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The world didn't need another hybrid car. It needed a better car, period.

If you're thinking about driving a car designed to reduce emissions and save fuel, your timing is excellent. The days of having to settle for a car that drives like a glorified golf cart with styling straight out of a sci-fi movie are over.

The 2019 Hyundai Ioniq's dedicated lightweight body design combines responsive performance, quiet comfort and sophisticated style with the unique engineering of an eco-friendly vehicle. Each of Ioniq's three powertrains uses Hyundai's Blue Drive[®] technology to radically reduce pollution without compromising driving performance.

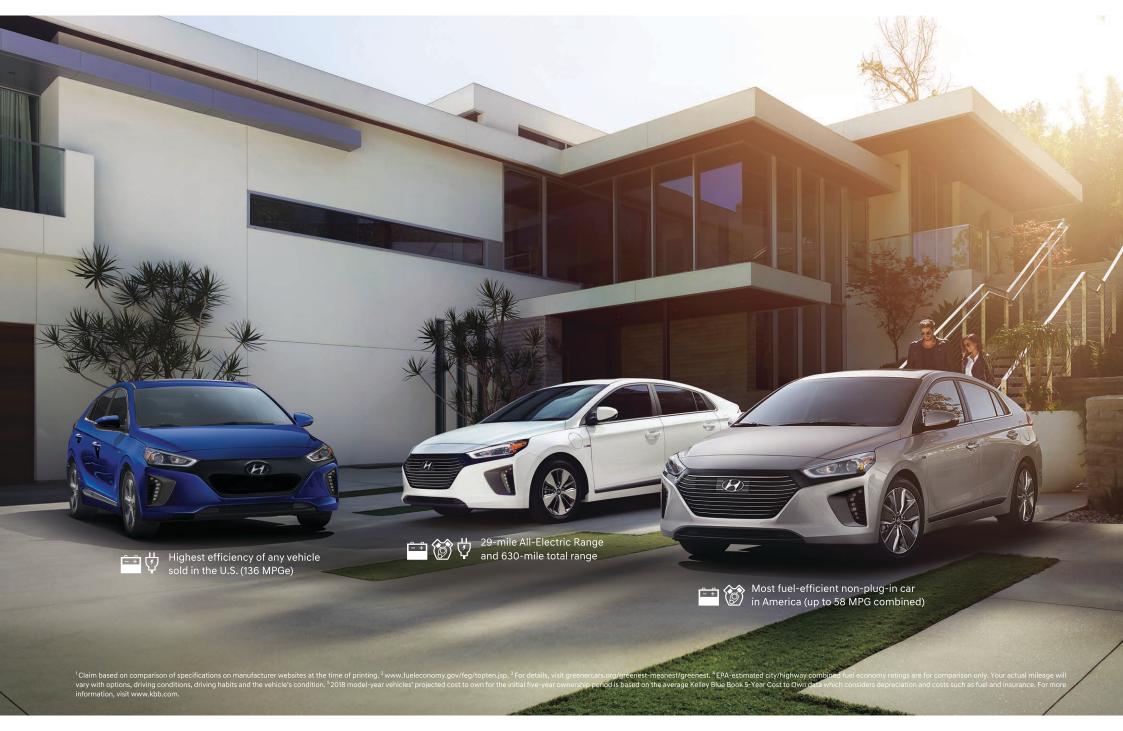
Each delivers outstanding fuel economy. Ioniq Hybrid Blue is rated by the EPA as the most fuel-efficient non-plug-in car in America.¹ Ioniq Electric is not only the most efficient vehicle of any car sold in America according to the EPA,² but the greenest car in the USA according to the American Council for an Energy-Efficient Economy.³ It tops the study ahead of Chevrolet Bolt and Nissan Leaf, while also besting premium-priced models like the BMW i3 and the entire Tesla lineup.¹ And Ioniq Plug-in Hybrid? It delivers the best of both worlds: An EPA-estimated 52 MPG,⁴ an emissions-free All-Electric Range of 29 miles, and a total driving range of 630 miles.

With loniq, efficiency doesn't mean austere. Each is filled with comfort and convenience features you'll find rewarding. Each surrounds you with advanced safety technologies and the latest innovations for keeping you connected to your digital life on the road. And each is backed by America's Best Warranty, including a Lifetime Warranty on lonig's lithium-ion polymer battery system.

The 2019 Hyundai Ioniq. No matter what version you choose, get ready to experience a better car. Period.



Hyundai has the lowest 5-Year Cost to Own of all brands for 2018 according to Kelley Blue Book's KBB.com, highlighting our industry-leading ownership value.⁵



IONIQ Electric Limited in Intense Blue / IONIQ Plug-in Hybrid Limited with Ultimate Package in Ceramic White / IONIQ Hybrid Limited with Ultimate Package in Symphony Air Silver

¹EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ²MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/conditions, driving habits, and other factors. ³Claim based on comparison of specifications on manufacturer websites.

Plug-in

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With the 2019 Ioniq, there's plenty of fuel for thought.

Hyundai created loniq to be the world's first vehicle offered with a choice of three electrified powertrains. Which one is right for you? A powerful 60-hp electric motor helps give loniq Plugin Hybrid a 630-mile total driving range and an All-Electric Range of 29 miles.¹ So depending on your commute and proximity to charging stations, you may never use the gas engine at all. loniq Hybrid's 690-mile driving range and EPA-estimated 58 MPG rating help you go even farther on a gallon of gas.¹ Then, there's loniq Electric, whose EPA-estimated 136 MPGe rating and 124-mile driving range on a full charge help you avoid gas stations altogether.²

No matter how far you travel, Hyundai loniq is a joy to drive. Behind the wheel of an loniq Hybrid or Plug-in Hybrid, the shifts of a 6-speed Dual Clutch Transmission are crisp, without the strange rubber-band sensation you feel with some other hybrids' continuously variable transmissions. Press the brake pedal, and the response is reassuringly direct (unlike the squishy pedal feel of many other hybrids). There are no odd noises from the electric motor, either. Instead, you feel the electric motor's seamless torque propelling you forward, with the grip of a multi-link rear suspension holding the road. And that just feels right.



Giving The Battery A Brake

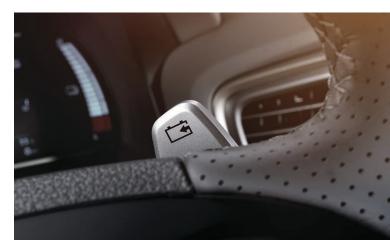
Control paddles on the loniq Electric's steering wheel let you increase the amount of energy captured during regenerative braking, as well as decrease the regenerative braking levels to create a smoother, more natural feel during deceleration and downhill coasting.

You Always Wanted A Sports Car

Drive Mode Select's Sport mode keeps Ioniq Hybrid and Plug-in Hybrid's gas-powered engine on at all times, using the electric motor to power added traction. It firms up steering, quickens the shift points and changes the color of the gauges to enhance the sense of sportiness.

Better Batteries Included

loniq's lithium-ion polymer battery charges quickly, stays cool and holds more power than nickelmetal hydride batteries. It fits under the rear seats and cargo floor, leaving more room for you and your gear (loniq Hybrid's 122.7 cu-ft interior volume beats Prius, Volt, Bolt, Leaf and Clarity).³













Design so thoughtful, it lets you forget your cares.

loniq's groundbreaking design received a prestigious Red Dot Award, which recognizes excellence in product design. What the international jury considered was the same criteria you do: How does loniq's design make things easier? For starters, its aerodynamics are enhanced by an integrated rear spoiler, smooth underbody covers, wheel air curtains and, on loniq Hybrid and Plug-in Hybrid, an active aero front grille. The result is an astounding 0.24 coefficient of drag that helps the car slip through the air and make more efficient use of its powertrain.

Another rewarding aspect is the way loniq's design manages to fulfill the car's core mission of efficiency, yet still give you the premium features that make driving comfortable and carefree. For one thing, loniq has more interior volume than Toyota Prius, Chevrolet Bolt and Volt, Honda Clarity and Nissan Leaf! loniq's luxuries include Proximity Key entry with push button start, door handle approach lights and an available power sunroof. The heated front seats² are available with driver's seat memory so you can quickly set the perfect driving position.

There's also a standard 7["] high-resolution color touchscreen audio display that integrates Android Auto,[™] Apple CarPlay,[™] SiriusXM[®] Satellite Radio and a Bluetooth[®] hands-free phone system with audio streaming.³ Available Infinity[®] Premium Audio uses Clari-Fi[™] Music Restoration Technology to return compressed digital audio files to the full sound of a live performance.

A Better Climate

The loniq's low-emission powertrains and eco-friendly exterior paints help address the Earth's climate. But what about the climate inside your car? loniq interiors include heated front seats,² an available sunroof, dual automatic temperature control⁴ and an auto-defogging windshield with a humidity sensor.

Sweet Science

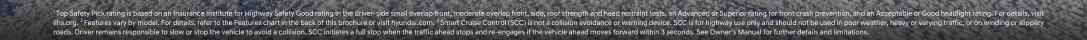
Run your hand across loniq's armrest. That soft touch you feel is a radical new technique we pioneered for making bio-plastic materials from sugar cane fibers. Recycled plastics combined with powdered wood and volcanic stone help make interior components strong yet light.

Cut The Cord

We get it – your life basically runs on your smartphone. Which is why loniq is available with a large built-in wireless charging pad. Leave the hassle of messy cords behind – just place your compatible phone on the pad and let it soak up the juice.



¹Claim based on comparison of specifications on manufacturer websites. ²Standard on lonig Plug-in Hybrid and lonig Electric, available on lonig Hybrid. ³Apple CarPlay works with Phone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, Google Play and other marks are trademarks of Google Inc. All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. after a 3-month trial period. The subscription plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius XM and all related marks of Sirius XM Radio Inc. ⁴ Not available on lonig Electric.



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We knew technology was moving fast. But 157 mph?

Dateline: November, 2016. Hyundai engineers take a race-prepared lonig prototype for a test run on Utah's Bonneville Salt Flats. This wide-open expanse of white crystal is the perfect place to pressure-test a car by pushing it to the limits. During this test, lonig reaches 157.825 mph a land speed record for a production-based hybrid vehicle. It's the kind of achievement under extreme stress that helps validate the durability of engineering like the guick-shifting Dual Clutch Transmission on Ioniq Hybrid and Plug-in Hybrid.

The record-setting run also reflects our commitment to ensuring you feel confident every time you take a seat inside your lonig. It starts with the construction of the body itself. Forged from over 50 percent advanced high-strength steel, its rigid design helps absorb and channel the impact forces of a collision to preserve the integrity of the passenger compartment.

Of course, lonig's first line of defense is to help avoid accidents altogether. Which is why Hyundai offers a comprehensive suite of advanced safety technologies that help protect you from every angle. Another reassuring fact: lonig Hybrids equipped with available Automatic Emergency Braking and HID headlights earned a 2018 IIHS Top Safety Pick award.¹

Hyundai Advanced Safety Technologies²





Automatic Emergency **Braking with Pedestrian** Detection



Dynamic Bending

Blind Spot Detection with Lane Change Assist

Safety Smarts

Light

Road trip, anyone? Out on the open road, Ioniq's Smart Cruise Control, which automatically adjusts your speed to maintain a safe driving distance from the vehicle ahead of you, helps make long-distance journeys safer. And more relaxing, too.³







Automatic Jump-Start

Ionig Hybrid features the world's first 12-volt battery integrated with the car's powerful hybrid battery pack. Car battery drained after leaving the lights on? Push the "12V Batt Reset" button, and the car's lithium-ion polymer hybrid battery system delivers an automatic jump-start.

A Brighter Idea

When driving through turns, an available Dynamic Bending Light feature moves loniq's headlight beams in sync with your steering to help you see what lies around the bend. No, it's not quite X-ray vision...but it might be the next best thing.

¹Hyundai Blue Link is complimentary for the first 3 years of ownership and requires an active Blue Link subscription. Three-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Only use Blue Link and corresponding devices when it is safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit hyundaibleelink.com or your authorized Hyundai dealer. ² Blue Link Agents will contact existing emergency service responders. ³ Requires navigation-equipped vehicle and Blue Link Guidance package. ⁵ Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, inc. or its affiliates. Google, Google Home and other marks are trademarks of Google Inc. ⁶ Blue Link subscription enrollment trial. For remote charging, vehicle needs to be plugged into a 120V or 240V electrical socket. See Owner's Manual for details. ⁷ Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademarks of Amarks are trademarks of Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, Google Play and other marks are trademarks of Google Inc. ⁸ Smartphone GPS location must be within a 1-mile radius of the vehicle to display searched location.

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It's time you felt a truly special connection with your car.

Hyundai's award-winning Blue Link technology keeps you connected to the services, information and entertainment you want and need on the road.¹ It starts with Blue Link Connected Care. Complimentary for your first three years, it offers exceptional peace of mind. Your vehicle can automatically call for help if you're in an accident that deploys the airbags. You can also push Blue Link's SOS button for 24/7 emergency assistance 365 days a year.² Then there's Blue Link Guidance. It lets you search, download and navigate to addresses and points of interest using voice commands from the driver's seat or your smartphone before entering the car.³

The MyHyundai with Blue Link® app offers remote features that enable you to do some very cool things with your smartphone.⁴ You can lock your car from inside the stadium or use voice commands with your Amazon Echo® or Google Home™ device to remotely start the engine and set climate controls to cool the interior on sweltering days – or heat the cabin on cold mornings.⁵ Ioniq Plug-in Hybrid and Ioniq Electric owners can monitor battery charge levels and set a charging time that lets you take advantage of lower off-peak electric rates.⁶ Blue Link can even help law enforcement recover your vehicle if it's ever stolen.

Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



Hyundai Blue Link®

What gives loniq owners a better connection to the things they need? Hyundai's Blue Link Connected Car System, complimentary for the first 3 years of ownership. For details on all of the Blue Link features offered, visit hyundaibluelink.com.



Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.

On-Demand Diagnostics

Run vehicle diagnostics from your Hyundai's touchscreen, report issues at the press of a button, and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your loniq's engine, unlock the doors, set the cabin temperature, and more.



Vehicle Charging Dashboard

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Find charging stations, control your loniq Electric or Plug-in Hybrid's charging remotely, and even schedule charging times at cheaper off-peak hours.



The Smartphone, Now Smarter

Apple CarPlay[™] and Android Auto[™] integrate your smartphone's functionality with loniq's large, highresolution display. You can seamlessly access maps and navigation, contact lists, texts, calls, your music library and more using the car's touchscreen or simple voice commands.⁷



Know On The Go

Ioniq is a revolution in how you travel. But where you go is still up to you. An available 8["] high-resolution navigation system includes 2D and 3D map views, mixed AM/FM/SiriusXM radio presets and HD Radio™ traffic services for real-time traffic updates that don't require a paid subscription. Destination Send-to-Car Use your smartphone to find new restaurants or points of interest that may not be updated yet on your vehicle's maps, then send the destination to lonig's navigation system.



Car Finder ere you parked? H

Forget where you parked? Hyundai's handy Car Finder smartphone feature lets you navigate your way through crowded parking lots back to your car.⁸

Models & Packages

IONIQ Hybrid Blue



Popular Features

139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine

32 kW permanent magnet high-power density motor

Proximity Key entry with push button start

60/40 split-folding rear seats

7" high-resolution touchscreen audio display

SiriusXM[®] Satellite Radio, Android Auto[™] and Apple CarPlay[™]



15" Eco-Spoke

IONIQ Hybrid SEL



Popular Features

Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist

Automatic Emergency Braking with Pedestrian Detection

Smart Cruise Control

Lane Keep Assist

7" color LCD instrument cluster

Heated front seats

Power driver seat with adjustable lumbar support



IONIQ Hybrid Limited



Popular Features

17" alloy wheels with 225/45R17 tires Power tilt-and-slide sunroof

Leather seating surfaces

HID headlights with LED accent lighting

High Beam Assist

Hyundai Blue Link® Connected Car System (3 years complimentary)



Ultimate Package	
Wireless charging pad	8" high-resolution touchscreen navigation system
Complimentary 3-year Blue Link® Guidance package	Infinity® Premium Audio System with 8 speakers
Driver Integrated Memory System	Clari-Fi™ Music Restoration Technology
Dynamic Bending Light	Floor console-mounted rear seat vents
Rear parking sensors	Retractable cargo-area cover

IONIQ Plug-in Hybrid



IONIQ Plug-in Hybrid Limited



Popular Features

8.9 kWh lithium-ion polymer battery system

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Heated front seats		~	
16" alloy wheels with 205/55R16 tires		29 _{MI} ELECTRIC RANGE	119 MPGe
7" high-resolution touchscreen audio display	8.8	630 _M	52 MPG
SiriusXM® Satellite Radio, Android Auto™ and Apple CarPlay™		TOTAL RANGE	
Hyundai Blue Link® Connected Car System (3 years complimentary)	16″ Alloy		

Popular Features

Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist	Leather seating surfaces
Power driver seat with adjustable lumbar support	7" color LCD instrument cluster
Automatic Emergency Braking with Pedestrian Detection	Lane Keep Assist
LED headlights	Smart Cruise Control

Ultimate Package	
HID headlights with Dynamic Bending Light	Rear parking sensors
Driver Integrated Memory System	8" high-resolution touchscreen navigation system
Power tilt-and-slide sunroof	Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
Wireless charging pad	LED interior lighting

IONIQ Electric



IONIQ Electric Limited



Popular Features 7" high-resolution touchscreen audio display

SiriusXM[®] Satellite Radio, Android Auto[™] and Apple CarPlay[™]

Hyundai Blue Link[®] Connected Car System (3 years complimentary)

DC Fast Charging capability



16" Alloy

Popular Features	
Automatic Emergency Braking with Pedestrian Detection	Driver Integrated Memory System
Lane Keep Assist	8" touchscreen navigation with Infinity® Premium Audio System
Power tilt-and-slide sunroof	HID headlights with Dynamic Bending Light
Wireless charging pad	Leather seating surfaces

Popular Featu Automatic Eme

ΙΟΝΙQ	Hybrid Blue	Hybrid SEL	Hybrid Limited	Plug-in Hybrid	Plug-in Limited	Electric	Electric Limited
Power & Handling							
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 32 kW permanent magnet high-power density motor	•	•	•	-	_	_	-
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 45 kW permanent magnet high-power density motor	-	_	-	٠	•	-	_
88 kW (118 hp)/218 lb-ft, permanent magnet electric motor with 28 kWh lithium-ion polymer battery system	-	_	-	-	_	•	•
6-speed EcoShift® Dual Clutch Transmission with Sport Mode	•	•	•	•	•	_	_
Paddle shifters	-	•	•	•	•	-	-
Regenerative brake level control paddles	-	-	-	-	-	•	•
Exterior Features							
Active grille shutters	•	•	•	•	•	-	-
Automatic headlights	•	•	•	•	•	•	•
LED taillights and Daytime Running Lights	-	٠	•	٠	٠	•	•
LED headlights	-	-	-	-	•	-	-
HID headlights with LED accent lighting	-	-	•	-	0	-	•
Integrated rear spoiler with LED brake light	•	•	•	•	•	•	•
Chrome side window-line trim	-	•	•	-	•	•	•
Lower bodyside molding	-	•	•	•	•	•	•
Chrome exterior door handles	-	-	•	-	•	-	•
Heated outside mirrors	-	•	•	•	•	•	•
Side mirrors with turn signal indicators	-	•	•	-	•	•	•
Driver blind spot mirror	•	-	-	•	-	•	-
Power tilt-and-slide sunroof	-	-	•	-	0	-	•
Door handle approach lights	•	•	•	•	•	•	•
Rearview camera with dynamic guidelines	•	•	•	•	•	•	•
Rear parking sensors	-	-	0	-	0	-	-
Interior Features							
Proximity Key entry with push button start	•	•	•	•	•	•	•
4.2 "color LCD multi-info display with Hybrid Technology Display	•	•	•	•	•	•	•
7" color LCD instrument cluster	-	٠	•	-	٠	٠	•
Tilt-and-telescopic steering wheel with cruise controls	•	•	•	•	•	•	•
Automatic temperature control	•	•	•	•	•	•	•
Power driver seat with adjustable lumbar support	-	•	•	-	•	_	•
Driver Integrated Memory System	-	_	0	-	0	-	•
Leather-wrapped steering wheel	-	•	•	•	•	•	•
Leather seating surfaces	-	-	•	-	•	-	•
Heated front seats	-	•	•	•	•	•	•
60/40 split-folding rear seats	•	•	•	•	•	•	•
Floor console-mounted rear vents	-	-	0	-	•	-	•
LED interior lighting	-	-	•	-	0	-	•

ΙΟΝΙQ	Hybrid Blue	Hybrid SEL	Hybrid Limited	Plug-in Hybrid	Plug-in Limited	Electric	Electric Limited
Power windows with driver auto-down/up	•	•	•	•	•	•	•
Power front passenger window with auto-down/up	-	-	•	-	•	-	•
Auto-dimming rearview mirror with compass and HomeLink®	-	-	•	_	•	-	•
Stainless steel door sill plates	-	-	•	-	•	-	•
Smart Cruise Control	-	•	•	-	•	-	•
Smartphone/USB auxiliary input jacks	•	•	•	•	•	•	•
Advanced Safety							
Dynamic Bending Light	-	-	0	-	0	-	•
Automatic Emergency Braking w/ Pedestrian Detection	-	•	•	-	•	_	•
Lane Keep Assist	-	•	•	-	•	-	•
Driver Attention Warning	-	•	•	-	•	-	•
Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist	-	•	•	-	•	-	•
High Beam Assist	-	-	•	-	0	-	•
Audio & Connected Car Technology							
Android Auto™ and Apple CarPlay™	•	•	•	•	•	•	•
7″ AM/FM/MP3/HD Radio touchscreen display audio	•	•	•	•	•	•	-
Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology	-	_	0	_	0	_	•
8" touchscreen navigation system	-	-	0	-	0	-	•
Blue Link [®] Connected Care & Remote Guidance	-	-	•0	• -	•	• -	• •
SiriusXM® Satellite Radio (3 months complimentary)	•	•	•	•	•	•	•
Bluetooth [®] hands-free phone system with phonebook transfer and wireless audio streaming	•	•	•	•	•	•	•
Wireless charging pad	-	-	0	_	0	_	•

Exterior Dimensions

• Standard \circ Optional — Not Available

	HYBRID/PLUG-IN HYBRID	ELECTRIC
Wheelbase	106.3 in	106.3 in
Overall Length	176.0 in	176.0 in
Overall Width (excluding mirrors)	71.7 in	71.7 in
Overall Height	56.9 in	57.1 in
Coefficient of Drag	0.24 Cd	0.24 Cd

Interior Dimensions

	HYBRID/PLUG-IN HYBRID/ELECTRIC
Head Room, front (w/sunroof)/rear	39.1 (38.2)/37.4 in
Leg Room, front/rear	42.2/35.7 in
Shoulder Room, front/rear	56.1/55.0 in
Hip Room, front/rear	53.8/52.9 in

B HYUNDRI Assurance Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

HYUNDAIASSURANCE.COM

Exterior Colors

Symphony Air Silver	Ceramic White	Intense Blue	Black Noir Pearl	Summit Gray [Hybrid/Plug-in Hybrid Only]	Scarlet Red Pearl [Hybrid Only]

Interior Colors

HYBRID/PLUG-IN HYBRID Beige



Premium Cloth

Leather

Premium Cloth

Charcoal Black



Charcoal Black

HYBRID/PLUG-IN HYBRID/ELECTRIC

HYBRID/PLUG-IN HYBRID/ELECTRIC



Leather







When there's hope, anything is possible.

Every time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 20 years, Hyundai Hope On Wheels has donated more than \$145 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty





See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

