

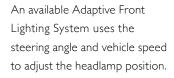


FIAT® Design: 124 Spider

Optional race seating turns up the adrenaline while adding driver support.



An original FIAT 124 Spider design cue, the rear view features FIAT signature LED taillamps in the iconic rectangular oval shape.







FIAT® 124 Spider Lusso

SELECT STANDARD EQUIPMENT

- I.4L MultiAir® Turbo, I60 hp with 6-speed manual transmission
- 17-inch premium Silver aluminum wheels
- Front double-wishbone suspension
- Rear multilink suspension
- Automatic Temperature Control (ATC)
- Bifunctional projector halogen headlamps with automatic feature
- Dual bright-tip exhaust
- Front fog lamps
- Heated leather-trimmed seats
- · Leather-trimmed steering wheel with audio controls
- Piano Black instrument-panel accents
- Premium Silver sport bar cover and A-pillar header
- Soft Cloth Convertible Top
- Rain-sensitive wipers
- LED taillamps
- Remote Proximity Keyless Entry with push-button start
- SiriusXM® Radio¹* with one-year trial subscription
- AM/FM Bluetooth® radio with FIAT Connect 7.0 with 7-inch touchscreen and four speakers
- Multimedia control knob
- ParkView® Rear Back-Up Camera²





FIAT® 124 Spider Classica

SELECT STANDARD EQUIPMENT

- 1.4L MultiAir® Turbo, 160 hp with 6-speed manual transmission
- 16-inch Silver aluminum wheels
- AM/FM Bluetooth[®] radio with FIAT Connect 7.0 with 7-inch touchscreen and four speakers
- Bifunctional projector halogen headlamps
- Body-color A-pillar header, side sill and door handles
- Body-color power exterior mirrors
- Day/night rearview mirror
- Dual-tip exhaust
- Front double-wishbone suspension
- Leather-wrapped steering wheel with audio controls
- LED taillamps
- Light Silver instrument-panel accents
- Soft Cloth Convertible Top
- Molded Black-accent sport bar
- Multimedia control knob
- ParkView® Rear Back-Up Camera²
- Premium cloth seats with manual adjustment
- Push-button start
- Rear multilink suspension
- Remote Keyless Entry
- Soft-touch upper instrument panel, door-upper and door insert

124 Spider Classica shown in Forte Black Metallic

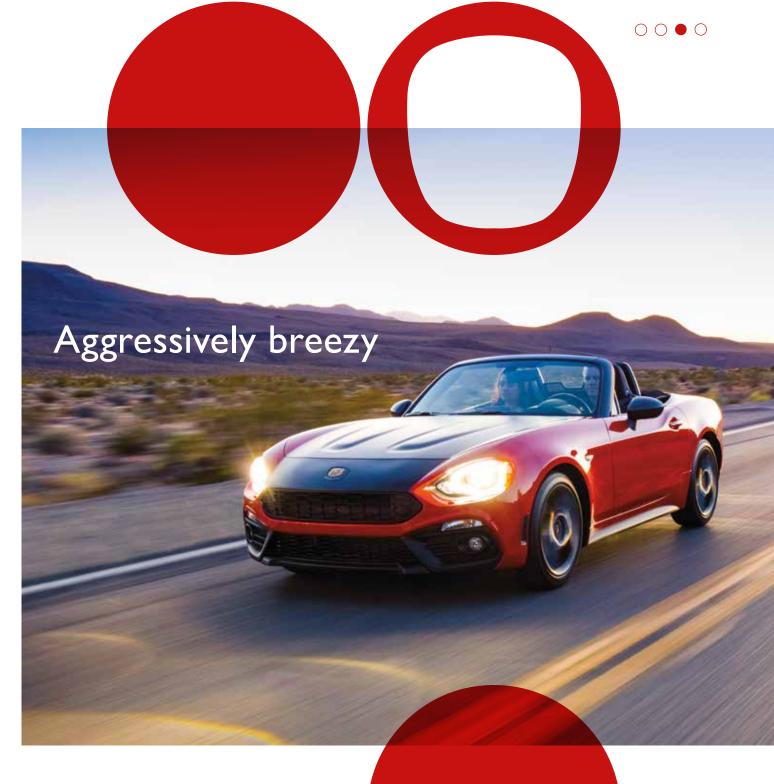




FIAT® 124 Spider Abarth®

SELECT STANDARD AND AVAILABLE EQUIPMENT

- 1.4L MultiAir® Turbo, 164 hp with 6-speed manual transmission
- 6-speed automatic transmission with steering-wheel-mounted paddle shifters — Available
- 17-inch Gun Metallic aluminum wheels
- Soft Cloth Convertible Top
- Heated, leather-trimmed, microfiber insert "Abarth" embroidered Sport seats
- Available Hand-Painted Heritage Racing Stripe by Mopar®
- Black lower side sills
- Bright Sport pedals
- Front and rear Bilstein® selective damping shock absorbers
- Front strut tower brace
- Matte Gray instrument-panel accents
- Mechanical limited-slip differential
- Performance-tuned with Sport Mode Selector
- SiriusXM® Radio with one-year trial subscription
- AM/FM Bluetooth® radio with FIAT Connect 7.0 with 7-inch touchscreen and four speakers
- Sport front and rear fascias
- Sport steering wheel with Abarth badge
- Sport-tuned quad bright-tip exhaust
- Sport Mode Selector
- ParkView® Rear Back-Up Camera²
- Rain-sensitive wipers



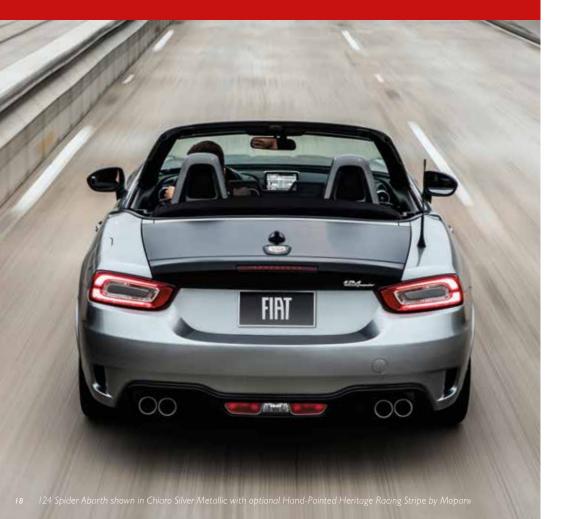




EXHILARATING

DÉJÀ VU

It's clear the latest FIAT® 124 Spider was created with the same passion for exquisite design as its popular predecessors. Abarth®-tuned performance features move the needle into thrilling territory, while a number of original 124 Spider design cues remind you this nimble roadster is truly a natural-born Spider.



ABARTH® REVEALS THE WILD SIDE

The FIAT® 124 Spider is the ultimate model for true enthusiasts.



















Whatever the demands of the day's course, FIAT Abarth amps things up with a mechanical limited-slip differential, Sport Mode button, available RECARO® Alcantara® leather-trimmed seats, available Brembo® brakes and Bilstein® selective damping shock absorbers. Finishing touches include class-exclusive quad exhaust tips, Gun Metallic 17-inch aluminum wheels, sport bar covers, windshield surround and Matte Gray interior accents.



Special Edition

FIAT® 124 Spider Urbana*

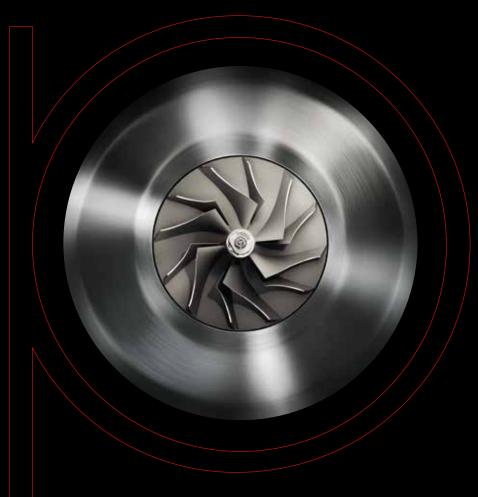


This carefree roadster takes a streetwise turn with: 17-inch Black Diamond aluminum wheels • Piano Black A-pillar, sport bar covers and mirror caps • Urbana leather/microfiber seats with Red accent stitching • Matte Gray interior accents • Dual bright-tip exhaust • Front fog lamps • SiriusXM® Radio¹



Power = Passion

THE ROADSTER HAS COME FULL CIRCLE



When the original FIAT® 124 Spider was first introduced, it was an immediate sensation, and was honored as the 1967 European Car of the Year. Today, the ultimate roadster is back with a vengeance. Its innovative turbo engine fuels the passion that drives both designers and drivers. Stepping on the accelerator brings back that Italian "live for the moment" spirit, and at the same time delivers the best-in-class fuel economy of 35 mpg. When it comes to driving, the latest FIAT 124 Spider is the vehicle that fulfills all the things that matter most.







Get up and really go

With its innovative class-exclusive turbo engine, the FIAT® 124 Spider is powered by a 1.4L MultiAir® Turbo four-cylinder with twin intercoolers that delivers up to 164 horsepower* and 184 lb-ft of torque. Bring out this engine's best performance with either the standard 6-speed manual transmission with short-throw shifting or the available 6-speed automatic transmission.

Either way, the innovative I.4L MultiAir Turbo engine serves up great mid-range torque for easy passing when you need it most — so you can enjoy a great ride no matter what lies ahead. For those times when the road isn't exactly smooth sailing, the FIAT 124 Spider is equipped with a double-wishbone front and multilink rear suspension that enhances steering response and handling.



Intelligently honed

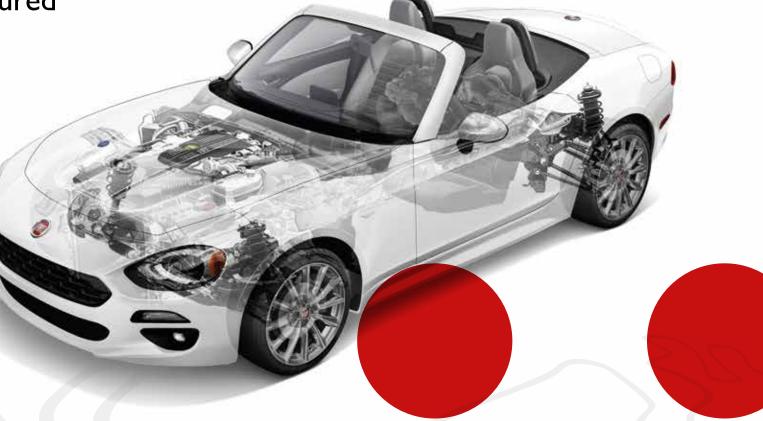
With FIAT® 124 Spider Abarth, the short-throw shifting of the 6-speed manual transmission, Sport Mode Selector (standard on Abarth), electric power steering system, electronic traction control and Electronic Stability Control (ESC)⁵ make for tighter corners and thrilling straightaways.

Additionally, near-perfect 50/50 weight distribution, lines that compel your eyes to follow along, exquisite materials and fine finishes — they all contribute to the captivating, extraordinary appeal of the FIAT 124 Spider Abarth.



Thoroughly reassured

SAFETY AND SECURITY





Electronic Stability Control (ESC)⁵

This feature assists drivers in maintaining control of their vehicles during extreme steering maneuvers. Standard.



ParkSense® Rear Park Assist System²

When the vehicle is in Reverse, these available sensors detect objects in the rear pathway, providing an audible and visual warning. Available.



Four Air Bags⁶

Front, dual-stage and supplemental side seat work together, providing protection. Standard.



High-strength Steel

Innovative safety cage body structure is made with high-strength steel to create energy-absorbing crumple zones. Standard.



Blind Spot Monitoring⁷

Assists when changing lanes by alerting you to traffic in your vehicle's blind spot zones with illuminated icons in exterior mirrors. Available.



ParkView® Rear Back-Up Camera²

Provides a wide-angle view with grid lines on a color touchscreen, aiding the driver when the vehicle is in Reverse. Standard.



Bi-function Halogen Projector Headlamps

Provide more controlled illumination for increased visibility. Standard.



Front-seat Active Head Restraints⁸

In the event of a rear collision, these restraints⁸ activate to help reduce injuries by minimizing the gap between the driver and front-passenger head restraint⁸ and the occupant's head. Standard.



Tire Pressure Warning Lamp

Illuminates a warning icon at the moment any tire pressure falls below safe driving criteria. Standard.



Remote Keyless Entry

Affords easy access by remotely locking and unlocking doors and turning on interior lamps. For vehicles equipped with the optional security alarm, this device also arms and disarms that system. Standard.



O P E N A I R

This is high design that's truly accessible. Engineers created a soft top that manually opens or closes simply and effortlessly. An assist spring enables top-down fun in three seconds or less, while automatic window adjustments mean drivers only have to think about the road ahead. Acoustic windshield glass, added insulation and aerodynamic enhancements further ensure the cabin is remarkably quiet. All told, it's clear the FIAT® 124 Spider has the makings to be your perfect getaway car.

ADVENTURE



















12:34
Communication

Stay fully plugged in and connected with two USB ports, an auxiliary input and the multimedia control knob.

The available GPS Navigation and standard ParkView® Rear Back-Up Camera² help you keep your bearings straight.

The available Bose® Audio System delivers premium audio clarity with nine speakers — including two Bluetooth® speakers located in each headrest. They work to deliver clear, detailed sound to both driver and passenger, while a Bluetooth Hands-free9 Communication System lets you take phone calls and stream music so you can keep your hands on the wheel.

With the FIAT® Connect 7.0, you'll enjoy full access to the world at large via an advanced multimedia system with a 7-inch full-color touchscreen display, multimedia control knob and MP3 player. The available SiriusXM® Radio comes with a one-year All-Access trial.

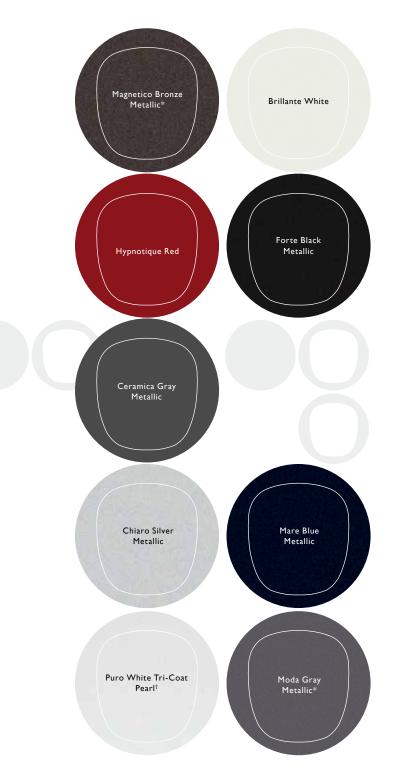
Dual headrest speakers deliver music to both the driver and the passenger with headphone-style clarity, and are available with select sound systems.







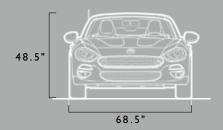
Paint choices for FIAT 124 Spider are as distinctive as its driving style — creating a standout palette from which to choose.

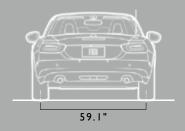


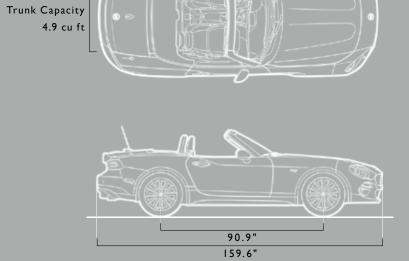
FIAT® 124 Spider Specifications	CLASSICA	PLUSSO	ABARTH®
ENGINES AND TRANSMISSIONS 1.4L MultiAir® Turbo with 6-speed manual transmission	S	S	S
1.4L MultiAir Turbo with 6-speed automatic transmission	0	0	
MECHANICAL FEATURES			
160-hp Engine Power Rating	S	S	
164-hp Engine Power Rating	_	_	S
Brakes — Four-wheel antilock disc	S	S	S
Brembo® performance four-wheel antilock disc		_	0
Exhaust — Dual-tip	S	_	_
Dual bright-tip (included with Urbana Edition*)	P	S	
Quad bright-tip			S
Record Monza — Includes Abarth fender badges			0
Fuel Tank — 11.9-gallon	S	S	<u>S</u>
Limited-Slip Differential			S
Remote Keyless Entry	S P		
Remote Proximity with engine immobilizer (included with Technology Group) Push-button start	P	S	S
Speed Control	s	S	
-	<u> </u>	<u> </u>	
Sport Mode Selector Strut Tower Brace — Front			S
Suspension — Touring-tuned			
Performance-tuned			S
EXTERIOR FEATURES			
Fascias — Sport, body-color		_	S
Fog Lamps (included with Urbana Edition*)	P	S	
Headlamps — Bifunctional projector with headlamps-off time delay and Daytime Running Lamps (DRLs) (includes DRL off switch)	S	s	s
LED automatic leveling, adaptive front (included with Visibility Group and Red Top Edition)	_	Р	Р
Headlamp washers (included with Visibility Group and Red Top Edition)		Р	P
LED Taillamps	S	S	S
Mirrors — Power, with body-color mirror cap	S	S	
Gun Metallic mirror cap		_	S
Piano Black mirror cap (included with Urbana Edition*)	Р	_	_
Red mirror cap (included with Veleno Appearance Group)	_	_	Р
Heated, auto-dimming (included with Convenience Group)	_	Р	Р
Roof — Convertible with acoustic headliner	S	S	S
Bordeaux Red (included with Red Top Edition)	_	Р	_
Sport Bar Cover — Black	S	_	_
Premium Silver	_	S	_
Gun Metallic	_	_	S
Piano Black (included with Urbana Edition*)	Р	_	_
Tires — 195/50VR16 3-Season Performance	S	_	_
205/45VR17 3-Season S001 Performance (included with Urbana Edition*)	Р	S	
205/45VRI7 3-Season RE050A Performance			S
Wheels — 16-inch Silver aluminum	S	_	
17-inch Black Diamond aluminum (included with Urbana Edition*)	Р	_	
17-inch Bright Silver aluminum (included with Red Top Edition)		Р	
17-inch Premium Silver aluminum		S	
17-inch Gun Metallic aluminum			S
Windshield Wipers — Intermittent	S	_	
Rain-sensitive INTERIOR FEATURES	_	S	S
A-Pillar/Header Trim — Body-color	S		
Premium Silver		S	
Gun Metallic			S
Piano Black (included with Urbana Edition*)	Р	_	_
A. C. III. I M. I	S	_	_
Air Conditioning — Manual			
Automatic Temperature Control (ATC)	_	S	S
		S S S	S S

	CLASSICA	COSSO	ABARTH®
INTERIOR FEATURES (continued) Floor Mats	S	S	S
Abarth-carpeted (included with Veleno Appearance Group)	_	_	Р
Mopar® Front Slush (included in Mopar All-Weather Plus Group and Mopar All-Weather Group)	Р	Р	Р
Mopar Cargo Area Slush (included in Mopar All-Weather Plus Group and Mopar All-Weather Group)	Р	Р	Р
Illuminated Entry	S	S	S
Instrument Cluster	S	S	_
Sport (with Red stitching)			S
Wrapped instrument cluster hood (included with Urbana Edition*)	P	S	S
Wrapped lower (included with Urbana Edition*)	P	S	S
Instrument Panel — Soft-touch upper	S	S	S
Interior Accents — Silver Piano Black	S		
Matte Gray (included with Urbana Edition*)	 P	3	
Lamps — Front, courtesy/map	S	s	S
Trunk	S	S	S
Mirror — Rearview day/night	s	S	s
Rearview auto-dimming (included with Convenience Group)		Р	
Visor/vanity, passenger-side	S	s	
Pedals — Bright			S
Bright dead pedal (included with Veleno Appearance Group)			P
Power Outlet — 12-volt auxiliary	S	S	S
Seats — Premium cloth	S		_
Leather-trimmed		S	_
Urbana leather-trimmed with microfiber insert (included with Urbana Edition*)	Р		_
Abarth leather-trimmed Sport			0
Abarth leather-trimmed Sport with microfiber insert	_		S
RECARO® Alcantara® leather-trimmed			0
Manual, driver 6-way adjustment, passenger 4-way adjustment	S	S	S
Heated	_	S	S
Shift Knob — Leather-wrapped (included with 6-speed automatic transmission)	Р	Р	Р
Leather-wrapped (included with 6-speed manual transmission)	S	S	_
Sport leather-wrapped (included with 6-speed manual transmission)	_	_	S
Steering Column — Tilt	S	S	S
Steering Wheel — Audio controls	S	S	S
Leather-wrapped	S	S	_
Paddle shifters (included with 6-speed automatic transmission)	_	_	Р
Sport	_	_	S
Storage — Lockable rear console	S	S	S
UCONNECT®			
Navigation (included with Navigation and Sound Group and Red Top Edition)	_	Р	Р
Nine Bose® speakers, including subwoofer (included with Navigation and Sound Group and Red Top Edition)	_	Р	Р
Radio — AM/FM/HD Bluetooth® with 7-inch display and multimedia control knob	S	S	S
SiriusXM® Radio¹ (included with Technology Group and Urbana Edition*)	Р	S	S
Speakers — Four	S	S	S
SAFETY & SECURITY			
Air Bags ⁶ — Dual-stage front with passenger on/off switch	S	S	S
Supplemental side seat	S	S	S
Blind Spot Monitoring (BSM) ⁷ and Rear Cross-Path Detection ² (included with Convenience Group)	_	P	Р
Electronic Stability Control (ESC) ⁵	S	S	S
Enhanced Accident Response System (EARS)	S	S	S
ParkSense® Rear Park Assist System² (included with Convenience Group)	_	P	P
ParkView® Rear Back-Up Camera ²	S	S	S
Seat Belt — Front-passenger alert	S	S	S
Seat Belt Pretensioner	S	S	S
Security Alarm (included with Convenience Group) Tire Pressure Monitoring Warning Lamp		P	P
0 0 1	S	<u> </u>	S P
Universal Garage Door Opener (included with Convenience Group) 5 = Standard. O = Optional. P = Available within Package noted. — = Not available. *Late availability.	_	Р	

FIAT® 124 Spider Dimensions







FIAT® 124 Spider Specifications (continued)

PACKAGES AND GROUPS			
Convenience Group — Includes security alarm, auto-dimming exterior mirrors, heated exterior mirrors, auto-dimming rearview mirror, Universal Garage Door Opener, ParkSense® Rear Park Assist System? Blind Spot Monitoring (BSM)7 and Rear Cross-Path Detection² (not available with Red Top Edition)	_	0	0
Double Rally Stripe — Red	0	_	_
Double Rally Stripe — White	0	_	_
Mopar® All-Weather Group — Includes Front Slush Floor Mats and Cargo Area Slush Mat	0	0	0
Mopar All-Weather Plus Group — Includes Front Slush Floor Mats, Cargo Area Slush Mat, Front and Rear Mud Guards and Wheel Locks (not available with Mopar All-Weather Group)	0	0	_
Mopar Hand-Painted Heritage Racing Stripe	_	_	0
Navigation and Sound Group — Includes GPS Navigation and nine Bose® speakers, including subwoofer (not available with Red Top Edition)	_	0	0
Red Top Edition — Includes headlamp washers, Navigation, LED automatic leveling adaptive front headlamps, Bordeaux Red soft top, nine Bose speakers, Ivory leather-trimmed seats and 17-inch Bright Silver aluminum wheels	_	P	_
Retro Stripe — Red/Gray	0	_	_
Retro Stripe — White/Gray	0	_	_
Technology Group — Includes remote proximity keyless entry and SiriusXM [®] Radio¹	0	_	_
Urbana Edition* — Includes Piano Black exterior accents on A-pillar, sport bar covers and mirror caps, 17-inch Black Diamond aluminum wheels, Urbana leather-trimmed seats with microfiber inserts and Matte Gray interior accents, wrapped instrument-cluster hood and wrapped lower instrument panel with Red accent stitching, front fog lamps, dual exhaust with bright tips and SiriusXM Radio¹ (restrictions apply*)	0	_	_
Veleno Appearance Group — Includes Red tow eye-opening cap, Red fascia lower lip, Red mirror cap, Abarth carpeted floor mats and bright dead pedal (restrictions apply)	_	_	0
Visibility Group — Includes headlamp washer, adaptive headlamps, LED headlamps, automatic headlamp leveling and Daytime Running Lamps (DRLs) (not available with Red Top Edition)	_	0	0
S = Standard O = Optional P = Available within Package noted — = Not available * ate availability			

LUSSO ABARTH®

S = Standard. O = Optional. P = Available within Package noted. — = Not available. *Late availability.



CLASSICA
16-INCH SILVER ALLOY WHEEL
Standard

CLASSICA
17-INCH BLACK DIAMOND
ALUMINUM WHEEL
Packaged with Urbana Edition*

LUSSO

17-INCH PREMIUM SILVER
ALUMINUM WHEEL
Standard

LUSSO

17-INCH BRIGHT SILVER
ALUMINUM WHEEL

Packaged with Red Top Edition

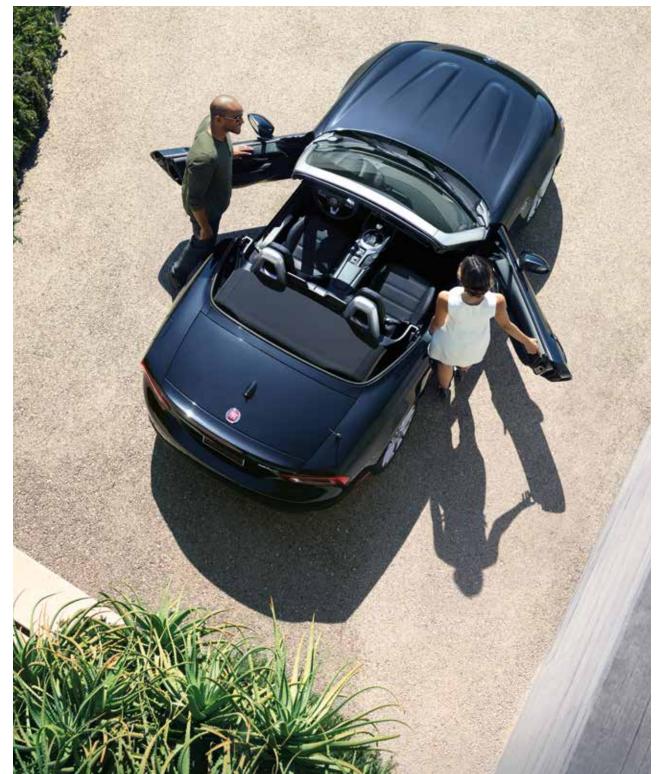
ABARTH®

17-INCH GUN METALLIC

PAINTED ALLOY WHEEL

Standard

*Late availability.





Join us

Join fellow enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT® vehicle photos and videos. Connect with our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Tumblr (fiatusa.tumblr.com), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com), Instagram (instagram.com/fiatusa) and Pinterest (pinterest.com/fiatusa).

Standard coverage includes: Basic Limited Warranty¹⁰ — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty¹⁰ (outer panel) — 5 Years/ 100,000 Miles, Roadside Assistance — 4 Years/Unlimited Miles with services including: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance.

Visit your FIAT dealer for additional details, eligibility and restrictions.





Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel. Visit e-store.fiatusa.com

FIAT DRIVEPLUSSM MASTERCARD®II

Apply today for a FIAT DrivePlus Mastercard and, upon approval, earn a \$100 statement credit toward your first FCA US LLC in-dealership purchase AND earn 5% back on FCA US LLC dealership purchases, 2% back on gas and travel purchases and 1% back on purchases everywhere else. Double Redemptions (2X) when you redeem toward your next FCA US LLC dealership service or your next FIAT vehicle purchase. Visit <u>drivepluscard.com</u> or visit a participating dealer to learn more.



IT'S EVEN MORE "YOU" The collection of authentic Mopar® accessories will pack your FIAT vehicle with even more punch. From custom graphics like the available Hand-Painted Heritage Racing Stripe (shown) to unique Performance upgrades, Mopar has what you need to get the most out of your vehicle. See a full listing of available accessories at mopar.com







From left to right: the Abarth® premium carpet mats, the Record Monza exhaust and the Abarth license plate frame kit all take the Scorpion-factor up a notch.



(1) SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations, or on all receivers. (2) Always check entire surroundings visually before backing up. (3) FCA standard 2-Seat Roadster segmentation. EPA-estimated 26 city/35 highway with manual transmission. Actual mileage may vary. (5) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. (6) Always sit properly in designated seating positions with seat belts securely fastened at all times. (7) Always check visually for vehicles prior to changing lanes. (8) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (9) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. See dealer for phone compatibility. (10) See your dealer for complete details and a copy of the 4-Year/50,000-Mile Basic Limited Warranty. (11) See the Reward Terms and Conditions in the Summary of Credit Terms provided at time of application for details, including earning, redemption, expiration or forfeiture. Percentage back is earned as points.

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