

THE 2010 SC

From the moment inspiration for the SC hit on the beaches of the French Riviera, we knew that it was destined to be far more than mere transportation. A sleek, hardtop coupe on one hand. An exhilarating convertible on the other. And now, with an array of state-of-the-art innovations—well, giving in isn't just understandable. It's inevitable.



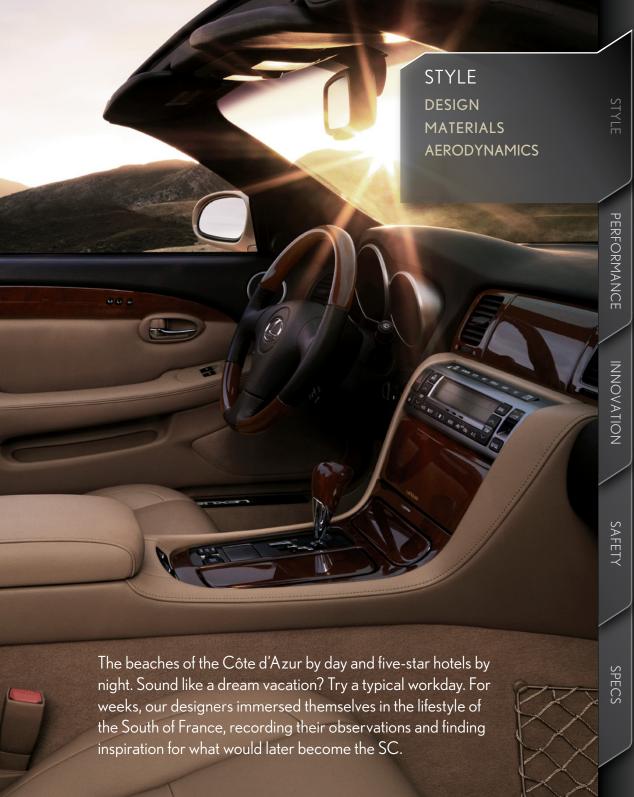


TRANSPORTATION THAT TRANSCENDS.

AN INTERIOR THAT FEELS A WORLD AWAY.

NOT SURPRISING, CONSIDERING THAT'S WHERE IT WAS DESIGNED.





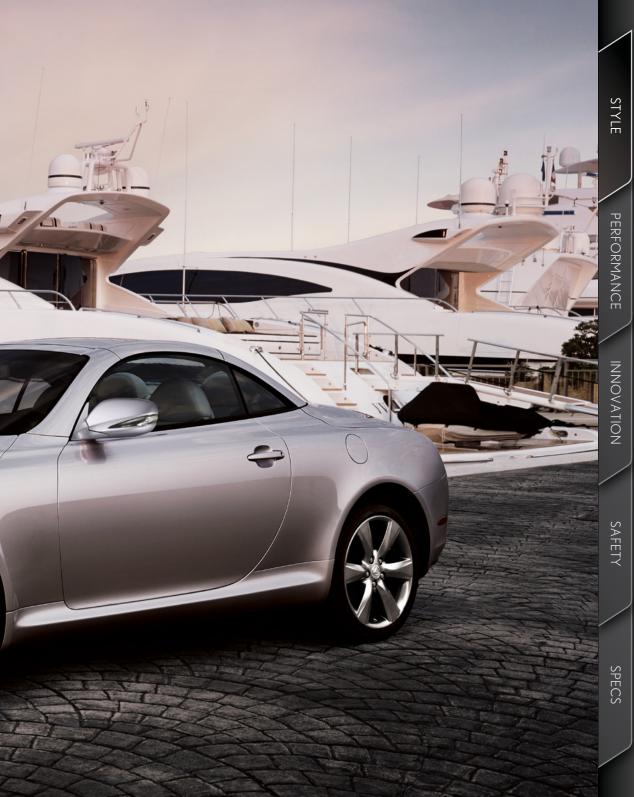
CONTRARY TO POPULAR BELIEF, THERE ARE TIMES ON THE CÔTE D'AZUR WHEN YOU WANT TO COVER UP.





Known for its fun-in-the-sun lifestyle, the South of France is hardly a beacon of modesty. Except in this case: When it comes to flaunting the technological gadgetry in French yachts, not everything must be seen to be appreciated. Inspired partly by the stunning, uninterrupted swathes of woodwork found in these vessels, the wood trim in the SC is virtually seamless throughout the cabin. And so as not to spoil this design, two separate wood-trimmed panels were crafted to conceal the audio controls and Navigation System¹ when they're not in use.





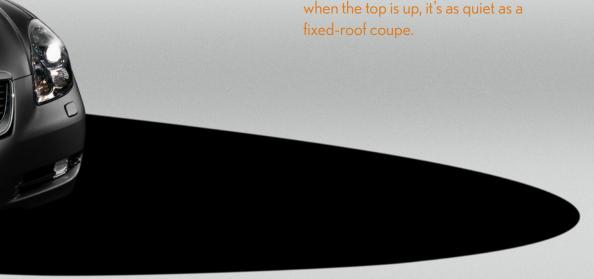


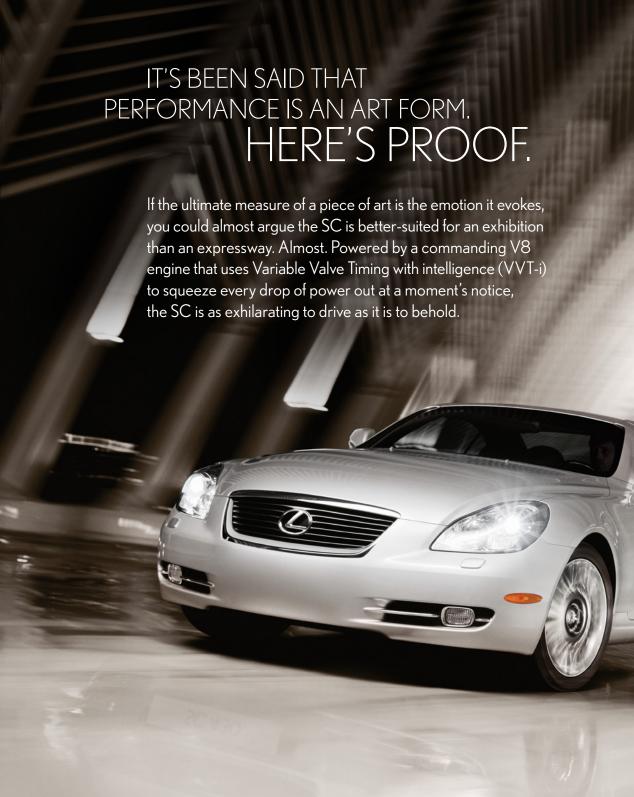


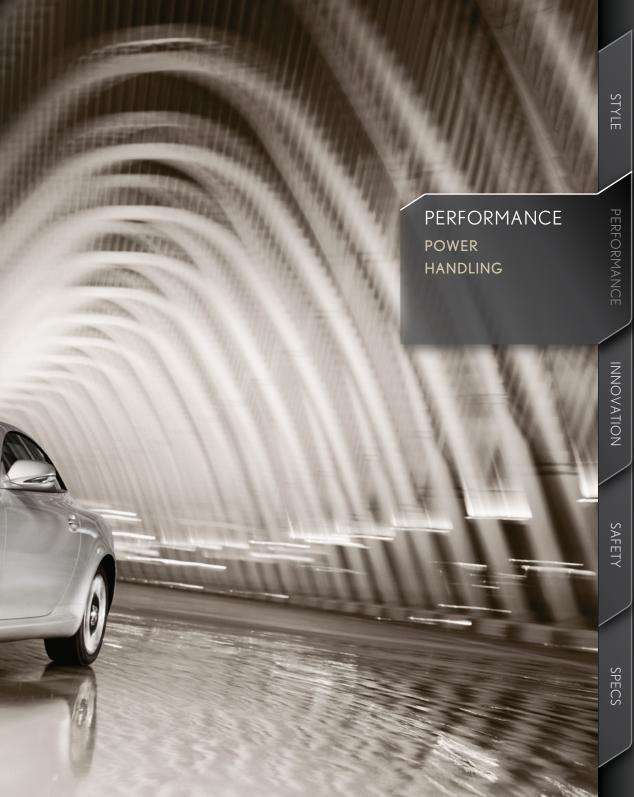


AS IT IS TO THE WIND AS IT IS TO THE EYE.

Driving in the open air: It's the greatest benefit of owning a convertible. And, far too often, the greatest pitfall. After all, the wind that gently blows through your hair one second can just as easily tangle it the next. Except in this case. The SC was meticulously designed to manage airflow over, under, around and through every inch of it. As a result, you can converse at normal speaking levels even when the top is down. And, when the top is up, it's as quiet as a fixed-roof coupe.









REFINED? YES. TIMID? NO.

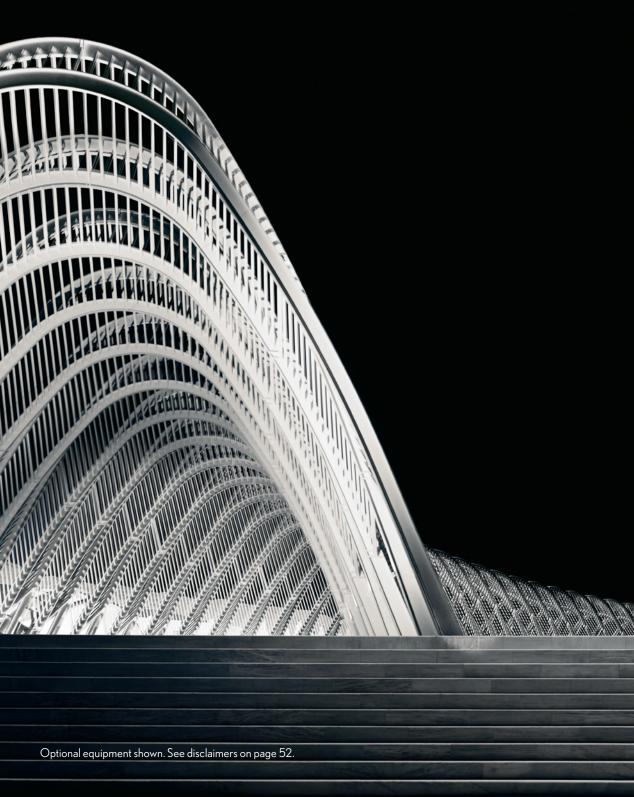
Under normal circumstances, the SC is a vehicle that's meant to be savored. But for those moments when time is of the essence or if your adrenals just need a kick start, it's more than ready to deliver. Under its hood, a 288-horsepower² V8 is paired with a six-speed automatic transmission for virtually seamless shifting. And for drivers craving even more control, a sequential-shift function allows you to manually change gears by nudging the gearshift forward or back. All the while, hills and headwinds are at its mercy (and therefore, yours), courtesy of an Electronically Controlled Transmission with intelligence (ECT-i) that compensates for both.





As if it needed any more ways to turn heads, the SC features a host of advanced handling technologies. Like Vehicle Stability Control (VSC)³ that can sense and help adjust to a wheel's loss of traction while cornering. As well as a front and rear double-wishbone suspension fitted with gas-pressurized shock absorbers. And, to help prevent body sway when pushed to its limits, stabilizer bars help the SC remain flat in curves.

GIVE PEDESTRIANS WHIPLASH FOR A CHANGE.



PERFORMANCE

NUMEROUS INCLUDING ONE THAT LISTENS.

Between its effortless retractable hardtop and indulgent interior amenities, the SC features plenty of ways to spoil the driver. Now it features a way to understand them as well: a voice-recognition system that is the most advanced in its class, enabling you to control everything from the audio to available real-time traffic and weather reports.

INNOVATION
VOICE COMMAND
NAVIGATION AND XM®
AUDIO
TEMPERATURE







PERFORMANCE

INOVATION



TECHNOLOGY THAT REQUIRES A VOICE, NOT A USER'S MANUAL.

The most tested automotive voice-recognition system ever, voice command is designed to work the way you'd expect it to. With no need for awkwardly worded phrases. Say, "Set temperature to 75 degrees," and the system will do it. To make a call, simply say, "Call Steve Jones at the office."



IN A CONVERTIBLE, PREDICTING THE WEATHER ISN'T JUST IMPRESSIVE, IT'S IMPERATIVE.

Nothing spoils a blissful afternoon drive with the top down quite like an unexpected rainstorm. Fortunately, the SC offers two new ways to help you prepare for the unexpected. Available XM NAVWeather^{TM1,4} continually updates you with weather information along your route and alerts you when severe weather is approaching (at 64 and 16 miles out). And, to help you navigate around congestion, available XM NAVTraffic^{®1,4} offers real-time traffic, road construction and accident information and can automatically re-route you to help you arrive at your destination faster.



The available XM NavWeather^{TM1,4} can give real-time weather reports for specific cities and even alert you twice, when you are within 64 miles and 16 miles of severe weather.

AN INCOMPARABLE DRIVE DESERVES AN INCOMPARABLE SOUNDTRACK.

Typically, convertibles leave much to be desired by way of audio systems. To address this, Lexus engineers collaborated with Mark Levinson^{®5} engineers, highly regarded in audiophile circles for their six-figure home systems, early in the development of the SC. A special amplifier was created that offers distortion levels 10 times better than the industry standard. The rear seats were sculpted to enhance bass performance. And the trunk was reconfigured to provide optimal placement of the speakers. The end result of these measures: an available nine-speaker, Mark Levinson Premium Audio System⁵ that delivers sound quality nearly unheard of in a vehicle, much less a convertible.





IT CAN'T CONTROL HOW MUCH THE TEMPERATURE OUTSIDE VARIES.

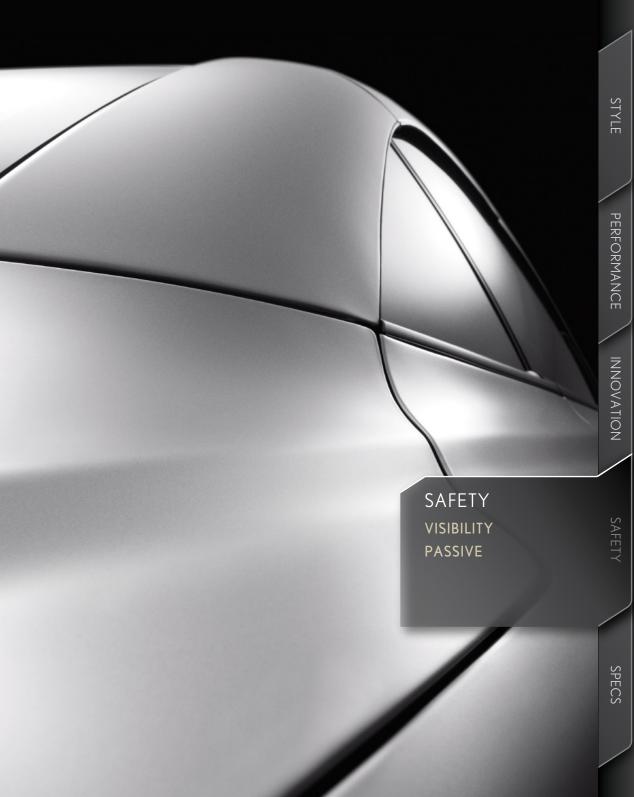
ONLY HOW MUCH YOU'LL NOTICE.

In a convertible, 70 degrees at night on a highway feels quite a bit different than 70 degrees parked in the beating sun. So, to compensate for the inevitable variations of temperature that come with having a retractable top, the SC features an Intuitive Climate-Control system. Using sensors to determine how much sun is penetrating into the cabin, whether the top is up or down and your current driving speed, it can activate lap-level vents to provide cool or warm air whenever and wherever you need it most.



THE ONE ASPECT OF ITS DESIGN WE HOPE YOU NEVER SEE.

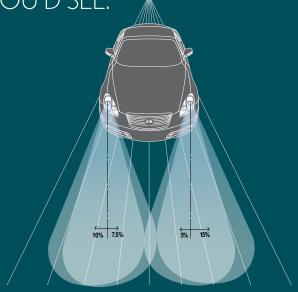
Some things are better not left to chance. So, in addition to the more conventional safety measures like front and rear crumple zones found on the SC, we developed a unique steel-reinforced chassis and placed special high-strength bracing throughout. As a result, this helps its body remain rigid whether the top is up or down—which can help enhance cornering—as well as help provide additional side-impact protection. And just for good measure, two separate steel beams were added to the doors for additional side-impact protection.





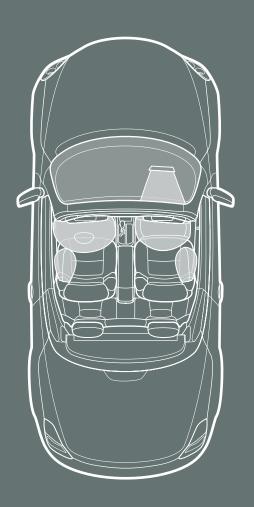
While the jeweled-cluster headlamps on the SC are attractive in their own right, they actually serve a purpose. To help illuminate more of the road through turns, the Adaptive Front Lighting System (AFS) can pivot the left headlamp up to 15 degrees and the right headlamp up to 5 degrees into a curve. And to help reduce glare to oncoming traffic, dynamic auto-leveling High-Intensity Discharge (HID) headlamps automatically sense and adjust to changes in load and road conditions.

BEFORE WE EVER CONSIDERED HOW YOU'D LOOK IN IT, WE CONSIDERED HOW YOU'D SEE.





JUST ONE MORE WAY WE'VE SURROUNDED YOU WITH AIR.



In addition to the air that surrounds you outside of the cabin, the SC features six airbags⁶ inside. The driver's front airbag⁶ is designed to deploy according to the severity of impact and how far forward the seat is on the seat track. And, mounted under the dash, knee airbags⁶ help provide protection to the driver and front passenger. Finally, side impact airbags⁶ located within the front seats themselves help to ensure they're in a consistent position relative to you and your front passenger, regardless of how far forward or back your seats are.



BUT WE'RE MAKING NEWS EVERY MONTH.

With so much happening at Lexus, it's hard to keep up. That's why we created the Lexus Pursuit newsletter. This monthly e-mail provides subscribers with exclusive information about upcoming model launches and events, as well as news, innovations and offers. Sign up today and stay informed of all things Lexus. SIGN UP





Optional equipment shown.

COLOR AND TRIM

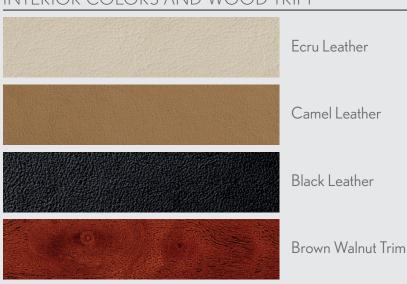




SC PRICING

BUILD YOUR SC

INTERIOR COLORS AND WOOD TRIM



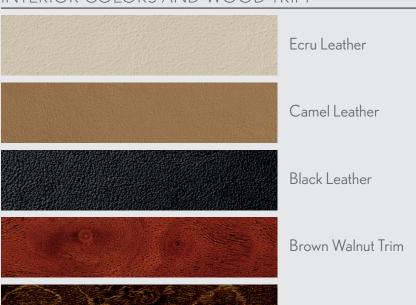


COLOR AVAILABILITY	Ecru Leather	Camel Leather	Black Leather
Mercury Metallic			
Starfire Pearl			
Golden Almond Metallic			
Matador Red Mica			
Costa Azul Mica			
Black Sapphire Pearl			
Smoky Granite Mica			
Obsidian			
Brown Walnut	•		•
Espresso Bird's-eye Maple		•	

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INTERIOR COLORS AND WOOD TRIM



Espresso Bird's-Eye Maple Trim

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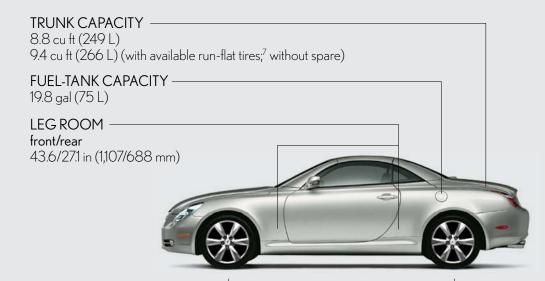
BODY AND DIMENSIONS

HEADROOM front/rear 37.2/33.9 in (945/861 mm) SHOULDER ROOM front/rear 53.8/46.6 in (1,367/1,184 mm)

HIP ROOM front/rear 55.7/49.5 in (1,415/1,257 mm)

WIDTH 72.0 in (1,829 mm)

HEIGHT 53.1 in (1,349 mm)



WHEELBASE

103.1 in (2,619 mm)

OVERALL LENGTH

178.5 in (4,534 mm)

WHEELS





18-in six-spoke alloy wheels⁸ STANDARD



18-in G-Spider alloy wheels⁸ AVAILABLE



18-in Machined Tourmaline alloy wheels⁸ AVAILABLE

SPECIFICATIONS

ENGINE

TYPE 90° V8, aluminum block and heads

DISPLACEMENT 4.3 liters (262 cubic inches)

VALVETRAIN Four cam, four valves per cylinder, with

continuously Variable Valve Timing with

intelligence (VVT-i)

COMPRESSION RATIO 10.5:1

HORSEPOWER AT RPM 288 hp @ 5,600²

TORQUE AT RPM 317 lb-ft @ 3,400²

EMISSION RATING Certified Ultra-Low Emission Vehicle (ULEV II)

PERFORMANCE

0-60 MPH ACCELERATION 5.8 seconds^{2,9}

1/4-MILE ACCELERATION 14.3 seconds^{2,9}

TOP TRACK SPEED 149 mph^{2,9}

(ELECTRONICALLY LIMITED)

EPA FUEL ECONOMY 16/23 mpg¹⁰

ESTIMATES (CITY/HIGHWAY)

AERODYNAMIC DRAG 0.31

COEFFICIENT 0.30 (with optional spoiler)

TURNING CIRCLE 35.4 ft

DRIVETRAIN

TRANSMISSION Six-speed sequential-shift automatic Electronically Controlled

Transmission with intelligence (ECT-i)

DRIVE WHEELS Rear-wheel drive

FINAL DRIVE 3.769:1

RATIO

CHASSIS

VEHICLE STABILITY CONTROL (VSC)³ Electronic system that monitors and helps control loss of traction in a turn using yaw-rate, deceleration, vehicle-speed and steering-wheelangle sensors. Modulates engine power and applies individual brakes as necessary. Integrates Anti-lock Braking System (ABS), Brake Assist¹¹ and Traction Control (TRAC)

SUSPENSION

Front: Independent, double-wishbone with coil springs, gas-pressurized shock absorbers with internal rebound springs and stabilizer bar

Rear: Independent, double-wishbone with coil springs, gas-pressurized shock absorbers and stabilizer bar

STEERING

Vehicle-speed-sensing, progressive power-assisted rack-and-pinion. 3.3 turns, lock to lock

BRAKES

Four-wheel power-assisted discs, with four-sensor, four-channel Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist. 12 11.7-in ventilated front, 12.1-in solid rear discs

WHEELS AND TIRES

 $18\,x\,8.0$ -in five-spoke alloy wheels 8 with 245/40YR18 summer tires 8

Temporary spare on steel wheel

Optional wheels: 18×8.0 -in five-spoke Liquid Graphite-finished alloy wheels⁸

Optional tires: 245/40ZR18 summer run-flat tires 7,8 or 245/40VR18 all-season run-flat tires 7,8

STANDARD LUXURY FEATURES

LUXURY AND CONVENIENCE

Intuitive Climate Control with lap-level vents, interior air filter, smog sensor and automatic recirculation

Power tilt-and-telescopic steering column with automatic tilt-away

Lexus Memory System to control power driver's and front passenger's seats (except lumbar), outside mirrors and steering wheel

Power windows with one-touch auto open/close feature

Cruise control

Remote-linked window opening

Retained accessory power for windows

Electrochromic (auto-dimming) inside rearview mirror and outside mirrors

Power door locks

Multifunction, in-key remote entry system with rolling-code technology¹²

HomeLink® universal transceiver to operate compatible garage, gate, home lighting and home security systems

Lexus Personalized Settings (LPS)¹³ to customize select electronic functions

Power-retractable aluminum-alloy roof

Dual-compartment center console with accessory power outlet

Illuminated entry system and door-sill scuff plates

Dual chrome exhaust tips

Rear wind deflector

SEATING AND TRIM

10-way driver's and front passenger's (including lumbar) power seats

Heated front seats

Height-adjustable headrests for front seats

Brown walnut or espresso bird's-eye maple wood interior trim and shift knob

Semi-aniline leather-trimmed interior

Wood- and leather-trimmed steering wheel

Carpeted floor mats

AUDIO AND NAVIGATION

HDD Navigation System¹ including voice command, color LCD display with integrated backup camera¹⁴ and Enhanced *Bluetooth*[®] technology¹⁵

Mark Levinson nine-speaker 240-watt @ less than 0.01% THD, 20–20,000 Hz^{16} Premium Audio System⁵ with Automatic Sound Levelizer (ASL) and in-dash, single-feed, six-disc CD auto-changer

Power mast antenna with FM-diversity system

INSTRUMENTATION AND CONTROLS

Steering-wheel-mounted audio controls

Electroluminescent instrumentation

Automatic on/off projector-beam headlamps with 30-second delay

Outside temperature gauge

STANDARD SAFETY AND SECURITY FEATURES

PASSIVE SAFETY

Driver's and front passenger's airbag system (SRS)⁶

Front seat-mounted side airbags (SRS)⁶

Driver's and front passenger's knee airbags (SRS)⁶

Highly rigid body structure with front and rear crumple zones

Collapsible steering column

Dual side-impact door beams

Reinforcements in pillars and door sills

Impact-dissipating upper interior trim

Three-point seatbelts for all seating positions, pre-tensioners with force limiters for front seats

Automatic Locking Retractor/Emergency Locking Retractor (ALR/ELR) seatbelts for all passenger seating positions. Emergency Locking Retractor (ELR) only for driver's seat

Child Restraint Seat (CRS) tether anchor brackets for rear seating positions

ACTIVE SAFETY

Vehicle Stability Control (VSC)³

Traction Control (TRAC)

Four-wheel power-assisted disc brakes

Four-sensor, four-channel Anti-lock Braking System (ABS)

Brake Assist¹¹

Electronic Brakeforce Distribution (EBD)

High-Intensity Discharge (HID) headlamps with dynamic auto leveling

Direct Tire Pressure Monitor System¹⁷

Adaptive Front Lighting System (AFS)

Headlamp washers

Daytime running lights

Integrated foglamps

LED taillamps

Water-repellent door glass

Variable intermittent windshield wipers with mist cycle

Rear-window defogger with auto-off timer

Power-adjustable outside mirrors with defoggers and integrated turn signals

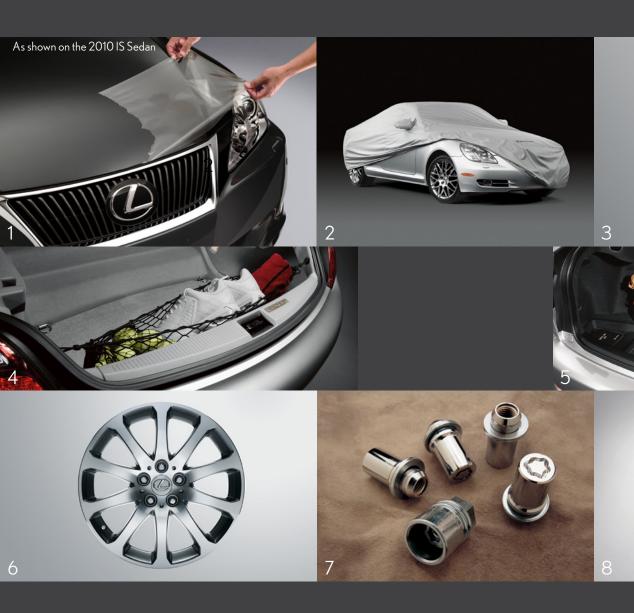
SECURITY

Vehicle theft-deterrent and engine-immobilizer system,¹² with in-key transponder

Emergency interior trunk release

First aid kit

Tool kit





ACCESSORIES

- 1 Paint Protection Film¹⁸
- 2 Car Cover
- 3 18-in G-Spider Alloy Wheels⁸
- 4 Cargo Net Envelope
- 5 Carpet Cargo Mat
- 6 18-in Machined Tourmaline Alloy Wheels⁸
- 7 Wheel Locks
- First Aid Kit

LEARN MORE

WARRANTY

Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the SC *Warranty and Services Guide* at your Lexus dealer for details.

1. The Navigation System is designed to assist in locating an address or point of interest. XM Radio,® XM NavTraffic® and XM NavWeatherTM services require a monthly service fee and a no-cost, optional dealerinstalled external antenna. XM NavTraffic is designed to provide real-time traffic or alternative routes of travel. XM NavWeather is designed to provide real-time weather and forecasting information in your general vicinity and along your route of travel. Discrepancies may be encountered between the system and your actual location. Road system and weather changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic Navigation updates available at an additional cost. Please see your Navigation System Owner's Manual for further details. 2. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. 3. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 4. XM NavTraffic® and XM NavWeather[™] each require a separate XM® subscription. After a 90-day complimentary trial, you must set up the appropriate XM subscription(s) to continue receiving these services. The XM NavTraffic and XM NavWeather are available in the 48 contiguous United States and D.C. For details about the XM service coverage areas, visit www.xmradio.com or call the XM Listener Care Center at 1-877-515-3987. To receive XM NavTraffic and XM NavWeather services, XM service must be activated. To activate the service, call the XM Listener Care Center. Subscriptions are governed by the XM Customer Agreement available at xmradio. com/serviceterms. XM Radio fees, services and programming are subject to change. 5. Mark Levinson® is a registered trademark of Harman International Industries, Inc. 6. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. Please see your Owner's Manual for further information/warnings. 7. Run-flat tire technology is designed for limited emergency use only. If air pressure is lost, vehicle speed must remain below 55 mph; cornering, braking and accelerating must be done with extreme caution; and the tire should be replaced within 100 miles. Temporary spare is not provided with the run-flat tire option. Please see your Lexus dealer for details. 8. 18-in performance tires are expected to experience greater tire wear than conventional tires. Tire life may substantially be less than 15,000 miles, depending upon driving conditions. 9. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. 10. EPA-estimated ratings. Actual mileage will vary. 11. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking

effectiveness also depends on proper brake-system maintenance and tire and road conditions. 12. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Lexus dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa. org. 13. The Lexus Personalized Settings (LPS) Program is a one-time, complimentary offer for the first 12 months from the date the vehicle is sold. Please see your Lexus dealer for more information. 14. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 15. Bluetooth® technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. 16. Continuous average power, all channels driven, at less than 0.01% THD; 20-20,000 Hz. 17. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. Please see your Owner's Manual for details. 18. Currently available PPO. Ask your Dealer Sales Consultant for vehicle application.

*Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, are for mainland U.S.A. vehicles only. Some vehicles shown with available equipment. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.