highway

FORWARD SENSING SYSTEM Audible guidance for low-speed maneuvers

LANE-KEEPING SYSTEM WITH DRIVER ALERT SYSTEM Can help alert you if you start to drift out of your lane³





PICKUP & DELIVERY

When it's time for service, you can simply schedule a Lincoln Pickup & Delivery™ appointment with the Lincoln Way™ app'or by phone. We'll handle the rest. We'll pick up your vehicle and deliver it back to you when service is complete? In between, we'll provide a complimentary Lincoln Ioaner² – so your time remains distinctly yours. Plus, we'll return your Lincoln washed and ready for your next journey.

LINCOLN & CLEAR

Together, we're helping you put travel stress on standby. CLEAR® biometric technology allows members to bypass security lines at 30+ of the busiest airports and sports stadiums across the nation, getting them through security in about 5 minutes or less. As a 2019 Lincoln MKC owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership.³ Take your first step around the line by redeeming your Lincoln benefits with CLEAR.

LINCOLN WAY APP

Downloading the Lincoln Way app¹ to your mobile device makes it easy to connect with us. The app lets you schedule Lincoln Pickup & Delivery, find fuel and compare prices, and even find, reserve and pre-pay for parking in select cities. Use it to contact a concierge, securely manage your Lincoln Automotive Financial Services account, and more. The app also works with Lincoln Connect^{™4} to let you locate your vehicle, start it, and lock or unlock its doors from virtually anywhere.

LINCOLN CONCIERGE

You have a 24/7 personal connection to the latest information about Lincoln vehicles, services and ownership benefits. Simply choose how you'd like to connect, and a highly trained Lincoln Concierge team member will help you explore Lincoln in the way that suits you best. Call (800) 521-4140. Chat online at Lincoln.com. Or reach us through the Lincoln Way app! Anytime of the day or night.

¹Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ²Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ³CLEAR Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery. ⁴See footnote 1 on next page titled "Standard Features," and your Lincoln Dealer for details. Comparisons based on competitive models (class is Luxury Small Utilities starting under \$53,000 based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information on Lincoln vehicles.

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STANDARD FEATURES

POWER AND HANDLING
6-speed SelectShift® automatic transmission with paddle activation
Active Grille Shutters
Electric parking brake
Torque Vectoring Control
DRIVER-ASSIST TECHNOLOGY

Autolamp automatic on/off headlamps Hill start assist

Reverse Sensing System SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" LCD capacitive touchscreen, 911 Assist,® SYNC 3 AppLink,® Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

DRIVER CONTROLS

Auto Hold

Dual-zone electronic automatic temperature control Lincoln Connect[™] 4G LTE embedded modem with Wi-Fi hotspot capability (enables Lincoln Way[™] app¹ features when activated) Push-button shift transmission

Remote Start System

LINCOLN EXPERIENCES

Approach Detection

- LED-illuminated exterior door handle pockets
- Lincoln logo illuminated welcome mat
- Lincoln signature fade-on exterior lighting

EXTERIOR
Acoustic-laminate windshield and front-door glass
Chrome roof-rack side rails
Dual chrome exhaust tips
Easy Fuel® capless fuel filler
LED headlamps, signature lighting and taillamps
Lincoln chrome mesh grille with chrome surround
Power, heated sideview mirrors with memory and integrated blind spot mirrors
Power liftgate
Rear spoiler
AUDIO
Lincoln Premium Sound System with AM/FM stereo/ single-CD player, MP3 capability, and 10 speakers including a subwoofer
SiriusXM [®] with 6-month All-Access trial subscription ²
INTERIOR

Comfort 12-way power-adjustable driver's seat with memory feature
Heated front seats
60/40 split-fold-flat rear seat with recline
12V powerpoints (4)
Active Noise Control
Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)

SAFETY AND SECURITY

Personal Safety System[™] for driver and front passenger with dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) Driver's knee airbag³ Front-seat side airbags³ Individual Tire Pressure Monitoring System (excludes spare) Intelligent Access with push-button start MyKey® technology to help encourage responsible driving Perimeter alarm Rear view camera SecuriCode[™] invisible keypad SecuriLock® Passive Anti-Theft System Side-curtain airbags³ with roll-fold technology SOS Post-Crash Alert System[™]

ENGINES

Turbocharged 2.0-liter I-4

 $\begin{array}{l} 245 \text{ hp } @ 5,500 \text{ rpm}^4 \\ 275 \text{ lb.-ft. of torque } @ 3,000 \text{ rpm}^4 \end{array}$

 $\begin{array}{l} \mbox{EPA-estimated fuel economy ratings}^{\rm 5} \\ \mbox{20 city}/27\ \mbox{hwy}/23\ \mbox{combined mpg} \\ \mbox{(with Auto Start-Stop Technology)} \\ \mbox{Standard: FWD} \end{array}$

$\frac{19 \text{ city}}{25 \text{ hwy}} \frac{21 \text{ combined mpg}}{\text{Optional: AWD}}$

 $\begin{array}{l} 19 \ {\rm city}/25 \ {\rm hwy}/22 \ {\rm combined \ mpg} \\ {\rm (with \ Auto \ Start-Stop \ Technology)} \\ Available: Reserve \ AWD \\ with \ Technology \ Package \end{array}$

Turbocharged 2.3-liter I-4

 $\frac{285}{305} \text{ hp } @ 5,500 \text{ rpm}^4 \\ \frac{305}{305} \text{ lb.-ft. of torque } @ 2,750 \text{ rpm}^4 \\ \end{array}$

EPA-estimated fuel economy ratings⁵ 18 city/25 hwy/20 combined mpg Optional: Reserve AWD



¹Lincoln Connect includes complimentary 5-year subscription for remote features excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Evolving technology/cellular networks may affect future functionality. Certain restrictions, 3rd-party terms, or message/data rates may apply. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to www.att.com/lincoln. Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store® and Google Play!^M Learn more at lincolnway.com. Message and data rates may apply. ²After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³Always wear your safety belt and secure children in the rear seat. ⁴Horsepower and torque ratings achieved with 93-octane fuel. ⁵Actual mileage will vary.

TRIM SERIES

MKC INCLUDES STANDARD FEATURES, PLUS:

Comfort 6-way power-adjustable frontpassenger seat

Lincoln Soft-Touch seating surfaces Manual-tilt/-telescoping steering column Sonata Spin aluminum accents on the instrument panel and door panels

OPTIONS

Floor liners	
	vheel drive (AWD) (includes Lincoln featuring Adaptive Suspension)
Premium reve	ersible cargo mat
Wheel lock ki	it

MKC SELECT INCLUDES CERTAIN MKC FEATURES, PLUS:

Ambient lighting
Autofold sideview mirrors with turn signal indicators
Bridge of Weir Deepsoft™ leather-trimmed seats
Comfort 12-way power-adjustable front- passenger seat
Configurable daytime running lamps
Genuine wood accents on the instrument panel and door panels
Interior cargo cover
Power tilt/telescoping steering column with memory feature
Universal garage door opener
OPTIONS
Cargo area protector
Floor liners
Intelligent all-wheel drive (AWD) (includes Adaptive Suspension)
Power panoramic Vista Roof® and sunshade (requires Select Plus Package)
Premium reversible cargo mat

Wheel lock kit

Class II Trailer Tow Package: trailer sway control, 110V/150W AC power outlet on Select, and 3,000 lbs. max. (AWD only; requires Select Plus Package)

Climate Package: heated rear outboard seats. heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer

Select Plus Package: Voice-Activated Touchscreen Navigation System with integrated SiriusXM Traffic and Travel Link® with 6-year prepaid subscription,¹ and BLIS® (Blind Spot Information System) with cross-traffic alert² Sonata Spin Aluminum Trim Package: replaces wood accents on the instrument panel and door

panels (Ebony interior only)

MKC RESERVE INCLUDES CERTAIN SELECT FEATURES, PLUS:

110V/150W AC power outlet BLIS (Blind Spot Information System) with cross-traffic alert² Hands-Free Liftgate Heated and cooled front seats Power panoramic Vista Roof and sunshade Voice-Activated Touchscreen Navigation System with integrated SiriusXM Traffic and Travel Link with 6-year prepaid subscription¹ OPTIONS

Cargo area protector

Floor liners

Heated front seats (replaces heated and cooled) Intelligent all-wheel drive (AWD)

(includes Adaptive Suspension)

Premium reversible cargo mat

Enhanced THX® II Certified Audio System with 14 speakers, 700 watts of power, and a 14-channel amplifier with THX Distributed Bass™ Technology; includes HD Radio[™] Technology Wheel lock kit

Class II Trailer Tow Package

Climate Package

Sonata Spin Aluminum Trim Package

Technology Package: Active Park Assist with Park Out Assist. Adaptive Cruise Control. Forward Sensing System, Lane-Keeping System with Driver Alert System, and Pre-Collision Assist with Pedestrian Detection and Automatic Emergency Braking (includes Auto Start-Stop Technology on 2.0-liter AWD)

INCOLN ACCESSORIES

ELECTRONICS
Bullfrog® portable Bluetooth® speakers³
NextBase® Duo Cinema³
Remote start systems
Vehicle Security System
Wireless charging ³
EXTERIOR
Full vehicle cover ³
Racks and carriers ^{3,4}
Side window deflectors ³
Splash guards
Sportz® tent ³
Trailer towing accessories
Wheel lock kit
INTERIOR
Ash cup/coin holders
Cargo area protector
Cargo net
Carpeted cargo mat
Carpeted floor mats
Custom UVS 100 sunscreen ³
First aid and roadside assistance kits ³
Floor liners
Interior cargo cover
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)
Tablet cradle ³

Shop the complete collection at

DIMENSIONS

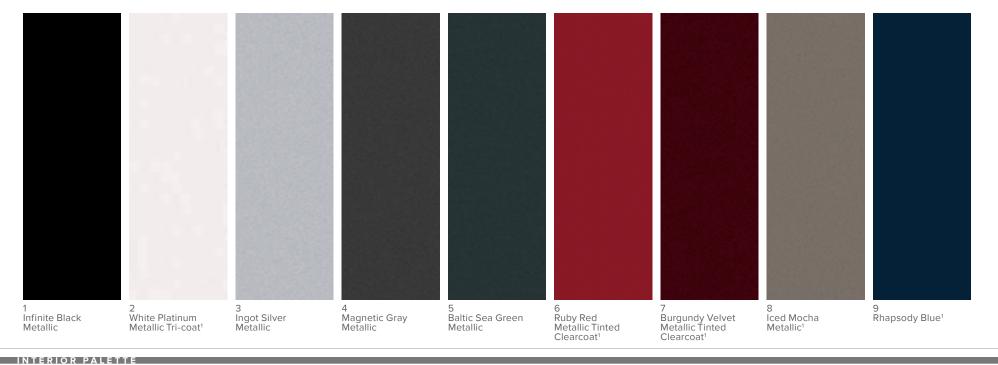
WHEELBASE	105.9"
LENGTH	179.2"
HEIGHT	65.2"
WIDTH	84.1" (including mirrors) 76.3" (mirrors folded)
HEAD ROOM	39.6" front/38.7" rear
LEG ROOM	42.8" (max.) front/36.8" rear
HIP ROOM	54.4" front/52.8" rear
SHOULDER ROOM	56.0" front/55.3" rear
CARGO VOLUME	53.1 CU. ft. behind front seats 25.2 CU. ft. behind rear seats
FUEL TANK	15.7 gal.

¹After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ²BLIS replaces standard integrated blind spot mirrors. ³Lincoln Licensed Accessory. ⁴Consult owner's manual for details on roof-rack load limits. Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit; 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. Amazon, Alexa, Echo and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Android Auto, Google, Google Play, Waze and other marks are trademarks of Google Inc. Apple and Apple CarPlay are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. Bullfrog is a registered trademark of Stillwater Designs. "HD Radio" and the HD Radio logo are proprietary trademarks of Biguity Digital Corporation. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THX, the THX logo and Distributed Bass Technology are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All rights reserved.

2019 LINCOLN MKC

Aluminum

Rosewood





Rosewood

Ash Swirl

1-8 1-8

1-8

1-9

1-8

1-8

1-9

1-8

1-9

1-5

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Colors are representative only. ¹Additional charge. ²Lincoln Soft-Touch seating surfaces standard on MKC. ³Sonata Spin Aluminum Trim Package.

Rosewood

Ash Swirl

Aluminum







18" Machined Aluminum with Premium Painted Pockets MKC RESERVE





19" Machined Aluminum with Premium Painted Pockets MKC RESERVE Optional with FWD



20" Ultra-Bright Machined Aluminum with Ebony-Painted Pockets MKC RESERVE Optional with 2.3-liter AWD



19" Premium Painted 5-Spoke Aluminum MKC RESERVE Optional with AWD



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