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# LOVE AT FIRST SIGHT, AGAIN



There are cars that hold a place in history. And cars that hold a place in your heart. There may be no car that does both like the Mercedes-Benz SL. It's a surge of power in sublime luxury. It's groundbreaking technology in breathtaking style. And a fiery flash of passion that never fades.

What can you spell with two letters? If the characters are "SL," you can write volumes. Chapter after chapter will tell of checkered flags waving over its hood, with some of the most legendary racers at its wheel. A seemingly endless stream of photographs will show the celebrated men and women who have called one their own. Even as a purely technical documentation of the automobile, it'll read like a glossary of breakthroughs—from pioneering fuel injection in production cars, to safety firsts for open roadsters. It's a car that has a history of making history.

But the most meaningful story of an SL is the one that's in your own heart—and has likely been there for a long time. You no doubt remember the very first time you laid eyes on one—whether it was dashing down the road or poised on the auto-show carpet. You can still feel every

sensation of the first time you rode in one—the breeze and sunshine at your back, the sweep of the needles on its gauges in time with the mellow roar of its engine, and a gentle introduction to the concept of g-forces. And then there is the first time you took the wheel for yourself, which can probably be summed up entirely in your satisfied smile. And the undeniable fact that, at the end of a drive, you always glance back—and grin again.

If you have only experienced the first part of this story, the 2017 SL is eager to fill in the blanks, and fulfill the dream you've been holding long enough. And if it's far from your first SL, the romance has been reignited. Its performance has been advanced. Its luxury, enriched. Its cockpit and body, beautifully enhanced. Remember when you first fell in love with an SL? It's that time again.



KEY FEATURES

# WITHIN THE BODY OF A BELOVED SPORTS CAR IS THE HEART AND SOUL OF A RACING LEGEND

#### **PERFORMANCE**

Swift biturbo power, 7 or 9 paddle-shifted speeds, and a symphonic exhaust. Five drive modes, from Comfort to Sport+.

## Biturbo power: V6, V8, or handcrafted AMG V8 and V12

9-speed or AMG SPEEDSHIFT® 7-speed with shift paddles

DYNAMIC SELECT drive modes

Active exhaust

Adaptive or fully active suspension

#### DESIGN

A timeless icon of style with a fresh new presence.
A power hardtop that transforms from coupe to open roadster in seconds.

#### Power retractable Panorama roof

19" to 20" wheels¹ in several designs\*

LED headlamps and taillamps

Diamond-block grille with black or chrome pins\*

AMG Carbon Fiber and Night Styling Packages\*

#### SAFETY

Groundbreaking safety systems that watch the road ahead. Protective and semi-autonomous systems to look after you.

#### Radar-based Active Brake Assist collision mitigation

ATTENTION ASSIST®

Aluminum body structure, dual pop-up roll bars<sup>2</sup>

Active Blind Spot and Lane Keeping Assists\*

Rearview camera

#### **LUXURY**

A classic two-seat cockpit, impeccably appointed. Thoughtful features to stimulate your senses and extend your enjoyment.

### Heated seats with AIRSCARF®

neck-level heating\*

Power windblocker

MAGIC SKY CONTROL® variable-tint roof\*

Multicolor LED ambient lighting\*

harman/kardon® or Bang & Olufsen® surround sound\*

#### **TECHNOLOGY**

User-friendly innovations to keep you connected, engaged and entertained. Intuitive controls to keep your world within reach.

COMAND® with navigation and central controller, multifunction sport steering wheel

Mercedes me with smartphone app and in-car Internet<sup>3</sup>

Apple CarPlay<sup>™</sup> and Android Auto<sup>4</sup>

Distance Pilot DISTRONIC® cruise control\*





PERFORMANCE

# BORN TO WIN YOU OVER

With a bloodline tracing directly to winning the first official auto race, little wonder that the spirit of competition courses through the SL's veins. With twin-turbocharging, torque-vectoring and five driving modes, an SL makes the rewards of performance feel like a birthright—yours.

The iconic 300 SL Gullwing and Roadster of the 1950s set countless racing records—one of which still stands—with a clever mix of a lightweight aluminum spaceframe and industry-first direct fuel injection. This legacy more than lives on in the 2017 SL—it's grown stronger, faster and more responsive, yet more responsible too. The seductively restyled body is made virtually entirely of stamped, cast, thermoformed and extruded aluminum—cutting some 300 lbs while increasing torsional rigidity by 20% compared to the previous SL. You can feel the results in quickness, in agility, and even in its efficiency.

The SL 450's V6 and SL 550's V8 each employ a pair of turbos and a team of advancements to squeeze more power from each drop of gasoline. High-pressure Direct Injection—many leaps ahead of the system debuted by the first SL—uses "piezoelectric" injectors to spray an ultrafine, atomized mist of fuel. Multispark ignition can fire each spark plug up to four times in sequence for more complete and powerful combustion. Both systems adapt in milliseconds, on the fly, to keep performance at its peak even as conditions vary. In raw numbers, the V6

biturbo SL 450 delivers 362 hp, 369 lb-ft of torque, and 0-60 mph in 4.9 seconds. The V8 biturbo SL 550 turns 449 hp and 516 lb-ft into a 4.3-second rush to 60. A new 9G-TRONIC transmission puts nine paddle-shifted speeds at your fingertips, for quicker acceleration, more relaxed cruising, and smoother, swifter gear changes.

The standard semi-active suspension adapts to the road surface and your driving inputs in just 10 milliseconds at each wheel. The available Active Body Control® (ABC) is newly enhanced with a CURVE function that can lean into corners—like a motorcyclist or skier—to reduce the lateral forces you feel while raising the fun factor. And standard Torque Vectoring Brake shifts power toward the outside rear wheel for even crisper, quicker cornering.

New DYNAMIC SELECT lets you tune your SL's driving character settings to your mood. Five modes adapt the throttle response, shift points, steering feel, suspension and more—from Comfort to ECO to Sport+. You can even set up a mode of your very own. An SL may be born to compete, but it's engineered to win—and win you over.









#### INTELLIGENT LIGHT

#### INSTANT SHADE

Active LED headlamps enhance your nighttime vision while being considerate to other drivers. A technology pioneered by Mercedes-Benz, they combine a suite of benefits to help make driving easier in darkness, and safer anytime. The LEDs emit brighter, whiter light that's perceived more like natural daylight. As you turn the steering wheel, the beams shift to better illuminate curves and corners. And to put the most light where you need it, without creating glare for other drivers, Adaptive Highbeam Assist infinitely varies the beams in response to vehicles ahead. Arching LED Daytime Running Lamps are eye-catching for their style and for added safety.

The standard power retractable hardtop is also a Panorama roof, another feature that was first introduced by the SL. A heat-rejecting, tinted transparent panel lets you brighten the cabin or ride under a blanket of stars while the top is raised. A manual mesh shade helps limit how much sunlight is let in. The available MAGIC SKY CONTROL® is a Mercedes-Benz exclusive and yet another first. Taking the Panorama roof to the next level, its glass integrates a layer of electromagnetic particles. Touch a button and electricity aligns them, making the roof transparent while still blocking most UV and infrared rays. Turn it off and they scatter, instantly darkening the roof.

#### LIGHTENED, AND ENLIGHTENED

CLASSIC COCKPIT

ADVANCED CONTROLS

While there is surely some aircraft inspiration in the cockpit, the SL is true to its rich legacy as a beloved sports car and a victorious racecar. The round, aluminum-ringed vents would be at home in a private jet, and operate like all SL controls: with smooth precision and a rewarding click. The dash is richly upholstered and topstitched. Its winglike shape can be trimmed—along with the console and doors—in any of eight finishes, including high-gloss and satin woods, sleek aluminum, piano lacquer in black or white, bamboo, or carbon fiber. And each SL offers between 11 and 22 leather choices, including exquisitely handcrafted *designo* Nappa leather.

The timeless appeal of an SL cockpit has always been the way it can make first-of-their-kind technologies quickly feel like second nature. Instruments are crisp and clear even with the top down, from the analog gauges to the digital displays. The 7" central screen brings you a world of audio, navigation<sup>8</sup> and Internet-based apps.<sup>3</sup> Yet it coexists in harmony with an analog dashtop clock.\* The electronic shifter is a sculpture of leather and aluminum, and works with equal elegance. The power top control is artful as well. You can close all four side windows from the console. You can even raise the windows and top from outside, for added convenience after you park.

### FLEXIBLE, AND UNWAVERING

WELL STAGED

STAGGERED WHEELS

Where the cargo hold of most sports cars seems like more of an afterthought, a lot of thinking has gone into the SL's trunk. With the top up, there's generous room for luggage or shopping bags. As you lower the one-button top, an electric partition moves into place automatically—to define the space available after the hardtop has folded, flipped and nested in the trunk. The power trunk lid\* opens and closes with a touch of a button. HANDS-FREE ACCESS\* can make it even more convenient when your arms are full: A gentle "kick" of your foot under the bumper opens the trunk and lifts the partition for easier loading, or closes it all after you unload it.

The SL has never traded function for fashion, yet it has long offered standard-setting performance in trendsetting style. Its lightweight alloy wheels exemplify the balance of purpose with panache. Each of the four SL models offers a distinctive standard 19" wheel¹ design, with wider wheels and tires at the rear. This staggered-width setup better transmits power to the pavement at the rear tires, while keeping the steering crisp and direct. The AMG SL 65 applies this principle to the diameter as well, with 20" rear wheels—also an SL 63 option. With a variety of wheel styles including six AMG® designs, it's an enlightened approach to making a determined departure.

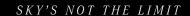


\*Optional or not available on some models. Please see back of brochure.









# UNCONTAINED PASSION

The best part about an open roadster is that it celebrates a simple fact that most cars deny: Driving is an outdoor sport. An SL does so much more, though. Its season-extending innovations let you stay out longer. And its clever glass roofs bring you the sun and stars even when closed.

The sight of the SL's power hardtop somersaulting into the trunk is as impressive as the agility it shows off in a tight corner. But it's the resulting effect that wins the day. In top-down form, the SL's ideal proportions come to life. Even better is how it feels from its twin seats.

Meticulous aerodynamic study has led to a design that packs numerous innovations into a classic profile, from a power mesh windblocker that rises behind the seats to climate control that automatically compensates for ambient temperature, humidity and even the intensity of the sun, with no need to change a single setting.

Heated and ventilated\* seats offer year-round comfort. Leather upholstery is specially treated to help fend off the heat and harshness of the summer sun. And as the thermometer goes down, the SL's top need not come up. AIRSCARF®\* can envelop your shoulders in warmed air—so you can turn a chilly evening into convertible weather.

Of course, when you do finally need to turn the SL into a sleek closed coupe, a single switch raises the top in less than 20 seconds, even as you accelerate up to 25 mph. And thanks to the Panorama roof's see-through ceiling, you're free to take in the sky in any season, day or night.





\*Optional or not available on some models. Please see back of brochure.

#### EXPERT GUIDANCE

#### AUDIO ARTISTRY

While the COMAND® controller in the console falls naturally to your hand, its high-resolution display is easy on your eyes. Mounted level with the gauges, the 7" screen presents colorful maps, intuitive menus, plus a variety of settings and comfort features you can personalize as you like. Standard navigation³ includes 5 years of SiriusXM Traffic and Weather,² with automatic re-routing around tie-ups. The voice control can learn the way you speak. COMAND also integrates with mbrace® and *Mercedes me*, so you can use in-car Internet-based apps like HERE™ local search.³ Standard Apple CarPlay™ and Android Auto offer their own interfaces, apps and more.⁴

The SL may have been born on a racetrack, but it also knows its way around a soundtrack. You can tune in local HD Radio® stations or nationwide SiriusXM Radio with a 6-month trial.9 You can also stream music wirelessly from your Bluetooth® device. The award-winning FrontBass® system cleverly uses the front frame members of the SL's rigid body as resonance chambers for twin under-dash subwoofers. They back up your choice of two surround sound experiences: a 600-watt, 9-speaker harman/kardon LOGIC7® system. Or a 900-watt Bang & Olufsen® BeoSound™ system\* with 12 active speakers including two LED-illuminated Acoustic Lens tweeters.

#### LEADS LIKE A CHAMPION

#### INSIGHTFUL LOOKOUT

INTELLIGENT ASSISTS

An advanced network of multirange radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful or simply more enjoyable. Standard Active Brake Assist uses radar to help detect if you're approaching a vehicle ahead too quickly. It can alert you to brake, or even initiate braking autonomously.<sup>10</sup> ATTENTION ASSIST® helps sense a driver becoming drowsy on longer trips.<sup>11</sup> A rearview camera\* helps make backing up easier.<sup>12</sup> And Parking Pilot\* helps detect nearby objects, and can even park your SL hands-free—almost like a virtual valet.<sup>13</sup>

The Driver Assistance Package\* adds a suite of innovations. Distance Pilot DISTRONIC® cruise control uses radar to adapt your speed to the flow of traffic, even if it's stop-and-go.¹⁴ Its Steering Pilot feature helps keep you centered between lane markings automatically when using the cruise control. Active Blind Spot Assist¹⁵ and Active Lane Keeping Assist¹¹ help smooth your moves on multilane roadways. And thanks to its network of cameras and sensors, other groundbreaking systems of Intelligent Drive can alert you when they detect cross-traffic or pedestrians in your path ahead, or help to prepare for an impending collision from behind your SL.¹⁶

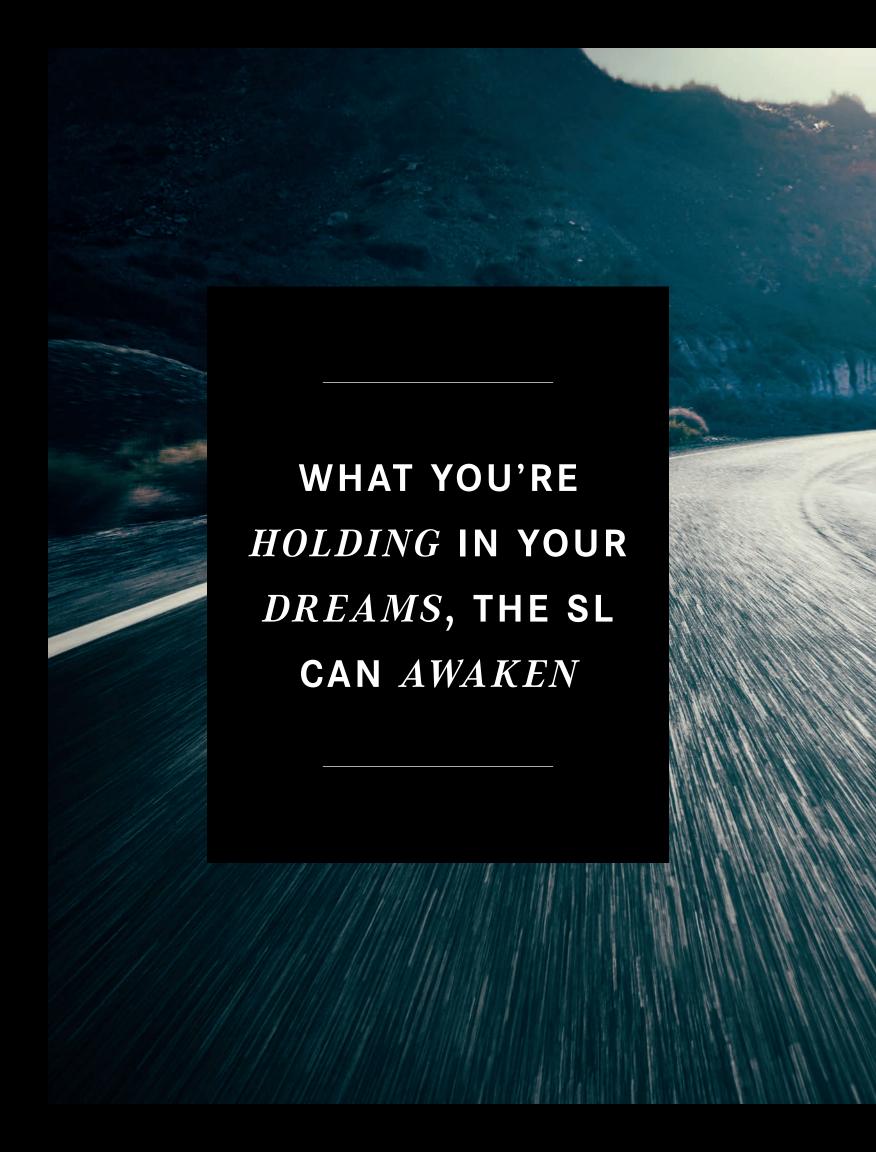
#### **PROTECTS LIKE A GUARDIAN**

INSTANT CLARITY

CONSTANT VIGILANCE

While the view of the sky is one of the SL's primary delights, your view of the road is even more important. To address the potentially messy side effects of using the windshield washers in an open convertible, Mercedes-Benz pioneered MAGIC VISION CONTROL.® Innovative wiper blades feature laser-cut holes along both of their edges. By emitting a highly precise spray of washer fluid directly in front of the moving wipers, they eliminate the vision-obscuring blast of fluid, and minimize the overspray and runoff that can reach the cabin during top-down driving. The fluid reservoir, lines and wiper blades are heated, too—for superior cleaning in any season.

That feeling of freedom in a roadster grows even stronger when you know it's looking out for your well-being. The safety engineers at Mercedes-Benz have been advancing the goal of accident-free driving for decades, but they've also led the way in how a car—even an open one—helps protect its occupants when a collision is unavoidable. In 1989, the SL introduced the world's first pop-up roll bar, which rises from its stylishly stowed position within a third of a second of sensors detecting an impending rollover. The 2017 SL is equipped with a pair of high-strength roll bars, one behind each seat, that deploy to help preserve the occupant space.<sup>2</sup>







#### **SL 450**

3.0L V6 biturbo engine
362 hp / 369 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive with Torque Vectoring Brake
Staggered-width 19" 5-spoke wheels
0-60 mph in 4.9 seconds<sup>6</sup>

#### **SL 550**

4.7L V8 biturbo engine
449 hp / 516 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive with Torque Vectoring Brake
Staggered-width 19" AMG® 5-spoke wheels
0-60 mph in 4.3 seconds

#### AMG SL 63

Handcrafted AMG 5.5L V8 biturbo engine 577 hp / 664 lb-ft of torque AMG SPEEDSHIFT® MCT 7-speed transmission Rear-wheel drive with ESP® Cornering Dynamic Assist Staggered-width 19" AMG 10-spoke wheels 0-60 mph in 4.0 seconds

#### AMG SL 65

Handcrafted AMG 6.0L V12 biturbo engine 621 hp / 738 lb-ft of torque AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed transmission Rear-wheel drive with ESP Cornering Dynamic Assist Staggered 19"/20" f/r AMG forged 10-spoke wheels 0-60 mph in 3.9 seconds

















SPECIFICATIONS		SL450	SL 550	AMG SL 63	AMG SL65
Engine	Туре	3.0L V6 biturbo w/Direct Injection	4.7L V8 biturbo w/Direct Injection	Handcrafted AMG 5.5L V8 biturbo w/Direct Injection	Handcrafted AMG 6.0L V12 biturbo
Po	ower	362 hp @ 5,500-6,000 rpm	449 hp @ 5,250 rpm	577 hp @ 5,500 rpm	621 hp @ 4,800 rpm
To	rque	369 lb-ft @ 2,000-4,200 rpm	516 lb-ft @ 1,800-3,500 rpm	664 lb-ft @ 2,000-4,500 rpm	738 lb-ft @ 2,300-4,300 rpm
Transmission		9G-TRONIC 9-speed automatic w/shift paddles	9G-TRONIC 9-speed automatic w/shift paddles	AMG SPEEDSHIFT® MCT 7-speed w/shift paddles	AMG SPEEDSHIFT PLUS 7G-TRONIC 7-speed w/shift paddles
Acceleration 0-60 n	mph <sup>6</sup>	4.9 sec	4.3 sec	4.0 sec	3.9 sec
Wheels w/high-performance t	tires¹	19" 5-spoke	19" AMG® 5-spoke	19" AMG 10-spoke	19"/20" front/rear AMG forged high-polished 10-spoke
Suspension		4-wheel multilink w/adaptive damping	4-wheel multilink w/adaptive damping	4-wheel multilink, AMG Performance Suspension based on Active Body Control® (ABC)	4-wheel multilink, 2-stage AMG Performance Suspension based on Active Body Control (ABC)
Drivetrain		Rear-wheel drive	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

53

#### KEY STANDARD FEATURES

.50	550	3 SL 63	3 SL 65	
SL450	SL5	AMG	AMG	PERFORMANCE AND EFFICIENCY
				F00 01 - 1/01 1
0				ECO Start/Stop system
•	•			DYNAMIC SELECT
_		•		AMG DYNAMIC SELECT
_		•	•	AMG Performance Exhaust System
				Torque Vectoring Brake
_		•	•	ESP® Cornering Dynamic Assist
_		•	•	AMG limited-slip differential

				SAFETY AND SECURITY
•	•	•	•	Active Brake Assist ATTENTION ASSIST® PRE-SAFE®
• • • •	•	•	•	Electronic Stability Program (ESP) 3-stage on AMG models Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature Emergency-sensing Brake Assist (BAS*) Advanced Tire Pressure Monitoring System
00	•	•	•	Rearview camera <sup>12</sup> Parking Pilot <sup>13</sup>
00000	00000	00000	•	Active Blind Spot Assist <sup>15</sup> Active Lane Keeping Assist <sup>11</sup> Distance Pilot DISTRONIC® and Steering Pilot <sup>14</sup> Active Brake Assist with Cross-Traffic Function <sup>10</sup> PRE-SAFE PLUS rear collision detection and preparation <sup>16</sup>
• •	•	•	•	8 air bags Dual automatic pop-up roll bars²
•	•	•	•	LED Daytime Running Lamps, LED taillamps Active LED headlamps w/Adaptive Highbeam Assist
• 0 0 0 •	• • • • •	• • • • •	•	SmartKey remote locking w/infrared-remote hardtop operation KEYLESS-GO® Soft-close doors Electronic trunk closer w/HANDS-FREE ACCESS Antitheft alarm system w/remote panic feature

450	250	AMG SL 6	3 SL 6	
SL4	ST2	AM	AMG	COMFORT AND CONVENIENCE
•	•	•	•	Heated power seats w/3-position memory
0	•	•	•	Ventilated front seats
0	•	•	•	Active multicontour front seats with massage
0	•	•	•	AIRSCARF® neck-level heating system
	•	•	•	Power tilt/telescoping steering column
•	•	•	•	Multifunction steering wheel w/Nappa leather trim
•	•			Sport steering wheel
_		•	•	AMG Performance steering wheel
•	•	•	•	Power retractable hardtop w/electric trunk partition
	•	•		Panorama roof with tinted overhead panel
0	0	0	•	MAGIC SKY CONTROL® electrically variable-tint roof panel
•	•	•	•	Power windblocker
•	•	•	•	Dual-zone automatic climate control
_		•	•	AMG illuminated door sills
	•	•	•	Rain-sensing windshield wipers
	•_	•		Integrated garage-door opener
				Heated power side mirrors w/power fold-in
•	•	•	•	Auto-dimming driver-side and inside rearview mirrors

				ENTERTAINMENT AND NAVIGATION
•	•	•	•	High-resolution color central screen Console-mounted central controller COMAND® navigation® w/3 years of no-charge map updates Voice control w/learning feature 5 years of SiriusXM Traffic and Weather service® High-resolution color multifunction display
• 0 • • • • •	• 0 • • • • •	• • • • • • •	•	harman/kardon LOGIC7® sound system Bang & Olufsen® BeoSound™ Premium Sound System FrontBass® system Bluetooth® audio streaming, hands-free Bluetooth interface Dual USB ports, in-dash CD player, SD card reader SiriusXM Radio with 6-month All Access trial® HD Radio® receiver Smartphone Integration with Apple CarPlay™ and Android Auto⁴
•	•	•	•	5 years of Mercedes-Benz mbrace® Connect services³

● Standard ○ Optional △ No-charge option — Not available (NA) MBUSA.com/SL

DIMENSIONS		SL450	SL 550	AMG SL63	AMG SL65
Wheelbase		101.7"	101.7"	101.7"	101.7"
Overall length		182.3"	182.3"	182.7"	182.7"
Overall height	w/top up	51.2"	51.2"	51.2"	51.2"
Overall width	w/mirrors	82.6"	82.6"	82.6"	82.6"
Curb weight		3,826 lbs	3,959 lbs	4,112 lbs	4,211 lbs
Headroom		39.1"	39.1"	39.1"	39.1"
Legroom		42.8"	42.8"	42.8"	42.8"
Shoulder room		55.5"	55.5"	55.5"	55.5"

20	20	AMG SL 63	AMG SL 65	
SL4	SL 550	AMG	AMG	OPTION PACKAGES
0	•	•	•	Premium 1 Package  Rearview camera  Parking Pilot  Ventilated seats  AIRSCARF neck-level heating system  Active multicontour seats with massage  Electronic trunk closer w/HANDS-FREE ACCESS  KEYLESS-GO  Painted brake calipers and perforated rear discs
0	0	0	•	Driver Assistance Package Requires Premium Pkg. on SL 450  Distance Pilot DISTRONIC and Steering Pilot  Active Brake Assist with Cross-Traffic Function  PRE-SAFE PLUS rear collision detection and preparation  Active Blind Spot Assist  Active Lane Keeping Assist  Speed Limit Assist
		0	0	AMG Exterior Carbon Fiber Package  NA with AMG Exterior Night Styling Pkg.  Carbon fiber front air-dam splitter, side-sill inserts and rear diffuser insert  Carbon fiber side mirror covers  Carbon fiber engine cover  Standard on AMG SL 65; also available individually
-	-	0	0	AMG Exterior Night Styling Package NA with AMG Exterior Carbon Fiber Pkg. Gloss Black front air-dam splitter, side-sill inserts and rear diffuser insert Gloss Black hood fins and fender-vent trim Gloss Black side mirror covers Black chrome tailpipes

	UAL OPTIONS	Control (ABC) with CURVE function rmance Suspension based on ABC on AMG models	nance Suspension w/2-stage adjustment	brake calipers	c Compound Braking System <sup>7</sup>	engine cover Also in AMG Exterior Carbon Fiber Pkg.	CONTROL electrically variable-tint roof panel	oors	sen BeoSound Premium Sound System	door sills AMG illuminated door sills on AMG models	er steering wheel	nance Nappa/DINAMICA steering wheel	seat belts Availability varies with interior color	e wheels'	Itispoke wheels <sup>1</sup>	AMG forged cross-spoke wheels <sup>1</sup>	MG forged cross-spoke wheels, Black <sup>1</sup>	olstery	er upholstery	leather upholstery	ppa leather upholstery	ve Nappa leather upholstery	lusive Nappa leather upholstery	wood trim	pod trim	Poplar wood trim	im with Light Carbon Grain	fiber trim	nboo trim	ck Piano Lacquer wood trim	ampagne White Piano Lacquer wood trim	stwork	ntwork
AMG SL 65	AM		•	0	0	•	•	•	•	•	0	0	0			Δ	o —					•	o 	Δ	Δ	Δ	0	•	0	0	o 	Δ	0
G SL 63	AM		0	0	0	0	0	0	0	•	0	0	0			0	0			•			0	Δ	Δ	Δ	0	•	0	0	0	Δ	0
.550	SL5	0				_	0	°	0	0	0		_		Δ			•	0		0		0	Δ	Δ	Δ	0	0	0	0	0	Δ	0
150	SL4	0	_			_	0	0	0	0	0		_	Δ	0			•	0		0		0	Δ	Δ	Δ	0	0	0	0	0	Δ	0



**UPHOLSTERY:** Leather SL450, SL550



**UPHOLSTERY:** Nappa leather SL450, SL550



**UPHOLSTERY:** designo Exclusive Nappa leather SL450, SL550



**UPHOLSTERY:** AMG Nappa leather AMG designo Exclusive Nappa leather AMG SL 63



**UPHOLSTERY:** AMG Exclusive Nappa leather AMG designo Exclusive Nappa leather AMG SL65



Black Leather/Nappa/Exclusive Nappa AMG Nappa/AMG Exclusive Nappa



**UPHOLSTERY COLOR:** Ginger Beige/Espresso Brown Leather/Nappa/Exclusive Nappa AMG Nappa/AMG Exclusive Nappa



Bengal Red/Black Leather/Nappa/Exclusive Nappa AMG Nappa/AMG Exclusive Nappa

**UPHOLSTERY COLOR:** 



**UPHOLSTERY COLOR:** Crystal Grey/Black Leather



Nappa/Exclusive Nappa



**UPHOLSTERY COLOR:** Porcelain/Black Nappa/Exclusive Nappa AMG Nappa/AMG Exclusive Nappa



UPHOLSTERY COLOR: Sand/Black designo Exclusive Nappa AMG designo Exclusive Nappa



Classic Red/Black designo Exclusive Nappa AMG designo Exclusive Nappa



**UPHOLSTERY COLOR:** Light Brown/Black designo Exclusive Nappa



**UPHOLSTERY COLOR:** Platinum White/Black designo Exclusive Nappa AMG designo Exclusive Nappa



**UPHOLSTERY COLOR:** Sienna Brown/Black designo Exclusive Nappa AMG designo Exclusive Nappa



Deep White/Black designo Exclusive Nappa AMG designo Exclusive Nappa

**UPHOLSTERY COLOR:** 



Titanium Grey Pearl/Black designo Exclusive Nappa AMG designo Exclusive Nappa



**UPHOLSTERY COLOR:** Tuscany Beige Pearl/Black designo Exclusive Nappa AMG designo Exclusive Nappa



TRIM: Burl Walnut wood



TRIM: Black Ash wood



TRIM: Satin Brown Poplar wood



TRIM: Aluminum with Light Carbon Grain



AMG carbon fiber



TRIM: designo Bamboo



designo Black Piano Lacquer wood



designo Champagne White Piano Lacquer wood





Iridium Silver metallic

PAINTWORK: Magnetite Black metallic

PAINTWORK:

Polar White



PAINTWORK:

Brilliant Blue metallic



PAINTWORK:

Dolomite Brown metallic

PAINTWORK: PAINTWORK: Selenite Grey metallic designo Cardinal Red metallic







WHEEL: 19" 5-spoke • SL450



WHEEL: 19" 10-spoke Δ SL450



WHEEL: 19" AMG<sup>®</sup> 5-spoke ● SL550



WHEEL: 19" AMG multispoke O SL450 Δ SL550



WHEEL: 19" AMG 10-spoke AMG SL 63



19"/20" f/r AMG forged 10-spoke, high-polished AMG SL 65



WHEEL: 19"/20" f/r AMG forged cross-spoke Silver Black O AMG SL63 O AMG SL63 Δ AMG SL 65 O AMG SL65









Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

#### CHANGING WHAT'S REMOTELY POSSIBLE

#### Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me.*<sup>3</sup>

#### Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

#### Your car in your pocket

With the *Mercedes me* app, you can remote-lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

#### INSPIRING THE JOURNEY

#### Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

#### Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of <u>Mercedes me</u>. Visit MBUSA.com/mercedesme to find out more.

#### Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

#### SMOOTHING THE WAY

#### $Ownership, \, simplified \,$

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

#### Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

#### Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.<sup>17</sup>



#### TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four mbrace packages let you tailor its many benefits to fit your life.

#### 5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:	In-car features include:
Remote Door Lock/Unlock	Gas Stations & Fuel Prices
Remote Horn & Lights	HERE™ Local Search
Send2Benz <sup>™</sup>	Remote Diagnostics
Valet Protect	Roadside Assistance
Vehicle Finder	Point-of-Interest Download
Curfew Minder	Traffic Cameras
and more	Weather

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

#### Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

#### mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

#### Features include:

Mercedes-Benz Concierge Point of Interest Destination Download Turn-by-Turn Route Assistance Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

#### Features include:

iHeartRadio<sup>®</sup> TuneIn<sup>®</sup> Radio In-vehicle WiFi

#### **GENUINE ACCESSORIES**

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be-from wheels to cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

#### SL accessories include:

A selection of alloy wheels AMG Heritage wheel hub inserts Cargo area trav Load sill protector

All-season floor mats Illuminated door sills Media Interface cables













The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

- Item may be standard, optional or not available, depending on model. See Packages and Options listing in this brochure or visit MBUSA.com for more
- Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized
- and approved wheels are recommended for driving in those conditions.

  The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.

  Mercades me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.

  Apple CarPlay is a product of Apple Inc. Android Auto is a product of Google
- Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace," may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 2017 EPA estimated fuel economy (city/highway mpg) is 20/28 for SL450, 17/25 for SL550, 16/25 for AMG SL63, and 13/22 for AMG SL65. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environm conditions, driving style, elevation and vehicle load.
- The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures
- with a result, along with differing temperatures.

  While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be after your trial, in prairly you chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.

  Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout
- of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.

  Rearview camera does not audibly notify driver of nearby objects and is not a
- substitute for actively checking around the vehicle for any obstacles or people lmages displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 13 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information a stituate control.

  Itips and warnings.

  Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active
- driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not
- afford sufficient time and distance to brake safely. Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Parking Pilot is operating.
- Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your deale