







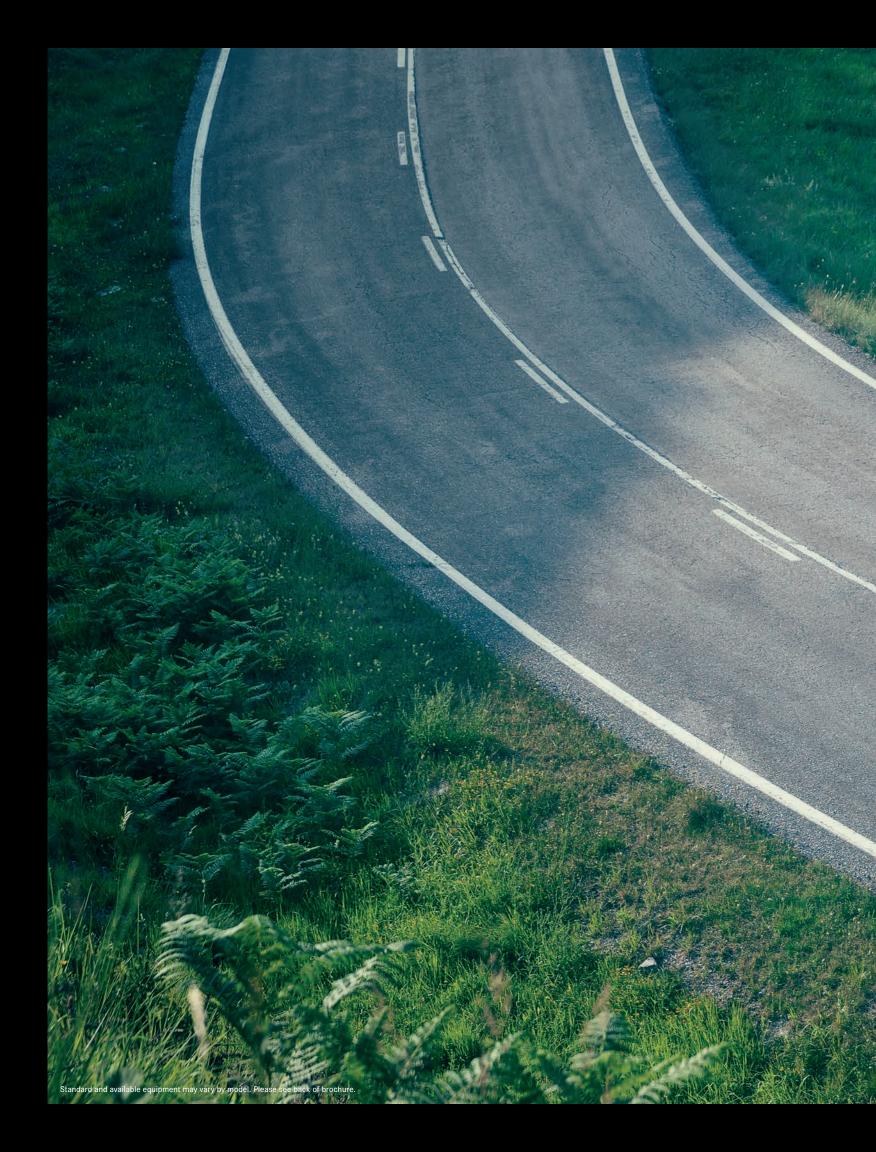
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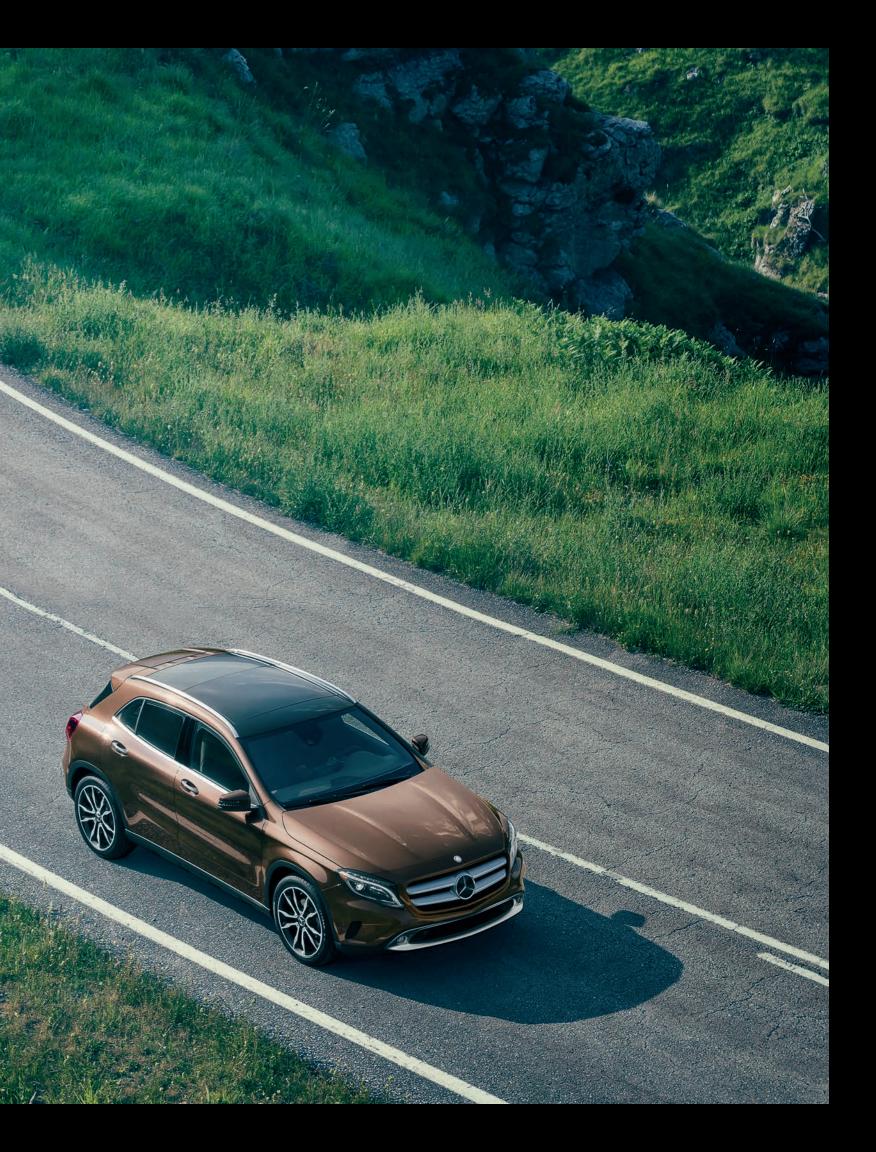
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# MULTIFACETED

# BRILLIANT IS THE NEW BIG



What good is an 80" television or a 5-carat diamond if it lacks clarity, intensity and brilliance? The GLA doesn't outsize most SUVs on the road. Instead, it's engineered to outshine them. From safety firsts to flexible space to sporty fun, every facet of the GLA is a glimmer of genius.

When it comes to SUVs, it's not the size of the footprint that matters. It's the depth of the impression it leaves. Mercedes-Benz engineered the GLA the same way as any vehicle that earns the Three-Pointed Star in its grille: With sculpted clay and supercomputers. In wind tunnels and crash halls. On test tracks, racetracks and in the real world—including 288 Nürburgring laps, 450 Alpine corners, and 1,000 miles at a test site for tanks.

The result of more than a million miles of rigorous crosstraining is an SUV whose presence in the metal reflects its actual mettle. Its athletic, muscular shape? It comes from being athletic, muscular, and in shape. And while the GLA is ruggedly capable, it's a Mercedes-Benz in every dimension—even if its dimensions cast a tighter shadow on the earth. Examine its body and cabin, and you'll admire the fit and finish. Drive it, and you'll feel something even more satisfying: fitness and finesse.

With turbocharged power, 18" to 20" wheels,\* abundant entertainment options, and a long list of innovations in safety, handling and driving enjoyment, there's already a lot inside every GLA. But just because it comes prefilled with brilliant ideas, rest assured: Its sporty, stylish cabin is also spacious—perhaps even surprisingly so in light of its city-friendly, right-for-the-times external size.

If you want an SUV just for brute strength, beefy tires and bold design, the GLA still delivers the goods. It just wraps it in a package that makes sense for today. And that can stimulate your senses every day. That's the fun thing about ideas: The brilliant ones are the biggest.



KEY FEATURES

# VERSATILE ELEGANCE IS THE RARE TALENT OF DOING MANY THINGS WELL, WHILE MAKING THEM ALL SEEM EASY

# **PERFORMANCE**

Exuberant, efficient turbo power with a quick-thinking dual-clutch 7-speed. Confident and capable in town or cross-country.

Inline-4 turbo engine, 7-speed DCT transmission

375 handcrafted horsepower (AMG GLA 45)

DYNAMIC SELECT drive modes

Agile independent suspension

Confident 4MATIC® all-wheel drive\*

# **DESIGN**

A compact SUV with a larger-than-life attitude. Bold style from its black fender flares to its brilliant LED lighting.

Bold SUV style in a compact package

18" to 20" wheels\*1

LED Daytime Running Lamps\* and taillamps

Grille-integrated Star and hood with twin power domes

Sport, Night and AMG Aerodynamics Packages\*

# SAFETY

Groundbreaking safety systems that watch the road and the driver. Active and semi-autonomous systems to assist you.

Radar-based Active Brake Assist collision mitigation

ATTENTION ASSIST®

Distance Pilot DISTRONIC®\*

Blind Spot Assist\* and Lane Keeping Assist\*

Rearview camera\* and Parking Pilot\*

# **LUXURY**

A spacious cabin with thoughtful innovations and sporty details. Generous cargo room with a power liftgate.

Power driver seat with memory

Power liftgate

Power tilt/sliding Panorama roof\*

Heated front seats\*

12-color LED ambient lighting\*

harman/kardon® surround sound\*

# TECHNOLOGY

User-friendly innovations to keep you connected, engaged and entertained. Intuitive controls to keep your world within reach.

7" color screen and central controller, or COMAND® with navigation and 8" color screen\*

Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi<sup>2</sup>

Apple CarPlay<sup>™</sup> and Android Auto\*

KEYLESS-START or KEYLESS-GO®\*







# PATENTLY PROGRESSIVE

Under the twin power domes of the GLA's hood you'll find more than eager turbocharged power. You'll find an ever-accelerating legacy of performance firsts. Countless innovations pioneered by Mercedes-Benz unite to create a refreshingly quick, reliably efficient and rewardingly agile SUV.

Mercedes-Benz engineers would much rather head to the track than commute to the office. Which is exactly why the GLA is so much fun for your own commute, and almost unspeakably enjoyable when you're heading far from the daily grind. The engineers from Stuttgart do have one office run they're really into, however: rushing to the patent office. They've done it some 90,000 times since Karl Benz earned one for inventing the car in 1886.

A long list of Mercedes-Benz performance firsts—each with decades of new development behind them—drives the GLA forward to the future. Among them are Direct Injection, the 4-wheel independent suspension (a first for cars and SUVs), all-wheel drive, traction and stability control, and the 7-speed automatic transmission.

The 208-hp 2.0L inline-4 turbo engine of the GLA 250 models is a compact powerhouse. Its turbocharger can quickly spin up to 150,000 rpm to pump out all 258 lb-ft of the engine's peak torque starting from just 1,250 rpm. Translation: get-up-and-go from the get-go. Its high-pressure Direct Injection and rapid-multispark

ignition systems can tune themselves with molecular precision and millisecond speed—not just as you drive, but in the course of a single combustion cycle. So along with a 0–60 sprint in just 7.2 seconds,<sup>3</sup> it can return up to 33 mpg on the highway<sup>4</sup> and ultralow emissions, too.

The 7-speed DCT transmission earns its initials from its dual-clutch design, which can be engaging the next gear at the same time it's shifting out of the current one. It's an automatic by default, a paddle-shifted manual on demand, and it can change gears faster than a human at any time. It transmits power either to the front wheels or, with 4MATIC® all-wheel drive, to the rear wheels too. Variable-torque 4MATIC responds instantly to the grip at each tire. And DYNAMIC SELECT offers multiple driving modes—Comfort, Sport and more—at a button's touch.

Each 18" or 19" wheel\* (up to 20" on the AMG GLA45) is independently suspended, with struts and wishbones up front, and a rear multilink setup—another Mercedes-Benz first. The versatile chassis matches agile handling with excellent wheel articulation and a refined ride.





# ON THE BRIGHT SIDE

# TO THE DARK SIDE

Light-sensing auto-on/off headlamps use a multi-element sensor for more precise control. By looking ahead, not just up, it can switch on the headlamps the moment you enter a dark garage, without getting confused by every shade tree. Bi-Xenon headlamps\* offer brighter beams to flood the road ahead with light that's more like natural daylight. In addition to their eye-catching style, they also upgrade the standard Daytime Running Lamps and turn signals to LED technology, and the taillamps to distinctive "twin torch" LED lamps. Turn signals are also integrated in each side mirror, where they're more visible to drivers in the adjacent lane and pedestrians.

When you start out as sporty as the GLA, how much farther can you go? Just like its adventurous running gear, the GLA is all about the road ahead. The Sport Package\* for the GLA 250 adds aggressively aerodynamic AMG body styling, including a front air dam with large mesh intakes. Its 19" AMG® 5-spoke wheels reveal perforated front brake discs, whose calipers are painted and emblazoned with "Mercedes-Benz" lettering. The Night Package\* takes the Sport Package to the dark side with Gloss Black exterior elements and wheel inlays. There's also a Night Package for the AMG GLA 45, with its own Gloss Black exterior details, plus tailpipes in a black chrome finish.

# SPORT THAT TRANSPORTS

TANGIBLE OUALITY

MEMORABLE COMFORT

With flowing forms and premium materials, the GLA cabin rewards your eyes and your touch. Upholstery is carefully tailored and hand-fitted. The multifunction steering wheel is stitched in supple leather. Aluminized rings encircle dash vents that would feel perfectly at home in a private jet. Their adjusting vanes close with a satisfyingly precise click. Satin and polished metallic details outline the switchgear, gauges and displays. And a wavelike trim insert reaches across the dash in any of four finishes\* for each model. Choices include rich woods in gloss or satin finishes, brushed aluminum, or—as AMG exclusives—carbon fiber or DINAMICA microsuede.

A commanding seating position is one of the most frequently stated benefits drivers enjoy in an SUV. The GLA makes it even easier to find your ideal driving position with power adjustment in virtually every direction. That even includes the 4-way lumbar support and an extendable thigh cushion. A memory system lets you store and recall three position settings for the driver seat as well as the side mirrors—which are also heated. The door-mounted controls are shaped like the seat itself, to make adjustment feel instantly intuitive. And to help you tailor your driving position even further, the steering column is adjustable for both height and reach.

# FORM THAT TRANSFORMS

SHOW OF SUPPORT

CHANGE OF MOOD

Ergonomically designed seating is a tradition that never gets tired at Mercedes-Benz. It's also why driving one feels much the same way, with enduring comfort over the miles of a long road trip or years of ownership. What you can't see beneath the surfaces of the GLA cabin is farsighted support for the environment, with steam-expanded foams, and natural fibers from coconut, flax and olives. Of course, for an even higher degree of occupant support—especially in corners—the Interior Package\* includes sport front seats with deeper side bolsters and integrated head restraints. This racing-inspired design detail is echoed for the outboard rear seats, too.

Versatility is what an SUV is all about. So the GLA lets you customize it even after you drive it home, and as easily as touching a button. With DYNAMIC SELECT, you can dial in its driving character with ECO, Sport and Manual modes—or Comfort, Sport, Sport+ and Individual on the AMG GLA 45. Multicolor ambient lighting\* lets you cast a soft LED glow into the front cupholders, onto the doors, and from beneath the integrated head restraints\* in any of 12 hues. Your GLA is always ready to match your driving mood—or kick it up a bit—any time you are. And to start every ride off right, the LED lighting greets you with a colorful "welcome light show."



 $\ensuremath{^{\star}}\xspace$  Optional or not available on some models. Please see back of brochure.



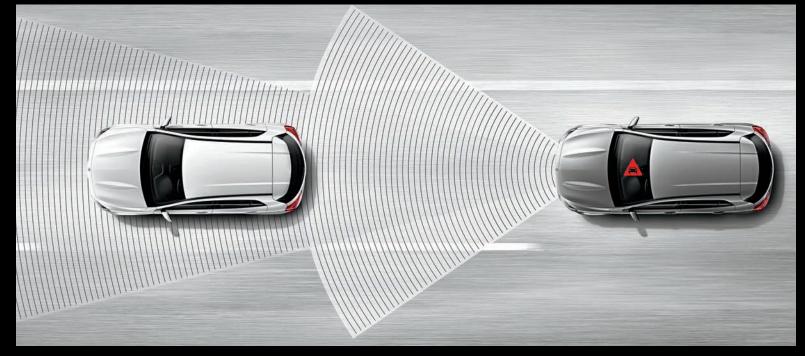












# VIRTUAL VALET

# VISUAL GUIDANCE

In addition to the big central color screen, a second highresolution color screen nestles between the crisp analog gauges. Controls on the multifunction steering wheel let you thumb through various readouts for driving systems, trip data, maintenance intervals, and other settings. Other buttons on the steering wheel include controls for the audio system and hands-free Bluetooth® calling. The available Parking Pilot can size up open parking spaces as you drive by, showing you which ones are a good fit on the screen. Choose a spot, and your GLA can expertly back in, hands-free. And in any low-speed maneuver, Parking Pilot can also alert you to nearby obstacles? Intuitive controls and vivid displays bring you a wide world of audio, information, navigation\* and customizable vehicle features. The slimline 7" color screen is big yet sleek, with no need for a bulky visor. Mounted up high for easy viewing, you operate it via a central controller on the console—where your hand falls naturally. No need to reach for a touchscreen, or wipe fingerprints from one. Carousel-style on-screen menus rotate as you turn and click the controller, while illustrated and animated features are clear at a glance. There's even a built-in digital Operator's Manual. On the GLA 250 4MATIC, the standard Off-Road Package includes its own useful screen.

# REACHES OUT TO CONNECT YOU

YOUR WORLD, YOUR WAY

YOUR PERSONAL DJ

Mercedes me and mbrace® put the Internet in your GLA's dash, and Remote Start plus many other features in your pocket, thanks to its smartphone app.² Five years of the mbrace Connect services are standard, including such in-car apps as HERE™ Local Search, a gas station finder with prices, a valet parking minder, and many more. New Smartphone Integration\* brings you the unique interfaces, apps and voice recognition of Apple CarPlay™ and Android Auto.³ The Multimedia Package\* upsizes the central screen to 8.4," and adds COMAND® navigation³ with 3 years of map updates and 5 years of Traffic and Weather service from SiriusXM.¹º

Your GLA playlist can extend to a virtually unlimited degree of programming and bring-your-own audio. You can tune in local HD Radio® stations, stream audio from your Bluetooth® device, or opt for nationwide SiriusXM Radio.¹0 Upgrade to the mbrace Entertain Package and you can stream music from online apps like iHeartRadio® and global TuneIn® Radio, while your passengers enjoy 4G LTE WiFi. And to please the ears of everyone in the GLA, harman/kardon® has created a LOGIC7® surround sound system\* that can fill the cabin with 500 watts of lush audio. Its Digital Dynamic Volume Control automatically adapts the sound spectrum for ambient noise.

# LOOKS OUT TO PROTECT YOU

INTELLIGENT DRIVE

ADVANCED ASSISTS

An advanced network of multirange radar, stereo cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable.

Standard Active Brake Assist uses radar to help detect if you're approaching slower traffic ahead too quickly. It can alert you to brake, or even initiate braking autonomously.<sup>11</sup> ATTENTION ASSIST,<sup>®</sup> an innovation pioneered by Mercedes-Benz, can help sense a driver becoming drowsy on a longer trip by monitoring up to 70 parameters of driving behavior.<sup>12</sup>

To help ease your way along multilane roadways, Blind Spot Assist<sup>13</sup>—available individually or in the Premium Package—uses radar to sense when a vehicle enters your blind-spot area. It illuminates an icon in either side mirror to let you know, and can sound an alert if you signal to change lanes.

The Driver Assistance Package\* adds two advanced driver assistance systems. Lane Keeping Assist¹² helps sense if you start to drift across visible lane markings. And Distance Pilot DISTRONIC® cruise control uses radar to adapt your cruising speed to the flow of traffic—even when it's stop-and-go.¹⁴







# **GLA 250**

208-hp 2.0L inline-4 turbo engine
7-speed 7G-DCT dual-clutch automatic transmission
Front-wheel drive
18" twin 5-spoke wheels
0-60 mph in 7.2 seconds

# GLA 250 4MATIC

208-hp 2.0L inline-4 turbo engine
7-speed 7G-DCT dual-clutch automatic transmission
4MATIC® variable-torque all-wheel drive
18" twin 5-spoke wheels
0-60 mph in 7.1 seconds

# AMG GLA 45

375-hp handcrafted AMG 2.0L inline-4 turbo engine 7-speed AMG SPEEDSHIFT® DCT dual-clutch transmission AMG Performance 4MATIC all-wheel drive 19" AMG® twin 5-spoke wheels 0-60 mph in 4.3 seconds



SPECIFICATIONS		GLA 250	GLA 250 4MATIC	AMG GLA 45
<b>Engine</b> Type		2.0L inline-4 turbo with Direct Injection	2.0L inline-4 turbo with Direct Injection	Handcrafted 2.0L inline-4 turbo with Direct Injection
	Power	208 hp @ 5,500 rpm	208 hp @ 5,500 rpm	375 hp @ 6,000 rpm
	Torque	258 lb-ft @ 1,250-4,000 rpm	258 lb-ft @ 1,250-4,000 rpm	350 lb-ft @ 2,250-6,000 rpm
Transmission		7-speed 7G-DCT dual-clutch automatic with shift paddles	7-speed 7G-DCT dual-clutch automatic with shift paddles	AMG SPEEDSHIFT® DCT dual-clutch 7-speed with shift paddles
Acceleration	0-60 mph⁵	7.2 sec	7.1 sec	4.3 sec
Wheels		18" twin 5-spoke with all-season Extended Mobility tires	18" twin 5-spoke with all-season Extended Mobility tires	19" AMG® twin 5-spoke with summer high-performance tires
Suspension		4-wheel independent strut front/ multilink rear	4-wheel independent strut front/ multilink rear	AMG Sport Suspension, 4-wheel independent strut front/multilink rear
Drivetrain		Front-wheel drive	4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive

# KEY STANDARD FEATURES

GLA 250	GLA 250 4MATIC	AMG GLA 45	PERFORMANCE AND EFFICIENCY
			FCO Start /Stan gustam
			ECO Start/Stop system
•			DYNAMIC SELECT with ECO, Sport and Manual modes
_		•	AMG DYNAMIC SELECT with Comfort, Sport, Sport+ and Individual modes
•	•	•	Electric parking brake with automatic release in Drive
_	•	_	4MATIC all-wheel drive
_		•	AMG Performance 4MATIC all-wheel drive
_		•	AMG Sport Exhaust System
_		•	AMG high-performance braking system
-		•	Torque-vectoring Curve Dynamic Assist

			SAFETY AND SECURITY
•	•	•	Active Brake Assist
•	•	•	ATTENTION ASSIST®
•	•		Electronic Stability Program (ESP®)
		•	3-stage Electronic Stability Program (ESP)
•	•	•	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
•	•	•	Emergency-sensing Brake Assist (BAS®)
•	•	•	Advanced Tire Pressure Monitoring System
•	•	•	8 air bags
•	•		Daytime Running Lamps
0	0	•	LED Daytime Running Lamps
•	•		Front foglamps <sup>16</sup>
•	•	•	Automatic light-sensing headlamps
0	0	•	Bi-Xenon headlamps
0	0	•	LED taillamps, brake lamps and turn signals
•	•	•	SmartKey remote locking
•	•	•	Pushbutton KEYLESS-START
•	•	•	Power liftgate
•	•	•	Antitheft alarm system with remote panic feature

GLA 250	GLA 250 4MATIC	AMG GLA 45	
/T9	/T9	AM	COMFORT AND CONVENIENCE
•	•	•	Power driver seat with 3-position memory
•	•	•	Adjustable cushion length and power lumbar support for front seats
0	0	•	Sport front seats, integrated front and outboard rear head restraints
•	•	•	60/40-split folding rear seats <sup>6</sup>
•	•	•	Folding rear center armrest with pass-through
•	•	•	Tilt/telescoping steering column
•	•	•	Multifunction steering wheel with leather trim
_		•	Sport steering wheel with flat-bottom design
•	•	•	Dual-zone digital automatic climate control
•	•	•	Front and rear cupholders
•	•	•	Amber ambient cabin lighting
•	•	•	Chrome roof rails
•	•		Matte silver inserts in front apron and rear valance
0	0	•	AMG body styling with matte silver front splitter and rear diffuser
•	•	•	Black fender flares and side sill trim
•	•	•	Rain-sensing windshield wipers
	•	•	Heated power side mirrors

			ENTERTAINMENT AND NAVIGATION
•	•	•	7" high-resolution central screen Central controller High-resolution color multifunction display in instrument cluster
• • • • • • •	• • • • • • •	•	Bluetooth® audio streaming Hands-free Bluetooth interface Dual USB audio ports Media Interface In-dash CD player with MP3 capability SD card reader HD Radio® receiver Prewiring for accessory Garmin® MAP PILOT® navigation system
•	•	•	5 years of Mercedes-Benz mbrace® Connect services²

● Standard ○ Optional — Not available (NA) MBUSA.com/GLA

DIMENSIONS		GLA 250	GLA 250 4MATIC	AMG GLA 45
Wheelbase		106.3"	106.3"	106.3"
Overall length		173.9"	173.9"	175.0"
Overall height	w/roof rails	60.0"	60.0"	58.2"
Overall width	w/mirrors	79.6"	79.6"	79.6"
Curb weight		3,296 lbs	3,428 lbs	3,457 lbs
Headroom	front/rear	40.0" / 38.4"	40.0" / 38.4"	40.0" / 38.4"
Legroom	front/rear	41.9" / 33.9"	41.9" / 33.9"	41.9" / 33.9"
Shoulder room	front/rear	54.8" / 53.1"	54.8" / 53.1"	54.8" / 53.1"
Cargo capacity <sup>6</sup>	Behind rear seat	14.9 cu ft (to top of seats)	14.9 cu ft (to top of seats)	14.9 cu ft (to top of seats)
	Rear seat folded	43.6 cu ft (floor to ceiling)	43.6 cu ft (floor to ceiling)	43.6 cu ft (floor to ceiling)

# GLA 250 GLA 250 4MATIC AMG GLA 45

# **OPTION PACKAGES**

0	0	0	Premium	Package

- Blind Spot Assist
- Rearview camera
- KEYLESS-GO®
- · Heated front seats
- SiriusXM Radio with 6-month All Access trial
- harman/kardon LOGIC7® surround sound system

#### O O Convenience Package

- Auto-dimming driver-side and inside rearview mirrors
- Compass in rearview mirror<sup>18</sup>
- · Garage door opener

# O O Interior Package Requires Premium Package

- Leather upholstery, topstitched MB-Tex upper dash trim
- Sport front seats Standard on AMG GLA 45
- Multicolor ambient cabin lighting

# O O Multimedia Package Requires Premium Package

- COMAND hard-drive navigation with 8-inch display
- 3 years of navigation map updates
- 5 years of SiriusXM Traffic and Weather services
- Voice control with learning feature
- Apple CarPlay<sup>™</sup> and Android Auto

# O O Smartphone Integration Package Also in Multimedia Package

Apple CarPlay and Android Auto

# O Driver Assistance Package Requires Premium Package

- Distance Pilot DISTRONIC®
- · Lane Keeping Assist

# ○ ○ − Sport Package

- AMG body styling
- $\bullet\,$  19" AMG twin 5-spoke wheels, Titanium
- Perforated front brakes with painted calipers

# ○ ○ − Night Package Requires Sport Package

- Gloss Black exterior accents
- 19" AMG twin 5-spoke wheels, Black/Polished

# - - O AMG "Red Cut" Exclusive Package

Requires Premium Package; NA with Interior Package

- Black "Red Cut" leather upholstery, designo Red seat belts
- Topstitched MB-Tex upper dash trim
- Multicolor ambient cabin lighting

# − − ○ AMG DINAMICA Interior Package NA with Interior Package

- AMG DINAMICA Performance steering wheel with red 12 o'clock band
- AMG Black DINAMICA trim

# - - O AMG DYNAMIC PLUS Package

- AMG RIDE CONTROL Sport Suspension with 2-stage damping
- AMG limited-slip front differential
- RACE mode and raised top speed<sup>15</sup>

# GLA 250 GLA 250 4MATIC AMG GLA 45

# **OPTION PACKAGES** continued

- - O AMG Aerodynamics Package Requires AMG Night Package;

NA with AMG Exterior Carbon Fiber Package

- Rear wing spoiler
- Larger front air-dam splitter, front apron flics

#### − O AMG Exterior Carbon Fiber Package

NA with AMG Aerodynamics Package

Carbon fiber front air-dam splitter, side mirror covers, side-sill inserts, and rear diffuser insert

– – O AMG Night Package NA with AMG Exterior Carbon Fiber Package

- Gloss Black front air-dam splitter, side mirror covers, side-sill inserts, roof rails, and rear diffuser insert
- Tailpipes in black chrome finish

# INDIVIDUAL OPTIONS

Burl Walnut wood trim

AMG carbon fiber trim

Satin Light Brown Poplar wood trim

Metallic or designo paintwork

			INDIVIDUAL OPTIONS
0	0	0	Rearview camera <sup>17</sup> Also in Premium Package
0	0	0	Parking Pilot
0	0	0	Blind Spot Assist Also in Premium Package
-		0	AMG RIDE CONTROL Sport Suspension with 2-stage damping  Also in AMG Aerodynamics Package
_		0	Red-painted brake calipers
-		0	AMG Performance Exhaust System
0	0	0	Panorama roof
0	0	•	Bi-Xenon headlamps; LED taillamps, brake lamps and turn signals
_		0	Rear wing spoiler Also in AMG Aerodynamics Package
-	_	0	AMG Performance front seats
_		0	AMG Performance Nappa/DINAMICA steering wheel
_		0	AMG illuminated front door sills
0	0	0	Heated front seats Also in Premium Package
0	0	0	Multicolor ambient cabin lighting Also in Interior and Red Cut Packages
0	0	0	KEYLESS-GO Also in Premium Package
0	0	0	harman/kardon LOGIC7 sound system Also in Premium Package
0	0	_	19" twin 5-spoke wheels NA with Sport Package
_		0	20" AMG 10-spoke wheels, Silver
_		0	20" AMG 10-spoke wheels, Black
•	•		Anthracite trim
0	0	•	Aluminum trim



UPHOLSTERY: MB-Tex

• GLA 250



UPHOLSTERY:

Leather

O GLA 250 O AMG GLA45



UPHOLSTERY:

MB-Tex/DINAMICA

AMG GLA 45



UPHOLSTERY:

Black "Red Cut" leather

O AMG GLA45

AMG Performance front seats shown



UPHOLSTERY COLOR:

Black

MB-Tex Leather



UPHOLSTERY COLOR:

Sahara Beige MB-Tex



UPHOLSTERY COLOR:

Crystal Grey MB-Tex



UPHOLSTERY COLOR:

Nut Brown Leather



UPHOLSTERY COLOR:

Sahara Beige/Black

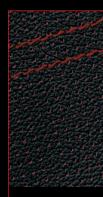
Leather



UPHOLSTERY COLOR:

Black w/Red stitching

MB-Tex/DINAMICA



**UPHOLSTERY** COLOR:

Black "Red Cut" Leather



TRIM:

Anthracite • GLA 250



TRIM:

Aluminum

 AMG GLA 45 O GLA 250



TRIM:

Satin Light Brown Poplar wood

O GLA 250, AMG GLA 45



TRIM:

Burl Walnut wood O GLA 250



AMG carbon fiber O AMG GLA 45



AMG Black DINAMICA O AMG GLA45



PAINTWORK: Cirrus White



PAINTWORK: Jupiter Red



PAINTWORK: Night Black



Cocoa Brown metallic



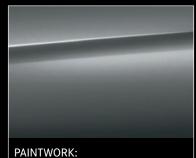
PAINTWORK: Cosmos Black metallic



PAINTWORK: Kryptonite Green metallic



PAINTWORK: Lunar Blue metallic



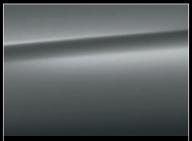
Mountain Grey metallic



PAINTWORK: Polar Silver metallic



PAINTWORK: South Seas Blue metallic



PAINTWORK: designo Mountain Grey Magno (matte)



WHEEL: 18" twin 5-spoke • GLA 250



WHEEL: 19" twin 5-spoke O GLA 250



WHEEL: 19" AMG 5-spoke Titanium or Black/Polished
O GLA 250



19" AMG twin 5-spoke AMG GLA45



WHEEL: 20" AMG 10-spoke Silver or Black
O AMG GLA 45







Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

# CHANGING WHAT'S REMOTELY POSSIBLE

# Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me.*<sup>2</sup>

#### Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

#### Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

# INSPIRING THE JOURNEY

# Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

# Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

# Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

# SMOOTHING THE WAY

# Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

# Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

# Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.<sup>19</sup>



# TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.² Four mbrace packages let you tailor its many benefits to fit your life.

#### 5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:	In-car features include:
Remote Start	Gas Stations & Fuel Prices
Remote Door Lock/Unlock	HERE™ Local Search
Remote Horn & Lights	Remote Diagnostics
Send2Benz <sup>™</sup>	Roadside Assistance
Valet Protect	Point-of-Interest Download

Vehicle Finder Traffic Cameras Curfew Minder Weather and more and more

# mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

# Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

# mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

# Features include:

Mercedes-Benz Concierge
Point-of-Interest Destination Download
Turn-by-Turn Route Assistance
Location-based Traffic and Weather

# mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

# Features include:

iHeartRadio<sup>®</sup> TuneIn<sup>®</sup> Radio In-vehicle WiFi

# **GENUINE ACCESSORIES**

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your SUV more of what you want or need it to be-from grille to liftgate, wheels to roof racks, cabin to cargo area. There's no better way to make your GLA all your own, while keeping it 100% Mercedes-Benz.

#### **GLA Accessories include:**

A selection of alloy wheels Illuminated Star NA with Driver Assistance Package All-season floor liners

Cargo area tray Cargo box Cargo net













The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

- Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- Wheel sizes vary by model. See Packages and Options listing.
- Mercedes me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Multimedia Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface
- conditions, driving style, elevation and vehicle load.
  2017 EPA estimated fuel economy (city/highway) is 24/33 mpg for GLA250,
  23/31 mpg for GLA250 4MATIC, and 22/28 mpg for AMG GLA45. Compare the
  estimated mpg to the estimated mpg of other vehicles. You may get different
  mileage depending on how fast you drive, weather conditions and trip length.
- No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional
- information, tips and warnings. Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace," may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and street signs. The driver should utilize the system a adult of use while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- Online features require a subscription and one or more mbrace Packages The purchase of a new, satellite radio-enabled vehicle includes a 6-montl introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Multimedia Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout
- of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.

  Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles
- blind spot Assist may not be surficient to avoid an accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or ne movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not
- afford sufficient time and distance to brake safely Obey local speed and traffic laws.
- Front foglamps are deleted with optional Sport Package. Rearview camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- Compass in mirror is replaced by displays in COMAND® navigation screen and multifunction display when Multimedia Package is also ordered.
- Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.