



SEDAN AND WAGON



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E 350 4MATIC Luxury Wagon shown above with optional Steel Grey metallic paint. E 350 Sport Sedan shown at right with optional Iridium Silver metallic paint, PARKTRONIC, and Driver Assistance and Premium 2 Packages.

Back in the days when futuristic dreaming conjured up self-driving cars with glass domes for roofs, Mercedes-Benz took a boldly different route: an automobile that didn't merely imagine the future but brought it to the light of day. For nine generations, the car that invented a new category of luxury sedan has been redefining what comes next. Its groundbreaking innovations have continually raised the benchmark for every car on the road, from safety and performance to comfort and efficiency. Of course, Mercedes-Benz engineers like to fulfill dreams, too, so they also conjured up autonomous cruise control and an all-glass roof—this time for real. For 2013, the E-Class Sedans and Wagons demonstrate once again that a more exciting future comes not just from predicting it. As anyone who gets behind the wheel of an E-Class quickly learns, it comes from driving it.

INNOVATION IN ITS FINEST FORM LEADS TO FLATTERY IN ITS MOST SINCERE.

A true pioneer of innovation is, invariably, destined for imitation. While the E-Class Sedan has been idolized for decades as a showcase of engineering leadership, it's been admired just as long for its trendsetting design. Perhaps that's because its shape is always sculpted by the substance underneath. Behind its iconic chrome grille and four headlamps awaits any of five advanced powerplants: three Direct Injection gasoline engines, a turbocharged clean diesel, and a new HYBRID with a lithium-ion battery. The class-leading aerodynamics of its muscular body conceal an agile suspension and available 4MATIC[™] all-wheel drive that each respond to the changing road in real time, with real results. And both the spirited Sport Sedans and silky Luxury Sedans combine unrivaled choice with uncompromising values. No wonder so many cars try to follow in its tracks. Innovation, above all, leads to inspiration.



E 350 Sport and Luxury Sedans. A 302-hp Direct Injection gasoline V-6 whisks the E350 Sedans to 60 mph in as little as 6.5 seconds,² yet they can return up to 30 mpg on the highway.³ The inspiring confidence 4MATIC all-wheel drive is optional.⁴

E 350 BlueTEC Sport and Luxury Sedans.⁵ Arguably the world's most advanced diesel, BlueTEC is also the cleanest. Along with certified ultralow emissions, it can deliver 60 mph in 6.7 seconds,² up to 33 highway mpg, and up to 600 miles per tank.³

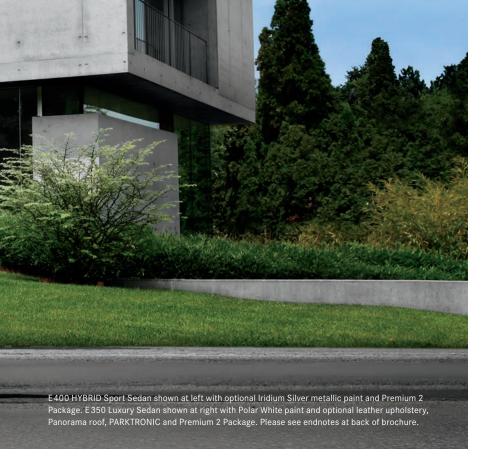
E400 HYBRID Sport Sedan. A gasoline V-6 teams with a torque-rich electric motor and lithium-ion battery for a new choice in clean performance. It combines the acceleration of a true sport sedan with compact-car efficiency,³ all in E-Class luxury.

E 550 4MATIC Sport Sedan. A twin-turbo Direct Injection gasoline V-8 channels 402 hp via 4MATIC all-wheel drive.⁴ The results: 0-60 in 5.2 surefooted seconds,² along with a gripping 26 mpg highway rating³—the best yet for a V-8 E-Class sedan.

E 63 AMG Sedan. Singular performance comes from a pair of turbos and an engine crafted by a single pair of hands. The response of its 518-hp V-8 is matched by its superlative chassis and the surprising efficiency of an ECO-Stop/Start system.

The Sport Sedans. With aggressively sculpted lower body styling and a bold three-bar grille, the E-Class Sport Sedans are honed to a sharp performance edge. Sport-tuning focuses their AGILITY CONTROL suspension and 17" or 18" wheels' on precise handling and crisp control.

The Luxury Sedans. Brilliant chrome details underscore the elegance of the E-Class Luxury Sedans, from their flowing lower body styling to their four-bar grille. Their comfort-tuned AGILITY CONTROL suspension and 17" wheels blend reassuring agility with refined civility.





E 350 Luxury Sedan shown with Almond/Mocha interior, Burl Walnut wood trim, and optional active multicontour driver seat, Active Ventilated front seats, leather upholstery, wood/leather steering wheel, and Driver Assistance and Premium 2 Packages.



IMPECCABLE TAILORING CREATES A COMFORTABLE FIT.

The E-Class Sedan cabin is designed, crafted and finished not merely to fit you and your passengers, but to suit you. Whether you try on the dashing detail of the Sport Sedan or the traditional tones of the Luxury Sedan, an E-Class will offer immediate comfort. But it can continually adapt to your changing desires. Each of the front seats power-adjusts 14 ways, and can be outfitted to warm you, keep you cooler, or even offer the driver a rejuvenating massage. Fiber-optic ambient lighting and an available Panorama roof add soothing sophistication. Controls are elegant in the way they work, not just how they look and feel. Highly advanced technology collaborates with timeless craftsmanship to serve every sense of your well-being. It's how countless innovative driver assists and high-definition displays feel so at home amid hand-fitted upholstery and hand-polished wood. The E-Class cabin is tailored for the serious business of driving. And the casual pleasure of it.

The Sport Sedan cabin. Performance-focused details express the driving character of the E-Class Sport Sedans. Instruments are inset within a three-dimensional aluminum surround. Four interior color choices are each set off by classic black on the dash, ceiling trim and leather-wrapped steering wheel. Dramatic Black Ash or rich Burl Walnut wood trim completes the mood. And a racing-inspired flat-bottom 3-spoke steering wheel is standard on the E 550, and part of the Wheel Package on the E 350 Sport Sedan.

The Luxury Sedan cabin. An aura of subdued elegance washes over the E350 and E350 BlueTEC Luxury Sedans. A more traditional palette of warm upholstery tones is complemented by the glow of polished Burl Walnut wood trim on the dash, doors and console. Crisp brushed metal encircles each of the finely detailed gauges. And the 4-spoke steering wheel is finished with precisely stitched Premium leather trim.



E 350 4MATIC Sport Wagon shown with optional Indium Grey metallic paint, Panorama roof, and Driver Assistance, Premium 2 and Wheel Packages. Please see endnotes at back of brochure.



VIRTUE AND VERSATILITY MAKE IT THE ONLY WAGON OF ITS KIND.

There was a time when luxury wagons were measured only by their overall length and cargo capacity, rather than the breadth of their capabilities as complete automobiles. And then along came a wagon with the performance, security and luxury of a Mercedes-Benz in a package that was versatile and spacious, without being cumbersome and ponderous. It inspired a legion of followers – both in devoted owners and in the efforts of other automakers. For five generations the E-Class Wagons have expanded upon their flexibility while rigidly adhering to their family values. Today, the E-Class Wagons don't just stand out in their class – they stand alone, proud, and firm in their commitment to driving innovation. In both the E350 4MATIC[™] Sport Wagon and Luxury Wagon, you'll enjoy the confident response of an advanced V-6, 4MATIC all-wheel drive and self-leveling AIRMATIC rear suspension. You'll be rewarded with the luxury of a power liftgate, an available Panorama roof, and space for up to seven people or 57.4 cu ft of cargo. And you'll have both an E-Class you can fit more into, and a wagon you can get more out of.

E 350 4MATIC Sport Wagon. Precisely tuned for polished performance, the 7-passenger Sport Wagon shares its sculpted bodywork, three-bar grille and sporty AGILITY CONTROL suspension tuning with its Sport Sedan stablemate. With standard 4MATIC all-wheel drive⁴ and an advanced 302-hp Direct Injection V-6, it sprints it to 60 mph in 6.9 seconds² yet it can achieve up to 27 mpg on the highway.³ Bold 17" wheels are standard, or you can opt for 18" AMG twin 5-spoke wheels.¹

E 350 4MATIC Luxury Wagon. Understated details like a four-bar grille and sweeping lower bodywork highlight the iconic style of the E-Class in the Luxury Wagon. A comfort-tuned AGILITY CONTROL suspension and 17" 8-spoke alloy wheels deliver graceful moves, gracious conduct and gratifying luxury for up to seven passengers. It features the same high-tech V-6 and 4MATIC all-wheel drive as the Sport Wagon, and therefore delivers equally impressive performance and efficiency.

E63 AMG Wagon. A handcrafted biturbo AMG V-8 sends 518 hp to the 19" rear wheels.¹ In true AMG fashion, it can rush its five passengers to 60 mph in just 4.3 seconds² while offering some unique benefits: versatile space – and veritable stealth.

OPPORTUNITY

OPENS UP WHEN YOU'RE PREPARED TO BE SPONTANEOUS.

Wherever you travel in an E 350 4MATIC[™] Wagon, you start with a legacy of performance, innovation and luxury that makes every E-Class a benchmark among automobiles. But where it goes from there makes it a wagon, and a Mercedes-Benz, like no other. The 7-passenger E 350 Wagon is uniquely prepared for the unexpected. Its AIRMATIC rear suspension takes on curving roads and changing loads with equal expertise. Its 4MATIC all-wheel drive puts its best foot forward in snow, rain or even dry corners. When it comes to your own sense of spontaneity, the roomy, reconfigurable cabin takes no chances. The rear-facing third row can seat two children or disappear into the carpeted floor. The EASY-FOLD second row lies flat with the pull of a handle. And its driver seat offers the most rewarding opportunity of all: to enjoy what makes it the E-Class of wagons any time you want.



The Sport Wagon cabin. The E 350 4MATIC Sport Wagon's cockpit lets you take full advantage of its crisp handling and responsive powertrain. The Premium leather-wrapped steering wheel draws your hands to its paddle shifters and your eyes to the deep-set instruments. Rich, high-contrast color schemes are set off by hand-polished wood trim in your choice of modern Black Ash or classical Burl Walnut.

The Luxury Wagon cabin. An air of tradition conveys the timeless elegance of the E 350 4MATIC Luxury Wagon. The warm, tone-on-tone motif is complemented by the glow of polished Burl Walnut wood trim, crisp metal rings on the gauges, and a Premium leather-wrapped steering wheel.

Stowage and stars. An abundance of beverage holders and parcel nets help you keep things tidy inside. Welcome in the beauty of the outside world with the standard power glass sunroof or the optional extra-large Panorama roof.

People and parcels. The three-row E 350 accommodates 20.5 cu ft of cargo with five passengers aboard, or up to 57.4 cu ft with all the rear seats down.⁶ The luggage cover rises and lowers with the standard power liftgate. It also integrates a retractable vertical net you can place behind the second row, or behind the front seats when all the rear seats are folded down. Brushed aluminum roof rails accept a variety of accessories for cargo, bikes, skis and more.

E 350 4MATIC Luxury Wagon shown with Almond/Mocha interior and optional Rear Seat Entertainment system and Premium 1 Package. Please see endnotes at back of brochure.

PROGRESS IS IGNITED WHEN INSPIRATION SPARKS MOTIVATION.

In the history of human mobility, there might be no stronger evidence of self-motivation than the patent for the very first self-propelled car. For over 125 years, Mercedes-Benz has reasserted this by repeatedly advancing nearly every element of driving, and orchestrating them with seamless elegance. For 2013, no car in its class offers more choices in propulsion than the E-Class. Remarkably, each is a fresh take on technology first introduced under the Three-Pointed Star. From the inventor of the diesel car, BlueTEC is arguably today's cleanest, most advanced diesel technology. From the maker of the first fuel-injected car comes a line of Direct Injection gasoline V-6 and twin-turbo V-8 engines. And the engineers who put the first hybrid with a lithium-ion battery on the road proudly introduce it to the E-Class. But driving the future takes more than cleaner, quicker and more efficient power. There's also advanced 4MATIC[™] all-wheel drive, from the innovators of the first 4-wheel-drive vehicle. And clever, road-sensing AGILITY CONTROL—the latest from the originators of 4-wheel independent suspension. Igniting progress, and motivating an entire industry, are long-held passions. How long? Did we mention who won history's first auto race?

Persuasive. The E-Class offers a compelling choice of responsive, fuel-efficient and ultralow-emission engines. An advanced gasoline V-6 teams up with a torque-rich electric motor and lithium-ion battery in the new E 400 HYBRID. A turbocharged clean diesel V-6⁵ in the E 350 BlueTEC outputs more torque than many gasoline V-8s, but fewer greenhouse gases. Industry-leading BlueTEC technology converts nitrogen oxide emissions to pure oxygen and nitrogen. And three Direct Injection engines make more torque from less gasoline: The 302-hp V-6 in the E 350 Sedans and Wagons, the 402-hp twin-turbo E 550 V-8, and the 518-hp biturbo V-8 in the E 63 AMG can each finely tune their fuel spray while firing their spark plugs up to four times—all in a single millisecond.

Confident. Standard on the E 350 Wagons and E 550, 4MATIC all-wheel drive is also optional on the gasoline-powered E 350 Sedans. Its 4-wheel Electronic Traction System (4-ETS) continually redistributes torque to the wheels with the best grip—even if that's a single wheel.⁴ With light weight and a 45:55 front/rear torque split, 4MATIC combines confident grip with sporty, balanced handling and admirable fuel economy all year-round.

Engaging. The smooth 7-speed automatic transmission is engineered for crisper, quicker shifts and improved efficiency. An elegant electronic selector, sporty paddle shifters and a new Manual mode allow complete control of gear changes without taking a hand from the wheel. **Poised.** The nimble 4-wheel independent multilink suspension is enhanced with AGILITY CONTROL – an innovation that reacts to the every change in the road, it instantly recalibrates each shock absorber to balance crisp handling with a composed ride. Sport models feature firmer tuning, while Luxury models emphasize comfort. Wagons add AIRMATIC rear air suspension that automatically adapts to varying loads and roads.

Expressive. Generous 17" alloy wheels in either of two designs outfit most E-Class models. More aggressive 18" alloys' are standard on the E 350 and E 550 Sport Sedans, and optional on the E 350 4MATIC Sport Wagon. E 63 AMG models are endowed with 19" AMG wheels.¹





THE SAFETY STANDARDS OF TOMORROW ARE BORN AT MERCEDES-BENZ TODAY. PROTECTING YOUR LEGACY HAS LONG BEEN PART OF OURS.

Look at the list of the safety features in most any car today, and you'll be looking into the history of Mercedes-Benz. That's because our engineers have been leading the way in safety for more than 60 years, about the time they invented the first crumple zone—just one of more than 80,000 patents recorded in the history of Mercedes-Benz. In the 1970s, they earned a patent for the air bag. And in the decades to follow, they pioneered a portfolio of safety breakthroughs that went on to become the standards of the entire industry—like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. When you examine the 2013 E-Class, you'll discover much more than these well-known safety milestones. You'll see first-of-their-kind advancements that do more than predict tomorrow's cars, they also help to protect your own tomorrow, and your family's—starting now. Its PRE-SAFE® system can detect and help prepare for a collision before it happens. ATTENTION ASSIST can sense a drowsy driver. As you drive on a rainy highway, the brakes intelligently act to disperse water buildup. And should any of the nine air bags deploy, the standard mbrace® system can automatically place a call for help.⁷ Far more than a list of features, every E-Class is an orchestrated safety system—engineered to make the most of the precious milliseconds it takes to avoid, or survive, a collision. Looking into the future, whether by decades or seconds, is one way Mercedes-Benz looks out for yours.



REVEAL

Brilliant lighting. Bright white LED Daytime Running Lamps and LED taillamps help make your presence more apparent to other drivers. Part of the Premium 2 Package, Bi-Xenon headlamps create light that's more like natural daylight than halogen lamps. They also feature Active Curve Illumination and Adaptive Highbeam Assist. These two advanced systems continuously vary the beam pattern of the headlamps, to maximize the illumination of both corners and straightaways, without causing glare for other drivers. The package also includes a headlamp washing system.

ATTENTION ASSIST. By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.⁸

Night View Assist PLUS with Pedestrian Detection. When driving in darkness, this remarkable option projects infrared beams that are invisible to the human eye, and then reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on the large screen that's positioned high in the dash. It can also help identify and point out pedestrians along a dark roadway.⁹

Rear view camera. When backing up, this option (standard on Wagons) shows a live view of the area behind your E-Class on the in-dash screen.¹⁰

PREPARE

PRE-SAFE. A Mercedes-Benz first, PRE-SAFE can help detect instability during certain vehicle maneuvers that suggest that a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat and close the windows—all in an effort to better prepare the occupants and restraint systems in the moments before a collision.¹¹

Accident avoidance. Two safety systems pioneered by Mercedes-Benz help you avoid potential collisions. The Electronic Stability Program (ESP) monitors the vehicle's response to driving inputs such as steering and braking, and responds to help keep the vehicle on course during extreme maneuvers.⁴ Brake Assist can maximize braking pressure if it detects an emergency braking situation – based on how quickly the driver steps on the brake pedal – potentially shortening your overall stopping distance.¹²

Adaptive braking. The 4-wheel disc brakes incorporate technology to help make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when the driver steps on the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can help make driving in stop-and-go traffic a little easier.¹²

REACT

DISTRONIC PLUS. This optional radar-based cruise control system, yet another Mercedes-Benz innovation, adapts your set speed in response to the flow of traffic ahead—automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can also brake to a full halt, then resume automatically when traffic starts going.¹³

PRE-SAFE Brake. Even if you're not using cruise control, DISTRONIC PLUS can help detect an impending collision with a vehicle ahead. Its PRE-SAFE Brake system can alert the driver and automatically apply up to 100% braking force, to help reduce the severity of an impact.¹²

Advanced restraints. Nine standard air bags offer 11-way protection.¹⁴ A driver's knee air bag augments the dual-stage front air bags. Pelvic air bags complement the front-seat side-impact air bags. Side curtain air bags are provided at the outboard seating positions in both the first and second rows, as are seat-belt Emergency Tensioning Devices (ETDs) and belt-force limiters. Rear side-impact air bags are optional. And in a rear impact, NECK-PRO active front head restraints help to reduce whiplash.

Active Blind Spot and Lane Keeping Assists. These optional systems can alert you to some unseen vehicles in the adjacent lane,¹⁵ and can warn you of unintended drifting across visible lane markings.⁸ Both systems are also available with advanced active technology that can help guide the car back into its own lane if the driver disregards the alerts.





VISIONARY THINKING WORKS WITH LEGENDARY THOUGHTFULNESS.

The most remarkable sensation of the E-Class cockpit is how it makes technology you've never seen feel like a friend you've always known. Its advanced multimedia and convenience systems are both comprehensive and comprehensible. Crystalclear displays and logical, intuitive controls please your eye, reward your touch, respond to your voice, and entertain your ears. An elegant central controller in the console puts a world of technology at your fingertips – from audio, navigation and vehicle settings, to the Cloud-based in-car Internet features available with the new Mercedes-Benz mbrace2[™] system.⁷ Vividly detailed instruments and a high-resolution 7" in-dash screen¹⁶ help to keep you effortlessly in touch. Its Bluetooth[®] system offers hands-free calling and wireless music streaming. And innovative options can add joy to any journey–starting the engine with just a touch, helping you dodge traffic along the way, and even sizing up parking spaces as you arrive. Forward thinking puts the E-Class ahead. Thoughtful engineering puts you first.

Tactual. Without lifting a hand from the Premium leather-wrapped steering wheel, its convenient multifunction controls let you adjust the audio system, use the Bluetooth interface,¹⁷ and thumb through numerous useful screens displayed in the speedometer. An optional heated steering wheel offers rapid warmth on chilly mornings, or you can opt for the classic feel of a steering wheel trimmed in fine leather and hand-polished wood.

Perpetual. The E-Class takes the term "endlessly entertaining" quite literally. Standard audio gear includes an in-dash DVD/CD player, HD Radio[™] stations and Bluetooth audio streaming, plus an SD card reader, AUX input and USB port. The Premium 1 Package adds SiriusXM Radio with six months of service,¹⁸ iPod[®] integration,¹⁹ and a 10GB Music Register for storing your own digital music. The package further treats you to a 14-speaker harman/kardon LOGIC7[®] system that outputs 610 watts of Dolby[®] Digital 5.1 surround sound. **Punctual.** The Premium 1 Package helps you stay on track with an advanced navigation system.²⁰ Along with a fast 80GB hard drive, 3D maps with building profiles and lane guidance, it offers the intuitive convenience of Enhanced Voice Control. Also included are SiriusXM Traffic with dynamic re-routing, SiriusXM Weather, plus Zagat[®] Survey ratings for restaurants, hotels and golf courses.

Virtual. The Premium 2 Package is like a team of personal assistants: KEYLESS-GO lets you unlock and drive your E-Class without touching the key, while an electronic trunk closer on the Sedans helps make loading and unloading easier. A power liftgate is standard on the Wagons. Another Sedan option is PARKTRONIC, which can help alert you to nearby obstacles as you negotiate tight spaces. Its Advanced Parking Guidance feature can even size up parallel-parking spots as you drive by, let you know which are a good fit, and then provide steering instructions to help guide you in.





EVERY MINUTE YOU SPEND ENJOYING IT, REFLECTS THE HOURS WE INVEST IN CRAFTING IT.

It takes more than lavish ingredients to create the rewarding comfort of the E-Class cabin. It takes the luxury of time. While the latest amenities are delivered in lasting style, the workmanship that's evident in every surface reflects a tradition of quality that runs generations deep. Shapely, supportive front seats each offer 14-way power adjustment and three memory stations. Finely double-stitched upholstery is carefully hand-fitted to each seat. The abundance of wood trim is also finished by hand, accented with polished aluminum, and tailored to your palette—with warm Burl Walnut wood available on all models, or deep Black Ash offered exclusively on the Sport editions. Dual-zone climate control automatically filters dust, pollen and odors from the cabin air, and compensates for both the intensity and angle of the sun. And both the standard sunroof and available Panorama roof employ heat-rejecting glass. The spacious, stylish E-Class is crafted exactly as it's meant to be experienced: with all the rewards of time well spent.

Memorable. Each front seat power-adjusts a total of 14 waysincluding a 4-way lumbar support. A 3-position memory system makes it easy to recall your favorite position, including the power steering column and side mirror settings for the driver. Soothing heated front seats, standard on the E 550, are available on all other models. Optional Active Ventilated front seats offer cooling comfort in summer, or help to distribute the seat heating in winter. An available active multicontour driver seat can instantly increase its lateral support during cornering maneuvers, or offer an invigorating massage anytime. And since sometimes you need to balance people and packages, 60/40-split folding rear seats are standard on the Wagons, and optional on the Sedans. All of these features are standard on the E 63 AMG Sedan and Wagon.

Immeasurable. The Panorama roof is a class-exclusive option (standard on the E 63 AMG Wagon) that delivers grand skyward vistas to the first and second seating rows. The power-operated front section tilts up for ventilation or slides open for a breeze. When closed, a power sliding screen helps keep sunlight at bay. **Seasonable.** Digital dual-zone automatic climate control offers precisely tailored comfort in any season. The system helps to filter dust, pollen and odors from the cabin air. Advanced sensors monitor humidity and sunlight, and can even detect a sudden increase in airborne smog outside the car–all to maintain more consistent comfort, wherever and whenever you drive.

Comfortable. Whether you're on the go or parked outdoors, the Premium 1 Package offers two types of fine-mesh screens to help keep the cabin cooler: a power rear-window sunshade for Sedans, or manual shades for the rear side doors of the Wagons.

Amiable. A network of efficient LEDs and fiber optics casts a gentle glow from underneath the dash and door trim. Along with illuminated door handles and footwells, the ambient lighting helps to define the cabin with a soothing glow during nighttime driving.

E350 Sport Sedan shown with Almond/Black interior, Burl Walnut wood trim, and optional Active Ventilated front seats, leather upholstery and Premium 1 Package.





E 63 AMG Sedan shown above with Polar White paint and optional 19" twin 5-spoke forged-alloy wheels, Panorama roof, PARKTRONIC, and AMG Performance and Driver Assistance Packages. E 63 AMG Wagon shown at right with Palladium Silver metallic paint and optional AMG Performance Package. Please see endnotes at back of brochure.



ONE MAN, ONE ENGINE. PERFORMANCE ART, SIGNED BY THE ARTIST.

The heart of an E63 AMG Sedan or Wagon is its engine – a work of modern art crafted by the hands of its own master engine builder, and crowned by a plaque bearing his signature. The soul of AMG traces to an old German mill in 1967, where two former Mercedes-Benz engineers set out to handcraft champion racecars. Success on the track led them to apply their performance pedigree and "One man, one engine" principle to streetgoing Mercedes-Benz models. Decades later, virtually every facet of design and development – from transmissions, suspensions and brakes to distinctive cockpit appointments – remains a seamless alignment of hands-on experience and high-performance engineering. The result is an automobile that can satisfy both the highest demands of driving and the deepest desires of its driver.

The E 63 AMG Sedan and Wagon. A handcrafted 5.5-liter Direct Injection biturbo V-8 delivers 518 hp and 0-60 mph in a startling 4.2 seconds (4.3 for the Wagon).² With light weight and such advancements as a fuel-saving ECO-Stop/ Start system, its ultralow emissions and improved everyday fuel-efficiency³ are perhaps even more surprising.

Multiple modes. The 7-speed AMG SPEEDSHIFT MCT transmission incorporates a wet startup clutch. Its four driving modes include a paddle-shifted Manual mode that can change gears in just 100 milliseconds. The console's AMG DRIVE UNIT offers four selectable setups for the transmission, multi-mode suspension, 3-stage ESP® and electromechanical steering—including a driver-customized program that can be engaged with the push of one button.

Competition-bred chassis. Staggered-width 19" AMG wheels' offer an enticing view of the massive, multi-piston AMG brakes. Standard 10-spoke wheels are flow-formed, an innovative process for lighter weight with high rigidity. Forged 19" twin 5-spoke wheels are an even racier option.

AMG Performance Package. Strategic enhancement of key engine components raises the stakes to 550 hp and a 186-mph top speed.²¹ Red brake calipers, a performance steering wheel and a carbon fiber engine cover emphasize the racing pedigree of these rare thoroughbreds.





YOUR WORLD, YOUR WAY.

IT'S MORE THAN YOUR CAR. IT'S YOUR LIFE, ON THE GO.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace[®] can make any trip easier, more productive and more enjoyable.⁷ The new mbrace2[™] connects you and your car with the devices you already rely upon to get around – your smartphone and computer. It also brings the Internet and useful new apps to your car, so you can use familiar services like Google Maps[™] and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot−all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car – from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.

From your car. With new Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the available COMAND system, you can find friends from their Facebook check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance, or our mbrace PLUS Concierge.²²

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From your smartphone. The mbrace Mobile Application for iPhone[®] and Android[™] phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. And Drive2Friend[™] lets someone send their location directly to your navigation system, simply by responding to a text message that you send them.²³

From your computer. You can send addresses – or even exact routes – to your car's navigation system in a number of ways: From the Send2Benz[™] website. From Google Maps, via Search & Send[™] and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.

mbrace2

mbrace Package

6-month trial included

Advanced features you'll enjoy every day. Support you can count on when you need it most.

SAFETY AND SECURITY

From Roadside Assistance to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- Directly connect with Mercedes-Benz Roadside Assistance for a jump-start, to change a flat tire or other car trouble
- Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

REMOTE CONNECTIONS TO YOUR VEHICLE

Interact with your vehicle's features, and send addresses to its available navigation system, from your iPhone, Android or computer.

- Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- Remote-lock and unlock your car's doors
- Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- Receive a monthly email health report from your car, so you can check under the hood without opening the garage (available starting late 2012)

mbrace PLUS

3-month trial included

Personal assistance to make your life easier. Helpful ways to look after your loved ones.

PERSONAL CONCIERGE

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

FAMILY DRIVER MONITORING 102

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- Set speed limits and receive reports if they're exceeded
- Set up virtual boundaries and be alerted if they're crossed
- Receive an alert if the car is started after curfew (available starting late 2012)
- See where your vehicle's been driven on an online map

Mercedes-Benz Apps 3-month trial included

The convenience of the Internet in your car. Connections to your friends and favorites.

IN-VEHICLE INTERNET [m2]

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own. (Vehicle must be equipped with Premium 1 or Premium 2 Package.)

- Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search, Street View and Panoramio
- Keep up-to-date on the latest news from around the world
- Follow your favorite stocks through Morningstar (available starting late 2012)
- Enjoy an ever-expanding variety of new apps

ADVANCED TRAVEL ASSISTANCE

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

m2 New feature with mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace



MAKE IT YOURS.

Genuine Mercedes-Benz Accessories help you make your sedan or wagon the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From alloy wheels to cargo innovations to stateof-the-art multimedia systems, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your E-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/E

Comfort box. Add to your driving peace of mind when carrying smaller items in the trunk. This clever, retractable box provides isolated storage to help keep items from rolling all over the trunk of your E-Class Sedan, or easily folds up and slides out of the way to maximize cargo room.

Illuminated door sills. Elegant, eye-catching brushed stainless-steel door sills are available in a set of four, with the front two illuminated. The front sills welcome you with a soft white luminescent Mercedes-Benz logo when you open the door.

18" two-tone wheels. With their high-contrast black/polished finish, these boldly styled alloy wheels¹ take an aggressive stance on handling.

iPad docking station. Enjoy using your iPad® while on the road without having to hold it. Each tilting, rotatable docking station secures and charges an iPad behind the front head restraint. It can also offer a high-speed WiFi connection when installed in combination with the Mercedes-Benz In-Vehicle Hotspot—a separately available accessory that offers secure, wireless Internet connectivity on the go. Up to two docking stations (sold individually) can be installed in your vehicle.²⁴

Roof spoiler and rear spoiler. Aerodynamically contoured to highlight the sporty lines of the E-Class, these stylish spoilers are designed for a perfect fit and secure attachment without drilling. Two different roof spoilers are available—one for Sedans, and one for Wagons. The rear spoiler is exclusively sculpted to accentuate the trunklid of the Sedans.



BUILD YOUR OWN.

MBUSA.com/E

Standard

Optional

Not Available

OPTION PACKAGES	E350	E 350 BlueTEC	E400 HYBRID	E550
Premium 1 Package • Hard-drive-based navigation ²⁰ with 10GB Music Register for storing MP3 files • harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 • Gracenote® media database and iPod®/MP3 Media Interface!9 • SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather18 (with 6 months of service) • Enhanced Voice Control for audio, telephone and navigation • Heated front seats (standard on E550; package adds Active Ventilated front seats) • Power rear window sunshade (Sedans) or manual rear-side window sunshades (Wagons) • Rear view camera (standard on Wagons) ¹⁰	0	0	0	0
 Premium 2 Package (also includes all items in Premium 1 Package) Bi-Xenon headlamps with Active Curve Illumination, Adaptive Highbeam Assist, corner-illuminating front lamps, and headlamp washing system KEYLESS-GO Electronic trunk closer (Sedans; power liftgate standard on Wagons) 	0	0	0	0
Wheel Package (Sport Sedan and Sport Wagon only; not available on Luxury models) • 18" AMG twin 5-spoke alloy wheels' • 3-spoke sport steering wheel (excluded with heated or wood/leather steering wheel)	0	_	_	•
Lane Tracking Package • Blind Spot Assist ¹⁵ • Lane Keeping Assist ⁸	0	0	0	0
 Driver Assistance Package (includes three-bar Sport grille on Luxury models) DISTRONIC PLUS with PRE-SAFE® Brake¹³ Active Blind Spot Assist¹⁵ Active Lane Keeping Assist⁸ 	0	0	0	0

INDIVIDUAL OPTIONS	E350	E 350 BlueTEC	E400 HYBRID	E550
4MATIC [™] all-wheel drive (standard on Wagons)	0	_	_	٠
Panorama roof	0	0	0	0
PARKTRONIC with Advanced Parking Guidance (not available on Wagons) KEYLESS-GO (also included in Premium 2 Package) Night View Assist PLUS with Pedestrian Detection ⁹ (requires Premium 2 Package)	0 0 0	0 0	0 0 0	0 0 0
Heated and Active Ventilated front seats (require Premium 1 or Premium 2 Package, plus leather upholstery; included in Premium 1 Package on E 550) Active multicontour driver seat	0	0	0	-
Split-folding rear seats (standard on Wagons)	0	0	0	0
Heated 4-spoke steering wheel (not available with wood/leather steering wheel) Wood/leather steering wheel (not available with heated steering wheel)	0	0	0	0
Metallic paint	0	0	0	0
Leather upholstery Burl Walnut wood trim (standard on Luxury models, no charge on Sport models) Black Ash wood trim (Sport models only; not available with Almond interior)	0 • •	0 •	0 •	• •
Rear side-impact air bags ¹⁴	0	0	0	0
Rear Seat Entertainment system Household-type 115-volt AC power outlet (in center console)	0	0	0	0

EUROPEAN DELIVERY PROGRAM

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings²⁵ and other benefits, as well as the unforgettable experience of a European vacation with your own E-Class. Visit **MBUSA.com/edp** for more information.

DIMENSIONS	E 350 Sedans	E 350 BlueTEC and E 400 HYBRID Sedans	E 350 4MATIC Wagons	E 550 4MATIC Sport Sedan
Wheelbase	113.2"	113.2"	113.2"	113.2"
Overall length	191.7"	191.7"	192.7"	191.7"
Overall height	57.9"	57.9"	58.9" (w/roof rails)	57.9"
Overall width (w/mirrors)	81.5"	81.5"	81.5"	81.5"
Curb weight	3,825 lbs (RWD) 3,979 lbs (4MATIC)	4,059 lbs (E 350 BlueTEC) 4,189 lbs (E 400 HYBRID)	4,213 lbs	4,145 lbs
Headroom (1st/2nd row)	37.9" / 38.2"	37.9" / 38.2"	38.3" / 39.8"	37.9" / 38.2"
Legroom (1st/2nd row)	41.3" / 35.8"	41.3" / 35.8"	41.3" / 36.0"	41.3" / 35.8"
Shoulder room (1st/2nd row)	57.8" / 56.9"	57.8" / 56.9"	57.8" / 56.8"	57.8" / 56.9"
Cargo capacity	15.9 cu ft	15.9 cu ft	20.5 cu ft (behind 2nd row, to top of seats)	15.9 cu ft
			57.4 cu ft (2nd/3rd row folded, floor to ceiling)	S

SPECIFIC	ATIONS	E 350 Sedans and E 350 4MATIC Wagons	E 350 BlueTEC Sedans	E400 HYBRID Sport Sedan	E 550 4MATIC Sport Sedan
Engine		3.5-liter gasoline Direct Injection V-6	3.0-liter turbo clean diesel V-6⁵	3.5-liter gasoline V-6 + electric motor	4.6-liter twin-turbo gasoline Direct Injection V-8
		302 hp @ 6,500 rpm	210 hp @ 3,400 rpm	302/27 hp (gas/electric)	402 hp @ 5,000 rpm
		273 lb-ft net torque @ 3,500-5,250 rpm	400 lb-ft net torque @ 1,600-2,400 rpm	273/207 lb-ft net torque (gas/electric)	443 lb-ft net torque @ 1,600-4,750 rpm
Transmissior	ı	7-speed automatic with ste	, , ,	1 (0)	- ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Wheels	Sport	18" split 5-spoke ¹ (Sedan) 17" split 5-spoke (Wagon)	17" split 5-spoke	17" split 5-spoke	18" AMG twin 5-spoke1
	Luxury	17" 8-spoke	17" 8-spoke	-	-
Suspension	Sport	Sport-tuned multilink	Sport-tuned multilink	Sport-tuned multilink	Sport-tuned multilink
	Luxury	Comfort-tuned multilink	Comfort-tuned multilink	Comfort-tuned multilink	Comfort-tuned multilink
Rear A	AIRMATIC	Standard (Wagons)	-	-	_
Drivetrain	Sedans	Rear-wheel drive (4MATIC all-wheel drive optional)	Rear-wheel drive	Rear-wheel drive	4MATIC all-wheel drive
	Wagons	4MATIC all-wheel drive	-	-	-



INDIVIDUALLY CHOSEN. EXQUISITELY CRAFTED.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization. Please ask your dealer about the *designo* paint and interior options for the E-Class.

COLOR AND TRIM.

UPHOLSTERY



Almond/Black (Sport Sedans and Wagons; requires Burl Walnut wood trim)



Ash/Black (Sport Sedans and Wagons)



Black

WHEEL CHOICES



17" 8-spoke (Luxury Sedans and Wagons)



17" split 5-spoke (E350 BlueTEC and E400 HYBRID Sport Sedans, E350 4MATIC Sport Wagon)



18" split 5-spoke¹ (E350 Sport Sedan)



Almond/Mocha (Luxury Sedans and Wagons)



Ash/Dark Grey (Luxury Sedans and Wagons)



Natural Beige/Black (Sport Sedans and Wagons, requires leather upholstery)



HIGH-GLOSS WOOD INTERIOR TRIM



Black Ash (Sport models)

NON-METALLIC PAINTWORK



Black



Burl Walnut (Sport and Luxury models)

Polar White

METALLIC PAINTWORK



Cuprite Brown



Indium Grey



Obsidian Black





Diamond Silver



Iridium Silver



Palladium Silver



Diamond White²⁶



Lunar Blue



Pearl Beige

FNDNOTES

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 Preliminary 2013 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Driving range based on fuel tank capacity and highway estimate.
- 4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- Requires ultralow-sulfur diesel fuel. Mercedes-Benz approves the use of B5 biodiesel (diesel fuel with maximum 5% biodiesel 5 content) that meets ASTM D6751 specifications. Please see your fuel retailer and Operator's Manual for further information. The Mercedes-Benz New Vehicle Limited warranty does not cover damage caused by non Mercedes-Benz approved fuel.
- 6 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs. Rear-facing third-row seat not available on E63 AMG Wagon.
- 7 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 8 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 9 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 10 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 11 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.
- 12 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 13 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 14 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 15 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 16 Display appearance may vary from system shown. See dealer for additional information.
- 17 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 18 The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com, Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 19 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 20 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 21 Obey local speed and traffic laws.
- 22 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 23 mbrace is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 24 Each docking station is sold individually for one iPad® (iPad device not included) and requires pre-wiring, sold separately. Not available in combination with Rear Seat Entertainment system. Internet connectivity requires In-Vehicle Hotsoot and active service, sold separately. iPad Docking Station only charges iPad devices which support USB charging
- 25 European Delivery Program discount available on select models, other models offered at MSRP. Please see your dealer for details.
- 26 Extra-cost option

Steel Grey







FOR A SMALL BLUE PLANET.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint for decades. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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